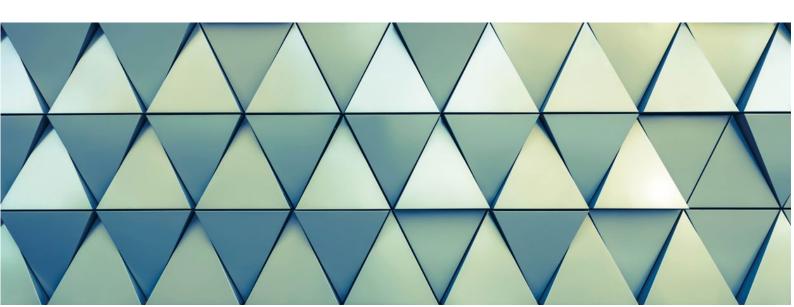


# **Further Dacorum Retail Study**

On behalf of Dacorum Borough Council

June 2020



# **Contact**

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# **Appendices**

A – Updated Statistical Assessment



## 1.0 Introduction

#### **Background**

- 1.1 Nexus Planning completed the South West Hertfordshire Retail and Leisure Study in September 2018.
  The Study was prepared on behalf of five commissioning authorities, including Dacorum Borough Council ('the Council').
- 1.2 The Council now seeks an update to the retail aspects of that Study, specifically for Dacorum Borough. This is due to a number of change factors over the intervening period, including there being greater clarity on the quantum and location of the Council's housing allocations, as well of those of its neighbours, including most notably, St Albans District Council. There are also changes to the nature and extent of committed retail development in the Borough. Finally, the Council also wishes the evidence base to be updated to reflect the latest economic data available on the matters of retail and internet spend.

#### Scope of Work

- 1.3 This update report starts by considering a revised capacity assessment for convenience and comparison goods spending in Dacorum to the end of the Plan period, 2036. We then consider how any capacity might be met within the Borough boundary, and how factors outside the Borough boundary might influence future shopping patterns. Finally, we conclude with recommendations on future retail strategy in the Borough.
- 1.4 The update report is structured into five distinct tasks, as follows:
  - 1) Updated forecasts of convenience<sup>1</sup> and comparison<sup>2</sup> floorspace capacity.
  - 2) The implications for retail development in Dacorum of housing at East and North Hemel Hempstead in St Albans District.
  - 3) Retail development to serve strategic sites.
  - 4) Recommendations and future strategy.

<sup>&</sup>lt;sup>1</sup> Defined as everyday essential items, such as food.

<sup>&</sup>lt;sup>2</sup> Defined as Retail items not bought on a frequent basis, for example televisions and white goods (fridges, dishwashers etc.)



5) Out of centre retail locations.



# 2.0 Updated Forecasts of Convenience and Comparison Floorspace Capacity

#### **Background**

- 2.1 This update report does not repeat the preamble to the South West Hertfordshire Retail and Leisure Study. It should be read alongside the original Study.
- 2.2 Specifically, we explained in Section 5 of the original Study our methodology for preparing population and expenditure data (see also Appendix G), and in Section 6 we explained how we had gathered empirical evidence on market shares through a Household Telephone Survey of over 2,000 households. Neither the broad methodology, nor the key empirical data source (the Telephone Survey), has changed in terms of how we now address this update report. A number of important inputs have though changed, and we address each in turn below.

#### **Population**

#### Central Population Scenario

- 2.3 At the time of the previous Study, we were asked to model four scenarios for each authority area, reflecting a range of possible housing trajectories. Over the past 12 months, Dacorum has now provisionally reached an agreed figure based on the Government's Standard Method for calculating housing need (1,025 homes per annum 2018-2036). The Council has also been able to confirm where those homes are likely to be located, and how they will be phased.
- 2.4 We are now therefore able to explore in more fine grain detail the likely pattern of expenditure on retail items over the period to 2036. Figure 2.1 sets out how the anticipated 1,025 dwellings per annum (18,450 dwellings over a period of 18 years) will be distributed by broad location. 'Retail Zone' relates to the Zone of the Study Area set out in the original report within which each site is located (see Appendix A of the original Study). The major population areas of Dacorum Borough broadly comprise



Zones 11-14 of the original Study, though it does also cover part of Zone 10 (Kings Langley) and we duly apportion that Zone between Dacorum and Three Rivers.

Figure 2.1: Dacorum Housing Distribution – 'Central Scenario'

Settlement	Retail Zone	2018- 2021	2021- 2026	2026- 2031	2031- 2036	Total 2018- 2036	Post 2036
Hemel Hempstead	11	1,232	3,468	3,415	3,030	11,145	3,450
Berkhamsted	13	67	322	1,060	1,478	2,927	
Tring	14	104	269	1,223	1,080	2,676	
Bovingdon	12	15	254	320	10	599	
Kings Langley	10	11	162	167	20	360	
Markyate	12	8	24	200	50	282	
Rest of Dacorum	Mainly 12	202	194	10	55	461	
Total		1,639	4,693	6,395	5,723	18,450	3,450

- 2.5 The housing numbers set out in Figure 2.1 underpin our ensuing assessment. Through distinguishing between the location and timing of Dacorum's housing delivery, we are now able to examine population forecasting on a zone-by-zone basis over different integer periods to 2036.
- 2.6 Another important factor we have been able to take account of in this update, is likely household size. This was homogenised to an assumption of 2.4 residents per dwelling under the original Study, based on Experian data. However, based on the draft South West Hertfordshire Local Housing Needs Assessment, Dacorum are now able to provide more precise detail as set out in Figure 2.2 below.

Figure 2.2: Suggested Mix of Housing by Size and Tenure

	1-bedroom	2-bedrooms	3-bedrooms	4+-bedrooms
Market	5%	20%	45%	30%
Affordable home ownership	25%	40%	25%	10%
Affordable housing (rented)	35%	30%	30%	5%



- 2.7 We are further advised that, in Dacorum, it would be reasonable to assume the tenure split for new housing as being 60% market housing, 10% affordable home ownership and 30% affordable housing (rented). Based on these figures, the overall mix of new homes in Dacorum would be as per Figure 2.3 below.
- 2.8 We have assumed that each 1 bed home has an average occupancy of 1.5 people, each two-bed 2 people, each three-bed 3 people, and each four-bed 3.5 people.
- 2.9 This results in an overall locally derived estimate of 2.6 people per unit to 2036.

Figure 2.3: Overall Housing Mix

	1-bedroom	2-bedrooms	3-bedrooms	4+bedrooms
Total Dwellings		18,	450	
Proportion	16%	25%	38.5%	20.5%
Dwelling Mix <sup>3</sup>	2,952	4,613	7,103	3,782
Assumed Occupancy	1.5	2.0	3.0	3.5
Total Occupancy <sup>4</sup>	4,428	9,226	21,309	13,237
Average Household Size <sup>5</sup>		2.6	513	

2.10 Taking account then of the distribution, timing and household occupancy of new housing development in Dacorum, as well as an assumption that 3% of dwellings are vacant at any one time, we are able to examine population forecasts on a zone-by-zone basis to 2036. These are summarised in Figure 2.4 below.

<sup>&</sup>lt;sup>3</sup> Total dwellings x Proportion

<sup>&</sup>lt;sup>4</sup> Dwelling Mix x Assumed Occupancy

<sup>&</sup>lt;sup>5</sup> Total Occupancy (48,200) ÷ Total Dwellings (18,450)



Figure 2.4: Population Projections – Central Scenario

			Zone		
Year	10 <sup>6</sup>	11	12	13	14
2018	23,829	70,642	38,505	26,179	15,364
2019	23,838	71,682	38,695	26,236	15,452
2020	23,848	72,723	38,885	26,292	15,539
2021	23,857	73,763	39,075	26,349	15,627
2022	23,939	75,520	39,314	26,512	15,763
2023	24,021	77,278	39,554	26,675	15,900
2024	24,103	79,036	39,793	26,838	16,036
2025	24,185	80,793	40,032	27,002	16,172
2026	24,267	82,551	40,271	27,165	16,309
2027	24,352	84,282	40,540	27,702	16,928
2028	24,437	86,013	40,808	28,239	17,548
2029	24,521	87,743	41,077	28,776	18,168
2030	24,606	89,474	41,346	29,314	18,788
2031	24,691	91,205	41,614	29,851	19,408
2032	24,701	92,740	41,672	30,600	19,955
2033	24,711	94,276	41,731	31,349	20,502
2034	24,721	95,812	41,789	32,098	21,050
2035	24,731	97,347	41,847	32,847	21,597
2036	24,741	98,883	41,906	33,596	22,145
Change 2018-2036	912	28,241	3,401	7,417	6,781

2.11 By way of worked example, the population for Zone 11 is forecast to increase by approximately 1,758 people per annum over the period 2021-2026. This is because there is forecast to be 3,468 dwellings built over that period, at 693.6 dwellings per annum, of which 97% are assumed to be occupied (672.8 dwellings), multiplied by an average household size of 2.613.

#### High and Low Population Scenarios

2.12 As well as considering the 'Central Scenario', the Council has also asked us to explore 'High' and 'Low' population scenarios. These are based on achieving housing growth at approximately 20% plus or minus the 'Central Scenario'. This equates to approximately 800 dwellings per annum (the 'Low Scenario') or 1,250 dwellings per annum (the 'high Scenario'). Following the same methodology as before, this results in alternative population projections as per Figures 2.5 to 2.8 below.

<sup>&</sup>lt;sup>6</sup> The population uplift for Zone 10 only accounts for the uplift in population derived from housing growth in that part of the Zone covered by Dacorum.



Figure 2.5: Dacorum Housing Distribution – High Scenario

Settlement	Retail Zone	2018- 2021	2021- 2026	2026- 2031	2031- 2036	Total 2018- 2036	Post 2036
Hemel Hempstead	11	1,232	3,748	4355	3,780	13,115	1,860
Berkhamsted	13	67	322	1,060	1,478	2,927	
Tring	14	104	269	1,223	1,080	2,676	
Bovingdon	12	15	254	1,070	1,260	2,599	
Kings Langley	10	11	202	207	20	440	
Markyate	12	8	24	200	50	282	
Rest of Dacorum	mainly 12	202	194	10	55	461	
Total		1,639	5,013	8,125	7,723	22,500	1,860

Figure 2.6: Population Projections – High Scenario

			Zone		
Year	10	11	12	13	14
2018	23,829	70,642	38,505	26,179	15,364
2019	23,840	71,866	38,978	26,236	15,452
2020	23,852	73,090	39,452	26,292	15,539
2021	23,863	74,314	39,925	26,349	15,627
2022	23,963	76,383	40,521	26,512	15,763
2023	24,063	78,451	41,116	26,675	15,900
2024	24,163	80,520	41,712	26,838	16,036
2025	24,263	82,588	42,308	27,002	16,172
2026	24,364	84,656	42,903	27,165	16,309
2027	24,467	86,693	43,572	27,702	16,928
2028	24,570	88,730	44,241	28,239	17,548
2029	24,673	90,766	44,910	28,776	18,168
2030	24,777	92,803	45,579	29,314	18,788
2031	24,880	94,839	46,248	29,851	19,408
2032	24,892	96,647	46,393	30,600	19,955
2033	24,904	98,454	46,538	31,349	20,502
2034	24,917	100,261	46,683	32,098	21,050
2035	24,929	102,068	46,828	32,847	21,597
2036	24,941	103,875	46,974	33,596	22,145
Change 2018-2036	1,112	33,233	8,469	7,417	6,781



Figure 2.7: Dacorum Housing Distribution – Low Scenario

Settlement	Retail Zone	2018- 2021	2021- 2026	2026- 2031	2031- 2036	Total 2018- 2036	Post 2036
Hemel Hempstead	11	1,232	3,468	3,415	3,030	11,145	3,450
Berkhamsted	13	67	322	790	228	1,407	
Tring	14	104	269	623	80	1,076	
Bovingdon	12	15	44	50	10	119	
Kings Langley	10	11	12	17	20	60	
Markyate	12	8	24	50	50	132	
Rest of Dacorum	mainly 12	202	194	10	50	461	
Total		1,639	4,333	4,955	3,473	14,400	3,450

Figure 2.8: Population Projections – Low Scenario

			Zone		
Year	10	11	12	13	14
2018	23,829	70,642	38,505	26,179	15,364
2019	23,831	71,682	38,606	26,206	15,399
2020	23,832	72,723	38,707	26,233	15,435
2021	23,834	73,763	38,808	26,261	15,470
2022	23,847	75,520	38,934	26,339	15,525
2023	23,861	77,278	39,061	26,417	15,579
2024	23,875	79,036	39,188	26,496	15,634
2025	23,888	80,793	39,315	26,574	15,689
2026	23,902	82,551	39,442	26,653	15,744
2027	23,916	84,282	39,585	26,911	15,993
2028	23,930	86,013	39,727	27,169	16,242
2029	23,944	87,743	39,870	27,428	16,491
2030	23,958	89,474	40,012	27,686	16,741
2031	23,973	91,205	40,155	27,944	16,990
2032	23,974	92,740	40,186	28,304	17,210
2033	23,976	94,276	40,216	28,664	17,430
2034	23,978	95,812	40,247	29,024	17,650
2035	23,979	97,347	40,278	29,384	17,870
2036	23,981	98,883	40,309	29,744	18,090
Change 2018-2036	152	28,241	1,804	3,565	2,726



#### **Expenditure**

- 2.13 Having established the projected population under each scenario, we then update the previous assessment to take account of changes to the wider economy since publication of the 2018 Study. In keeping with the methodology employed in the original Study, we have therefore updated each of the following:
  - a) Expenditure per capita for each Zone (derived from Experian Micromarketer reports, September 2019);
  - b) Expenditure growth rates (Tables 1a and 1b, Experian Retail Planner Briefing Note 17, February 2020);
  - c) Special forms of trading (Appendix 3, Experian Retail Planner Briefing Note 17, February 2020);
  - d) Sales efficiencies (Table 4a, Experian Retail Planner Briefing Note 17, February 2020);
  - e) Sales densities for individual retailers (updated by Nexus Planning, 2020); and
  - f) Added new figures for 2032, to reflect that this is the '10 year horizon' advocated by the NPPF from the anticipated adoption of the Dacorum Local Plan in 2022
- 2.14 In regard to these inputs, there have been some notable changes since the publication of the original SW Hertfordshire Retail Study in 2018. In summary terms, there has been an increase in the projected impact of special forms of trading (largely, the internet) over the period to 2036, whilst forecast growth rates have slowed significantly, particularly in comparison goods. In Figures 2.9 and 2.10 below, we set out the 'before' and 'after' figures in both cases, relative to the published versions of Experian's Retail Planner Briefing Notes 15 (December 2017) and 17 (February 2020).



Figure 2.9: Special Forms of Trading

	Special Forms of Trading from Stores (Figure 5 of Appendix 3)									
Source	Goods	2017	2021	2026	2031	2036				
Experian Retail Planner 15	Convenience	3.2%	3.9%	4.6%	5.1%	5.3%				
(December 2017)	Comparison	14.8%	16.9%	17.5%	17.8%	18.0%				
Experian Retail Planner 17	Convenience	3.5%	4.7%	5.9%	6.4%	6.7%				
(February 2020)	Comparison	15.6%	19.1%	22.6%	24.5%	25.5%				



Figure 2.10: Growth Rates

Growth Rates (Appendix 3, Figure 6 – selected years)									
Source	Goods	2017	2021	2026	2031	2036			
Experian Retail Planner 15	Convenience	-0.3%	-0.1%	0.0%	0.0%	-0.1%			
(December 2017)	Comparison	0.8%	2.9%	3.2%	3.2%	3.2%			
Experian Retail Planner 17	Convenience	1.4%	0.2%	-0.1%	0.0%	0.0%			
(February 2020)	Comparison	3.3%	2.3%	2.3%	2.7%	2.9%			

- 2.15 Taking account of each of the foregoing, the cumulative effect is that there is a notable reduction in the growth of available expenditure, when comparing the previous ERPB15 with the current ERPB17.
- 2.16 We calculate the updated convenience and comparison goods spend per capita in each of the relevant Zones as follows:



Figure 2.11: Convenience Goods Expenditure per Capita (All Scenarios)

	Convenience Goods Expenditure Per Capita (Excluding SFT)										
Zone	2017	2021	2026	2031	2032	2036					
10	2,201	2,194	2,192	2,187	2,187	2,191					
11	2,161	2,154	2,152	2,147	2,147	2,151					
12	2,331	2,324	2,321	2,317	2,317	2,321					
13	2,505	2,498	2,494	2,489	2,489	2,493					
14	2,367	2,360	2,357	2,352	2,352	2,356					



Figure 2.12: Comparison Goods Expenditure per Capita (All Scenarios)

	Comparison Goods Expenditure Per Capita (Excluding SFT)						
Zone	2017	2021	2026	2031	2032	2036	
10	3,531	3,867	4,333	4,922	5,054	5,645	
11	3,069	3,361	3,765	4,277	4,392	4,905	
12	3,498	3,830	4,292	4,875	5,006	5,591	
13	4,040	4,424	4,957	5,630	5,782	6,457	
14	3,805	4,167	4,669	5,303	5,447	6,083	

#### **Capacity Assessment**

2.17 As previously described, the market share information derived from the 2018 household surveys is reutilised in our assessment and there are no changes to the information set down in the original Study. The alterations to the population and expenditure data do though follow through to the capacity findings.

#### **Commitments**

2.18 As well as the population and expenditure updates, it has also been necessary to update the details of retail commitments in the Borough, as well as completions in the period since our 2018 Study which were not previously taken into account. Specifically, the Council has advised us of the following key changes to the assumptions made in the 2018 Study:



- a) Gossoms End/Billet Lane, Berkhamsted LPA ref: 4/02607/17/ROC this scheme was first approved in 2014 and revised proposals were approved in 2018. It is assumed that Lidl will still implement their permission (1,025 sq m net).
- b) Jarman Park, Hemel Hempstead LPA ref: 4/00595/18/MFA it is understood that the convenience goods element remains likely to be utilised, perhaps by Lidl (1,184 sq m net). However, the landowners are exploring alternative options for the part of the site permitted for non-food units (8,000 sq m net) in light of their difficulties experienced in securing tenants for the permitted retail park scheme. Notwithstanding, those discussions have not been formalised through a planning application and it should therefore be assumed that the non-food proposals remain a commitment to take account of.
- c) Aviva Site, Maylands Avenue, Hemel Hempstead LPA ref: 4/03157/16/MFA The first phase of the development has been completed, and this includes an Aldi store (1,753 sq m net). However, the land which contained the second phase of the development (including 7,848 sq m net comparison goods floorspace) was subsequently sold to Prologis who have received planning permission for a comprehensive redevelopment of the site to provide 21,726 sq m of flexible floorspace within use classes B1c/B2/B8 (LPA ref: 4/01922/19). We have therefore assumed that Phase 2 of the commitment, previously accounted for in the original Study, can now be discounted.
- d) Maylands Plaza, Maylands Avenue, Hemel Hempstead LPA ref: 4/00676/14/MFA The new Maylands Plaza local centre scheme was completed in early 2018, and therefore post-dated the surveys which accompanied the original SW Hertfordshire Retail Study. The scheme includes 600 sq m gross of convenience floorspace, which is operated by Tesco. We have therefore included this development within our floorspace capacity assessment.
- e) Marlowes Shopping Centre, Hemel Hempstead LPA refs: 4/01183/19/MFA and 4/01572/19/MFA The net result of these proposals, which involve a re-distribution of floorspace from retail to leisure, including a new cinema, is that there will be a net loss of 9,610 sq m gross retail floorspace. In keeping with standard methodology in retail assessment, we make a conservative assumption that the trade to these units will be consumed by existing floorspace elsewhere (including vacant floorspace) and we do not therefore upwardly adjust our quantitative capacity assessment to account for this. The rationale for this is that the spend



which previously occurred at the Marlowes Centre does not simply pause, and then become available elsewhere at a future time. Instead, it is immediately realised elsewhere at existing outlets.

#### Convenience and Comparison Goods Capacity

- 2.19 We have factored in the revised population, expenditure and commitment data to our original assessment (SW Hertfordshire Retail and Leisure Study, Appendix E, Tables 6p and 26p) and set out below the resultant updated capacity assessments for convenience goods and comparison goods across the Borough. Our updated assessments are included at **Appendix A** to this report.
- 2.20 In each case, we consider both a 'minimum' and a 'maximum' figure. These figures are derived from appropriate average sales densities for convenience and comparison goods retail, as detailed fully in Appendix A. By providing a range, we provide the authority with a broad assessment of capacity at either end of the spectrum. By way of example, the minimum convenience goods capacities are based on an assumption that all of the expenditure is operated by a 'big 4' supermarket retailer, whilst the maximum capacity assumes that half of the expenditure is operated by discount retailers.

The 'Central Population Scenario'

Figure 2.13

Table 6p: Net Dacorum	quantitative cap	acity for additiona	l convenience good	ds floorspace in	
Year	Surplus Expenditure	Commitments	Residual Expenditure	Floorspace Cap	pacity (sq m net)
	(£m)	(£m)	(£m)	Min	Max
2021	131.5	46.3	85.2	6,600	8,200
2026	163.4	46.3	117.1	9,100	11,300
2031	205.6	46.3	159.3	12,400	15,300
2032	212.9	46.3	166.6	12,900	16,000
2036	242.9	46.3	196.6	15,300	18,900

- 2.21 The updated convenience goods capacity assessment for the 'Central Scenario' shows capacity across the Borough for between 9,100 and 11,300 sq m net at 2026, and 12,900 and 16,000 sq m net by 2032.
- 2.22 Notably, as we have now fully accounted for the phasing of housing development in Dacorum, which



sees a considerable amount of housing coming forward towards the end of the Plan period, the 2026 figures are actually lower than all four Scenarios covered under our original Study, whilst the 2036 figures are broadly comparable to each of the scenarios covered under our original Study. The growth in housing numbers at the end of the Plan period is off-set by additional convenience goods commitments, as well as a general increase in special forms of trading forecasts (as per Figure 2.9) and a general decrease in convenience goods growth rates (Figure 2.10).

Figure 2.14

able 26p: N acorum	et quantitative ca	pacity for addition	al comparison goo	ds floorspace in	
Year	Surplus Expenditure	Commitments	Residual Expenditure	Floorspace Cap	pacity (sq m net)
	(£m)	(£m)	(£m)	Min	Max
2021	-0.7	61.0	-61.7	-7,400	-10,100
2026	2.4	71.4	-69.0	-7,100	-9,600
2031	30.5	81.5	-51.0	-4,600	-6,200
2032	40.0	83.7	-43.7	-3,400	-4,700
2036	76.1	93.1	-17.0	-1,300	-1,800

- 2.23 The comparison goods capacities have decreased significantly since our original Study. Notwithstanding the uplift in population growth, and the falling away of comparison goods commitments (as discussed previously), the forecast increases in special forms of trading for comparison goods, coupled with a substantial slow-down in growth rates (Figures 2.9 and 2.10), means that there are actually now forecast to be negative capacities, even at 2036. Capacity under the 'Central Scenario' is forecast to be between -7,100 and -9,600 sq m net by 2026, and between -3,400 and -4,700 sq m net by 2032.
- 2.24 The new comparison goods capacity figures are lower than the equivalent figures for each of the four scenarios covered under our original Study.

The 'High Population Scenario'

2.25 Below are the figures for the 'High Population Scenario'.



Figure 2.15

Table 6p: Ne Dacorum	t quantitative cap	acity for additiona	l convenience goo	ds floorspace in	
Year	Surplus Expenditure	Commitments	Residual Expenditure	Floorspace Cap	pacity (sq m net)
	(£m)	(£m)	(£m)	Min	Max
2021	133.7	46.3	87.4	6,800	8,400
2026	172.7	46.3	126.4	9,800	12,200
2031	224.3	46.3	178.0	13,800	17,100
2032	233.2	46.3	186.9	14,500	18,000
2036	269.7	46.3	223.4	17,400	21,500

*Figure 2.16* 

Table 26p: N Dacorum	et quantitative ca	pacity for addition	al comparison goo	ds floorspace in		
Year	Surplus Expenditure	Commitments	Residual Expenditure	Floorspace Capacity (sq m net)		
	(£m)	(£m)	(£m)	Min	Max	
2021	-0.6	61.0	-61.6	-7,400	-10,100	
2026	3.7	71.4	-67.7	-6,900	-9,500	
2031	33.8	81.5	-47.7	-4,300	-5,800	
2032	43.7	83.7	-40.0	-3,100	-4,300	
2036	81.7	93.1	-11.4	-900	-1,200	

## The 'Low Population Scenario'

2.26 Below are the figures for the 'Low Population Scenario'.

Figure 2.17

Table 6p: Ne Dacorum	t quantitative cap	acity for additiona	l convenience goo	ds floorspace in		
Year	Surplus Expenditure	Commitments	Residual Expenditure	Floorspace Capacity (sq m net)		
	(£m)	(£m)	(£m)	Min	Max	
2021	129.2	46.3	82.9	6,400	8,000	
2026	154.0	46.3	107.7	8,400	10,400	
2031	186.8	46.3	140.5	10,900	13,500	
2032	192.5	46.3	146.2	11,400	14,100	
2036	216.2	46.3	169.9	13,200	16,300	



Figure 2.18

Table 26p: No Dacorum	et quantitative ca	pacity for addition	al comparison goo	ds floorspace in	
Year	Surplus Expenditure	Commitments	Residual Expenditure	Floorspace Cap	pacity (sq m net)
	(£m)	(£m)	(£m)	Min	Max
2021	-0.9	61.0	-61.8	-7,400	-10,100
2026	1.1	71.4	-70.3	-7,200	-9,800
2031	27.2	81.5	-54.3	-4,900	-6,600
2032	36.3	83.7	-47.5	-3,700	-5,100
2036	70.6	93.1	22.8	-1,800	-2,400

#### **Summary**

- 2.27 As highlighted in our original Study, and as we have sought to demonstrate in contrasting recent data from Experian, this is an uncertain time to forecast retail and leisure needs into the future. We therefore recommend that the Council takes a short/medium-term view on meeting the evolving requirements of their resident populations' retail and leisure needs. We recommend that the Council place the greatest weight on our forecasts to 2032. Whilst we also forecast to 2036 in line with the Brief, for the reasons we outline, long-range forecasting such as that should be treated with caution under the current climate we have described. Validation of this thought-process comes in the revised NPPF, which advocates allocating sites for town centre uses to meet capacity for a minimum of "at least ten years" rather than over the full plan period (February 2019, Paragraph 85). Notably, we are informed by the Council that the Plan is likely to be adopted in 2022.
- 2.28 Having taken account of necessary updates to the population, expenditure and commitments data within Dacorum Borough, we have set out in this section our updated convenience and comparison goods capacities for the 'central', 'high' and 'low' population scenarios. These capacities are Boroughwide. In the following sections, we explore how those capacities might be met on the ground, and what outside influences might affect the distribution of retail floorspace.



# 3.0 Housing in St Albans District

#### Introduction

- 3.1 Since publication of the original Study, neighbouring St Albans District Council has prepared a Publication Draft of its Local Plan 2020-2036 (September 2018). Following public consultation, this Plan was subsequently submitted in March 2019, and hearing sessions begun in January 2020 but have since been suspended.
- 3.2 The Plan has implications for the provision of retailing in Dacorum, and the Council has asked that we consider a 'broad assessment' of the likely scale of retail expenditure which might be generated from developments close-by Dacorum Borough, and whether any additional retail floorspace might be required within Dacorum Borough, in excess of the amounts generated by the indigenous population set out in Section 2.

#### **St Albans Local Plan Proposals**

- 3.3 The draft St Albans Plan proposes 14,608 new dwellings over the period 2020-2036, at an average build rate of 913 homes per annum.
- 3.4 There are three major proposed housing allocations which are situated on the boundary with Dacorum, all of which would, in practice, form urban expansions and/or new neighbourhoods to Hemel Hempstead. These are as follows:
  - a. East Hemel Hempstead (North) Broad Location a minimum of 1,600 dwellings (all assumed to be completed by 2036), accompanied by 'new neighbourhood and local centres, including commercial development opportunities'.
  - b. East Hemel Hempstead (South) Broad Location a minimum of 2,400 dwellings (2,195 completions assumed by 2036), accompanied by 'new neighbourhood and local centres, including commercial development opportunities which provide support for, rather than competition with, existing Leverstock Green facilities'.
  - c. North Hemel Hempstead Broad Location a minimum of 1,500 dwellings (575 completions assumed by 2036), accompanied by 'new neighbourhood and local centres, including



commercial development opportunities'.

3.5 As set out in Section 2, our baseline capacity assessment takes account of the phased housing development in Hemel Hempstead which is due to come forward within Dacorum Borough. However, the question is asked as to what scale of retail development might be required to support the additional 5,550 dwellings (4,370 by 2036) proposed in St Albans District when considered as a whole. Dacorum Borough recognise fully that they cannot make proposals for retail development in St Albans District, rather we understand that they wish to appreciate what scale of retail development might come forward on their boundary, and what implications this might have for retailing in Dacorum. We have therefore sought below to quantify, on a purely indicative basis, the broad level of spend which might be generated by the new population at East Hemel Hempstead and North Hemel Hempstead, on the St Albans side of the boundary.

#### **Expenditure Headroom**

- 3.6 We calculate the population of each strategic expansion location by applying an average of 2.613 people per new dwelling (as per our earlier calculated assumption in Dacorum). Taking the convenience and comparison expenditure per capita data for the zones in which the strategic expansion locations are to be located (Experian MMG3), we are able to calculate the total available convenience and comparison goods expenditure generated by the new populations of each of the proposed strategic expansion locations.
- 3.7 The total available expenditure is then applied to suitable sales densities to establish the total amount of convenience and comparison retail expenditure that could be supported by each strategic expansion location, if retention was 100% and residents only shopped within the local retail facilities.
- 3.8 We then go on to apply an assumption that 50% of the convenience expenditure of new residents is spent at the new retail facilities within the strategic expansion location, and that 20% of comparison goods spending is retained by local retail facilities to account for purchases of day to day comparison goods, while higher order goods would be expected to be purchased from larger surrounding town centres, including Hemel Hempstead itself. These assumptions are based on our general experience of spending patterns associated with new housing developments across the UK. The figures should therefore be treated as indicative.



Figure 3.1 | Estimated 'capacity' for new retail facilities generated at East and North Hemel Hempstead at 2036 (St Albans District)

		East H	H (North)	East H	l (South)	No	rth HH	To	tal
		Convenience	Comparison	Convenience	Comparison	Convenience	Comparison	Convenience	Comparison
Number House Proposed	holds	1,	600	2,	195	5	75	4,	370
Househo (203		2.	613	2.	613	2.	613	2.	613
Populatio	n (2036)	4,	180	5,	735	1,	500	11	,415
Expendit Capita <sup>3</sup>		£2,208	£6,399	£2,208	£6,399	£2,208	£6,399	Ν	I/A
Additi Expend	diture	£9.2m	£26.8m	£12.7m	£36.7m	£3.3m	£9.6m	£25.2m	£73.1m
Retentio	on rate <sup>4</sup>	50%	20%	50%	20%	50%	20%	50%	20%
Resid Expend (203	diture	£4.6m	£5.4m	£6.3m	£7.3m	£1.7m	£1.9m	£12.6m	£14.6m
Net Floorspace	Min <sup>5,6</sup>	360	710	490	980	130	260	980	1,950
Capacity (sq m net)	Max <sup>7,8</sup>	440	970	610	1,330	160	350	1,210	2,650

<sup>&</sup>lt;sup>1</sup> The number of households proposed sourced from St Albans Local Plan (Submission draft 2019)

- 3.9 Tying together the three new housing locations, our broad assessment shows that the newly resident population would generate around £25.2m of convenience goods expenditure at 2036, and around £73.1m of comparison goods expenditure.
- 3.10 After applying what we consider to be reasonable retention rates, we consider that the newly resident

 $<sup>^{2}</sup>$  Household size is a Nexus assumption based on assessed rates in Dacorum.

<sup>&</sup>lt;sup>3</sup> Expenditure per capita figures sourced from average of St Albans Zones 18, 19 and 21 (Appendix E, Tables 1 and 8, South West Hertfordshire Retail and Leisure Study, 2018).

<sup>&</sup>lt;sup>4</sup> Retention rate based on Nexus Planning assumptions.

<sup>&</sup>lt;sup>5</sup> Average convenience sales density assumed to be £12,951 per sq m (rounded) based on the average sales density of the leading four supermarkets

<sup>&</sup>lt;sup>6</sup> Average comparison sales density assumed to be £7,500 per sq m which Nexus Planning considers to be towards the higher end of what could be achieved in South West Hertfordshire.

<sup>&</sup>lt;sup>7</sup> Average convenience goods sales density assumed to be consumed by leading discount operators (£10,465 per sq m).

<sup>&</sup>lt;sup>8</sup> Average comparison sales density assumed to be £5,500 per sq m which Nexus Planning considers to be towards the lower end of what could be achieved in South West Hertfordshire.



population across all three sites combined could support between 980 and 1,210 sq net of new convenience floorspace, and between 1,950 and 2,650 sq m net comparison goods floorspace, at 2036. This is 50% of all convenience goods spending and 20% of all comparison goods spending. We envisage that this floorspace would be provided for in the local and neighbourhood centres referenced in the St Albans Plan. Though again, we stress that these are just broad assumptions on our part, and that precise details would be consulted on by St Albans with Dacorum in due course.

- 3.11 The assumption is then that the residual spending (i.e. 50% of convenience goods and 80% of comparison goods), would be carried out at existing centres. This would include Hemel Hempstead, especially for convenience goods spending, as well as a wider range of centres such as St Albans, Luton, Watford and elsewhere, predominantly for comparison goods spending.
- 3.12 For the purposes of our assessment, and given the proximity of Hemel Hempstead, we consider a reasonable working assumption to be that around 30% of convenience goods spend and 20% of comparison goods spend would flow to Dacorum (principally, Hemel Hempstead itself). This would equate to approximately £7.6m of convenience goods inflow (30% of £25.2m), and £14.6m of comparison goods inflow (20% of £73.1m) at 2036.
- 3.13 In Figures 3.2 and 3.3 below, we therefore update our earlier Figure 2.13 and 2.14 assessments of convenience and comparison goods capacity in Dacorum to include these 'inflows' at 2036. We model our assessment on the 'Central Scenario'. We also include figures for 2032 to match the end point of the Dacorum Plan. These figures assume a pro-rata build rate between 2020-2032 of the 2020-2036 build rates (i.e. three-quarters of the homes proposed by St Albans will have been built at 2032).

Figure 3.2: Convenience Goods Capacity (adjusted for inflow)

Net quantitative capacity for additional convenience goods floorspace in Dacorum (incl. Inflow)						
Year	Surplus Expenditure	Commitments	Inflow	Residual Expenditure	_	e Capacity net)
	(£m)	(£m)	(£m)	(£m)	Min <sup>1</sup>	Max <sup>2</sup>
2032	212.9	46.3	5.7	172.3	13,300	16,500
2036	242.9	46.3	7.6	204.2	15,800	19,500



Figure 3.3: Comparison Goods Capacity (adjusted for inflow)

Net qua Inflow)	Net quantitative capacity for additional comparison goods floorspace in Dacorum (incl. Inflow)						
Year	Surplus Expenditure	Commitments	Inflow	Residual Expenditure	_	e Capacity net)	
	(£m)	(£m)	(£m)	(£m)	Min <sup>1</sup>	Max <sup>2</sup>	
2032	40.0	83.7	11.0	-32.7	-4,400	-5,900	
2036	76.1	93.1	14.6	-2.4	-300	-400	

3.14 Based on the 'Central Scenario', the added inflow from St Albans suggests that this would generate capacity for between a further 400 and 500 sq m net convenience goods floorspace, and between a further 1,000 and 1,200 sq m net comparison goods floorspace, within Dacorum at 2032. These are the differences between the capacities in Figure 2.13 and 3.2 (convenience goods) and 2.14 and 3.3 (comparison goods). Notably though, the comparison goods capacity remains negative, even when inflow from St Albans is assumed.



# 4.0 The Scope for Town Centre Retail Development

#### Introduction

- 4.1 This section includes a high level appraisal of eight sites within Hemel Hempstead, Berkhamsted and Tring Town Centres to assess their suitability for allocation for retail development in the emerging Local Plan in order to accommodate retail capacity identified in Sections 2 and 3 of this report.
- 4.2 The high level assessment within this chapter is based on the Sequential Test parameters outlined within the National Planning Policy Framework (NPPF). This is considered to be a practical first step to inform plan allocations.

#### **Policy Overview**

- 4.3 Whilst this is not a Sequential Test, when assessing sites for retail development it is important to bear in mind Chapter 7 of the NPPF 'ensuring the vitality of town centres'. Paragraph 86 of the NPPF outlines that Local Planning Authorities should apply a Sequential Test to planning applications for main town centre uses which are neither in an existing centre nor in accordance with an up-to-date plan. Main town centre uses should be located in town centres, then in edge of centre locations; and only if suitable sites are not available (or expected to become available within a reasonable period) should out of centre sites be considered.
- 4.4 Paragraph 86 and 87 of the NPPF outline that:

"Local planning authorities should apply a Sequential Test to planning applications for main town centre uses which are neither in an existing centre nor in accordance with an up-to-date plan. Main town centre uses should be located in town centres, then in edge of centre locations; and only if suitable sites are not available (or expected to become available within a reasonable period) should out of centre sites be considered.

When considering edge of centre and out of centre proposals, preference should be given to accessible sites which are well connected to the town centre. Applicants and local planning authorities should demonstrate flexibility on issues such as format and scale, so that opportunities to utilise suitable town centre or edge of centre sites are fully explored."



- 4.5 Paragraph 90 of the NPPF suggests that, where an application fails to satisfy the Sequential Test (or is likely to have significant adverse impact), it should be refused.
- 4.6 We apply the same principles to assessing the sites within this chapter and where a site fails to satisfy the sequential policy requirements it can be concluded that it is not appropriate for allocation within the Local Plan.

### **Application of Sequential Test Principles**

- 4.7 Paragraph 010 of the Town Centres and Retail Planning Policy Guidance sets out a checklist of matters that need to be considered when using the sequential approach as part of plan-making:
  - has the need for main town centre uses been assessed? The assessment should consider the
    current situation, recent up-take of land for main town centre uses, the supply of and demand
    for land for main town centre uses, forecast of future need and the type of land needed for
    main town centre uses;
  - can the identified need for main town centre uses be accommodated on town centre sites? When identifying sites, the suitability, accessibility, availability and viability of the site should be considered, with particular regard to the nature of the need that is to be addressed;
  - If the additional main town centre uses required cannot be accommodated on town centre sites, what are the next sequentially preferable sites that they can be accommodated on?
- 4.8 Taking the above into consideration we go on to assess the eight sites based on their suitability, availability and viability as well as their sequential location.
  - The suitability of a site considers factors such as policy restrictions, physical problems or limitations (including size format and access), environmental conditions as well as potential impacts on surroundings.
  - The availability of a site mainly refers to site ownership and whether it is being actively promoted.
  - The viability of a site concerns commercial attractiveness and includes factors such as
    proximity to the prime retail pitch, road frontage and visibility.



- 4.9 When referring to sequential location we have used to following definitions as outlined in Annex 2 of the NPPF:
  - Town Centre: Area defined on the local authority's policies map, including the primary shopping area and areas predominantly occupied by main town centre uses within or adjacent to the primary shopping area. References to town centres or centres apply to city centres, town centres, district centres and local centres but exclude small parades of shops of purely neighbourhood significance. Unless they are identified as centres in the development plan, existing out-of-centre developments, comprising or including main town centre uses, do not constitute town centres.
  - **Edge of Centre:** For retail purposes, a location that is well connected to, and up to 300 metres from, the primary shopping area. For all other main town centre uses, a location within 300 metres of a town centre boundary. For office development, this includes locations outside the town centre but within 500 metres of a public transport interchange. In determining whether a site falls within the definition of edge of centre, account should be taken of local circumstances.
  - Out of Centre: A location which is not in or on the edge of a centre but not necessarily outside the urban area.
- 4.10 For the purpose of this assessment, we consider 'town centre' locations to constitute the 'primary shopping area' and areas adjacent to the primary shopping area and 'edge of centre' up to 300 m from this area. As outlined in the above definitions, local circumstances have been taken into account.

#### **Site Assessments**

- 4.11 The following sites were agreed for assessment with Dacorum Borough Council:
  - Civic Centre, Marlowes: Hemel Hempstead
  - West Herts College Site, Queensway: Hemel Hempstead
  - Hospital Site (north west), Hillfield Road: Hemel Hempstead
  - Market Square (including former bus station): Hemel Hempstead
  - Paradise/Wood Lane: Hemel Hempstead
  - Two Waters Road: Hemel Hempstead
  - Water Lane (rear of Tesco): Berkhamsted



- High Street (Forge Car Park)/Brook Street: Tring
- 4.12 For ease of comparison, we go on to prepare a traffic light rating to assess the availability, suitability and viability of the sites.
  - Fully available, suitable and viable
  - Partially available, suitable and viable
  - Not available, suitable or viable



# Site 1: Civic Centre, Marlowes: Hemel Hempstead



Site 1: Civic Centre, Hemel Hempstead



Size	Approximately 8,000 sq m/ 1.9 acres
Sequential Status	Edge of Centre: Marlowes (access from Dacorum Way)
Current Use	Vacant (former office site)
Relevant Planning	Planning permission was granted in December 2014 (4/03624/14/MOA)
History	for the site to the south of Site 1 (Police Station, Health Centre and part
	Civic Centre) for residential development of up to 207 units and ancillary
	retail of up to 375 sq m. Reserved matters was subsequently approved in
	June 2018 (4/01459/18/RES) for 150 flats (excluding police station) and
	284 sq m of retail. The site is currently being built out.
Availability	The Site is owned by Dacorum Borough Council and is available. At the
	time of writing the Civic Centre was partially demolished.
Suitability	Dacorum's Site Allocations Document (2017) identifies the Civic Centre as
	forming part of a mixed use proposals site (MU/1) to include educational,
	leisure and commercial uses (including retail).
	The site has a strong wood fronters and is of a size that sould
	The site has a strong road frontage and is of a size that could
	accommodate both servicing and parking with access from Dacorum Way.
	The development to the south already includes a proposed small
	convenience retail unit which would serve immediate day to day needs for
	top up shopping.
Viability	Whilst the site has a strong frontage onto the Marlowes, it is located away
	from the main cluster of shops to the south of the centre in an area that
	does not currently receive high footfall.
Conclusion	This site could be suitable for a convenience retail unit of up to 2,000 sq
	m however its location outside of the primary shopping area means that
	the site is not appropriate for comparison retail. Its location would not
	encourage linked trips and is likely to rely on vehicular trips.
	The redevelopment to the north and south of the site could impinge the site's opportunity for development.
	site a opportunity for development.



# Site 2: West Herts College Site, Queensway: Hemel Hempstead



Site 2: College Site, Hemel Hempstead



Size	Approximately 5,000 sq.m/ 1.2 acres
<b>Sequential Status</b>	Edge of Centre, (access from Queensway (B487))
<b>Current Use</b>	The site currently operates as a College – Use Class D1
Relevant Planning	Housing development to the south is under construction
History	
Availability	The site is owned by West Herts College and the Council's SHLAA (2016)
	indicates it as available. However, the College may retain the site for its
	own use.
Suitability	Dacorum's Site Allocations Document identifies the site as forming part
	of a mixed use proposal site (MU/1) to include educational, leisure and
	commercial uses (including retail) uses.
	The site is of a size that could accommodate parking and servicing and
	has strong vehicular access links from Queensway (B487).
\/:-L:!:4	The site has a strong frontega antal Laighten Durand Dand and is highly
Viability	The site has a strong frontage onto Leighton Buzzard Road and is highly
	accessible but its location away from the primary shopping area south of
	the Marlowes means it would receive very little footfall and do little to
	encourage linked trips.
Conclusion	The site could be suitable for a convenience retail unit of up to 1,500 -
	2,000 sq m. However this edge of centre site is segregated from the
	primary shopping area and car trips would be relied on. The site is not
	considered appropriate for comparison retail.



Site 3: Hospital Site (north west), Hillfield Road: Hemel Hempstead



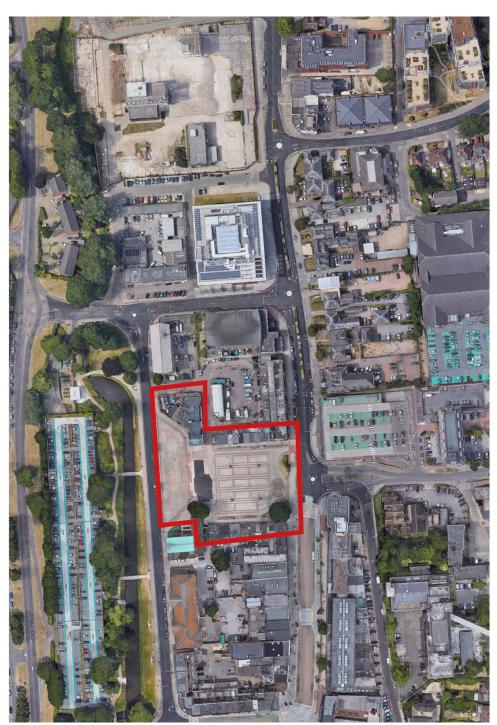
Site 3: Hospital Site, Hemel Hempstead



Size	Approximately 60,000 sq m/ 14.8 acres
Sequential Status	Edge of Centre – Hillfield Road
<b>Current Use</b>	The site is currently in use as a hospital –Use Class D1
Relevant Planning	No relevant planning history.
History	
Availability	The site is not within Dacorum's ownership but it is understood that the Council is working with the landowners to redevelop and dispose of much of the site. Only part of the site is currently operational. The West Hertfordshire Hospitals NHS Trust is proposing substantial redevelopment of the West Hertfordshire Hospitals (Watford, St Albans and Hemel Hempstead), including significant investment in the Hemel Hempstead site. It is expected that some land at Hemel Hempstead will be disposed of, including the north west part of the site.
Suitability	Dacorum's Site Allocations Document identifies the site as forming part of mixed use proposal MU/2 to include reconfigured local hospital facilities and the provision of a new primary school and housing.  The site is of a size that could comfortably accommodate both servicing and parking as part of its redevelopment.
	The site is located away from the primary shopping area with the Marlowes Shopping Centre forming a barrier which further segregates the site from the Town Centre.  The topography of the site and steep inclination of Hillfield Road may lead
	to access issues, particularly considering the size of the wider regeneration site that Hillfield Road needs to serve.
Viability	Alongside potential access issues, the location of the site means it has poor visibility and would not pick up footfall from linked shopping.
Conclusion	Whilst the site appears to be available, its locational and access constraints make it an unsuitable and unviable location for both convenience and comparison retail.



# Site 4: Market Square (including former bus station): Hemel Hempstead



Site 4: Market Square, Hemel Hempstead



Size	Approximately 8,000 sq m/ 1.9 aces
Sequential Status	Town Centre (sits just outside the primary shopping area)– Marlowes/ Waterhouse Street
<b>Current Use</b>	The units surrounding Market Square are currently operating within A1/A3/A4/ A5 and sui generis (former bus station/ betting shop) use.
Relevant Planning History	No relevant recent site history. Before the recession, the site formed part of the major mixed use Thornfield scheme, but this proposed redevelopment was abandoned.
Availability	Whilst the immediate square and former bus station are understood to be within the Council's ownership, the wider site is made up of numerous retail units (including those fronting onto the square) which are all in different ownerships.
Suitability	Dacorum's Site Allocations Document allocates the Market Square and former bus station for leisure proposals under L/1. The site is allocated for mixed use development for leisure, food, residential and offices. Allocation L/1 does not include the retail units surrounding Market Square. Proposal T1 in the Site Allocations document for the safeguarding of the former bus station is no longer relevant now that the proposed new bus interchange (proposal T2) has been implemented.  Subject to the redevelopment of the wider site, parking and servicing could be accommodated. The site's close proximity to existing car parking facilities means less onsite parking may be required.  Whilst vehicular access issues could arise from the Marlowes, with the redevelopment of the bus station, there is opportunity for access to be
Viability	gained from Waterhouse Street.  The site is well connected to the primary shopping area (sitting just outside) which is highly accessible by foot.  The site is highly visible and provides the opportunity to create a strong frontage onto the Marlowes.
Conclusion	There is opportunity to accommodate both convenience and comparison retail as part of the redevelopment of the wider site. This is subject to the redevelopment of the retail units fronting Market Square which, due to the number of ownerships could be a complex process.  The redevelopment of the site provides significant opportunity to increase footfall and activity in this area of the Town Centre.  Whilst we consider the site has qualities that are likely to be commercially attractive, we would recommend seeking further advice on viability from a national retail agent.



Site 5: Paradise/ Wood Lane: Hemel Hempstead



Site 5: Paradise Wood Lane, Hemel Hempstead



Size	Approximately 30,000 sq m/ 7.4 acres							
Sequential Status	Edge of Centre – St Albans Road/ Park Lane							
<b>Current Use</b>	Industrial Estate – B1/B2 Use Class							
Relevant Planning History	Park House (the unit fronting Park Lane) has recently been granted prior							
History	approval for office to residential use.							
	The Five Star Accident site in Wood Lane is currently being redeveloped for housing.							
Availability	The site includes numerous offices and industrial units all within different ownership, a number of which are currently being marketed for lease.							
Suitability	Dacorum's Site Allocations document identifies the site for B1 led business and housing (75 homes) development (mixed use proposal MU/3).							
	The site offers enough space for parking and servicing.  Whilst there are strong wider access links from St Albans Road, Wood Lane currently serves the whole site (as allocated by MU/3) which could cause access issues.							
Viability	Its location away from the prime retail pitch means that footfall and visibility of the site is restricted. As with Site 3 (Hospital Site), the Marlowes Shopping Centre acts as a barrier, segregating the site from the primary shopping area.							
Conclusion	The site is disconnected from the prime retail pitch within the Town Centre making it an unsuitable location for comparison retail. A larger convenience retail store could be accommodated here – particularly due to the size of the site. However, potential accessibility constraints alongside the site's segregation from the main shopping area and availability issues hinder opportunities.							

NEXUS

Site 6: Two Waters Road: Hemel Hempstead

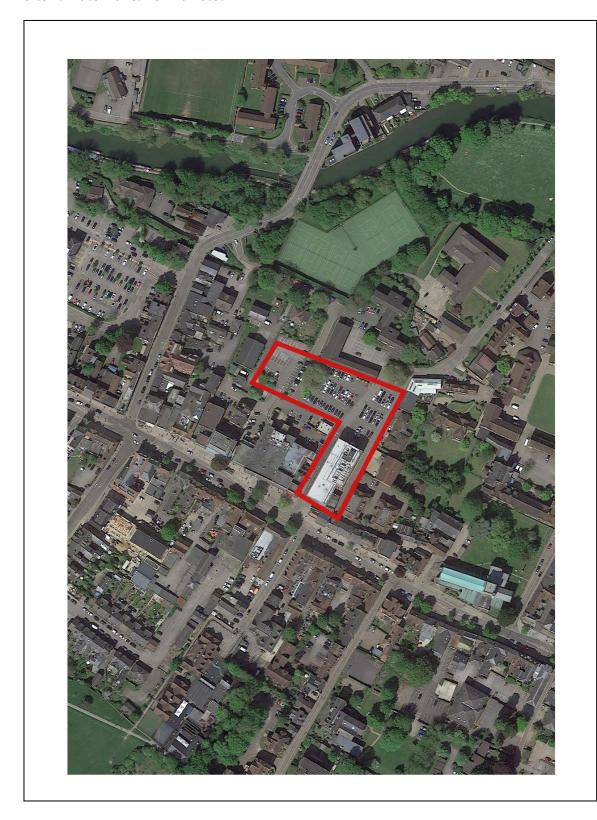




Size	Approximately 30,000 sq m / 7.4 acres
Sequential Status	Located outside of the Town Centre
Current Use	The site currently is made up of two car show rooms (A1 Use Class)/car servicing and repairs, a car wash (Sui generis use class), a B&Q (A1 use) retail unit, an office building and the Travis Perkins builder's yard (Sui generis).
Relevant Planning History	No relevant planning history.
Availability	The Site is not known to be actively marketed. It is understood that the Council own the land to the north of the site where the car wash is currently located.  B&Q's lease from the Box Moor Trust expires shortly.
Suitability	The site is located within a General Employment Area (Corner Hall) within Dacorum's Site Allocations Document, except for the car wash site and B&Q. The car wash site is allocated for housing development (site H/10). B&Q is identified as a 'main out of centre retail location'.  The site is proposed for high quality residential-led mixed use developments (under the Two Waters Masterplan, 2018).
	The size of the site offers opportunities for parking and servicing.
	The site has strong vehicular access from Two Waters Road, however its location to the south of the magic roundabout makes accessibility by foot very difficult and segregates the site from the Town Centre. Access is likely to be reliant mainly on vehicular trips.
Viability	Whilst this site is a highly visible location it is located outside of the Town Centre and a significant distance from the primary shopping area.
Conclusion	The site is segregated from the prime retail pitch and potential availability issues coupled with policy constraints means the majority of the site is an inappropriate location for retail development.  However, considering its existing use and allocation, redevelopment of the
	part of the site that B&Q is currently located on could be considered for convenience or comparison retail. However, edge of town centre/ town centre sites should be considered first.

NEXUS PLANNING

Site 7: Water Lane: Berkhamsted





Size	Approximately 5,000 sq m/ 1.2 acres
Sequential Status	Town Centre
Current Use	The site currently includes Tesco (A1 Use Class) and a public car park.
Relevant Planning	No relevant planning history.
History	No relevant planning history.
Availability	The car park is within the Council's ownership. From the information available to us, the site is not being actively marketed and is not known to be available.
Suitability	The site is located within Berkhamsted Conservation Area.
	The site was previously allocated in the Dacorum Borough Local Plan 1911-2011as a 'Shopping Area'. This allocation was removed upon the adoption of the Site Allocations document in 2017, due mainly to viability issues.  The site has limited frontage onto the High Street.  The site is fairly constrained and any redevelopment would need to ensure that the onsite parking is replicated. Rear servicing arrangements and access could be an issue. Development could also impede access to the rear residential development that abuts the site to the north.
Viability	The site is highly accessible by foot and located along the prime retail pitch. However, the narrow frontage of the site limits opportunities for larger retail units. The rear of the site is not visible from the High Street.
Conclusion	The size and configuration of the site limits development options, partially when considering servicing and access.  There may be opportunity to redevelop the existing Tesco unit to a larger convenience unit. However, due to the restricted frontage onto the High Street, this would need to be located further into the site which may lead to visibility issues.  Due to the lack of frontage and visibility to the rear, this site is not likely to be appropriate for comparison retail. Parking is also likely to cause constraints on site.

NEXUS

Site 8: High Street (Forge Car Park)/Brook Street: Tring





Size	Approximately 9,500 sq m/ 2.3 acres
Sequential Status	Town Centre – High Street and Brook Street
Current Use	The Site is currently in use as a public car park (143 spaces), auctions market (sui generis) and fire station (Sui Generis). The former Tring Market Place is disused.
Relevant Planning History	No relevant planning history.
Availability	The public car park is owned by the Borough Council, the fire station by the County Council and the other land in Brook Street by Tring Town Council. The site is not currently being marketed.
Suitability	Part of the site is located within the Tring Conservation Area.  The site is of a size that could accommodate servicing and parking with strong access from both Brook Street and the High Street.  There are a number of mature trees located on the site which would need to be considered as part of any redevelopment as well as the site's topography
Viability	The site is located in close proximity to the prime retail pitch in Tring Town Centre and is highly accessible by foot with a visible frontage.
Conclusion	Whilst there is some uncertainty as to whether the site will be made available for development, there is opportunity for both comparison and convenience retail on this site, particularly due to the site's strong locational attributes.  The configuration of the site and existing use means parking will need to be carefully considered. Basement parking could be an option.  Whilst we consider the site has qualities that are likely to be commercially attractive, we would recommend seeking further advice on viability from a national retail agent.



## **Summary and Conclusions**

- 4.13 This chapter has included a high level appraisal of six sites within Hemel Hempstead Town Centre, one site within Berkhamsted Town Centre and one site within Tring Town Centre to assess their suitability for allocation as potential retail sites in Dacorum's emerging local plan.
- 4.14 The high level appraisal has been carried out based on the Sequential Test parameters where we have used traffic light ratings to assess the availability, suitability and viability of the sites.
- 4.15 Below we summarise our assessments of sites:

Site	Summary of Assessment
Civic Centre: Hemel Hempstead	EDGE OF CENTRE
	The Site may be appropriate for convenience retail but is not appropriate for comparison retail.
West Herts College Site (north west of the proposal MU/1): Hemel Hempstead	EDGE OF CENTRE  The Site may be appropriate for convenience retail but is not appropriate for comparison retail.
Hospital Site (north west): Hemel Hempstead	EDGE OF CENTRE  The site is not appropriate for retail development.
Market Square (including the bus station): Hemel Hempstead	TOWN CENTRE  There is opportunity for both convenience and comparison retail at this site.
Paradise Site/ Wood Lane: Hemel Hempstead	EDGE OF CENTRE  The site is not appropriate for retail development.
Two Waters Road: Hemel Hempstead	OUT OF TOWN CENTRE  The redevelopment of the B&Q part of the site could be considered for retail development but its out of centre location is unfavourable.
Water Lane (rear of Tesco): Berkhamsted	TOWN CENTRE LOCATION  The site may be appropriate for some form of retail development but the configuration and size of the



	site restricts opportunities.
High Street (Forge Car park)/ Brook Street: Tring	TOWN CENTRE  There is opportunity for both convenience and comparison retail at this site.

- 4.16 In summary, the most appropriate sites for retail development are Market Square, Hemel Hempstead and High Street (Forge Car Park)/ Brook Street Tring. Importantly, both of these sites are located within Town Centres, which (as outlined clearly in the NPPF) is where retail development should first be located. As summarised in the above table, both sites also score the highest when assessed against the Sequential Test parameters.
- 4.17 There is significant opportunity to redevelop the Market Square Site for retail development. This site needs to be considered in a much wider context than currently allocated under L/1 in Dacorum's Site Allocations Document, in particular to include the retail units currently fronting Market Square and the Bus Station as Waterhouse Street will be required for access and servicing. Such development may come forward as a mixed used development alongside leisure and residential uses.
- 4.18 There is opportunity to provide both convenience and comparison as part of the wider redevelopment of the site. Whilst detailed design work would need to be undertaken to understand site capacity, it is likely that a large convenience store (requiring between 1,000 3,000 sq m) would accommodate the whole site. An alternative scheme could be made up of smaller comparison units (totalling approximately 800 2,000 sq m) with a local convenience store (usually ranging between 200 700 sq m).
- 4.19 Should this site be allocated we would recommend that a masterplan is produced.
- 4.20 The Town Centre site in Tring (High Street (Forge Car Park)/ Brook Street) also has strong opportunities for retail development, particularly considering its Town Centre Location. The redevelopment of the site needs to be carefully master planned to account for exiting constraints (such as the site's topography) as well as ensure that enough parking is provided for. Due to the configuration of the site, development should also ensure that the road frontages are maximised (particularly the High Street Frontage).



4.21 The introduction of a convenience unit at the site would be desirable. bringing additional competition to the town centre. If a larger convenience unit were to come forward (including parking) it would most likely accommodate the whole site. Again, should this site be allocated we would recommend that a masterplan is produced for the site. In Section 5, we tie together our findings on the capacity generated by the indigenous population of Dacorum, as well as 'inflow' form elsewhere (notably St Albans District), and consider where the Council might seek to direct any resultant capacity. This assessment takes account of our findings in this Section.



# **5.0 Recommendations and Future Strategy**

#### Introduction

- 5.1 To this point in the report, we have considered a) what the likely spend of the growing population of Dacorum is likely to mean in terms of retail floorspace requirements, b) what the likely expenditure generation from the large strategic housing allocations in St Albans District is likely to mean for Dacorum, and c) whether there are suitable, available and viable town centre sites within Dacorum to accommodate future development.
- 5.2 In this Section, we build on this work, and take a more qualitative look at how the identified capacity might be met.
- 5.3 Before doing so, and to appropriately set the scene, this is an unprecedented period of change for our town centres and retail in general. There have been significant economic shifts in recent years, and the current Covid-19 situation will have consequences which will not fully be understood until a point in the future. The likelihood is that there will be some re-basing of consumer spending patterns, but it is not possible to accurately forecast those at the present time. It will therefore be important for Dacorum to closely monitor, and regularly update, the position on capacity, need and strategy in the coming years.

# **Quantitative Capacity**

5.4 Firstly, to re-cap the quantitative position, we forecast in Section 2 that there will be the following capacities generated by the expanding population of Dacorum, including those strategic sites being brought forward within Dacorum itself:



Figure 5.1: Dacorum Retail Capacities (Source: Figures 2.13 to 2.18)

	Central S	Scenario	High So	cenario	Low Scenario		
Year	Convenience	Comparison	Convenience	Comparison	Convenience	Comparison	
	Convenience	Companson	Convenience	Companson	Convenience	Companison	
2021	6,500	-7,400	6,800	-7,400	6,400	-7,400	
2021	8,100	- 10,100	8,400	- 10,100	8,000	-10,100	
2026	8,900	-7,700	9,800	-7,500 8,500		-7,700	
2020	11,000	-10,500	12,200	-10,200	10,500	-10,600	
2032	12,900	-3,400	14,500 -3,100		11,400	-3,700	
2032	16,000	-4,700	18,000	-4,300	14,100	-5,100	
2036	15,300	-2,800	17,400	-2,400	13,200	-3,300	
2030	18,900	-3,900	21,500	-3,300	16,300	-4,500	

- 5.5 In addition, we have identified in Section 3, that there are likely to be inflows of trade coming from development within St Albans District, but on the boundary of Hemel Hempstead. We have suggested that it might be appropriate for that newly resident population to support between 980 and 1,210 sq net of new convenience floorspace, and between 1,950 and 2,650 sq m net comparison goods floorspace, in St Albans at 2036.
- 5.6 We also calculated that reasonable 'inflows' of trade would derive to Dacorum from the housing allocations in St Albans, principally to Hemel Hempstead. These figures are relatively modest, at between 400 and 500 sq m of convenience goods floorspace, and between 1,000 and 1,200 sq m of comparison goods floorspace at 2032.
- 5.7 Having made reasoned assumptions, we calculate that the resultant total capacities for new retail floorspace in Dacorum would be as follows at 2032 under the 'Central Scenario':



Figure 5.2: Convenience Goods Capacity (adjusted for inflow)

Net quantitative capacity for additional convenience goods floorspace in Dacorum (incl. Inflow)									
Year	Surplus Expenditure	Commitments	Inflow	Residual Expenditure	Floorspace Capacity (sq m net)				
	(£m)	(£m)	(£m)	(£m)	Min <sup>1</sup> Max <sup>2</sup>				
2032	212.9	46.3	5.7	172.3	13,300	16,500			

Figure 5.3: Comparison Goods Capacity (adjusted for inflow)

Net quantitative capacity for additional comparison goods floorspace in Dacorum (incl. Inflow)									
Year	Surplus Expenditure	Commitments Inflow Residual Floorspace Capacity Expenditure (sq m net)							
	(£m)	(£m)	(£m)	(£m)	Min <sup>1</sup> Max <sup>2</sup>				
2032	40.0	83.7	11.0	-32.7	-2,400	-3.500			

# **Original Study Findings**

- 5.8 When considering how to apportion capacity, it is important to examine whether there are any qualitative gaps in any particular location. To this end, based on a detailed qualitative assessment arising out of the empirical survey work which supported the original Study, we noted that:
  - Dacorum Borough had the largest retention of convenience goods out of the five Districts surveyed (92.7%), and is home to a number of very popular foodstores which trade at well above company averages; and
  - The Borough retained a respectable 64.1% of all comparison goods spending, second only to Watford in that category.
- 5.9 Turning to our assessment of convenience goods provision in individual towns, we noted that:
  - There was a significant degree of over-trading at existing foodstores in and around Hemel Hempstead (modelled at a cumulative £63m), though this may dissipate to a small degree with the recently opened Aldi store in Maylands Avenue and the pipeline foodstore at Jarman Park;



- The Waitrose store in Berkhamsted was trading exceptionally well (at more than double company average) and that, if a suitable site could be found, the town could well benefit from increased choice and competition; and
- That, overall, given the lack of any significant degree of dissatisfaction with existing foodstore provision across the Borough, that the majority of any future capacity should be directed towards supporting the emerging urban extensions to the three main towns.
- 5.10 Turning to our conclusions in the original Study on comparison goods, we noted that:
  - Owing to the considerable pipeline of comparison goods development (at that time), any capacity was only likely to arise at the end of the Plan period; and
  - That there was evident dissatisfaction with the choice and range of shops and services in Hemel Hempstead, and that efforts should be made to resolve that situation.
- 5.11 Finally, we also stressed the importance that capacity does not equal 'need'. Capacity assessment is a theoretical exercise based on empirical data gathered at the current time, as well as forecasts into the future. Forecasting as far away as 2032 and 2036 must be treated with some caution, as there will be economic, political and technological unknowns that will intervene over that period. Moreover, capacity modelling should not be seen as an absolute; it is a guide. For example, even where capacity is identified in an area, an out-of-centre development which would cause significant adverse impact on the vitality and viability of a designated centre should be resisted, irrespective of the capacity identified (see also the discussion out-of-centre retail in Section 6). The corollary of this is that where there is no, or limited, capacity identified, this should not restrain appropriate sustainable development coming forward, such as town centre developments which bolster the vitality and viability of designated centres.

### **Potential Distribution of Capacity**

5.12 Firstly, it is now the case that there is no capacity shown for comparison goods all the way through until 2036, even after taking account of any potential inflow of trade. This is the case under each of the population scenarios considered. The principal reason behind this is that the most recent Experian Retail Planner Brief forecasts reduced growth rates in comparison goods spending, and significantly higher claims on spending from special forms of trading (as detailed more fully in Section 2 of this



report). We would not therefore advocate any provision for additional <u>non-central</u> comparison goods floorspace over the Plan period. Importantly though, this does not preclude beneficial comparison goods floorspace coming forward in town centre locations, such as those we have identified as potentially being suitable in Hemel Hempstead and in Tring, which would support the vitality and viability of existing centres. This also does not preclude comparison goods floorspace coming forwards as part of any planned District Centre developments in support of the large new urban extensions.

- 5.13 Moreover, the Council should strike a balance between being wary of further non-central development, whilst also seeking to protect its existing important stock of comparison goods retail floorspace. Whilst our figures do not demonstrate any capacity for additional non-central floorspace to 2036, and notwithstanding the projected shifts to online spending over time, it is clear that significant population growth inside and nearby the District will add further spending power to bricks and mortar stores. We would therefore encourage the Council to consider any proposals for the loss of existing comparison goods floorspace on a case-by-case basis, especially in central locations. This is to ensure that there is a stock of retail floorspace capable of meeting future demand. Unless there is therefore clear evidence that units are unsuitable and/or unviable for continuing retail occupation, the Council would presumably resist their loss.
- 5.14 Turning to convenience goods, we do identify a continued quantitative capacity for convenience goods floorspace. As previously explained, a significant proportion of this capacity arises out of the overtrade of existing foodstores. At 2032, around 62% of capacity arises from the assumption that current levels of over-trade could be re-distributed, with the remaining 38% of capacity arising from general population and expenditure growth.
- 5.15 Based on the foregoing, we now examine how convenience goods capacities might be met within the Borough itself. A common method for doing so would be to examine the proposed growth in each of Zones 10-14, and to distribute capacity accordingly. This would see the overall capacity figures identified in Figure 5.2 divided by the proportionate population growth forecasts for each Zone in Figure 2.4. This is a useful starting point for the exercise and would result in the following distribution of capacity by 2032 under the 'Central Scenario'.



Figure 5.4: Capacity Distribution by Population Growth @ 2032

	Population (	Growth to 2032	Capacity at 2032 (Sq m
Zone			net)
	No.	%	Convenience
10 (Kings Langley and area)	853	2.6%	350 - 430
11 (Hemel Hempstead and area)	20,017	61.8%	8,220 – 10,200
12 (Bovingdon and area)	2,787	8.6%	1,140 – 1,420
13 (Berkhamsted and area)	4,308	13.3%	1,770 – 2,190
14 (Tring and area)	4,416	13.6%	1,810 – 2,240
Total	32,381	100.0%	13,300 – 16,500

- 5.16 At a high-level, we consider that these would be reasoned apportionments of capacity to support the populations of the existing towns and the new strategic sites.
- 5.17 However, the model needs manual adjustment to take account of a number of factors including the qualitative findings of our original Study, existing commitments for retail development, the availability of suitable town centre sites (discussed in Section 4), and the general balance to be struck between supporting the vitality and viability of existing centres and providing for sustainable facilities to support the new strategic sites.
- 5.18 In the particular circumstances of Dacorum, it is also very important to re-note that a significant part of the identified capacity arises from an elimination of 'over-trading' (62%). Alongside that, there is no significant evidence of any widespread discontent with the existing provision of stores. Therefore, we do not consider that it is essential to meet the full extent of the quantitative convenience capacity we have identified. Our assessment of 'need' is therefore balanced with our qualitative judgements, based on local circumstances.



- 5.19 Taking all of the above into account, we recommend the following on a Zone-by-Zone basis:
  - Zone 10 (Kings Langley and area)
    - Our original Study found that there was no particular degree of dissatisfaction with retail provision in Zone 10. The extent of housing growth in the Dacorum part of the Zone is also modest at 360 dwellings by 2036 (noting that part of the Zone is also situated within Three Rivers). The provision set out in Figure 5.4 therefore looks broadly realistic and will allow for organic growth and small-scale extension of existing centres if there is market demand.

#### • Zone 11 (Hemel Hempstead and area)

- The Market Square site in Hemel Hempstead Town Centre should be considered for appropriate allocations of mixed-use retail and leisure floorspace. Our assessment in Section 4 highlighted that the site remains a viable space for new retail development. Whilst detailed design work would need to be undertaken to understand site capacity, it is likely that a large convenience store (requiring between 1,000 3,000 sq m) would accommodate the whole site. An alternative scheme could be made up of smaller comparison units (totalling approximately 800 2,000 sq m), alongside a local convenience store (usually ranging between 200 700 sq m).
- Where it is not met in Hemel Hempstead Town Centre, any additional retail provision should predominantly be directed towards the strategic site areas on the edge of Hemel Hempstead. In terms of comparison goods, this would be expected to be provision for everyday local needs within local and neighbourhood centres. However, there are opportunities to provide for a more extensive provision of convenience goods floorspace within, or nearby, the strategic site allocations to the north and east of Hemel Hempstead. Our indicative capacities in Figure 5.4 suggest that there would be expenditure headroom to support new foodstores in the Hemel Hempstead area by 2032. Assuming that the Jarman Park foodstore completes as planned, in addition to the new Aldi store at Maylands Avenue, then that would be likely to redress any choice issues in the more central part of the town (noting the significant over-trades of existing foodstores). A clear opportunity therefore exists to provide for new foodstore floorspace in the area to the north and east of Hemel Hempstead to support



the new populations. Based on the proposed urban extensions, it would seem sensible to provide for a new foodstore in North Hemel Hempstead (Dacorum Borough) and in East Hemel Hempstead (St Albans District). It is likely that any such foodstore at North Hemel Hempstead would form part of a District Centre to serve this significant new population. Our indicative figures suggest that such a store could be a large store, with a net sales area of around 5,000 sq m net. This would be proportionate to the scale of new population envisaged, and would be similar size to the large Sainsbury's, London Road and Tesco, Jarman Way stores in Hemel Hempstead. Such a store should presumably come forward in line with the phasing of the majority of the housing development.

o In terms of District and Local Centre provision, this would need to form part of a careful masterplanning exercise. However, by way of a broad rule of thumb, and in keeping with our exercise for St Albans at Figure 3.1, the Council could assume that for every 1,000 new homes, an approximate provision for c300 sq m net of convenience goods<sup>7</sup> and 500 sq m net of comparison goods<sup>8</sup> floorspace would be generated. This would probably be typical of a 'Local Centre'. Based on the 5,500 homes forecast in Dacorum, there may be 2 or 3 such Local Centres, with the larger foodstore discussed above forming part of a single, larger, District Centre.

#### • Zone 12 (Bovingdon and area)

- Forecasting for Zone 12 is the most changeable between each of the 'scenarios'. Unlike many of the other settlements, where the number of new dwellings only fluctuates slightly, the difference between the 'Central' (599 dwellings by 2036) and 'Higher' scenarios is notable (2,599 dwellings).
- o Focussing therefore on the 'Central Scenario' we forecast that there are capacities for up to c1,400 sq m net of convenience goods floorspace over the period to 2036. In practice, this is likely to be met through piecemeal appropriate development, probably in and around Bovingdon and Markyate, and we do not consider it necessary to

 $<sup>^7</sup>$  Assumes each 2.6 person average household generated £2,300 per person convenience goods spend per annum, and that 50% of that spending was retained locally at an average sales density of £11,000/sq m.

<sup>&</sup>lt;sup>8</sup> Assumes each 2.6 person average household generated £6,000 per person comparison goods spending per annum, and that 20% of that spending was retained locally at an average sales density of £6,500/sq m.



allocate any specific sites. However, should the Bovingdon Airfield site come forward, then it seems likely that the additional 2,000 dwellings would warrant provision of a new local centre in its own right. This would inevitably be allocated and could support a small foodstore and local shopping.

#### • Zone 13 (Berkhamsted and area)

- As highlighted above, we noted in the original Study how well the Waitrose store in Berkhamsted was performing, and that there was some degree of need to provide for greater choice and competition. An application for a new foodstore to be occupied by Lidl at Gossoms End has been approved and, we understand, will come forward shortly. This will help to address the short-term issue of providing a greater degree of choice and competition.
  - However, the addition of a further c3,000 dwellings (c8,000 population) over the period to 2036, opens up the question as to whether the town could support a third foodstore towards the end of the Plan period. Our assessment at Figure 5.4 suggests that expenditure headroom could exist to support a foodstore of c3,000 sq m net. However, our exercise in Section 4 suggests that there are major question marks over the feasibility of bringing forward the Water Lane site in Berkhamsted Town Centre, and the question therefore arises as to whether a large foodstore development, perhaps as part of the South/East Berkhamsted strategic site, would be acceptable in terms of its potential impact on the vitality and viability of the town centre (noting also that the proposed Lidl store at Gossoms End is an out-of-centre store). Our suggestion is that whilst the town centre was found to be in good health in our original Study, the health of the centre should be once again measured in the aftermath of the Lidl store opening at Gossoms End. We would not therefore advocate allocating for a large new foodstore in Berkhamsted at the current time. Instead, noting also that over 80% of the housing growth in Berkhamsted is forecast for the period 2026-2036, the potential for a further large foodstore should be rigorously impact tested nearer to that time. In the meantime, we recommend that the Council provides for a small Local Centre as part of the South/East Berkhamsted strategic site, with the precise details to be assessed under the prevailing impact test at that time.



#### • Zone 14 (Tring and area)

- Convenience goods floorspace of up to 2,200 sq m net could be provided for in the Tring area. Our assessment in Section 4 suggests that the High Street (Forge Car Park)/Brook Street site in the town centre might be suitable to accommodate some degree of retail development. We therefore recommend that the Council seeks to clarify that site as a potential option under the sequential test.
- We identified in the original Study that there is a case for widening the choice of foodstores in Tring, where the existing Tesco store significantly overtrades. In the event that the High Street/Brook Street site was proven not to be a feasible option, there is in our opinion scope for the Council to consider bringing forward a foodstore outside the town centre. This would ideally be sited in conjunction with the Tring strategic site, perhaps as part of a new District/Local Centre.
- o Similar to our advice on Hemel Hempstead, when considering District and Local Centre provision to support the additional population in Tring, this would need to form part of a careful masterplanning exercise. It would also need to be mindful of the extent of any floorspace brought forward under any foodstore, as suggested above. However, using the same broad rule of thumb as above (see Footnotes 7 and 8), on the basis that there would be c2,700 new dwellings in Tring, it may be appropriate to designate a small Local Centres for every-day needs, with the larger foodstore discussed above forming part of an additional, larger, District Centre.



# 6.0 Out of Centre Retail Locations

### Introduction

- 6.1 We have noted earlier in this report that the amount of out-of-town retail floorspace in the pipeline would seem to be diminishing, with confirmation that Phase 2 of Maylands Retail Park is not to proceed, general uncertainty around the next stage of Jarman Park Retail Park, and the possible redevelopment of the B&Q store at Corner Hall for housing development (under the Two Waters Masterplan, 2018).
- 6.2 This fits with our general observation of trends all around the UK, where there has also been a stagnation in the completion of new foodstore development amongst the 'big four' (Tesco, Sainsbury's, Asda and Morrison's).
- 6.3 In light of this trend, the Council has asked us to address two specific questions, as follows.

### **Should Jarman Park be Retained for Retail Purposes?**

- 6.4 As detailed in Section 2, whilst Jarman Park benefits from permission for both convenience and comparison goods (LPA ref: 4/00595/18/MFA), it is understood that only the convenience goods element is likely to come forward, perhaps under occupation by Lidl (1,184 sq m net). However, the applicants have advised the Council that they are unlikely to implement the approved non-food element (8,000 sq m net).
- 6.5 Notwithstanding, those discussions have not been formalised through a planning application and, for the purposes of our capacity assessment, we have assumed that the non-food proposals remain a commitment to be taken account of.
- Nevertheless, there is a wider discussion as to whether the site should come forward for alternative uses instead, presumably either commercial or residential. In short, whilst the Council may wish to use some caution in the short-medium term, now that Phase 2 of Maylands Park is not coming forwards, and there is uncertainty over the B&Q site, it may be sensible to test whether the Retail Park remains viable when the Local Plan is next reviewed. In our view, there is unlikely to be any long-term issue with regard to the loss of retail in this out-of-centre location, as all the forecasts show a likely decline in demand for floorspace, particularly in comparison goods. Notwithstanding the Conditions placed on the permission (which notably limit the sale of clothing and footwear), it was nonetheless common



ground at the time of the decision being taken that there would be some degree of harm to Hemel Hempstead Town Centre, as well as other centres nearby. Whilst that impact was found to be acceptable, it would nevertheless be a shot in the arm for the town centre, not to face added competition in this form. As detailed in Section 5, this would also be beneficial in terms of attracting possible tenants to the Market Square site.

- 6.7 One reason not to allow the site to be explored for alternative uses might be if there were significant issues of choice and competition locally, meaning that notwithstanding its out-of-centre nature, residents would instead be forced to make unsustainably long journeys to alternative centres. However, this does not seem reflective of the situation in Hemel Hempstead, where the town offers a good range and choice of shopping generally, as evidenced by a very respectable 74.5% comparison goods retention rate amongst Hemel Hempstead residents (Zone 11, Table 25, Appendix E, South West Hertfordshire Retail Study, 2018).
- 6.8 In summary, we suggest that the Council might be comfortable in releasing the residual area at Jarman Park from use for retail purposes when the Local Plan is next reviewed. However, we would recommend that a period of market-testing be put in place in the mid 2020's to ensure that there is no latent demand for retail floorspace which cannot otherwise reasonably be met in Hemel Hempstead Town Centre. This exercise could be carried out as part of the Retail Study accompanying the next Local Plan review.

### Are any new Out-of-Centre Retail Sites Justified?

- 6.9 Broadly speaking, there does not seem much justification for new out-of-centre retail sites in Dacorum. This is obviously guarded against by general 'town centres first' policy, and this report has shown that there are both available town centres sites, and a range of potential Local and Neighbourhood Centres associated with strategic housing sites which should be capable of accommodating the vast majority of the identified capacity.
- 6.10 Moreover, as we have stressed earlier on in this report, capacity does not equate to need. Even if capacities are not fulfilled within designated centres, this does not automatically mean that edge and out-of-centre sites should be promoted. This will instead be subject to the judgment of the decision-maker on the extent of any resultant impact, and the outcomes of a sequential test (as per the NPPF).



6.11 In the case of Dacorum, the fact that there are extant permissions for out-of-centre retail development at Jarman Park and Maylands Park, which do not seem attractive to the current retail market, is highly indicative that there is no significant degree of latent market demand for new retail space which cannot be met within existing centres or as part of properly masterplanned Local and Neighbourhood Centre development. This is evidenced by our updated quantitative exercise which now shows that there is unlikely to be any expenditure capacity for any significant new comparison goods floorspace in the District, even at the end of the Plan period.





# **Further Dacorum Retail Study**

On behalf of Dacorum Borough Council

June 2020

Appendix A: Updated Statistical Assessment: Low Scenario

## **Further Dacorum Retail Study**

Nexus Planning

Table 1: Population and convenience goods expenditure per capita

Population					Per capita expenditure (£)  Convenience								
Zone	2017	2021	2026	2031	2032	2036	<b>2017</b> inc SfT	2017	2021	2026	2031	2032	2036
10	23,762	23,851	24,171	24,502	24,509	24,541	2,288	2,201	2,194	2,192	2,187	2,187	2,191
11	68,517	72,992	79,611	86,128	87,285	91,911	2,246	2,161	2,154	2,152	2,147	2,147	2,151
12	38,412	39,414	41,320	43,460	43,553	43,925	2,423	2,331	2,324	2,321	2,317	2,317	2,321
13	25,573	26,288	26,810	28,529	29,008	30,926	2,604	2,505	2,498	2,494	2,489	2,489	2,493
14	14,810	15,532	15,969	17,952	18,302	19,704	2,461	2,367	2,360	2,357	2,352	2,352	2,356

#### Notes:

- a. Zones based on the post code sectors shown on the plan at Appendix A
- b. Per capita expenditure derived from Experian MMG3 data (2019 report)
- c. 2017 Population derived from Experian MMG3 data (2019 report). Projections to 2036 are based on the figures set out in the Population Note at Appendix G.
- d. Per capita expenditure projected forward using forecast growth rates taken from Table 6 of Experian Retail Planner Briefing Note 17
- e. Expenditure excludes Special Forms of Trading in line with 'adjusted' allowance derived from Figure 5 of Appendix 3 to Experian Retail Planner Briefing Note 17

### 2017 Prices

## **Further Dacorum Retail Study**

Nexus Planning

Table 2a: Total convenience goods expenditure available

Zone			<b>Expendi</b> <i>Conve</i>	ture (£m) enience				<b>Growt</b> Conve	h (£m) nience	
	2017	2021	2026	2031	2032	2036	2017-2021	2017-2026	2017-2031	2017-2036
11	148.0	157.2	171.3	184.9	187.4	197.7	9.2	23.2	36.9	49.7
12	89.6	91.6	95.9	100.7	100.9	101.9	2.1	6.4	11.1	12.4
13	64.1	65.7	66.9	71.0	72.2	77.1	1.6	2.8	6.9	13.0
14	35.1	36.7	37.6	42.2	43.1	46.4	1.6	2.6	7.2	11.4
Study Area Total	336.7	351.1	371.7	398.9	403.6	423.2	14.4	35.0	62.1	86.5

Table 2b: Convenience goods expenditure split between main food shopping and top-up food shopping spend

Zone	Expenditure (£m) Convenience (2017)													
	Main	Top-up	Total											
11	125.7	22.4	148.0											
12	65.7	23.9	89.6											
13	51.0	13.1	64.1											
14	26.7	8.4	35.1											
Total	269.0	67.7	336.7											

#### Notes:

a. Figures derived from multiplying per capita expenditure with population within each zone using data provided at Table 1

b. Ratio of main food shopping to top-up food shopping per zone derived directly from Questlons 9 and 15 of the NEMS Household Survey (December 2017)

2017 Prices

	Dacorum	Retail	Study
Nexus F	*lanning		

Destination  Zizofy Area  11 Warford South											
one 1   Watford South	Tot Main food (%)	Top-up (%)	Total Convenience (%)	Zor Main food (%)	11 Top-up (%)	Zone Main food (%)	12 Top-up (%)	Zon Main food (%)	13 Top-up (%)	Zon Main food (%)	e 14 Top-up (%)
JBs Waltons of John Levis, Into Walford, The Herlegsin, Welford oosl shops, Walford Town Centes faths & Spencer, High Sheet, Walford formism, Ascel Mead, Walford	0.0%	0.0% 2.0% 0.2% 0.8%	0.0% 0.4% 0.4%	0.0% 0.0% 0.0% 2.4%	0.0% 0.0% 0.0% 0.0%	0.0% 0.0% 0.0%	0.0%	0.0%	0.0%	0.0%	0.0% 0.0% 0.0% 0.0%
Janta & Djenoru: High Street, Wallood Komisson, Austo Road, Wallood destabury) Assentines, Ashert Road South, Welford, asso Chymae, High Street, Wallood asso Chymae, Whippendell Road, Wallood asso Chymae, Whippendell Road, Wallood asso Chymae, Whippendell Road, Wallood Sono China, Lower High Street, Wallood Dhar stones, Zone 1	0.0% 0.4% 1.9% 1.2% 0.1% 0.0% 3.6%	0.2% 0.8% 6.2% 0.0% 0.1%	0.4% 1.7% 1.1% 0.1% 0.0% 3.2% 0.1%		0.0% 0.0% 0.0% 0.0% 0.0% 0.0%		0.0% 0.0% 0.0% 0.0%		0.0%	0.0% 0.0% 0.0% 0.0% 0.0%	0.0%
exco Extra, Lower High Street, Watford Other stores, Zone 1 Sub-total	3.6%	0.8%	3.2% 0.1% 7.0%	0.0% 0.0% 0.0% 0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Cone 2   Welford North  5-op, St. Abers Road, Welford  da, Cohars Infanti Esiste, St. Abers Road, Welford  da, Cohars Infantis Esiste, St. Abers Road, Welford	0.0%	0.2%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Josef, Corranti installata Lisasse, Sir Adalati findad.  Josef Machine of Maria Lisassiani, Nilvidene  Josef Maria Maria Maria  Josef Maria Maria  Josef Maria  J	0.0% 0.0% 2.1%	0.3%	0.0% 0.0% 2.0%	0.0% 0.0% 0.0% 0.0% 0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Valtone, Dome Roundabout, St. Albana Road, Watford Direr stores, Zone 2 Rub-total	0.2% 0.0% 0.0%	0.4% 0.2% 0.1% 2.9%	0.0% 0.0% 0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	200 200 200 200	0.0%	0.0%
cone 3   Bushey & Aldenham	0.0%	0.4%	0.1%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
lesco Express (Esso), High Road, Bushey Heath, Bushey Coston, Hartspring Less, Bushey, Visitional seco Express, History (Tosd, Bushey, Visitional Jihar slotes, Zone 3	0.0%	0.1% 0.4% 0.3%	0.1%	0.0%	0.9% 0.0% 0.0%	0.0%	0.0%	0.0%	200 200 200 200	0.0%	0.0%
lub-total fons 4   Radiett & Shanley	0.0%	0.4%	0.1%	0.0%	0.9%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
esco Express, Walling Street, Radiett Ludgens, Walling Street, Radiett Coolsi shops, Radiett Coon Centre Seco Express, Andrew Close, Shenley, Radiett	0.0% 0.1% 0.0% 0.0%	0.4% 0.3% 0.1% 0.3%	0.1% 0.2% 0.0% 0.1%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0% 0.0% 0.0%	0.0%	0.0%
Sub-total  Cons. 5   Screhamwood 5, Elairee	0.1%	1.1%	0.4%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Sainsbury's Superstore, Shanley Road, Borehamwood	0.0% 0.0% 0.0% 0.0%	0.3% 0.3% 0.1% 0.0%	0.1% 0.1% 0.0% 0.0%	0.0%	0.0% 0.0% 0.0% 0.0%	0.0%	0.0%	0.0% 0.0% 0.0%	0.0% 0.0% 0.0%	0.0%	0.0% 0.0% 0.0% 0.0%
celland, Searing Road, Bornhammood  July Bornhammood Shopping Park, Theodaid Street, Bornhammood  ASS Samply Food, Bornhammood Shopping Centre, Bornhammood  Astricans, Safring Way, Bornhammood  Serosians, Safring Way, Bornhammood  Serosians, Safring Road, Bornhammood  Street stores, Zone S	0.5%	0.6% 0.7% 0.7% 0.8%	0.5% 0.2% 0.6%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Other stores, Zone 5 Sub-total	3.5% 0.0% 4.7%	4.1%	2.9% 0.1% 4.5%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	1.0%
Com. E.   Poblara Bar Seco Express, Cirched Parada, Multon Lare, Poblara Bar Sep., (Egh Shost, Poblara Bar seco Superation, Multon Lare, Poblara Bar seco Superation, Multon Lare, Poblara Bar strictury) Superator, Darka Lare, Poblara Bar	0.1% 0.0% 1.3%	0.3%	0.2% 0.1% 1.4%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
lesco Superalione, Musten Lane, Potters Bar Idensbury's Superatione, Derkes Lane, Potters Bar Other stores, Zone 6	0.5%	0.5% 0.2% 0.3%	0.6% 0.1%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
tot-total  Cons.Z.   Rickmansworth	1.9%	1.6%	2.4%	0.0%	0.0%	0.0%	1.1%	0.0%	0.0%	0.0%	0.0%
celond, High Street, Rickmansworth	0.1% 0.0% 0.0% 0.1%	0.3% 0.6% 0.2% 0.7%	0.1% 0.1% 0.0% 0.2%	0.0%	0.0%	0.0%	0.0%	0.0% 0.0% 0.0%	0.0% 0.0% 0.0% 0.0%	0.0% 0.0% 0.0% 0.0%	0.0% 0.0% 0.0% 0.0%
Jarks & Spencer, High Street, Rickmansworth Seco Supersions, Progmoor Whart, Harefield Road, Rickmansworth Satnose, Hormanised Road, Rickmansworth Shar stores, Zone 7	0.2% 1.1% 0.8% 0.0%	0.2% 0.9% 0.4% 0.4%	0.2% 1.1% 0.8% 0.1%	0.0%	0.0%	0.0%	0.0%	0.0% 0.8% 0.0%	0.0%	0.0% 0.0% 0.0% 0.0%	0.0% 0.0% 0.0% 0.0%
Sub-total  Cone 5   Eatchworth Heath & South Oxbey	2.3%	3.6%	2.7%	0.0%	0.0%	0.0%	0.0%	0.8%	0.0%	0.0%	0.0%
Estinose, Green Lane, Northwood O-op, St. Andrews Road, South Crey, Watford O-op, The Paradic, Cappenders Park, Watford seco Express, Prestack Road, South Cathey, Watford	1.5% 0.0% 0.2% 0.1%	1.1% 0.3% 0.7% 0.6%	1.5% 0.1% 0.3% 0.2%	0.0%	0.0% 0.0% 0.0% 0.0%	0.0% 0.0% 0.0%	0.0%	0.0% 0.0% 0.0%	200 200 200 200	0.0% 0.0% 8.0% 0.0%	0.0% 0.0% 0.0% 0.0%
sub-total one 2   Chaorisywood & Sarratt	1.9%	2.7%	2.1%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Section (Condens) values of Section (Condenses of Section (Condens	0.2% 0.0% 0.0%	0.3% 0.5% 0.1%	0.2% 0.2% 0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	200 200 200	0.0%	0.0%
ub-total one 10   Kings Langley & Abbota Langley	0.2%	0.9%	0.4%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
col big Harge Languay & Accord Languay seco Express. College Road, Abbots Languay udgama, High Street, Abbots Languay ther stores, Zone 10	0.0%	0.7% 0.5% 0.8%	0.1% 0.2% 0.1%	0.0%	0.0%	0.0%	0.0%	0.0%	20% 20% 20%	0.0%	0.0%
Sub-total	0.1%	1.9%	0.5%	0.6%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
January Department Membersham (1994) And State of Special Conference of Special Conferen	0.1% 1.4% 1.3%	0.4% 0.3% 0.2%	0.1% 1.3% 1.1%	0.0% 13.4% 5.0%	7.8% 4.9% 1.3%	0.7% 5.5% 9.3%	0.0% 2.1% 1.4%	0.6% 8.5% 0.8%	0.0% 0.0% 1.0%	0.6%	0.0%
kada, Hilffield Road, Hernel Herrpstead - op (Petrol Station), Raddocum Road, Cupid Green, Hernel Herrpstead - op, Seligate, Highfield, Hernel Herrpstead - op, The Heights, Hernel Hernpstead	1.3% 0.6% 0.0% 0.0% 0.0%	0.2% 0.4% 0.2% 0.2% 0.1%	1.1% 0.6% 0.0% 0.0% 0.0%	5.0% 7.4% 0.0% 0.0% 0.0%	1.3% 4.9% 1.3% 2.0% 1.0%	9.3% 5.5% 0.0% 0.0%	1.4% 4.6% 0.0% 0.0% 1.1%	0.8% 0.0% 0.0% 0.0%	1.0% 0.0% 0.0% 0.0% 0.0%	0.0% 0.0% 0.0% 0.0%	0.0% 0.0% 0.0% 0.0% 0.0%
O-Op, The Cusen's Square, Adeyfeld, Hernel Hempstead beland, Hilfield Road, Hernel Hempstead fatta & Spencer (EP), Steakapper Way, Hernel Hempstead airszbury's Superstore, London Road, Apsiey Mills, Hernel Hempstead	0.0% 0.1% 0.0% 3.1% 0.3%	0.3% 0.1% 0.0% 0.6% 0.4%	0.1% 0.1% 0.0% 2.9% 0.3%	0.0% 1.2% 0.0% 27.3%	7.2% 1.0% 1.0% 6.2% 4.6%	0.0% 0.7% 0.0% 38.2% 2.2%	0.0% 0.0% 0.0% 3.2% 6.7%	0.0% 0.0% 0.0% 2.9% 1.2% 0.0%	0.0% 0.7% 0.0% 0.0% 0.0% 0.0%	0.0% 0.0% 0.0% 2.1% 0.0%	0.0% 0.0% 0.0% 0.0% 0.0%
arabury's Superaione, London Road, Apaley Mila, Hernel Hempalead airabury's Superaione, Sheeley Road, Woodhall Farm, Hernel Hempalead asoo Express, Pietcher Way, Hernel Herrpalead asoo Express, The Dorses, Barnacre Road, Hernel Hempalead asoo Express, The Marlowes, Harnel Hempalead	0.3% 0.0% 0.0% 0.1%	0.1%	0.5% 0.0% 0.0% 0.0%	1.2% 0.0% 0.6% 1.2%	0.0% 2.0% 1.3%	0.0%	0.0%	2.9% 1.2% 0.0% 0.0%	0.0%	0.0%	0.0% 0.0% 0.0% 0.0%
acco Express, The Devise, Barnaces Road, Hernel Hempstand acco Express, The Marthouse, Hernel Hempstand acco Express, The Marthouse, Hernel Hempstand acco Expression, James Way, Hernel Hempstand ther stores, Zone 11	0.1% 2.4% 0.0%	0.1% 1.7% 1.3%	0.1% 2.6% 0.3%	33.4% 0.6% 91.2%	1.3% 21.6% 14.1% 82.2%	0.0% 16.4% 0.0% 78.6%	18.0% 14.2% 51.3%	0.0% 5.1% 0.0%	0.0%	0.0%	0.0% 0.0% 1.7%
ub-total Hernal Hernals ad Fringe  Do-p, Stoneycoft, Warrers End, Hernal Hempsland seco Express, Herry Wells Squam, Crow Hill, Hernal Hempsland	0.0%	0.2%	ars.	0.0%	0.0%	0.0%	7.4%	0.0%	0.7%	8.8%	0.0%
a-op, stoneycorr, warmar Ltor, remain renposase seco Express, Herry Wells Square, Grove Hill, Herrell Hempshead seco Express, Stoneycroft, Warmers End, Hernel Hempshead ther stones, Zone 12	0.0%	1.0% 0.3% 0.3%	0.3% 0.1% 0.1%	0.0%	12.1%	0.7%	13.0% 8.6% 7.0%	0.0%	0.0%	0.0%	0.0%
one 13   Berkhamsted	0.1%	1.9%	0.5%	0.0%	15.0%	1.5%	36.0%	0.0%	0.7%	0.0%	0.0%
Bathose, St John's Wel Lane, Berthamsted 85 Strey Food, High Street, Berthamstead asso Mato, High Street, Berthamsted asso Express, High Street, Northcharch, Berthamsted asso Express, High Street, Northcharch, Berthamsted	2.2% 0.2% 0.2% 0.1%	0.9% 0.4% 0.6% 0.6%	2.2% 0.2% 0.3% 0.2%	1.4% 0.0% 0.0% 0.0%	0.0% 0.0% 0.0% 0.0%	6.5% 0.0% 0.0%	1.1% 1.1% 0.0% 0.0%	53.8% 8.0% 7.5% 1.7%	32.7% 11.0% 25.4% 25.4%	17.6% 0.0% 0.0% 0.0%	2.9% 0.0% 2.8% 0.0%
lub-total	2.0%	2.5%	2.9%	1.4%	0.0%	6.5%	2.2%	71.1%	94.5%	17.6%	5.7%
o-op, Silk MM Way, Tring 85 Simply Food, Dolphin Square, Tring seco Superstow, London Road, Tring ther stows, Zone 14	0.0% 0.2% 1.8% 0.0%	0.0% 0.7% 1.4% 0.2%	0.0% 0.4% 1.9%	0.0%	0.0% 0.0% 0.0% 0.0%	0.0%	0.0%	0.0% 0.0% 7.8% 0.6%	0.0% 0.0% 0.0%	0.0% 5.0% 66.5% 0.0%	4.6% 31.9% 45.3% 7.4%
ub-total	2.0%	2.4%	0.1%	0.0%	0.0%	0.0%	0.0%	8.4%	0.0%	71.5%	7.4%
one 18   St Albana 0-op, Cell Banna Lane, St. Albana 0-op, Pagh Chrest, Redocure, 32. Albana 0-op, Part Chrest, How Wood, St. Albana	0.1%	0.4%	0.1%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
o-op, Park Street, How Wood, St. Albans sland Victoria Street, St. Albans arks & Spencer (BP) Verlaum Road, St. Albans arks & Spencer (St. Peter's Street, St. Albans	0.1% 0.0% 0.0% 0.2% 2.9%	0.5% 0.1% 0.1% 0.2% 0.6%	0.1% 0.0% 0.0% 0.2% 2.5%	0.0% 0.0% 0.0% 0.0%	0.0% 0.0% 0.0% 0.0% 0.0%	0.0%	0.0%	0.0%	0.0% 0.0% 0.0% 0.0%	0.0% 0.0% 0.0% 0.0% 0.0%	0.0% 0.0% 0.0% 0.0% 0.0%
fortsons, Hatfeld Road, St. Albans akrabury's Local, Marshalavick Lane, St. Albans akrabury's, Everard Close, St. Albans asco Exzress, Seech Road, St. Albans	2.3%	0.5%	2.0%	0.0%	0.0%	0.0%	0.0%	0.0% 0.0% 0.0% 0.0% 0.0%	0.0% 0.0% 0.0% 0.0% 0.0%	0.0%	0.0%
eco Express, Haffeld Road, 12, Albans esco Express, Lution Road, Happenden esco Express, St. Breditades Place, Jersey Farm Estate, St. Albans esco Martin St. Paters Street St. Albans	0.0% 0.0% 0.1% 0.0%	0.3% 0.3% 0.5% 0.2%	0.1% 0.1% 0.2% 0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0% 0.0% 0.0% 0.0%	0.0%
one Park Street, New York,	0.2% 0.9% 0.0% 0.0%	1.4% 0.1% 0.3% 0.8%	0.4% 0.8% 0.0% 0.1%	0.0% 3.6% 0.0% 0.0%	0.0%	0.0%	0.0%	0.0%	0.0% 0.0% 0.0% 0.0%	0.0% 0.0% 0.0% 0.0%	0.0% 0.0% 0.0% 0.0%
ub-total  ans 12   Landon Colney Frings	6.9%	7.4%	6.9%	3.6%	0.0%	1.5%	2.8%	0.0%	0.0%	0.0%	0.0%
o-op, Bradmore Green, Brookmans Park, Haffeld O-op, Hassidine Road, London Colney, St. Albums Batta & Spencer, Bannel Road, London Colney, St. Albums ainsbury's, Colney Fields Shopping Park, London Colney	0.0% 0.0% 0.1% 1.8%	0.4% 0.2% 0.2% 0.4%	0.1% 0.0% 0.1% 1.7%	0.0%	0.0%	0.0% 0.0% 0.0%	0.0%	0.0%	0.0% 0.0% 0.0%	0.0% 0.0% 0.0%	0.0%
esco Express, High Street, London Colney Street slores, Zone 19 Urb-total	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
ions 21   Hisrosopion Grop, Lower Lation Road, Ballood, Harpenden	0.0%	0.3%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	20%	0.0%	0.0%
O-op, Lower Luton Rosa, Baldod, Harpenden Asso Espress, High Three, Whenharepulsad Asso Espress, Lower Liven Rosa, Baldod, Haspenden Association, Whenharepulsad Waspe Carlos Association, Whenharepulsad Waspe Carlos Association, Proc. Church Coren Parada, Napanden All Stray Proc. Church Coren Parada, Napanden All Stray Proc. Church Coren Parada, Napanden Association, Proc. Churc	0.0% 0.0% 0.0% 0.3% 0.1% 0.0%	0.6% 0.6% 0.1%	0.0% 0.1% 0.0% 0.5% 0.1% 0.0%	0.0% 0.0% 0.0% 0.0% 0.0%	0.0% 0.0% 0.0% 0.0% 1.0%	0.0% 0.0% 0.0% 0.0% 0.0%	0.0%	0.0% 0.0% 0.0% 0.0% 0.0%	0.0%	0.0% 0.0% 0.0% 0.0% 0.0%	0.0% 0.0% 0.0% 0.0% 0.0%
15.5 Simply Food, Church Green Parade, Harpenden Itaria & Spencer (BP), Luton Road, Townsend, Harpenden anishbury is Supersitive High Street, Harpenden Saltones, Luyton Road, Harpenden	0.1% 0.0% 1.9% 1.0%	0.2% 0.1% 1.5% 0.7%	0.1% 0.0% 1.7% 0.9%	0.0% 0.0% 0.0% 0.0%	1.0% 0.0% 0.0% 0.0%	0.0% 0.0% 0.7% 0.0%	0.0%	0.0%	0.0% 0.0% 0.0%	0.0% 0.0% 0.0%	0.0% 0.0% 0.0%
ub-total  stall inner Study Area	3.4%	5.2%	3.3%	0.0%	1.0%	0.7%	0.0%	0.0%	0.0%	0.0%	0.0%
ub Total   Watford Borough	13.1% 6.8% 4.6% 14.2%	7.1% 8.0% 9.1% 13.0%	12.3% 7.7% 5.7% 15.6%	2.4% 0.8% 0.6% 92.7%	0.0% 0.9% 0.0% 97.1%	1.5% 0.0% 0.0% 86.5%	0.0% 1.1% 0.0% 89.4%	0.0% 0.0% 0.8% 98.4%	0.0% 0.0% 0.0% 97.7%	0.0% 0.0% 0.0% 93.0%	0.0%
ub Total   There Rivers District ub Total   These Rivers District ub Total   Decorum Borough ub Total   St Albans City & District	14.2%	13.0%	15.6% 12.3%	92.7% 3.6%	97.1% 1.0%	3.7%	89.4% 2.8%	98.4%	97.7%	93.0%	96.5%
estination lutuide inner Study Area											
ton Id-House Bourn France, borisons, Tridest Point, Hanow (d., Field End Road, Eastcole	1.7%	1.5%	1.6%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Browner, Trades Print, Veneza  III. Had Self Mant, Esperial  III. Had Self Mant, Mantha  III. Had Self Mantha  III	0.4% 0.6% 0.5% 0.2% 1.2% 3.0%	0.3% 0.8% 0.2% 0.8%	0.6% 0.6% 0.6% 0.2% 1.1%	0.0% 0.0% 0.0% 0.0%	0.0%	0.0%	0.0%	0.0% 0.0% 0.0% 0.0%	0.0% 0.0% 0.0% 0.0%	0.0% 0.0% 0.0% 0.0%	0.0% 0.0% 0.0% 0.0% 0.0%
Pher does Harros Britan does Harros Britanbury's Local High Street, Ruisip Britanbury's Local, Rayners Lane, Pinner	3.0% 0.1% 0.4%	0.3%	3.1%	0.0%	0.0% 0.0% 0.0% 0.0% 0.0%	0.0% 0.0% 0.0% 0.0%	0.0%	0.0% 0.0% 0.0% 0.0%	0.0% 0.0% 0.0% 0.0% 0.0%	0.0% 0.0% 0.0% 0.0% 0.0%	0.0%
einsbury's Superstore, Barters Walk, Pierser esco Express (Esso), Joel Street, Northwood Hills, Pierser esco Express, Fielderd Road, Essatotie esco Express, Grawel Hill, Challord St. Peter, Genanda Cross	0.4% 1.7% 0.1% 0.1% 0.0%	0.6% 0.4% 0.5% 0.2% 0.2%	0.4% 1.5% 0.1% 0.1%	0.0% 0.0% 0.0% 0.0% 0.0%	0.0%	0.0%	0.0%	0.0% 0.0% 0.0% 0.0%	0.0% 0.0% 0.0% 0.0%	0.0% 0.0% 0.0% 0.0%	0.0% 0.0% 0.0% 0.0%
ssco Express, Park Way, Ruisāp	0.0% 0.1% 2.6% 0.6% 1.1%	0.2% 0.4% 2.7% 0.2% 3.3%	0.1% 0.2% 2.6% 0.6% 1.4%	0.0%	0.0% 0.0% 0.0% 0.0% 0.0%	0.0%	0.0%	0.0%	200 200 200 200 200	0.0%	0.0% 0.0% 0.0% 0.0% 0.0%
atross, Kingsend, Russip her stores, Zone 15	14.5%	18.1%	14.8%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
									0.0%	0.0%	0.0%
ub-total one 16   Daccrum Weslem Frings	0.4% 0.8% 0.1%	0.6% 0.4% 0.7%	0.5% 0.5% 0.2%	0.0%	0.0%	0.0%	1.4% 0.0% 0.0%	0.0%	0.0%	0.0%	
the hotel  TELLS Extractly covered across  TELLS Extractly covered across  annowing Tells bases, Charless  annowing Tells process, Egypt Laws, Charless  the Across Across Across Across Across Across Across Across Across  Across Acros	1.2%	0.6% 0.4% 0.7%	0.5% 0.6% 0.2% 1.5%	0.0%	0.0%	0.0%	1.4% 0.0% 0.0%	0.0%	0.0%	0.0%	0.0%
the hotel  TELLS Extractly covered across  TELLS Extractly covered across  annowing Tells bases, Charless  annowing Tells process, Egypt Laws, Charless  the Across Across Across Across Across Across Across Across Across  Across Acros	1.2%	0.7% 1.6% 0.2% 1.1% 0.9%	0.2% 1.5% 0.0% 1.4% 1.7%	0.0%	0.0% 0.0% 0.0% 0.0% 0.0%	0.0%	0.0% 1.4% 0.0% 0.0%	0.0%	0.0%	0.0% 0.0% 0.0% 0.0% 0.0%	0.0% 0.0% 0.0% 0.0%
the hotel  TELLS Extractly covered across  TELLS Extractly covered across  annowing Tells bases, Charless  annowing Tells process, Egypt Laws, Charless  the Across Across Across Across Across Across Across Across Across  Across Acros	0.4% 0.8% 0.1% 1.2% 0.0% 1.4% 1.9% 0.0% 0.8%	1.6%	1.5%	0.0%	0.0%	0.0%	1.4%	0.0%	0.0%	0.0%	0.0%
And Section 1997 - Se	0.1% 1.2% 0.0% 1.4% 0.0%	0.7% 1.6% 0.2% 1.1% 0.9% 0.1% 0.7%	0.2% 1.5% 0.0% 1.4% 1.7% 0.0%	0.0% 0.0% 0.0% 0.0% 0.0% 0.0%	0.0% 0.0% 0.0% 0.0% 0.0% 0.0%	0.0% 0.0% 0.0% 0.0% 5.3% 0.0%	0.0% 1.4% 0.0% 0.0%	0.0%	0.0%	0.0% 0.0% 0.0% 0.0% 0.0%	0.0% 0.0% 0.0% 0.0% 0.0%
And Section 1997 - Se	0.7% 1.2% 0.0% 1.4% 1.9% 0.0% 1.4% 0.8% 0.5%	0.7% 1.6% 0.2% 1.1% 0.9% 0.7% 0.1% 2.6% 5.7%	0.2% 1.5% 1.5% 0.0% 1.4% 1.7% 0.0% 1.5% 0.0% 1.5%	0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0%	0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0%	0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0%	0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0%	0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0%	0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0%	0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0%	0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0%
And Section 1997 - Se	0.7% 1.2% 0.0% 1.4% 1.9% 0.0% 0.8% 0.8% 0.5%	0.7% 1.6% 0.2% 1.1% 0.2% 0.1% 0.7% 0.1% 2.6% 0.0% 0.0% 0.0% 0.0%	0.2% 1.5% 1.5% 0.0% 1.4% 1.7% 0.0% 1.5% 0.0% 1.5%	0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0%	0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0%	0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0%	0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0%	0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0%	0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0%	0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0%	0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0%
And the second s	0.7% 1.2% 0.0% 1.4% 1.9% 0.0% 1.4% 0.0% 0.0% 1.4% 0.0% 0.0% 1.4% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0	0.7% 1.6% 0.2% 1.1% 0.2% 0.1% 0.7% 0.7% 0.7% 0.0% 0.0% 0.0% 0.0% 0.0	0.2% 1.3% 0.0% 1.4% 1.7% 0.0% 1.2% 0.0% 1.2% 0.0% 1.2% 0.0% 1.2% 0.0% 1.2% 0.0% 1.2% 0.0% 1.2% 0.0% 1.2% 0.0% 1.2% 0.0% 1.2% 0.0% 1.2% 0.0% 1.2% 0.0% 1.2% 0.0% 1.2% 0.0% 1.2% 0.0% 1.2% 0.0% 1.2% 0.0% 1.2% 0.0% 1.2% 0.0%	0.0% 0.0%	0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0%	0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0%	0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0%	0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0%	0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0%	0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0%	0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0%
And Section 1997 - Se	0.1% 1.2% 0.0% 1.4% 1.9% 0.0% 0.5% 0.5% 0.5% 0.5% 0.5% 0.5% 0.5	0.7% 1.6% 0.2% 1.1% 0.9% 0.1% 0.1% 2.6% 0.6% 0.6% 0.6% 0.6% 0.6% 0.6% 0.6% 0	0.2% 1.5% 0.0% 1.4% 0.0% 1.7% 0.0% 1.5% 0.0% 1.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0	0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0%	0.0% 0.0%	0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0%	0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0%	0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0%	0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0%	0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0%	0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0%
And Section of the Comment of the Co	0.1% 1.2% 0.0% 1.4% 0.0% 0.0% 1.4% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0	0.7% 1.6% 0.2% 1.1% 0.2% 0.1% 0.7% 0.7% 0.7% 0.0% 0.0% 0.0% 0.0% 0.0	0.2% 1.2% 1.2% 1.2% 1.4% 1.4% 1.5% 1.5% 1.5% 1.5% 1.5% 1.5% 1.5% 1.5	0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0%	0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0%	0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0%	0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0%	0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0%	0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0%	0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0%	0.0% 0.0%
And Section 1997 - Se	0.1% 1.2% 0.0% 1.4% 1.9% 0.0% 1.4% 1.9% 0.0% 0.5% 0.5% 0.5% 0.5% 0.5% 0.5% 0.5	0.7% 1.5% 0.2% 1.1% 0.9% 0.1% 0.9% 0.1% 0.7% 0.7% 0.7% 0.7% 0.7% 0.0% 0.0% 0.0	0.2% 1.3% 0.0% 1.4% 1.7% 0.0% 1.2% 0.0% 1.2% 0.0% 1.2% 0.0% 1.2% 0.0% 1.2% 0.0% 1.2% 0.0% 1.2% 0.0% 1.2% 0.0% 1.2% 0.0% 1.2% 0.0% 1.2% 0.0% 1.2% 0.0% 1.2% 0.0% 1.2% 0.0% 1.2% 0.0% 1.2% 0.0% 1.2% 0.0% 1.2% 0.0% 1.2% 0.0%	0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0%	0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0%	0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0%	0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0%	0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0%	0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0%	0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0%	0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0%
whether the continues of the continues o	0.1% 0.0% 1.2% 0.0% 1.5% 1.5% 1.5% 1.5% 1.5% 1.5% 0.0% 1.5% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0	0.7% 1.0% 0.7% 0.7% 0.7% 0.7% 0.7% 0.7% 0.7% 0	0.7% 1.5% 0.7% 0.7% 0.7% 0.7% 0.7% 0.7% 0.7% 0.7	0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0%	0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0%	0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0%	0.0% 1.4% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0	0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0%	0.9% 0.9% 0.9% 0.9% 0.9% 0.9% 0.9% 0.9%	0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0%	0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0%
with Common Street Prince Comm	0.1% 0.0% 1.2% 0.0% 1.5% 1.5% 1.5% 1.5% 1.5% 1.5% 0.0% 1.5% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0	0.7% 1.0% 0.7% 0.7% 0.7% 0.7% 0.7% 0.7% 0.7% 0	0.7% 1.5% 0.7% 0.7% 0.7% 0.7% 0.7% 0.7% 0.7% 0.7	0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0%	0.0%	0.0%	0.0% 1.4% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0	0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0%	0.9% 0.9% 0.9% 0.9% 0.9% 0.9% 0.9% 0.9%	0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0%	0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0%
with Common Street Prince Comm	0.1% 0.0% 0.0% 1.4% 0.0% 1.4% 0.0% 1.4% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0	0.7% 1.0% 0.2% 0.2% 0.7% 0.7% 0.7% 0.7% 0.7% 0.7% 0.7% 0.7	0.9%   1.	0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0%	0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0%	0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0%	0.0% 1.45% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.	0.0%	0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0%	0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0%	0.0%
which was a Common American Common Co	0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0%	0.7% 1.0% 0.2% 0.2% 0.2% 0.2% 0.0% 0.0% 0.0% 0	0.9% 1.85 0.99 1.40 0.99 1.40 0.99 1.40 0.99 1.40 0.99 0.99 0.99 0.99 0.99 0.99 0.99 0	0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0%	0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0%	0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0%	0.0% 1.4% 1.4% 1.4% 1.4% 1.4% 1.4% 1.4% 1.4	0.0%	0.2% 0.2% 0.2% 0.2% 0.2% 0.2% 0.2% 0.2%	0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0%	0.0%
Sharked Stood Area  Marked Stood Area  Marked Stood St	0.15 1.25 1.25 1.25 1.25 1.25 1.25 1.25 1	0.7% 1.8% 0.3% 1.1% 0.3% 1.1% 0.7% 1.1% 0.7% 0.7% 0.7% 0.7% 0.7% 0.7% 0.7% 0.7	0.5% 1.5% 0.5% 0.5% 0.5% 0.5% 0.5% 0.5% 0.5% 0	0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0%	0.9% 0.8% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0	0.0%	0.0% 1.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0%	0.0%	0.25% 0.25%	0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0%	0.0%
white the control of	0.15 1.25 0.05 1		0.5% 1.5% 0.5% 0.5% 0.5% 0.5% 0.5% 0.5% 0.5% 0	6.5% 6.5% 6.5% 6.5% 6.5% 6.5% 6.5% 6.5%	0.5%	0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0%	0.0% 1.4% 1.4% 1.4% 1.4% 1.4% 1.4% 1.4% 1.4	0.0%	0.25% 0.25%	0.9% 0.9% 0.9% 0.9% 0.9% 0.9% 0.9% 0.9%	0.0%
The control of the co	0.1% 1.2% 0.0% 1.1% 1.1% 1.1% 1.1% 1.1% 1.1% 1.1	6.7%  6.7%	975 125 207 125 207 125 207 125 207 207 207 207 207 207 207 207 207 207	6.5% 6.5% 6.5% 6.5% 6.5% 6.5% 6.5% 6.5%	0.0%	6.0% 6.0% 6.0% 6.0% 6.0% 6.0% 6.0% 6.0%	0.0%	0.0%	0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0%	0.9% 0.9% 0.9% 0.9% 0.9% 0.9% 0.9% 0.9%	0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0%
The control of the co	0.15 1.2%   0.05   1.2%   0.05   1.2%   0.05   1.45   1.45		575. 155. 156. 157. 157. 157. 157. 157. 157. 157. 157	6.5% 6.5% 6.5% 6.5% 6.5% 6.5% 6.5% 6.5%	0.0%	6.0% 6.0% 6.0% 6.0% 6.0% 6.0% 6.0% 6.0%	0.0%	0.09%	9.0% 9.0% 9.0% 9.0% 9.0% 9.0% 9.0% 9.0%	0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0%	0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0%
The control of the co	0.15		575.  155.  589.  146.  147.	6 5% 6 5% 6 5% 6 5% 6 5% 6 5% 6 5% 6 5%	0.9%	6.0% 6.0% 6.0% 6.0% 6.0% 6.0% 6.0% 6.0%	0.0%	9.0%	90% 95% 95% 95% 95% 95% 95% 95% 95% 95% 95	0.9%   0.9%	0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0%
which was a Common Comm	0.15 1.2% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0		575. 155. 156. 157. 157. 157. 157. 157. 157. 157. 157	6.5% 6.5% 6.5% 6.5% 6.5% 6.5% 6.5% 6.5%	0.9%	6.0% 6.0% 6.0% 6.0% 6.0% 6.0% 6.0% 6.0%	0.0%	0.09%	9.0% 9.0% 9.0% 9.0% 9.0% 9.0% 9.0% 9.0%	0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0%	0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0%

Destination Study Area	To Main food (Em)	Top-up (Em)	Total Convenience (Em)	Zone Main food (Em)	Top-up (Em)	Zone Main food (Em)	12 Top-up (Em)	Zone Main food (Em)	Top-up (Em)	Zon Main food (Em)	e 14 Top-up (Em)
Zonz 1   Walford South  Little Walfords 4 John Levis, Inits Walford, The Harlegsin, Walford	0.3	0.0	03	00	00	0.0	0.0	0.0	00	0.0	00
Local shops, Watford Town Centre Marks & Spencer, High Street, Watford	0.3 0.6 8.7 41.0 27.7	10.0 0.9 4.0	0.3 10.6 9.6 45.0 28.7	0.0 0.0 3.0 0.0	0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0
Morteans, Acod Read, Waldon Search V. Stansolver, Albert Road South, Walford Fasco Express, Whopperdell Read, Walford Fasco Express, Whopperdell Read, Walford Fasco Extra, Lower High Street, Walford Other stores, Zone 1	27.7 3.2 0.5 78.6 0.7	0.0 0.3 4.1 0.8	28.7 3.2 0.8 82.8 1.5	0.0 0.0 0.0	0.0 0.0 0.0	0.0 0.0 0.5 0.0	0.0 0.0 0.0	0.0 0.0 0.0 0.0	0.0 0.0 0.0	0.0 0.0 0.0	0.0 0.0 0.0
Sub-total  Zens 2   Walford North	161.3	21.2	182.4	3.0	0.0	0.5	0.0	0.0	0.0	0.0	0.0
Co-op, St. Albans Road, Walford Asia, Ochama Inclusia Estata, St. Albans Road, Walford Co-op, Albahawood Park, Leawarden, Walford	0.0 72.8 0.0	0.8 1.6 1.3 0.5	0.8 74.4 1.3 0.5	0.0 0.0 0.0	0.0 0.0 0.0	0.0 0.5 0.0	0.0 0.0 0.0	0.0 0.0 0.0	0.0 0.0 0.0	0.0 0.0 0.0	0.0 0.0 0.0 0.0
Asia, Ucerami industrial casias, of Acianta Indus, Vastoria Coop, Rhibbinosof Peril, Laurender, Walford Coop, The Cossarrans, Carlon, Walford Sanshary's Spensoro, Cook Lane, Walford Franco Express, St. Ahaes Road, Walford Walfords, Chorn Roandsboat, St. Ahaes Road, Walford Other stores, Zone 2	0.0 0.0 46.3 4.2 0.4 0.0	0.5 6.5 1.8 0.9 0.2	0.5 52.8 6.0 1.3 0.2	0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0
Sub-total	123.7	13.6	0.2 137.3	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Zons 3   Bushay & Aldenhur Fence Express (Esse), High Road, Bushay Heath, Bushay Conton Harberga Lens, Bushay, Walded Fence Express, Haccost Road, Bushay, Walded Other alcose, Zons	0.3	2.4 0.4	2.6 1.3	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Texco Express, Harcourt Road, Boshey, Walford Other stones, Zone 3 Sub-total	0.0	3.0 2.5 8.3	3.0 2.5	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Zone 4   Radiett & Shenky	0.6	19	25	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Texco Express, Wisting Street, Rudett Budgens, Waling Street, Rudett Local shops, Redett Town Carbe Texco Express, Andrew Close, Shenley, Radett	2.8 0.0 0.0	1.6 0.7 1.6	4.4 0.7 1.6	0.0 0.0 0.0	0.0 0.0 0.0	0.0 0.0 0.0	0.0 0.0 0.0	0.0 0.0 0.0	0.0 0.0 0.0	0.0 0.0 0.0	0.0 0.0 0.0
Sub-total  Zons 5   Borehamwood & Elairee	3.4	5.9	9.3	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sainsbury's Superstore, Sheriey Road, Borehamwood Co-op, Learning Road, Borehamwood Co-op, Organ Hall Road, Borehamwood iosland, Sheriey Road, Borehamwood	1.2 0.0 0.0 0.5	1.7 1.5 0.6 0.2	2.8 1.5 0.6 0.6	0.0 0.0 0.0	0.0 0.0 0.0	0.0 0.0 0.0	0.0 0.0 0.0	0.0 0.0 0.0	0.0 0.0 0.0	0.0 0.0 0.0	0.0 0.0 0.0
Jointon y Supplierin Schriffer von Germannen 200 - Ospan Hill Rodd, Bernhammed Johns, Darrier Rodd, Bernhammed Johns, Darrier Rodd, Bernhammed 455 Streyt Food, Bernhammed Diopping Centre, Bornhammed 455 Streyt Food, Bernhammed Diopping Centre, Bornhammed Michael Streyt Rodd, Bernhammed Bernhammed Streyt Rodd, Scholaurseed Der Streyt Streyt Streyt Streyt Der Streyt	9.8 1.2 12.8 71.5	32 37 37	13.0 4.9 16.6 75.6 2.8	0.0 0.0 1.0 0.0	0.0	0.0 0.0 0.0	0.0 0.0 0.0	0.0 0.0 0.0	0.0 0.0	0.0 0.0 0.0	0.0 0.0 0.0
Sub-total	0.0	2.8 21.5	2.8	1.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Kons S, Potters Bar Tesco Express, Orchard Parade, Multon Lars, Potters Bar Co-op. High Street, Potters Bar	1.7	25 1.1 3.6	4.2 1.9	0.0	0.0	0.0	0.0 0.3 0.0	0.0	0.0	0.0	0.0
Feeco Express, Orchard Parado, Multon Lare, Potters Bar Doop, High Street, Potters Bar Geos Supersion, Marco Lares, Potters Bar Gensbury's Supersions, Dates Lare, Potters Bar Dhar stores, Zone	0.8 33.5 14.8 0.7	3.6 1.7 2.1	1.9 37.1 16.5 2.8	0.0 0.0 0.0	0.0	0.0 0.0 0.0	0.0	0.0	0.0 0.0 0.0	0.0 0.0 0.0	0.0 0.0 0.0
Aub-total  Cons.Z.   Rickmansworth	51.5	11.0	62.6	0.0	0.0	0.0	0.3	0.0	0.0	0.0	0.0
celland, High Stheet, Rickmansworth	2.0 1.0 0.0 3.0	15 25 09 27	3.6 3.5 0.9 5.7	0.0 0.0 0.0	0.0 0.0 0.0	0.0 0.0 0.0	0.0 0.0 0.0	0.0 0.0 0.0	0.0 0.0 0.0	0.0 0.0 0.0	0.0 0.0 0.0
James Line (Line Control Con	4.1 25.6 17.9 0.0	0.8 4.1 2.4 1.8	4.9 29.7 20.3 1.8	0.0 0.0 0.0	0.0 0.0 0.0	0.0 0.0 0.0	0.0 0.0 0.0	0.0 0.4 0.0 0.0	0.0 0.0 0.0	0.0 0.0 0.0	00 00 00
Sub-total	53.7	1.8	70.5	0.0	0.0	0.0	0.0	0.4	0.0	0.0	0.0
Sons S   Batchworth Heath & South Oshey Valloses, Green Lans, Northwood Coop, St. Andrews Road, South Clary, Walford	34.2 0.3 5.5	52 17 3.4	39.4 2.1 9.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	00
Coop, St. Andrews Rand, South Clasy, Watford Coop, St. Performer Rand, South Clasy, Watford Coop, The Pleaseth, Carpendan Park, Watford and Chapters, Prestricts Rand, South Cohey, Watford tub-total	5.5 1.4 41.5	3.1	9.0 4.5 54.9	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
core 2   Chaorinywood & Sarrett  seco Express, Tudor Parade, Berry Lane, Rickmansworth	3.8 12	15	53	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
esco Express, Tudor Parade, Berry Lane, Rodmansworth Loop, Lower Road, Chodrywood, Rodmansworth There stores, Zone 9 Sub-total	12 0.3 5.3	3.2 0.8	4.4 1.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
tone 10   Kings Langley & Abbots Langley	0.4	3.1	35	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
esco Express, College Road, Abbots Langley Judgens, High Breef, Abbots Langley Ther stores, Zone 10 Sub-total	3.2	3.1 2.2 3.8	5.4 5.8 12.7	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Cone 11   Hernel Hempstead	22	1.7	3.9	0.7	1.7	0.5	0.0	0.0	0.0	0.0	0.0
	33.5 29.0 13.6	1.7 1.7 0.9 2.3	35.2 29.9 15.9	6.3 9.3	1.7 1.1 0.3 1.1	0.5 3.6 6.1 3.6	0.5 0.5 1.1	4.3	0.0 0.1 0.0	0.2 0.2 0.0 0.0	0.0
Cop, Belgate, Highfield Hernel Heropated  Cop, Belgate, Highfield Hernel Heropated  Cop, The Highfield Hernel Heropated  Cop, The Highfield Hernel Hernel Hernel  Cop, The Gueen's Square, Adeyfield, Hernel Hernel	0.0	0.7 0.8 0.5	0.7 0.8 0.5 1.6	0.0 0.0 0.0	0.3	0.0 0.0 0.0	0.0 0.0	0.4 0.0 0.0 0.0 0.0 0.0	0.0	0.0	0.0
Mit. London From Liferan Enemplated  Mit. According Teach Enemplated  John Michael Paul, Mark Hampshade  John States, John States, John Hampshade  John John States, John John John John John John John John	0.0 2.0 0.0 73.2 6.4 0.5	1.6 0.3 0.2 3.1 2.6 0.0 0.4	0.2 76.3 9.1	0.0 34.3 1.5	1.6 0.2 0.2 1.4 1.0	0.5 0.0 25.1	0.0 0.8 1.6	0.0 0.0 0.0 1.5 0.6	0.0 0.1 0.0 0.0 0.0	0.0 0.0 0.0 0.5	0.0 0.0 0.0 0.0
exoo Cuyrean, Platcher Vilve, Hernel Harrypidead exoo Cuyrean, The Cerea, Sansacer Road, Hernel Harrypidead exoo Cuyrean, The Markesse, Hernel Hernysland exoo Cuyrean, The Markesse, Hernel Hernysland exoo Cuyrean, The Markesse, Hernel Hernysland hernel Markesse, Mar	1.9	0.3	0.5 1.2 2.2	0.0 0.7 1.5	0.0 0.4 0.3	0.0 0.0 0.0	0.0 0.0	0.5 0.0 0.0 0.0 2.5	0.0 0.0	0.0	0.0
'esco Supersions, Jarman Way, Hernel Hempstead Direct slores, Zone 11 Sub-total	57.1 0.8 220.8	9.5 7.6 34.4	65.7 6.4 255.2	41.9 0.8 114.7	4.8 3.2 18.4	10.8 0.0 51.6	4.3 3.4 12.2	2.5	0.0	0.2	0.1
Cone 12   Hernel Hempstead Fringe Co-op, Stoneycroft, Warners End, Hernel Hempstead Fasco Express, Henry Wells Square, Grove Hill, Hemel Hempstead	0.0	1.9	13	0.0	8.6 2.7	0.5	1.8	0.0	0.1 0.0	0.0	00
Co., Stoneyork, Warran Ed., Herni Hampisaa Hano Euron, Herry Web, Sause, Core Htt, Herni Hempisaad Hano Express, Stoneyord, Warran End, Hemal Hempisaad Hano Express, Zone 12 Sub-total	0.9	2.3 2.1	3.1 2.1	0.0	0.2 0.4	0.5	2.1 1.7 8.6	0.0	0.0	0.0	0.0
Cone 13   Berkhamsted	51.0	5.1	14.0	1.6	0.0	4.3	0.3	27.5	4.3	4.7	0.0
Nationas, St. John's Weil Lane, Berkhamated MSS Stripty Food, High Street, Berkhamated exco Matro, High Street, Reshamated exco Express, High Street, Northchurch, Berkhamated	4.1 4.3 1.9	23 35 33	56.2 6.4 7.9 5.2	0.0 0.0 0.0	0.0 0.0 0.0	0.0 0.0 0.0	0.3 0.0 0.0	27.5 4.1 3.8 0.9	1.4 3.3 3.3	0.0 0.0 0.0	02 00 02 00
Sone 54   Tring	61.4	14.3	75.7	1.8	0.0	4.3	0.5	36.2	12.4	47	0.5
Coop, Silk MM Way, Tring MSS Simply Food, Dolphin Square, Tring Issoe Superative, London Road, Tring Share atores, Zone 14	0.0 4.4 41.0 0.3	0.4 4.9 9.3 1.1	0.4 9.3 50.3	0.0 0.0 0.0	0.0 0.0 0.0	0.0 0.0 0.0	0.0 0.0 0.0	0.0 0.0 4.0 0.3	0.0 0.0 0.1	0.0 1.3 17.7	0.4 2.7 3.8 0.6
Sub-total	0.3 45.7	1.1	61.4	0.0	0.0	0.0	0.0	43	0.1	19.1	7.5
Coop, Cell Banes Lare, St. Abans Coop, Cell Banes Lare, St. Abans Coop, High Street, Rediscum, St. Abans	12	1.8	3.0 0.6	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Conc. List Conc. And Conc. Con	1.1 0.6 0.0 4.1 63.1	1.9 0.5 0.4 0.7 2.8	3.0 1.1 0.4 4.8 65.9	0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0
Morrisons, Hatfield Road, St. Albana Sainsbury's Local, Marshalawick Lane, St. Albana Sainsbury's, Everand Closs, St. Albana Sanos Express, Beach Road, St. Albana	1.5	2.1	52.8	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Fesco Express, Haffeld Road, S. Ablans Fesco Express, Luton Road, Harpenden Fesco Express, Luton Road, Harpenden Fesco Express, St. Bredlades Place, Jersey Farm Estate, St. Ablans	1.7 0.5 2.2 0.0	13 13 18 0.7	3.0 1.8 4.0 0.7	0.0 0.0 0.0	0.0 0.0 0.0	0.0 0.0 0.0	0.0 0.0 0.0	0.0 0.0 0.0	0.0 0.0 0.0	0.0 0.0 0.0	0.0 0.0 0.0
eaco Marto, Sc. Peters Gover, St. Actors Kaltones, Ermine Close, Mayne Avenue, St. Albans Jonel shops, St. Albans City Centre Sher stores, Zone 15	5.3 19.5 0.0 0.0	5.5 0.9 1.3 3.6	10.8 20.4 1.3 3.6	0.0 4.5 0.0 0.0	0.0 0.0 0.0	0.0 0.5 0.0 0.0	0.0 0.7 0.0 0.0	0.0 0.0 0.0	0.0 0.0 0.0	0.0 0.0 0.0	0.0 0.0 0.0
Zone 19 i London Colony Fritze.	150.3	30.4	180.7	4.5	0.0	1.0	0.7	0.0	0.0	0.0	0.0
Co-op, Bradmore Green, Brookmans Park, Halfleld Co-op, Hassidine Road, London Colney, St. Albams Marks & Spence, Samel Road, London Colney, St. Albams Sainsbury's, Colney Fields Shopping Park, London Colney	0.5 0.0 2.4 42.3	23 12 1.1 23	28 12 35 44.5	0.0 0.0 0.0	0.0 0.0 0.0	0.0 0.0 0.0 1.0	0.0 0.0 0.0	0.0 0.0 0.0	0.0 0.0 0.0	0.0 0.0 0.0	0.0 0.0 0.0
Place Express, High Street, London Colrey Ditter stores, Zone 19	0.0	0.3 0.4	0.3 0.4	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sens 21 i Harmandan	45.2	7.5	52.8	0.0	0.0	1.0	0.0	0.0	0.0	0.0	0.0
Coop, Lower Lidon Road, Bafford, Harpenden Faco Cayrass, High Three, Wheaharspraked Faco Cayrass, Levis Lidon Toda, Bafford, Happenden Cool shops, Wheaharspoked Village Centre	0.0 0.0 0.0	1.0 1.0 2.0 0.5	1.0 1.0 2.0 0.5 11.9	0.0 0.0 0.0	0.0 0.0 0.0	0.0 0.0 0.0	0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.0	00 00 00 00 00 00
Doop, Southdown Road, Harpenden ASS Simply Food, Church Green Parade, Harpenden Jakeka & Spencer (BP), Luton Road, Toemenden Jakekbury's Superatore, High Street, Harpenden	0.0 0.0 0.0 6.9 1.3 0.0	20 05 50 07 03	0.3	0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.2 0.0	0.0 0.0	0.0	0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.0	0.0	0.0 0.0 0.0
Sansbury's Supersione, High Street, Harpenden Waltonee, Leyton Road, Herpenden Bulb-total	21.3	2.3 17.5	44.3 23.7 86.6	0.0	0.0 0.0 0.2	0.5 0.0 0.5	0.0	0.0	0.0	0.0	0.0
Folst   Inner Study Ares Sub Tots!   Watford Borough Sub Tots!   Marturere Borough	1136.5 285.0 153.0	258.2 34.8 46.7	1394.7 319.8 199.7	125.7 3.0 1.0	0.0 0.7	1.0	0.0	0.0	0.0	24.5 0.0	8.2 0.0 0.1
Sub Total   Watford Bereugh sub Total   Herbarners Bereugh sub Total   The Bhors Olistet sub Total   The Bhors Olistet sub Total   The Abors Original sub Total   Sub Abors Original	285.0 153.0 104.1 329.9 264.6	34.8 46.7 44.7 76.5 55.5	319.8 199.7 148.8 406.3 320.1	3.0 1.0 0.7 116.5 4.5	0.0 0.2 0.0 21.7 0.2	1.0 0.0 0.0 56.8 2.4	0.0 0.3 0.0 21.3 0.7	0.0 0.4 50.2 0.0	0.0 0.0 0.0 12.8 0.0	0.0 0.0 0.0 24.8 0.0	0.0 0.1 0.0 8.1 0.0
Destination											
Zutzids inner Study Area Core 15 i Those Russe Frinzs.											
Mornisons, Trident Point, Hamow Ndd, Frield End Road, Eastocks July Bridge Street, Pinner MSS Street Food, Bilders Web Phones	36.7 9.5 14.4 11.5	52 59 12 30	41.9 15.4 15.5 14.5	0.0	0.0	0.0 0.0 0.0	0.0 0.0 0.0	0.0 0.0 0.0	0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0
M&S Simply Food, High Street, Russip	3.8 25.4	12 30 05 34 17.9	28.8 80.6	0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0	0.0 0.0 0.0	0.0 0.0 0.0	0.0	0.0 0.0 0.0	0.0	w.D
wormans, Usbridge Road, Halch End Other stores, Harrow Sainshunds Lonal Mich Phone Marin	62.7		4.7		0.0	0.0	0.0	0.0	0.0	0.0	0.0 0.0 0.0 0.0
vormons, Urbridge Road, Halch End  'Dhe stons, Farrora  Granburly I Local, High Street, Roistlp  Galvaburly I, Local, Rayners Lane, Prince  Garbaburly S. Local, Rayners Lane, Prince  Garbaburly S. Spension, Barlon Villal, Prince  Faco Cuprent (Elban), Joel Street, Northwood Hills, Pirmer	14.4 11.5 3.8 25.4 62.7 3.2 8.1 37.2 2.3	1.3 1.5	10.3 38.5 3.9	0.0	0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0	0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0
comment, Underge Rosel, Heinh End   The states, Herror   Brown States, States   Control High Christian Ministry  Brown States    Brown States   Brown States   Brown States   Brown States   Brown States   Brown States   Brown States   Brown States   Brown States   Brown States   Brown States   Brown States   Brown States		22 13 16 05 08 15	10.3 28.5 2.9 2.7 1.6 4.6 67.4	0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.0 0.0	00 00 00 00 00 00
lesco Express, Park Way, Raislap lesco Superators, Ash Hill Drive, Pinner Valtous, Krypand, Qualip Draw sloves, Zone 15	62.7 3.2 8.1 37.2 2.3 3.2 0.8 3.2 57.6 14.0 23.3	1.5 1.5	10.3 38.5 3.9 3.7	0.0 0.0 0.0	0.0 0.0 0.0 0.0	0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0
Face Digrams, Park Wire, Rasilip Gess Digrams, And Hill Drive, Pieter Statistics, Kingsand, Rasilip Drive stores, Zone 15  Sub-Interes, Zone 15  Sub-Interes, Victorian Statistics Sub-Interes Sub-Int	32 0.8 32 57.6 14.0 23.3 316.6	22 13 15 05 08 15 99 08 124	10.3 38.5 3.9 3.7 1.5 4.6 67.4 14.7 30.6	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0	0.0	00 00 00 00 00 00 00 00 00	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	00 00 00 00 00 00 00 00 00 00 00 00 00
Case Eugene Net Way Buildy Case Eugene Net Way Buildy Case Eugene Net Way Buildy Chine danse, Jone 12  Danis danse, Jone 13  Danis danse, Jone 14  Case Eugene Market Face  Walket Fa	3.2 0.8 3.2 57.6 14.0 23.3	22 13 16 05 08 15	10.3 28.5 2.9 2.7 1.6 4.6 67.4	0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.0 0.0	00 00 00 00 00 00
one Signam, Park Vary Bady  and Signam, Park Vary Bady  the date, Acces 15  the date, Acces 16  the date Acces 16	32 0.8 32 57.8 14.0 23.3 316.6 8.9 17.9 1.7	22 13 16 05 05 08 15 29 08 124 69.9	10.3 38.5 2.9 3.7 1.5 4.5 67.4 14.7 30.6 385.7	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	00 00 00 00 00 00 00 00 00 00 00 00 00	00 00 00 00 00 00 00 00 00 00 00 00 00	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0
one Signam, Park Vary Bady  and Signam, Park Vary Bady  the date, Acces 15  the date, Acces 16  the date Acces 16	32 0.8 32 57.8 14.0 23.3 316.6 8.9 17.9 1.7	22 13 16 05 05 15 29 08 124 69.9 25 33 25 38 25 38	10.3 30.5 30.5 30.5 30.5 30.5 1.6 4.6 67.4 4.6 30.6 30.6 30.6 30.5 30.5 30.0	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	00 00 00 00 00 00 00 00 00 00 00 00 00	00 00 00 00 00 00 00 00 00 00 00 00 00	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0
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Control Control Title (1997)  Control	322 325 326 326 326 326 326 326 326 326 326 326	22 22 22 22 22 22 22 22 22 22 22 22 22	03.3 1.3 1.3 1.3 1.3 1.3 1.3 1.3 1.3 1.3	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	000 000 000 000 000 000 000 000 000 00	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	6.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	000 000 000 000 000 000 000 000 000 00	0.00	0.00
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The control of the co	32 32 32 32 32 32 32 32 32 32 32 32 32 3	22 2 2 2 2 2 2 2 2 2 2 2 2 2 2 2 2 2 2	0.00   0.00	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	000 000 000 000 000 000 000 000 000 00	0.0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0	6.0	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.00	0.00	0.00
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The Committee of the Co	32 3 3 3 3 3 3 3 3 3 3 3 3 3 3 3 3 3 3	22 2 2 2 2 2 2 2 2 2 2 2 2 2 2 2 2 2 2	100   100	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	000 000 000 000 000 000 000 000 000 00	0.0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0	0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.0	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.00	000 000 000 000 000 000 000 000 000 00	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0
Trans Granes And Ville Study  Trans Granes And Ville Study  Trans Granes And Ville Study  Trans Granes And Ville  Trans Granes	32 2 32 32 32 32 32 32 32 32 32 32 32 32	22 2 2 2 2 2 2 2 2 2 2 2 2 2 2 2 2 2 2	0.00   0.00	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	600 00 00 00 00 00 00 00 00 00 00 00 00	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	6.0	60 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0	0.00	0.00	0.00

Manace:

a Zones based on pold code sectors:

b Manace chares for 'mane' and top-up' shopping derived cliently from hillatili Household Survey (December 20 c Sociolates 'Son') knowledded, manace and interest sales.

Table 5: Convenience goods benchmark								
Destination  Inner Study Area	Gross Floorspace (Sq m)	Net Sales Area (Sq m)	Net Convenience Sales Area (Sq m)	Sales Density (£ per sq m)	Benchmark Turnover (£m)	Survey Turnover (£m)	Inflow from Beyond Study Area (£m)	Trading Position against Benchmark (£m)
Zone 1   Watford South  Little Watfrose at John Lewis, Intu Watford, The Harlequin, Watford Local shops, Watford Town Centre Mariss & Spencer, High Stieset, Watforc Morrisons, Ascot Road, Watforc Sainsbury's Superster, Albert Road South, Watford Tesco Express, High Street, Watford Tesco Express, High Street, Watford Tesco Express, Wingpendial Road, Watforc Tesco Extra, Lower High Street, Watford Other stores, Zone 1  Sub-total	672 2,245 6,733 5,403 288 247 13,011	344 873 3,941 3,330 201 175 8,924	327 829 3,153 2,398 191 166 5,354	12,940 10,476 12,656 11,691 13,797 13,797 13,797	4.2 10.6 8.7 39.9 28.0 2.6 2.3 73.9 1.5	0.3 10.6 9.6 45.0 28.7 3.2 0.8 82.8 1.5	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	-4.0 0.0 0.9 5.1 0.7 0.6 -1.5 8.9 0.0
Zone 2   Watford North Co-op, St. Abans Road, Watford Adad, Chams Industrial Estate, St Abans Road, Watford Co-op, Abbotswood Park, Leavesden, Watforn Co-op, The Cossamer, Garston, Watforn Sansbury's Superstore, Core Lane, Watforn Tessor Express, St. Abans Road, Watforn Tessor Express, St. Abans Road, Watforn Other stores, Zone 2 Sub-total	547 19,307 547 209 6,074 255 200	329 14,591 329 123 3,744 140 125	313 8,755 313 317 2,896 133 119	10,824 13,659 10,824 10,824 11,691 13,797 12,940	3.4 119.6 3.4 1.3 31.5 1.8 1.5 0.2	0.8 74.4 1.3 0.5 52.8 6.0 1.3 0.2	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	-2.6 -45.1 -2.1 -0.8 21.3 -4.1 -0.3 -0.0
Zons 3 Bushey & Aldenham Tesco Express (Esso), High Road, Bushey Health, Bushe Costoo, Hartspring Lane, Bushey, Watforc Tesco Express, Harcourt Road, Bushey, Watforc Other stores, Zone 3 Sub-total	250 210	150 127	143	13,797 13,797	2.0 1.3 1.7 2.5	2.6 1.3 3.0 2.5	0.0 0.0 0.0 0.0 0.0	0.7 0.0 1.3 0.0
Zons 4, Radiett & Shenley Tissoc Express, Watting Street, Radiet Boudgens, Watting Street, Radiet Local shops, Radiett Town Centre Tescoc Express, Andrew Close, Shenley, Radiel Sub-total Zons 5, Borehamwood & Elstree	504 773 342	259 355 239	246 337 227	13,797 8,664 13,797	3.4 2.9 0.7 3.1	2.5 4.4 0.7 1.6 9.3	0.0 0.0 0.0 0.0 0.0	-0.9 1.5 0.0 -1.5
Sainsbury's Local, Shenley Road, Borehamwooi Co-op, Leenring Road, Borehamwooi Co-op, Cingar Hall Road, Borehamwooi Iceland, Shenley Road, Borehamwooi Iceland, Shenley Road, Borehamwooi M&S Simply Food, Borehamwood Shopping Park, Theobald Street, Borehamwooi M&S Simply Food, Borehamwood Shopping Centre, Borehamwooi Morisons, Stilling Way, Borehamwooi Tesco Extra, Shenley Road, Borehamwooi Other stores, Zone 5 Sub-total Zone § Potters Bar	350 386 150 1,038 1,258 1,200 6,734 14,544	225 207 90 475 900 746 3,941 10,534	214 197 86 461 720 709 3,153 6,320	11,691 10,824 10,824 6,859 10,103 10,476 12,656 13,797	2.5 2.1 0.9 3.2 7.3 7.4 39.9 87.2 2.8	2.8 1.5 0.6 0.6 13.0 4.9 16.6 75.6 2.8	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.3 -0.6 -0.3 -2.5 5.7 -2.5 -23.3 -11.6 -0.0
Tesco Express, Orchard Parrade, Mutton Lane, Potters Ba Co-op, High Street, Fotters Ba Tesco Superstor, Mutton Lane, Potters Ba Salnsbury's Superstore, Darkes Lane, Potters Ba Other stores, Zone 6 Sub-total	551 363 5,862 3,152	236 186 3,597 1,943	224 177 2,726 1,399	13,797 10,824 13,797 11,691	3.1 1.9 37.6 16.4 2.8	4.2 1.9 37.1 16.5 2.8 62.6	0.0 0.0 0.0 0.0 0.0 0.0	1.1 0.0 -0.5 0.2 0.0
Zono 7 (Rickmansworth Co-op, New Road, Croxley Gree Local shops, Rickmansworth Town County Local shops, Rickmansworth Town County Road Road, Rickmansworth Town County Ravia's Spence, High Steet, Rickmansworth Tesco Superstore, Frogmoor Wharf, Harefield Road, Rickmansworth Waltrose, Homestead Road, Rickmansworth Other stores, Zone 7 Sub-total	516 335 250 1,933 3,847 4,213	307 203 150 1,202 2,354 2,410	298 193 143 1,142 1,789 1,976	6,859 10,824 10,476 10,476 13,797 12,940	2.0 2.1 0.9 1.5 12.0 24.7 25.6 1.8	3.6 3.5 0.9 5.7 4.9 29.7 20.3 1.8	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	1.5 1.4 0.0 4.2 7.1 5.0 -5.2 0.0
Zone 8 Batchworth Heath & South Oxhey Waltrose, Green Lane, Northwoor Co-op, St. Anteress Road, South Oxhey, Watforc Co-op, The Parade, Carpenders Park, Watfor Tesce Express, PrestWick Road, South Oxhey, Watfor Sub-total	2,591 548 438 250	1,482 364 291 150	1,215 346 276 143	12,940 10,824 10,824 13,797	15.7 3.7 3.0 2.0 24.4	39.4 2.1 9.0 4.5	0.0 0.0 0.0 0.0	23.7 -1.7 6.0 2.5
Zone 9 (Chaorleywood & Sarratt Tesco Express, Tudor Parade, Berry Lane, Rickmanswort Co-op. Lower Road, Chorleywood, Rickmanswortl Other stores, Zone 9 Sub-total	340 588	187 383	177 364	13,797 10,824	2.4 3.9 1.0 7.4	5.3 4.4 1.0	0.0 0.0 0.0 0.0	2.8 0.5 0.0 3.3
Zone 10 I Kinas Langley A Abbots Langley Tesco Express, College Road, Abbots Langle Budgens, High Street, Abbots Langley Other stores, Zone 10 Sub-total	461 519	253 250	240 238	13,797 8,664	3.3 2.1 3.8 9.2	3.5 5.4 3.8 12.7	0.0 0.0 0.0 0.0	0.1 3.3 0.0
Zonn 11 Hemel Hempstead  Marks & Spencer, Marlowes, Hemel Hempsteax Aid, Radbourn Road, Hemel Hempsteax Aid, Radbourn Road, Hemel Hempsteax Aids, Radbourn Road, Hemel Hempsteax Cades, Millied Saud, Hemel Hempsteax Cades, Millied Saud, Hemel Hempsteax Co-op, Bellagate, Highfield, Hemel Hempsteax Co-op, The Heights, Hemel Hempsteax Co-op, The Holyish, Hemel Hempsteax Co-op, The Ouers's Square, Adeyfield, Hemel Hempsteax Ideald, Hillied Road, Hemel Hempsteax Marks & Spencer (BP), Breakspear Way, Hemel Hempstea Sainsbury's Superstive, Londor Road, Apelly Mills, Hemel Hempstea Sainsbury's Superstive, Londor Road, Apelly Mills, Hemel Hempstea Tesco Express, Teitcher Way, Hemel Hempsteax Tesco Express, Teitcher Way, Hemel Hempsteax Tesco Express, Teitcher Way, Hemel Hempstea Tesco Express, Teitcher Way, Hemel Hempstea Tesco Superstore, Jamman Way, Hemel Hempsteax Other stores, Zone 11	1,456 1,430 1,422 3,849 200 241 208 448 1,422 250 7,619 3,942 311 265 533 9,581	873 986 980 980 2,2,345 125 168 140 294 711 150 4,696 2,430 171 183 280 6,572	829 789 784 1.571 119 160 133 279 690 143 3.381 1.750 162 174 266 4.995	10,176 10,827 10,827 13,659 10,824 10,824 10,824 10,824 10,824 11,691 11,691 13,797 13,797 13,797	8.4 8.5 8.5 21.5 1.3 1.7 1.4 3.0 4.7 1.5 39.5 20.5 2.2 2.4 3.7 68.9 8.4	3.9 35.2 29.9 15.9 0.7 0.8 0.5 1.6 2.3 0.2 76.3 9.1 0.5 1.2 2.3 0.5 1.2 8.4 2.5 2.2 76.3	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	-4.5 -26.7 -21.4 -5.6 -0.6 -1.0 -1.0 -1.4 -2.4 -1.3 -3.6 8 -11.4 -1.7 -1.2 -1.5 -2.3 -0.0
Zone 12   Hemel Hempstead Fringe Co-op, Stoneycroft, Warners End, Hemel Hempstea Tesco Express, Henry Wells Square, Grove Hill, Hemel Hempstea Tesco Express, Stoneycroft, Warners End, Hemel Hempstea Other stores, Zone 12 Sub-total Zone 13   Derkhamsted	262 321 311	158 229 186	150 218 177	10,824 13,797 13,797	1.6 3.0 2.4 2.1 9.1	1.9 7.0 3.1 2.1	0.0 0.0 0.0 0.0 0.0	0.2 4.0 0.7 0.0
Waitrose, St John's Well Lane, Berkhamsted M&S Simply Food, High Street, Berkhamsted Tesco Express, High Street, North-humsted Tesco Meto, High Street, North-humster Tesco Meto, High Street, Berkhamster Tesco Meto, High Street, Berkhamster Sub-total Zone 14 Tring	4,602 1,784 261 2,506	2,633 1,109 182 1,445	2,159 1,054 173 1,098	12,940 10,476 13,797 13,797	27.9 11.0 2.4 15.2 56.5	56.2 6.4 7.9 5.2 0.0 75.7	0.0 0.0 0.0 0.0 0.0	28.2 -4.7 5.5 -9.9
Co-op, Silk Mill Way, Tring M&S Simply Food, Dolphin Square, Tring Tesce Superstor, London Road, Tring Other stores, Zone 14 Sub-total	252 1,027 2,397	184 638 1,467	175 606 1,115	10,824 10,476 13,797	1.9 6.3 15.4 1.4 25.1	0.4 9.3 50.3 1.4 61.4	0.0 0.0 0.0 0.0 0.0	-1,5 3.0 34.9 0.0
Zone EI SI Albrins  Co-sp. (El Barrise Lane CL Albren Co-sp. (High Street Refution), SI Albert Co-sp. High Street Refution), SI Albert Co-sp. Park Street, How Wood SI, Albran Iceland, Victoria Street, SI Albans Marke & Spencer, GPI), Verluam Road, SI, Albans Marke & Spencer, GPI), Verluam Road, SI, Albans Marke & Spencer, GPI), Verluam Road, SI, Albans Morrisons, Haffeld Road, SI, Albans Sainsbury's Local, Marshalwink Lane, SI, Albans Sainsbury's Local, Marshalwink Lane, SI, Albans Tesco Express, Beech Road, SI, Albans Tesco Express, Beech Road, SI, Albans Tesco Express, Luton Road, Harpensey, Farm Estate, SI, Albans Tesco Express, SI, Breddades Place, Jersey Farm Estate, SI, Albans Tesco Martin, SI, Peter Street, SI, Albans Waltonse, Emine Colos, Mayne Avenue, SI, Albans Waltonse, Emine Colos, Mayne Avenue, SI, Albans Other stores, Zone 18 Sub-total	210 240 168 1.012 100 943 6.490 399 7,085 359 458 300 399 1,954 3,392	149 140 108 508 70 566 3,799 184 4,367 251 320 170 280 1,127 1,940	142 133 101 491 67 538 3,039 175 3,144 238 304 162 266 857 1,591	10,824 10,824 10,824 6,859 10,476 10,476 11,691 11,691 13,797 13,797 13,797 13,797 13,797	1.5 1.4 1.4 3.4 0.7 5.6 38.5 2.0 38.5 2.0 38.8 3.3 4.2 2.2 3.7 11.8 20.6 1.3 3.6	3.0 0.6 3.0 1.1 0.4 4.8 65.9 3.6 52.8 3.0 1.8 4.0 0.7 10.8 20.4 1.3 3.6	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	1.4 -0.9 -2.0 -2.3 -0.8 -
Zone 19 London Colney Fringe Co-op, Bradmore Green, Brookmans Park, Haffiel Co-op, Haseldine Road, London Colney, St. Alban Marks & Spencer, Barnet Road, London Colney, St. Alban Sainsbury's, Colney Fields Shopping Park, London Colne Tasco Express, High Street, London Colne Other stores, Zone 15 Sub-total	201 143 3,290 15,017 263	134 89 1,974 8,420 184	127 80 1,875 6,063 175	10,824 10,824 10,476 11,691 13,797	1.4 0.9 19.6 70.9 2.4 0.4	2.8 1.2 3.5 44.6 0.3 0.4 52.8	0.0 0.0 2.6 33.4 0.0 0.0	1.5 0.3 -13.5 7.1 -2.1 0.0
Zone 31 Harpenden Co-op, Lower Luton Road, Balford, Harpende Tesco Express, High Street, Wheathampslaat Tesco Express, Lower Luton Road, Saldrod, Harpende Tesco Express, Lower Luton Road, Saldrod, Harpende Co-op, Southbown Road, Harpende MAS Simply Food, Church Green Parade, Harpendel MAS Simply Food, Church Green Parade, Harpendel Marias & Spencer (BP), Luton Road, Torwesend, Harpende Sainsbury & Superstore, High Street, Harpender Waltose, Leyton Road, Harpender	227 307 551 2.172 694 100 4,586 2,680	156 168 236 1,307 496 70 2,827 1,533	148 160 224 1,176 471 67 2,035 1,257	10,824 13,797 13,797 10,824 10,476 10,476 11,691 12,940	1.6 2.2 3.1 0.5 12.7 4.9 0.7 23.8 16.3	1.0 1.0 2.0 0.5 11.9 2.0 0.3 44.3 23.7	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	-0.6 -1.3 -1.1 0.0 -0.8 -3.0 -0.4 20.5 7.4
Total   Inner Study Area Sub Total   Watford Borough Sub Total   Hertsmere Borough Sub Total   There Rivers District Sub Total   Stal Deacons Borough Sub Total   St Albams District					1,278.7 334.5 232.7 111.6 296.9 303.1	1,394.7 319.8 199.7 148.8 406.3 320.1	36.0 0.0 0.0 0.0 0.0 36.0	-14.7 -32.9 37.2 109.4 53.0

Notes:
a. Gross footpaped derived from StorePoint database. Council records or Nexus Planning assessment
b. Net flooragace derived from StorePoint database. Council records where a available or based on Nexus Planning professional judgement
c. Proportion of net flooragace derived from StorePoint database. Council records where available or based on Nexus Planning professional judgement
c. Proportion of net flooragace derived from StorePoint database or Council records where a variable or based on Nexus Planning professional judgement
c. Proportion of net flooragace derived from StorePoint database or Council records where a variable or the same of council records as defined by Nexus Planning professional judgement
d. Sales deviated to retire to the monetary tumover of each square meter of net sales area and are derived for all retailers except Ltd and Afal from Veridic UK Food & Grocey Retailers 2015, and for Ltd and Afal from Mintel Retail Rankings 2015.
d. Sales deviates retaile to the monetary tumover of each square meter of net sales area and are derived for all retailers except Ltd and Afal from Veridic UK Food & Grocey Retailers 2015, and for Ltd and Afal from Mintel Retail Rankings 2015.
d. It has been assumed that all numerade and local conveniences because within a centre (including BAM Baspain documents).
d. Sales deviated by adding together 'man' and 'top up' tumover as set out in Table 4
f. Survey derived performance of stores calculated by adding together 'man' and 'top up' tumover as set out in Table 4

# Further Dacorum Retail Study Nexus Planning

#### Table 6m: Estimated 'capacity' for new convenience goods facilities in Dacorum

Year	Benchmark Turnover	Survey Turnover	Inflow	Surplus Expenditure
0047	(£III)	(£III)	(£m)	(£m)
2017	296.9	406.3	0.0	109.4
2021	294.5	423.7	0.0	129.2
2026	294.5	448.5	0.0	154.0
2031	294.5	481.3	0.0	186.8
2032	294.5	487.0	0.0	192.5
2036	294.5	510.7	0.0	216.2
Study Area Market Sha	re (%)	120.7		

#### 2017 Prices

#### Table 6n: Gross quantitative capacity for additional convenience goods floorspace in Dacorum

Year	Surplus Expenditure	Floorspace Cap	acity (sq m net)
Teal	(£m)	Min <sup>1</sup>	Max <sup>2</sup>
2017	109.4	8,400	10,500
2021	129.2	10,000	12,400
2026	154.0	12,000	14,800
2031	186.8	14,500	18,000
2032	192.5	15,000	18,500
2036	216.2	16,800	20,800

#### 2017 Prices

#### Table 6o: Extant convenience goods commitments in Dacorum

Destination	Reference	Proposal	Net Convenience Floorspace (sq m)	Estimated Sales Density (£/sq m)	Estimated Convenience Turnover (£m)
Dacorum	4/00424/15/MOA, Jarman Park, St Albans Hill, Hemel Hempstead (revised application 4/00595/18/MFA)	The proposed development involves the erection of Class A1 retail development (to include convenience and comparison retail floorspace and ancillary cafe) and Class A3 drive thru café/restaurant (with ancillarytakeaway) unit together with access, car parking, service yard and associated works.	Net convenience floorspace is 1,184 sq m net and is anticipated to be occupied by Lidl. Net comparison floorspace is 7,400 sq m net.	10,103	12.0
Dacorum	4/01317/14/MFA, Gossoms End, Berkhamstead	Full Planning permission (4/01317/14/MFA) has been granted for a 2,010 sq m gross Lidl store and 30 flats. The development has not been implemented, but a number of applications to discharge the planning conditions have been submitted recently, which suggests that a start on site is imminent.	Net floorspace is 1,281 sq m net x 80% convenience goods area = 1,025 sq m	10,103	10.4
Dacorum		REDEVELOPMENT FOR MIXED USE SCHEME COMPRISING OF FLATTED RESIDENTIAL ACCOMMODATION (C3), AFFORDABLE HOUSING (C3), OFFICE (B1) AND MIXED RETAIL (A1), FINANCIAL AND PROFESSIONAL SERVICES (A2), RESTAURANT (HOT FOOD TAKEAWAY) (A3/A5) USES TOGETHER WITH A CHURCH (D1) (WITH ANCILLARY ACCOMMODATION) PEDESTRIAN AND VEHICULAR ACCESS AND PUBLIC REALM	Gross floorspace of 1,226 of which 600 sq m is assumed to be convenience. 600 sq m x 65% gross to net = 390 sq m net. Majority of floorspace is Tesco.	13,797	5.4
Dacorum	4/03157/16/MFA), Aviva site, Maylands Avenie, Hemel Hempstead	Outline planning permission (4/01132/15/MOA) has been granted for retail development (12,503 sq. metres), offices (3,004 sq. metres) and restaurants (650 sqm) at this site. The conditions attached to this permission stipulate that the net retail floor area shall not exceed 9,290 sq. metres. comprising a maximum of:  1,414 sq. metres of convenience food goods 7,848 sq. metres of comparison non-food goods The Council has now granted a reserved matters application (4/03157/16/MFA). This application proposes an increase in net convenience floorspace to 1,753 sqm and will be occupied by Aldi	1,753	10,827	19.0

# 2017 Prices

# Table 6p: Net quantitative capacity for additional convenience goods floorspace in Dacorum

Year	Surplus Expenditure	Commitments	Residual Expenditure	Floorspace Cap	pacity (sq m net)
rear	(£m)	(£m)	(£m)	Min <sup>1</sup>	Max <sup>2</sup>
2017	109.4	46.7	62.7	4,800	6,000
2021	129.2	46.3	82.9	6,400	8,000
2026	154.0	46.3	107.7	8,400	10,400
2031	186.8	46.3	140.5	10,900	13,500
2032	192.5	46.3	146.2	11,400	14,100
2036	216.2	46.3	169.9	13,200	16,300

<sup>1.</sup> Average sales density assumed to be £12,951 per sq.m (rounded) based on the average sales density of the leading four supermarkets

2. Average sales density assumed to be £10,465 per sq.m (rounded) based on the average sales density of leading four operators and discount operators

3. Allows for increased turnover efficiency as set out in Table 4a Experian Retail Planner 17

<sup>1.</sup> Allows for increased turnover efficiency as set out in Table 4a Experian Retail Planner 17
2. Assumes constant market share claimed by Dacorum facilities at 120.6% from the Study Area

Average sales density assumed to be £12,951 per sq.m (rounded) based on the average sales density of the leading four supermarkets
 Average sales density assumed to be £10,465 per sq.m (rounded) based on the average sales density of leading four operators and discount operators
 Allows for increased turnover efficiency as set out in Table 4a Experian Retail Planner 17

# Further Dacorum Retail Study Nexus Planning Table 7a: Population

			Popu	lation		
10	23,762	23,851	24,171	24,502	24,509	24,541
11	68,517	72,992	79,611	86,128	87,285	91,911
12	38,412	39,414	41,320	43,460	43,553	43,925
13	25,573	26,288	26,810	28,529	29,008	30,926
14	14 810	15 532	15 969	17 952	18 302	19 704

		Comparison goods expenditure per capita (£)							Comparison goods expenditure per capita (£)  2017 with SFT  2017												Comparison goods expenditure per capita (£)																Comparison goods expenditure per capita (£)																			Compa	arison good	s expenditur	re per capit		
Zor																																																													
10	1,165	236	1,113	3 532	n/a	164	337	280	357	4,184	983	199	939	449	139	284	237	301	3,531	1,077	218	1,028	492	152	311	259	330 :	3,867 1,	207	244 1,1	152 5	51 17	349	290	370	4,333	1,371	277	1,309	626	193	396	330	420	4,922	1,408	285	1,344	643	98 4	107	339 43	5,054	1,572	2 318	1,501	718	221	454	378 4	182 5,645
11	977	172	982	432	n/a	121	400	206	346	3,636	825	145	828	364	102	338	174	292	3,069	903	159	907	399	112	370	191	320 :	3,361 1,	012	178 1,0	017 4	17 12	3 415	213	358	3,765	1,149	202	1,155	508	143	471	242	407	4,277	1,180	208	1,186	521	47 4	184	249 41	4,392	1,318	3 232	1,324	582	164	540	278 4	167 4,905
12	1,057	204	1,104	4 512	n/a	145	461	260	401	4,144	892	172	932	432	122	389	220	339	3,498	977	189	1,021	473	134	426	240	371 :	3,830 1,	.095	211 1,1	144 5	30 15	477	269	416	4,292	1,243	240	1,299	602	170	542	306	472	4,875	1,277	246	1,334	618	75 5	557	314 48	5,006	1,426	3 275	1,490	690	195	622	351 5	542 5,591
13	1,225	255	1,299	9 517	n/a	173	498	316	504	4,786	1,034	215	1,096	437	146	420	267	425	4,040	1,132	236	1,201	478	160	460	292	466	1,424 1,	268	264 1,3	345 5	36 17	515	327	522	4,957	1,441	300	1,528	609	203	585	371	593	5,630	1,480	308	1,569	625	109 6	301	381 60	5,782	1,652	2 344	1,752	698	233	671	426 6	80 6,457
14	1,127	234	1,176	6 537	n/a	172	497	309	457	4,508	951	198	992	454	145	419	260	385	3,805	1,042	217	1,087	497	159	459	285	422	1,167 1,	167	243 1,2	218 55	57 17	514	320	473	4,669	1,326	276	1,383	632	202	584	363	537	5,303	1,362	283	1,420	649	108 E	300	373 55	5,447	1,52	1 316	1,586	725	232	670	416 6	6,083

Further Dacorum Retail Study Nexus Planning

Table 8: Total comparison goods expenditure available

Zone		Comparison goods expenditure (£m) 2017					Comparison goods expenditure (£m) 2021																Comparison goods expenditure (£m) 2031									Comparison goods expenditure (£m) 2032									Comparison goods expenditure (£m) 2036									Comparison goods growth (£m)											
10																																																												36.7 54.6	
11																																																												158.1 240.6	
12																																																												77.5 111.2	
13																																																												57.3 96.4	
14	14.1	2.9	14.7	6.7	2.2	6.2	3.9	5.7	56.4	16.3	2 3.	.4	16.9	7.7	2.5	7.1	4.4	6.6	64.	7 18	3.6	3.9 1	9.4	8.9	2.8	8.2	5.1	7.6	74.6	23.8	4.9	24.8	11.	3 3.E	10	.5 6.	5 9	1.6 95	2 2	4.9	5.2	26.0	11.9	3.8	11.0	6.8	10.1	99.7	30.0	6.2	31.3	14.3	4.6	13.2	8.2	12.1	119.8	8.4	18.2	38.9 63.5	خ

Notes:

A Zones based on the post code sectors shown on the plan of Appendix A.

B. Per capital expenditure derived from Expertan MMGS data (2019 report)

For Application entervision Employers MMGS data (2019 report)

For Application entervision Employers MMGS data (2019 report)

The Complication entervision Employers MMGS data (2019 report)

The Complication entervision Employers (1) in the Complication Employers (1) in the Will happleted showsone derived from Figure 5 of Appendix 3 of Expertisin Retail Planner Briefing Note 17

Comprision Employers (1) in the William Emplo

Study Area	Zone 11 Clothing (%)	Zone 12 Clothing (%)	Clothing (%)	Zone 14 Clothing (%)
Zone 1   Watford South Coine Valley Retail Park, Lower High Street, Watford	0.00%	0.71%	0.00%	0.00%
Waterfields Shopping Park, Waterfields Way, Watford Watford Arches Retail Park, Lower High Street, Watford Watford Town Centre	0.00% 0.00% 13.80%	0.00% 0.00% 10.39%	0.00% 0.00% 10.14%	0.00% 0.00% 6.49%
Others, Zone 1	0.00%	0.00%	0.00%	0.00%
Zone 2   Watford North Asda, Odhams Industrial Estate, St. Albans Road, Watford	0.00%	0.00%	0.00%	0.00%
Garston Village Centre Others, Zone 2	0.00%	0.00%	0.00%	0.00%
Sub-total	0.00%	0.00%	0.00%	0.00%
Zone 3   Bushey & Aldenham Aldenham Village Centre Bushey Town Centre	0.00%	0.00%	0.00%	0.00%
Costco, Hartspring Lane, Bushey Others, Zone 3	0.00%	0.00%	0.00%	0.00%
Sub-total  Zone 4   Radiett & Shenley	0.00%	0.00%	0.00%	0.00%
Zone 4   Radlett & Shenley Radlett Town Centre Shenley Village Centre	0.00%	0.00%	0.00%	0.00%
Sub-total Sub-total	0.00%	0.00%	0.00%	0.00%
Zone 5   Borehamwood & Elstree Borehamwood Town Centre Stirling Retail Park, Stirling Way, Borehamwood	0.00%	0.00%	0.00%	0.00%
Tesco Extra, Shenley Road, Borehamwood Others, Zone 5	0.00%	0.00%	0.00%	0.00%
Sub-total  Zono 6   Potters Bar	0.00%	0.00%	0.00%	0.00%
Potters Bar Town Centre South Mimms Village Centre	0.00%	0.00%	0.00%	0.00%
Tesco Superstore, Mutton Lane, Potters Bar Others, Zone 6	0.00%	0.00%	0.00%	0.00%
Sub-total  Zone 7   Rickmansworth	0.00%	0.00%	0.00%	0.00%
Croxley Green Local Centre Rickmansworth Town Centre Others, Zone 7	0.00% 0.00% 0.00%	0.00% 0.00% 0.00%	0.00% 0.00% 0.00%	0.00% 0.00% 0.00%
Sub-total	0.00%	0.00%	0.00%	0.00%
Zone 8   Batchworth Heath & South Oxhey Northwood Local Centre	0.00%	0.00%	0.00%	0.00%
South Oxhey Local Centre Sub-total	0.00%	0.00%	0.00%	0.00%
Zone 9   Chorleywood & Sarratt	0.001/			
Chorleywood Village Centre Elstree Village Centre Sarratt Village Centre	0.00% 0.00% 0.00%	0.00% 0.00% 0.00%	0.00% 0.00% 0.00%	0.00% 0.00% 0.00%
Sub-total Sub-total	0.00%	0.00%	0.00%	0.00%
Zone 10   Kings Langley & Abbots Langley Abbots Langley Village Centre Kings Langley Village Centre	0.00%	0.00%	0.00%	0.00%
Others, Zone 10	0.00%	0.00%	0.00%	0.00%
Sub-total Zone 11   Hemel Hempstead	0.00%	0.00%	0.00%	0.00%
Hemel Hempstead Town Centre Apsley Mills Retail Park, London Road, Hemel Hempstead Others, Zone 11	71.91% 0.00% 0.65%	58.12% 2.95% 0.00%	37.51% 0.00% 0.00%	15.22% 0.76% 0.00%
Sub-total	72.56%	61.07%	37.51%	15.98%
Zone 12   Hemel Hempsteed Fringe Grovehill Local Centre Others, Zone 12	0.00%	0.00%	0.00%	0.00%
Others, Zone 12 Sub-total	0.00%	0.00%	0.00%	0.00%
Zone 13   Berkhamsted Berkhamsted Town Centre	0.86%	1.96%	22.09%	1.78%
Berkhamsted Town Centre Others, Zone 13 Sub-total	0.00%	0.00%	0.00%	0.00%
Zone 14   Tring Tring Town Centre	0.00%	0.00%	0.00%	0.73%
Others, Zone 14	0.00%	0.00%	0.00%	0.73%
Sub-total           Zone 18   St Albans	0.00%	0.00%	0.00%	1.45%
Abbey View Retail Park, Griffiths Way, St. Albans St. Albans City Centre Others, Zone 18	0.00% 5.29% 0.00%	0.00% 1.46% 0.00%	0.00% 2.03% 0.00%	0.00% 0.73% 1.01%
Sub-total	5.29%	1.46%	2.03%	1.74%
Zone 19   London Colney Fringe Albert Bygrave Retail Park, North Orbital Road, St Albans	0.00%	0.00%	0.00%	0.00%
Colney Fields Shopping Park, Alsop Close, London Colney Cuffley Village Centre Others, Zone 19	2.56% 0.00% 0.00%	6.45% 0.00% 0.00%	4.11% 0.00% 0.00%	1.74% 0.00% 0.76%
Sub-total	2.56%	6.45%	4.11%	2.49%
Zone 21   Harpenden Wheathampstead Village Centre Harpenden Town Centre	0.00%	0.00%	0.00%	0.00%
Sub-total	0.00%	0.71%	0.00%	0.00%
	95.1%	82.8%	75.9%	29.9%
Total   Inner Study Area				
Sub Total   Watford District Sub Total   Hertsmere District	13.8% 0.0% 0.0%	11.1% 0.0% 0.0%	10.1% 0.0% 0.0%	6.5% 0.0% 0.0%
Sub Total   Watford District	13.8%	11.1%	10.1% 0.0% 0.0% 59.6% 6.1%	6.5%
Sub Total   Watford District Sub Total   Hertsmere District Sub Total   Three Rivers Borough Sub Total   Docorum District	13.8% 0.0% 0.0% 73.4% 7.8%	11.1% 0.0% 0.0% 63.0% 8.6%	0.0% 0.0% 59.6% 6.1%	6.5% 0.0% 0.0% 19.2% 4.2%
Sub Total   Walford District Sub Total   Hertsmen District Sub Total   The Xens Borough Sub Total   Dac Norm District Sub Total   St Albans City & District	13.8% 0.0% 0.0%	11.1% 0.0% 0.0% 63.0%	0.0% 0.0% 59.6%	6.5% 0.0% 0.0% 19.2%
Sub Total   Watford District Sub Total   Watford District Sub Total   Text Remainer District Sub Total   Text Remainer District Sub Total   Sub Total	13.8% 0.0% 0.0% 73.4% 7.8% Zone 11 Clothing (%)	11.1% 0.0% 0.0% 63.0% 8.6% Zone 12 Clothing (%)	0.0% 0.0% 59.6% 6.1% Zone 13 Clothing (%)	8.5% 0.0% 0.0% 19.2% 4.2% Zone 14 Clothing (%)
Sub Total   Watford Datrict Usb Total   Visitorium District Usb Total   Visitorium District Usb Total   State   State   Usb Total   State   State   Usb Total   State   State   Usb Total   State   State   Usb Total   Us	13.8% 0.0% 0.0% 73.4% 7.8% Zone 11 Clothing (%)	11.1% 0.0% 0.0% 63.0% 8.6% Zone 12 Clothing (%)	0.0% 0.0% 59.6% 6.1% Zone 13 Clothing (%)	8.5% 0.0% 0.0% 19.2% 4.2% Zone 14 Clothing (%)
Sub Total   Warford District Sub Total   Warford District Sub Total   Warford District Sub Total   Twe Warford District Sub Total   Twe Warford Borogh Sub Total   Lacorum District Sub Total	13.8% 0.0% 0.0% 73.4% 7.8% Zone 11 Clothing (%)	11.1% 0.0% 0.0% 63.0% 8.8% Zone 12 Clothing (%)	0.0% 0.0% 59.6% 6.1% Zone 13 Clothing (%) 0.00% 0.00% 0.00%	8.5% 0.0% 0.0% 19.2% 4.2% Zone 14 Clothing (%)
Sub Total   Watford Datrict Sub Total   Watford Datrict Sub Total   Watford Datrict Sub Total   Streamer Datrict Sub Total   Streamer Datrict Sub Total   St Albans City & Datrict Destination Outside Inner Study Area From 15   There Rows From Contact Inner Study Area From 15   There Rows From Contact Inner Study Area From 15   There Rows From Event From Total Contact Inner Study Area From 15   There Rows From Event From Total Contact Inner Study Area From 15   There Rows From Event From Total Contact Inner Study Area From 15   There Rows From Event From Total Contact Inner Study Area From Total Contact Inner From Total Co	13.8% 0.0% 0.0% 73.4% 73.4% 7.2 Zone 11 Clothing (%)	11.1% 0.0% 0.0% 63.0% 8.6% Zone 12 Clothing (%) 0.00% 0.00% 0.00%	0.0% 0.0% 59.6% 6.1% Clothing (%) 0.00% 0.00% 0.00%	8.5% 0.0% 0.0% 19.2% 4.2% Zone 14 Clothing (%)
sub Total   Watford Datrict Sub Total   Watford Datrict Sub Total   Watford Datrict Sub Total   Streamer Datrict Sub Total   Streamer Datrict Sub Total   Streamer Sub	13.8% 0.0% 0.0% 0.0% 73.4% Zone 11 Clothing (%) 0.00% 0.00% 0.00% 0.00% 0.00%	11.1% 0.0% 0.0% 63.0% 6.6% Zone 12 Clothing (%) 0.00% 0.00% 0.00% 0.00% 0.00% 0.00%	0.0% 0.0% 59.6% 6.1% Zone 13 Clothing (%) 0.00% 0.00% 0.00% 0.00%	6.5% 0.0% 0.0% 19.2% 4.2% Zone 14 Clothing (%) 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00%
Sub Total   Warford Datrict Sub Total   Warford Datrict Sub Total   Warford Datrict Sub Total   Warford Datrict Sub Total   Datrict Bearuph Sub Total   Sub Total   Sub Total Sub Total   Sub Total Sub Total   Sub Total Sub Total   Sub Total Sub Total   Sub Total Sub Total   Sub Total Su	13.8% 0.0% 0.0% 0.0% 73.4% 73.4% 20ne 11 Clothing (%) 0.00% 0.00% 0.00% 0.00% 0.00% 0.00%	11.1% 0.0% 0.0% 8.8% Zone 12 Clothing (%) 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00%	0.0% 0.0% 59.6% 6.1% Zone 13 Clothing (%) 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00%	6.5% 0.0% 0.0% 19.2% 4.2% Zone 14 Clothing (%) 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00%
sub-Total   Washed Datrict sub-Total   Washed Datrict sub-Total   Washed Datrict sub-Total   Streamen D	13.8% 0.0% 0.0% 73.4% 7.8% Zone 11 Clothing (%) 0.00%	11.1% 0.0% 0.0% 63.0% 63.0% 63.0% 63.0% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00%	0.0% 0.0% 59.6% 6.1% Zone 13 Clothing (%) 0.00% 0.00% 0.00% 0.00% 0.00% 0.00%	8.5% 0.0% 0.0% 19.2% 4.2% Zone 14 Clothing (%) 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00%
sub-Total   Warford Datrict Sub-Total   Warford Datrict Sub-Total   Warford Datrict Sub-Total   Seriamon Datrict Sub-Total   Seriamon Datrict Sub-Total   Seriamon Sub-Sub-Sub- Sub-Total   Seriamon Sub-Sub-Sub- Sub-Total   Seriamon Sub-Sub-Sub- Sub-Total   Seriamon Sub-Sub-Sub-Sub- Sub-Sub-Sub-Sub-Sub-Sub-Sub-Sub-Sub-Sub-	13.8% 0.0% 0.0% 73.4% 73.4% 73.4% 73.4% 70.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00%	11.1% 0.0% 0.0% 8.0% 8.5% 8.6% 8.6% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00%	0.0% 0.0% 59.6% 61.0% 59.6% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00%	6.5% 0.0% 0.0% 4.2% 4.2% 0.00%
Sub Total   Watford Datrict Sub Total   Watford Datrict Sub Total   Watford Datrict Sub Total   Petramero Datrict Sub Total   Petramero Datrict Sub Total   State   Sub Total   Sub Total	13.8% 0.0% 0.0% 73.4% 73.4% 74.5% 74.5% 75.00% 0	11.1% 0.0% 0.0% 0.0% 03.0% 03.0% 03.0% 03.0% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00%	0.0% 0.0% 59.6% 6.1% Clothing (%) 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00%	6.5% 0.0% 0.0% 0.00% 0.00% 0.00% 0.00%
sub Total   Watford Datrict Sub Total   Watford Datrict Sub Total   Watford Datrict Sub Total   Streamer Datrict Sub Total   Streamer Datrict Sub Total   Streamer Subgraph Sub Total   St	13.8% 0.0% 0.0% 0.0% 73.4% 73.8% Zone 11 Clothing (%) 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00%	11.1% 0.0% 0.0% 0.0% 63.0% 8.6% 8.6% 2one 12 Clothing (%) 0.00% 0.00% 0.00% 0.00% 0.00% 0.00%	0.0% 0.0% 59.6% 61.0% 59.6% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00%	6.5% 0.0% 19.2% 4.2% 4.2% Clething in (%) 0.0% 0.00% 0
Sub-Total   Warford Datrict Sub-Total   Warford Sub-Yar Sub-Yar Sub-Total   Warford Sub-Yar Sub-Ya	13.8% 0.0% 73.4% 1.0% 1.0% 1.0% 1.0% 1.0% 1.0% 1.0% 1.0	11.1% 0.0% 8.0% 2.00% 1.	0.0% 0.0% 0.00% 0.	6.5% 0.0% 0.0% 19.2% 2cone 14.2% 2cone 14.2% 2cone 14.2% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00%
sub Total   Watford Datrict sub Total   Watford Datrict sub Total   Watford Datrict sub Total   Petranium Datrict sub Total   Petranium Datrict sub Total   Petranium Datrict sub Total   St Albans City & Datrict  Destination  Outside Romer Study Area  Cons 16   These Rome Rome Challed St Albans City & Datrict  Destination  Cons 16   These Rome Rome Challed St Albans City & Datrict  Destination St I   These Rome Rome Challed St Albans City & Datrict  Destination Control  Challed State Control  Stat	13 8% 0.0% 0.0% 1.20% 0.0% 1.20% 0.0% 0.0% 0.00%	11 11% 0.0% Ca Only Ca	0.0% 50 e% C.00% 5	6.5% 0.0% 0.0% 0.0% 19.2% 4.2% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00%
Sub Total   Watford Datrict Sub Total   Watford Datrict Sub Total   Watford Datrict Sub Total   Watford Datrict Sub Total   Person Datrict Sub Total   Person Datrict Sub Total   Sub Total   Sub Total Sub Total   Sub Total Sub Total   Sub Total Sub Total   Sub Total Sub Total   Sub Total Sub Total   Sub Total Sub Total   Sub Total Sub Total   Sub Total Su	13.8% 0.0% 1.0% 1.0% 1.0% 1.0% 1.0% 1.0% 1.0	11-1% O.0% G.00% G	0.0% 0.00% 0	6.5% 0.0% 0.0% 10.2% 12.2% 2.20ne 14.2% 2.20
sub Total   Watford Datrict sib Total   Watford Datrict sib Total   Watford Datrict sib Total   Sterame Datrict sib Total   Sterame Datrict sib Total   Sterame Datrict sib Total   Sterame Datrict sib Total   St. Albara City & Datrict  Destination  Outside Sines Sterily Area  Zona 15   These Roses Sterily Cartal St. Albara City & Datrict  Destination   St. Feet Village Centre bearin Village Centre  Learnin Villa	13 6% 0.0% 1.0 6	11.1% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0%	0.0% 50 eV. 20 e	0.5% 0.0% 0.0% 0.0
Sub-Total   Watford Datrict Sub-Total   Watford Datrict Sub-Total   Watford Datrict Sub-Total   Watford Datrict Sub-Total   Stream Datrict Sub-Total   Stream Datrict Sub-Total   Stream Sub-Sub-Sub-Sub-Total Sub-Total   St. Albama City & Datrict  Destination  Constitut   St. Albama City & Datrict  Datrict   St. Albama City & Datrict  Datrict   Constitut   St. Albama City & Datrict  Datrict   Constitut   Cons	13.6% 0.0% 1.00% 1	11.1% 0.0% 0.0% 0.00% 0.	0.0% 0.00% 0	0.5% 0.0% 0.0% 0.0
sub-focal   Washed Datrict sub-focal   Washed Datrict sub-focal   Washed Datrict sub-focal   Section of Datrict sub-focal   Section   Se	13 8% 0.00% 1.00%	11 11/4 10 10 10 10 10 10 10 10 10 10 10 10 10	0.0% 0.00% 0	0.5% 0.0% 0.0% 0.0
sub Total   Watford Datrict sub Total   Watford Datrict sub Total   Watford Datrict sub Total   Sterlamon Datrict sub Total   Sterlamon Datrict sub Total   Sterlamon Datrict sub Total   St. Albane City & Olarict  Destination  Outside Inner Study Area  Constitution Study	13 8% 0.00% 1.00%	11 11/4 10 10 10 10 10 10 10 10 10 10 10 10 10	0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0%	0.5% 0.0% 0.0% 0.0
sub-Total   Washed Datrict sub-Total   Washed Datrict sub-Total   Washed Datrict sub-Total   Statemen Statemen Datrict sub-Total   Statemen Stateme	13 8% 0.00% 1.00%	11 11/4	0.0% 0.0% 0.00% 0.	0.5% 0.0% 0.00% 0.
sub-Total   Washed Datrict sub-Total   Washed Datrict sub-Total   Washed Datrict sub-Total   Standard D	13 8% 0.00% 1.00%	11 11% Committee of the	0.0% 5	6.0% 0.00% 0
sub-focal   Warford Datrict sub-focal   Warford Datrict sub-focal   Warford Datrict sub-focal   Warford Warford sub-focal   Warford Warford sub-focal   Warford Warford sub-focal   Warfor	13 8% 0.0% 1.0% 1.0% 1.0% 1.0% 1.0% 1.0% 1.0	11 11% 0.00%	0.00% 0.00%	0.0% 0.00% 0
sub-Total   Washed Datrict sub-Total   Washed Datrict sub-Total   Washed Datrict sub-Total   Washed Datrict sub-Total   Standard Dat	13 8% 0.00% 1.00%	11 11/4 11/4 11/4 11/4 11/4 11/4 11/4 1	0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0%	0.00% C.00%
sub-focal   Warford Datrict sib-focal   State   Warford sib-focal   Warford sib-fo	13 8% 0.0% 1.0% 1.0% 1.0% 1.0% 1.0% 1.0% 1.0	11 11% A 20%	0.00% 0.00%	0.0% C.00% C
sub-focal   Washed Datrice  sib Focal   State   Washed  sib Focal   Washed	13 8% 0.00% 1.00%	11 11% Const. 2 Cons 12 Cons 1	0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0%	0.00% C.00%
sub-focal   Warford Datrict Sub-focal   Warford Datrict Sub-focal   Warford Datrict Sub-focal   Seria March Baseagh Sub-focal   Seria March Baseagh Sub-focal   Seria March Baseagh Sub-focal   Seria March Sub-graph Sub-focal   Seria March Sub-focal Sub-graph Sub-focal   Seria March Sub-graph Sub-focal   Seria Ma	13 8% 0.00% 1.00%	11 11% Const. 2 Cons 12 Cons 1	0.00% 0.00%	0.05% 0.00%
sub-focal   Washed Datrice sib-focal   Washed Datrice sib-focal   Washed Datrice sib-focal   Washed Datrice sib-focal   Section   Washed sib-focal   Washed sib-	13 8% 0.00% 1.00%	11 11/16	0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0%	0.00%
sub-Total   Watered Datrict sub-Total   Watered Datrict sub-Total   Watered Datrict sub-Total   Section   Datrict sub-Total   Datrict su	13 8% CON	11 11/4	0.00%	0.00% (0.
sib-Total   Watered Datrict sib-Total   Watered Datrict sib-Total   Watered Datrict sib-Total   Watered Datrict sib-Total   Section   Se	13 8% 0.00% 1.00%	11 11/16	0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0%	0.00% (0.
sich Total   Watford Datrict sich Total   Watford Datrict sich Total   Watford Datrict sich Total   Stefamen Datrict sich Total   Stefamen Datrict sich Total   Stefamen Datrict sich Total   Stefamen Stefamen Stefa	13 8% CON 1 10 8%	11 11/16 CONT. CON	0.00%	0.00% (0.
sib-Total   Watford Datrict Sib-Total   Watford Datrict Sib-Total   Watford Datrict Sib-Total   Steramor Datrict Sib-Total   Steramor Datrict Sib-Total   Steramor Datrict Sib-Total   Steramor Datrict Sib-Total   St. Albara City & Datrict Datrict   St. Albara City & Datrict   St. Albara City & Datrict   Datrict   St. Albara City & Datrict   St. Albara City & Datrict   Datrict   St. Albara City & Datrict   St. Albara City & Datrict   Datrict   St. Albara City & Datrict   St. Albara City & Datrict   Datrict   St. Albara City & Datrict   St. Albara City & Datrict   Datrict   St. Albara City & Datrict   St. Albara City & Datrict   Datrict   St. Albara City & Datrict   St. Albara City & Datrict   Datrict   St. Albara City & Datrict   St. Albara City & Datrict   Datrict   St. Albara City & Datrict   St. Albara City & Datrict   Datrict   St. Albara City & Datrict   St. Albara City & Datrict   Datrict   St. Albara City & Datrict   St. Albara City & Datrict   Datrict   St. Albara City & Datrict   St. Albara City & Datrict   Datrict   St. Albara City & Datrict   St. Albara City & Datrict   Datrict   St. Albara City & Datrict   St. Albara City & Datrict   Datrict   St. Albara City & Datrict   St. Albara City & Datrict   Datrict   St. Albara City & Datrict   St. Albara City & Datrict   Datrict   St. Albara City & Datrict   St. Albara City & Datrict   Datrict   St. Albara City & Datrict   St. Albara City & Datrict   Datrict   St. Albara City & Datrict   St. Albara City & Datrict   Datrict   St. Albara City & Datrict   St. Albara City & Datrict   Datrict   St. Albara	13 8% 0.00% 1.00%	11 11% 0.00%	0.00% 0.00%	0.00% C.00%
sich Total   Watered Datrict sich Total   Watered Datrict sich Total   Watered Datrict sich Total   Watered Datrict sich Total   Statemen Datrict sich	13 8% CON 1	11 11/16	0.00%	6.0% (-0.
sib Total   Watered Datrict sib Total   Watered Datrict sib Total   Watered Datrict sib Total   Standard Datrict sib Datrict	13 8% COP 1 1 2 8% COP 1 1 2 8% COP 1 2 8% C	11 11 11 11 11 11 11 11 11 11 11 11 11	0.00%	0.00% (0.
sib Total   Warderd Classics also Warderdd Classics	13 8% COP 1 10 8%	11 11/16 CONT. CON	0.00%	6.0% (0.0% (
sib-Total   Watford Datrict sib-Total   Watford Datrict sib-Total   Watford Datrict sib-Total   Watford Datrict sib-Total   Statement Datrict sib-Total   Statement Datrict sib-Total   Statement Statement sib-Total   Statement Statement sib-Total   Statement Statement sib-Total   Statem	13 8% 0.00% 1.00%	11 11% Control 12 Cont	0.00% 0.00%	0.00% (0.

Notes: a. Zones bases b. Market shan

 Market shares for 'main' and 'top-up' shopping derived directly from NEHS Household Survey (Nevember 20s c. Excludes 'don't know/varies', markets and internet sales

Destination Study Area	Zone 11 Clothing (£m)	Zone 12 Clothing (£m)	Zone 13 Clothing (£m)	Zone 14 Clothing (£m)
Zone 1   Watford South Coine Valley Retail Park, Lower High Street, Watford Waterfields Shopping Park, Waterfields Way, Watford	£0.0 £0.0	£0.2 £0.0	£0.0 £0.0	£0.0 £0.0
Watford Arches Retail Park, Lower High Street, Watford Watford Town Centre Others, Zone 1	£0.0 £7.8 £0.0	£0.0 £3.6 £0.0	£0.0 £2.7 £0.0	£0.0 £0.9 £0.0
Sub-total  Zone 2   Watford North	£7.8	£3.8	£2.7	£0.9
ksda, Odhams Industrial Estate, St. Albans Road, Watford Sarston Village Centre Ulters, Zone 2	£0.0 £0.0 £0.0	£0.0 £0.0 £0.0	£0.0 £0.0 £0.0	£0.0 £0.0 £0.0
Sub-total  Zone 3   Bushey & Aldenham	£0.0	£0.0	£0.0	£0.0
Aldenham Village Centre Bushey Town Centre Costoo, Hartspring Lane, Bushey	£0.0 £0.0 £0.0	£0.0 £0.0	£0.0 £0.0	£0.0 £0.0
Others, Zone 3 Sub-total	£0.0	£0.0	£0.0	£0.0
Zone 4   Radiett & Sheniey Radiett Town Centre Sheniey Village Centre	£0.0 £0.0	£0.0 £0.0	£0.0 £0.0	£0.0
Sub-total	£0.0	£0.0	£0.0	£0.0
Zone 5   Borehamwood & Elstree Borehamwood Town Centre Stirling Retail Park, Stirling Way, Borehamwood	£0.0 £0.0	£0.0 £0.0	£0.0 £0.0	£0.0 £0.0
Tesso Extra, Shenley Road, Borehamwood Others, Zone 5 Sub-total	£0.0 £0.0	£0.0 £0.0	£0.0 £0.0	£0.0 £0.0
Zone 6   Potters Bar Potters Bar Town Centre	20.0	£0.0	£0.0	£0.0
South Mimms Village Centre Tesco Superstore, Mutton Lane, Potters Bar Others, Zone 6	£0.0 £0.0 £0.0	£0.0 £0.0 £0.0	£0.0 £0.0 £0.0	£0.0 £0.0 £0.0
Sub-total	£0.0	£0.0	£0.0	£0.0
Zone 7   Rickmansworth Croxley Green Local Centre Rickmansworth Town Centre	£0.0 £0.0	£0.0 £0.0	£0.0 £0.0	£0.0 £0.0
Others, Zone 7 Sub-total	£0.0	£0.0	£0.0	£0.0
Zone 8   Batchworth Heath & South Oxhey Northwood Local Centre South Oxhey Local Centre	£0.0 £0.0	£0.0 £0.0	£0.0	£0.0
Sub-total	£0.0	£0.0	£0.0	£0.0
Zone 9   Chorleywood & Sarrett Chorleywood Village Centre Elstree Village Centre	£0.0 £0.0	£0.0 £0.0	£0.0 £0.0	£0.0 £0.0
Sarrati Village Centre Sub-total	£0.0	£0.0	£0.0	£0.0
Zone 10   Kings Langley & Abbots Langley Abbots Langley Village Centre Kings Langley Village Centre	£0.0 £0.0	£0.0	£0.0	£0.0
Kings Langley Village Centre Others, Zone 10 Sub-total	£0.0 £0.0	£0.0 £0.0	£0.0 £0.0	£0.0 £0.0
Zone 11   Hemel Hempstead	£0.0	£0.0	£0.0	£0.0
Hemel Hempstead Town Centre Apsley Mills Retail Paris, London Road, Hemel Hempstead Others, Zone 11	£0.0 £0.4	£1.0 £0.0	£0.0	£0.1 £0.0
Sub-total  Zene 12   Hemel Hempstead Fringe	£41.0	£20.9	£9.9	£2.3
Grovehill Local Centre Others, Zone 12	£0.0 £0.0	£0.0 £0.0	£0.0 £0.0	£0.0 £0.0
Sub-total  Zone 13   Berkhamsted  Barkhamsted Trun Cantra	£0.0	£0.0		£0.0
Berkhamsted Town Centre Others, Zone 13 Sub-total	£0.5	£0.0	£5.8 £0.0	£0.0
Zone 14   Tring Tring Town Centre	£0.0	£0.0	£0.0	£0.1
Others, Zone 14 Sub-total	£0.0	£0.0	£0.0	£0.1
Zone 18   St. Albans Abbey View Retail Park, Griffiths Way, St. Albans St. Albans City Centre	£0.0 £3.0	£0.0 £0.5	£0.0 £0.5	£0.0 £0.1
Others, Zone 18	£0.0	£0.5	£0.5	£0.1 £0.2
Zone 19   Lendon Colney Fringe Albert Bygrave Retail Park, North Orbital Road, St Albans	£0.0	£0.0	£0.0	£0.0
Colney Fields Shopping Park, Alsop Close, London Colney Cuffley Village Centre Others, Zone 19	£1.4 £0.0 £0.0	£2.2 £0.0 £0.0	£1.1 £0.0 £0.0	£0.2 £0.0 £0.1
Sub-total	£1.4	£2.2	£1.1	£0.4
Zone 21   Harpenden Wheathampstead Village Centre Harpenden Town Centre	£0.0 £0.0	£0.0 £0.2	£0.0 £0.0	£0.0 £0.0
Sub-total	£0.0	£0.2 £28.4	£0.0	£0.0
Sub Total   Walford District Sub Total   Hertsmere District Sub Total   Three Rivers Borough Sub Total   Decomm Dathict	£7.8 £0.0	£3.8 £0.0	£2.7 £0.0	£0.9 £0.0
Sub Total   Three Rivers Borough Sub Total   Dacorum District Sub Total   St Albans City & District	£0.0 £41.5 £4.4	£0.0 £21.6 £3.0	£0.0 £15.8 £1.6	£0.0 £2.7 £0.6
Destination	Zone 11 Clothing (£m)	Zone 12 Clothing (£m)	Zone 13 Clothing (£m)	Zone 14 Clothing (£m)
Outside Inner Study Area		(=)	(=)	(,
Zone 15   Three Rivers Fringe Chalfont St. Peter Village Centre	£0.0	£0.0 £0.0	£0.0 £0.0	£0.0 £0.0
Denham Village Centre		£0.0	£0.0 £0.0	£0.0 £0.0
Eastoole Local Centre Harefield Green Park, Rickmansworth Road, Harefield, Uxbridge Harmw Town Centre	£0.0 £0.0	£0.0		
Eastoote Local Centre Harnfeld Green Park, Rickmansworth Road, Harefield, Uxbridge Harnow Town Centre Hathout Centre Pinner Village Centre Routing Cen	£0.0 £0.0 £0.0 £0.0	£0.0 £0.0	£0.0 £0.0	£0.0 £0.0
Eastoots Local Centre Aranelist Green Paul, Richmansworth Road, Harefield, Uzbridge Harrow Tom Centre Harbow Tom Centre Harbow Tom Centre Harbow Tom Centre Harbow Tom Centre Walkel Front Local Centre Utbers, Zone 16	£0.0 £0.0 £0.0	£0.0	£0.0	£0.0
Eastook Local Centre Annual Centre (Are, Richmansworth Road, Harsfield, Usbridge Annual Centre (Are, Are, Are, Are, Are, Are, Are, Are,	£0.0 £0.0 £0.0 £0.0 £0.0 £0.0	£0.0 £0.0 £0.0	£0.0 £0.0 £0.0	£0.0 £0.0 £0.0
Sastook Local Centre darriel Gene Park, Richmansworth Road, Harefield Liktridge sharew Tone Centre sharew To	£0.0 £0.0 £0.0 £0.0 £0.0 £0.0 £0.0	£0.0 £0.0 £0.0 £0.0 £0.0	£0.0 £0.0 £0.0 £0.0 £0.0	£0.0 £0.0 £0.0
Eastook Local Centre derman Fore Carte derman Fo	£0.0 £0.0 £0.0 £0.0 £0.0 £0.0 £0.0 £0.0	£0.0 £0.0 £0.0 £0.0 £0.0 £0.0 £0.0 £0.0	£0.0 £0.0 £0.0 £0.0 £0.0 £0.0 £0.0 £0.3 £0.3	£0.0 £0.0 £0.0 £0.0 £0.0 £0.0 £0.0
Eastook Local Centre Arminale Gerein Paker, Richmansworth Read, Haruffeld, Usbridge Halb first Good Centre Herber Village Centre Ruslin Form Centre Blustin Form Editori	£0.0 £0.0 £0.0 £0.0 £0.0 £0.0 £0.0 £0.0	£0.0 £0.0 £0.0 £0.0 £0.0 £0.0 £0.0 £0.0	£0.0 £0.0 £0.0 £0.0 £0.0 £0.0 £0.3 £0.0 £0.3 £0.0 £0.0	£0.0 £0.0 £0.0 £0.0 £0.0 £0.0 £0.0 £0.0
Sastook Local Centre transis Centre Day, Robinsmanorth Road, Harefield Usbridge sharely Centre Centre transis Centre Centre Transis Centre Ruship Ruship Centre Ruship Ruship Centre Ruship Centre Ruship Centre Ruship Ruship Centre Ruship Cen	£0.0 £0.0 £0.0 £0.0 £0.0 £0.0 £0.0 £0.0	£0.0 £0.0 £0.0 £0.0 £0.0 £0.0 £0.0 £0.0	£0.0 £0.0 £0.0 £0.0 £0.0 £0.0 £0.0 £0.0	£0.0 £0.0 £0.0 £0.0 £0.0 £0.0 £0.0 £0.0
Sastook Local Centre Antonio General Park Richmanson Road, Harefield Listridge Antonio General Centre Antonio Gene	£0.0 £0.0 £0.0 £0.0 £0.0 £0.0 £0.0 £0.0	£0.0 £0.0 £0.0 £0.0 £0.0 £0.0 £0.0 £0.0	£0.0 £0.0 £0.0 £0.0 £0.0 £0.0 £0.3 £0.0 £0.3 £0.0 £0.0	£0.0 £0.0 £0.0 £0.0 £0.0 £0.0 £0.0 £0.0
Sastook Local Centre Annual Centre Alexandramon'h Road, Harefield Ustridge Annual Centre Annual Cent	£0.0 £0.0 £0.0 £0.0 £0.0 £0.0 £0.0 £0.0 £0.0 £0.0 £0.0 £0.0 £0.0 £0.0	60.0 60.0	£0.0 £0.0 £0.0 £0.0 £0.0 £0.0 £0.0 £0.0	£0.0 £0.0 £0.0 £0.0 £0.0 £0.0 £0.0 £0.0
Sastook Local Centre Antonio Gene Park, Richmanson Road, Hardfield, Ustridge Antonio Gene Centre Antonio Gene Centre Antonio Gene Centre Antonio Gene Centre Buship Tom Centre Buship Tom Centre Buship Tom Centre Control Buship Tom Centre Buship Tom Centre Control Buship Tom Centre Buship Tom Centre Control Buship Tom Centre Bushi	E0.0 E0.0	60.0 60.0	£0.0 £0.0 £0.0 £0.0 £0.0 £0.0 £0.3 £0.3	£0.0 £0.0 £0.0 £0.0 £0.0 £0.0 £0.0 £0.0
Satook Local Centre Antonia General Park, Reinmansworth Road, Harsfreid, Usbridge Antonia General Centre Biolocotal Biolocotal Antonia General Centre Biolocotal Biolocotal Antonia General Centre Biolocotal Biol	£0.0 £0.0 £0.0 £0.0 £0.0 £0.0 £0.0 £0.0	60.0 60.0	£0.0 £0.0 £0.0 £0.0 £0.0 £0.0 £0.0 £0.0	\$0.0 \$0.0 \$0.0 \$0.0 \$0.0 \$0.0 \$0.0 \$0.0
Sastook Local Centre Antonio Gene Park, Robinsmanooth Road, Hardfield, Usbridge Antonio Tone Centre Antonio Gene Centre Antonio Gene Centre Antonio Gene Centre Britanio Tone Centre Britanio Tone Centre Britanio Tone Centre Britanio Tone Centre College Centre Britanio Tone Centre Britanio Tone Centre College Centre Britanio Tone Britanio Bri	£0.0 £0.0	60.0 60.0	E0.0 E0.0	\$0.0 \$0.0 \$0.0 \$0.0 \$0.0 \$0.0 \$0.0 \$0.0
Eastook Local Centre familier Control familier	600 600 600 600 600 600 600 600 600 600	50.0 50.0	600 600 600 600 600 600 600 600 600 600	\$0.0
Eastook Local Centre favorable General Park, Reinmansworth Road, Harsfreid, Usbridge farmon Force Centre farmon Force farmon Force farmon Force farmon Force farmon Force force force Centre force f	600 600 600 600 600 600 600 600 600 600	50.0 50.0	E0.0 E0.0 E0.0 E0.0 E0.0 E0.0 E0.0 E0.0	E0.0 E0.0 E0.0 E0.0 E0.0 E0.0 E0.0 E0.0
Eastook Local Centre  Armaniel Geren Park, Reinmanworth Road, Harufrield, Usbridge  Halle Field Load Centre  Halle Field Load Centre  Roadin Tomor Centre  Brown Centre  Brown State Centre  Brown State Centre  Brown State Centre  Chron J Common Western France  Chronia La Common La Commo	600 600 600 600 600 600 600 600 600 600	50.0 50.0	\$0.0	\$0.0
Eastook Local Centre  Arabido Genero Parka, Richmansworth Road, Harufrield, Usbridge  Harbi Ford Local Centre  Harbi Ford Local Centre  Parker Village Centre  Ruslin Ford Local Centre  Ruslin Ford Local Centre  Ruslin Ford Local Centre  Ruslin Ford Centre  Ruslin Fo	600 600 600 600 600 600 600 600 600 600	50.0 50.0 50.0 50.0 50.0 50.0 50.0 50.0	\$0.0	\$0.0
Santonic Local Cerebie  Santonic Carol Park, Richmansworth Road, Hardfield, Usbridge  statistic Carol Park, Richmansworth Road, Hardfield, Usbridge  statistic Facility Code Cerebie  Primer Village Cerebie  Road Di Carol Carol Carol Cerebie  Road Di Carol Carol Carol Cerebie  Road Di Carol Carol Cerebie  Road Di Carol Carol Carol Cerebie  Road Di Carol Carol Carol Cerebie  Road Di Carol Carol Carol Carol Cerebie  Road Di Carol C	600 600 600 600 600 600 600 600 600 600	50.0 50.0	\$00	\$0.0 \$0.0 \$0.0 \$0.0 \$0.0 \$0.0 \$0.0 \$0.0
Estatos Local Ceste  Arabel Geren Park, Richmansworth Read, Haruffeld, Usbridge  Halb Ford Local Centre  Halb Ford Local Centre  Primer Village Cartele  Richip Tom Centre  Divines, Zonn 19  Sub-total  Zonn 19 (I Stoom Windows Primer Prime  Chestan Tom Centre  Divines, Zonn 19  Sub-total  Zonn 19 (I Stoom Windows Primer Prime  Chestan Tom Centre  Divines, Zonn 19  Sub-total  Zonn 19 (I Stoom Windows Primer  Divines, Zonn 19  Sub-total  Zonn 19 (I Stoom Sub-tom Primer  Divines, Zonn 19  Sub-total  Zonn 19 (I Stoom Sub-tom Primer  Divines, Zonn 19  Sub-total  Zonn 19 (I Stoom Sub-tom Primer  Divines, Zonn 19  Sub-total  Zonn 19 (I Stoom Sub-tom Primer  Divines, Zonn 19  Sub-total  Zonn 20  Sub-total	600 600 600 600 600 600 600 600 600 600	50.0 50.0 50.0 50.0 50.0 50.0 50.0 50.0	E00	\$0.0
Santonic Local Cerete  sturied Grown Park, Richamsworth Road, Hardfreid, Usbridge state of Local Cerete Parker Village Cerete Road Road Park, Road Parker Village Cerete Road Road Park, Road Park, Road Parker Village Cerete Road Road Park, Road Park, Road Parker Village Cerete Road Road Park, Road Park, Road Park Village Cerete Road Road Road Village Cerete Road Road Park Village Cerete Road Road Road Villa	600 600 600 600 600 600 600 600 600 600	50.0 50.0 50.0 50.0 50.0 50.0 50.0 50.0	EDO (100 CO)	\$0.0
Eastook Louis Centre  Americal Geore Pack, Robinstranson'h Road, Hardfreid, Usbridge  Hardin Geore Dank, Robinstranson'h Road, Hardfreid, Usbridge  Hardin Geore Dank, Robinstranson'h Road, Hardfreid, Usbridge  Hardin Torn Centre  Brauth Torn Centre  Brauth Torn Centre  Chesa, Zone 19  Brauth Louis Centre  Brauth Torn Centre  Chesa, Zone 20  Brauth Control Centre  Brauth Control  B	600 600 600 600 600 600 600 600 600 600	50.0 50.0 50.0 50.0 50.0 50.0 50.0 50.0	EDO	\$0.0
Eastook Local Centre  Armania General Park, Reinmanworth Road, Harufrield, Usbridge  Harufrield General Park, Reinmanworth Road, Harufrield, Usbridge  Harufrield General Park, Reinmanworth Road, Harufrield, Usbridge  Harufrield General Park, Park	600 600 600 600 600 600 600 600 600 600	50.0 50.0 50.0 50.0 50.0 50.0 50.0 50.0	EDO (EDO (EDO (EDO (EDO (EDO (EDO (EDO (	\$0.0
Estatos Local Cente  Farancia Gener Para Recimanson Read Harufelad Listridge  Harbi Ford Local Cente  Farancia Gener Para Recimanson Read Harufelad Listridge  Harbi Ford Local Center  Routin Tour Cente  Chines, Zone 19  Sub-total  Ford Local Center  Ford Local Center  Ford Local Center  Chines, Zone 19  Sub-total Center  Sub-total Center  Chines, Zone 19  Sub-total Center  Sub	600 600 600 600 600 600 600 600 600 600	50.0 50.0 50.0 50.0 50.0 50.0 50.0 50.0	EDO (EDO (EDO (EDO (EDO (EDO (EDO (EDO (	\$0.00
Eastons Local Centre  standing Geom Park, Robinsmonoth Road, Hardfreid, Usbridge statish End Local Centre  Filmer Willing Contre  Rush Tom Contre  Brush Tom Contre  Brush Tom Contre  Chornes, Zonn 19  Sibb-total  Sibb-total  Contract Contre  Chornes, Contre  Charles, Contre  Ch	600 600 600 600 600 600 600 600 600 600	500 500 500 500 500 500 500 500 500 500	EDO (EDO (EDO (EDO (EDO (EDO (EDO (EDO (	\$0.0
Estatos Local Centre  Arabido Gene Park, Reinmanworth Road, Hardfield, Usbridge  Halle Field Load Centre  Halle Field Load Centre  Road Jonas Centre  Chron J. Concorn Western France  Chron Land Centre  Ch	600 600 600 600 600 600 600 600 600 600	50.0 50.0 50.0 50.0 50.0 50.0 50.0 50.0	500 500 500 500 500 500 500 500 500 500	\$0.0
Estatos Local Cente  standa Geren Para Robinstranson'h Read, Hardfreid, Usbridge standa Geren Para Robinstranson'h Read, Hardfreid, Usbridge standa Geren Para Geren Rusilla Tour Corte Briss Timer Village Cente Rusilla Tour Cente Briss Timer Village Cente Rusilla Tour Cente Briss Timer Village Cente Bris	600 600 600 600 600 600 600 600 600 600	50.0	EDO (EDO (EDO (EDO (EDO (EDO (EDO (EDO (	\$0.00
Estatonic Local Centre  Farantiel Gener Park, Richmansworth Read, Harufrield, Usbridge  Harbit Ford Local Centre  Farantiel Gener Park, Richmansworth Read, Harufrield, Usbridge  Harbit Ford Local Centre  Farantiel Gener Park, State State  Farantiel Gener State  Farantiel Gener State  Farantiel Gener State  Farantiel Gener Gener  Farantiel Gener Gener Gener Gener Gener  Farantiel Gener Gener Gener Gener Gener Gener  Farantiel Gener Ge	600 600 600 600 600 600 600 600 600 600	500 500 500 500 500 500 500 500 500 500	500 500 500 500 500 500 500 500 500 500	\$0.0

Further Dacorum Retail Study Nexus Planning					
Table 11: Books, CDs, DVDs shopping patterns  Destination	Total Books etc	Zone 11 Books etc.	Zone 12 Books etc	Zone 13 Books etc	Zone 14 Books etc (%)
Study Area	(%)	(%)	(%)	(%)	(%)
Zone 1.1 Watford South Coine Valley Retail Park, Lower High Street, Watford Waterfields Shopping Park, Waterfields Way, Watford Watford Arches Retail Park, Lower High Street, Watford	0.00% 0.00% 0.13%	0.00% 0.00% 0.00%	0.00% 0.00% 0.00%	0.00% 0.00% 0.00%	0.00%
Wallord Arches Retail Park, Lower High Street, Wallord Walford Town Centre Others, Zone 1	13.58% 0.32%	0.00%	6.20%	2.12%	3.48%
Sub-total Zone 2   Watford North	14.02%	0.00%	6.20%	2.12%	3.48%
Asda, Odhams Industrial Estate, St. Albans Road, Watford Garston Village Centre Others. Zone 2	0.47% 0.00% 0.00%	3.08% 0.00%	0.00% 0.00% 0.00%	0.00% 0.00% 0.00%	0.00% 0.00% 0.00%
Sub-total	0.47%	3.08%	0.00%	0.00%	0.00%
Zone 3   Bushey & Aldenham Aldenham Vilage Centre Bushey Town Centre	0.00%	0.00%	0.00%	0.00%	0.00%
Costco, Hartspring Lane, Bushey Others, Zone 3	0.00%	0.00%	0.00%	0.00%	0.00%
Sub-total  Zone 4   Radiett & Shenley	0.49%	0.00%	0.00%	0.00%	0.00%
Radlett Town Centre Shenley Village Centre	0.10%	0.00%	0.00%	0.00%	0.00%
Sub-total  Zone 5   Borehamwood & Elstree	0.12%	0.00%	0.00%	0.00%	0.00%
Borehamwood Town Centre Stirling Retail Park, Stirling Way, Borehamwood Tesco Extra, Shenley Road, Borehamwood	1.16% 0.05% 0.75%	0.00% 0.00% 0.00%	0.00% 0.00% 0.00%	0.00% 0.00% 0.00%	0.00% 0.00% 0.00%
Others, Zone 5 Sub-total	2.01%	0.00%	0.00%	0.00%	0.00%
Zone 6   Potters Bar Potters Bar Town Centre	1.01%	0.00%	0.00%	0.00%	0.00%
South Mimms Village Centre Tesco Superstore, Mutton Lane, Potters Bar Others, Zone 6	0.00% 0.53% 0.09%	0.00% 0.00% 0.00%	0.00% 0.00% 0.00%	0.00%	0.00%
Sub-total  Zone 7   Rickmansworth	1.64%	0.00%	0.00%	0.00%	0.00%
Croxley Green Local Centre Rickmansworth Town Centre Others, Zone 7	0.00% 0.88% 0.00%	0.00% 0.00% 0.00%	0.00% 0.00% 0.00%	0.00% 0.00% 0.00%	0.00% 0.00% 0.00%
Sub-total Sub-total	0.88%	0.00%	0.00%	0.00%	0.00%
Zone & Batchworth Heath & South Oxhey Northwood Local Centre South Oxhey Local Centre	0.75%	0.00%	0.00%	0.00%	0.00%
Sub-total	1.41%	0.00%	0.00%	0.00%	0.00%
Zone 9   Chorleywood & Sarrett Chorleywood Village Centre Elstree Village Centre	0.56%	0.00%	0.00%	0.00%	0.00%
Sarratt Village Centre Sub-total	0.00%	0.00%	0.00%	0.00%	0.00%
Zone 10   Kings Langley & Abbots Langley Abbots Langley Village Centre	0.16%	0.00%	0.00%	0.00%	0.00%
Kimgs Langley Village Centre Others, Zone 10	0.00%	0.00% 2.20%	0.00%	0.00%	0.00%
Sub-total  Zone 11   Hemel Hempstead	0.26%	2.20%	0.00%	0.00%	0.00%
Hemel Hempstead Town Centre Apsley Mills Retail Park, London Road, Hemel Hempstead Others, Zone 11	7.54% 0.32% 0.14%	77.91% 4.62% 2.31%	49.83% 2.04% 0.00%	13.09% 0.00% 2.22%	3.48% 0.00% 0.00%
Sub-total  Zone 12   Hemel Hemostead Frince	8.01%	84.84%	51.86%	15.31%	3.48%
Zono 12   Hemel Hempstead Fringe Grovehill Local Centre Others, Zone 12	0.00%	0.00%	0.00%	0.00%	0.00%
Sub-total  Zone 13   Berkhamsted	0.00%	0.00%	0.00%	0.00%	0.00%
Additional Betratement  Berkhamsted Town Centre Others, Zone 13	2.97% 0.00%	0.00%	8.34% 0.00%	76.04% 0.00%	33.87% 0.00%
Sub-total  Zone 14   Tring  Tring Town Centre	2.97%	0.00%	0.00%	76.04%	33.87%
Others, Zone 14	0.40%	0.00%	0.00%	0.00%	0.00%
Sub-total Zone 18   St Albans	0.40%	0.00%	0.00%	0.00%	15.78%
Abbey View Retail Park, Griffiths Way, St. Albans St. Albans City Centre Others, Zone 18	0.35% 9.14% 0.07%	0.00% 4.51% 0.00%	0.00% 2.14% 0.00%	0.00% 2.12% 0.00%	0.00% 0.00% 0.00%
Sub-total  Zone 19   Lendon Colney Fringe	9.57%	4.51%	2.14%	2.12%	0.00%
Albert Bygrave Retail Park, North Orbital Road, St Albans Colney Fields Shopping Park, Alsop Close, London Colney Cuffley Village Centre	0.00% 0.84% 0.10%	0.00% 0.00% 0.00%	0.00% 0.00% 0.00%	0.00% 0.00% 0.00%	0.00% 0.00% 0.00%
Others, Zone 19	0.00%	0.00%	0.00%	0.00%	0.00%
Zone 21   Harpenden Wheathampstead Village Centre	0.00%	0.00%	0.00%	0.00%	0.00%
Harpenden Town Centre  Sub-total	3.23%	0.00%	0.00%	0.00%	0.00%
Total   Inner Study Area	47.0%	94.6%	68.5%	95.6%	56.6%
Sub Total   Watford District Sub Total   Hertsmere District Sub Total   Three Rivers Borough Sub Total   Dacorum District	14.5% 4.3% 3.1%	3.1% 0.0% 2.2%	6.2% 0.0% 0.0%	2.1% 0.0% 0.0%	3.5% 0.0% 0.0%
Sub Total   Dacorum District Sub Total   St Albans City & District	11.4% 13.7%	84.8% 4.5%	60.2% 2.1%	91.3% 2.1%	53.1% 0.0%
Destination	Total Books etc (%)	Zone 11 Books etc (%)	Zone 12 Books etc (%)	Zone 13 Books etc (%)	Zone 14 Books etc (%)
Outside Inner Study Area Zone 15   Three Rivers Fringe					
Chalfont St. Peter Village Centre  Denham Village Centre  Eastcole Local Centre	0.00% 0.00% 0.46%	0.00%	0.00%	0.00%	0.00%
Harefield Green Park, Rickmansworth Road, Harefield, Uxbridge Harrow Town Centre Hatch End Local Centre		0.00%	0.00%	0.00%	0.00%
Pinner Village Centre	0.00% 4.91% 0.38%	0.00% 0.00% 0.00% 0.00%		0.00%	
Ruislip Town Centre	0.00% 4.91%	0.00%	0.00% 0.00% 0.00%	0.00% 0.00% 0.00% 0.00%	0.00% 0.00% 0.00%
Ruslij Fown Centre Others, Zone 15 Sub-total	0.00% 4.91% 0.38% 2.52% 0.65%	0.00% 0.00% 0.00% 0.00% 0.00%	0.00% 0.00% 0.00% 0.00% 0.00%	0.00% 0.00% 0.00% 0.00% 0.00% 0.00%	0.00% 0.00% 0.00% 0.00% 0.00% 0.00%
Rustipl Foun Centre  Others, Zone 15  Sub-total  Zone 16 Daxourn Western Frage  Chesham Town Centre	0.00% 4.91% 0.38% 2.52% 0.65% 0.00%	0.00% 0.00% 0.00% 0.00% 0.00% 0.00%	0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00%	0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00%	0.00% 0.00% 0.00% 0.00% 0.00% 0.00%
Rustip From Centre  Sub-total  From \$11   Extract Advantage Accept  Constant Form Centre  Others, Zone 16  Sub-total	0.00% 4.91% 0.38% 2.52% 0.65% 0.00% 8.92%	0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00%	0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00%	0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00%	0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00%
Rusbip Tom Centre  Sub-total  Zene 16 Decembry Western Earse. Chesham Town Centre  Others, Zone 16  Sub-total  Sub-total  Durdsale Town Centre  Durdsale Town Centre  Durdsale Town Centre  Durdsale Town Centre  Forenesse, Virgin Buzzard	0.00% 4.91% 0.38% 0.65% 0.00% 8.92% 2.00% 0.13% 2.13%	0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00%	0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00%	0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00%	0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00%
Rusbip Tom Centre  Others, Zoze 15  Sub-total  Zoze 16 Decount Western Firezo Dechamin Town Centre  Others, Zoze 16  Zoze 17  Zoze 16  Zoze 17  Zoze 16  Zoze 17  Zoze 17  Zoze 18  Zoze 18  Zoze 18  Zoze 18  Zoze 19  Zoze 18  Zoze 19  Zoz	0.00% 4.91% 0.38% 2.52% 0.65% 0.00% 8.92% 2.13% 2.13% 1.88% 0.00% 1.98%	0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00%	0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00%	0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00%	0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00%
Routing Tourn Centre  Stude 15 Sub-total  Years 16   Decorate Western France  Cheshart Tourn Centre  Others, Zone 16    Sub-total  Zone 10   Second Notice of Tourn  Zone 20   S	0.00% 4.91% 0.38% 2.52% 0.65% 0.00% 0.13% 2.13% 1.88% 0.19% 0.19%	0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00%	0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00%	0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00%	0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00%
Ruship Form Centre  Sub-total  Zene 10 Decount Western Since.  Chesham Four Centre  Others Azon 16  Sub-total  Sub-total  Sub-total  Durddale Four Centre  Durddale Four Centre  Leighton Buzzard Four Centre  Leighton Buzzard Tour Centre  Sub-total  Sub-total  Durddale Four Centre  Sub-total	0.00% 4.91% 0.38% 2.52% 0.065% 0.00% 8.92% 2.00% 0.13% 2.13% 1.88% 0.00% 1.98% 0.19%	0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00%	0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00%	0.00% 0.00%	0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00%
Ruship Tom Centre  Whens, Zone 16 Decomm Western Error.  Rose 16 Decomm Western Error.  Description Control Control  Sub-total  Zone 16 Decomm Nothern Error.  Durstable Town Centre  Direct, Zone 17 Decomm Nothern Error.  Sub-total  Zone 20 I Internet Southern Error.  Sub-total  Zone 20 I Internet Southern Error.  Bank Local Centre  Eigequer Direct Centre  Eigequer Direct Centre  Eigequer Direct Centre  Direct, Zone 20  Direct, Zone 20  Direct, Zone 20  Direct, Zone 20	0.00% 4.91% 0.38% 2.52% 0.65% 0.00% 8.92% 2.13% 2.13% 2.13% 4.05% 4.05% 5.44% 0.92% 0.92% 0.00%	0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00%	0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00%	0.00% 0.00%	0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00%
Ruship Tom Centre  Others, Zone 15 Sub-total  Sub-total  Zone 16 Decomm Western Force  Chestam Town Centre  Chestam Town Centre  Chestam Town Centre  Zone 16 Sub-total  Zone 16 Sub-total  Zone 16 Sub-total  Zone 17 Sub-total  Others, Zone 17  Sub-total  Zone 20 Sub-total  Zone 20 Centre  Sub-total  Zone 20 Sub-total	0.00% 4.91% 0.38% 2.82% 0.65% 0.00% 8.92% 2.00% 0.13% 2.13% 1.88% 0.00% 4.05% 4.05% 3.35% 6.44% 0.00% 0.00% 0.00%	0.00% 0.00%	0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00%	0.00% 0.00%	0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00%
Ruship Tom Centre  Whens, Zone 16 Cancount Western Finos  Robe-total  Robe-total  Sub-total  Sub-to	0.00% 4.91% 0.38% 2.52% 0.65% 0.00% 8.92% 2.13% 2.13% 2.13% 4.05% 4.05% 5.44% 0.92% 0.92% 0.00%	0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00%	0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00%	0.00% 0.00%	0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00%
Ruship Tom Centre  Bish dotal  State total  From LEF Concentration  From LEF C	0.00% 4.91% 0.20%	0.00% 0.00%	0.00% 0.00%	0.00% 0.00%	0.00% 0.00%
Ruship Tom Centre  Bish dotal  State total  From LEF Concentration  From LEF C	0.00% 4.91% 0.20%	0.00% 0.00%	0.00% 0.00%	0.00% 0.00%	0.00% 0.00%
Ruship Tom Centre  When, Zone 15 Becomm Western Error.  Bush-total  Cone 16 I Concern Western Error.  Decharin Town Centre  Urbars, Zone 16  Bush-total  Cone 16 I Concern Bush-town France  Durnstable Town Centre  Durnstable Town Centre  Durnstable Town Centre  Western Concern Centre  Western Centre	0.00% 4.91% 0.20%	0.00% 0.00%	0.00% 0.00%	0.00% 0.00%	0.00% 0.00%
Routing Tour Centre  Wheels, Zone 16 Leavenin Western Error.  Tourns 16 Leavenin Western Error.  Description Control  Sub-total  Zone 16 Leavenin Control  Durstable Tour Centre  Direct, Zone 17 Security Road, Legipton Buzzard  enginen Buzzard Tour Centre  Direct, Zone 17 Security Tour Centre  Direct, Zone 17 Security Tour Centre  Engineer Direct Centre  Engineer Direct Centre  Engineer Direct Centre  Direct, Zone 20 Security Centre  Sub-total  Direct, Zone 20 Security Centre  Direct, Zone 20 Security Centre	0.00%, 4.91%, 0.15%, 0.00%, 0.	0.00% 0.00%	0.00% 0.00%	0.00% 0.00%	0.00% 0.00%
Ruship Tom Centre  When, Zone 15 Both-total  State-total  From 16 I Concern Western Ezono Decharim Tom Centre  Unders, Zone 16  Both-total  Zone 18 I Concern Homen France Duridable Tom Centre  Duridable Tom Centre  Duridable Tom Centre  Duridable Tom Centre  When Address Tom Centre  Duridable Tom Centre  Sub-total  Duridable Tom Centre  Duridable Tom	0.00% 4.91% 0.25%	0.00% 0.00%	0.00% 0.00%	0.00% 0.00%	0.00%
Ruship Tom Centre  When Jones 15  Sibb-total  From 161 Extremen Western From Denham Tom Centre Ditries, Zone 16  Sibb-total  From 161 Extremen From Denham Tom Centre Ditries, Zone 16  Sibb-total  From 161 Extremen From Denham Tom Centre Extrement From Denham Tom Centre Denham Tom C	0.00% 4.91% 0.20%	0.00% 0.00%	0.00% 0.00%	0.00% 0.00%	0.00% 0.00%
Routing Tom Centre  Charter State 15  Stude-total Control Control  Charter State 15  Stude-total Control  Stude	0.00% 491% 0.20% 0.00% 0	0.00% 0.00%	0.00% 0.00%	0.00% 0.00%	0.00% 0.00%
Routing Tom Centre  Chores, Zone 15  Sub-detail  Constitution Centre  Chores, Tom 15  Sub-detail  Constitution Centre  Chores, Zone 15  Sub-detail  Constitution Centre  Chores, Zone 15  Sub-detail  Constitution Centre  Chores, Zone 16  Sub-detail  Constitution Centre  Chores, Zone 17  Sub-detail  Constitution Centre  Chores, Zone 17  Sub-detail  Constitution Centre  Constitution Centre  Sub-detail  Constitution Centre  Sub-detail  Constitution Centre  Constitution Centre  Sub-detail Constitution Centre  Sub-detail Centre  Constitution Centre  Apticulary Force Centre  Sub-detail  Constitution Centre  Constitution C	0.00% 4.91% 0.00%	0.00% 0.00%	0.00% 0.00%	0.00% 0.00%	0.00%
Routing Tom Centre  Chronic State 1 Decomm Western France Chronic State 1 Decomm Western France Chronicham Crown Centre Chronic State 1 Decomm Rendering France Chroni	0.00% 45% 50% 50% 50% 50% 50% 50% 50% 50% 50% 5	0.00% 0.00%	0.00% 0.00%	0.00% 0.00%	0.00%
Ruship Tom Centre  Wheels, Zine 15 Stab-total  Stab-total  Cons. 16 Decomm Western Error.  Decharism Town Centre  Ditines, Zine 16 Stab-total  Cons. 16 Stab	0.00% 491% 10.00	0.00% 0.00%	0.00% 0.00%	0.00% 0.00%	0.00%
Routing Tour Centre  Study Stu	0.00% 4.91% 0.00% 1.15% 0.00% 0.00% 1.25% 0.00% 0.00% 1.25% 0.00%	0.00% 0.00%	0.00% 0.00%	0.00% 0.00%	0.00%
Ruship Tom Centre  State Hotal  From LEI L'Account Versions Faces  Chesta State Contre  Chest	0.00% 4.91% 0.00% 1.00%	0.00% 0.00%	0.00% 0.00%	0.00% 0.00%	0.00% 0.00%
Routing Tourn Centre  Others, Zone 15  State-total  Committee Control Control  Control  Control Control  Con	0.00%	0.00% 0.00%	0.00% 0.00%	0.00% 0.00%	0.00%
Ruship Tom Centre  Wheels, Zone 15 Stab-total  Stab-total  Cons. 16 Li Concenn Western Erzoz.  Chechantm Tom Centre  Dirters, Zone 16 Stab-total  Cons. 16 Li Concenn Nomenn Erzoz.  Duratable Tom Centre  Duratable Tom Centre  Cons. 16 Li Concenn Nomenn Erzoz.  Duratable Tom Centre  Stab-total  Cons. 16 Li Concenn Nomenn Erzoz.  Duratable Tom Centre  Concentration of Concentre  Stab-total  Cons. 16 Li Concentration of Concentre  Concentration of Concentre  Stab-total  Concentration of Concentration  Stammore District Centre  Stammore District Centre  Stammore District Centre  Concentration of Concentration  State Concentration  State Concentration  Concentration of Concentration  Concentration o	0.00% 451% 1.00% 1	0.00%	0.00% 0.00%	0.00% 0.00%	0.00% 0.00%
Routing Tom Centre Others, Zone 15 Sub-total  Zone 11 Decomm Western Erzon Others, Zone 16 Sub-total  Zone 12 Decomm Western Erzon Others, Zone 16  Zone 14 Decomm Rentern Erzon Others, Zone 16  Zone 14 Decomm Rentern Erzon Others, Zone 17  Zone 20  Zon	0.00% 4.91% 0.20%	0.00% 0.00%	0.00% 0.00%	0.00% 0.00%	0.00% 0.00%
Routing Town Centre  Chronic Zone 16 Stude-total  Stude-total  Constitution Contre  Chronic Town Centre  Chronic Centre  Stude-total  Stud	0.00% 4.91% 0.00%	0.00% 0.00%	0.00% 0.00%	0.00% 0.00%	0.00% 0.00%
Routing Tom Centre Others, Zone 15 Sub-detail  Contained Town Centre Others, Zone 16 Sub-detail  Contained Town Centre Others, Zone 17 Sub-detail  Contained Town Centre Others, Zone 17 Sub-detail  Contained Town Centre Others, Zone 17 Sub-detail  Contained Town Centre Others, Zone 27 Sub-detail  Contained Town Centre Summer Debard Centre Su	0.00% 4.91% 1.00%	0.00% 0.00%	0.00% 0.00%	0.00% 0.00%	0.00%

 Market shares for "main" and "top-up" shopping derived directly from NEMS Household Survey (Nevember 2016 c. Excludes 'don't know/varies', markets and internet sakes

Destination Study Area	Total Books etc (£m)	Zone 11 Books etc (£m)	Zone 12 Books etc (£m)	Zone 13 Books etc (£m)	Zone 14 Books etc (£m)
Zone 1   Watford South Coine Valley Retail Park, Lower High Street, Watford Waterfields Shopping Park, Waterfields Way, Watford	£0.0 £0.0	£0.0 £0.0	£0.0 £0.0	£0.0 £0.0	£0.0 £0.0
Watford Arches Retail Park, Lower High Street, Watford Watford Town Centre Dithers, Zone 1	£0.4 £34.4 £0.9	£0.0 £0.0 £0.0	£0.0 £0.4 £0.0	£0.0 £0.1 £0.0	£0.0 £0.1 £0.0
oub-total	£35.6	£0.0	£0.4	£0.1	£0.1
susta, Odhams Industrial Estate, St. Albans Road, Watford Sarston Village Centre Others, Zone 2	£1.3 £0.0 £0.0	£0.3 £0.0 £0.0	£0.0 £0.0	£0.0 £0.0	£0.0 £0.0
iub-total	£1.3	£0.3	£0.0	£0.0	£0.0
ione 3   Bushey & Aldenham Idenham Village Centre Iushey Town Centre	£0.0 £1.3	£0.0 £0.0	£0.0 £0.0	£0.0 £0.0	£0.0 £0.0
iostoo, Hartspring Lane, Bushey Vihers, Zone 3	£0.0 £0.0	£0.0 £0.0	£0.0 £0.0	£0.0 £0.0	£0.0 £0.0
cone 4   Radiett & Shenley tadlett Town Centre	£1.3	£0.0	20.0	20.0	£0.0
ineniey Village Centre	£0.1	£0.0	£0.0	£0.0	£0.0
Cone 5   Borehamwood & Elstree Corehamwood Town Centre	£3.1	£0.0	£0.0	£0.0	£0.0
titriing Retail Park, Stirling Way, Borehamwood esco Extra, Shenley Road, Borehamwood Ithers, Zone 5	£0.2 £1.9 £0.1	£0.0 £0.0 £0.0	£0.0 £0.0 £0.0	£0.0 £0.0 £0.0	£0.0 £0.0
sub-total	£5.4	£0.0	£0.0	£0.0	£0.0
one 6   Potters Bar Otters Bar Town Centre outh Minms Village Centre esco Superstore, Mutton Lane, Potters Bar	£2.6 £0.0 £1.4	£0.0 £0.0	£0.0 £0.0	£0.0 £0.0	£0.0 £0.0
Sub-total	£0.2	£0.0	£0.0 £0.0	£0.0	£0.0
one 7   Rickmansworth	£0.0	£0.0	20.0	£0.0	20.0
tickmansworth Town Centre Others, Zone 7	£3.1 £0.0	£0.0 £0.0	£0.0 £0.0	£0.0 £0.0	£0.0 £0.0
oub-total Cone 8   Batchworth Heath & South Oxhey	£3.1	£0.0	£0.0	£0.0	£0.0
lorthwood Local Centre outh Oxhey Local Centre	£2.0 £1.4	£0.0 £0.0	£0.0 £0.0	£0.0 £0.0	£0.0 £0.0
one 9   Chorleywood & Sarratt	£3.4	£0.0	£0.0	£0.0	£0.0
horleywood Village Centre Istree Village Centre arratt Village Centre	£1.7 £0.0 £0.0	£0.0 £0.0 £0.0	£0.0 £0.0	£0.0 £0.0	£0.0 £0.0 £0.0
ub-total	£1.7	£0.0	£0.0	£0.0	£0.0
one 10   Kings Langley & Abbots Langley bbots Langley Village Centre lings Langley Village Centre	£0.6 £0.0	£0.0 £0.0	£0.0 £0.0	£0.0 £0.0	0.03
ithers, Zone 10	£0.2	£0.2	£0.0	£0.0	£0.0
one 11 Hemel Hempstead lemel Hempstead Town Centre	£17.0 £0.8	£7.7 £0.5	£3.3 £0.1	£0.7 £0.0	£0.1 £0.0
psley Mills Retail Park, London Road, Hemel Hempstead  Whers, Zone 11  Sub-total	£0.8 £0.4	£0.5 £0.2	£0.1 £0.0	£0.0 £0.1	£0.0 £0.0
one 12   Hemel Hempstead Fringe rovehil Local Centre	£18.1	£8.4 £0.0	£3.4 £0.0	£0.8	£0.1
streem tocal centre lithers, Zone 12 lub-total	£0.0 £0.0	£0.0	£0.0	£0.0	£0.0
One 13   Berkhamsted ierkhamsted Town Centre Whers, Zone 13	£8.9 £0.0	£0.0 £0.0	£0.6 £0.0	£4.2 £0.0	£1.0 £0.0
Sub-total	£8.9	£0.0	£0.6	£4.2	£1.0
one 14   Tring ring Town Centre  Whers, Zone 14	£1.0 £0.0	£0.0 £0.0	£0.0 £0.0	£0.0 £0.0	£0.5 £0.0
iub-total	£1.0	£0.0	£0.0	£0.0	£0.5
one 18   St. Albans bbey View Retail Park, Griffiths Way, St. Albans t. Albans City Centre	£0.8 £21.8	£0.0 £0.4	£0.0 £0.1	£0.0 £0.1	£0.0 £0.0
ithers, Zone 18 ub-total	£0.2	£0.0	£0.0	£0.0	£0.0
one 19   London Colney Fringe   Ibert Bygrave Retail Park, North Orbital Road, St Albans	£0.0	£0.0	£0.0	£0.0	£0.0
colney Fields Shopping Park, Alsop Close, London Colney outliey Village Centre Others, Zone 19	£1.9 £0.2 £0.0	£0.0 £0.0	£0.0 £0.0	£0.0 £0.0	0.02 0.02 0.03
iub-total	£2.1	£0.0	£0.0	£0.0	£0.0
one 21   Harpenden Vheathampstead Village Centre Iarpenden Town Centre	£0.0 £8.1	£0.0 £0.0	£0.0 £0.0	£0.0 £0.0	£0.0 £0.0
iub-total	£8.1 £118.7	£0.0	£0.0	£0.0	£0.0
sub Total   Watford District	£36.9 £11.8	£0.3 £0.0	£0.4 £0.0	£0.1 £0.0 £0.0	£0.1 £0.0
sub Total   Three Rivers Borough sub Total   Dacorum District sub Total   St Albans City & District	£9.0 £28.0 £33.0	£0.2 £8.4 £0.4	£0.0 £4.0 £0.1	£0.0 £5.0 £0.1	£0.0 £1.6 £0.0
destination	Total Books etc (£m)	Zone 11 Books etc (£m)	Zone 12 Books etc (£m)	Zone 13 Books etc (£m)	Zone 14 Books etc (£m)
Dutside Inner Study Area	(2)	(Em)	(2.11)	(2.11)	(EIII)
one 15   Three Rivers Fringe chalfont St. Peter Village Centre tenham Village Centre	£0.0	£0.0 £0.0	£0.0 £0.0	£0.0 £0.0	£0.0 £0.0
astcote Local Centre larefield Green Park, Rickmansworth Road, Harefield, Uxbridge larrow Town Centre	£1.2 £0.0 £11.9	£0.0 £0.0 £0.0	£0.0 £0.0	£0.0 £0.0	£0.0 £0.0
latch End Local Centre rinner Village Centre tuislip Town Centre	£0.8 £6.8 £1.8	£0.0 £0.0	£0.0 £0.0	0.02 0.02 0.02	0.03 0.03 0.03
Others, Zone 15	£0.0	£0.0	£0.0	£0.0	£0.0
one 16   Dacorum Western Fringe hesham Town Centre	£4.1	£0.0	£0.0	£0.1	£0.2
ithers, Zone 16 ub-total	£0.3	£0.0	£0.0	£0.0	£0.0
one 17.   Daccoum Nostbern Fringe runstable Town Centre iomebase, Virny Road, Leighton Buzzard	£4.3	£0.0	0.03	0.02	0.03
lomebase, Vimy Road, Leighton Buzzard eighton Buzzard Town Centre Uthers, Zone 17	£0.0 £4.5 £0.4	£0.0 £0.0 £0.0	£0.0 £0.0 £0.0	£0.0 £0.0	£0.0 £0.0
ub-total one 20 I Hertsmere Southern Fringe	£9.2	£0.0	£0.0	£0.0	£0.0
annet Local Centre dgware District Centre tammore District Centre	£6.9 £13.1 £1.9	£0.0 £0.0 £0.0	£0.0 £0.0 £0.0	£0.0 £0.0 £0.0	£0.0 £0.0
/ealdstone Local Centre	£0.0 £0.0	£0.0 £0.0	£0.0 £0.0	£0.0 £0.0	£0.0
	£21.8	£0.0	£0.0	£0.0	£0.0
ub-total sne 22   S/Abans Notitiern Friege.			£0.0 £0.0 £0.0	£0.0 £0.0 £0.0	£0.0 £0.0
ub-total  one 22 LSI Albous Northern Eringe.  uton Retal Park, Gipsy Lane, Luton  gignore Park Shoping Centre, Wilgnore Lane, Luton	£0.0 £0.0	£0.0 £0.0		£0.0	£0.0
ub-éotal  August Fair Care Lufen  George Lame, Lufen  George Carete, Wigmore Lame, Lufen  Harmer Park Spepring Centre, Wigmore Lame, Lufen  Harmer Zone 22  Lub-fotal	£0.0 £0.0	£0.0 £0.0	£0.0		£1.9
ub-éotal  August Fair Care Lufen  George Lame, Lufen  George Carete, Wigmore Lame, Lufen  Harmer Park Spepring Centre, Wigmore Lame, Lufen  Harmer Zone 22  Lub-fotal	£0.0	£0.0 £0.0		£5.4	
ub-dotal  control Enforce   Server Enrom Enrom  don Retain Park, Giege   Lame, Laden  don Retain Park, Giege   Lame, Laden  dones, Cano Control  dones, Cano Control  dones, Cano Control  dones   Lame, Laden  dones   Lad	£0.0 £0.0 £0.0 £176.4 £0.3 £5.6	£0.0 £0.0 £0.0 £0.0 £0.0 £0.0	£4.5 £0.0 £0.0	£0.0 £0.0	£0.0 £0.5
ub-dotal  con 2415 (Above Section Final)  con 2415 (Above Section Final)  con Retail Park, Gloyd Lame, Lution  from 1815 (Sept.)  from 2515 (Above Section Sec	£0.0 £0.0 £0.0 £176.4	£0.0 £0.0 £0.0	£4.5	£0.0	
ub-botal  control E-PLANCE System Errors  and Real Rev. Cypy Lanc. Laten  there Rev. Cypy Lanc. Laten  there, Zone 2  bub-botal  ub-botal  ub-botal  ub-botal Shory Area  and Carte  excounded from Centre  excounded control Control  excounded control  excounded control  excounded control  excounded from Centre  excounded control  excounded from Centre  excounded from	£0.0 £0.0 £0.0 £176.4 £0.3 £5.6 £0.0 £0.0 £0.0 £0.0 £0.0 £0.0 £0.2 £13.7 £0.0	£0.0 £0.0 £0.0 £0.0 £0.0 £0.0 £0.0 £0.0	£4.5 £0.0 £0.0 £0.0 £0.0 £0.0 £0.0 £0.0 £0	£0.0 £0.0 £0.0 £0.0 £0.0 £0.0 £0.0 £0.0	£0.5 £0.0 £0.0 £0.0 £0.0 £0.1 £0.0 £0.0
ub-botal  consideration of the Computer Control  during Teach Copy Lane, Luke  during Teach Copy Lane, Luke  during Teach Copy Lane, Luke  during Control  dur	£0.0 £0.0 £0.0 £0.0 £0.0 £0.3 £5.6 £0.0 £0.0 £0.0 £0.0 £0.0 £0.0 £0.0 £0	60.0 60.0 60.0 60.0 60.0 60.0 60.0 60.0	£0.0 £0.0 £0.0 £0.0 £0.0 £0.0 £0.0 £0.0 £0.0 £0.0 £0.0	£0.0 £0.0 £0.0 £0.0 £0.0 £0.0 £0.1 £0.0 £0.0	£0.5 £0.0 £0.0 £0.0 £0.0 £0.1 £0.0 £0.0 £0.0
ub-botal  2015 State Comment of the	£0.0 £0.0 £0.0 £0.0 £176-4 £0.3 £5.6 £0.0 £0.0 £0.0 £0.0 £0.0 £0.0 £0.0 £0	60.0 60.0 60.0 60.0 60.0 60.0 60.0 60.0	£0.0 £0.0 £0.0 £0.0 £0.0 £0.0 £0.0 £0.0	£0.0 £0.0 £0.0 £0.0 £0.0 £0.0 £0.0 £0.0 £0.0 £0.0 £0.0 £0.0 £0.0 £0.0 £0.0 £0.0	£0.5 £0.0 £0.0 £0.0 £0.0 £0.1 £0.0 £0.0 £0.0
ub-botal  **Description**  **Description	£0.0 £0.0 £0.0 £176.4 £0.0 £0.0 £0.0 £0.0 £0.0 £0.0 £0.0 £0	E0.0 E0.0 E0.0 E0.0 E0.0 E0.0 E0.0 E0.0	\$0.0 \$0.0	E0.0 E0.0 E0.0 E0.0 E0.0 E0.1 E0.0 E0.0	£0.5 £0.0 £0.0 £0.0 £0.0 £0.0 £0.0 £0.0
ub-botal  constal EAP-New Neuron Earner  durch Real Brid. Capy Lame, Labon  durch Real Brid. Real Brid. Lame, Labon  durch Real Brid. Lame, Cheel Lame, Labon  durch Real Brid. Lame, Cheel Lame, Labon  durch Real Brid. Lame, Cheel Lame, Cheel Lame, Labon  durch Lame Brid. Capy Lame  durch Lame, Cheel Lame, Cheel Lame, Labon  durch Lame, Cheel Lame, Cheel Lame, Labon  durch Lame Brid. Capy Lame  durch Lame, Cheel Lame, Labon  durch Capy Capy Lame  durch Capy Lame, Labon  durch Lame, Lame  durc	£0.0 £0.0 £0.0 £0.0 £0.0 £0.0 £0.0 £0.0	E0.0 E0.0	£0.0 £0.0	60.0 60.0	£0.5 £0.0 £0.0 £0.0 £0.1 £0.0 £0.0 £0.0 £0.0
ub-botal  ***CASE_AND_CONTROLLED***  **CASE_AND_CONTROLLED***  **CASE_AND_CONTROLLED***  **CASE_AND_CONTROLLED***  **CASE_AND_CONTROLLED***  **CASE_AND_CONTROLLED***  **CASE_AND_CONTROLLED**  **CASE_AND_CONTROLLED***  **CASE_AND_CONTROLLED**  **CASE_AND_CONTROLLED***  **CASE_AND_CONTROLLED**  **CASE_AND_CONTROLLED*	E0.0 E0.0	E0.0 E0.0	\$0.0 \$0.0	E0.0 E0.0	£0.5 £0.0 £0.0 £0.0 £0.0 £0.1 £0.0 £0.0 £0.0
ub-botal  Acceptable Control Control  Acceptable Control  Acceptab	E0.0 E0.0 E0.0 E0.0 E0.0 E0.0 E0.0 E0.0	60.0 60.0	\$0.0 \$0.0	E0.0 E0.0 E0.0 E0.0 E0.0 E0.1 E0.0	£0.5 £0.0 £0.0 £0.0 £0.0 £0.1 £0.0 £0.0 £0.0
ub-botal  2012 Start Start Supplied Centre (Wignore Lane, Lution (Ingrinore Park Supplied Centre, Wignore Lane, Lution (Ingrinore Park Supplied Centre, Park Supplied Centre (Ingrinore Park Supplied Centre) (Ingrinore Centre) (Ingri	E0.0 E0.0 E0.0 E0.0 E0.0 E0.0 E0.0 E0.0	50.0 50.0	\$0.0 \$0.0 \$0.0 \$0.0 \$0.0 \$0.0 \$0.0 \$0.0	00.0 00.0	£0.5 £0.0 £0.0 £0.0 £0.1 £0.0 £0.0 £0.0 £0.0
sub-total  Control of the Control of	CO.0 CO.0 CO.0 CO.0 CO.0 CO.0 CO.0 CO.0	50.0 50.0 50.0 50.0 50.0 50.0 50.0 50.0	64.6  60.0	00 0 00 0 00 0 00 0 00 0 00 0 00 0 00 0	E0.5 E0.0 E0.0 E0.0 E0.0 E0.0 E0.0 E0.0
sub-total  See See See See See See See See See Se	E0.0 E0.0	50.0 50.0 50.0 50.0 50.0 50.0 50.0 50.0	\$50.0 \$50.0	00.0 00.0 00.0 00.0 00.0 00.0 00.0 00.	60.5 60.0 60.0 60.0 60.0 60.0 60.0 60.0
sub-botal  Service Comment of the Co	(0.0   (0	50.0 50.0 50.0 50.0 50.0 50.0 50.0 50.0	\$2.50 \$2.00	500 0 500 0	E0.5 50.0 50.0 50.0 50.0 50.0 50.0 50.0
without 20 more 20 more 21 st. Above 1 between Front 20 more 24 st. Above 1 between Front 20 more 24 st. Above 1 between Front 20 more 24 st. Above 1 between 5 more 25 more 2	60.0 60.0 60.0 60.0 60.0 60.0 60.0 60.0	50.0 50.0 50.0 50.0 50.0 50.0 50.0 50.0	\$20.00 (5	500 500 500 500 500 500 500 500 500 500	E0.5 E0.0 E0.0 E0.0 E0.0 E0.0 E0.0 E0.0

	Zone 11 H'Hold (%)	Zone 12 H'Hold (%)	Zone 13 H'Hold (%)	Zone 14 H'Hold (%)
Study Area  Cone 1   Watford South  Coine Valley Retail Park, Lower High Street, Watford	0.00%	0.99%	0.00%	0.00%
Valence Real Park, Lower High Steet, Wastord Valentields Shopping Park, Waterfields Way, Watford Valford Arches Retail Park, Lower High Street, Watford Valford Town Centre	0.00% 0.00% 0.00%	2.31% 0.00% 4.52%	0.00% 0.00% 0.00%	0.00% 1.00% 3.34%
Validora I dwn Lehtre Others, Zone 1	0.00%	0.00%	0.00%	0.00%
Sub-total  Zone 2   Watford North	2.82%	7.83%	32.02%	4.34%
Asda, Odhams Industrial Estate, St. Albans Road, Watford Sarston Village Centre Others, Zone 2	0.00% 0.00% 0.00%	0.99% 0.99% 0.00%	0.00% 0.00% 0.00%	0.00% 0.00% 0.00%
Sub-total	0.00%	1.98%	0.00%	0.00%
Zone 3   Bushey & Aldenham Aldenham Village Centre	0.00%	0.00%	0.00%	0.00%
Bushey Town Centre Costco, Hartspring Lane, Bushey Others, Zone 3	0.00%	0.00%	0.00%	0.00%
Sub-total	0.00%	0.00%	0.00%	0.00%
Zone 4   Radiett & Shenley Radiet Town Centre	0.00%	0.00%	0.00%	0.00%
Shenley Village Centre Sub-total	0.00%	0.00%	0.00%	0.00%
Zono 5   Borehamwood & Elstree Borehamwood Town Centre	0.00%	0.00%	0.00%	0.00%
Stirling Retail Park, Stirling Way, Borehamwood Tesco Extra, Shenley Road, Borehamwood	0.00%	0.00%	0.00%	0.00%
Others, Zone 5 Sub-total	0.00%	0.00%	0.00%	0.00%
Zone 6   Potters Bar Potters Bar Town Centre	0.00%	0.00%	0.00%	0.00%
South Mimms Village Centre Tesco Superstore, Mutton Lane, Potters Bar	0.00%	0.00%	0.00%	0.00%
Others, Zone 6 Sub-total	0.00%	0.00%	0.00%	0.00%
Zone 7   Rickmansworth Croxley Green Local Centre	0.00%	0.00%	0.00%	0.00%
Rickmansworth Town Centre Others, Zone 7	0.00%	0.00%	0.00%	0.00%
Sub-total	0.00%	0.00%	0.00%	0.00%
Zone 8   Batchworth Heath & South Oxhey Northwood Local Centre	0.00%	0.00%	0.00%	0.00%
South Oxhey Local Centre Sub-total	0.00%	0.00%	0.00%	0.00%
Zone 9   Chorleywood & Sarratt Chorleywood Village Centre	0.00%	0.00%	0.001/	0.00%
Lindreywood virlage Centre Elstree Village Centre Sarratt Village Centre	0.00% 0.00% 0.00%	0.00% 0.00% 0.00%	0.00% 0.00% 0.00%	0.00% 0.00% 0.00%
Sub-total Sub-total	0.00%	0.00%	0.00%	0.00%
Zone 10   Kings Langley & Abbots Langley Abbots Langley Village Centre Kings Langley Village Centre	0.00%	0.00%	0.00%	0.00%
Others, Zone 10	0.00%	0.00%	0.00%	0.00%
Sub-total  Zone 11   Hernel Hempstead	0.00%	0.00%	0.00%	0.00%
Hemel Hempstead Town Centre Apsley Mills Retail Park, London Road, Hemel Hempstead	48.81% 23.80%	19.46% 44.54%	9.53%	3.94%
Others, Zone 11 Sub-total	0.00% 72.61%	0.99%	0.00%	0.00%
Zone 12   Hemel Hempstead Fringe Grovehil Local Centre				
Others, Zone 12	0.00%	0.00%	0.00%	0.00%
Sub-total  Zone 13   Berkhamsted	0.00%	0.00%	0.00%	0.00%
Berkhamsted Town Centre Others, Zone 13	0.00%	0.00%	10.20% 0.00%	2.91% 0.00%
Sub-total	0.00%	0.00%	10.20%	2.91%
Zone 14   Tring Tring Town Centre Others, Zone 14	0.00%	0.00%	0.00%	31.41% 1.00%
Sub-total	0.00%	0.00%	0.00%	32.41%
Zone 18   St. Albans Abbey View Retail Park, Griffiths Way, St. Albans	0.00%	0.00%	0.00%	0.00%
St. Albans City Centre Others, Zone 18	0.00%	0.00%	0.00%	0.00%
Sub-total	0.00%	0.00%	0.00%	0.00%
Active II (Concord Control Manager) Albert Bygrave Retail Park, North Orbital Road, St Albans Colney Fields Shopping Park, Alsop Close, London Colney	0.00%	1.32%	0.00%	0.00%
Cuffley Village Centre Others, Zone 19	0.00%	0.00%	0.00%	0.00%
Sub-total	2.36%	3.86%	1.55%	0.00%
Zone 21   Harpenden Wheathampstead Village Centre Harpenden Town Centre	0.00%	0.00%	0.00%	0.00%
Sub-total	0.00%	0.00%	0.00%	0.00%
Total   Inner Study Area	77.8%	78.7%	58.0%	43.6%
Sub Total   Watford District Sub Total   Hertsmere District Sub Total   Three Rivers Borough Sub Total   Dacorum District	2.8% 0.0% 0.0%	9.8% 0.0% 0.0%	32.0% 0.0% 0.0%	4.3% 0.0% 0.0%
Sub Total   Dacorum District Sub Total   St Albans City & District	72.6% 2.4%	65.0% 3.9%	24.4% 1.6%	39.3% 0.0%
	Zone 11 H'hold	Zone 12 H'hold (%)	Zone 13 H'hold (%)	Zone 14 H'hold (%)
Outside Inner Study Area	(%)	(%)	(%)	(%)
Zone 15   Three Rivers Fringe Chalfont St. Peter Village Centre	0.00%	0.00%	0.00%	0.00%
Denham Village Centre Eastcote Local Centre	0.00%	0.00%	0.00%	0.00%
Harefield Green Park, Rickmansworth Road, Harefield, Uxbridge Harrow Town Centre Hatch End Local Centre	0.00% 0.00% 0.00%	0.00% 0.00% 0.00%	0.00% 0.00% 0.00%	0.00% 0.00% 0.00%
Pinner Village Centre Ruislip Town Centre	0.00%	0.00%	0.00%	0.00%
Others, Zone 15 Sub-total	0.00%	0.00%	0.00%	0.00%
Zone 16   Daccoum Western Fringe Chesham Town Centre	0.00%	0.00%	0.00%	0.00%
Others, Zone 16	0.00%	0.00%	0.00%	0.00%
Sub-total  Zone 17   Dacorum Northern Fringe	0.00%	0.00%	0.00%	0.00%
Dunstable Town Centre	0.00% 0.00% 0.00%	3.25% 0.00% 0.00%	2.07% 0.00% 0.00%	0.00% 0.00% 0.00%
Homebase, Vimy Road, Leighton Buzzard	0.00%	0.00%	0.00%	0.00%
Homebase, Vimy Road, Leighton Buzzard Leighton Buzzard Town Centre Others, Zone 17		3.25%	2.07%	0.00%
Homebase, Vimy Road, Leighton Buzzard Leighton Buzzard foem Centre Others, Zone 17 Sub-total	0.00%		0.00%	0.00%
Vomebase, Vimy Road, Legiston Buzard cighton Buzard Couches  Others, Zone 17  Sub-total  Sub-total  Bane Local Centre  Bane Coucher  Bane Couc	0.00%	0.00%		0.00%
Vomebase, Vimy Road, Legiston Buzard cighten Buzard Concentre  Others, Zone 17  Sub-total  Sub-total  Serve List Centre  Space Obstrict Centre  Stammon District Centre  Stammon District Centre  Stammon District Centre	0.00%		0.00% 0.00% 0.00%	0.00%
Homebase, Vimy Road, Leighton Buzzard Leighton Buzzard foem Centre Others, Zone 17 Sub-total	0.00% 0.00% 0.00% 0.00%	0.00% 0.00% 0.00%	0.00%	0.00%
Vomebase, Virry Road, Leghton Buzzard eighton 1970 e	0.00% 0.00% 0.00% 0.00% 0.00%	0.00% 0.00% 0.00% 0.00% 0.00%	0.00% 0.00% 0.00% 0.00%	0.00%
Vomebase, Vimy Road, Legiston Buzard cigiston Buzard Couches Uniters, Zono 17  Sub-total  Zerne 201 Interneese Southern Finance Blannet Local Centre Glannet Contre Stammore Datest Centre Stammore Datest Centre Uniters, Zono 20  Sub-total  Justic Pale January Stammore Finance Stammore Datest Centre Stammore Datest Centre Uniters, Zono 20  Sub-total  Left Road January Stammore Finance Left Road January Stammore Left Road January S	0.00% 0.00% 0.00% 0.00% 0.00% 0.00%	0.00% 0.00% 0.00% 0.00% 0.00% 0.00%	0.00% 0.00% 0.00% 0.00% 0.00%	0.00% 0.00% 0.00% 0.00%
Vormebase, Virry Road, Leighton Buzzard eighton 1970	0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00%	0.00% 0.00% 0.00% 0.00% 0.00% 0.00%	0.00% 0.00% 0.00% 0.00% 0.00% 0.00%	0.00% 0.00% 0.00% 0.00%
Vomebase, Vimy Road, Legislon Buzard cighon Buzard Councerie Urbers, Zone 17  She Actal Vomes 2011 Estimates Southern Finon Barnet Local Centre Gloquer Charlot Contre Stamone District Contre Stamone District Contre Urbers, Zone 20  She Actal Vomes 2011 Vomes 2012 Vomes 2012 Vomes 2013 Vomes 2014 Vomes 2015	0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00%	0.00% 0.00% 0.00% 0.00% 0.00% 0.00%	0.00% 0.00% 0.00% 0.00% 0.00% 0.00%	0.00% 0.00% 0.00% 0.00%
Vomebase, Virry Road, Legislon Buzard cighten Buzard Coun Centre  Citiess, 200 to 17  Sub-total  Vomes 201 Hermann Sontown Fitnes  Barnet Local Centre Glaguere District Centre  Glaguere District Centre  Glaguere District Centre  Glammer Local Centre  Johns, Zone 20  Lucker Retail Park, Gipp Liene, Lufon  Johns, Zone 22  Lucker Retail Park, Glapy Liene, Lufon  Johns, Zone 22  Lucker Retail Centre  Johns Local	0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00%	0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00%	0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00%	0.00% 0.00% 0.00% 0.00% 43.6%
Vomebase, Virry Road, Legiston Buzzard cighten Buzzard Counc Centre  Ulters, Zone 17  Sub- Actal  Vomes 201 Sentement Southern Finon  Barnet Local Centre Glogware Dabrict Centre  Stammore Dabrict Centre  Stammore Dabrict Centre  Others, Zone 20  Stammore Dabrict Centre  Others, Zone 20  Sub- Actal  Vomes 201 Sentement Finon  Under Robel Park, Gippy Lane, Luton  Vollegen Centre, Wigners Lane, Luton  Ulters, Zone 22  Sub- Actal  Sub- Actal  Sub- Actal  American Local Centre  Others, Zone 22  American Local Centre  Others Cone Centre  Note Cone Specific Centre  Others Cone	0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00%	0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00%	0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00%	0.00% 0.00% 0.00% 0.00% 43.6% 0.00% 19.23% 0.00% 0.00%
Vomebase, Virry Road, Leighton Buzzard eighton 1970 eighton	0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00%	0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00%	0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00%	0.00% 0.00% 0.00% 0.00% 43.5% 0.00% 0.00% 0.00% 0.00%
Komeksek, Winny Road, Leghton Buzzard eighton 1970 eighton	0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00%	0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00%	0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00%	0.00% 0.00% 0.00% 0.00% 43.6% 0.00% 0.00% 0.00% 0.00%
Vomebase, Virry Road, Leighton Buzzard eighton 1970 eighton	0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00%	0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00%	0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00%	0.00% 0.00% 0.00% 0.00% 0.00% 19.23% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00%
Komebase, Virry Road, Leghton Buzzard eighton Edward eigh	0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00%	0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00%	0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00%	0.00% 0.00% 0.00% 0.00% 19.23% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00%
Komebase, Virry Road, Leghton Buzzard eighton 1970 eight	0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00%	0.00% 0.00%	0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00%	0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 19.23% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00%
Komedase, Virry Road, Leghton Buzzard eighton	0.00% 0.00%	0.00% 0.00%	0.00% 0.00%	0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00%
Komebase, Virry Road, Lephon Buzzard eighthe Buzzard eighthe Buzzard Comer, 200 to 17  Sibil-total  Sibil-total  Comer, 200 to 17  Sibil-total  Sibil-tot	0.00% 0.00%	0.00% 0.00%	0.00% 0.00%	0.00% 0.00%
Komebase, Vinny Road, Leghton Buzzard equiphon Buzzard eq	0.00% 0.00%	0.00% 0.00%	0.00% 0.00%	0.00% 0.00%
Victorial Service (1997) Conference (1997) Confe	0.00% 0.00%	0.00% 0.00%	0.00% 0.00%	0.00% 0.00%
Komebase, Virry Road, Leghton Buzzard equiphon Buzzard eq	0.00% 0.00%	0.00% 0.00%	0.00% 0.00%	0.00% 0.00%
Komedase, Virry Road, Leghton Buzzard eighton	0.00% 0.00%	0.00%	0.00% 0.00%	0.00% 0.00%
Nomebase, Virry Road, Leghton Buzzard eighton	0.00% 0.00%	0.00% 0.00%	0.00% 0.00%	0.00% 0.00%
Sendence IVIII Processor (1997)	0.00% 0.00%	0.00% 0.00%	0.00% 0.00%	0.00% 0.00%
Sendential Complete Control Co	0.00% 0.00%	0.00% 0.00%	0.00% 0.00%	0.00% 0.00%
Somebase. Winy Road. Leighton Buzzard significant State of the Control Centre bitmers, Zines 17  Selected State of the Control State of	0.00% 0.00%	0.00% 0.00%	0.00% 0.00%	0.00% 0.00%

Notes: a. Zones base b. Market sha

 b. Market shares for 'main' and 'top-up' shopping derived directly from NEHS Household Survey (November 20: c. Excludes 'don't know/varies', markets and internet sales

Destination Study Area	Total H'hold (£m)	Zone 11 H'hold (£m)	H'hold (£m)	Zone 13 H'hold (£m)	Zone 14 H'hold (£m)
one 1   Watford South Johe Valley Retail Park, Lower High Street, Watford aterfields Shopping Park, Waterfields Way, Watford	£2.1 £7.6	£0.0 £0.0	£0.4 £0.8	£0.0 £0.0	£0.0 £0.0
latford Arches Retail Park, Lower High Street, Watford latford Town Centre thers. Zone 1	£4.3 £260.2 £1.6	£0.0 £1.6 £0.0	£0.0 £1.6 £0.0	£0.0 £9.0 £0.0	£0.1 £0.5 £0.0
ub-total	£275.8	£1.6	£2.8	£9.0	£0.6
one 2   Watford North sda, Odhams Industrial Estate, St. Albans Road, Watford arston Village Centre	£6.7 £0.4	£0.0	£0.4 £0.4	£0.0 £0.0	0.03 0.03
ithers, Zone 2	£0.0 £7.1	£0.0	£0.0	£0.0 £0.0	£0.0
one 3   Bushey & Aldenham	£7.1	£0.0	£0.0	£0.0	20.0
Idenham Village Centre ushey Town Centre ostoo, Hartspring Lane, Bushey	£1.2 £2.4	£0.0	£0.0	0.02 0.02	£0.0 £0.0
Others, Zone 3	£0.0	£0.0	£0.0	£0.0	£0.0
cone 4   Radlett & Shenley tadlett Town Centre	£0.0	£0.0	£0.0	0.02	£0.0
Shenley Village Centre	£0.2	£0.0	£0.0	£0.0	£0.0
Cone 5   Borehamwood & Elstree Borehamwood Town Centre	£18.4	£0.0	£0.0	£0.0	£0.0
Stirling Retail Park, Stirling Way, Borehamwood Tesco Extra, Shenley Road, Borehamwood Others, Zone 5	£2.2 £3.8 £0.2	£0.0 £0.0	£0.0 £0.0	£0.0 £0.0	£0.0 £0.0
Sub-total	£0.2 £24.6	£0.0	£0.0	£0.0	£0.0
one 6   Potters Bar Otters Bar Town Centre	£4.6	£0.0	£0.0	£0.0	£0.0
South Mimms Village Centre Fesco Superstore, Mutton Lane, Potters Bar Others, Zone 6	£0.0 £0.7 £0.0	£0.0 £0.0	£0.0 £0.0	£0.0 £0.0	£0.0 £0.0
Sub-total	£5.3	£0.0	£0.0	£0.0	£0.0
Conc 7   Rickmansworth Croxley Green Local Centre Rickmansworth Town Centre	£0.5 £1.7	£0.0	£0.0 £0.0	£0.0 £0.0	£0.0 £0.0
Others, Zone 7	£0.4	£0.0	£0.0	£0.0	£0.0
One 8   Batchworth Heath & South Oxhey					
lorthwood Local Centre South Oxhey Local Centre	£0.0 £0.8	£0.0	£0.0 £0.0	£0.0	£0.0
iub-total  Cone 9   Chorleywood & Sarratt	£0.8	£0.0	£0.0	£0.0	£0.0
Chorleywood Village Centre Elstree Village Centre Sarratt Village Centre	£1.5 £0.0 £0.0	£0.0 £0.0	£0.0 £0.0 £0.0	£0.0 £0.0 £0.0	£0.0 £0.0
sub-total	£1.5	£0.0	£0.0	£0.0	£0.0
one 10   Kings Langley & Abbots Langley bbots Langley Village Centre lings Langley Village Centre	£0.6 £0.3	£0.0	£0.0 £0.0	£0.0 £0.0	£0.0 0.03
Others, Zone 10	£0.0	€0.0	£0.0	£0.0	£0.0
Sub-total  Cone 11   Hemel Hempstead	£0.9	£0.0	£0.0	£0.0	£0.0
łemel Hempstead Town Centre spsiey Milis Retail Park, London Road, Hemel Hempstead Others, Zone 11	£45.9 £47.6 £0.4	£27.7 £13.5 £0.0	£7.0 £15.9 £0.4	£2.7 £1.3 £0.0	8.03 0.03 0.03
Sub-total	£93.9	£41.2	£23.3	£4.0	£0.6
one 12   Hemel Hempstead Fringe Grovehill Local Centre Uthers, Zone 12	£0.0 £3.2	£0.0 £0.0	£0.0 £0.0	£0.0 £0.0	£0.0 £0.0
Sub-total	£3.2	£0.0	£0.0	£0.0	£0.0
ione 13   Berkhamsted lerkhamsted Town Centre Uthers, Zone 13	£5.2 £0.0	£0.0 £0.0	£0.0 £0.0	£2.9 £0.0	£0.4 £0.0
Sub-total	£5.2	£0.0	£0.0	£2.9	£0.4
cone 14   Tring ring Town Centre	£7.0	£0.0	£0.0	£0.0	£4.6
Others, Zone 14	£0.1 £7.1	£0.0	£0.0	£0.0	£0.1
Sone 18   St Albans Abbey View Retail Park, Griffiths Way, St. Albans	£5.8	£0.0	£0.0	£0.0	£0.0
it. Albans City Centre Others, Zone 18	£73.5 £2.4	£0.0 £0.0	£0.0 £0.0	£0.0 £0.0	£0.0
Sub-total  Cone 19   London Colney Fringe	£81.7	£0.0	£0.0	£0.0	£0.0
Ubert Bygrave Retail Park, North Orbital Road, St Albans Colney Fields Shopping Park, Alsop Close, London Colney	£0.5 £27.4	£0.0 £1.3	£0.5 £0.9	£0.0 £0.4	£0.0
Duffley Village Centre Others, Zone 19	£0.0 £0.0	£0.0	£0.0 £0.0	£0.0 £0.0	£0.0
Sub-total  Cone 21   Harpenden	£27.8	£1.3	£1.4	£0.4	0.03
Zone 21   Harpenden Wheathampstead Village Centre Harpenden Town Centre	£0.0 £3.1	£0.0	£0.0	£0.0	£0.0
Sub-total  Fotal   Inner Study Area	£3.1 £544.1	£0.0	£0.0	£0.0 £16.3	£0.0
Sub Total   Watford District Sub Total   Hertsmere District	£282.9 £33.6	£1.6 £0.0	£3.5 £0.0	£9.0 £0.0	£0.6 £0.0
Sub Total   Three Rivers Borough Sub Total   Dacorum District	£5.6 £109.4 £112.6	£0.0 £41.2 £1.3	£0.0 £23.3	£0.0 £6.8 £0.4	£0.0 £5.8 £0.0
Bub Total   St Albans City & District	Total	Zone 11	Zone 12	Zone 13	Zone 14
	H'hold (£m)	H'hold (Em)	H'hold (£m)	H'hold (£m)	H'hold (£m)
Outside Inner Study Area Cone 15   Three Rivers Fringe					
Chalfont St. Peter Village Centre  Denham Village Centre  Eastcole Local Centre	£0.0 £0.0 £2.1	£0.0 £0.0	£0.0 £0.0	£0.0 £0.0	£0.0 £0.0
farefield Green Park, Rickmansworth Road, Harefield, Uxbridge farrow Town Centre fatch End Local Centre	£0.0 £42.6 £0.3	£0.0 £0.0	£0.0 £0.0	£0.0 £0.0	£0.0 £0.0
Pinner Village Centre Ruislip Town Centre Others, Zone 15	£4.4 £5.0 £0.0	£0.0 £0.0	£0.0 £0.0	£0.0 £0.0	£0.0 £0.0
iub-total	£54.3	£0.0	£0.0	£0.0	£0.0
Cone 16   Daccrum Western Fringe Chesham Town Centre	£2.8	£0.0	£0.0	0.02	£0.0
Others, Zone 16	£0.0	£0.0	£0.0	£0.0 £0.0	£0.0
one 17   Daccrum Northern Fringe Junstable Town Centre	£10.8	€0.0	£1.2	6.03	£0.0
olimebase, Virny Road, Leighton Buzzard eighton Buzzard Town Centre Uthers, Zone 17	£2.2 £12.2 £0.0	£0.0 £0.0 £0.0	£0.0 £0.0	£0.0 £0.0 £0.0	£0.0 £0.0
sub-total	£0.0	£0.0	£1.2	£0.6	£0.0
one 20 L Hertsmere Southern Fringe, larnet Local Centre	£28.5	£0.0	20.0	£0.0	0.02
idgware District Centre Itanmore District Centre Vealdstone Local Centre	£7.9 £26.6 £0.0	£0.0 £0.0	£0.0 £0.0	£0.0 £0.0	£0.0 £0.0
Others, Zone 20	£0.0 £63.0	£0.0	£0.0	£0.0	£0.0
Gne 22   St Albans Northern Eringe	£0.9	£0.0	£0.0	£0.0	£0.0
Joseph Park, Shopping Centre, Wigmore Lane, Luton Vigmore Park Shopping Centre, Wigmore Lane, Luton Vithers, Zone 22	£0.0 £0.0	£0.0 £0.0	£0.0 £0.0	£0.0 £0.0	£0.0 £0.0
iub-total	£0.9	£0.0	£0.0	£0.0	£0.0
iub-total Study Area Dutside Study Area	269085	7		£16.5	26.4
umersham Town Centre sylesbury Town Centre	£9.3 £19.9	£0.0 £0.9	£0.0 £0.4	£0.0 £0.4	£0.0 £2.8
Beaconsfield Town Centre Brent Cross Shopping Centre, Prince Charles Drive, Brent Cross Broadfields Retail Park, Bicester Road, Aylesbury	£0.3 £17.8 £2.6	£0.0 £0.0	£0.0 £0.0 £0.0	£0.0 £0.0	£0.0 £0.0 £0.0
Irookfield Retail Park, Halfhide Lane, Cheshunt, Waltham Cross Central London Chalfont St. Giles Village Centre	£1.5 £21.6 £0.0	£0.0 £0.0	£0.0 £0.0	£0.0 £0.6 £0.0	£0.0 £0.0
ofindale Local Centre infield Retail Park, Crown Road, Enfield infield Town Centre	£1.1 £0.0 £3.8	£0.0 £0.0 £0.0	£0.0 £0.0 £0.0	£0.0 £0.0 £0.0	£0.0 £0.0
officer to Microsian Control  Forest Missenden Village Centre  latfield Town Centre	£3.8 £0.0 £0.0 £15.4	£0.0 £0.0 £0.0	£0.0 £0.0 £0.0	£0.0 £0.0 £0.4	£0.0 £0.0 £0.0
lattersway Retail Park, Chaul End Lane, Luton lertford City Centre	£15.4 £0.0 £0.0 £20.3	£0.0 £0.0 £0.0	£0.0 £0.0 £0.0	£0.4 £0.0 £0.0	£0.0 £0.0 £0.0
ligh Wycombe Town Centre litchin Town Centre kea, Drury Way, North Circular Road, Wembley	£0.9 £27.6	£0.0 £8.3	£0.0	£0.0 £0.4	£0.0 £0.0
enton Local Centre lingsbury District Centre ittle Chalfont Village Centre	£0.0 £0.0 £0.0	£0.0 £0.0	£0.0 £0.0	£0.0 £0.0 £0.0	£0.0 £0.0
uiton Town Centre fail Hill Local Centre	£9.2 £0.0 £0.0	£0.0 £0.0 £0.0	£0.0 £0.0	£0.0 £0.0 £0.0	£0.0 £0.0
filton Keynes Town Centre IK1 Shopping & Leisure Park, Stadium Way, West Bletchley	£64.4 £9.1	£0.7 £0.0	£0.3 £0.3	£1.6 £0.4	£2.9 £0.0
tonkswood Retail Park, Elder Way, Stevenage Ithers, Aylesbury Ithers, Enfield	£0.8 £0.0 £0.0	£0.0 £0.0	£0.0 £0.0	£0.0 £0.0	£0.0 £0.0
rinces Risborough Town Centre	£0.0 £3.7 £1.5	£0.0 £0.0	£0.0 £0.0	£0.0 £0.0	£0.0 £0.0
toebuck Retail Park, London Road, Stevenage	£0.0	£0.0	£0.0	£0.0	£0.0 £0.0
toebuck Retail Park, London Road, Stevenage slough Town Centre trevenage Town Centre	£2.6	£0.0	£0.0	£0.0	£0.0
Icobusk Retail Park, London Road, Stevenage icogh Town Centre tevenage Town Centre he Galleria Outlet, Cornet Way, Hatfield kizhrigge Town Centre tciton Retail Park, Crown Road, South Ruistip	£3.6 £3.9 £0.0	£0.0	£0.0	0.02 0.02	£0.0
counting Moy Retail Park, Great North Road, Storwage House, Retail Park, Loront Nord, Storwage Houseage Town Committee House Town, Committee House Town, Committee House Town, Committee House Town, Committee House Town Committee House Committee House Town Committee House Committee House Town Committee House Committ	£3.6 £3.9	£0.0			
toebuck Retail Park London Road, Stevenage iough Tomn Centre tevenage Town Centre tevenage Town Centre tevenage Town Centre text Conn Centre t	£3.6 £3.9 £0.0 £5.2 £78.0	£0.0 £0.0 £0.0	£0.0 £0.0 £1.1	£0.0 £0.0 £0.4	£0.0 £0.0

	Zone 11 Recrtn (%)	Recrtn (%)	Zone 13 Recrtn (%)	Zone 14 Recrtn (%)
Cone 1   Watford South Coine Valley Retail Park, Lower High Street, Watford	0.00%	0.00%	0.00%	0.00%
Waterfields Shopping Park, Waterfields Way, Watford Watford Arches Retail Park, Lower High Street, Watford Watford Town Centre	6.25% 0.00% 3.10%	2.12% 0.00% 1.51%	0.00% 0.00% 18.12%	0.00% 0.00% 3.46%
Others, Zone 1	9.35%	0.00%	0.00%	0.00%
Zone 2   Watford North		0.00%	0.00%	0.00%
Asda, Odhams Industrial Estate, St. Albans Road, Watford Garston Village Centre Others, Zone 2	0.00% 0.00% 0.00%	0.00%	0.00%	0.00%
Sub-total	0.00%	0.00%	0.00%	0.00%
Zone 3   Bushey & Aldenham Aldenham Vilage Centre Bushey Town Centre	0.00%	0.00%	0.00%	0.00%
Costco, Hartspring Lane, Bushey Others, Zone 3	0.00%	0.00%	0.00%	0.00%
Sub-total  Zone 4   Radiett & Shenley	0.00%	0.00%	0.00%	0.00%
Zone 4   Radlett & Shenley Radlett Town Centre Shenley Village Centre	0.00%	0.00%	0.00%	0.00%
Sub-total	0.00%	0.00%	0.00%	0.00%
Zone 5   Borehamwood & Elstree Borehamwood Town Centre Stirling Retail Park, Stirling Way, Borehamwood	0.00%	0.00%	0.00%	0.00%
Tesco Extra, Shenley Road, Borehamwood Others, Zone 5	0.00%	0.00%	0.00%	0.00%
Sub-total  Zono 6   Potters Bar	0.00%	0.00%	0.00%	0.00%
Potters Bar Town Centre South Mimms Village Centre	0.00%	0.00%	0.00%	0.00%
Tesco Superstore, Mutton Lane, Potters Bar Others, Zone 6	0.00%	0.00%	0.00%	0.00%
Sub-total  Zone 7   Rickmansworth	0.00%	0.00%	0.00%	0.00%
Croxley Green Local Centre Rickmanssworth Town Centre Others, Zone 7	0.00% 0.00% 0.00%	0.00% 0.00% 0.00%	0.00% 0.00% 0.00%	0.00% 0.00% 0.00%
Sub-total	0.00%	0.00%	0.00%	0.00%
Zone 8   Batchworth Heath & South Oxhey Northwood Local Centre	0.00%	0.00%	0.00%	0.00%
South Oxhey Local Centre Sub-total	0.00%	0.00%	0.00%	0.00%
Zone 9   Charleywood & Sarratt Chorleywood Village Centre	0.00%	0.00%	0.001/	0.00%
Chorleywood Village Centre Elstree Village Centre Sarratt Village Centre	0.00% 0.00% 0.00%	0.00% 0.00% 0.00%	0.00% 0.00% 0.00%	0.00% 0.00% 0.00%
Sub-total	0.00%	0.00%	0.00%	0.00%
Zone 10   Kings Langley & Abbots Langley Abbots Langley Village Centre Kings Langley Village Centre	0.00%	0.00%	0.00%	0.00%
Others, Zone 10	0.00%	0.00%	0.00%	0.00%
Zone 11   Hemel Hempstead				
Hemel Hempstead Town Centre Apsley Mills Retail Park, London Road, Hemel Hempstead Others, Zone 11	76.59% 5.74% 3.10%	31.81% 38.42% 0.00%	25.38% 0.00% 0.00%	9.27% 0.00% 0.00%
Sub-total	85.43%	70.23%	25.38%	9.27%
Zone 12   Hemel Hempstead Fringe Grovehil Local Centre Others, Zone 12	0.00%	0.00%	0.00%	0.00%
Others, Zone 12 Sub-total	0.00%	1.51%	0.00%	0.00%
Zone 13   Berkhamsted Berkhamsted Town Centre Others, Zone 13	0.00%	4.16%	47.36%	1.77%
Others, Zone 13 Sub-total	0.00%	0.00% 4.16%	0.00% 47.36%	0.00%
Zone 14   Tring Tring Town Centre	0.00%	0.00%	0.00%	4.05%
Others, Zone 14 Sub-total	0.00%	0.00%	0.00%	0.00% 4.05%
Zone 18   St Albans				
Abbey View Retail Park, Griffiths Way, St. Albans St. Albans City Centre Others, Zone 18	0.00% 0.00% 0.00%	0.00% 2.12% 6.25%	0.00% 0.00% 0.00%	0.00% 1.77% 0.00%
Sub-total	0.00%	8.37%	0.00%	1.77%
Zone 19 London Colney Fringe Albert Bygrave Retail Park, North Orbital Road, St Albans	0.00%	0.00%	0.00%	0.00%
Colney Fields Shopping Park, Alsop Close, London Colney Cuffley Village Centre Others, Zone 19	0.00% 0.00% 0.00%	0.00% 0.00% 0.00%	0.00% 0.00% 0.00%	0.00% 0.00% 0.00%
Sub-total	0.00%	0.00%	0.00%	0.00%
Zone 21 Harpenden Wheathampstead Village Centre Harpenden Town Centre	0.00%	0.00%	0.00%	0.00%
Sub-total	0.00%	0.00%	0.00%	0.00%
Total   Inner Study Area	94.8%	87.9%	90.9%	20.3%
Sub Total   Watford District Sub Total   Hertsmere District Sub Total   Three Rivers Borough Sub Total   Dacorum District	9.4% 0.0% 0.0%	3.6% 0.0% 0.0%	18.1% 0.0% 0.0%	3.5% 0.0% 0.0%
Sub Total   Dacorum District Sub Total   St Albans City & District	85.4% 0.0%	75.9% 8.4%	72.7% 0.0%	15.1% 1.8%
	Zone 11 Recrtn (%)	Zone 12 Recrtn (%)	Zone 13 Recrtn (%)	Zone 14 Recrtn (%)
Outside Inner Study Area				
Zone 15   Three Rivers Franc Chalfont St. Peter Village Centre	0.00%	0.00%	0.00%	0.00%
Denham Village Centre Eastcote Local Centre Harefield Green Park, Rickmansworth Road, Harefield, Uxbridge	0.00% 0.00% 0.00%	0.00% 0.00% 0.00%	0.00% 0.00% 0.00%	0.00% 0.00% 0.00%
Harrow Town Centre  Hatch End Local Centre  Pinner Village Centre	0.00% 0.00% 0.00%	0.00% 0.00% 0.00%	0.00% 0.00% 0.00%	0.00% 0.00% 0.00%
Ruislip Town Centre Others, Zone 15	0.00%	0.00%	0.00%	0.00%
Sub-total	0.00%	0.00%	0.00%	0.00%
	0.00%	0.00%	0.00%	0.00%
Chesham Town Centre Others, Zone 18		0.00%	0.00%	0.00%
Cheshant Town Centre Others, Zone 16 Sub-total	0.00%		0.00%	0.00%
Others, Zone 16  Sub-total Zone 17   Decoum Northern Fringe Dunstable Tour Centre	0.00%	0.00%	0.000	0.00%
Others, Zone 16  Sub-total  Zone 17   Daccorum Northern Fringe		0.00% 0.00% 0.00% 0.00%	0.00% 0.00% 0.00%	
Others, Zone 16 Sub-total Versa 11 Overcom Nothern Einne Durstable from Centre Unstable from Centre Leighton Buzzard Gom Centre Others, Zone 17 Stub-total	0.00% 0.00% 0.00%	0.00%	0.00%	0.00%
Others, Zone 16 Sub-total  Sub-total  Command Overcome Extract  Domatical Count Centre  Unutation Count Centre  Unutation Count Centre  Unutation Count Centre  Others, Zone 17 Sub-total  Zone 20 I Instituteurs Southern Entrac  Barnet Local Centre  Blowner Count Centre	0.00% 0.00% 0.00% 0.00% 0.00%	0.00% 0.00% 0.00% 0.00% 0.00%	0.00% 0.00% 0.00% 0.00%	0.00% 0.00% 2.36%
Chess, Zone 16  Sub-total  Cornel 1 ( Decoum Notions Finns:  Durstable from Centre  Durstable from Centre  Complete Buzzard Conn Centre  Chess, Zone 17  Sub-total  Complete Buzzard Conn Centre  Sub-total  Complete Buzzard Conn  Sub-total  Sub-total  Complete Buzzard Conn  Sub-t	0.00% 0.00% 0.00% 0.00% 0.00% 0.00%	0.00% 0.00% 0.00% 0.00% 0.00%	0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00%	0.00% 0.00% 2.36% 0.00% 0.00%
Citiess, 200e 16 Sub-total  Core 3 If Execute Northwest France  Durstable France Centre  Complete Suzzard Coun Centre  Leighten Buzzard Coun Centre  Chess, Zone 17 Sub-total  Core 2011 Estimates Southwest France  Barrel Local Centre  Barrel Local Centre	0.00% 0.00% 0.00% 0.00% 0.00%	0.00% 0.00% 0.00% 0.00% 0.00%	0.00% 0.00% 0.00% 0.00% 0.00%	0.00% 0.00% 0.00% 2.36% 0.00%
Others, Zone 16 Sub-total Duratable from Enthrop Surgery Duratable from Centre Sub-total Trans 21 Landauers Southern From Benet Lord Centre Westdomor Lord Centre Westdomor Lord Centre Westdomor Lord Centre Duratable from Duratable from Sub-total Sub-total Sub-total Sub-total	0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00%	0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00%	0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00%	0.00% 0.00% 2.38% 0.00% 0.00% 2.36%
Others, Zone 16 Sub-total Zerra 17 Concern Northwest Entires Durstable from Centre Durstable from Centre Supplier Buzzard Coun Centre General Council Centre Sub-total Zerra 20 Council Centre Sub-total Zerra 20 Council Centre Engageur District Centre Engageur District Centre Supplier District Centre Sub-total Centre Sub-total Zerra 20 Council Centre Sub-total Ce	0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00%	0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00%	0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00%	0.00% 0.00% 2.38% 0.00% 0.00% 0.00% 0.00%
Citiess, 200x 16 Sub-total  Durstable from Cente Durstable from Cente Durstable from Cente Supplies Buzzard Tom Cente Supplies Buzzard Tom Cente Others, 200x 17 Sub-total  Zene 201 Hestimene Southern Finge Barnet Local Cente Supplies Business Southern Finge Barnet Local Cente Supplies Business Southern Finge Barnet Local Cente Others, 200x 10 Sub-total  Sub-total  Sub-total Supplies Southern Finge Sub-total Cente Others, 200x 10 Sub-total  Wignore Past Supplies Local Cente Others, 200x 10 Sub-total  Wignore Past Supplies Local Local  Wignore Past Supplies Local  Wignore Past Supplies Local  Wignore Past Supplies Local  Wignore Past Supplies Center, Wignore Lane, Luten Others, 200x 10 Sub-total	0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00%	0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00%	0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00%	0.00% 0.00% 2.38% 0.00% 0.00% 0.00% 0.00% 0.00%
Others, Zone 16 Sub-total Zerra 17 Concern Northwest Entires Durstable from Centre Durstable from Centre Supplier Buzzard Coun Centre General Council Centre Sub-total Zerra 20 Council Centre Sub-total Zerra 20 Council Centre Engageur District Centre Engageur District Centre Supplier District Centre Sub-total Centre Sub-total Zerra 20 Council Centre Sub-total Ce	0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00%	0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00%	0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00%	0.00% 0.00% 2.36% 0.00% 0.00% 0.00% 0.00%
Chess, Zone 16  Sub-total  Cornel 1 ( Decreme National France  Durstable from Centre  Durstable from Centre  Supplies Buzzard Coun Centre  General Supplies Buzzard Count Centre  General Supplies Buzzard Count Centre  Sub-total  Bushetotal  Accessor 1 ( Supplies Buzzard Count Centre  Sub-total  Bushetotal Centre  Summers Dustric Centre  Summers Dustric Centre  Others, Zone 20  Sub-total  Dub-total  Dub-total  Dub-total  Dub-total  Dub-total  Sub-total  Sub-to	0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00%	0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00%	0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00%	0.00% 0.00% 2.38% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 2.36%
Chess, Zone 16 Sub-total  Zone 11 Concern Notions Ferre.  Durstable From Carries  Durstable From Carries  Commodas, Very Rocal Leighton Buzzard  Leighton Buzzard Conc Centre  Sub-total  Zone 20 Leighton Buzzard Concern  Summon Dahard Contre  Summon Dahard Contre  Summon Dahard Contre  Summon Dahard Contre  Chess, Zone 20  Summon Dahard Contre  Local	0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00%	0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00%	0.00% 0.00%	0.00% 2.38% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 2.36% 0.00% 0.00% 47.26% 0.00% 0.00%
Chiese, Zono 16 Sub-total Countable from Centre Dunstable from Centre Controlled from Centr	0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00%	0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00%	0.00% 0.00%	0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00%
Diletors, Zono 16  Sub-betall  Control 1 Concorn Berham Force  Duratish Conn Crette  Control 1 Control 1 Control  C	0.00% 0.00%	0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00%	0.00% 0.00%	0.00% 0.00% 2.38% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00%
Chless, Zono 16  Sub-total  Zerra 17 Excessor Newtown Britane Durstable From Centre  Durstable From Centre  Durstable From Centre  Chron-Sub-total  Zerra 17 Excessor Sub-total  Logiston Buzzard Coun Centre  Chron-Sub-total  Zerra 20 Hermann Southern Fators  Barrel Loud Centre  Edigeare District Centre  Edigeare District Centre  Edigeare District Centre  Horizonia Loud Centre  Horizonia Centre  Loud Loud Centre  Loud Centre  Loud Loud Centre  Loud Loud Loud Centre  Loud Loud Loud Loud Loud  Loud Loud Loud  Loud Loud  Loud Loud  Loud Loud  Loud Loud  Loud Loud  Loud Loud  Loud Loud  Loud Loud  Loud Loud  Loud Loud  Loud Loud  Loud Loud  Loud Loud  Loud  Loud Loud  Loud Loud  Loud	0.00% 0.00%	0.00% 0.00%	0.00% 0.00%	0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00%
Chees, Zone 16 Sub-total Versa 17 Concern Northern Fierres Durstable from Centre Concern 19 Concern Centre Central C	0.00% 0.00%	0.00% 0.00%	0.00% 0.00%	0.00% 0.00%
Others, Zono 16  Sub-total  Versa 17 Concern Northwest Entire  Durstable from Centre  Durstable from Centre  Supplies Buzzard Town Centre  Others, Zono 17  Sub-total  Versa 20 Listense Southern Fitting  Bub-total  Others  Supplies Division Centre  Biggianar Division Centre  Biggianar Division Centre  Others, Zono 20  Sub-total  Versa 20 Listense Southern Fitting  Bub-total  Versa 20 Listense Southern Fitting  Bub-total  Versa 20 Listense Southern Fitting  Bub-total  Others, Zono 22  Sub-total  Versa 20 Listense Southern Fitting  Bub-total  Others, Zono 22  Sub-total  Sub-total  Were Supplies Supplies Listense Listense  Control Control  Sub-total Supplies Supplies Centre  Others, Zono 22  Sub-total  Sub-total Supplies	0.00% 0.00%	0.00% 0.00%	0.00% 0.00%	0.00%   0.00%
Chiese, Zone 16  Sub-total  Versa 17 Concern Nothern Fierre  Durstable from Cerrise  Controlled Four Cerrise  Cerrise Controlled Four Cerrise  Cerrise Controlled Four Cerrise  Cerrise Controlled Four Cerrise  Cerrise Controlled Four Cerrise  Cerrise Control Four Cerrise  Four Control Four Cerri	0.00% 0.00%	0.00% 0.00%	0.00% 0.00%	0.00% 0.00%
Christ, Zone 16  Sub-total  Vers 17 Concern Northwen Finnes  Durstable from Centre  Christian Concerns  Durstable from Centre  Christian Concerns  Christian Concerns  Sub-total  Sub-total  Sub-total  Christian Concerns  Sub-total  S	0.00% 0.00%	0.00% 0.00%	0.00% 0.00%	0.00% 0.00%
Chress, Zone 16  Sub-total  Vers 17 Concern Northern Fierre  Durstable from Centre  Durstable from Centre  Chress, 2016 17  Sub-total  Vers 2016 19 The Concern Centre  Chress, Zone 17  Sub-total  Vers 2016 19 The Chress Concern Centre  Eigener District Centre  Eigener District Centre  Eigener District Centre  Eigener District Centre  Chress, Zone 20  Sub-total  Vers 2016 19 The Concern Centre  Sub-total  Direct, Zone 20  Sub-total  Sub-	0.00% 0.00%	0.00% 0.00%	0.00% 0.00%	0.00% 0.00%
Chess, Zone 16  Sub-total  Zone 17 (Decrem Nothern Finne Durstable from Centre  Durstable from Centre  Supplies Buzzard Town Centre  Sub-total  Zone 20 (Lineary Southern Finne  Sub-total  Anne Load Centre  Sub-total  Sub	0.00% 0.00%	0.00% 0.00%	0.00% 0.00%	0.00% 0.00%
Chess, Zone 16  Sub-total  Zone 11 Concern Nothern France  Durstable From Centre  Commission France  Durstable From Centre  Sub-total  Zone 20 France Centre  Sub-total  Zone 20 France Centre  Stammore Datart Centre  Datart Centre  Datart Centre  Stammore Datart Centre  Stammore Datart Centre  Datart Centre  Stammore Datart Centre  Datart Centre  Stammore Datart Centre  Datart Centre  Datart Centre  Stammore Datart Centre  Datart Centre  Stammore Datart Centre  Datart Centre  Datart Centre  Datart Centre  Stammore Datart Centre  Datart Centre  Backedal  Datart Centre  Backedal  Datart Centre  Backedal  Datart Centre  Backedal  Datart Centre  Backedal Education  Centre  Centre Coss Support Stammore  Datart Centre  Backedal Education  Centre  Centre Coss Support  Backedal Facility  Datart Centre  Backedal Education  Centre  Centre Centre  Great Missenden Village Centre  Centre Centre  Backed Centre  Ba	0.00% 0.00%	0.00% 0.00%	0.00% 0.00%	2.36% 0.00%
Chess, Zone 16  Sub-total  Zone 17 (Decomm Notional Finance  Durstable from Centre  Commission, Wing Model, Leighton Buzzard  Leighton Buzzard Town Centre  Sub-total  Zone 20 (Leighton Buzzard Town Centre  Sub-total  Sub-total  Sub-total Centre  Chess, Zone 17 (Leighton Buzzard  Leighton Buzzard Town Centre  Sub-total  Sub-total  Sub-total  Zone 20 (Leighton Buzzard Town  Leighton Buzzard Town  Sub-total  Sub-total  Sub-total  Sub-total  Sub-total  Sub-total  Sub-total Sub-toy Area  Control Centre  Sub-total  Sub-total Sub-toy Area  Control Centre  Sub-total Centre  Sub-total Sub-toy Area  Control Centre  Sub-total Centr	0.00% 0.00%	0.00% 0.00%	0.00% 0.00%	2.38% 0.00%
Chiese, Zono 16  Sub-betal  Control of Common Service Management Company  Control of Common Control  Company  C	0.00% 0.00%	0.00% 0.00%	0.00%	0.00% 0.00%
Chiefes, Zeno 16  Sub-betal  Journal of Trans Centre  Journal of Trans	0.00% 0.00%	0.00% 0.00%	0.00% 0.00%	0.00% 0.00%
Chees, Zone 16 Sub-total Zone 11 Concern Notional Ferric Duridable from Centre Duridable from Centre Concerns 11 Concern Notional Ferric Leighton Buzzard Conc Centre Chees, Zone 17 Sub-total Zone 21 Concern Centre Concern	0.00% 0.00%	0.00% 0.00%	0.00% 0.00%	0.00% 0.00%

a. Zones based on post code sectors
 b. Market shares for 'main' and 'top-up' shopping derived directly from NEMS Household Survey (November 20s c. Excludes' Vorthern-Venic's -markets and internet sales

	Zone 11 Recrtn (£m)	Zone 12 Recrtn (£m)	Zone 13 Recrtn (£m)	Zone 14 Recrtn (£m)
Zone 1   Watford South Coine Valley Retail Park, Lower High Street, Watford	60.0	£0.0	£0.0	£0.0
Waterfields Shopping Park, Waterfields Way, Watford Watford Arches Retail Park, Lower High Street, Watford Watford Town Centre	£1.6 £0.0 £0.8	£0.4 £0.0 £0.3	£0.0 £0.0 £2.0	£0.0 £0.0
Others, Zone 1	£0.0	£0.0	£0.0	£0.0
Zone 2   Watford North Asda, Odhams Industrial Estate, St. Albans Road, Watford	£0.0	£0.0	£0.0	£0.0
Garston Village Centre Others, Zone 2	£0.0	£0.0 £0.0	£0.0	£0.0
Sub-total  Zone 3   Bushey & Aldenham	£0.0	£0.0	£0.0	£0.0
Aldenham Village Centre Bushey Town Centre Costco, Hartspring Lane, Bushey	£0.0 £0.0	£0.0 £0.0	£0.0 £0.0	£0.0 £0.0
Others, Zone 3 Sub-total	£0.0	£0.0	£0.0	£0.0
Zone 4   Redlett & Shenley Radlett Town Centre	£0.0	£0.0	£0.0	£0.0
Shenley Village Centre Sub-total	£0.0	£0.0	£0.0	£0.0
Zone 5   Borehamwood & Eistree Borehamwood Town Centre	0.03	£0.0	£0.0	£0.0
Soleniamwood Town Centre Strling Way, Borehamwood Tesco Extra, Shenley Road, Borehamwood Others, Zone 5	£0.0 £0.0 £0.0	£0.0	£0.0	£0.0
Others, Zone 5 Sub-total	£0.0	£0.0	£0.0	£0.0
Zone 6   Potters Bar Potters Bar Town Centre	£0.0	£0.0	£0.0	£0.0
South Mimms Village Centre Tesco Superstore, Mutton Lane, Potters Bar Others, Zone 6	£0.0 £0.0 £0.0	£0.0 £0.0	£0.0 £0.0	£0.0 £0.0
Sub-total	£0.0	£0.0	£0.0	£0.0
Zone 7   Rickmansworth Croxley Green Local Centre Rickmansworth Town Centre	0.03 0.03	£0.0	£0.0 £0.0	£0.0 £0.0
Others, Zone 7 Sub-total	£0.0	£0.0	£0.0	£0.0
Zone 8   Batchworth Heath & South Oxhey Northwood Local Centre	20.0	£0.0	£0.0	£0.0
South Oxhey Local Centre	£0.0	£0.0	£0.0	£0.0
Sub-total  Zone 9   Chorleywood & Sarratt	£0.0	£0.0	£0.0	£0.0
Chorleywood Village Centre Elstree Village Centre Sarratt Village Centre	£0.0 £0.0	£0.0 £0.0 £0.0	£0.0 £0.0	£0.0 £0.0
Sub-total	£0.0	£0.0	£0.0	£0.0
Zone 10   Kings Langley & Abbots Langley Abbots Langley Village Centre Kings Langley Village Centre	£0.0 £0.0	£0.0	£0.0 £0.0	£0.0
Others, Zone 10	£0.0	£0.0	£0.0	£0.0
Sub-total  Zone 11   Hemel Hempstead	£0.0	£0.0	£0.0	£0.0
Hemel Hempstead Town Centre Apsley Mills Retail Park, London Road, Hemel Hempstead Others, Zone 11	£19.1 £1.4 £0.8	£5.3 £6.4 £0.0	£2.8 £0.0 £0.0	£0.6 £0.0
Sub-total	£21.3	£11.7	£2.8	£0.6
Zone 12   Hemel Hempstead Fringe Grovehill Local Centre Others, Zone 12	£0.0 £0.0	£0.0 £0.3	£0.0 £0.0	£0.0
Others, Zone 12 Sub-total	£0.0	£0.3	£0.0	£0.0
Zone 13   Berkhamsted Berkhamsted Town Centre Others, Zone 13	£0.0 £0.0	£0.7 £0.0	£5.3 £0.0	£0.1 £0.0
Sub-total	£0.0	£0.7	£5.3	£0.1
Zone 14   Tring Tring Town Centre	60.0	£0.0	£0.0	£0.3
Others, Zone 14 Sub-total	£0.0	£0.0	£0.0	£0.0
Zone 18   St Albans Abbey View Retail Park, Griffiths Way, St. Albans	£0.0	£0.0	£0.0	£0.0
St. Albans City Centre Others, Zone 18	£0.0 £0.0	£0.4 £1.0	£0.0 £0.0	£0.1 £0.0
Sub-total	£0.0	£1.4	£0.0	£0.1
Albert Bygrave Retail Park, North Orbital Road, St Albans Colney Fields Shopping Park, Alsop Close, London Colney	£0.0 £0.0	£0.0	£0.0 £0.0	£0.0 £0.0
Cuffley Village Centre Others, Zone 19	0.03	£0.0 £0.0	£0.0	£0.0
Sub-total  Zone 21   Harpenden	£0.0	£0.0	£0.0	£0.0
Wheathampstead Village Centre Harpenden Town Centre	£0.0 £0.0	£0.0 £0.0	£0.0 £0.0	£0.0 £0.0
Sub-total Total I Inner Study Area	£0.0	£0.0 £14.6	£0.0	£0.0
Sub Total I Watford District	£2.3 £0.0	£0.6 £0.0	£2.0 £0.0	£0.2 £0.0
Sub Total   Hertsmere District Sub Total   Three Rivers Borough Sub Total   Daccorum District	£0.0 £0.0 £21.3 £0.0	£0.0 £12.6 £1.4	£0.0 £8.1 £0.0	£0.0 £1.0 £0.1
Sub Total   St Albans City & District  Destination	Zone 11	Zone 12	Zone 13	Zone 14
	Recrtn (£m)	Recrtn (£m)	Recrtn (£m)	Recrtn (£m)
Zone 15   Three Rivers Fringe		£0.0	£0.0 £0.0	£0.0 £0.0
Zono 15   Tirro Rivers Fringo Chalfort St. Peter Village Centre Denham Village Centre	£0.0 £0.0	£0.0		
Zove 15.   Three Rivers Fince Challont St. Peter Village Centre Denham Village Centre Eastoole Lood Centre Harefield Green Park, Rickmansworth Road, Harefield, Usbridge Harefield Centre Centre Harefield Centre	£0.0 £0.0 £0.0	£0.0 £0.0 £0.0	£0.0 £0.0 £0.0	£0.0
Zomatulation Contractions  Charles State Walley Centre Editorio Local Centre Editorio Local Centre Varietta Centre Part, Richmaneuroth Road, Harefreid, Listratge Harefreid Centre Part, Richmaneuroth Road, Harefreid, Listratge Harefreid Local Centre Har	£0.0 £0.0 £0.0 £0.0 £0.0 £0.0	£0.0 £0.0 £0.0 £0.0 £0.0 £0.0	£0.0 £0.0 £0.0 £0.0	£0.0 £0.0 £0.0 £0.0
Zoma Dila brace Rivers Errore Charlori SI, Feter Villago Contre Central Villago Centre Cantanto Villago Centre Casticon Local Centre Casticon Local Centre France Villago Centre Villago Centre Villago Centre Villago Centre	£0.0 £0.0 £0.0 £0.0 £0.0	£0.0 £0.0 £0.0 £0.0 £0.0 £0.0	£0.0 £0.0 £0.0	£0.0 £0.0 £0.0
Zoma 1911 https://www.fices.com/ Chandro SR Jewer Wage Centre Dectarth Wildge Centre Dectarth Wildge Centre Dectarth Wildge Centre Handred Centre Plats, Robrinanseoth Road, Haurfield, Usbridge Handred Centre Plats, Robrinanseoth Road, Haurfield, Usbridge Handred Centre Plats Dectart Centre Offices Wildge Centre Road To Tom Centre Offices, Zom 19 Sub-botal Zom 10 Discourt Western Errose Orchard Tom Centre	£0.0 £0.0 £0.0 £0.0 £0.0 £0.0 £0.0 £0.0	£0.0 £0.0 £0.0 £0.0 £0.0 £0.0 £0.0 £0.0	£0.0 £0.0 £0.0 £0.0 £0.0 £0.0 £0.0	£0.0 £0.0 £0.0 £0.0 £0.0 £0.0 £0.0
Committed Reversificate Charlot SI, Peter Village Centre Demant Village Centre North Centre Village Centre Readin Toron Centre Demant Village Centre Readin Toron Centre Demant Village Centre Sub-total  Victor SI Discount Western Entire Others, Zone 16  Others, Zone 16	£0.0 £0.0 £0.0 £0.0 £0.0 £0.0 £0.0 £0.0	£0.0 £0.0 £0.0 £0.0 £0.0 £0.0 £0.0 £0.0	£0.0 £0.0 £0.0 £0.0 £0.0 £0.0 £0.0	£0.0 £0.0 £0.0 £0.0 £0.0 £0.0
Constitution of Near Wasp Certie Challer S. M. Peter Wasp Certie Earlier S. Constitution of Near Wasp Certie Earlier S. Constitution of Near Wasp Certie Hardred George Park, Richmanworth Road, Hardred Lichridge Hardred George Certification Hardred Wasp Certification Hardred Wasp Certification Others Wasp Certification Others Wasp Certification Others John S. Other S. Constitution Chardware Town Certification Others, Zone 16 Sub-total	£0.0 £0.0 £0.0 £0.0 £0.0 £0.0 £0.0 £0.0	60.0 60.0 60.0 60.0 60.0 60.0 60.0 60.0	£0.0 £0.0 £0.0 £0.0 £0.0 £0.0 £0.0 £0.0	£0.0 £0.0 £0.0 £0.0 £0.0 £0.0 £0.0 £0.0
Constitution of Near Wage Certic Challeton St. Peter Wage Certic Earth Case Certic E	£0.0 £0.0 £0.0 £0.0 £0.0 £0.0 £0.0 £0.0 £0.0 £0.0	£0.0 £0.0 £0.0 £0.0 £0.0 £0.0 £0.0 £0.0	£0.0 £0.0 £0.0 £0.0 £0.0 £0.0 £0.0 £0.0	£0.0 £0.0 £0.0 £0.0 £0.0 £0.0 £0.0 £0.0
Consider Sit Peter Village Centre Charlot Sit Peter Village Centre Central Village Centre Central Village Centre Central Village Centre Central Village Centre Village Centre Village Centre Village Centre Village Centre Risalis Forto Centre Charlot Cent	£0.0 £0.0 £0.0 £0.0 £0.0 £0.0 £0.0 £0.0	60.0 60.0 60.0 60.0 60.0 60.0 60.0 60.0	£0.0 £0.0 £0.0 £0.0 £0.0 £0.0 £0.0 £0.0	£0.0 £0.0 £0.0 £0.0 £0.0 £0.0 £0.0 £0.0
Consider SE Peer Village Centre Charlot SE Peer Village Centre Central Village Centre Central Village Centre Central Village Centre Central Village Centre V	£0.0 £0.0 £0.0 £0.0 £0.0 £0.0 £0.0 £0.0 £0.0 £0.0 £0.0 £0.0 £0.0 £0.0	60.0 60.0 60.0 60.0 60.0 60.0 60.0 60.0	£0.0 £0.0 £0.0 £0.0 £0.0 £0.0 £0.0 £0.0	£0.0 £0.0 £0.0 £0.0 £0.0 £0.0 £0.0 £0.0
Zona 11 Inner Seer From Challet S. Feer Village Certic Village	E0.0 E0.0	60.0 60.0	£0.0 £0.0 £0.0 £0.0 £0.0 £0.0 £0.0 £0.0	£0.0 £0.0 £0.0 £0.0 £0.0 £0.0 £0.0 £0.0
Zena 16 I Turce Screen From Charlot of St. Peter Village Centre Charlot of St. Peter Village Centre Charlot Village Centre Charlot Village Centre Village Centre Village Centre Village Centre Village Centre Village Centre Routin Form Centre Charlot Centre Charlo	E0.0 E0.0	60.0 60.0	£0.0 £0.0 £0.0 £0.0 £0.0 £0.0 £0.0 £0.0 £0.0 £0.0 £0.0 £0.0 £0.0 £0.0 £0.0 £0.0 £0.0 £0.0 £0.0 £0.0	£0.0 £0.0 £0.0 £0.0 £0.0 £0.0 £0.0 £0.0
Zona Chilatine Severa France Challetin S. Peter Whatp Certife Establish Control Certife Establish Control Certife Hardelin Control Samono Datott Certife Samono Datott Certife Samono Datott Certife Horse Lot Certife Hardelin Control Control Control Certife Hardelin Contro	\$0.0 \$0.0 \$0.0 \$0.0 \$0.0 \$0.0 \$0.0 \$0.0	60.0 60.0	£0.0 £0.0	£0.0 £0.0 £0.0 £0.0 £0.0 £0.0 £0.0 £0.0
Constitution of Peter Water Centre Challetin SI. Peter Water Centre Establish Case Centre Establish Case Centre Harderland Centre Harderla	E0.0 E0.0	60.0 60.0	£0.0 £0.0 £0.0 £0.0 £0.0 £0.0 £0.0 £0.0 £0.0 £0.0 £0.0 £0.0 £0.0 £0.0 £0.0 £0.0 £0.0 £0.0 £0.0 £0.0	£0.0 £0.0 £0.0 £0.0 £0.0 £0.0 £0.0 £0.0
Constitution of New York Ways Ceitre Establic Code	600 600 600 600 600 600 600 600 600 600	50.0 50.0 50.0 50.0 50.0 50.0 50.0 50.0	E0.0 E0.0 E0.0 E0.0 E0.0 E0.0 E0.0 E0.0	£0.0 £0.0
Compatibility of Control Contr	600 600 600 600 600 600 600 600 600 600	50.0 50.0 50.0 50.0 50.0 50.0 50.0 50.0	E0.0 E0.0 E0.0 E0.0 E0.0 E0.0 E0.0 E0.0	£0.0 £0.0
Consider Six Peter Village Certine Challer Six Peter Village Certine Village Certine Village Certine Challer Six Peter Village Certine Challer Certine Challer Village Certine Certine Challer Village Certine Certine Challer Village Certine Certine Challer Village Certine C	600 600 600 600 600 600 600 600 600 600	50.0 50.0 50.0 50.0 50.0 50.0 50.0 50.0	\$200 \$200 \$200 \$200 \$200 \$200 \$200 \$200	E00 (CO) (CO) (CO) (CO) (CO) (CO) (CO) (CO)
Constitution Service Faces Challetin S. Peter Wage Certin Earth Constitution S. Peter Wage Certin Earth Constitution Service S	600 600 600 600 600 600 600 600 600 600	50.0 50.0 50.0 50.0 50.0 50.0 50.0 50.0	\$20.0 \$20.0	E00 (CO) (CO) (CO) (CO) (CO) (CO) (CO) (CO)
Combined Sin Priesr Wiley Cerine Establish Sin Priesr Wiley Cerine Establish Sin Priesr Wiley Cerine Establish Cerine Sin Priesr Wiley Cerine Establish Cerine Park, Richmaneanoth Road, Hardfeld, Ustridge Hardfeld Cone Park, Richmaneanoth Road, Differs, Zone 16  Sub-total  Cone of Cone Cone Differs Cone 16  Sub-total  Cone of Cone Cone Differs Cone 16  Sub-total  Cone of Cone Cone Differs Cone 17  Sub-total  Cone of Cone Cone Differs Cone 17  Sub-total  Cone of Cone Differs Cone 17  Sub-total  Cone of Cone Differs Cone 17  Sub-total  Cone of Cone Differs Cone 19  Sub-total  Cone of Cone Differs	600 600 600 600 600 600 600 600 600 600	50.0 50.0 50.0 50.0 50.0 50.0 50.0 50.0	\$20.0	E0.0 (CO.0 (C))))))))))))))))))))))))
Combit 18 There Covers Faces  Challetin S. D. Feet Wiley Cevine  Establish S. De Feet S. De	600 600 600 600 600 600 600 600 600 600	50.0 50.0 50.0 50.0 50.0 50.0 50.0 50.0	\$20.0	E0.0 (CO.0 (C)))))))))))))))))))))
Commanda Com	600 600 600 600 600 600 600 600 600 600	50.0 50.0 50.0 50.0 50.0 50.0 50.0 50.0	\$20.0	\$0.0
Constitution of the Water Store Charles St. Priesr Water Ceite Establic Local Ceite Establic Local Ceite Interest St. Recharament Road, Hardfeld, Ustridge Hardel College Ceite Establic Local Ceite Hardel Ceite Ceite Bullet Terror Ceite Chess, Jone 15  Sub-testa  Tyres 10 Decom Vertices Error Chess Anne 15  Sub-testa  Tyres 10 Decom Hardel France Chess Anne 15  Sub-testa  Tyres 10 Decom Hardel France Chess Anne 15  Sub-testa  Tyres 10 Decom Hardel France Chess Anne 15  Sub-testa  Tyres 10 Decom Hardel France Chess Anne 15  Sub-testa  Tyres 10 Decom Hardel France Chess Anne 15  Sub-testa  Tyres 10 Decom Hardel France Chess Anne 15  Sub-testa  Tyres 10 Decom Hardel France Chess Anne 17  Sub-testa  Tyres 10 Decom Hardel France Chess Anne 17  Sub-testa  Tyres 10 Decom Hardel France Chess Anne 17  Sub-testa 10  Tyres 10 Decom Hardel France Chess Anne 17  Sub-testa 10  Tyres 10 Decom Hardel France Chess Anne 10  Sub-testa 10  S	600 600 600 600 600 600 600 600 600 600	50.0 50.0 50.0 50.0 50.0 50.0 50.0 50.0	E00	E0.0 20.0 E0.0 E0.0 E0.0 E0.0 E0.0 E0.0
Commission Services Commission Co	600 600 600 600 600 600 600 600 600 600	50.0 50.0 50.0 50.0 50.0 50.0 50.0 50.0	\$200	E0.0 (CO.0 (C))))))))))))))))))))))))))
Committed State Control State	600 600 600 600 600 600 600 600 600 600	50.0 50.0 50.0 50.0 50.0 50.0 50.0 50.0	E00	E0.0 (C.) (C.) (C.) (C.) (C.) (C.) (C.) (C.)
Committed Commit	600 600 600 600 600 600 600 600 600 600	50.0 50.0 50.0 50.0 50.0 50.0 50.0 50.0	\$200	\$00.00
Constant St. Peter Visigo Cerire Estatols Cost Cerire Estatols Estatol Anno Cost Cerire Estatols Cost Cerire Estat	600 600 600 600 600 600 600 600 600 600	50.0 50.0 50.0 50.0 50.0 50.0 50.0 50.0	EDO (EDO (EDO (EDO (EDO (EDO (EDO (EDO (	\$0.00
Constablishment Control Services  Charleton Sin Peter Wilego Cerbin  Estandic Local Cerbin  Faster Control Services  Faster Single Cerbin  Estandic Local Cerbin  Faster Wilego Cerbin  Estandic Local Cerbin  Faster Wilego Cerbin  Estandic Local Cerbin  Faster Wilego Cerbin  Single Single Single  Sub-Actal  Control Single  Control Cerbin  Control Cer	600 600 600 600 600 600 600 600 600 600	50.0 50.0 50.0 50.0 50.0 50.0 50.0 50.0	\$20.0 \$20.0	E0.0 (CO.0 (C)))))))))))))))))))))))))
Committed Recommendation of the Committed Recommendation of th	600 600 600 600 600 600 600 600 600 600	50.0 50.0 50.0 50.0 50.0 50.0 50.0 50.0	\$200	\$0.0
Combined Sin Priesr Wileys Cerbin Estandic Local Cerbin Estandic L	600 600 600 600 600 600 600 600 600 600	50.0	EDO (EDO (EDO (EDO (EDO (EDO (EDO (EDO (	\$0.00
Committed States Control States Cont	600 600 600 600 600 600 600 600 600 600	50.0	\$200	E0.0 (CO.0 (
Constitution Control Control Charlet St. Peter Village Certine Establish Control Est	600 600 600 600 600 600 600 600 600 600	50.0	\$200	E00.0

		Dacon	um BC	
	Zone 11 Chemist (%)	Zone 12 Chemist (%)	Zone 13 Chemist (%)	Zone 14 Chemist (%)
Zone 1   Watford South Colne Valley Retail Park, Lower High Street, Watford	0.00%	0.00%	0.00%	0.00%
Waterfields Shopping Park, Waterfields Way, Watford Watford Arches Retail Park, Lower High Street, Watford Watford Town Centre Others, Zone 1	0.00% 0.00% 0.00%	0.00% 0.00% 0.00%	0.00% 0.66% 0.00%	0.00% 0.00% 0.00%
Sub-total	0.00%	0.67%	0.66%	0.00%
Zone 2   Watford North Asda, Odhams Industrial Estate, St. Albans Road, Watford Garston Village Centre	0.00%	0.70%	0.00%	0.00%
Others, Zone 2	0.00%	0.00%	0.00%	0.00%
Zone 3   Bushey & Aldenham Aldenham Vilage Centre	0.00%	0.00%	0.00%	0.00%
Bushey Town Centre Costco, Hartspring Lane, Bushey Others, Zone 3	0.00% 0.00% 0.00%	0.00% 0.00% 0.00%	0.00% 0.00% 0.00%	0.00% 0.00% 0.00%
Sub-total  Zone 4   Radiett & Shenley	0.00%	0.00%	0.00%	0.00%
Radlett Town Centre Shenley Village Centre	0.00%	0.00%	0.00%	0.00%
Sub-total  Zone 5   Borehamwood & Elstree	0.00%	0.00%	0.00%	0.00%
Borehamwood Town Centre Stirling Retail Park, Stirling Way, Borehamwood Fesco Extra, Shenley Road, Borehamwood	0.00% 0.00% 0.00%	0.00% 0.00% 0.00%	0.00% 0.00% 0.00%	0.00% 0.00% 0.00%
Others, Zone 5 Sub-total	0.00%	0.00%	0.00%	0.00%
Zone 6   Potters Bar Potters Bar Town Centre	0.00%	0.70%	0.00%	0.00%
South Mirmms Village Centre Fesco Superstore, Mutton Lane, Potters Bar Others, Zone 6	0.00% 0.00% 0.00%	0.00% 0.00% 0.00%	0.00% 0.00% 0.00%	0.00% 0.00% 0.00%
Sub-total	0.00%	0.70%	0.00%	0.00%
Contey Green Local Centre  Rickmansworth Town Centre  Others, Zone 7	0.00% 0.00% 0.00%	0.00% 0.00% 0.00%	0.00% 0.00% 0.00%	0.00% 0.00% 0.00%
Sub-total	0.00%	0.00%	0.00%	0.00%
Zone 8   Batchworth Heath & South Oxhey Vorthwood Local Centre South Oxhey Local Centre	0.00%	0.00%	0.00%	0.00%
Sub-total	0.00%	0.00%	0.00%	0.00%
Zone 9   Chorleywood & Sarratt Chorleywood Village Centre Elstree Village Centre	0.00%	0.00%	0.00%	0.00%
Sarratt Village Centre Sub-total	0.00%	0.00% 2.75%	0.00%	0.00%
zone 10   Kings Langley & Abbots Langley Abbots Langley Village Centre (imgs Langley Village Centre	0.00%	0.00%	0.00%	0.00%
Others, Zone 10	0.00% 2.68%	0.00%	0.00%	0.00%
Sub-total  Zone 11   Hemel Hempstead  Jemel Hempstead Town Centre	2.68% 83.00%	0.00% 51.34%	0.00%	1.68%
-ternel Hempstead Town Centre Appley Mills Retail Park, London Road, Hemel Hempstead Others, Zone 11	83.00% 5.60% 6.48%	51.34% 1.86% 3.26%	0.88% 0.00% 0.00%	1.68% 0.00% 0.00%
Sub-total  Zone 12   Hemel Hempstead Fringe	95.08%	56.46%	0.88%	1.68%
Grovehill Local Centre Others, Zone 12	0.00%	1.40% 16.03%	0.00%	0.00%
Sub-total  Cone 13   Berkhamsted	0.00%	17.43%	0.00%	0.00%
Berkhamsted Town Centre Others, Zone 13	0.91%	1.63% 0.70%	95.59% 1.32%	26.23% 0.00%
Sub-total  Zone 14   Tring fring Town Certire	0.91%	2.33%	96.91%	26.23%
Others, Zone 14	0.00%	0.00%	0.00%	2.11%
Zone 18 St Albans Abbey View Retail Park, Griffiths Way, St. Albans	0.00%	0.00%	0.00%	0.00%
St. Albans City Centre Others, Zone 18	0.65%	3.03%	0.00%	0.00%
Sub-total  Zone 19 I London Colney Eringe	0.65%	5.78%	0.00%	0.00%
Albert Bygrave Retail Park, North Örbital Road, St Albans Colney Fields Shopping Park, Alsop Close, London Colney Cuffley Village Centre	0.00% 0.00% 0.00%	0.00% 0.67% 0.00%	0.00% 0.00% 0.00%	0.00% 0.00% 0.00%
Others, Zone 19 Sub-total	0.00%	0.00%	0.00%	0.00%
Zone 21   Harpenden Wheathampstead Village Centre	0.00%	0.00%	0.00%	0.00%
Harpenden Town Centre Sub-total	0.00%	1.36%	0.00%	0.00%
Fotal   Inner Study Area	99.3%	88.9%	98.5%	94.3%
Sub Total   Watford District Sub Total   Horsmere District Sub Total   Three Rivers Borough Sub Total   Three Rivers Borough Sub Total   Soroum District Sub Total   Soroum District	0.0% 0.0% 2.7% 96.0% 0.7%	1.4% 0.7% 2.8% 76.2% 7.8%	0.7% 0.0% 0.0% 97.8% 0.0%	0.0% 0.0% 0.0% 94.3% 0.0%
Destination	Zone 11 Chemist (%)	Zone 12 Chemist (%)	Zone 13 Chemist (%)	Zone 14 Chemist
Outside Inner Study Area	(20)	(20)	(~)	(74)
Zone 15   Three Rivers Fringe Chalfont St. Peter Village Centre Denham Village Centre	0.00%	0.00%	0.00%	0.00%
Eastoole Local Centre - Harefield Green Park, Rickmansworth Road, Harefield, Uxbridge - Harrow Town Centre	0.00% 0.00% 0.00%	0.00% 0.00% 0.00%	0.00% 0.00% 0.00%	0.00% 0.00% 0.00%
Hatch End Local Centre	0.00% 0.00% 0.00%	0.00%	0.00%	0.00%
Pinner Village Centre Ruislip Town Centre		0.00%	0.00%	0.00%
Pinner Village Centre	0.00%			0.00%
Piner Village Centre Luispi Town Centre Ithers, Zone 15 Lub-botal Lub-botal Cone 16   Decount Western Frace Desham Town Centre	0.00%	0.00% 0.00% 0.00%	0.00% 0.00% 0.00%	0.00% 0.00% 0.00% 0.00%
Pinner Village Centre  Auslip Town Centre  Dithers, Zone 15  Sub-total	0.00%	0.00% 0.00%	0.00%	0.00% 0.00% 0.00%
Prince Village Centre  Liulia Tourn Centre  Libers, Zonc 15  Sub-total  Form 16   Decount Western France  Chesham Tourn Centre  Libers, Zonc 16  Sub-total  Libers, Zonc 16  Sub-total	0.00% 0.00% 0.00% 0.00% 0.00%	0.00% 0.00% 0.00% 0.00% 0.00% 0.00%	0.00% 0.00% 0.00% 0.66% 0.00%	0.00% 0.00% 0.00% 0.00% 0.64% 0.64%
Prince Village Centre  Julius Town Centre  Dithers, Zone 15  Sub-total  Sub-total  Debutson Western Sizon  Debutson Centre  Districts 16  Sub-total  Account In Control  Sub-total  Account In Concount Western Finge  Account In Concount Western Finge  Account In Concount Western Finge	0.00% 0.00% 0.00% 0.00% 0.00%	0.00% 0.00% 0.00% 0.00% 0.00% 0.00%	0.00% 0.00% 0.00% 0.00% 0.66% 0.00%	0.00% 0.00% 0.00% 0.00% 0.64% 0.00%
Prince Villago Centre Usulari Torun Contre Dibers, Zono 15  Lub betal  Destabut Torun Contre  Destabut Torun Contre  Destabut Torun Contre  Dibers, Zono 16  Lub betal	0.00% 0.00% 0.00% 0.00% 0.00% 0.00%	0.00% 0.00% 0.00% 0.00% 0.00% 0.00%	0.00% 0.00% 0.00% 0.66% 0.00% 0.66%	0.00% 0.00% 0.00% 0.00% 0.64% 0.00% 0.64%
Prince Villago Centre  Usulari Toron Centre  Users, Zono 15  Londo 16  Londo	0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00%	0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00%	0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00%	0.00% 0.00% 0.00% 0.00% 0.00% 0.64% 0.00% 0.00% 0.00%
Prince Villago Centre  Usulari Toron Centre  Dibers, Zono 15  Londo 16 Discourin Western France  Cons 16 Discourin Western France  Cons 16 Discourin Western France  Cons 16 Discourin Western France  Discouring Construction  Cons 16 Discourin Medican France  Discouring Construction  Discouring Co	0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00%	0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00%	0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00%	0.00% 0.00% 0.00% 0.00% 0.64% 0.00% 0.00% 0.00%
Piner Village Centre Library, Endre 18  Library, Endre 18  Library, Endre 19  Library, En	0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00%	0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00%	0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00%	0.00% 0.00% 0.00% 0.00% 0.00% 0.64% 0.00% 0.00% 0.00% 0.00%
Prince Village Centre Living Town Centre Living Living Town Centre Living Living Town Centre Living Living Town Centre Living T	0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00%	0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00%	0.00% 0.00% 0.00% 0.00% 0.66% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00%	0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00%
Prince Village Centre  United Town Centre  District Son 15  Sub-total  Description Town Centre  Description Town Centre  District Sub-total  Description Town Centre  District Sub-total  Description District Sub-total  Description District Sub-total  Description District Sub-total  Description District Sub-total	0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00%	0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00%	0.00% 0.00% 0.00% 0.66% 0.00% 0.66% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00%	0.00% 0.00% 0.00% 0.00% 0.64% 0.00% 0.64% 0.00% 0.00% 0.00% 0.00% 0.00%
Prince Villago Centre Unitary Toron Contre Unitary	0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00%	0.00% 0.00%	0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00%	0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00%
Prince Village Centre Liver Jones Contre Liver Johns Contre Liver John	0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00%	0.00% 0.00%	0.00% 0.00%	0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00%
Prince Villago Centre  Walter Town Centre  Walter Sale Jan Walter Town  Walter Sale Jan Walter  Walter  Walter Sale Jan Walter  Wal	0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00%	0.00% 0.00%	0.00% 0.00%	0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00%
Prince Villago Centre Unitary Town Contre Princes, Zone 16  Sub-total  Cons 16 10 Decome Western Frage  Cons 16 10 Decome December Frage  Cons 16 10 Decome December Frage  Cons 17 10 Decome Decome Decome  Cons 17 10 Decome Dec	0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00%	0.00% 0.00%	0.00% 0.00%	0.00% 0.00%
inter Village Centre Liubit Toron Contre Internal Contre Inter	0.00% 0.00%	0.00% 0.00%	0.00% 0.00%	0.00% 0.00%
Prince Village Centre Living Town Contre Princes, Zene 1  Living Town Contre Living Town	0.00% 0.00%	0.00% 0.00%	0.00% 0.00%	0.00% 0.00%
Prince Village Centre  Walter Town Centre  Walter C	0.00% 0.00%	0.00%	0.00% 0.00%	0.00% 0.00%
Prince Village Centre Living Town Centre Living Living Town Centre Living Living Town Centre Living Living Centre Living Mycomb Centre Living Living Centre Living Liv	0.00% 0.00%	0.00% 0.00%	0.00% 0.00%	0.00%
Prince Village Centre Living Town Contre Princes, Zone 16  Sub-total  Cons. 16   Decomm Western From  Cons. 17   Decomm Western From  Cons. 17   Decomm Western From  Cons. 18   Decomm Western From  Cons. 20   Decomm Wester	0.00% 0.00%	0.00%	0.00% 0.00%	0.00%
Prince Village Centre Living Town Contre Princes, Zone 19  Links State 1  Links S	0.00% 0.00%	0.00% 0.00%	0.00% 0.00%	0.00%
Prince Village Cestre  Marie Town Contre  Prince State Contre  Water Contre  Wat	0.00% 0.00%	0.00%	0.00% 0.00%	0.00%
Piner Village Centre  Walter Town Centre  Walter Centre  Walter Town Centre  Walter Centre  Walt	0.00% 0.00%	0.00% 0.00%	0.00% 0.00%	0.00%
Prince Village Centre Living Town Contre Princes, Zone 16  Sub-total  Cons. 16   Decomm Western Frage  Lond 17   Decomm Western Frage  Lond 16   Decomm Western Frage  Lond 17   Decomm Western Frage  Lond 18   Decomm Wester	0.00% 0.00%	0.00% 0.00%	0.00% 0.00%	0.00%
Prince Village Centre  Waller) Town Centre  Dieses, Zone 19  Sub-total  Loca 11   Decount Western Front  Cons 12   Decount	0.00% 0.00%	0.00%	0.00% 0.00%	0.00%
Piner Village Centre  Walter Town Centre  Walter Centre  Walt	0.00% 0.00%	0.00%	0.00% 0.00%	0.00%

Destination Study Area	Zone 11 Chemist (£m)	Zone 12 Chemist (£m)	Zone 13 Chemist (£m)	Zone 14 Chemist (£m)
Study Area  Cone 1   Watford South  Coine Valley Retail Park, Lower High Street, Watford	£0.0	£0.0	£0.0	£0.0
Vaterfields Shopping Park, Waterfields Way, Watford Vatford Arches Retail Park, Lower High Street, Watford Vatford Town Centre	£0.0 £0.0	£0.0 £0.0	£0.0 £0.0	£0.0 £0.0
Others, Zone 1	£0.0 £0.0	£0.0	£0.0	£0.0
Sone 2   Watford North  Asda, Odhams Industrial Estate, St. Albans Road, Watford	£0.0	£0.0	£0.0	£0.0
Sarsion Village Centre Others, Zone 2	£0.0 £0.0	£0.0	£0.0	£0.0
Sub-total	£0.0	£0.0	£0.0	£0.0
Zone 3   Bushey & Aldenham Aldenham Village Centre Bushey Town Centre	£0.0 £0.0	£0.0 £0.0	£0.0 £0.0	£0.0 £0.0
Costco, Hartspring Lane, Bushey Others, Zone 3	£0.0 £0.0	£0.0 £0.0	£0.0	£0.0
Sub-total  Zone 4   Radiett & Shenley	£0.0	£0.0	£0.0	£0.0
Radiett Town Centre Shenley Village Centre	£0.0 £0.0	£0.0 £0.0	£0.0 £0.0	£0.0
Sub-total	€0.0	£0.0	£0.0	£0.0
Zone 5   Borehamwood & Elstree Borehamwood Town Centre Stirling Retail Park, Stirling Way, Borehamwood	£0.0 £0.0	£0.0 £0.0	£0.0 £0.0	£0.0 £0.0
Tesco Extra, Shenley Road, Borehamwood Others, Zone 5	£0.0 £0.0	£0.0 £0.0	£0.0 £0.0	£0.0 £0.0
Sub-total  Zone 6   Potters Bar	£0.0	£0.0	£0.0	£0.0
Potters Bar Town Centre South Mirms Village Centre Tesco Superstore, Mutton Lane, Potters Bar	£0.0 £0.0	£0.0 £0.0	£0.0 £0.0	£0.0 £0.0
Others, Zone 6	£0.0	£0.0	£0.0	£0.0 £0.0
Sub-total  Zone 7   Rickmansworth				
Croxley Green Local Centre Rickmansworth Town Centre Others, Zone 7	£0.0 £0.0 £0.0	£0.0 £0.0	£0.0 £0.0 £0.0	£0.0 £0.0
Sub-total	£0.0	£0.0	£0.0	£0.0
Zone 8   Batchworth Heath & South Oxhey Vorthwood Local Centre	£0.0	£0.0	£0.0	£0.0
South Oxhey Local Centre Sub-total	£0.0	£0.0	£0.0	£0.0
Zone 9   Chorleywood & Sarratt Chorleywood Village Centre	£0.0	£0.0	£0.0	£0.0
Elstree Village Centre Sarratt Village Centre	£0.0 £0.0	£0.1 £0.0	£0.0 £0.0	£0.0 £0.0
Sub-total	£0.0	£0.1	£0.0	£0.0
Zone 10   Kings Langley & Abbots Langley Abbots Langley Village Centre Kings Langley Village Centre	£0.0 £0.0	£0.0 £0.0	£0.0 £0.0	£0.0 £0.0
Others, Zone 10 Sub-total	£0.2	£0.0	£0.0	£0.0
Zone 11   Hemel Hempstead Hemel Hempstead Trans Centre	£5.8	£2.4	£0.0	£0.0
-lemel Hempstead Town Centre Apsley Mills Retail Park, London Road, Hemel Hempstead Others, Zone 11	£5.8 £0.4 £0.5	£2.4 £0.1 £0.2	£0.0 £0.0	£0.0 £0.0
Sub-total	£6.7	£2.6	£0.0	£0.0
Zone 12   Hemel Hempstead Fringe Grovehill Local Centre Others, Zone 12	£0.0 £0.0	£0.1 £0.8	£0.0 £0.0	£0.0 £0.0
Sub-total	£0.0	£0.8	£0.0	£0.0
Zone 13   Berkhamsted Berkhamsted Town Centre Others, Zone 13	£0.1 £0.0	£0.1 £0.0	£3.6 £0.0	£0.6 £0.0
Sub-total	£0.1	£0.0	£3.6	£0.6
Zone 14   Tring Iring Town Centre	£0.0	£0.0	£0.0	£1.4
Others, Zone 14	£0.0	£0.0	£0.0	£0.0
Zone 18   St Albans Abbey View Retail Park, Griffiths Way, St. Albans	£0.0	£0.0	£0.0	£0.0
Nobel View Neets Park Climinis Way, 3c. Abbans St. Albans City Centre Others, Zone 18	£0.0 £0.0	£0.0 £0.1	£0.0 £0.0	£0.0 £0.0
Sub-total	£0.0	£0.3	£0.0	£0.0
Zone 19   London Colney Fringe Albert Bygrave Retail Park, North Orbital Road, St Albans Colney Fields Shopping Park, Alsop Close, London Colney	£0.0 £0.0	£0.0	£0.0 £0.0	£0.0 £0.0
Cuffley Village Centre Others, Zone 19	£0.0 £0.0	£0.0 £0.0	£0.0 £0.0	£0.0
Sub-total	£0.0	£0.0	£0.0	£0.0
Zone 21   Harpenden Wheathampstead Village Centre Harpenden Town Centre	£0.0 £0.0	£0.0 £0.1	£0.0 £0.0	£0.0 £0.0
Sub-total	£0.0	£0.1	£0.0	£0.0
Total   Inner Study Area Sub Total   Watford District	£7.0 £0.0	£4.2 £0.1	£3.7 £0.0	£2.0 £0.0
Sub Total   Hertsmere District Sub Total   Three Rivers Borough Sub Total   Dacorum District	£0.0 £0.2 £6.7	£0.0 £0.1 £3.6	£0.0 £0.0 £3.6	£0.0 £0.0 £2.0
Sub Total   St Albans City & District	£0.0	£0.4	£0.0	£0.0
Destination	Chemist (£m)	Chemist (£m)	Chemist (£m)	Chemist (£m)
Outside Inner Study Area				
Zone 15   Three Rivers Fringe Chalfont St. Peter Vilage Centre Denham Vilage Centre	£0.0 £0.0	£0.0 £0.0	£0.0 £0.0	£0.0 £0.0
Eastcote Local Centre Harefield Green Park, Rickmansworth Road, Harefield, Uxbridge Harrow Town Centre	£0.0 £0.0	£0.0 £0.0 £0.0	£0.0 £0.0	£0.0 £0.0
Hatch End Local Centre Pinner Village Centre Ruislip Town Centre	£0.0 £0.0	£0.0 £0.0	£0.0 £0.0	£0.0 £0.0
Others, Zone 15	£0.0	£0.0	£0.0	£0.0
Sub-total  Zone 16   Dacorum Western Fringe	£0.0	£0.0	£0.0	£0.0
Chesham Town Centre Others, Zone 16	£0.0 £0.0	£0.0 £0.0	£0.0 £0.0	£0.0 £0.0
Sub-total  Zone 17   Dascorum Northern Fringe	£0.0	£0.0	£0.0	£0.0
Dunstable Town Centre Homebase, Vimy Road, Leighton Buzzard	£0.0 £0.0	£0.0 £0.0	£0.0 £0.0	£0.0 £0.0
eighton Buzzard Town Centre Others, Zone 17	£0.0 £0.0	£0.0 £0.0	£0.0 £0.0	£0.0 £0.0
Sub-total  Zone 20   Herismere Southern Frince	£0.0	£0.0	£0.0	£0.0
Samet Local Centre Edgware District Centre Stammere District Centre	£0.0 £0.0	£0.0 £0.0	£0.0 £0.0	£0.0 £0.0
Stammore District Centre Wealdstone Local Centre Others, Zone 20	£0.0 £0.0 £0.0	£0.0 £0.0 £0.0	£0.0 £0.0	£0.0 £0.0 £0.0
Sub-total	£0.0	£0.0	£0.0	£0.0
Conc P2 LSI Abbans Northern Erings Luton Retail Park, Gipsy Lane, Luton Wigmore Park Shopping Centre, Wigmore Lane, Luton	£0.0 £0.0	£0.0 £0.0	£0.0 £0.0	£0.0 £0.0
wymore rain anopping center, wigmore care, coori Others, Zone 22 Sub-total	£0.0	£0.0	£0.0	£0.0 £0.0
Sub-total Sub-total Study Area				£0.0
Outside Study Area				
Amersham Town Centre Aylesbury Town Centre Beaconsfield Town Centre	£0.0 £0.0	£0.0 £0.0	£0.0 £0.0	£0.0 £0.1 £0.0
Brent Cross Shopping Centre, Prince Charles Drive, Brent Cross Broadfields Retail Park, Bicester Road, Aylesbury Brookfield Retail Park, Halfhide Lane, Cheshunt, Waltham Cross	£0.0 £0.0	£0.0 £0.0	£0.0 £0.0	£0.0 £0.0
Central London Chalfont St. Giles Village Centre	£0.0	£0.4 £0.0	£0.0	£0.0
Colindale Local Centre Infield Retail Park, Crown Road, Enfield Infield Town Centre	£0.0 £0.0	£0.0 £0.0	£0.0 £0.0	£0.0 £0.0
Gerrards Cross Town Centre Great Missenden Village Centre Hatfield Town Centre	£0.0 £0.0 £0.0	£0.0 £0.0	£0.0 £0.0	£0.0 £0.0
Haltersway Retail Park, Chaul End Lane, Luton Hertford City Centre High Wycombe Town Centre	£0.0 £0.0	£0.0 £0.0 £0.0	£0.0 £0.0 £0.0	£0.0 £0.0 £0.0
Hitchin Town Centre kea, Drury Way, North Circular Road, Wembley	£0.0	£0.0	£0.0	£0.0
Kenton Local Centre Kingsbury District Centre Little Chalifont Village Centre	£0.0 £0.0 £0.0	£0.0 £0.0 £0.0	£0.0 £0.0 £0.0	£0.0 £0.0
uton Town Centre Marlow Town Centre	£0.0	£0.0	£0.0 £0.0	£0.0 £0.0 £0.0
Mill Hill Local Centre	£0.0 £0.0	£0.0 £0.0	£0.0 £0.0	£0.0 £0.0
Milton Keynes Town Centre MK1 Shopping & Leisure Park, Stadium Way, West Bletchley	£0.0	£0.0 £0.0	£0.0 £0.0 £0.0	£0.0 £0.0
Million Keynnes Town Centrie MKI Shopping & Leiaure Park, Stadium Way, West Bietchley Monkswood Retail Park, Elder Way, Stevenage Dithers, Aljeeblury Dithers, Enfield	£0.0		£0.0	£0.0
Allian Keynes Town Centre MK Stropping & Lesure Park, Stadium Wlay, West Bletchley Montexacco Rectal Park, Ester Way, Stevenage Dithes, Alyebury Thires, Enfeld Park, Carbonough Town Centre Canaring May Refall Park, Creat North Road, Stevenage	£0.0 £0.0 £0.0	£0.0	0.03	00.7
Althon Krymer Town Centre MK MS Report Town Centre MK MS Report Town Centre MS Report To	£0.0 £0.0 £0.0 £0.0 £0.0 £0.0	£0.0 £0.0 £0.0 £0.0	£0.0 £0.0	£0.0 £0.0
Will fell Local Center William Kyrona Tom Centre Wild Stopping & Leaune Park. Stadem Way, Weet Bleichley Monstenoor Centra Fast. Stadem Way, Event Bleichley Monstenoor Centra Fast. Stadem Way, Stevenage Dines, Enfold Primes Richard Primes Richard Roung May Repail Park, Great North Road, Stevenage Roung Tom Centre Roung May Centra Centra May Repair Roung Tom Centre Tom Centre The Galaria Guart of Come How, Selferial Libridge Tom Centre Libridg	£0.0 £0.0 £0.0 £0.0 £0.0 £0.0 £0.0 £0.0	£0.0 £0.0 £0.0 £0.0 £0.0 £0.0 £0.0 £0.0	£0.0 £0.0 £0.0 £0.0 £0.0	£0.0 £0.0 £0.0 £0.0
Altion Krypers Town Centre  Mich Kryperiga K. Lem Pesk Staduem Way, West Bleichley Udrakwood Getall Park, Ester Way, Steverage Ditters, Apricader Ditters, Bestall Ditter, Great North Road, Stevenage Bestall Park, Great North Road, Stevenage Bestall Park, Great North Road, Stevenage Bestall Park, Comer North, Fastell Ditters, Apricader	£0.0 £0.0 £0.0 £0.0 £0.0 £0.0 £0.0 £0.0	£0.0 £0.0 £0.0 £0.0 £0.0 £0.0 £0.0 £0.0	£0.0 £0.0 £0.0 £0.0 £0.0 £0.0 £0.0	£0.0 £0.0 £0.0 £0.0 £0.0 £0.0 £0.0
Allan Krypera Tom Carrier  Mil Stepping & Learne Perk, Staduen Way, West Bleichtey Morkwood Gelari Park, Eder Way, Stevernage Henre, Aylestory Parker, Ayles	£0.0 £0.0 £0.0 £0.0 £0.0 £0.0 £0.0 £0.0	£0.0 £0.0 £0.0 £0.0 £0.0 £0.0 £0.0 £0.0	£0.0 £0.0 £0.0 £0.0 £0.0 £0.0	£0.0 £0.0 £0.0 £0.0 £0.0 £0.0

Nexus Planning Table 19: Large electrical goods shopping patterns		Dacor	um BC	
Destination	Zone 11 Electrical (%)	Zone 12 Electrical (%)	Zone 13 Electrical (%)	Zone 14 Electrical (%)
Zone 1   Watford South Coine Valley Retail Park, Lower High Street, Watford	0.00%	0.00%	0.00%	0.00%
Waterfields Shopping Park, Waterfields Way, Watford Watford Arches Retail Park, Lower High Street, Watford Watford Town Centre Others, Zone 1	0.00% 0.00% 15.94% 0.00%	0.00% 1.84% 9.70% 0.00%	0.00% 0.00% 26.57% 0.00%	0.00% 0.00% 8.93% 0.00%
Sub-total	15.94%	11.54%	26.57%	8.93%
Zone 2   Watford North Asda, Odhams Industrial Estate, St. Albans Road, Watford Garston Village Centre	0.00%	0.00%	0.00%	0.00%
Others, Zone 2 Sub-total	0.00%	0.00%	0.00%	0.00%
Zone 3   Bushey & Aldenham Aldenham Vilage Centre Bushey Town Centre	0.00%	0.00%	0.00%	0.00%
Costco, Hartspring Lane, Bushey Others, Zone 3 Sub-total	0.00% 0.00%	0.00%	0.00% 0.00% 1.64%	0.00%
Sub-total  Zone 4   Radlett & Shenley  Radlett Town Centre	0.00%	0.00%	0.00%	0.00%
Shenley Village Centre Sub-total	0.00%	0.00%	0.00%	0.00%
Zone 5   Borchamwood & Elstree Borchamwood Town Centre Stirling Retail Park, Stirling Way, Borehamwood	0.00%	0.00%	0.00%	0.00%
Others, Zone 5	0.00%	0.00%	0.00%	0.00%
Sub-total  Zone 6   Potters Bar	0.00%	0.00%	0.00%	0.00%
Potters Bar Town Centre South Mimms Village Centre Tesco Superstore, Mutton Lane, Potters Bar Öthers, Zone 6	0.00% 0.00% 0.00% 0.00%	0.00% 0.00% 0.00% 0.00%	0.00% 0.00% 0.00% 0.00%	0.00% 0.00% 0.00% 0.00%
Sub-total	0.00%	0.00%	0.00%	0.00%
Zone 7 Rickmansworth Croudey Green Local Centre Rickmansworth Town Centre Others, Zone 7	0.00% 0.00% 0.00%	0.00% 0.00% 0.00%	0.00% 0.00% 0.00%	0.00% 0.00% 0.00%
Curiers, cone / Sub-total	0.00%	0.00%	0.00%	0.00%
Zone 8   Batchworth Heath & South Oxhey Northwood Local Centre South Oxhey Local Centre	0.00%	0.00%	0.00%	0.00%
Sub-total	0.00%	0.00%	0.00%	0.00%
Zone 9   Chorleywood & Sarrett Chorleywood Village Centre Elstree Village Centre Sarratt Village Centre	0.00% 0.00% 0.00%	0.00% 0.00% 0.00%	0.00% 0.00% 0.00%	0.00% 0.00% 0.00%
Sub-total	0.00%	0.00%	0.00%	0.00%
Zone 10   Kings Langley & Abbots Langley Abbots Langley Wilage Centre Kings Langley Village Centre Others Zone 10	0.00% 0.00% 1.19%	1.14% 0.00% 0.00%	0.00% 0.00% 1.18%	0.00% 0.00% 0.00%
Others, Zone 10 Sub-total	1.19%	1.14%	1.18%	0.00%
Zone 11   Hemel Hempstead Hemel Hempstead Town Centre Apstey Mills Retail Park, London Road, Hemel Hempstead	20.11% 59.84%	16.07% 62.65%	11.68% 29.50%	1.51%
Others, Zone 11 Sub-total	1.67% 81.62%	0.00% 78.72%	0.00%	0.00%
Zone 12   Hemel Hempstead Fringe Grovehil Local Centre Others, Zone 12	0.00%	0.00%	0.00%	0.00%
Sub-total	0.00%	0.00%	0.00%	0.00%
Zone 13   Berkhamsted Berkhamsted Town Centre Others, Zone 13	0.00%	0.00%	17.29% 0.00%	4.32% 0.00%
Sub-total  Zone 14   Tring Tring Town Centre	0.00%	0.00%	17.29%	4.32% 8.36%
Tring Town Centre Others, Zone 14 Sub-total	0.00%	0.00%	0.00%	8.36% 1.51% 9.87%
Zone 18   St Albans Abbey View Retail Park, Griffiths Way, St. Albans	0.00%	0.00%	0.00%	0.00%
St. Albans City Centre Others, Zone 18	0.00%	0.00%	0.00%	0.00%
Sub-total  Zone 19   Landon Colney Fringe Albert Bygrave Retail Park, North Orbital Road, St Albans	0.00%	0.00%	0.00%	0.00%
Colney Fields Shopping Park, Alsop Close, London Colney Cuffley Village Centre	0.00%	1.14%	0.00%	0.00% 0.00% 0.00%
Others, Zone 19	0.00%	0.00%	0.00%	
Others, Zone 19 Sub-total	0.00%	1.14%	0.00%	0.00%
Others, Zone 19				
Others, Zone 19  Sub-total Zone 21   Harpenden Wheathampstadd Village Centre	0.00%	1.14%	0.00%	0.00%
Others, Zoze 19 Sub-testal Sub-testal VinearInarpstead Vilage Centre Happenden Town Centre Sub-testal Central Happenden Town Centre	0.00% 0.00% 0.00% 0.00% 98.8%	1.14% 0.00% 0.00% 0.00% 92.5% 11.5% 0.0%	0.00% 0.00% 0.00% 0.00% 87.9% 28.6% 1.6%	0.00% 0.00% 0.00% 0.00% 35.5%
Others, Zone 19 Sub-botal Zone 21 Harpenden Wheathampstad Village Centre Harpenden Town Centre Sub-botal	0.00% 0.00% 0.00% 98.8% 15.9% 0.0% 1.2% 81.6% 0.0%	0.00% 0.00% 0.00% 0.00% 92.5% 11.5% 0.0% 1.1% 78.7% 1.1%	0.00% 0.00% 0.00% 0.00% 87.9%	0.00% 0.00% 0.00% 0.00%
Others, Zoze 19 Sub-total Sub-total Sub-total Windowskie Windowski	0.00% 0.00% 0.00% 0.00% 98.8% 15.9% 0.0% 1.2%	1.14% 0.00% 0.00% 0.00% 0.00% 11.5% 0.0%	0.00% 0.00% 0.00% 0.00% 87.9% 28.6% 1.8% 1.2% 0.0%	0.00% 0.00% 0.00% 0.00% 35.5% 8.9% 0.0%
Ofbors, Zoza 19 Sub-total Sub-total Wheathampstead Vilago Costre Happenden Town Costre Sub-total Cost   March Costre Happenden Town Costre Sub-total Cost   March Costre Happenden Town Costre Sub-Total   March Costre Sub-T	0.00% 0.00% 0.00% 98.8% 15.9% 0.0% 1.2% 81.6% 0.0%	0.00% 0.00% 0.00% 0.00% 92.5% 11.5% 0.0% 1.1% 78.7% 1.1%	0.00% 0.00% 0.00% 0.00% 87.9% 26.6% 1.6% 1.2%	0.00% 0.00% 0.00% 0.00% 35.5% 8.9% 0.0% 28.6% 0.0%
Others, Zone 19 Sub-total Sub-total Weatherspited Visign Centre Harpenden Foun Centre Harpenden Foun Centre Harpenden Foun Centre Sub-total Total Inner Study Area Sub-Total Inner Study Area Sub-Total Inner Study Area Sub-Total Inner District Sub-Total Inner Study Area Centre Sub-Total Inner Sub-Total Inner Study Area Centre Sub-Total Inner Sub-Total Inne	0.00% 0.00% 0.00% 0.00% 15.9% 0.0% 12.0% 2.00% 2.00% 0.00% 0.00% 0.00% 0.00% 0.00%	1.14%  0.00%  0.00%  0.00%  92.5%  11.5%  0.00%  1.1%  Zone 12 Electrical (%)  0.00%  0.00%  0.00%  0.00%	0.00% 0.00% 0.00% 0.00% 87.9% 28.6% 1.8% 1.8% 1.2% 0.0%  Zone 13 Electrical (%)	0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 25.5% 0.0% 20.6% 0.0% 0.0% 0.00% 0.00%
Others, Zone 19 Sub-total Vinearhampstead Vilago Centre Happenden Town Centre Sub-total  Total   Intere Study Area Sub-Total   Vilago Centre Happenden Town Centre Sub-Total   Vilago Centre Contain (Sub-Total Vilago Centre Comban Vil	0.00% 0.00% 0.00% 0.00% 15.9% 0.00% 12.8% 1.2% 81.6% 0.0% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00%	1.14%  0.00% 0.00% 0.00%  1.1% 78.7% 1.1% 78.7% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00%	0.00% 0.00% 0.00% 0.00% 0.00% 1.6% 1.6% 1.2% 58.5% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00%	0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00%
Others, Zoze 19 Sub-total  Sub-total  Wheatherspitael Visign Contre Harpenden Town Centre  Sub-total  Total Inner Study Area  Sub-total  Total Inner Study Area  Sub-Total Inner Otheric  Sub-Total Inner Otheric  Sub-Total Inner Study Area  Consider More Total  Outside Inner Study Area  Consider Sub-Total Inner Stud	0.00% 0.00% 0.00% 0.00% 0.00% 15.9% 0.00% 1.2% 1.2% 1.2% 0.0% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00%	1.14%  0.00% 0.00% 0.00%  92.5% 11.5% 0.0% 1.1% 78.7% 1.1% 2.on 2.0 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00%	0.00% 0.00% 0.00% 0.00% 87.9% 26.6% 1.6% 1.2% 58.5% 0.0% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00%	0.00% 0.00%
Others, Zene 19 Sub-total Wheathampsteed Vilage Centre Happenden Town Centre Sub-total  Total   Maren Study Area Sub-Total   Vester Study Area Sub-Total   Vester Otistrict Sub-Total   Maren Destre Sub-Total   Vester Strongh Sub-Total   Vester Study Area Zene 15   There Study Area Zene 15   There Study Area Zene 15   There Study Area Zene 15   Allega Centre Denham Vilage Centre Lendeld Come Park, Rodinaneou'n Ruad, Harefeld, Ubridge Hardhiff Come Fell (Rodinaneou'n Ruad, Harefeld, Ubridge Prince Vilage Centre Others, Zene 15 Zene 15   Allega Centre	0.00% 0.00% 0.00% 15.9% 0.00% 15.9% 0.00% 1.2% 81.6% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00%	1.14% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00%	0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00%	0.00% 0.00% 0.00% 0.00% 0.00%
Oftons, Zone 19 Sub-total Vineathampstead Village Certe Vineathampstead Village Certe Vineathampstead Village Certe Vineathampstead Village Certe Sub-total Interne District Sub-Total Sub-Total Village Certe Outside Sub-Total Sub-Total Village Certe Centum Village Certe Centum Village Certe Centum Village Certe Village Cert	0.00% 0.00%	1.14% 0.00%	0.00% 0.00%	0.00% 0.00%
Others, Zene 19 Sub-total  Sub-total  Wheathampstead Vilage Coate Happendon Town Coate  Sub-total  Cotal Happendon Town Coate  Sub-total  Cotal Happendon Town Coate  Sub-total  Cotal Happendon Town Coate  Sub-total Westerd District  Sub-Total Happendon District  Cost Total Happendon Cost Total  Cost Total Happendon Happendon Finespo  Costalation Cost Total  Sub-total  Sub-total  Cost Total Happendon Happendon Finespo  Costalation Cost Total  Costalation	0.00% 0.00%	1.14% 0.00%	0.00% 0.00%	0.00% 0.00%
Oftons, Zoza 19 Sub-total Wheathampstead Villago Cortee Happender Torm Cortee Sub-total Total Villago Cortee Sub-total	0.00% 0.00%	1.14% 0.00%	0.00% 0.00%	0.00% 0.00%
Chenn, Zone 19 Sub-total  Sub-total  Wheathampstead Vilago Costre Happendon Town Costre  Sub-total  Cetal I Mare Study Area  Sub-total  Cetal I Mare Study Area  Sub-Total I Vestero District  Sub-Total I Vestero District  Sub-Total I Vestero District  Sub-Total I Three Rivers Borrough  Sub-Total I Marea District  Sub-Total I Three Rivers Borrough  Sub-Total I Sub-Total I Three Rivers Borrough  Sub-Total I Sub-Total I Three Rivers Borrough  Sub-Total I Three Rivers Borrough  Sub-Total I Three Rivers Earnough  Costs Total I Sub-Total I Sub-Total  Costs Total  Costs Tota	0.00%	1.14% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00%	0.00% 0.00%	0.00% 0.00%
Others, Zone 19 Sub-total  Sub-total  Wheathampstead Vilage Certre Happenden Town Certre Sub-total  Total   Interes Study Area  Sub-total   Valence   Valenc	0.00% 0.00%	1.14% 0.00% 0.00% 0.00% 0.00% 1.15% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00%	0.60% 0.60%	0.00% 0.00%
Others, Zone 19 Sub-testal  Sub-testal  Wheathampstead Village Certre  Wheathampstead Village Certre  Wheathampstead Village Certre  Sub-testal  Testal Inner Study Area  Sub-Total Interfere District  Outside Inner Study Area  Zone Si Times Study	0.00% 0.00%	1.14% 0.00% 0.00% 0.00% 0.00% 1.5% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00%	0.00% 0.00%	0.00% 0.00%
Others, Zene 19 Sub-testal Wheathampstead Village Centre Hispendent Torm Centre Sub-testal Testal Inner Study Area Sub-testal Testal Inner Study Area Sub-Testal Invested Study Study Area Sub-Testal Invested Study Area	0.00% 0.00%	1.14% 0.00% 0.00% 0.00% 0.00% 1.5% 0.00%	0.00% 0.00%	0.00% 0.00%
Others, Zone 19 Sub-total Vineathampstead Vilage Certie Hispenden Tom Cartee Hispenden Tom Cartee Sub-total Vineathampstead Vilage Certie Hispenden Tom Cartee Sub-total Vineathampstead Vilage Certie Sub-total Vineathampstead Vilage Certie Sub-total Vineathampstead Vilage Certie Sub-total Vineathampstead Vilage Certie Sub-total Vineathampstead Sub-total Vineathampstead Cartain Sub-total Vineath Sub-total Vineath Sub-total Vineath Sub-total Vineath Sub-total Vineath Sub-total Vineath Sub-total Vineathampstead Vin	0.00%	1.14% 0.00% 0.00% 0.00% 1.15% 0.00%	0.00%	0.00%
Others, Zene 19 Sub-testal  Sub-testal  Wheathampstead Vilage Certie Happenden Town Certie Sub-testal  Testal Interes Study Area  Sub-testal Vilage Certie Sub-testal  Testal Interes Study Area  Sub- Total Interes Toury Busines  Countries  Outside Sub- Toury Busines  Outside Toury Busines  Outside Sub- Toury Busines  Countries  Outside Sub- Toury Busines  Sub- Toury Busines  Outside Sub- Toury Busines  Outside Sub- Toury Busines  Sub- Toury Busines  Outside Sub- Tour	0.00% 0.00%	1.14% 0.00% 0.00% 0.00% 1.15% 0.00%	0.00% 0.00%	0.00%
Others, Zene 19 Sub-testal  Sub-testal  Wheathampstead Vilage Certie Hispenden Town Certie Sub-testal  Total   Interes Study Area  Sub-testal   Interes Study Area  Sub-Total   Valence Obstact Sub-Total   Interes Policy Area  Control Total   Interes Policy A	0.00%	1.14% 0.00% 0.00% 0.00% 0.00% 1.15% 0.00%	0.00%	0.00%
Others, Zone 19 Sub-statal Vineathampstead Vilage Certies Happender Tom Carties Sub-statal Vineathampstead Vilage Certies Happender Tom Carties Sub-statal Vineathampstead Vilage Certies Certification Vilage Certies Vilage Certification Vilage Certies Vilage Certification Vilage Certies Vilage Certification Vilage Certies Vilage Certification Vilage Certif	0.00%	1.14% 0.00% 0.00% 0.00% 1.5% 1.5% 0.00% 1.5% 1.5% 0.00%	0.00%	0.00%
Others, Zene 19 Sub-testal Wheathampstead Village Centre Happenden Tom Centre Sub-testal Testal Internetion Wheathampstead Village Centre Happenden Tom Centre Sub-testal Testal Internet Study Area Sub-testal Testal Internet Study Area Sub-Total I Water Sub-Total Sub-Total I Water Sub-Total Sub-Total I Water Sub-Total Sub-Total I Sub-Total Sub	0.00% 0.00%	1.14% 0.05% 0.05% 0.05% 0.05% 1.15% 0.05%	0.00%	0.00%
Others, Zene 19 Sub-statal  Team \$11 Harmenfers Wheathampstead Village Certer Hispersion Torn Carter Hispersion Torn Carter Sub-statal  Team \$1 horser Study Area  Sub-statal  Team \$1 horser Study Area  Sub-statal  Team \$1 horser Study Area  Sub-statal  Cast Team \$1 horser Study Area  Sub-statal  Cast Sub-statal	0.00%	1.14% 0.00% 0.00% 0.00% 1.54% 0.00%	0.00% 0.00%	0.00%
Others, Zene 19 Sub-testal Wheathampstead Village Certie Hispendien Town Cortie Sub-testal Wheathampstead Village Certie Hispendien Town Cortie Sub-testal  Total I honer Study Area Sub-Total I Water of District Sub-Total I Water of District Sub-Total I Harten Dusted Sub-Total I Harten Sub-Total Sub-Total I Harten Sub-Total Sub-Total I Harten Sub-Total Certification Outside Amer Study Area  Zena Sub-Total Sub-Total Certification Certificatio	0.00%	1.14% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00%	0.00%	0.00%
Others, Zene 19 Sub-testal Wheathampstead Village Centre Happenden Tom Centre Sub-testal Testal Internation Wheathampstead Village Centre Happenden Tom Centre Sub-testal Testal Internation Sub-testal Testal Internation Sub-testal Testal Internation Sub-testal Sub-	0.00% 0.00%	1.14% 0.00% 0.00% 0.00% 1.15% 0.00%	0.00% 0.00%	0.00%
Others, Zone 19 Sub-statal Vineathampstead Vilage Certies Hippenden Tom Carties Sub-statal Vineathampstead Vilage Certies Hippenden Tom Carties Sub-statal Vineathampstead Vilage Certies Carties Sub-statal Vineathampstead Vilage Certies Certies Sub-statal Vilage Certies Certies Sub-statal Vilage Certies Certies Sub-statal Vilage Certies Vilage Cer	0.00%	1.14% 0.00%	0.00% 0.00%	0.00%
Others, Zene 19 Sub-total Vineathampstead Village Centre Happenden Torm Centre Sub-total  Total I Water Study Area Sub-total  Total I Water Study Area Sub-Total I Water Sub-Total Sub-Total I Sub-Total Sub	0.00%	1.14% 0.00%	0.00% 0.00%	0.00%
Others, Zene 19 Sub-testal Wheathampstead Village Centre Happenden Tom Centre Sub-testal Testal Internation Wheathampstead Village Centre Happenden Tom Centre Sub-testal Testal Internation Sub-testal Testal Internation Sub-testal Testal Internation Sub-testal Sub-	0.00%	1.14% 0.05%	0.00% 0.00%	0.00%
Others, Zone 19 Sub-testal Wheethampstead Village Certies Hispendent From Corties Sub-testal  Total   Interes Study Area Sub-testal   Vestero District Sub-t	0.00%	1.14% 0.00%	0.00% 0.00%	0.00%
Others, Zene 19 Sub-total Wheathampstead Village Certre Wheathampstead Village Certre Wheathampstead Village Certre Sub-total  Tedal Inner Study Area Sub-total  Tedal Inner Study Area Sub-Total I Water Obstrict Sub-Total I Sub-Total I Sub-Total Sub-Total I Sub-Total Constitution Outside Sub-Total Certre Sub-Total I Sub-Total Constitution Outside Sub-Total Con	0.00%	1.14% 0.00%	0.00%	0.00%
Others, Zene 19 Sub-total Wheathampstead Village Certe Happender Tom Certe Sub-total  Teal Inversibility Area Sub-total  Teal Inversibility Area Sub-total  Teal Inversibility Water District Sub-total Sub-total Inversibility Water District Sub-total Inversibility Sub-total S	0.00% 0.00%	1.14% 0.00%	0.00% 0.00%	0.00%
Others, Zene 19 Sub-testal Wheathampstead Village Corte Happender Torm Corte Sub-testal Testal Interesting Varian Sub-testal Testal Interesting Varian Sub-testal Testal Interesting Obstract Sub-testal Sub-testal Sub-testal Sub-testal Varian Sub-testal Sub-testal Sub-testal Overstination Overstin	0.00% 0.00%	1.14% 0.00%	0.00% 0.00%	0.00%
Others, Zene 19 Sub-total Vineathampstead Village Certre Sub-total  Edd   Inner Study Area Sub Total   Valetre District Sub-Total   Sub-Total   Valetre Village Certre Certre Village Certre Village Certre Certre Village Villag	0.00%	1.14% 0.00%	0.00%	0.00%
Others, Zene 19 Sub-testal Wheathampstead Village Cortee Hispendent Torm Cortee Sub-testal Testal Interesting Varian Sub-testal Testal Interesting Varian Sub-testal	0.00%	1.14% 0.00%	0.00%	0.00%

a. Zones based on post code sectors
 b. Market shares for 'main' and 'top-up' shopping derived directly from NEMS Household Survey (November 2016)
 c. Excludes 'don't know/varies', markets and internet sales

Destination Study Area	Zone 11 Electrical (£m)	Zone 12 Electrical (£m)	Zone 13 Electrical (£m)	Zone 14 Electrica (£m)
Zone 1   Watford South Coine Valley Retail Park, Lower High Street, Watford	£0.0	£0.0	£0.0	£0.0
Waterfields Shopping Park, Waterfields Way, Watford Watford Arches Retail Park, Lower High Street, Watford Watford Town Centre	£0.0 £0.0 £3.7	£0.0 £0.3 £1.4	£0.0 £0.0 £2.9	£0.0 £0.0
Others, Zone 1	£0.0	£0.0	£0.0	£0.0
Zone 2   Watford North Asda, Odhams Industrial Estate, St. Albans Road, Watford	£0.0	£0.0	£0.0	£0.0
Garston Village Centre Others, Zone 2	£0.0 £0.0	£0.0 £0.0	£0.0 £0.0	£0.0 £0.0
Sub-total  Zone 3   Bushey & Aldenham	£0.0	£0.0	£0.0	£0.0
Aldenham Village Centre Bushey Town Centre Costco, Hartspring Lane, Bushey	£0.0 £0.0	£0.0 £0.0	£0.0 £0.2 £0.0	£0.0 £0.0
Others, Zone 3 Sub-total	£0.0	£0.0	£0.0	£0.0
Zone 4   Redlett & Shenley Radlett Town Centre	£0.0	£0.0	£0.0	£0.0
Shenley Village Centre Sub-total	£0.0	£0.0	£0.0	£0.0
Zone 5   Borehamwood & Eistree				
Borehamwood Town Centre Stirling Retail Park, Stirling Way, Borehamwood Tesco Extra, Shenley Road, Borehamwood	£0.0 £0.0	£0.0 £0.0	£0.0 £0.0 £0.0	£0.0 £0.0
Others, Zone 5 Sub-total	£0.0	£0.0	£0.0	£0.0
Zone 6   Potters Bar Potters Bar Town Centre	£0.0	£0.0	£0.0	£0.0
South Mimms Village Centre Tesco Superstore, Mutton Lane, Potters Bar Others, Zone 6	£0.0 £0.0 £0.0	£0.0 £0.0	£0.0 £0.0	£0.0 £0.0
Sub-total	£0.0	£0.0	£0.0	£0.0
Zone 7   Rickmansworth Croxley Green Local Centre Rickmansworth Town Centre	£0.0 £0.0	£0.0 £0.0	£0.0 £0.0	£0.0 £0.0
Others, Zone 7	£0.0	£0.0	£0.0	£0.0
Zone 8   Batchworth Heath & South Oxhey				
Northwood Local Centre South Oxhey Local Centre	£0.0 £0.0	£0.0	£0.0	£0.0
Sub-total  Zone 9   Chorleywood & Sarratt	£0.0	£0.0	£0.0	£0.0
Chorleywood Village Centre Elstree Village Centre Sarratt Village Centre	£0.0 £0.0	£0.0 £0.0	£0.0 £0.0 £0.0	£0.0 £0.0 £0.0
Sarratt Village Centire Sub-total	£0.0	£0.0	£0.0	£0.0
Zone 10   Kings Langley & Abbots Langley Abbots Langley Village Centre Kings Langley Village Centre	£0.0	£0.2	£0.0	£0.0
Others, Zone 10	£0.0 £0.3	£0.0	£0.0 £0.1	£0.0 £0.0
Sub-total  Zone 11   Hemel Hempstead	£0.3	£0.2	£0.1	£0.0
Apsley Mills Retail Park, London Road, Hemel Hempstead Others, Zone 11	£4.7 £13.9 £0.4	£2.4 £9.4 £0.0	£1.3 £3.2 £0.0	£0.1 £0.7 £0.0
Others, Zone 11 Sub-total	£0.4 £18.9	£0.0	£0.0	£0.0
Zone 12   Hemel Hempstead Fringe Grovehill Local Centre	£0.0	£0.0	£0.0	£0.0
Others, Zone 12 Sub-total	£0.0	£0.0	£0.0	£0.0
Zone 13   Berkhamsted Berkhamsted Town Centre Others, Zone 13	£0.0	£0.0 £0.0	£1.9	£0.3
Others, Zone 13 Sub-total	£0.0	£0.0	£0.0	£0.0
Zone 14   Tring Tring Town Centre	£0.0	£0.0	£0.0	£0.5
Others, Zone 14 Sub-total	£0.0	£0.0	£0.0	£0.1
Zone 18   St Albans   Abbey View Retail Park, Griffiths Way, St. Albans				
Abbay View Retail Park, Griffiths Way, St. Albans St. Albans City Centre Others, Zone 18	£0.0 £0.0	£0.0 £0.0	£0.0 £0.0	£0.0 £0.0
Sub-total Sub-total	£0.0	£0.0	£0.0	£0.0
Zone 19   London Colney Fringe Albert Bygrave Retail Park, North Orbital Road, St Albans Colney Fields Shopping Park, Alsop Close, London Colney	£0.0	£0.0 £0.2	£0.0 £0.0	£0.0 £0.0
Cuffley Village Centre Others, Zone 19	£0.0 £0.0	£0.0	£0.0 £0.0	£0.0 £0.0
Sub-total Zone 21   Harosinden	£0.0	£0.2	£0.0	£0.0
Wheathampstead Village Centre Harpenden Town Centre	£0.0 £0.0	£0.0 £0.0	£0.0 £0.0	£0.0 £0.0
Sub-total	£0.0	£0.0	£0.0	£0.0
Total   Inner Study Area Sub Total   Watford District	£22.9 £3.7	£13.8 £1.7	£9.4 £2.9	£2.2 £0.6
Sub Total   Hertsmere District Sub Total   Three Rivers Borough Sub Total   Dacorum District	£0.0 £0.3 £18.9	£0.0 £0.2 £11.8	£0.2 £0.1 £6.3	£0.0 £0.0 £1.7
Sub Total   St Albans City & District	£0.0	£0.2	£0.0	£0.0
Destination	Electrical (£m)	Electrical (£m)	Electrical (£m)	Electrica (£m)
Outside Inner Study Area Zone 15   Three Rivers Fringe				
Chalfont St. Peter Village Centre Denham Village Centre	£0.0 £0.0	£0.0 £0.0	£0.0 £0.0	£0.0 £0.0
Eastcote Local Centre Harefield Green Park, Rickmansworth Road, Harefield, Uxbridge Harrow Town Centre	£0.0 £0.0	£0.0 £0.0 £0.0	£0.0 £0.0	£0.0 £0.0
Hatch End Local Centre Pinner Village Centre Ruislip Town Centre	£0.0 £0.0	£0.0 £0.0	£0.0 £0.0	£0.0 £0.0
Others, Zone 15 Sub-total	£0.0	£0.0	£0.0	£0.0
Zone 16   Daccrum Western Fringe	500	00.2	50.0	CO.4
Chesham Town Centre Others, Zone 16	£0.0 £0.0	£0.3 £0.0	£0.0 £0.0	£0.1 £0.0
Sub-total  Zone 17   Daccrum Northern Fringe	£0.0	£0.3	£0.0	£0.1
Dunstable Town Centre Homebase, Virny Road, Leighton Buzzard Leighton Buzzard Town Centre	£0.0 £0.0	£0.0 £0.0	£0.0 £0.0	£0.0 £0.0
Others, Zone 17 Sub-total	£0.0	£0.0	£0.0	£0.0
Zone 20   Hertomere Southern Fringe Barnet Local Centre	£0.0	£0.0	£0.0	£0.0
Barnet Local Centre Edgware District Centre Stanmore District Centre Wealdstone Local Centre	£0.0	£0.0	£0.0	£0.0
Others, Zone 20	£0.0 £0.0	£0.0 £0.0	£0.0 £0.0	£0.0 £0.0
Sub-total  Zone 22   St Albans Northern Fringe	£0.0	£0.0	£0.0	£0.0
Luton Retail Park, Gipsy Lane, Luton Wigmore Park Shopping Centre, Wigmore Lane, Luton Others, Zone 22	£0.0 £0.0 £0.0	£0.0 £0.0 £0.0	£0.0 £0.0 £0.0	£0.0 £0.0
Sub-total	£0.0	£0.0	£0.0	£0.0
Sub-total Study Area Outside Study Area	£22.9	£14.1	£9.4	£2.3
Amerisham Town Centre Aviesbury Town Centre	£0.0 £0.0	£0.0 £0.0	£0.0 £0.0	£0.0 £1.3
Aylesbury Town Centre Beaconsfield Town Centre Brent Cross Shopping Centre, Prince Charles Drive, Brent Cross Broadfields Retail Park, Bicester Road, Aylesbury	£0.0 £0.0 £0.0	£0.0 £0.0 £0.0	£0.0 £0.0 £0.0	£1.3 £0.0 £0.0 £0.0
Brookfield Retail Park, Halfhide Lane, Cheshunt, Waltham Cross  Central London	£0.0 £0.0	£0.0	£0.0 £0.2	£0.0 £0.1
Chalfont St. Giles Village Centre Colindale Local Centre Enfield Retail Park, Crown Road, Enfield	0.03 0.03 0.03	£0.0 £0.0	£0.0 £0.0	£0.0 £0.0
Enfield Town Centre Gerrards Cross Town Centre Great Missenden Village Centre	£0.0 £0.0	£0.0 £0.0	£0.0 £0.0	£0.0 £0.0
Hatfield Town Centre Hatfiersway Retail Park, Chaul End Lane, Luton	£0.0 £0.0	£0.0 £0.0	£0.0 £0.0	£0.0 £0.0
Hertford City Centre	£0.0	£0.0	£0.5	£0.3 £0.0
Hertford City Centre High Wycombe Town Centre Hitchin Town Centre	£0.0	£0.0 £0.0	£0.0 £0.0	£0.0 £0.0
Herition City Centre Helition Town Centre Helitini Town Centre Kentron Local Centre Kentron Local Centre Kentron Local Centre	£0.0	£0.0 £0.2	£0.0 £0.1 £0.0	£0.0 £0.0
Nerford CV, Centre High Wycombe Town Centre Histohn Town Centre Little Town Centre Little Charlot Histohn Centre Little Charlot Histohn Centre Little Town Centre	£0.0 £0.0 £0.0	£0.0	£0.0	£0.0 £1.6
Nerford CV, Centre Histoh Town Centre Kentron Local Centre Krigolovy District Gentre Little Challon's Willong Centre Milit Hill Lical Centre Milit Hill Lical Centre Milit Hill Lical Centre	£0.0 £0.0 £0.0 £0.0 £0.0 £0.0	£0.0 £0.0 £0.0	£0.3	£0.0
Interfact City Carete  (style) Woonline Tourn Centre  (stotan I roun Centre  (stotan I roun Centre  (stotan I roun Centre  (singsbury Daviel Centrale Road, Wennbley  (singsbury Daviel Centre  Little Chalford Village Centre  Little Chalford Village Centre  (stotan Tourn Centre  little I Little Carete  Little Tourn Centre  Little I Little Carete  Little Tourn Centre  Little I Little Carete  Mark Strapping A. Lamen Pol. Stabilum Way, West Bletchley  Mortawood Real Park, Elder Way, Sleverage  Mortawood Real Park, Elder Way, Sleverage	£0.0 £0.0 £0.0 £0.0 £0.0 £0.0 £0.0 £0.0	£0.0 £0.0 £0.0 £0.0 £0.0	£0.3 £0.0 £0.0	£0.0
Interfact City Carche  (spir) Wycombe Tourn Centre  Intich Carche  Intich C	£0.0 £0.0 £0.0 £0.0 £0.0 £0.0 £0.0 £0.0	£0.0 £0.0 £0.0 £0.0 £0.0 £0.0 £0.0 £0.0	£0.3 £0.0 £0.0 £0.0 £0.0 £0.0 £0.0	£0.0 £0.0 £0.0 £0.0
Interfact City Carcine  (spir) Wycombe Tourn Centre  (stoth Tourn Centre  (stoth Tourn Centre  (singshary Dissert Centre  (singshary Dissert Centre  (singshary Dissert Centre  (stoth Tourn Centre  (	£0.0 £0.0 £0.0 £0.0 £0.0 £0.0 £0.0 £0.0	£0.0 £0.0 £0.0 £0.0 £0.0 £0.0 £0.0 £0.0	£0.3 £0.0 £0.0 £0.0 £0.0 £0.0 £0.0 £0.0	£0.0 £0.0 £0.0 £0.0 £0.0 £0.0
Netford CID, Carbe  (spir, Wycombe Tourn Cente  Into In Tourn Cente  Into In Tourn Cente  Into Into Into Into  Into Into Into  Into Into Into  Into Into Into  Into Into  Into Into  Into Into  Into Into  Into Into  In	£00 £00 £00 £00 £00 £00 £00 £00 £00 £00	£0.0 £0.0 £0.0 £0.0 £0.0 £0.0 £0.0 £0.0	£0.3 £0.0 £0.0 £0.0 £0.0 £0.0 £0.0 £0.0	£0.0 £0.0 £0.0 £0.0 £0.0 £0.0 £0.0 £0.0
Netford CIV, Carbre  Injet, Wycombe Tourn Centre  Inso, The Tyllw, Netford Centair Road, Wentdey  Netford Local Centre  Kingsbury Disertic Centre  Kingsbury Disertic Centre  Liber Taim Cheete  Miller Id Coal Centre  Miller Road Centre  M	£0.0 £0.0	£0.0 £0.0 £0.0 £0.0 £0.0 £0.0 £0.0 £0.0	£0.3 £0.0 £0.0 £0.0 £0.0 £0.0 £0.0 £0.0	£0.0 £0.0 £0.0 £0.0 £0.0 £0.0 £0.0 £0.0
Interface CLD Centre  Islica Michael Come Centre  Islica Michael Come Centre  Islica Michael Come Centre  Islica Charle Michael Come Centre  Kingsbary District Centre  Luttor Town Centre  Market Come Centre  Stevenage Come Centre  Stevenage Come Centre  The Callerto Culter Come Way, Harlade  Litzirige Town Centre  The Callerto Culter Come Way, Harlade  Litzirige Town Centre  Victiona Real Park, Come Mark, Schwenage  Stevenage Town Centre  The Callerto Culter Come Way, Harlade  Litzirige Town Centre  Victiona Real Park, Cown Road, South Rualip  Wählame Cossa Town Centre  Waltheau Cossa Town Centre  Waltheau Cossa Town Centre  Waltheau Cossa Town Centre  Waltheau Cossa Town Centre  Market Cossa Town Centre  Waltheau Cossa Town Centre  Market Cossa Town Centre  Market Cossa Town Centre  Waltheau Cossa Town Centre  Market Cossa Town Centre  Waltheau Cossa Town Centre  Waltheau Cossa Town Centre  Market Cossa Town Centre  Waltheau Cossa Town Centre  Waltheau Cossa Town Centre  Market Cossa Town Centre  Waltheau Cossa Town Centre  W	£0.0 £0.0	£0.0 £0.0 £0.0 £0.0 £0.0 £0.0 £0.0 £0.0	£0.3 £0.0 £0.0 £0.0 £0.0 £0.0 £0.0 £0.0	£0.0 £0.0 £0.0 £0.0 £0.0 £0.0 £0.0 £0.0

	Zone 11 DIY (%)	Zone 12 DIY (%)	Zone 13 DIY (%)	Zone 14 DIY (%)
Study Area  Cone 1   Watford South  Coine Valley Retail Park, Lower High Street, Watford	0.00%	0.00%	0.00%	0.00%
Vaterfields Shopping Park, Waterfields Way, Watford Vatford Arches Retail Park, Lower High Street, Watford	0.00%	0.00%	0.00%	0.00%
Watford Town Centre Others, Zone 1	0.83%	0.00%	0.88%	0.79%
Sub-total  Cone 2   Watford North	0.83%	0.00%	0.88%	0.79%
Asda, Odhams Industrial Estate, St. Albans Road, Watford Sarston Village Centre Others, Zone 2	0.00% 0.00% 0.00%	0.00% 0.00% 0.00%	0.00% 0.00% 0.00%	0.00% 0.00% 0.00%
Sub-total	0.00%	0.00%	0.00%	0.00%
Zone 3   Bushey & Aldenham Aderham Village Centre	0.00%	0.00%	0.00%	0.00%
Bushey Town Centre Costco, Hartspring Lane, Bushey Others, Zone 3	0.00% 0.00% 0.00%	0.00% 0.00% 0.00%	0.00% 0.00% 0.00%	0.00% 0.00% 0.00%
Sub-total	0.00%	0.00%	0.00%	0.00%
Zone 4   Radiett & Shenley Radiett Town Centre	0.00%	0.00%	0.00%	0.00%
Shenley Village Centre  Sub-total	0.00%	0.00%	0.00%	0.00%
Zone 5   Borehamwood & Elstree Borehamwood Town Centre	0.00%	0.00%	0.00%	0.00%
Stirling Retail Park, Stirling Way, Borehamwood Tesco Extra, Shenley Road, Borehamwood	0.00%	0.00%	0.00%	0.00%
Others, Zone 5 Sub-total	0.00%	0.00%	0.00%	0.00%
Zone 6   Potters Bar Potters Bar Town Centre	0.00%	0.00%	0.00%	0.00%
South Mimms Village Centre Fesco Superstore, Mutton Lane, Potters Bar	0.00% 0.00% 0.00%	0.00%	0.00%	0.00%
Others, Zone 6 Sub-total	0.00%	0.00%	0.00%	0.00%
Zone 7   Rickmansworth Croxley Green Local Centre	0.00%	0.00%	0.00%	0.00%
Rickmansworth Town Centre Others, Zone 7	0.00%	0.00%	0.00%	0.00%
Sub-total	0.00%	0.00%	0.00%	0.00%
Zone 8   Batchworth Heath & South Oxhey Northwood Local Centre South Oxhey Local Centre	0.00%	0.00%	0.00%	0.00%
Sub-total	0.00%	0.00%	0.00%	0.00%
Zone 9   Chorleywood & Sarratt Chorleywood Village Centre	0.00%	0.00%	0.00%	0.00%
Elstree Village Centre Sarratt Village Centre	0.00%	0.00%	0.00%	0.00%
Sub-total  Zone 10   Kings Langley & Abbots Langley	0.00%	0.00%	0.00%	0.00%
Abbots Langley Village Centre Kimgs Langley Village Centre	0.00%	0.00%	0.00%	0.00%
Others, Zone 10	1.58%	0.78%	1.84%	0.00%
Zone 11   Hemel Hempstead	38.08%	13.97%	12.02%	1.89%
remei Hempsteaa i own Centre Apsley Mills Retail Park, London Road, Hemel Hempstead Others, Zone 11	47.83% 4.88%	63.39%	26.05% 11.43%	10.36%
Sub-total	90.78%	80.64%	49.51%	12.25%
Zone 12   Hemel Hempstead Fringe Grovehill Local Centre Others, Zone 12	0.00%	0.00%	0.00%	0.00%
Sub-total	0.00%	0.82%	0.00%	0.00%
Zone 13   Berkhamsted Berkhamsted Town Centre Dihers, Zone 13	0.00%	0.00%	30.62%	3.81%
uniers, zone 13	0.00%	0.00%	30.62%	3.81%
Zone 14   Tring Fing Town Centre	0.00%	0.00%	0.88%	48.13%
Others, Zone 14	0.00%	0.78%	0.92%	6.68% 54.81%
Zone 18   St Albans				
Abbey View Retail Park, Griffiths Way, St. Albans St. Albans City Centre Others, Zone 18	0.00% 0.83% 0.00%	0.00% 2.74% 0.00%	0.00% 0.00% 0.00%	0.00% 0.00% 0.00%
Sub-total	0.83%	2.74%	0.00%	0.00%
Zone 19   London Colney Fringe Albert Bygrave Retail Park, North Orbital Road, St Albans	0.00%	0.00%	0.00%	0.00%
Colney Fields Shopping Park, Alsop Close, London Colney Cuffley Village Centre Others, Zone 19	0.00% 0.00% 0.00%	0.00%	0.00% 0.00% 0.00%	0.00% 0.00% 0.00%
Sub-total	0.00%	0.00%	0.00%	0.00%
Zone 21   Harpenden Wheathampstead Village Centre	0.00%	0.00%	0.00%	0.00%
farpenden Town Centre	0.00%		0.00%	
Harpenden Town Centre Sub-total	0.00%	0.00%	0.00%	0.00%
karpenden Town Centre Sub-total Total   Inner Study Area	0.00% 94.0%	0.00%	0.00% 84.6%	0.00% 71.7%
karpenden Town Centre  Total   Inner Study Area  Sub-Total   Warfford District,  Sub-Total   Warfford District,	0.00%	0.00%	0.00%	0.00%
karpenden Town Centre Süd-total Fotal   linner Study Area Süd-Total   Walford District	0.00% 94.0% 0.8%	0.00% 0.00% 85.8%	0.00% 84.6% 0.9%	0.00% 71.7% 0.8%
sapenden Town Centre  Sobi   Immer Study Area  Sob Total   Marter Obstrict  Sub Total   Marter Obstrict  Sub Total   Marter Borough  Sub Total   Marter Borough	0.00% 94.0% 0.8% 0.0% 1.6% 90.8%	0.00% 0.00% 85.8% 0.0% 0.0% 0.8% 82.2%	0.00% 84.6% 0.9% 0.0% 1.8% 81.9%	0.00% 71.7% 0.8% 0.0% 0.0% 70.9% 0.0%
Sub-total  Goal   Inner Study Area  Sub Total   Watford District  side Total   Intertainere District  side Total   Matter District  side Total   St. Albama City & District	0.00% 94.0% 0.8% 0.0% 1.6% 90.8% 0.8%	0.00% 0.00% 85.8% 0.0% 0.0% 0.8% 82.2% 2.7% Zone 12	0.00% 84.6% 0.9% 0.0% 1.8% 81.9% 0.0%	0.00% 71.7% 0.8% 0.0% 0.0% 70.9%
Sub-total Court Centre Sub-total Court Centre Sub-Total   Meta Sub-Total   Meta Centre Sub-Total   Meta Centre Sub-Total   Meta Centre Sub-Total   Sub	0.00% 94.0% 0.8% 0.0% 1.6% 90.8% Zone 11 DIY (%)	0.00%  85.8%  0.0% 0.0% 0.0% 0.8% 82.2% 2.7%  Zone 12 DIY (%)	0.00% 84.6% 0.0% 1.8% 0.0% 1.8% 0.0% Zone 13 DIY (%)	0.00% 71.7% 0.8% 0.0% 0.0% 70.9% 0.0% Zone 14 DIY (%)
Aspenden Foun Centre Bull-betal  Sub-betal  Sub-betal  Sub-Fotal   Markeror District Sub-Fotal   Markeror District Sub-Fotal   Markeror District Sub-Fotal   Markeror District Sub-Fotal   Sub-Fotal   Markeror Sub- Sub-Fotal   Sub-Fotal	0.00% 94.0% 0.8% 0.0% 1.6% 90.8% 0.8% Tone 11 DIY (%)	0.00% 85.8% 0.0% 0.0% 0.0% 0.8% 82.2% 2.7% Zone 12 DIY (%)	0.00% 84.6% 0.9% 0.0% 1.8% 81.9% 0.0% Zone 13 DIY (%)	0.00% 71.7% 0.8% 0.0% 70.9% 0.0% TO.9% 0.0%
Sub-total Coun Contre Sub-total Coun Contre Sub-total Country Country Sub-Total (Workrow District Sub-Total (Workrow District Sub-Total (Workrow District Sub-Total (Workrow Borough Sub-Total) Sub-Total (Sub-Total Sub-Total) Sub-Total (Sub-Total Sub-Total S	0.00% 94.0% 0.8% 0.0% 1.6% 90.8% 0.8% 0.00% 0.00% 0.00% 0.00% 0.00%	0.00% 85.8% 0.0% 0.8% 82.2% 2.7% 2.7% 2.7% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00%	0.00% 84.6% 0.9% 0.0% 1.8% 81.9% 0.00 (%) 2one 13 DIY (%)	0.00% 71.7% 0.8% 0.0% 0.0% 0.0% 0.0% 0.00% 0.00% 0.00% 0.00% 0.00%
Sub-total South Court Co	0.00% 94.0% 0.8% 0.0% 1.6% 90.8% 0.8% 0.8%  Zone 11 DIY (%) 0.00% 0.00% 0.00%	0.00%  85.8%  0.0%  0.0%  0.0%  0.0%  0.8%  82.2%  Zone 12  DIY  (%)  0.00%  0.00%  0.00%  0.00%	0.00% 84.6% 0.9% 0.0% 1.8% 81.9% 0.0% Zone 13 DIY (%)	0.00% 71.7% 0.8% 0.0% 0.0% 70.9% 0.0% (%)
Sub-botal  Sub-foral   Norther Study Area Sub-foral   Norther Study Area Sub-foral   Norther Obstrect Sub-foral   Norther Obstrect Sub-foral   Norther Study Area Sub-foral   Sub-foral   Norther Study Area Sub-foral   Sub-f	0.00% 94.0% 0.8% 0.0% 1.6% 90.8% 0.8% 2.00 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00%	0.00%  85.8%  0.0% 0.0% 0.0% 0.8% 82.2% 2.7%  Zone 12 DIY (%) 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00%	0.00% 84.6% 0.9% 0.0% 1.8% 81.9% 0.0% Zone 13 DIY (%) 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00%	0.00% 71.7% 0.8% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0
Sub-total  Cotal Inter Study Area  Sub-Total I Water Study Area  Destination  Destination  Destination  Destination  Destination  Destination  Sub-Total I Water Study Area  Sub-Total I W	0.00% 94.0% 0.0% 0.0% 1.0% 90.8% 0.0% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00%	0.00%  85.8%  0.0% 0.0% 0.0% 0.0% 0.0% 0.00% 0.00% 0.00% 0.00% 0.00%	0.00%  84.6%  0.9%  0.0%  1.8%  81.9%  0.0%  Zone 13  DIY  (%)  0.00%  0.00%  0.00%  0.00%  0.00%  0.00%  0.00%  0.00%	0.00% 71.7% 0.8% 0.0% 0.0% 0.0% 0.0% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00%
Aspenden Foun Contre Bulb Actail  Total Inter Study Area  Bulb Total   Water Obstrict  Bulb Total   Water Obstrict  Bulb Total   Water Obstrict  Bulb Total   State   State   State   State    Bulb Total   State   State   State   State   State    Bulb Total   State   State   State   State   State    Bulb Total   State   State   State   State    Bulb Total   St	0.00% 94.0% 0.8% 0.0% 1.6% 90.8% 0.8% 0.9% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00%	0.00%  85.8%  0.0%  0.0%  0.0%  0.8%  82.2%  2.7%  (%)  0.00%  0.00%  0.00%  0.00%  0.00%  0.00%  0.00%	0.00%  84.6%  0.9% 0.0% 1.8% 81.9% 0.0%  Zone 13 DIY (%)  0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00%	0.00% 71.7% 0.8% 0.0% 0.0% 70.9% 0.0% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00%
Authorities Count Centre  Liab bottal  Liab bottal  Liab Liab County Markered District  Liab Total   Markered District  Liab Total   Markered District  Liab County   Markered District  Liab County   Markered District  Liab County   Liab County   Liab County    Liab County   Liab County   Liab County    Liab County   Liab County   Liab County    Liab County   Liab County    Liab County   Liab County    Liab County   Liab County    Liab County   Liab County    Liab County    Liab County    Liab County    Liab County    Liab County    Liab County    Liab Liab Liab County    Liab Liab Liab Liab Liab Liab Liab Liab	0.00%  94.0%  0.8% 0.0% 1.6% 60.8% 0.6%  2.006 0.00% 0.00% 0.00% 0.00% 0.00% 0.00%	0.00% 0.00% 55.8% 0.0% 0.0% 0.0% 0.00%	0.00%.  84.6%. 0.9%. 0.0%. 0.0%. 1.9%. 81.9%. 1.	0.00% 74.7% 0.00%
Sub-botal  Sold-Total   Inner Study Area  Sold-Total   Statistics Borogeth  Botal Sold-Total   Statistics Borogeth  Sold-Total   Statistics City & District  Destination  Desti	0.00% 94.0% 0.8% 0.0% 1.6% 90.8% 0.0% 2.00 11 DIY (%) 0.00% 0.00% 0.00% 0.00% 0.00%	0.00%   0.00%	0.00%  24.6%  0.9% 0.0% 1.8% 81.9% 0.0% 1.8% 0.0% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00%	0.00% 71.7% 0.8% 0.0% 0.0% 0.0% 0.0% 0.0% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00%
kapendam From Contre kab total  Total I Inner Study Area  tala Total Contre  tala Total Contre  tala Total Contre  tala Total Contre  tala Total I Inner Village Contre  tala Total Contre  tala Tot	0.00%   0.00%	0.00% 0.00%	0.00%   0.00%	0.00%  71.7%  0.8% 0.0% 0.0% 0.0% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00%
Augmented Town Centre  Aub total  Augmented Town Augmented  Augmente	0.60%   0.60%	0.00%	0.00%   0.00%	0.00%
Aspendent From Centre  Lab bottal  And I I Inner Study Area  Job Total   Martland District  Job Total   States City & District  District   States City & District  District   States City & District  District   States   States   States    District   States   States   States    Job Total   States   States   States    Job Total   States   States   States    Job Total	0.00%   0.00%	0.00%	0.00%   0.00%	0.00% 71.7% 0.8% 0.0% 0.0% 0.0% 0.0% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00%
Augmented Troon Centre  Authorisati  Authori	0.69%   0.69%	0.00%	0.00%   0.00%	0.00% 717% 0.00% 0
lapender Foun Certe  sub-total  foot   Martiner Study Area  sub-total   Martiner Study Area  sub-to	0.69%   0.69%	0.00% 0.00%	0.05%   0.05%	0.00%   7127%   0.00%
islander in Common Centre  islander in Centre  island	0.69%   0.69%	0.00%	0.05%   0.05%	0.00%   0.00%
International Control  Label State  Label Total   Watterd Datrict  Label Total   Control  Label Label Total   Control  Label Label Label   Control  Label	0.69% 0.69%	0.00%	0.05%   0.05%	0.00%   7.17%
largement From Cortice  Lab-bottal  Cold   Inner Study Area  Job Total   Martland District  Job Total   Start Albans City & Dis	0.45% 0.05%	0.00% 0.00%	0.00%   0.00%	0.00%   0.00%
laspender Town Corbin  hab-botal  sols Total   Martland Datrict  sols Total   States Datrict  sols Datri	0.49% 0.49%	0.00%	0.00%   0.00%	0.00% 71.2% 0.00%
internation Trans Centre  uich fotal   Martinere Datrict uich Total   St. Alberte Core   Destruct uich Total   St. Alberte uich Edul Loud Core   Destruct uich Total   St. Alberte uich Total Core   Destruct uich Total   St. Alberte uich Total Core   Destruct uich Total   Des	0.45% 0.45%	0.00%	0.00%   0.00%	0.00% 71.7% 0.00%
internation Trans Centre  uith footal   Marker of Deterrict  uith Total   St. Alberts Centre  uith Local   St. Alberts Centre  u	0.49%   0.49%	0.00%	0.00%   0.00%	0.00% 71.2% 0.00%
internation from Centre  uich fotal   Variative District uich Total   St. Albana City A District uich Total   St. Alba	0.45% 0.05%	0.00%	0.00%   0.00%	0.00% 71.7% 0.00%
individual control con	0.45% 0.45%	0.00%	0.05%   0.05%	0.00% 71.7% 0.00%
international Control Control  sub-hotal  dol Total (Washed District sub Total (Standard Standard Standard sub Total (Standard Standard sub Total (Standard Standard sub Total (Standard Standard sub Total (Standard sub Total	0.69% 0.60% 0.60%	0.00%	0.00%   0.00%	0.00%
islay record from Centre  sub-total  of Col I I Inner Study Area  sub-Total I Inner Study Area	0.45% 0.50%	0.00%	0.00%   0.00%	0.00% 71.7% 0.00%
islayments Trout Corties  Isla Total   Martiner Study Area  Isla Total   Stathmar City & District  Island   Island Study Area  Island   Island   Island Study Area  Island   Island   Island   Island   Island    Island   Island   Island   Island   Island   Island    Island   Island   Island   Island   Island   Island    Island   Island   Island   Island   Island   Island   Island    Island   Island   Island   Island   Island   Island   Island   Island    Island   Island   Island   Island   Island   Island   Island   Island    Island   I	0.45% 0.45%	0.00%	0.05%   0.05%	0.00%
size priced in Control (State Contro	0.46%   0.46%	0.00%	0.00%   0.00%	0.00%
independent Found Centre  Judy Total   Marked Classics  Judy Total   Stat Abone City & District  Judy Total   Stat Abone City & Distr	0.45% 0.05%	0.00%	0.05%   0.05%	0.00%
international Control Control  International	0.45% 0.45%	0.00%	0.05%   0.05%	0.00%   0.00%
isspenden From Centre  sub-total  foot   Inter Study Area  sub-Total   Internet Study Area  sub-Total   Internet Study Area  sub-Total   Internet Study Area  sub-Total   Internet Study Area  sub-Total   Stathans City & District  sestimation  build Trise Study Area  sestimation for Park Resimenseon's Road, Hardried, Usbridge learner Visings Centre  setter Study Area  setter Study	0.45%   0.45%	0.00%	0.05%   0.05%	0.00%
isspenden Troon Centre  sub-total  foot   Internation Study Area  sub-Total   Internation Study Area  sub-Total   Internation Study Area  sub-Total   Internation Study Area  sub-Total   Stathbert City & District  sub-Total   Stathbert City & Stathber	0.40%   0.40%	0.00%	0.00%   0.00%	0.00%
isspenden Trour Centre  sub- total  Variation of Story Area  sub- Total   Wastland Clastrict  sub- Total   Wastland Clastrict  sub- Total   Wastland Clastrict  sub- Total   Stat Albane City & District  Variation   Stat Albane City & District  value Total   Stat Albane City & District  Variation   Stat Albane City & Distric	0.46%   0.46%	0.00%	0.05%   0.05%	0.00%   0.00%
sub-hotal  dol Tord (Warter District	0.40%   0.40%	0.00%	0.05%   0.05%	0.00%   0.00%
sub-hotal  dol   Inser Study Area  uib Total   Marter of Study Area  uib Total   Star Abers City & District  estimation  but side inser Study Area  von 15   The	0.45% 0.50%	0.00%	0.05%   0.05%	0.00%

Notes:

a. Zonsa based on post code sectors

b. Market shares for "main" and 'top-sp' shopping derived directly from NEMS Hossehold Survey (November 2016)

C. Excludes 'Gon' Toxony'varies', markets and internet sales

Further Dacorum Retail Study Nexus Planning Table 22: DIY goods expenditure		Dacor	um BC	
Destination	Zone 11 DIY (£m)	Zone 12 DIY (£m)	Zone 13 DIY (£m)	Zone 14 DIY (£m)
Study Area  Zone 1   Watford South  Coine Valley Retail Park, Lower High Street, Watford	£0.0	£0.0	£0.0	£0.0
Waterfields Shopping Park, Waterfields Way, Watford Watford Arches Retail Park, Lower High Street, Watford Watford Town Centre	£0.0 £0.0 £0.1	£0.0 £0.0 £0.0	£0.0 £0.0 £0.1	0.02 0.02 0.03
Others, Zone 1	£0.0	£0.0	£0.0	£0.0
Zono 2   Watford North  Asda, Odhams Industrial Estate, St. Albans Road, Watford  Garston Village Centre	0.03	£0.0 £0.0	£0.0 £0.0	0.02 0.03
Others, Zone 2 Sub-total	£0.0	£0.0	£0.0	£0.0
Zono 3   Bushoy & Aldonham Mdenham Vilage Centre Bushoy Town Centre	£0.0 £0.0	£0.0 £0.0	£0.0 £0.0	£0.0 £0.0
Costor, Hartspring Lane, Bushey Others, Zone 3	£0.0 £0.0	£0.0 £0.0	£0.0 £0.0	£0.0 £0.0
Sub-total  Zone 4   Radlett & Shenley	£0.0	£0.0	£0.0	£0.0
Radlett Town Centre Shenley Village Centre	£0.0	£0.0 £0.0	£0.0 £0.0	£0.0 £0.0
Sub-total  Zone 5   Borehamwood & Elstree  Sorehamwood Town Centre	£0.0	£0.0	£0.0	£0.0
Striling Retail Park, Striling Way, Borehamwood Fesco Extra, Shenley Road, Borehamwood Others, Zone 5	£0.0 £0.0 £0.0	£0.0 £0.0 £0.0	£0.0 £0.0 £0.0	£0.0 £0.0 £0.0
Sub-total	£0.0	£0.0	£0.0	£0.0
Zone 6   Potters Bar Potters Bar Town Centre South Mirmms Village Centre	£0.0 £0.0	£0.0 £0.0	£0.0 £0.0	0.02 0.03
Fesco Superstore, Mutton Lane, Potters Bar Others, Zone 6	£0.0 £0.0	£0.0 £0.0	£0.0 £0.0	£0.0 £0.0
Zone 7   Rickmansworth Croxley Green Local Centre	£0.0	£0.0	£0.0	£0.0
Rickmansworth Town Centre Others, Zone 7	£0.0 £0.0	£0.0 £0.0	£0.0 £0.0	£0.0 £0.0
Sub-total  Zone 8   Batchworth Heath & South Oxhey	£0.0	£0.0	£0.0	£0.0
Vorthwood Local Centre South Oxhey Local Centre	0.03	£0.0 £0.0	£0.0 £0.0	0.03 0.03
Sub-total  Zone 9   Chorleywood & Sarratt	£0.0	£0.0	£0.0	£0.0
Chorleywood Village Centre Elstree Village Centre Sarratt Village Centre	£0.0 £0.0	£0.0 £0.0	£0.0 £0.0	£0.0 £0.0
Sub-total	£0.0	£0.0	£0.0	£0.0
Zone 10   Kings Langley & Abbots Langley Abbots Langley Village Centre Kings Langley Village Centre Others, Zone 10	£0.0 £0.0	£0.0 £0.0	£0.0 £0.0 £0.1	£0.0 £0.0
Others, Zone 10	£0.2	£0.1	£0.1	£0.0
Zone 11   Hemel Hempstead Hemel Hempstead Town Centre Apsley Mils Retail Park, London Road, Hemel Hempstead	£4.5 £5.7	£1.2 £5.3	£0.8 £1.8	£0.1 £0.4
Dibers, Zone 11	£0.6	£0.3	£0.8	£0.0
Zone 12   Hemel Hempstead Fringe Grovehil Local Centre	£0.0	£0.0	£0.0	£0.0
Others, Zone 12 Sub-total	£0.0	£0.1	£0.0	£0.0
Zono 13   Berkhamsted Berkhamsted Town Centre Others, Zono 13	0.03	£0.0 £0.0	£2.1 £0.0	£0.1 £0.0
Sub-total	£0.0	£0.0	£2.1	£0.1
Zone 14   Tring fring Town Centre Others, Zone 14	£0.0 £0.0	£0.0 £0.1	£0.1 £0.1	£1.9 £0.3
Sub-total	£0.0	£0.1	£0.1	£2.1
Zone 18   St Albans Nbbey View Retail Park, Griffiths Way, St. Albans St. Albans Cdy Centre Others, Zone 18	£0.0 £0.1 £0.0	£0.0 £0.2 £0.0	£0.0 £0.0 £0.0	0.03 0.03 0.03
Sub-total	£0.1	£0.2	£0.0	£0.0
Zone 19   London Colney Fringe Albert Bygrave Retail Park, North Orbital Road, St Albans Colney Fields Shopping Park, Alsop Close, London Colney	£0.0 £0.0	£0.0 £0.0	£0.0 £0.0	£0.0 £0.0
Cuffley Village Centre Others, Zone 19	£0.0 £0.0	£0.0 £0.0	£0.0	0.02 0.03
Sub-total Zone 21   Harpenden	£0.0	£0.0	£0.0	0.03
Wheathampstead Village Centre Harpenden Town Centre Sub-total	£0.0 £0.0	£0.0 £0.0	£0.0 £0.0	£0.0 £0.0
Total   Inner Study Area	£11.2	£7.2	£5.8	£2.8
Sub Total   Watford District Sub Total   Hertsmere District Sub Total   Three Rivers Borough Sub Total   Dacorum District	£0.1 £0.0 £0.2 £10.8	£0.0 £0.0 £0.1 £6.9	£0.1 £0.0 £0.1 £5.6	£0.0 £0.0 £0.0 £2.7
Sub Total   St Albans City & District  Destination	Zone 11 DIY	Zone 12 DIY	Zone 13	£0.0 Zone 14 DIY
Outside Inner Study Area	(£m)	(Ém)	(£m)	(£m)
Zone 15   Three Rivers Fringe Chalfont St. Peter Village Centre	£0.0	£0.0	£0.0	0.03
Denham Village Centre Eastcote Local Centre Harefield Green Park, Rickmansworth Road, Harefield, Uxbridge	£0.0 £0.0	£0.0 £0.0	£0.0 £0.0	0.03 0.03 0.03
Harrow Town Centre Hatch End Local Centre Pinner Village Centre Ruislip Town Centre	£0.0 £0.0 £0.0	£0.0 £0.0 £0.0	£0.0 £0.0 £0.0	£0.0 £0.0 £0.0
Others, Zone 15	£0.0	£0.0	£0.0	£0.0
Zone 16   Daccrum Western Fringe Chesham Town Centre	£0.0	£0.0	£0.0	20.0
Others, Zone 18 Sub-total	£0.0	£0.0	£0.0	£0.0 £0.0
Zone 17   Dacorum Northern Fringe  Dunstable Town Centre	£0.0	£0.0	£0.1	£0.0
Homebase, Vimy Road, Leighton Buzzard Leighton Buzzard Town Centre Others, Zone 17	£0.0 £0.0 £0.1	£0.0 £0.0 £0.3	£0.0 £0.0 £0.0	£0.0 £0.0 £0.0
Sub-total	£0.1	£0.3	£0.1	£0.0
Zone 20   Hertsmere Southern Fringe Barnet Local Centre Edigware District Centre Stammore District Centre	0.03 0.03	£0.0 £0.0 £0.0	£0.0 £0.0	£0.0 £0.0
stammore District Centre Vealdstone Local Centre Dithers, Zone 20	£0.0 £0.1 £0.0	£0.0 £0.0	£0.0 £0.0	£0.0 £0.0
Sub-total  Cone 22   St Albans Northern Fringe.	£0.1	£0.0	£0.0	£0.0
uton Retail Park, Gipsy Lane, Luton Vigmore Park Shopping Centre, Wigmore Lane, Luton Others, Zone 22	£0.0 £0.0	£0.0 £0.0 £0.0	£0.0 £0.0 £0.0	£0.0 £0.0
Sub-total	£0.0	£0.0	£0.0	£0.0
Sub-total Study Area Dutside Study Area	£11.4	£7.5	£5.9	£2.8
umersham Town Centre Lylesbury Town Centre Jeaconsfield Town Centre	£0.1 £0.1 £0.0	£0.0 £0.1 £0.0	£0.0 £0.1 £0.0	£0.0 £0.9 £0.0
Brent Cross Shopping Centre, Prince Charles Drive, Brent Cross Broadfields Retail Park, Bicester Road, Aylesbury Brookfield Retail Park, Halfhide Lane, Cheshunt, Waltham Cross	£0.0 £0.0	£0.0 £0.0	£0.0 £0.0	£0.0 £0.0
Central London Chalfont St. Giles Village Centre Colindale Local Centre Enfeld Retail Park, Crown Road, Enfield	£0.0 £0.0	£0.0 £0.0 £0.0	£0.7 £0.0 £0.0	£0.0 £0.0
name contact thank Comma David Enfactd	£0.0 £0.0	£0.0 £0.0	£0.0 £0.0	0.03 0.03 0.03
Infield Town Centre Serrards Cross Town Centre		£0.0 £0.0 £0.0	£0.0 £0.0 £0.0	£0.0 £0.0 £0.0
Infield Town Centre Serards Cross Town Centre Sreat Missenden Village Centre staffield Town Centre staffield Town Centre staffield Town Centre	0.03	z.U.U	£0.0 £0.0 £0.0	£0.0 £0.0 £0.0
Enfield Town Centre  Permark Cross Town Centre  Consent Missendern Willage Centre  Adaletiel Town Centre  Adaletiel Town Centre  Adaletiel Town Centre  Adaleties Town Centre  Adaleties Town Centre  (spl.) Wycombe Town Centre  (spl.) Wycombe Town Centre	£0.0 £0.0 £0.0 £0.0	£0.0	20.0	£0.0 £0.0 £0.0
infield Tom Cente  Bernard Cores Ce	0.03 0.03 0.03 0.03	£0.0	£0.0 £0.0	
critical Tom Centre  permet Connect Count Centre  creat Missensich Vällage Centre  creat Missensich Vällage Centre  fertierd Christianse Vällage Park, Chauli End Lane, Lution  fertierd Christianse Vällage Park, Chauli End Lane, Lution  fertierd Christianse Vällage Park, Chauli End Lane  fertierd Christianse Centre  fertierd Christianse Centre  fertierd Count Centre  fertierd Counter  fertierd Counter  fertierd Counter  fertierd Counter  fertierd Counter  fertierd Centre	£0.0 £0.0 £0.0 £0.0 £0.0 £0.0 £0.0	£0.0 £0.0 £0.0 £0.0	£0.0	£0.0 £0.0
critical Tours Centre  Gerard Nices Your Centre  Great Missession Village Centre  distiller Soun Centre  distiller Sound Centre  distiller Soun Centre  distiller Soun Centre  distiller Soun Centre  distiller Sound Centre  distil	£0.0 £0.0 £0.0 £0.0 £0.0 £0.0 £0.0 £0.0	£0.0 £0.0 £0.0 £0.0 £0.0 £0.0 £0.0 £0.0	£0.0 £0.0 £0.0 £0.0 £0.0 £0.0 £0.0 £0.0	£0.0 £0.0 £0.0 £0.0
infield Tour Centre  Ferrard Nozes Four Centre Ferrard Nozes Four Centre Ferrard Nozes Four Centre Ferrard Nozes Four Centre Ferrard Nozes Four Centre Ferrard Nozes Four Ferrard Ferrard Ferrard Nozes Four Centre Ferrard Nozes	£0.0 £0.0 £0.0 £0.0 £0.0 £0.0 £0.0 £0.0	£0.0 £0.0 £0.0 £0.0 £0.0 £0.0 £0.0 £0.0	£0.0 £0.0 £0.0 £0.0 £0.0 £0.0 £0.0 £0.0	£0.0 £0.0 £0.0 £0.0 £0.0 £0.0 £0.0
cinified Tour Certe  Ferrard Cross Tour Certe Ferrard Cross Ferrard Cross Ferrard Company Ferrard Company Ferrard Cross Ferrard Cross Ferrard Company Ferrard Cross Ferrard Cross Ferrard Company Ferrard Cross Ferr	60.0 60.0	60.0 60.0 60.0 60.0 60.0 60.0 60.0 60.0	£0.0 £0.0 £0.0 £0.0 £0.0 £0.0 £0.0 £0.0	£0.0 £0.0 £0.0 £0.0 £0.0 £0.0 £0.0 £0.0
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Einfield Tour Centre  Great Missensien Village Centre  Hollage Great Centre  Hollage Great Centre  Hollage Willage Centre  Hollage Willage Centre  Hollage Great Centre  Holl Hill Local Ce	E0.0 E0.0 E0.0 E0.0 E0.0 E0.0 E0.0 E0.0	60.0 60.0 60.0 60.0 60.0 60.0 60.0 60.0	£0.0 £0.0 £0.0 £0.0 £0.0 £0.0 £0.0 £0.0	£0.0 £0.0 £0.0 £0.0 £0.0 £0.0 £0.0 £0.0
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Destination Study Area	Zone 11 Furniture (%)	Zone 12 Furniture (%)	Zone 13 Furniture (%)	Zone 14 Furniture (%)
Zono 1   Watford South Colne Valley Retail Park, Lower High Street, Watford Waterfields Shopping Park, Waterfields Way, Watford	4.49%	0.00%	1.19%	0.00%
Waterhields Shopping Park, Waterhelds Way, Watford Watford Arches Retail Park, Lower High Street, Watford Watford Town Centre Others, Zone 1	22.12% 10.41% 0.00%	10.56% 13.27% 1.58%	5.89% 10.88% 0.00%	2.55% 9.35% 0.00%
Sub-total	37.02%	25.42%	17.96%	11.90%
Zone 2   Watford North Asda, Odhams Industrial Estate, St. Albans Road, Watford Garston Village Centre	0.00%	0.00%	0.00%	0.00%
Others, Zone 2	0.00%	0.00%	0.00%	0.00%
Zone 3   Bushey & Aldenham Aldenham Vilage Centre	0.00%	0.00%	0.00%	0.00%
Busshey Town Centre Costoo, Hartspring Lane, Bushey Others, Zone 3	0.00% 0.00% 0.00%	0.00% 0.00% 0.00%	0.00%	0.00% 0.00% 0.00%
Sub-total	0.00%	0.00%	0.00%	0.00%
Zone 4   Radlett & Shenley Radlett Town Centre Shenley Village Centre	0.00%	0.00%	0.00%	0.00%
Sub-total	0.00%	0.00%	0.00%	0.00%
Zone 5   Borehamwood & Elstree Borehamwood Town Centre	0.00%	1.13%	0.00%	0.00%
Sürling Retail Park, Stirling Way, Boreharmwood Tesco Extra, Shenley Road, Boreharmwood Others, Zone S	0.00% 0.00% 0.00%	0.00% 0.00% 0.00%	0.00% 0.00% 0.00%	0.00% 0.00% 0.00%
Sub-total Sub-total	0.00%	1.13%	0.00%	0.00%
Zone 6   Potters Bar Potters Bar Town Centre South Mimms Village Centre	0.00%	0.00%	0.00%	0.00%
Tesco Superstore, Mutton Lane, Potters Bar Others, Zone 6	0.00%	0.00%	0.00%	0.00%
Sub-total  Zone 7   Rickmansworth	0.00%	0.00%	0.00%	0.00%
Croxley Green Local Centre Rickmanssworth Town Centre Others, Zone 7	0.00% 0.00% 0.00%	0.00% 0.00% 0.00%	0.00% 0.00% 0.00%	0.00% 0.00% 0.00%
Sub-total	0.00%	0.00%	0.00%	0.00%
Zone 8   Batchworth Heath & South Oxhey Northwood Local Centre	0.00%	0.00%	0.00%	0.00%
South Oxhey Local Centre Sub-total	0.00%	0.00%	0.00%	0.00%
Zone 9   Chorleywood & Sarrett Chorleywood Village Centre	0.00%	0.00%	0.00%	0.00%
Elstree Village Centre Sarratt Village Centre	0.00%	0.00%	0.00%	0.00%
Sub-total  Zone 10   Kings Langley & Abbots Langley	0.00%	0.00%	0.00%	0.00%
Abbots Langley Village Centre Kimgs Langley Village Centre Others, Zone 10	0.00%	0.00% 5.83% 1.19%	0.00%	0.00% 0.00% 0.00%
Others, Zone 10 Sub-total	0.00%	7.01%	0.00%	0.00%
Zone 11   Hemel Hempstead Hemel Hempstead Town Centre	12.82%	10.64%	1.19%	1.09%
Apsley Milis Retail Park, London Road, Hemel Hempstead Others, Zone 11	22.71%	28.02%	0.00%	4.00%
Sub-total  Zone 12   Hemel Hempstead Fringe	35.53%	38.66%	20.01%	5.09%
Grovehill Local Centre Others, Zone 12	1.52% 1.52%	0.00%	0.00%	0.00%
Sub-total  Zone 13   Berkhamsted	3.04%	1.19%	0.00%	0.00%
Berkhamsted Town Centre Others, Zone 13	1.14% 0.00%	1.58% 0.00%	20.99% 0.00%	3.11% 0.00%
Sub-total Zone 14   Tring	1.14%	1.58%	20.99%	3.11%
Zone 14   Tring Tring Town Centre Others, Zone 14	0.00%	0.00%	0.00%	6.75% 0.00%
Sub-total  Zone 18   St Albans	0.00%	0.00%	0.00%	6.75%
Abbey View Retail Park, Griffiths Way, St. Albans St. Albans City Centre Others, Zone 18	0.00% 1.14% 0.00%	0.00% 0.00% 0.00%	0.00% 0.00% 0.00%	0.00% 0.00% 0.00%
Sub-total	1.14%	0.00%	0.00%	0.00%
Zone 19   London Colney Fringe Albert Bygrave Retail Park, North Orbital Road, St Albans Colney Fields Shopping Park, Alsop Close, London Colney	0.00%	0.00%	0.00%	0.00%
Colney Fields Shopping Park, Alsop Close, London Colney Cuffley Village Centre Others, Zone 19	0.00% 0.00% 0.00%	0.00% 0.00% 0.00%	0.00% 0.00% 0.00%	0.00% 0.00% 0.00%
Sub-total	0.00%	0.00%	0.00%	0.00%
Zono 21   Harpenden Wheathampstead Village Centre Harpenden Town Centre	0.00%	0.00%	0.00%	0.00%
Sub-total Sub-total	0.00%	0.00%	0.00%	0.00%
Total   Inner Study Area Sub Total   Watford District	77.9% 37.0%	75.0% 25.4%	59.0% 18.0%	26.9% 11.9%
Sub Total   Hertsmere District Sub Total   Three Rivers Borough Sub Total   Dacorum District	0.0% 0.0% 39.7%	1.1% 7.0% 41.4%	0.0% 0.0% 41.0%	0.0%
Sub Total   St Albans City & District	39.7% 1.1% Zone 11	0.0% Zone 12	0.0% Zone 13	15.0% 0.0% Zone 14
Destination	(%)	(%)	(%)	(%)
Outside Inner Study Area  Zone 15   Three Rivers Fringe				
Challont St. Peter Village Centre  Denham Village Centre  Eastcote Local Centre	0.00% 0.00% 0.00%	0.00% 0.00% 0.00%	0.00% 0.00% 0.00%	0.00% 0.00% 0.00%
Lasscole Docar Centre Harrefield Green Park, Rickmansworth Road, Harefield, Uxbridge Harrow Town Centre Hatch End Local Centre	0.00%	0.00% 0.00% 0.00%	0.00% 0.00% 0.00%	0.00% 0.00% 0.00%
Pinner Village Centre Ruislip Town Centre	0.00%	0.00%	0.00%	0.00%
Others, Zone 15 Sub-total	0.00%	0.00%	0.00%	0.00%
Zone 16   Dacorum Western Fringe Chesham Town Centre	0.00%	0.00%	1.14%	0.00%
Others, Zone 16 Sub-total	0.00%	0.00%	0.00%	0.00%
Zone 17   Dacorum Northern Fringe Dunstable Town Centre	0.00%	0.00%	0.00%	0.00%
Homebase, Vimy Road, Leighton Buzzard Leighton Buzzard Town Centre Others, Zone 17	0.00% 0.00% 0.00%	0.00% 0.00% 0.00%	0.00% 0.00% 1.59%	0.00% 0.00% 2.13%
Sub-total	0.00%	0.00%	1.59%	2.13%
Zone 20   Herismere Southern Fringe Barnet Local Centre Edgware District Centre	0.00%	0.00%	0.00%	0.00%
Stanmore District Centre Wealdstone Local Centre	0.00%	0.00%	0.00%	0.00%
Others, Zone 20	0.00%	0.00%	0.00%	0.00%
Zone 22   St. Albans Northern Fringe, Luton Retail Park, Gipsy Lane, Luton		0.00%	0.00%	0.00%
Wigmore Park Shopping Centre, Wigmore Lane, Luton Others, Zone 22	0.00%	0.00%	0.00%	0.00%
Sub-total Sub-total Study Area	77.9%	75.0%	0.00% 61.7%	0.00% 29.0%
Dutside Study Area				
Amersham Town Centre Aylesbury Town Centre Beaconsfield Town Centre	0.00% 2.28% 0.00%	0.00% 1.19% 0.00%	0.00% 13.25% 0.00%	0.00% 30.97% 0.00%
Brent Cross Shopping Centre, Prince Charles Drive, Brent Cross Broadfields Retail Park, Bicester Road, Aylesbury Brookfield Retail Park, Halfhide Lane, Cheshunt, Waltham Cross	0.00% 0.00% 0.00%	0.00% 0.00% 0.00%	0.00% 0.00% 0.00%	0.00% 0.00% 0.00%
Central London Chalfont St. Giles Village Centre Colindale Local Centre	0.00% 0.00% 0.00%	0.00% 0.00% 0.00%	2.39% 0.00% 0.00%	0.00% 0.00% 0.00%
Enfield Retail Park, Crown Road, Enfield Enfield Town Centre Serzants Cross Town Centre	0.00% 0.00% 0.00%	0.00% 0.00% 0.00%	0.00% 0.00% 0.00%	0.00% 0.00% 0.00%
Geral Missenden Village Centre Hatfield Town Centre Hatfield Town Centre	0.00% 0.00% 0.00%	0.00%	0.00% 0.00% 0.00%	0.00% 0.00% 0.00%
Hertford City Centre High Wycombe Town Centre Hitchin Town Centre	0.00%	0.00%	0.00%	0.00% 0.00% 3.22% 0.00%
Hitchin Town Centre Kea, Drury Way, North Circular Road, Wembley Kenton Local Centre Kingabury District Centre	0.00% 13.83% 0.00% 0.00%	0.00% 13.21% 0.00% 0.00%	0.00% 0.00% 0.00% 0.00%	0.00% 0.00% 0.00% 0.00%
Kingsbury District Centre Little Chalfort Village Centre Luton Town Centre Marlow Town Centre	0.00%	0.00%	0.00%	0.00%
Mill Hill Local Centre Milton Keynes Town Centre	0.00% 0.00% 0.00%	0.00% 0.00% 1.19%	0.00% 0.00% 4.32%	0.00% 0.00% 23.56%
MK1 Shopping & Leisure Park, Stadium Way, West Bletchley Monkswood Retail Park, Elder Way, Stevenage Others, Aylesbury	0.00% 0.00% 0.00%	0.00% 0.00% 0.00%	0.00% 0.00% 1.19%	0.00% 0.00% 1.45%
Others, Enfield Princes Risborough Town Centre Roaring Meg Retail Park, Great North Road, Stevenage	0.00% 0.00% 0.00%	0.00% 0.00% 0.00%	0.00% 0.00% 0.00%	0.00% 0.00% 0.00%
Roebuck Retail Park, London Road, Stevenage Slough Town Centre Stevenage Town Centre	0.00% 0.00% 0.00%	0.00% 0.00% 0.00%	0.00% 0.00% 0.00%	0.00% 0.00% 0.00%
sevenage Town Centre  The Galleria Outlet, Comet Way, Hatfield  Jixbridge Town Centre  Victoria Retail Park, Crown Road, South Ruislip	0.00% 0.00% 0.00%	0.00% 0.00% 0.00%	0.00% 0.00% 0.00%	0.00% 0.00% 0.00%
	0.00%	0.00%	0.00% 1.14% 1.19%	0.00%
Waltham Cross Town Centre Welwyn Garden City Town Centre	1.52%	1.19% 8.24%		
Waltham Cross Town Cerelse Vietwyn Garden City Town Centre Obless, outside study area Abroad		1.19% 8.24% 0.00%	14.84%	11.82%

 Market shares for 'main' and 'top-up' shopping derived directly from NEMS Household Survey (November 201 c. Excludes 'don't know/varies', markets and internet sales

Destination Study Area	Zone 11 Furniture (£m)	Furniture (£m)	Zone 13 Furniture (£m)	Zone 14 Furniture (£m)
Zone 1   Watford South Colne Valley Retail Park, Lower High Street, Watford Waterfields Shopping Park, Waterfields Way, Watford	£0.9 £0.0	£0.0 £0.0	£0.1 £0.0	£0.0 £0.0
Watford Arches Retail Park, Lower High Street, Watford Watford Town Centre Others, Zone 1	£4.4 £2.1 £0.0	£1.4 £1.7 £0.2	£0.6 £1.2 £0.0	£0.1 £0.5 £0.0
Sub-total  Cone 2   Watford North	£7.4	£3.3	£2.0	£0.7
Zone 2   Watford North Asda, Odhams Industrial Estate, St. Albans Road, Watford Sarston Village Centre Others, Zone 2	£0.0 £0.0	£0.0 £0.0	£0.0 £0.0	£0.0 £0.0
Sub-total	£0.0	£0.0	£0.0	£0.0
Zone 3   Bushey & Aldenham Uderham Village Centre Bushey Town Centre	£0.0 £0.0	£0.0 £0.0	£0.0 £0.0	£0.0 £0.0
Costco, Hartspring Lane, Bushey Others, Zone 3	£0.0 £0.0	£0.0 £0.0	£0.0 £0.0	£0.0 £0.0
Sub-total  Zone 4   Radlett & Shenley	£0.0	£0.0	£0.0	£0.0
Radlett Town Centre Shenley Village Centre	£0.0 £0.0	£0.0 £0.0	£0.0 £0.0	£0.0 £0.0
Sub-total  Zone 5   Borehamwood & Elstree  Borehamwood Town Centre	£0.0	£0.0	£0.0	£0.0
Striling Retail Park, Stirling Way, Boreharmwood Fesco Extra, Shenley Road, Boreharmwood Others, Zone 5	£0.0 £0.0 £0.0	£0.0 £0.0	£0.0 £0.0 £0.0	£0.0 £0.0 £0.0
Sub-total	£0.0	£0.1	£0.0	£0.0
Zone 6   Potters Bar Potters Bar Town Centre South Mirmms Village Centre	£0.0 £0.0	£0.0 £0.0	£0.0 £0.0	£0.0 £0.0
Tesco Superstore, Mutton Lane, Potters Bar Others, Zone 6	£0.0 £0.0	£0.0 £0.0	£0.0 £0.0	£0.0 £0.0
Sub-total Zone 7   Rickmansworth	£0.0	£0.0	£0.0	£0.0
Croxley Green Local Centre Rickmansworth Town Centre Others, Zone 7	£0.0 £0.0	£0.0 £0.0	£0.0 £0.0 £0.0	£0.0 £0.0
Sub-total  Zone 8   Batchworth Heath & South Oxhey	£0.0	£0.0	£0.0	£0.0
Zone 8   Batchworth Heath & South Oxhey Northwood Local Centre South Oxhey Local Centre	0.03 0.03	£0.0	£0.0 £0.0	£0.0 £0.0
Sub-total  Zone 9   Chorleywood & Sarratt	£0.0	£0.0	£0.0	£0.0
Chorleywood Village Centre Elstree Village Centre Sarratt Village Centre	0.03 0.03 0.03	£0.0 £0.0	£0.0 £0.0	£0.0 £0.0
Sub-total Sub-total	£0.0	£0.0	£0.0	£0.0
Zone 10   Kings Langley & Abbots Langley Abbots Langley Village Centre Kings Langley Village Centre	£0.0 £0.0	£0.0 £0.8	£0.0 £0.0	£0.0 £0.0
Others, Zone 10 Sub-total	£0.0	£0.2	£0.0	£0.0
Zone 11   Hemel Hempstead Hemel Hempstead Town Centre Apsley Mills Retail Park, London Road, Hemel Hempstead	£2.6 £4.5	£1.4	£0.1 £2.0	£0.1 £0.2
Apsley Mills Retail Park, London Road, Hemel Hempstead Others, Zone 11 Sub-total	£4.5 £0.0	£3.6 £0.0	£2.0 £0.0	£0.2 £0.0
Sub-total  Zone 12   Hemel Hempstead Fringe Grovehil Local Centre	£7.1	£5.0	£2.2	£0.3
Grovehit Local Centre Others, Zone 12 Sub-total	£0.3 £0.3	£0.0 £0.2	£0.0 £0.0	£0.0 £0.0
Zone 13   Berkhamsted Berkhamsted Town Centre Ulbers, Zone 13	£0.2 £0.0	£0.2 £0.0	£2.3 £0.0	00.2
Others, Zone 13 Sub-total	£0.0	£0.0	£0.0	£0.2 £0.0
Zone 14   Tring Tring Town Centre Others, Zone 14	£0.0 £0.0	£0.0 £0.0	£0.0 £0.0	£0.4 £0.0
Sub-total	£0.0	£0.0	£0.0	£0.4
Zone 18   St Albans Abbey View Retail Park, Griffiths Way, St. Albans St. Albans City Centre	£0.0 £0.2	£0.0 £0.0	£0.0 £0.0	£0.0 £0.0
Others, Zone 18 Sub-total	£0.0	£0.0	£0.0	£0.0
Zone 19   London Colney Fringe Albert Bygrave Retail Park, North Orbital Road, St Albans	£0.0	£0.0	£0.0	20.0
Colney Fields Shopping Park, Alsop Close, London Colney Cuffley Village Centre Others, Zone 19	£0.0 £0.0	£0.0 £0.0	£0.0 £0.0	£0.0 £0.0
Sub-total  Zone 21   Harpenden	£0.0	£0.0	£0.0	£0.0
Wheathampstead Village Centre Harpenden Town Centre	£0.0 £0.0	£0.0 £0.0	£0.0 £0.0	£0.0 £0.0
Sub-total Total   Inner Study Area	£0.0	£0.0	£0.0	£0.0
Sub Total   Watford District Sub Total   Hertsmere District Sub Total   Three Rivers Borough	£7.4 £0.0	£3.3 £0.1	£2.0 £0.0	£0.7 £0.0
Sub Total   Three Rivers Borough Sub Total   Dacorum District Sub Total   St Albans City & District	£0.0 £7.9 £0.2	£0.9 £5.4 £0.0	£0.0 £4.5 £0.0	£0.0 £0.9 £0.0
Destination	Zone 11 Furniture (£m)	Zone 12 Furniture (£m)	Zone 13 Furniture (£m)	Zone 14 Furniture (£m)
Outside Inner Study Area		(=,	(=::)	(===,
Zone 15   Three Rivers Fringe Chalfont St. Peter Village Centre Denham Village Centre	£0.0 £0.0	£0.0 £0.0	£0.0 £0.0	£0.0 £0.0
Eastoole Local Centre Harefield Green Park, Rickmansworth Road, Harefield, Uxbridge Harrow Town Centre	£0.0 £0.0 £0.0	£0.0 £0.0 £0.0	£0.0 £0.0 £0.0	£0.0 £0.0
Hatch End Local Centre Pinner Village Centre Ruislip Town Centre	£0.0 £0.0	£0.0 £0.0	£0.0 £0.0	£0.0 £0.0
Others, Zone 15 Sub-total	£0.0	£0.0	£0.0	£0.0
Zone 16   Daccoum Western France	0.03	£0.0	£0.1	0.03
Others, Zone 16 Sub-total	£0.0	£0.0	£0.0	£0.0
Zone 17   Dacorum Notthern Fringe Dunstable Town Centre Homebase, Virny Road, Leighton Buzzard	£0.0 £0.0	£0.0 £0.0	£0.0 £0.0	£0.0 £0.0
Leighton Buzzard Town Centre Others, Zone 17	£0.0 £0.0	£0.0 £0.0	£0.0 £0.2	£0.0 £0.1
Sub-total  Zone 20   Hortsmore Southern Fringe	£0.0	£0.0	£0.2	£0.1
Barnet Local Centre Edgware District Centre Stanmore District Centre	£0.0 £0.0	£0.0 £0.0	£0.0 £0.0	£0.0 £0.0 £0.0
Wealdstone Local Centre Others, Zone 20	£0.0 £0.0	£0.0 £0.0	£0.0 £0.0	£0.0 £0.0
Sub-total  Zone 22   St Albans Northern Fringe	£0.0	£0.0	£0.0	£0.0
.uton Retail Park, Gipsy Lane, Luton Wigmore Park Shopping Centre, Wigmore Lane, Luton Uthers, Zone 22	£0.0 £0.0	£0.0 £0.0 £0.0	£0.0 £0.0 £0.0	£0.0 £0.0 £0.0
Sub-total Sub-total Study Area	£0.0	£0.0	£0.0	£0.0
Dutside Study Area				
Amersham Town Centre Aylesbury Town Centre Beaconsfield Town Centre	£0.0 £0.5 £0.0	£0.0 £0.2 £0.0	£0.0 £1.4 £0.0	£0.0 £1.8 £0.0
Brent Cross Shopping Centre, Prince Charles Drive, Brent Cross Broadfields Retail Park, Bicester Road, Aylesbury Brookfield Retail Park, Halfhide Lane, Cheshunt, Waltham Cross	£0.0 £0.0	£0.0 £0.0	£0.0 £0.0	£0.0 £0.0
Central London Chalfont St. Giles Village Centre Colindale Local Centre	£0.0 £0.0	£0.0 £0.0 £0.0	£0.3 £0.0 £0.0	£0.0 £0.0 £0.0
Enfield Retail Park, Crown Road, Enfield  Enfield Town Centre  Gerrards Cross Town Centre  Total Microedin Villana Centre	£0.0 £0.0	£0.0 £0.0	£0.0 £0.0 £0.0	£0.0 £0.0
Great Missenden Village Centre Hatfield Town Centre Hattersway Retail Park, Chaul End Lane, Luton Hertford City Centre	£0.0 £0.0 £0.0	£0.0 £0.0 £0.0	£0.0 £0.0 £0.0	£0.0 £0.0 £0.0
teritord City Centre tigh Wycombe Town Centre tiltchin Town Centre kea, Drury Way, North Circular Road, Wembley	£0.0 £0.0 £0.0	£0.0 £0.0 £0.0 £1.7	£0.0 £0.0 £0.0	£0.0 £0.2 £0.0 £0.0
Kenton Local Centre Kingsbury District Centre Little Chalfont Village Centre	£0.0 £0.0 £0.0	£1.7 £0.0 £0.0	£0.0 £0.0 £0.0	£0.0 £0.0 £0.0
uton Town Centre Marlow Town Centre	£0.0 £0.0 £0.0	£0.0 £0.0 £0.0	£0.0 £0.0 £0.0	£0.0 £0.0
Mill Hill Local Centre	£0.0 £0.0 £0.0	£0.2 £0.0 £0.0	£0.5 £0.0 £0.0	£1.3 £0.0 £0.0
Mill Hill Local Centre Millon Keynes Town Centre MK1 Shopping & Leisure Park, Stadium Way, West Bletchley Monkswood Retail Park, Elder Way, Stevenage		£0.0	£0.1 £0.0 £0.0	£0.1 £0.0 £0.0
Milton Keynes Town Centre MKI Shopping Li Isisure Park, Stadium Way, West Bletchley Monkswood Retail Park, Elder Way, Stevenage Übters, Ajelsbery Übters, Enfeldd Princes Rubborough Town Centre	£0.0 £0.0	£0.0	£0.0	£0.0
Allein Kryener Tom Corte MKM Stopping & Lear Peuß, Stadem Way, West Bleichtley Montawood Retal Park, Eder Way, Shrvenage Übers, Arjeider Übers	£0.0 £0.0 £0.0 £0.0 £0.0	£0.0 £0.0 £0.0	£0.0	£0.0 £0.0
ultion Krypure Tom Cartier MKM Stepping & Lauer Peu, Stadaum Way, West Blichtley Montewood Pelari Park, Elder Way, Shremage Horse, Ended Horse, Ende	£0.0 £0.0 £0.0 £0.0 £0.0 £0.0 £0.0 £0.0	£0.0 £0.0 £0.0 £0.0 £0.0	£0.0 £0.0 £0.0 £0.0	£0.0 £0.0 £0.0
villen Krypur Tom Carter MKK Shopping & Lean Perk Stadsem Way, West Bleichtley Montaneon Greis Park, Stadsem Way, West Bleichtley Montaneon Greis Park, Stadsem Way, Schwerage Minner, Esfedd Prinner, Stadd Prinner, St	£0.0 £0.0 £0.0 £0.0 £0.0 £0.0 £0.0 £0.0	£0.0 £0.0 £0.0 £0.0 £0.0 £0.0 £0.0 £0.0	£0.0 £0.0 £0.0 £0.0 £0.0 £0.0 £0.1 £0.1	£0.0 £0.0 £0.0 £0.0 £0.0 £0.0 £0.0
ultion Keynes Town Centrie MKI Shopping & Leurs Park, Stadium Way, West Bletchley Morkswood Retail Park, Elder Way, Slevenage Übers, Aylesbary Übers, Enfold Princes Richorough Town Centrie Towning Meg Retail Park, Grean North Road, Stevenage Towning Meg Retail Park, Grean North Road, Stevenage Towning Meg Retail Park, Grean North Road, Stevenage	£0.0 £0.0 £0.0 £0.0 £0.0 £0.0 £0.0 £0.0	£0.0 £0.0 £0.0 £0.0 £0.0 £0.0 £0.0 £0.0	£0.0 £0.0 £0.0 £0.0 £0.0 £0.0 £0.0	£0.0 £0.0 £0.0 £0.0 £0.0

Destination Study Area	Zone 11 Comparison (£m)	Zone 12 Comparison (£m)	Zone 13 Comparison (£m)	Zone 14 Comparis (£m)
Study Area  Cone 1   Watford South  Coline Valley Retail Park, Lower High Street, Watford	£0.9	£0.6	£0.1	€0.0
Vatford Town Centre Vatford Town Centre Vatford Town Centre	£1.6 £4.4 £16.0	£1.2 £1.6 £9.0	£0.0 £0.6 £17.9	£0.0 £0.3 £2.9
Sub-total	£16.0 £0.0	£0.2	£17.9 £0.0	£0.0
Cone 2   Watford North Asda, Odhams Industrial Estate, St. Albans Road, Watford	£0.3	£0.4	£0.0	£0.0
Sarston Village Centre  Others, Zone 2	£0.0 £0.0	£0.4 £0.0	£0.0 £0.0	£0.0 £0.0
oub-total	£0.3	£0.7	£0.0	£0.0
Jdenham Village Centre Jushey Town Centre Josto, Hartspring Lane, Bushey	£0.0 £0.0	£0.0 £0.0	£0.0 £0.2 £0.0	£0.0 £0.0
Others, Zone 3	£0.0	£0.0	£0.0	£0.0
Cone 4   Radiett & Shenley tadlett Town Centre	£0.0	£0.0	£0.0	£0.0
iub-total	£0.0	£0.0	£0.0 £0.0	£0.0
one 5   Borehamwood & Elstree				
lorehamwood Town Centre Stitrling Retail Park, Stirling Way, Borehamwood esco Extra, Shenley Road, Borehamwood	£0.0 £0.0	£0.1 £0.0 £0.0	£0.0 £0.0	£0.0 £0.0
Sub-total	£0.0	£0.0	£0.0	£0.0
tone 6   Potters Bar Potters Bar Town Centre	£0.0	£0.0	£0.0	£0.0
South Mimms Village Centre Fesco Superstore, Mutton Lane, Potters Bar Others, Zone 6	£0.0 £0.0 £0.0	£0.0 £0.0	£0.0 £0.0	£0.0 £0.0
Sub-total	£0.0	£0.0	£0.0	£0.0
Cone 7   Rickmansworth Croxley Green Local Centre Rickmansworth Town Centre	£0.0 £0.0	£0.0 £0.0	£0.0 £0.0	£0.0 £0.0
Sub-total	£0.0	£0.0	£0.0	£0.0
Cone 8   Batchworth Heath & South Oxhey				
Korthwood Local Centre South Oxhey Local Centre	£0.0 £0.0	£0.0	£0.0	£0.0
Sub-total  Cone 9   Chorleywood & Sarratt	£0.0	£0.0	£0.0	£0.0
Chorleywood Village Centre Elstree Village Centre Sarratt Village Centre	£0.0 £0.0 £0.0	£0.0 £0.1 £0.0	£0.0 £0.0 £0.0	£0.0 £0.0
sub-total	£0.0	£0.0	£0.0	£0.0
tone 10   Kings Langley & Abbots Langley bbots Langley Village Centre Kings Langley Village Centre	£0.0	£0.2 £0.8	£0.0 £0.0	£0.0
Others, Zone 10	£0.9	£0.2	£0.3	£0.0
Sub-total  Cone 11   Hemel Hempstead	20.9	£1.1	£0.3	£0.0
femel Hempstead Town Centre Apsley Mills Retail Park, London Road, Hemel Hempstead Others, Zone 11	£112.8 £39.9 £2.8	£42.8 £41.9 £0.8	£18.4 £8.3 £0.9	£3.7 £1.4 £0.0
Sub-total	£155.5	£85.5	£27.6	£5.1
one 12   Hemel Hempstead Fringe Frovehill Local Centre Whers, Zone 12	£0.3	£0.1	£0.0 £0.0	£0.0
Sub-total	£0.3 £0.6	£1.2	£0.0	£0.0
one 13   Berkhamsted Berkhamsted Town Centre Others, Zone 13	£0.8 £0.0	£2.2 £0.0	£28.0 £0.0	£2.9 £0.0
Sub-total	£0.8	£2.2	£28.0	£2.9
Cone 14   Tring ring Town Centre	£0.0	£0.0	£0.1	£9.6
Others, Zone 14 Sub-total	£0.0 £0.0	£0.1	£0.1	£0.6
Cone 18   St Albans Abbey View Retail Park, Griffiths Way, St. Albans	£0.0	£0.0	20.0	£0.0
St. Albans City Centre Others, Zone 18	£3.8 £0.0	£1.4 £1.2	£0.7 £0.0	£0.2 £0.1
Sub-total  Cone 19   London Coiney Fringe	£3.8	£2.5	£0.7	£0.4
Albert Bygrave Retail Park, North Orbital Road, St Albans Colney Fields Shopping Park, Alsop Close, London Colney Cuffley Village Centre	£0.0 £2.8 £0.0	£0.5 £3.3 £0.0	£0.0 £1.5 £0.0	£0.0 £0.2 £0.0
Sub-total	£0.0	£0.0 £0.0	£0.0	£0.1
cone 21   Harpenden Wheathampstead Village Centre				
Harpenden Town Centre	£0.0 £0.0	£0.0 £0.3	£0.0	£0.0
Sub-total	£0.0	£0.3	£0.0	£0.0
Sub Total   Watford District Sub Total   Hertsmere District	£23.2 £0.0	£13.4 £0.2	£18.7 £0.2	£3.1 £0.0
Sub Total   Hertsmere District Sub Total   Three Rivers Borough Sub Total   Dacorum District Sub Total   St Albans City & District	£0.9 £156.8 £6.6	£1.3 £89.1 £6.6	£0.3 £55.7 £2.2	£0.0 £18.3 £0.7
Destination	Zone 11 Comparison (£m)	Zone 12 Comparison (£m)	Zone 13 Comparison (£m)	Zone 14 Comparis (£m)
Outside Inner Study Area	(£m)	(Êm)	(£m)	(£m)
Zone 15   Three Rivers Fringe Chalfont St. Peter Village Centre	£0.0	20.0	0.02	£0.0
Denham Village Centre Eastcote Local Centre Harefield Green Park, Rickmansworth Road, Harefield, Uxbridge	£0.0 £0.0	£0.0 £0.0	£0.0 £0.0	£0.0 £0.0
Harrow Town Centre Hatch End Local Centre Pinner Village Centre	£0.0 £0.0	£0.0 £0.0	0.02 0.02 0.03	£0.0 £0.0
Ruislip Town Centre Others, Zone 15	£0.0 £0.0	£0.0 £0.0	£0.0 £0.0	£0.0
Sub-total	€0.0	£0.0	£0.0	£0.0
Cone 16   Daccrum Western Fringe Chesham Town Centre Others, Zone 16	£0.0 £0.0	£0.3 £0.0	£0.5 £0.0	£0.3 £0.0
Sub-total Sub-total	£0.0	£0.3	£0.5	£0.3
Cone 17   Discour Morthern Fringe Dunstable Town Centre fomebase, Virry Road, Leighton Buzzard	£0.0 £0.0	£1.5 £0.0	£0.7 £0.0	£0.0 £0.0
eighton Buzzard Town Centre Others, Zone 17	£0.0 £0.1	£0.0 £0.3	£0.0 £0.2	£0.0 £0.1
Sub-total  Cone 20   Hertsmere Southern Fringe	£0.1	£1.8	£0.9	£0.1
Samet Local Centre  Edgware District Centre  Stammore District Centre	£0.0 £0.0	£0.0 £0.0	£0.0 £0.0 £0.0	£0.0 £0.2
stammore District Centre Vealdstone Local Centre Others, Zone 20	£0.0 £0.1 £0.0	£0.0 £0.0 £0.0	£0.0 £0.0	£0.0 £0.0
Sub-total	£0.1	£0.0	£0.0	£0.2
Kone 22 LSt Albans Northern Eringe, Luton Retail Park, Gipsy Lane, Luton Wigmore Park Shopping Centre, Wigmore Lane, Luton	£0.0 £0.0	£0.0 £0.0	£0.0 £0.0	£0.0
Others, Zone 22	£0.0	£0.0	£0.0	£0.0
	£187.7	£112.7	£78.4	£22.8
outside Study Area umersham Town Centre	£0.1	£0.0	£0.0	£0.4
Aylesbury Town Centre Beaconsfield Town Centre Brent Cross Shopping Centre, Prince Charles Drive, Brent Cross	£1.5 £0.0 £0.5	£0.0 £0.0 £0.0	£2.2 £0.0 £0.0	£15.6 £0.0 £0.0
Broadfields Retail Park, Bicester Road, Aylesbury Brookfield Retail Park, Halfhide Lane, Cheshunt, Waltham Cross	£0.5 £0.0 £0.0	£0.0 £0.0 £0.0	£0.0 £0.0 £0.0	£0.0 £0.1 £0.0 £0.5
Jentral London Challond St. Giles Village Centre Collondale Local Centre Infield Retail Park, Crown Road, Enfield	£0.0	£0.0	£0.0	£0.0
infield Town Centre Serrards Cross Town Centre	£0.0 £0.0	£0.0 £0.0	£0.0 £0.0 £1.1	£0.0 £0.0
ireat Missenden Village Centre latfield Town Centre lattersway Retail Park, Chaul End Lane, Luton	£0.0 £1.2 £0.0	£0.0 £0.0 £0.0	£0.0 £0.4 £0.0	£0.0 £0.0 £0.0
lertford City Centre ligh Wycombe Town Centre litchin Town Centre	£0.0 £0.0	£0.0 £0.0	£0.0 £6.8 £0.0	£0.0 £1.0 £0.0
kea, Drury Way, North Circular Road, Wembley centon Local Centre	£11.1 £0.0 £0.0	£1.7 £0.0 £0.0	£0.0 £0.4 £0.0	£0.0 £0.0 £0.0
ingsbury District Centre	£0.0 £0.0 £0.5 £1.1	£0.0 £1.5	£0.0 £0.1	£0.0 £0.1
ittle Chalfont Village Centre uton Town Centre		£0.0 £0.0 £1.3	£0.0 £0.0 £2.7	£0.0 £0.0 £9.5
title Challont Village Centre uton Town Centre fairow Town Centre fill Hit Local Centre fill Hit Local Centre	£0.0 £0.7		£0.4 £0.0	£0.0 £0.0 £0.1
Life Challon's Wilage Centre Lutton Tomo Centre Luttow Tomo Centre Luttow Tomo Centre Luttow Tomo Centre Luttow Tomo Centre Lutton Kignere Towo Centre Lutton Cent	0.03	£0.6 £0.0 £0.4	£0.2	£0.1
Lillic Challford Village Carbe utdon't Tomic Centre dali fiel Local Carbe dali fiel Local Carbe dali fiel Local Carbe field Shopping Lieuwe Park, Stadum Way, West Bletchley blackwood Feela Park, Stadum Way, West Bletchley blackwood Feela Park, Stadum Way, West Bletchley blackwood Feela Park, Stadum Way, West Bletchley black Carbe field Princes Robotough Foun Centre	£0.0 £0.7 £0.0 £0.0 £0.0 £0.0	£0.0 £0.4 £0.1 £0.0	£0.2 £0.0 £0.0	£0.0
Intic Challen's Wilage Centre utun's Town Centre state Varion Centre state Varion Centre state Varion Centre state Varion Centre state State Varion Centre state State Varion State Varion state Centre state State Varion state Centre state Varion Centre state State Varion state Centre state Varion state Centre state Varion state V	£0.0 £0.7 £0.0 £0.0 £0.0 £0.0 £0.0 £0.0	£0.0 £0.4 £0.1 £0.0 £0.0 £0.0	£0.2 £0.0 £0.0 £0.0 £0.0 £0.0	£0.0 £0.0 £0.0
Little Challed Village Coree Lutto Tourn Centre Lateror Foun Cortee Lateror Foundation Way, West Bleechiey Lothers Agricultury Lothers, Cried Lateror Foundation Cortee Lothers Agricultury Lothers Cortee Lothers Agricultury Lothers Cortee Lothers Agricultury Lother Lother Foundation Lothers Cortee Lothers Agricultury Lothers Cortee Lothers Agricultury Lothers Cortee Lothers Corte	£0.0 £0.7 £0.0 £0.0 £0.0 £0.0 £0.0 £0.0	£0.0 £0.4 £0.1 £0.0 £0.0 £0.0 £0.3 £0.0 £0.0 £0.0 £0.0	£0.2 £0.0 £0.0 £0.0 £0.0 £0.0 £0.0 £0.0	£0.0 £0.0 £0.0 £0.0 £0.0 £0.0
All fel Local Centre  (Mil Shopping & Leaune Park, Stadum Way, West Bletchley  Annexesco Setal Park, Stadum Way, West Bletchley  Annexesco Setal Park, Stadum Way, West Bletchley  Annexesco Setal Park, Liber Way, Staversage  Allers, Algelandry  Mirrose Ribboursigh Fore Centre  Accounting May Setal Park, Crest Meth Road, Steversage  Booksof, Real Park, Crest Meth Road, Steversage  Bloogh Tom Centre  Text Care Method Road, Steversage  Bloogh Tom Centre  Text Care Method  Mil Staversage Fore Centre  Mil Staversage Fore Centre  Wallman Charle  Wallman Charl	£0.0 £0.7 £0.0 £0.0 £0.0 £0.0 £0.0 £0.0	£0.0 £0.4 £0.1 £0.0 £0.0 £0.0 £0.0 £0.0 £0.0 £0.0	£0.2 £0.0 £0.0 £0.0 £0.0 £0.0 £0.0 £0.0	£0.0 £0.0 £0.0 £0.0 £0.0 £0.0 £0.0 £0.0
Intle Chalfort Vilage Carte utto Tourn Centre laterur Centre laterur Centre laterur Deutscher Stehen Weg, West Bleichtey lothers Angeleich Beit Weg, Stevenage literur, Arjestery literur, Arjest	£0.0 £0.7 £0.0 £0.0 £0.0 £0.0 £0.0 £0.0	£0.0 £0.4 £0.1 £0.0 £0.0 £0.3 £0.0 £0.0 £0.0 £0.0 £0.0	£0.2 £0.0 £0.0 £0.0 £0.0 £0.0 £0.0 £0.0	£0.0 £0.0 £0.0 £0.0 £0.0 £0.0 £0.0 £0.0
Intle Challent Village Caree utus Tram Cereir tatar Vann Cereir ta	£0.0 £0.7 £0.0 £0.0 £0.0 £0.0 £0.0 £0.0	£0.0 £0.4 £0.1 £0.0 £0.0 £0.0 £0.0 £0.0 £0.0 £0.0	£0.2 £0.0 £0.0 £0.0 £0.0 £0.0 £0.0 £0.0	£0.0 £0.0 £0.0 £0.0 £0.0 £0.0 £0.0 £0.0

# Further Dacorum Retail Study Nexus Planning

# Table 26m: Estimated 'capacity' for new comparison goods facilities in Dacorum

Year	Turnover	Available Expenditure	Inflow	Surplus Expenditure
Tear	(£m) <sup>1</sup>	(£m) <sup>2</sup>	(£m)	Surplus Expenditure (£m)
2017	440.6	440.6	0.0	0.0
2021	504.6	503.8	0.0	-0.9
2026	590.7	591.8	0.0	1.1
2031	674.9	702.1	0.0	27.2
2032	693.1	729.4	0.0	36.3
2036	771.0	841.6	0.0	70.6
Study Area Market Share	(%)	10.4%		

1. Allows for increased furnover efficiency as set out in Table 4b Experian Retail Planner 17
2. Assumes constant market share claimed by Dacorum facilities at 10.5% from the Study Area

# Table 26n: Gross quantitative capacity for additional comparison goods floorspace in Dacorum

V	Surplus Expenditure	Floorspace Capacity (sq m net)				
Year			Max <sup>2</sup>			
2017	0.0	0	0			
2021	-0.9	-100	-100			
2026	1.1	100	200			
2031	27.2	2,400	3,300			
2032	36.3	2,800	3,900			
2036	70.6	5 500	7 600			

2036 70.6 5,500 7,600

1. Average sales density assumed to be £7,500 per sq.m which Nexus Planning considers to be towards the higher end of what could be achieved in South West Hertfordshire 2. Average sales density assumed to be £5,500 per sq.m which Nexus Planning considers to be towards the lower end of what could be achieved in South West Hertfordshire 3. Allows for increased turnover efficiency as set out in Table 4b Experian Retail Planner 17

2017 Prices

## Table 26o: Extant comparison goods commitments in Dacorum

Destination	Reference	Proposal	Net Comparison Floorspace (sq m)	Estimated Sales Density (£/sq m)	Estimated Comparison Turnover (£m)
Dacorum	4/00424/15/MOA, Jarman Park, St Albans Hill, Hemel Hempstead	The proposed development involves the erection of Class A1 retail development (to include convenience and comparison retail floorspace and ancillary cafe) and Class A3 drive thru café/restaurant (with ancillarytakeaway) unit together with access, car parking, service yard and associated works.	Net convenience floorspace is 812 sq m net. Net comparison floorspace is 8,000 sq m net.	6,500	52.0
Dacorum	4/01317/14/MFA, Gossoms End, Berkhamstead	Full Planning permission (4/01317/14/MFA) has been granted for a 1,884 sq m gross Lidl store and 30 flats. The development has not been implemented, but a number of applications to discharge the planning conditions have been submitted recently, which suggests that a start on site is imminent.	Net floorspace is 1,281 sq m net x 20% comparison goods area = 256 sq m	4,800	1,2
Dacorum	4/03157/16/MFA), Aviva site, Maylands Avenie, Hemel Hempstead	Outline planning permission (4/01132/15/MOA) has been granted for retail development (12,503 sq. metres), offices (3,004 sq. metres) and restaurants (650 sqm) at this site. The conditions attached to this permission stipulate that the net retail floor area shall not exceed 9,290 sq. metres. comprising a maximum of:  • 1,414 sq. metres of convenience food goods  • 7,848 sq. metres of comparison non-food goods	The Council advise that the comparison goods element of Phase 2 of the project is no longer likely to come forward.	0	0.0
Total			13,869		53.2

# Table 26p: Net quantitative capacity for additional comparison goods floorspace in Dacorum

V	Surplus Expenditure	Commitments	Residual Expenditure	Floorspace Capa	acity (sq m net)
Year	(£m)	(£m)	(£m)	Min <sup>1</sup>	Max <sup>2</sup>
2017	0.0	53.2	-53.2	-7,100	-9,700
2021	-0.9	61.0	-61.8	-7,400	-10,100
2026	1.1	71.4	-70.3	-7,200	-9,800
2031	27.2	81.5	-54.3	-4,900	-6,600
2032	36.3	83.7	-47.5	-3,700	-5,100
2036	70.6	93.1	-22.6	-1,800	-2,400

- 1. Average sales density assumed to be £7,500 per sq.m which Nexus Planning considers to be towards the higher end of what could be achieved in South West Hertfordshire 2. Average sales density assumed to be £5,500 per sq.m which Nexus Planning considers to be towards the lower end of what could be achieved in South West Hertfordshire 3. Residual calculated by subtracting turnover of commitments (sourced from Table 26o) from surplus expenditure (sourced from Table 26m) 4. Allows for increased turnover efficiency as set out in Table 4b Experian Retail Planner 17

Appendix A: Updated Statistical Assessment: Central Scenario

Nexus Planning

Table 1: Population and convenience goods expenditure per capita

Zana			Popu	lation			Per capita expenditure (£)  Convenience						
Zone	2017	2021	2026	2031	2032	2036	<b>2017</b> inc SfT	2017	2021	2026	2031	2032	2036
10	23,773	23,857	24,267	24,691	24,701	24,741	2,288	2,201	2,194	2,192	2,187	2,187	2,191
11	68,860	73,653	82,134	90,484	91,966	97,893	2,246	2,161	2,154	2,152	2,147	2,147	2,151
12	38,500	39,669	42,112	44,854	44,973	45,449	2,423	2,331	2,324	2,321	2,317	2,317	2,321
13	25,649	26,318	26,987	29,190	29,804	32,261	2,604	2,505	2,498	2,494	2,489	2,489	2,493
14	14,879	15,580	16,139	18,680	19,129	20,924	2,461	2,367	2,360	2,357	2,352	2,352	2,356

# Notes:

- a. Zones based on the post code sectors shown on the plan at Appendix A
- b. Per capita expenditure derived from Experian MMG3 data (2019 report)
- c. 2017 Population derived from Experian MMG3 data (2019 report). Projections to 2036 are based on the figures set out in the Population Note at Appendix G.
- d. Per capita expenditure projected forward using forecast growth rates taken from Table 6 of Experian Retail Planner Briefing Note 17
- e. Expenditure excludes Special Forms of Trading in line with 'adjusted' allowance derived from Figure 5 of Appendix 3 to Experian Retail Planner Briefing Note 17

# 2017 Prices

Nexus Planning

Table 2a: Total convenience goods expenditure available

Zone	Zone Expenditure (£m) Convenience								h (£m) nience	
	2017	2021	2026	2031	2032	2036	2017-2021	2017-2026	2017-2031	2017-2036
11	148.8	158.7	176.7	194.3	197.5	210.6	9.9	27.9	45.5	61.8
12	89.8	92.2	97.8	103.9	104.2	105.5	2.4	8.0	14.2	15.7
13	64.3	65.7	67.3	72.7	74.2	80.4	1.5	3.1	8.4	16.2
14	35.2	36.8	38.0	43.9	45.0	49.3	1.5	2.8	8.7	14.1
Study Area Total	338.0	353.4	379.8	414.8	420.8	445.8	15.3	41.8	76.8	107.8

Table 2b: Convenience goods expenditure split between main food shopping and top-up food shopping spend

Zone	Expenditure (£m) Convenience (2017)						
	Main	Top-up	Total				
11	126.3	148.8					
12	65.8	23.9	89.8				
13	51.1	13.1	64.3				
14	26.8 8.4 35.2						
Total	270.1	67.9	338.0				

## Notes

a. Figures derived from multiplying per capita expenditure with population within each zone using data provided at Table 1

b. Ratio of main food shopping to top-up food shopping per zone derived directly from Questlons 9 and 15 of the NEMS Household Survey (December 2017)

2017 Prices

		Retail Study	
Nexus P	tanning		

urther Ducorum Retail Study sous Planning able 3: Convenience goods shopping patterns											
satination hudy Area	To Main food (%)	Top-up (%)	Total Convenience (%)	Zoni Main food (%)	Top-up (%)	Zone Main food (%)	12 Top-up (%)	Zon Main food (%)	13 Top-up (%)	Zon Main food (%)	14 Top-up (%)
one 1   Walford Scuth ttle Walforse at John Levis, Intu Walford, The Harlequin, Walford	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
His Walders of John Level, Inh. Wolford, The Hadinger, Walded Cool Hosp, Walder Youn Carle Wald & Represe, 19th Sheet, Walded Christman, Aucol Manuf Walded Smithalor's Basenshow, After Manuf Swalh, Walded and Sprayer, 19th Owner, Walded	0.0% 0.0% 0.4% 1.9% 1.2% 0.1%	0.0% 2.0% 0.2% 0.8% 6.2% 0.0% 0.1%	0.0% 0.4% 0.4% 1.7% 1.1% 0.1%	0.0% 0.0% 0.0% 2.4% 0.0%	0.0% 0.0% 0.0% 0.0% 0.0%	0.0%	0.0%	0.0% 0.0% 0.0% 0.0% 0.0%	0.0% 0.0% 0.0% 0.0% 0.0%	0.0% 0.0% 0.0% 0.0%	0.0% 0.0% 0.0% 0.0% 0.0% 0.0%
berinon, Auco Road, Walded serborn's Suscession, Albert Road South, Walford, sect Express, High Struct, Walded sect Express, William Struct, Walded sect Express, William Struct, Walded sect Express, William Struct, Walded for storage, Zone 1 fair Struct, Lover High Struct, Walded flow storage, Zone 1	1.2% 0.1% 0.0% 3.0% 0.0%	0.1% 0.8% 0.1%	1.1% 0.1% 0.0% 3.2% 0.1%	0.0% 0.0% 0.0% 0.0%	0.0% 0.0% 0.0% 0.0% 0.0%	0.0% 0.0% 0.8% 0.0%	0.0%	0.0%	0.0% 0.0% 0.0% 20.0	0.0% 0.0% 0.0% 0.0%	0.0%
ub-total cost 2   Walford North	7.4%	42%	7.0%	2.4%	0.0%	0.8%	0.0%	0.0%	0.0%	0.0%	0.0%
o-op, St. Abarus Road, Watford sds, Ocharus Industral Essias, St. Abarus Road, Watford o-op, Abbolwand Park, Leawaden, Walford o-op, The Gossamers, Garnton, Walford	0.0% 3.4% 0.0% 0.0% 2.1%	0.2% 0.4% 0.3% 0.1% 1.4%	0.0% 2.9% 0.0% 0.0% 2.0%	0.0% 0.0% 0.0% 0.0%	0.0% 0.0% 0.0% 0.0%	0.0% 0.8% 0.0% 0.0%	0.0%	0.0% 0.0% 0.0% 0.0%	200 200 200 200 200	0.0% 0.0% 0.0% 0.0%	0.0% 0.0% 0.0% 0.0%
mashury's Superiore, Cost Lans, Walford seco Express, St. Albans Road, Walford seco Express, St. Albans Road, Walford free stores, Zone 2	0.0%	0.4% 0.2% 0.1%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
ub-total cos 3   Bushey & Aldenham	5.8%	2.9%	5.3%	0.0%	0.0%	0.8%	0.0%	0.0%	0.0%	0.0%	0.0%
esco Express (Esso), High Rosel, Bushey Heath, Bushey ostico, Harbpring Lare, Bushey, Walford ssoo Express, Hascourt Rosel, Bushey, Walford har stone, Zoze 3	0.0% 0.0% 0.0% 0.0%	0.4% 0.1% 0.4% 0.3%	0.1% 0.1% 0.1% 0.1%	0.0% 0.0% 0.0%	0.0% 0.9% 0.0% 0.0%	0.0% 0.0% 0.0%	0.0%	0.0% 0.0% 0.0%	200 200 200 200	0.0% 0.0% 0.0%	0.0% 0.0% 0.0%
ub-total cos 4  Radett & Shanky	0.0%	1.2%	0.4%	0.0%	0.9%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
ance Express, Visiting Street, Review objects, Visiting Street, Review and Mayor, Review Town Contra- cook Street, Andrew Cook, Street, ance Express, Andrew Cook, Street,	0.0%	0.4% 0.3% 0.1%	0.1%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0% 0.0%	0.0%	0.0%
ub-total	0.0%	0.3%	0.1%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
con S. Benhammond & Elexes attabury's Supersitors, Charley (host, Borehammond ope, Learning (Rock, Derehammond ope, Carpan Hall Road, Benhammond send, Charley Road, Enhammond	0.0%	0.3% 0.3% 0.1% 0.0%	0.1%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0% 20.0%	0.0%	0.0%
o-op, Organ Hall Road, Sorehamwood sland, Sharfay Road, Sorehamwood dl, Borehamwood Shopping Park, Theobald Street, Sorehamwood 85 Siroly Food, Borehamwood Shopping Centre, Borehamwood	0.5%	0.6%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0% 0.0% 0.0% 0.0%	0.0%	0.0%	0.0%
aland, Sankray Road, Bornharmood di Bornharmood Shopping Park, Theobald Street, Bornharmood 55 Strept Food Bornharmood Shopping Centre, Bornharmood Icrinons, Shiring Way, Bornharmood soos Carlo, Shreety Road, Bornharmood ther stores, Zone 5	0.0% 0.6% 3.5% 0.0%	0.7% 0.7% 0.8% 0.6%	0.5% 0.6% 2.9% 0.1%	0.0%	0.0%	0.0%	0.0%	0.0% 0.0% 0.0%	0.0%	0.0%	0.0% 0.0% 1.0% 0.0%
ub-total	4.7%	4.1%	4.5%	0.8%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	1.0%
saco Express, Orchard Parado, Multon Lans, Pollers Ber ocq. Pigh Street, Pollers Ber sock Superston, Malforn Lans, Pollers Ber scholdung Superston, Carlos Lans, Pollers Ber Ber Stens, Zone Ber	0.1%	0.3% 0.2% 0.5%	0.2% 0.1% 1.4%	0.0%	0.0%	0.0%	0.0% 1.1% 0.0%	0.0%	0.0%	0.0%	0.0%
ther stores, Zone 5 ub-total	0.5%	0.3%	0.6%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0% 20.0%	0.0%	0.0%
cot I, Rickmansworth eland, High Street, Rickmansworth	0.1%	0.3%	0.1%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
siland, Righ Stined, Rickmanworth oop, New Road, Crostey Caren oop, New Road, Crostey Caren oop, New Road, Crostey Caren was a Sperce (PR) Underlog Road, Mill End, Rickmanworth was a Sperce (PR) Underlog Road, Mill End, Rickmanworth was a Sperce, PR) Sheek, Rickmanworth was a Sperce, PR) Sheek, Rickmanworth haldow, Remarks of Dad, Rickmanworth haldow,	0.0%	0.2% 0.7% 0.2%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
	1.1% 0.8% 0.0%	0.9% 0.4% 0.4%	1.1% 0.8% 0.1%	0.0%	0.0%	0.0%	0.0%	0.8%	0.0%	0.0%	0.0%
ub-total one 5   Batchworth Heath & South Oxhey	2.3%	3.6%	2.7%	0.0%	0.0%						
athose, Green Lane, Northwood 1-op, St. Andrews Stant, South Crey, Watford 1-op, The Parade, Carpenders Park, Watford 1-op, The Parade, Carpenders Park, Watford 1-op Express, President Road, South Cathey, Watford	1.5% 0.0% 0.2% 0.1%	1.1% 0.3% 0.7% 0.6%	0.1% 0.3% 0.2%	0.0% 0.0% 0.0%	0.0% 0.0% 0.0% 0.0%	0.0%	0.0%	0.0% 0.0% 0.0%	20.0 20.0 20.0 20.0	0.0% 0.0% 0.0% 0.0%	0.0% 0.0% 0.0% 0.0%
ub-total one 3   Chaorisywood & Sarratt	1.9%	2.7%	2.1%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
seco Express. Tudor Parade, Barry Lane, Ridenansworth -op, Lone Road, Christopwood, Ridenansworth her stores, Zone 9	0.2%	0.3% 0.5% 0.1%	0.2%	0.0%	0.0%	0.0%	0.0%	0.0%	200 200 200	0.0% 0.0%	0.0%
nd-soites, Zone y ub-total one 50   Kings Langley & Abbots Langley	0.2%	0.9%	0.4%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
nes 10 [Kings Langley & Abbots Langley seco Express, College Read, Abbots Langley depens, high Ersel, Abbots Langley her stores, Zone 10	0.0%	0.7% 0.5% 0.8%	0.1% 0.2% 0.1%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
ub-total	0.0%	1.9%	0.1%	0.6%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
tarks & Spencer, Madowss, Hernel Hempstead Id, Lendon Road, Hemel Hempstead	0.1%	0.4%	0.2%	0.0%	7.8% 4.9%	0.7%	0.0%	0.6%	0.0%	0.6%	0.0%
co, rescoourn Road, Hernel Hernpaland scia, Hilfsfeld Road, Hernel Hernpaland o op (Patrol Station), Redocum Road, Cupid Green, Hernel Hernpaland o op, Beligate, Highladd, Hernel Hernpaland	1.3% 0.6% 0.0% 0.0% 0.0%	0.2% 0.4% 0.2% 0.2% 0.1%	1.1% 0.6% 0.0% 0.0% 0.0%	5.0% 7.4% 0.0% 0.0%	1.3% 4.9% 1.3% 2.0%	9.3% 5.5% 0.0% 0.0%	1.4% 4.6% 0.0% 0.0%	0.8% 0.0% 0.0% 0.0%	1.0% 0.0% 0.0% 0.0%	0.0% 0.0% 0.0% 0.0%	0.0% 0.0% 0.0% 0.0%
o-op, rhe Heights, Hernel Hempsbead o-op, The Queen's Square, Adeptied, Hernel Hempsbead stand, Hilliad Road, Hernel Hempsbead stand, Belliad (BP). Beautagese Www. Hernel Hempsbead	0.0%	0.1% 0.3% 0.1% 0.0% 0.0%	0.0% 0.1% 0.1% 0.0% 2.9% 0.3%	0.0% 0.0% 1.2% 0.0% 27.3%	1.0% 7.2% 1.0% 1.0% 6.2% 4.6%	0.0% 0.0% 0.7% 0.0% 38.2%	1.1% 0.0% 0.0% 0.0% 3.2% 6.7%	0.0% 0.0% 0.0% 0.0% 2.9% 1.2%	0.0% 0.0% 0.7%	0.0% 0.0% 0.0% 0.0% 2.1% 0.0%	0.0% 0.0% 0.0% 0.0% 0.0% 0.0%
All In Spaces Manhaman, Namira Hamphadi  A Bullian Shan Mark Hamil Perspected  A Bullian Shan Mark Andrew Mark Hamil Perspected  A Bullian Shan Mark	0.0% 3.1% 0.3% 0.3% 0.0%	0.6% 0.4% 0.0% 0.1%	2.9% 0.3% 0.0% 0.0%	27.3% 1.2% 0.0%	6.2% 4.6% 0.0% 2.0%	38.2% 2.2% 0.0%	3.2% 6.7% 0.0%	0.0%	0.0% 0.7% 0.0% 0.0% 0.0% 0.0%	0.0%	0.0%
asco Express, The Cenes, Barnacos Road, Hernel Hempstand sacc Express, The Martones, Hernel Hempstand acco Superstone, Jarman Way, Hernel Hempstand her stores, Zone 11	0.0% 0.1% 2.4% 0.0%	0.1% 0.1% 1.7% 1.3%	0.1% 0.1% 2.6% 0.3%	0.6% 1.2% 33.4% 0.6%	2.0% 1.3% 21.6% 14.1%	0.0% 0.0% 16.4% 0.0%	0.0% 18.0% 14.2%	0.0% 5.1% 0.0%	0.0%	0.0%	0.0% 0.0% 0.0% 1.7%
ub-total coe 12   Hernel Hempstead Fringe	9.5%	6.3%	9.8%	91.2%	82.2%	78.6%	51.3%	19.0%	1.8%	4.0%	1.7%
oop, Stoneycroft, Warners End, Hernel Hempstead asco Express, Herry Wells Square, Crove Hit, Hernel Hempstead asco Express, Stoneycroft, Warners End, Hernel Hempstead free above, Zone 12	0.0% 0.1% 0.0% 0.0%	0.2% 1.0% 0.3% 0.3%	0.1% 0.3% 0.1% 0.1%	0.0%	0.0% 12.1% 1.0% 1.9%	0.0% 0.7% 0.7% 0.0%	7.4% 13.0% 8.6% 7.0%	0.0%	07% 00% 00% 200	0.0% 0.0% 0.0%	0.0% 0.0% 0.0% 0.0%
over socies, cone 12	0.1%	1.9%	0.5%	0.0%	15.0%	1.5%	36.0%	0.0%	0.7%	0.0%	0.0%
ion I. I Derkhamsted  skinose, St John's Wel Line, Berkhamsted  St Samply You'd, High Street, Beskhamstead  soo Metor, High Street, Beskhamstead  soo Metor, High Street, Beskhamsted  soo Lingson, High Street, High Street, Beskhamsted	2.2% 0.2%	0.9%	2.2% 0.2%	1.4%	0.0%	6.5%	1.1%	53.8%	32.7% 11.0%	17.6%	2.9%
noo Matro, High Street, Berkhamated noo Express, High Street, Northchunch, Berkhamated ab-total	0.2% 0.1% 2.6%	0.6%	0.3%	0.0%	0.0%	0.0%	0.0%	7.5% 1.7% 71.1%	25.4% 25.4% 94.5%	0.0%	2.8% 0.0% 5.7%
cos Sit Mil Way, Tring	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	4.6%
o-op, Sik MB Way, Tring 85 Simply Food, Dolphin Square, Tring seco Superston, London Road, Tring ther stones, Zone 14	0.2% 1.8% 0.0%	0.7% 1.4% 0.2%	0.0% 0.4% 1.9% 0.1%	0.0% 0.0% 0.0% 0.0%	0.0% 0.0% 0.0% 0.0%	0.0%	0.0%	0.0% 0.0% 7.8% 0.6%	0.0% 0.0% 0.8% 0.0%	0.0% 5.0% 66.5% 0.0%	4.6% 31.9% 45.3% 7.4%
ob-total	2.0%	2.4%	2.4%	0.0%	0.0%	0.0%	0.0%	8.4%	0.8%	71.5%	89.1%
oop, Cell Bames Lare, St. Abans oop, High Street, Rediscure, St. Abans oop, Park Street, How Wood, St. Abans	0.1% 0.0% 0.1%	0.4% 0.1% 0.5%	0.1% 0.0% 0.1%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0% 0.0% 20.0	0.0%	0.0% 0.0% 0.0%
larks & Spencer (BP), Verlaam Road, St. Abana larks & Spencer, St. Peters Street, St. Albana Iorrisons, Hatfeld Road, St. Albana	0.0% 0.0% 0.2% 2.9%	0.1% 0.1% 0.2% 0.6%	0.0% 0.0% 0.2% 2.5%	0.0% 0.0% 0.0%	0.0%	0.0%	0.0%	0.0%	0.0% 0.0% 0.0%	0.0% 0.0% 0.0% 0.0%	0.0% 0.0% 0.0% 0.0%
Too, Park Stem Lee Wood, St. Adams And St. Stem Co. St. Adams And St. St. St. Adams And St.	0.1% 2.3% 0.1% 0.0% 0.1%	0.5% 0.8% 0.3% 0.3% 0.5%	0.1% 2.0% 0.1% 0.1% 0.2%	0.0% 0.0% 0.0% 0.0%	0.0%	0.0% 0.7% 0.0% 0.0%	0.0%	0.0% 0.0% 0.0% 0.0%	0.0% 0.0% 0.0% 0.0%	0.0% 0.0% 0.0% 0.0%	0.0% 0.0% 0.0% 0.0%
acci cyprass, U. Unin roces, ruspercein soci Express, St. Bredisfes Place, Jersey Ferm Eable, St. Albana soci Mafro, St. Peless Sheet, St. Albana aktose, Ermine Close, Mayne Avenue, St. Albana	0.0% 0.2% 0.5% 0.0% 0.0%	0.3% 0.2% 1.4% 0.1% 0.3% 0.8%	0.0%	0.0% 0.0% 3.6% 0.0% 0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0% 0.0% 0.0% 0.0% 0.0%	0.0%
ool shops, St Abana City Centre ther stores, Zone 15 ub-total	0.0%	0.8%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	20% 20%	0.0%	0.0%
ons 13 i London Colosy Frince. 	0.0%	0.4%	0.1%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
oop, Bradmore Creen, Brookmans Park, Haffeld oop, Heastlere Road, London Colley, St. Albams and a Spence, Brane Road, London Colley, St. Albams alreabury's, Colley Fields Shopping Park, London Colley seco Express, High Dreet, London Colley beat stees, Zone St. 19	0.0% 0.0% 0.1% 1.8% 0.0%	0.4% 0.2% 0.2% 0.4% 0.0% 0.1%	0.1% 0.0% 0.1% 1.7% 0.0%	0.0% 0.0% 0.0% 0.0% 0.0%	0.0% 0.0% 0.0% 0.0% 0.0%	0.0% 0.0% 0.0% 1.5% 0.0%	0.0%	0.0% 0.0% 0.0% 0.0% 0.0%	0.0% 0.0% 0.0% 0.0% 0.0%	0.0% 0.0% 0.0% 0.0% 0.0%	0.0% 0.0% 0.0% 0.0% 0.0%
ther stone, Zone 19 ub-total	2.0%	1.3%	2.0%	0.0%	0.0%	1.5%	0.0%	0.0%	0.0%	0.0%	0.0%
con 24.1 Horsensfer.  One, Lower Luten Road, Baltoni, Harpenden assoc Express, High Street, Wheathamputsad assoc Express, Lower Luten Road, Baltoni, Haspenden coal shops, Wheathamputsad Village Carbin one, Scaliform Road, Haspenden	0.0%	0.3%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
esco Express, Lower Luton Road, Balford, Harpenden ood shops, Wheatherspiteed Village Centre oog, Scuthdown Road, Harpenden 83 Simply Food, Church Green Parade, Harpenden	0.0% 0.0% 0.0% 0.3% 0.1%	0.3% 0.6% 0.1% 1.5% 0.2% 0.1%	0.0% 0.1% 0.0% 0.5% 0.1% 0.0%	0.0% 0.0% 0.0% 0.0% 0.0%	0.0% 0.0% 0.0% 0.0% 1.0% 0.0%	0.0% 0.0% 0.0% 0.0%	0.0%	0.0% 0.0% 0.0% 0.0% 0.0%	0.0% 0.0% 0.0% 0.0% 0.0%	0.0% 0.0% 0.0% 0.0% 0.0%	0.0% 0.0% 0.0% 0.0% 0.0%
ood hitge, Wheelherpoleed Villige Carlin cop, Sculhidzen Road, Heppenden SS Entryl Food. Church Creen Phrasis, Heppenden site & Spencer (EP) Liston Road. Tomissend, Heppenden sinkbury & Sporther, High Street, Harpenden sinkbury & Sporther, High Street, Harpenden lishbose, Leyfon Road, Heppenden	0.1% 0.0% 1.9% 1.0%	0.1% 1.5% 0.7%	0.0% 1.7% 0.9%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0% 0.0% 200 200	0.0%	0.0%
ub-total otal (Inner Study Area	3.4%	5.2%		100.0%	1.0%	0.7%	0.0%	0.0%	0.0%	0.0%	0.0%
ib Total   Watford Borough b Total   Hentensee Borough b Total   These Phenes District b Total   Decorum Borough b Total   21 About City & District	13.1% 6.8% 4.6% 14.2%	7.1% 8.0% 9.1% 13.0%	12.3% 7.7% 5.7% 15.6%	2.4% 0.8% 0.6% 92.7%	0.0% 0.9% 0.0% 97.1%	1.5% 0.0% 0.0% 86.5%	0.0% 1.1% 0.0% 89.4%	0.0% 0.0% 0.8% 98.4%	0.0% 0.0% 0.0% 97.7%	0.0% 0.0% 0.0%	0.0% 1.0% 0.0%
ab Total   St Albans City & District	12.3%	13.9%	12.3%	3.6%	1.0%	3.7%	2.8%	0.0%	20%	0.0%	0.0%
ustaide Joner Study Area											
consension of the second	1.7%	1.5%	1.6%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
dl, Bridge Street, Pinner 85 Sirely Food, Bishops Walk, Pinner 85 Sirely Food, High Street, Raiship britishmus, Liberdge Road, Halch End	0.6% 0.5% 0.2% 1.2%	0.3% 0.8% 0.2% 0.8%	0.6% 0.6% 0.2% 1.1%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0% 0.0% 0.0%	0.0%	0.0% 0.0% 0.0% 0.0%
commons. *Totaled Privat. Horses  A. Fred Si Coff Anna Captinus  M. Fred Si Coff Anna Captinus  M. Stripp Fred Si Maria, Stratinus  M. Stripp Fred Si Maria  M. Stripp Fred Si Maria  M. Stripp Fred Si Maria  M. Stratinus  M. Strati	0.6% 0.5% 0.2% 1.2% 3.0% 0.1% 0.4% 1.7%	4.2% 0.3% 0.6% 0.4% 0.5%	3.1% 0.2% 0.4% 1.5% 0.1%	0.0% 0.0% 0.0% 0.0%	0.0% 0.0% 0.0% 0.0%	0.0% 0.0% 0.0% 0.0%	0.0% 0.0% 0.0% 0.0%	0.0%	0.0% 0.0% 0.0% 0.0%	0.0% 0.0% 0.0% 0.0%	0.0% 0.0% 0.0% 0.0%
sendory's Opprazze, camera visar, Primer seco Express (Essa), Joel Street, Northwood Hills, Pinner seco Express, Pieddend Road, Eastcote seco Express, Gravel Hill, Challord St. Pater, Genranda Cross seco Express, Park Way, Ruising	0.1% 0.1% 0.0% 0.1% 0.0%	0.5% 0.2% 0.2% 0.4% 2.7%	0.1% 0.1% 0.1% 0.1% 0.2% 2.6%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0% 0.0% 0.0% 0.0% 0.0%
oo Eugena, Federal Folia, Cassoos oo Eugena, Carlos HS, Challot SJ, Paler, Geranda Cross oo Eugena, Pale Way, Asab oo Eugena, Ash Hill Drine, Pelest Anna Kargandi, Roule and Albert, Zoos 12	0.1% 2.6% 0.6% 1.1%	3.3%	1.4%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0% 0.0% 0.0% 0.0%	0.0%	0.0%
ub-total one 16   Docorum Weslern Fringe	14.5%	18.1%	14.8%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
aktose, The Backs, Chesham shisbury's Expensione, Elgiva Line, Chesham ther stores, Zone 16	0.4% 0.8% 0.1%	0.6% 0.4% 0.7%	0.5% 0.8% 0.2%	0.0%	0.0%	0.0%	1.4% 0.0% 0.0%	0.0%	0.0%	0.0%	0.0%
ob-total one 17   Decorum Northern France.	1.2%	1.6%	1.5%	0.0%	0.0%	0.0%	1.4%	0.0%	0.8%	0.0%	0.0%
o-op, Manor Road, Caddington orticons, Lake Street, Leighton Buzzard her stores, Durntsbile	0.0% 1.4% 1.9% 0.0% 1.4%	0.2% 1.1% 0.9%	0.0% 1.4% 1.7%	0.0%	0.0%	0.0% 0.0% 5.3%	0.0%	0.0%	0.0% 20.0 20.0	0.0%	0.0%
oop, Meror Road, Caddinglan onions, Lais Shwel, Leighten Buzzerd ber sidess, Danskill ber sidess, Leighten Buzzerd Zeres 17) ber sidess, Leighten Buzzerd Zeres 17) ber sidess, Leighten Buzzerd Zeres 17) ber sidess, Leighten Buzzerd ber sidess, Zeres 17, ber sidess, Zeres 17, ber sidess, Zeres 17,	0.0% 1.4% 0.8% 0.5%	0.1% 0.7% 0.1% 2.6%	0.0% 1.3% 0.6% 1.0%	0.0%	0.0%	0.0%	0.0%	0.0%	200 200 200 200 200	0.0%	0.0% 0.0% 0.0% 0.0%
ub-total	5.9%	5.7%	6.1%	0.0%	0.0%	5.3%	0.0%	0.8%	0.0%	0.6%	0.0%
ode, High Street, Wesidations sland, High Street, Barnet d. High Street, Edgmans	0.1% 1.4% 0.6%	0.0%	0.1% 0.9% 0.4%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0% 20.0 20.0	0.0%	0.0%
In the Owner, Wanddown  In High Tower, Standard  In High Tower, Edgewe  In High Tower, Common  Owner, Common  O	0.6% 0.5% 1.0% 2.1% 0.0% 0.1%	0.4% 0.7% 1.2% 2.0%	0.4% 0.5% 1.0% 1.8% 0.0% 0.1%	0.0% 0.0% 0.0% 0.0% 0.0%	0.0% 0.0% 0.0% 0.0% 0.0%	0.0%	0.0%	0.0% 0.0% 0.0% 0.0% 0.0%	0.0%	0.0% 0.0% 0.0% 0.0% 0.0%	0.0% 0.0% 0.0% 0.0% 0.0%
aco Express, Giengal Rosel, Edgeare aco Express, Giengal Rosel, Edgeare aco Express, High Street, Barnet aco Matro, Burnt Oak Broadway, Edgeare	0.0%	0.2% 0.2% 0.7%	0.1%	0.0%		0.0% 0.0% 0.0% 0.0%		0.0% 0.0% 0.0% 0.0%	0.0% 0.0% 0.0% 0.0%	0.0%	0.0% 0.0% 0.0% 0.0%
her stores, Zone 20 b-total	0.3% 1.4% 2.5%	0.0% 0.6% 2.8% 8.7%	0.2% 1.1% 2.2% 8.6%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
one 27.1 St Albana Northern Frings	0.6%	0.3%	0.4%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
eds, Wigmore Hall Shopping Centre, Wigmore Lane. Storwiew 1 vinn	0.6% 0.0% 0.0% 0.0%	1.3% 0.8% 0.3%	0.4% 0.2% 0.1% 0.0%	0.0%	0.0% 0.0% 0.0% 0.0%	0.0% 0.0% 0.0%	0.0%	0.0%	0.0% 0.0% 0.0% 0.0%	0.0%	0.0% 0.0% 0.0% 0.0%
ds, Wigmore Hall Shopping Centre, Wigmore Lare, Stopsley, Luten op, Shoplands Parade, Knightsfeld, Websyn Gerden City op Care Communication (Communication Communication City and Care Care (Communication Communication Communica	0.6%	2.7%	0.7% 85.1%	0.0%	99.1%	97.0%	24.7%	0.0%	98.5%	93.7%	97.5%
G, Wigners Hall Shopping Carles, Wigners Lew, Dispolay, Liden  And Charles Carles Carl		0.0%	0.0% 0.0% 0.9% 0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
ub-tokal ub-Tokal Study Area ubide Study Area	0.0%		0.9%	0.0% 0.0% 0.0% 0.0% 0.0% 0.0%	0.0% 0.0% 0.0% 0.0% 0.0% 0.0%	0.0% 0.0% 0.8% 0.0% 0.0% 0.0%	0.0% 0.0% 0.0% 0.0% 0.0%	0.0% 0.0% 0.0% 0.0%	0.0% 0.0% 0.0% 0.0%	0.0%	0.0% 0.0% 0.0% 0.0%
Stock Story Area Stock Story Area	0.0% 0.0% 1.1% 0.0% 0.7%	0.0% 0.0% 0.0% 0.0% 0.4%	0.0%	0.0%		0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
untide Disky Assa di, Parkanda Way, Stevenage di, Krigabury (bost, Krigabury di, Aripotako (and Krigabury	1.2%	0.4% 0.0% 0.2% 0.2%	0.5%	0.0%	0.0%	0.0%		0.0%	0.0%	0.0%	0.0%
And Section Area  And And And Area  And	0.0% 0.0% 1.1% 0.0% 1.2% 0.2% 0.2% 0.0% 0.0% 0.0% 0.0%	0.4%	0.5%	0.0% 0.0% 0.0% 0.0% 0.0% 0.0%	0.0% 0.0% 0.0% 0.0% 0.0% 0.0%	0.0% 0.0% 0.0% 0.0% 0.0%	0.0%	0.0%	0.0% 0.0% 0.0% 0.0% 0.0%	0.0% 0.0% 0.0% 0.0%	0.0% 0.0% 0.0% 0.0%
And Section Area  And And And Area  And	0.7% 1.2% 0.2% 0.1% 1.3% 0.0% 0.0% 0.0% 0.1% 0.1%	0.4% 0.0% 0.2% 0.2% 0.5% 0.5% 0.5% 0.5% 0.0%	0.6% 0.9% 0.2% 0.1% 1.1% 0.0% 0.1% 0.1% 0.1%	0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0%	0.0% 0.0% 0.0% 0.0% 0.0% 0.0%	0.0% 0.0% 0.0% 0.0% 0.0% 0.0%	0.0%	0.0% 0.0% 0.0% 0.0% 0.0% 0.0%	0.0%	0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 1.1% 3.8%	0.0% 0.0% 0.0% 0.0%
About Statistics And Advantage And Statistics And S	0.7% 1.2% 0.2% 0.1% 1.3% 0.0% 0.0% 0.0% 0.2% 0.1% 0.1% 0.1% 0.1% 0.1% 0.5% 0.2% 0.1% 0.2% 0.2% 0.2%	0.4% 0.0% 0.2% 0.2% 0.2% 0.1% 0.5% 0.1% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0%	0.5% 0.2% 0.1% 0.1% 0.0% 0.1% 0.1% 0.1% 0.2% 0.5% 1.1% 0.0%	0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0%	0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0%						
About Statistics And Advantage And Statistics And S	0.7% 1.2% 0.2% 0.1% 1.3% 0.0% 0.0% 0.0% 0.2% 0.1% 0.1% 0.1% 0.1% 0.1% 0.5% 0.2% 0.1% 0.2% 0.2% 0.2%	0.4% 0.0% 0.2% 0.2% 0.5% 0.5% 0.5% 0.0% 0.0% 0.0% 0.0% 0.0	0.5% 0.5% 0.1% 0.1% 0.1% 0.1% 0.1% 0.1% 0.1% 0.1	0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0%	0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0%						
About Statistics And Advantage And Statistics And S	0.7% 1.2% 0.2% 0.1% 1.3% 0.0% 0.0% 0.0% 0.2% 0.1% 0.1% 0.1% 0.1% 0.1% 0.5% 0.2% 0.1% 0.2% 0.2% 0.2%	0.4% 0.0% 0.2% 0.2% 0.2% 0.5% 0.1% 0.5% 0.1% 0.0% 0.0% 0.0%	0.0% 0.9% 0.2% 0.1% 0.1% 0.1% 0.1% 0.1% 0.2% 0.2% 0.2% 0.2% 0.2% 0.2% 0.2% 0.2	0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0%	0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0%	0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0%	0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0%	0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0%	0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0%	0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 1.1% 1.2% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0	0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0%
About Statistics And Advantage And Statistics And S	0.7% 1.2% 0.2% 0.1% 1.3% 0.0% 0.0% 0.0% 0.2% 0.1% 0.1% 0.1% 0.1% 0.1% 0.5% 0.2% 0.1% 0.2% 0.2% 0.2%	0.4% 0.0% 0.2% 0.2% 0.1% 0.1% 0.1% 0.0% 0.0% 0.0% 0.0% 0.0	00% 02% 02% 01% 11% 00% 01% 01% 01% 01% 01% 01% 02% 02% 02% 02% 00% 00% 00% 00% 00% 00	0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0%	0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0%	0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0%	0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0%	0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0%	0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0%	0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0%	0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0%
About Stord Anna Anna  If Federal May, Stormings  If May, Stormings	0.7% 1.2% 0.2% 0.1% 1.3% 0.0% 0.0% 0.0% 0.2% 0.1% 0.1% 0.1% 0.1% 0.1% 0.5% 0.2% 0.1% 0.2% 0.2% 0.2%	0.4% 0.0% 0.2% 0.2% 0.5% 0.5% 0.5% 0.0% 0.0% 0.0% 0.0% 0.0	0.5% 0.5% 0.1% 0.1% 0.1% 0.1% 0.1% 0.1% 0.1% 0.1	0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0%	0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0%	0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0%	0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0%	0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0%	0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0%	0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0%	0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0%

Mates:

a. Zones based on post code sectors:

b. Manter chares for 'man' and 'top-up' shopping derived cliently from hillattis Household Survey (Secentian' 25

c. Sociodes 'stort 'inconvision', markets and interest sales.

Further Decorum Retail Study Nexus Planning

Table 4: Convenience goods expenditure											
Destination Study Area											Top-up (Em)
Zone_1   Walford South  Little Walford South Levis, Into Walford, The Harleouin, Walford	0.3	0.0	0.3	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Little Websites of John Levet, Into Windows The Hankagon, Walland Look John, Weber Time Carle Look John Michael Look John Levet Look John Michael Markett Markett Look Look John Michael Markett Look John Michael Markett Look John Michael Markett Look John Michael Look John Michael Look John Look John Michael Look Michael Look John Look John Michael Look Michael Look John Michael Look Michael Look John Michael Look John Michael Look Michael Look John Michael	0.3 0.6 8.7 41.1 27.7 3.2 0.5 78.6 0.7	10.0 0.9 4.0	0.3 10.6 9.6 45.0 28.7	0.0 0.0 3.0 0.0	0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0	0.0 0.0 0.0	0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0
Descripting Description, Appell young Joseph, Walford Teaco Express, Whippendell Road, Walford Teaco Express, Whippendell Road, Walford Teaco Extra, Lower High Street, Walford	3.2 0.5 78.6	0.0	3.2 0.8 82.8 1.5	0.0 0.0 0.0	0.0 0.0 0.0	0.0 0.0 0.5 0.0	0.0 0.0 0.0	0.0 0.0 0.0 0.0	0.0 0.0 0.0	0.0 0.0 0.0	0.0 0.0 0.0
Other stores, Zone 1 Sub-total	161.3	21.2	1.5	3.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Zonz 2 (Walford North Co-op, St. Albara Road, Walford Asda, Ochara Industal Essie, St Albara Road, Walford	0.0 72.6	0.8 1.6	0.8 74.5	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Anda, Coharen Indiasteal Entaile, St Albare Read, Watford Coop, Albahores Perir, Leawweld Watford Coop, The Genearen, Carlon, Watford Sainshury's Speriors, Cook Jan., Watford Fainso Express, St. Albare Read, Watford Fainso Express, St. Albare Read, Watford Watford, St. Albare Read, Watford Watford, St. Albare Read, Watford Cher Blores, Zone 2	0.0 0.0 46.3	1.3 0.5 6.5	1.3 0.5 52.8	0.0 0.0	0.0 0.0	0.0 0.5 0.0 0.0	0.0 0.0 0.0 0.0	0.0	0.0	0.0	0.0 0.0
Teaco Express, St. Albana Road, Wathed Wathose, Dorne Roundabout, St. Albana Road, Wathord Other stores, Zone 2	4.2 0.4 0.0	1.8 0.9 0.2	6.0 1.3 0.2	0.0	0.0 0.0	0.0 0.0 0.0	0.0 0.0 0.0	0.0	0.0 0.0 0.0	0.0 0.0 0.0	0.0 0.0
Sub-total  Zone 3   Bushey & Aldenham	123.7	13.6	137.3	0.0	0.0	0.5	0.0	0.0	0.0	0.0	0.0
Teaco Express (Easo), High Road, Bushey Heath, Bushey Coalco, Hartspring Lave, Bushey, Walford Teaco Express, Harcourt Road, Bushey, Walford Other stores, Zome 3	0.3 0.9 0.0	2.4 0.4	2.6 1.3	0.0 0.0 0.0	0.0 0.2 0.0	0.0 0.0 0.0	0.0 0.0 0.0	0.0 0.0 0.0	0.0	0.0	0.0
Teleco Express, Harcourt road, Bushly, Wardon Other stores, Zone 3 Sub-total	0.0	3.0 2.5 8.3	3.0 2.5 9.4	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Zone 4   Radett & Shenky	0.6	1.9	2.5	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Texco Express, Walling Street, Rudelt Budgers, Walling Street, Rudelt Local shops, Related Local shops, Related Texno Cartee Texco Express, Andrew Close, Shanley, Radelt	2.8 0.0 0.0	1.5 0.7 1.6	4.4 0.7 1.6	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sub-total  Zons 5   Borehamwood & Elabre	3.4	5.9	9.3	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sainsbury's Superstore, Shenley Road, Borehamwood Co-op, Leeming Road, Borehamwood	12	1.7	2.8 1.5	0.0	0.0	0.0	0.0 0.0 0.0	0.0 0.0 0.0	0.0 0.0 0.0	0.0	0.0
Salisabury's Supervisor, Overlay Road, Toronhammond Clorgo, Chape Hall Rest, Electromord List Control Rest, Electromord List Electromord Supervisor, Company of the Control Rest, Contro	0.0 0.5 9.8	0.6 0.2 3.2	0.6 0.6 13.0	0.0	0.0 0.0 0.0	0.0 0.0 0.0	0.0	0.0	0.0	0.0	0.0
Monteons, String Way, Sonhamwood Monteons, String Way, Sonhamwood Feaco Extra, Shanley Road, Bowhamwood Other stones, Zone 5	1.2 12.8 71.5 0.0	3.7 3.7 4.1 2.8	4.9 16.6 75.6 2.8	0.0 1.0 0.0 0.0	0.0 0.0 0.0	0.0 0.0 0.0	0.0	0.0 0.0 0.0	0.0	0.0 0.0 0.0	0.0 0.0 0.1 0.0
Sub-total Zone 6   Potters Bar	97.0	21.5	118.4	1.0	0.0	0.0	0.0	0.0	0.0	0.0	0.1
Tesco Express, Orchard Parade, Multon Lane, Potters Bar Co-op, High Street, Potters Bar	1.7 0.8 33.5	2.5 1.1	4.2 1.9	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0 0.0
Teaco Express, Ordinard Parado, Multon Laws, Polters Bar Co-cp, High Street, Petiess Bar Feaco Supersions, Multon Laws, Potters Bar Sanishuby's Supersions, Earlies Lares, Polters Bar Other stores, Zone 6	33.5 14.8 0.7	1.1 3.6 1.7 2.1	37.1 16.5 2.8	0.0	0.0	0.0	0.0	0.0 0.0 0.0	0.0	0.0	0.0 0.0 0.0
Sub-total  Zons 7   Rickmansworth	51.5	11.0	62.6	0.0	0.0	0.0	0.3	0.0	0.0	0.0	0.0
Existent Fligh Steast, Richtmanssorth Co-sp., New Totals Crosley Green Co-sp., New Totals Crosley Green Co-sp. Mark & Spronce (Fig.) Undright Float, Mill Frid, Richtmanssorth Mark & Spronce (Fig.) Ellers & Richmanssorth Total Coppronce, Trapped Willer   Fernand Month of Communication Wildram, Kristmanssorth Wildram, Kristmanssorth Older Hoste, Door 6 Collect Hoste, Door 7	2.0 1.0	1.5 2.5	3.6	0.0	0.0 0.0 0.0	0.0 0.0 0.0	0.0 0.0 0.0	0.0	0.0	0.0	0.0
Marks & Spencer (BP), Unbridge Road, Mill End, Rickmansworth Marks & Spencer, High Street, Rickmansworth Teaco Superations, Progmoor Wharf, Harefield Road, Rickmansworth	0.0 3.0 4.1 25.6	0.9 2.7 0.8 4.1	0.9 5.7 4.9 29.7	0.0 0.0 0.0	0.0	0.0	0.0	0.0 0.0 0.0 0.4	0.0 0.0 0.0	0.0 0.0 0.0	0.0 0.0 0.0
Walstone, Horsenland Road, Rickmanseorth Other stones, Zone 7  Sub-total	25.6 17.9 0.0	4.1 2.4 1.8	29.7 20.3 1.8	0.0	0.0	0.0	0.0 0.0 0.0	0.4	0.0	0.0	0.0
Zone 5   Batchworth Heath & South Oxhey											
Waltose, Green Lane, Northwood Co-op, St. Andrews Road, South Cleay, Walford Co-op, The Parade, Cappenders Park, Walford Texos Dispress, President Road, South Chibey, Walford	34.2 0.3 5.5 1.4	52 17 3.4 3.1	39.4 2.1 9.0 4.5	0.0 0.0 0.0	0.0 0.0 0.0	0.0 0.0 0.0	0.0 0.0 0.0	0.0 0.0 0.0	0.0 0.0 0.0	0.0 0.0 0.0 0.0	0.0 0.0 0.0
Sub-total	41.5	13.4	54.9	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Zone 9   Chaorleywood & Sarratt Tesco Express, Tudor Panda, Berry Line, Richmansworth Co-op, Lower Road, Chofeywood, Richmansworth	3.8 1.2	1.5	53 44	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Cologo, Louise rosso, Locasyados, rocumanissom  Other stores, Zone 9  Sub-total	0.3	0.8	1.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Zone 10   Kings Langley & Abbots Langley											
Yeaco Express, College Road, Abbots Langley Budgers, High Street, Abbots Langley Other stores, Zone 10	0.4 3.2 0.0	3.1 2.2 3.8	3.5 5.4 3.8	0.0 0.7 0.0	0.0 0.0 0.0	0.0 0.0 0.0	0.0 0.0 0.0	0.0 0.0 0.0	0.0	0.0 0.0	0.0 0.0
Sub-total	3.6	2.1	12.7	0.7	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Markx & Spencer, Marlowex, Hernel Hempstead Ald, London Road, Hernel Hempstead	2.2 33.6	1.7	3.9 35.3	0.0	1.7	0.5 3.6	0.0	0.3 4.3	0.0	0.2	0.0
Anda, Hillfeld Road, Hernel Herrpstead  Anda, Hillfeld Road, Hernel Herrpstead  Co-op (Petrol Station), Road-corn Road, Cupid Green, Hernel Herrpstead  Co-op, Belgate, Highfield, Hernel Herrpstead	29.0 13.7 0.0 0.0 0.0	09 23 07 08 05	29.9 16.0 0.7 0.8 0.5	6.4 9.3 0.0 0.0	0.3 1.1 0.3 0.4 0.2	6.1 3.6 0.0 0.0	0.3 1.1 0.0 0.0	0.4 0.0 0.0 0.0 0.0	0.1 0.0 0.0 0.0	0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0
Co-op, The Heights, Hernel Hempstead Co-op, The Queen's Square, Adeyleid, Hernel Hempstead Losland, Hilfield Road, Hernel Hempstead	0.0	0.5 1.6 0.3 0.2 3.1	1.6	0.0	1.6	0.0	0.0	0.0	0.0	0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0
2011 I I I I Marke Memorated  And A Sparce A Marken Franch Integrated  All A Shared Franch Franch I I Marken Franch I I Marken I	2.0 0.0 73.4 6.4 0.5 0.7	2.6	2.3 0.2 76.6 9.1 0.5 1.2	1.5 0.0 34.5 1.5	0.2 0.2 1.4 1.0	0.5 0.0 25.1 1.5	0.0 0.0 0.8 1.6	0.0 0.0 1.5 0.6	0.1 0.0 0.0 0.0	0.0	0.0
Tesco Express, The Denes, Barnacre Road, Hernel Hempstead Tesco Express, The Marlowes, Hernel Hempstead Tesco Superston, Jarman Way, Hernel Hempstead	0.7 1.9 57.3 0.8	0.0 0.4 0.3 9.5 7.6	1.2 2.2 66.9 8.4	0.0 0.7 1.5 42.1 0.8	0.0 0.4 0.3 4.8 3.2	0.0 0.0 0.0 10.8	0.0 0.0 0.0 4.3 3.4	0.0 0.0 0.0 2.6 0.0	0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.2 0.0	0.0 0.0 0.0 0.0 0.1
SUB-total	221.5	7.6	8.4 256.1	115.2	3.2 18.5	51.8	12.3	9.7	0.0	1.1	0.1
Zone 12   Hernel Herrpstead Frings Co-op, Stoneycroft, Warners End, Hernel Hempstead	0.0	1.9	108	0.0	8.0	0.0	1.8		<b>a</b> 1	0.0	0.0
Co-op, Stoneycoft, Warners End, Hernel Hempstead Fesco Express, Herry Wells Squass, Gross Hill, Hernel Hempstead Fesco Express, Stoneycroft, Warners End, Hernel Hempstead Other stones, Zone 12	12 0.9 0.0	5.8 2.3 2.1	7.0 3.1 2.1	0.0 0.0 0.0	2.7 0.2 0.4	0.5 0.5 0.0	3.1 2.1 1.7	0.0 0.0 0.0	0.0 0.0 0.0	0.0 0.0 0.0	0.0 0.0 0.0
Sub-total Zone 13   Berkhamsted	2.0	12.1	14.1	0.0	3.4	1.0	8.6	0.0	0.1	0.0	0.0
Wastone, St. John's Wed Lane, Berkhamated MAS Biroply Food, High Street, Berkhamatead Texoo Mato, High Street, Berkhamated Texoo Kayma, High Street, Northchuch, Berkhamated	51.1 4.1 4.3 1.9	52 23 36 33	56.3 6.4 7.9 5.3	1.8 0.0 0.0 0.0	0.0 0.0 0.0	4.3 0.0 0.0 0.0	0.3 0.3 0.0 0.0	27.5 4.1 3.8 0.9	4.3 1.4 3.3 3.3	47 0.0 0.0 0.0	0.2 0.0 0.2 0.0
Teaco Express, High Street, Northchurch, Berkhamated  Sub-total	1.9	3.3	5.3 75.8	1.8	0.0	4.3	0.0	36.3	12.4	4.7	0.5
Coop, Sik Mil Way, Tring	0.0	0.4	0.4	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.4
Co-op, Sik Mill Way, Tring M&S Streyl Food, Dolphin Square, Tring Texco Supervisor, London Road, Tring Other stores, Zone 14	0.0 4.4 41.1 0.3	0.4 4.9 9.3 1.1	9.3 50.4 1.4	0.0 0.0 0.0	0.0 0.0 0.0	0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0	0.0 0.0 4.0 0.3	0.0 0.0 0.1 0.0	1.3 17.8 0.0	0.4 2.7 3.8 0.6
Sub-total Zone 18   St Albana	45.8	15.8	61.6	0.0	0.0	0.0	0.0	43	0.1	19.2	7.5
Co-op, Cell Banes Lane, St. Albans Co-op, High Street, Redbourn, St. Albans Co-op, Park Street, How Wood, St. Albans	12	1.8	3.0 0.6	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Lo-op, Park Street, Note Wood, St. Adams Iceland, Victoria Street, St. Albams Marks & Spencer (BP), Verluam Road, St. Albams Marks & Spencer St. Peter's Street, St. Albams	1.1 0.6 0.0 4.1 63.1	19 05 04 0.7 28	3.0 1.1 0.4 4.8	0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0
Morrisons, Hatfield Road, St. Albana Sainsbury's Local, Manshaliwick Lane, St. Albana Sainsbury's, Everard Close, St. Albana	53.1 1.5 49.5	2.5 2.1 3.3	65.9 3.6 52.8	0.0 0.0 0.0	0.0	0.0 0.0 0.5	0.0	0.0 0.0 0.0	0.0	0.0	0.0
Comp. De Se March Lette Wilson, E.S. Adente.  All Comp. De Se March Lette Wilson, See March March & Sperce of Private See See See See March & Sperce of Private See See See See March & Sperce of Private See See See See March & Sperce of See See See See See See See See See Se	1.7 0.5 2.2 0.0	1.3 1.3 1.6 0.7	3.0 1.8 4.0 0.7	0.0 0.0 0.0	0.0 0.0 0.0	0.0 0.0 0.0	0.0 0.0 0.0	0.0 0.0 0.0	0.0 0.0 0.0	0.0 0.0 0.0	0.0 0.0 0.0
Teaco Matro, St. Peters Street, St. Albara Wastrose, Ermine Close, Mayne Avenue, St. Albana Local shops, St Albana City Centre	5.3 19.5	5.5 0.9	10.8 20.4	0.0 4.5 0.0	0.0	0.0 0.5 0.0	0.0 0.7 0.0	0.0	0.0 0.0 0.0	0.0 0.0 0.0	0.0
Other stores, Zone 18 Sub-total	0.0	3.6	1.3 3.6 180.7	4.5	0.0	1.0	0.0	0.0	0.0	0.0	0.0
Zone 19.1 London Colony Frince.  Coop, Brackness Green, Brookmans Park, Halfeld	0.5	23	2.8	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Co-op, Bradmore Creen, Brookmans Park, Haffeld Co-op, Haseldine Road, London Colney, St. Albans Marks & Spencer, Bannel Road, London Colney, St. Albans Sansbury's, Colney Faits Shapping Park, London Colney	0.5 0.0 2.4 42.3	23 12 1.1 23	2.8 1.2 3.5 44.6	0.0 0.0 0.0	0.0 0.0 0.0	0.0 0.0 0.0 1.0	0.0	0.0 0.0 0.0	0.0 0.0 0.0	0.0 0.0 0.0	0.0 0.0 0.0
Yeaco Express, High Street, London Colney Other stores, Zone 19 Sub-total	0.0 0.0 45.2	0.3 0.4 7.6	0.3 0.4 52.8	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Zens 21 i Harosnáto	0.0	1.0		0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Chop, Lowe Luten Road, Bathed, Herpenden Tasco Express, Cept Brees, Wheel Amysted Tasco Express, Cept Leider Road, Editor Herpenden Local Hosp, Wheel Amysted Local Hosp, Wheel Amysted Local Hosp, Wheel Local Hosp, Local Ho	0.0 0.0 0.0 6.9	1.0 2.0 0.5	1.0 1.0 2.0 0.5 11.9	0.0 0.0 0.0	0.0 0.0 0.0	0.0 0.0 0.0	0.0	0.0 0.0 0.0 0.0		0.0 0.0 0.0 0.0	0.0
Co-op, Southdown Road, Harpenden M&S Stroty Food, Church Green Parade, Harpenden Markx & Spencer (BP), Luton Road, Townsend, Harpenden	0.0	1.0 2.0 0.5 5.0 0.7 0.3	11.9 2.0 0.3	0.0	0.0	0.0 0.0 0.0	0.0	0.0	0.0 0.0 0.0 0.0 0.0	0.0	0.0 0.0
Sansbury's Superstore, High Street, Harpenden Waltose, Leyton Road, Harpenden Sub-total	39.5 21.3 69.1	4.5 2.3	23.7	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Total   Inner Study Area	1137.5	253.5	1396.0	126.3	22.5		22.63	59.7	12.5	24.9	6.2
Sub Total   Washord Borough Sub Total   Marthursee Borough Sub Total   These Rivers District Sub Total   Case Rivers District Sub Total   Case Core Borough Sub Total   Sat Abars Coly & Obstect	285.0 153.0 104.1 330.8	34.8 46.7 44.7 76.7	319.8 199.7 148.8 407.5	3.0 1.0 0.7 117.0	0.0 0.2 0.0 21.8	1.0 0.0 0.0 57.0	0.0 0.3 0.0 21.4	0.0 0.0 0.4 50.3	0.0 0.0 0.0 12.8	0.0 0.0 0.0 24.9	0.0 0.1 0.0 8.1
Sub Total   St Albans City & District	264.6	55.5	320.1	45	0.2	2.4	0.7	0.0	0.0	0.0	0.0
Destination  Outside Inner Study Area											
Zone 15 i Three Posts Frince. Montagna, Tridest Posts, Harrow	36.7	52	41.9	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Ald, Field End Road, Eastcole Lidt, Bridge Street, Pirmer M&S Simply Food, Stahops Walk, Pinner	9.5	59 12 30	15.4 15.5 14.5 4.4	0.0 0.0	0.0 0.0	0.0	0.0 0.0 0.0	0.0	0.0	0.0 0.0 0.0	0.0 0.0 0.0
Morrisons, Urbridge Road, Hatch End  Other stores, Farrow Sainsbury Is Local, High Street Ruislo	14.4 11.5 3.8 25.4 62.7 3.2 8.1 37.2 2.3	1.2 3.0 0.5 3.4 17.9 1.0	28.8 80.6 4.1	0.0 0.0 0.0	0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0	0.0 0.0 0.0 0.0
Mantonian, Todasi Palesi, Harana Alah, Petil Seri Mand, Esansian Mali, Petil Seri Mand, Esansian Mali Seriyyi Face, Chinesian Mali Seriyyi Face, Chinesia Mali Seriyyi Face, Chinesia Mali Seriyyi Face, Chinesia Sambariyi Sansian Mali Series, Galadia Sambariyi Sansian Series, Mali Mari Sambariyi Sansian Mali Series, Mali Series, Mali Series, Sambariyi Sansian Mali Series, Mali Series, Sambariyi Sansian Mali Series, Mali Series, Tanon Sayanin Sansi Mali Series, Mali Series, Tanon Sayanin Sansi Mali Series, Mali Series, Tanon Sayanin Sansia, Mali Series, Mali Series, Tanon Sayanin Sansia, Mali Series, Mali Series, Sansian Series, Tanon Sayanin Sansia, Mali Series, Sansian Series, Sansian Series, Tanon Sayanin Sansia, Mali Series, Sansian Series, Sansian Series, Tanon Sayanin, Sansia, Charlet Series, Sansian Series, Sansian Series, Tanon Sayanin, Sansian Charlet Series, Sansian Series, Sansian Series, Sansian Series, Sansian Series, Sansian Series, Sansian Series, Sansian Series, Sansian Series,	8.1 37.2 2.3	1.3 1.6	10.3 38.5 3.9	0.0	0.0	0.0 0.0	0.0	0.0 0.0	0.0	0.0	0.0 0.0
Tesco Express, Fielderd Road, Eastcole Tesco Express, Gravel Hill, Chalford St. Peler, Gernarda Cross Tesco Express, Park Way, Ruislip	3.2 0.8 3.2	0.5 0.8 1.5	3.7 1.6 4.6	0.0	0.0	0.0	0.0	0.0	0.0 0.0	0.0	0.0 0.0 0.0
Jacob Espress, Parcello Fossi, Cassicole Tapoc Espress, Carell FG, Challet GJ, Pales, Germanh Cross Tapoc Spapersion, Ash Hill Drise, Pinner Vasicos Appension, Ash Hill Drise, Pinner Watteres, Kriganes, Rasile Other stores, Zone 15	0.8 3.2 57.6 14.0 23.3	9.9 0.8 12.4	67.4 14.7 35.6	0.0	0.0	0.0	0.0 0.0 0.0	0.0	0.0 0.0 0.0	0.0	0.0 0.0
Sub-total  Zone 15   Daccoum Western Fringe	316.6	69.0	385.7	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Watnose, The Backs, Chesham Sainsbury's Supersione, Elgiva Lane, Chesham Other stone, Zone 16	8.9 17.9 1.7	33 25 38	12.2 20.3 5.4	0.0	0.0 0.0 0.0	0.0 0.0 0.0	0.3 0.0 0.0	0.0 0.0 0.0	0.0 0.1 0.0	0.0	0.0 0.0
Sub-total	28.5	2.5	38.0	0.0	0.0	0.0	0.3	0.0	0.1	0.0	0.0
Zoros III. i Reconstribution littera Co-op, Manor Road, Caddington	0.0	0.7	0.7	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Co-op, Marco Road, Caddington Monisons, Lida Chront Lagridon Buzzard Other doses, Darbon Lagridon Buzzard Other doses, Lagridon Buzzard (Zone 17) Sound-Soutenies, May Road, Lagridon Buzzard Sound-Soutenies, May Road, Lagridon Buzzard Chron Soutenies, May Road, Lagridon Buzzard Chron doses, Scott ST.	0.0 29.7 38.9 0.0 29.2	6.1 6.1 0.5 4.3	36.6 45.0 0.6 33.6	0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0	0.0 0.0 3.5 0.0 0.0	0.0 0.0 0.0 0.0	0.0 0.0 0.4 0.0 0.0	0.0 0.0 0.0 0.0	0.0 0.0 0.2 0.0 0.0	0.0 0.0 0.0 0.0
Waltrose, Waterborne Walk, Leighton Buzzard Other stores, Zone 17	0.0 29.2 15.7 9.4	43 0.6 17.2	33.6 16.2 26.6	0.0	0.0 0.0 0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sub-total  Zone 201 Hardware Southern Friens	122.8			0.0	0.0	15	0.0	0.4	0.0	0.2	0.0
Anda, High Street, Westdatone Iceland, High Street, Barnet Lidt, High Street, Edgware	2.1 24.4 9.8	0.0 0.0 1.9	2.1 24.4 11.7	0.0 0.0 0.0	0.0 0.0 0.0	0.0 0.0 0.0	0.0 0.0 0.0	0.0 0.0	0.0 0.0	0.0 0.0	0.0 0.0
Auto, Nigh Drawt, Worlddown Life Hyd Dreve Edgewer Life Hyd Hyd Life Hyd Hyd Life Hyd Life Hyd	9.8 9.5 18.4 36.6 0.0 2.1	3.7 6.5 10.6 0.9	13.2 24.9 47.2	0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0
Teaco Express, Carnons Comer, Stone Grove, Edgware Teaco Express, Glengal Road, Edgware Teaco Express, High Street, Barnet Teaco Metro, Burnt Oak Broadway, Edgware	0.0	3.9	0.9 3.0 3.9 5.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Waltness, The Spires Shopping Centre, High Street, Barnet Citizer stores, Zone 20 Sub-total	5.0 25.5 44.0	0.0 3.3 14.8	5.0 28.7 58.7	0.0	0.0	0.0	0.0 0.0 0.0	0.0 0.0 0.0	0.0 0.0 0.0	0.0	0.0
Jone 22   St Albana Northern Frings	1/7.3	46.5	40.1		v.0	v.0	u.0	u.0	u.0	u.0	0.0
Auda, Wigmore Hall Shopping Centre, Wigmore Lane, Stopping, Liden Co-op, Shoplanda Panda, Knightafeld, Wellyn Garden City Fasoo Express, Hall Shreet, Wellyn Fasoo Express, Ealon Green Road, Liden	10.2 0.0 0.0	0.8 4.0 2.3	11.0 4.0 2.3 0.8	0.0 0.0 0.0	0.0 0.0 0.0	0.0 0.0 0.0	0.0 0.0 0.0	0.0 0.0 0.0	0.0 0.0 0.0	0.0 0.0	0.0 0.0 0.0
Sub-total	10.2	0.8	18.2	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sub-Total Study Area  Outside Study Area	1792.9	427.9		126.3	22.3	63.9	22.6	51.1	12.9	25.1	8.2
Add, Fartherds Way, Stevenage Add, Kingsbury Road, Kingsbury Add, Parkhouse Court, Haffeld Add, Scoft Road, Lidon	0.6 0.2 22.3 0.6	0.0 0.0 0.2 0.0	0.6 0.2 22.5 0.6	0.0 0.0 0.0	0.0 0.0 0.0	0.0 0.0 0.5 0.0	0.0 0.0 0.0	0.0 0.0 0.0	0.0 0.0 0.0	0.0 0.2 0.0 0.0	0.0 0.0 0.0
Aid, Scoti Road, Lulon Aid, Victoria Retail Park, South Ruislip Aid, Vimy Road, Leighton Buzzard	22.3 0.6 14.6 23.9 4.3	02 00 13 00 09	22.5 0.6 15.9 23.9 5.2	0.0	0.0 0.0 0.0 0.0	0.5 0.0 0.0 0.0	0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0	0.0
Aid, Soot Read, Laten  Aid, Victoria Relate, Ascath Raisip  Aid, Virty Read, Leghten Buzzer  Aid, Captor Wey, Cedyter Buzzer  Aid, Captor Wey, Cedyter Buzzer  Anda, Marchaeco Wey, Szervanga  Anda, Marchaeco Wey, Szervanga  Anda, Marchaeco Wey, Szervanga  Anda, Torn Centry Hatelid  Chop, Broat Read, Lutin  Cargo, Ciding Late, Welded	4.3 1.6 25.5 0.0	09 08 23 03	5.2 2.2 27.7 0.3	0.0 0.0 0.0 0.0	0.0 0.0 0.0	0.0 0.0 0.0	0.0 0.0 0.0	0.0 0.0 0.0	0.0 0.0 0.0	0.0 0.0 0.0	0.0 0.0 0.0 0.0
Co-op, College Lane, Harifeld lookind, Park Street, Luton Lidi, Moora Walk, Panshunger, Weleyn Garden City	0.0 0.0 2.8 2.5	0.3 1.5 0.5 0.2	0.3 1.6 3.3 2.7 3.9	0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0
Lealand Park Street, Luten Lidd Moon Walls, Parahamper, Weleyin Garden City Mornisons, Disch Fan Nood, Weleyin Garden City Mornisons, Edgewer Road, Collectale Other dones, Adjectory Collectation, Adjectory	1.8 8.2 22.2 0.4	2.1 4.2 5.6	12.4	0.0		0.0 0.0 0.0 0.0	0.0	0.0 0.0 0.0	0.0 0.0 0.0	0.0 0.3 1.0 0.0	0.0
Morrason, Edgaver Road, Colindale Other alone, Ajushavy Sansbay Supakav, S	1.1 24.0 3.3	0.1 0.8 0.6	27.8 0.4 1.2 24.7 3.9	0.0 0.0 0.0	0.0 0.0 0.0 0.0	0.0	0.0	0.0 0.0	0.0	0.0	0.0 0.0
	0.8 17.7 0.9	0.0 0.5 0.1	0.8 18.2 1.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sainsbury's Superstore, Hitchin Road, Stevenage Sainsbury's Superstore, Long Drive, Ruislip Bainsbury's Superstore, Nash Way, Kenton, Harrow		0.0 0.2	1.3 0.6	0.0	0.0	0.0	0.0	0.0 0.0 0.0	0.0 0.0 0.0	0.0	0.0 0.0 0.0
Sanshay's Supersion, Hichin Road, Dewenage Sanshay's Supersion, Unab New Roadig Sanshay's Supersion, Nash Way, Keston, Herene Sanshay's Supersion, Caseloo Rise, Luten Tasco Express, Cericein Parade, Castello Estoin Road, Liftis Challest Tasco Express, Keston Lase, Herene Tasco Express, Keston Lase, Herene Tasco Express, Keston Lase, Herene Tasco Express, Keston Lase, Herene	1.3 0.3 2.2 23.6	1.0	24.1	0.0	0.0	0.0				0.0	
Sensieury's Separative, 1966th Ross, Sensieury Sensieury's Separative, Long Daw, Rudus's Sensieury's Separative, Long Daw, Rudus's Sensieury's Separative, Carelon & Ros, Laker Face Daynes, Chemina, Man, Laker Face Daynes, Chemina, Man, Laker Face Daynes, Chemina, Man, Laker Face Daynes, Chemina, Che	1.3 0.3 2.2 23.6	3.0	24.1	0.0 0.0 0.0	0.0 0.0 0.0	0.0 0.0 0.0	0.0 0.0 0.0	0.0	0.0	0.0 0.0 0.0	0.0 0.0
Sentency Separation, Long Dine, Rudels  Sentency Separation, New York, Senson, Terror  Sension Y Separation, New York, Senson, Terror  Senson Senson, Senson Senson, Senson  Senson Senson, Senson  Senson Senson, Senson  Senson Senson  Senson Senson  Senson Senson  Senson Senson  Senson	13 03 22 23.6 1.1 7.4 0.8 14.6 3.4 4.5	0.5 0.0 0.0 0.0 0.1 0.0 0.7	24.1 1.1 7.4 0.8 14.7 3.4 5.1	0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0
Sentency Separation, Long Dine, Rudels  Sentency Separation, New York, Senson, Terror  Sension Y Separation, New York, Senson, Terror  Senson Senson, Senson Senson, Senson  Senson Senson, Senson  Senson Senson, Senson  Senson Senson  Senson Senson  Senson Senson  Senson Senson  Senson	13 03 22 236 1.1 7.4 08 145 3.4	05 00 00 00 01	24.1 1.1 7.4 0.8 14.7 3.4	0.0	0.0	0.0	0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0	0.0 0.0 0.0 0.0	0.0	0.0 0.0 0.0
Combusty Septimes, large Dates Assists Market Species, Mark Training Septimes And Market Species Septimes Species Annual Market Species Septimes Species Annual Species Annual Species Species Dates Annual Species Species Species Annual Species Spe	1.3 0.3 2.2 2.3.6 1.1 7.4 0.8 14.6 3.4 4.5 0.5 0.7 1.6 23.6	0.5 0.0 0.0 0.0 0.1 0.0 0.7 0.0 0.1 0.0 0.1 30.4	24.1 1.1 7.4 0.8 14.7 3.4 5.1 0.5 0.8 1.6 124.0	0.0	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 1.5	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	00 00 00 00 00 00 00 00 00 00	00 00 00 00 00 00 00 00 00

Manace:
a Zone based on post code sectors
a Zone based on post code sectors
b Manace chares for havin and Yop-op' stopping seriesd directly from hill/fill Household Survey (December 2011
c Sociodes You's householder, markets and internet sales

Table 5: Convenience goods benchmark		I					I	
	Gross Floorspace (Sq m)	Net Sales Area (Sq m)	Net Convenience Sales Area (Sq m)	Sales Density (£ per sq m)	Benchmark Turnover (£m)	Survey Turnover (£m)	Inflow from Beyond Study Area (£m)	Trading Position against Benchmark (£m)
Zone 1   Watford South								
Little Waitrose at John Lewis, Intu Watford, The Harlequin, Watford Local shops, Watford Town Centre Marks & Spencer, High Street, Watford	672 2,245	344 873	327 829	12,940 10,476	4.2 10.6 8.7	0.3 10.6 9.6	0.0 0.0 0.0	-4.0 0.0 0.9
Morrisons, Ascot Road, Watforc Sainsbury's Superstore, Albert Road South, Watford Tesco Express, High Street, Watford	6,733 5,403 288	3,941 3,330 201	3,153 2,398 191	12,656 11,691 13,797	39.9 28.0 2.6	45.0 28.7 3.2	0.0 0.0 0.0	5.1 0.7 0.6
Tesco Express, Whippendell Road, Watford Tesco Extra, Lower High Street, Watford Other stores, Zone 1	247 13,011	175 8,924	166 5,354	13,797 13,797	2.3 73.9 1.5	0.8 82.8 1.5	0.0 0.0 0.0	-1.5 8.9 0.0
Sub-total					171.8	182.5	0.0	10.7
Zone 2   Watford North Co-op, St. Albans Road, Watford	547	329	313	10,824	3.4	0.8	0.0	-2.6
Asda, Odhams Industrial Estate, St Albans Road, Watford Co-op, Abbotswood Park, Leavesden, Watford Co-op, The Gossamers, Garston, Watford	19,307 547 209	14,591 329 123	8,755 313 117	13,659 10,824 10,824	119.6 3.4 1.3	74.5 1.3 0.5	0.0 0.0 0.0	-45.1 -2.1 -0.8
Sainsbury's Superstore, Cow Lane, Watforc Tesco Express, St. Albans Road, Watforc Waitrose, Dome Roundabout, St. Albans Road, Watforc	6,074 255 200	3,744 140 125	2,696 133 119	11,691 13,797 12,940	31.5 1.8 1.5	52.8 6.0 1.3	0.0 0.0 0.0	21.3 4.1 -0.3
Other stores, Zone 2 Sub-total					0.2 162.7	0.2	0.0	0.0 -25.4
Zone 3   Bushey & Aldenham							 	
Tesco Express (Esso), High Road, Bushey Heath, Bushe Costco, Hartspring Lane, Bushey, Watforc Tesco Express, Harcourt Road, Bushey, Watforc	250 210	150 127	143	13,797 13,797	2.0 1.3 1.7	2.6 1.3 3.0	0.0 0.0 0.0	0.7 0.0 1.3
Other stores, Zone 3 Sub-total					2.5 7.4	2.5 9.4	0.0	2.0
Zone 4   Radlett & Shenley								
Tesco Express, Watting Street, Radlett Budgens, Watting Street, Radlett Local shops, Radlett Town Centre	504 773	259 355	246 337	13,797 8,664	3.4 2.9 0.7	2.5 4.4 0.7	0.0 0.0 0.0	-0.9 1.5 0.0
Tesco Express, Andrew Close, Shenley, Radlet	342	239	227	13,797	3.1	1.6 9.3	0.0	-1.5 -0.8
Zone <u>5</u>   Borehamwood & Eistree								
Sainsbury's Local, Shenley Road, Borehamwoor Co-op, Leeming Road, Borehamwoor Co-op, Organ Hall Road, Borehamwoor	350 386 150	225 207 90	214 197 86	11,691 10,824 10,824	2.5 2.1 0.9	2.8 1.5 0.6	0.0 0.0 0.0	0.3 -0.6 -0.3
Iceland, Shenley Road, Borehamwood Lidl, Borehamwood Shopping Park, Theobald Street, Borehamwoo	1,038 1,258 1,200	475 900 746	461 720 709	6,859 10,103 10,476	3.2 7.3	0.6 13.0	0.0 0.0	-2.5 5.7 -2.5
M&S Simply Food, Borehamwood Shopping Centre, Borehamwooi Morrisons, Stirling Way, Borehamwood Tesco Extra, Shenley Road, Borehamwooi	6,734 14,544	3,941 10,534	3,153 6,320	12,656 13,797	7.4 39.9 87.2	4.9 16.6 75.6	0.0 0.0 0.0	-23.3 -11.6
Other stores, Zone 5 Sub-total					2.8 153.3	2.8	0.0	0.0 -34.9
Zone 6   Potters Bar								
Tesco Express, Orchard Parade, Mutton Lane, Potters Ba Co-op, High Street, Potters Baı Tesco Superstore, Mutton Lane, Potters Ba	551 353 5,862	236 186 3,587	224 177 2,726	13,797 10,824 13,797	3.1 1.9 37.6	4.2 1.9 37.1	0.0 0.0 0.0	1.1 0.0 -0.5
Sainsbury's Superstore, Darkes Lane, Potters Ba Other stores, Zone 6	3,152	1,943	1,399	11,691	16.4 2.8	16.5 2.8	0.0 0.0	0.2 0.0
Sub-total  Zone 7   Rickmansworth					61.8	62.6	0.0	0.8
Cone /   Rickmansworth  Iceland, High Street, Rickmansworth  Co-op, New Road, Croxley Greet	516 335	307 203	298 193	6,859 10,824	2.0 2.1	3.6 3.5	0.0	1.5 1.4
Local shops, Rickmansworth Town Centre Marks & Spencer (BP), Uxbridge Road, Mill End, Rickmansworth	250	150	143	10,476	0.9 1.5	0.9 5.7	0.0	0.0 4.2
Marks & Spencer, High Street, Rickmansworth Tesco Superstore, Frogmoor Wharf, Harefield Road, Rickmanswort Waitrose, Homestead Road, Rickmansworth Others tess. 2007.2	1,933 3,847 4,213	1,202 2,354 2,410	1,142 1,789 1,976	10,476 13,797 12,940	12.0 24.7 25.6	4.9 29.7 20.3 1.8	0.0 0.0 0.0 0.0	-7.1 5.0 -5.2
Other stores, Zone 7 Sub-total					1.8 70.5	70.5	0.0	0.0 - <b>0.1</b>
Zone 8   Batchworth Heath & South Oxhey								
Waitrose, Green Lane, Northwoor Co-op, St. Andrews Road, South Oxhey, Watforc Co-op, The Parade, Carpenders Park, Watfon	2,591 548 438	1,482 364 291	1,215 346 276	12,940 10,824 10,824	15.7 3.7 3.0	39.4 2.1 9.0	0.0 0.0 0.0	23.7 -1.7 6.0
Tesco Express, Prestwick Road, South Oxhey, Watford	250	150	143	13,797	2.0	4.5	0.0	2.5
Zone 9   Chaorleywood & Sarratt					24.4	34.3	0.0	30.3
Tesco Express, Tudor Parade, Berry Lane, Rickmanswort Co-op, Lower Road, Chorleywood, Rickmanswortl	340 588	187 383	177 364	13,797 10,824	2.4 3.9	5.3 4.4 1.0	0.0 0.0	2.8 0.5
Other stores, Zone 9 Sub-total					7.4	1.0	0.0	3.3
Zone 10   Kings Langley & Abbots Langley								
Tesco Express, College Road, Abbots Langle Budgens, High Street, Abbots Langley Other stores, Zone 10	461 519	253 250	240 238	13,797 8,664	3.3 2.1 3.8	3.5 5.4 3.8	0.0 0.0 0.0	0.1 3.3 0.0
Sub-total					9.2	12.7	0.0	3.5
Zone 11   Hemel Hempstead  Marks & Spencer, Marlowes, Hemel Hempsteac	1.456	873	829	10,176 10,827	8.4	3.9	0.0	-4.5
Aldi, London Road, Hemel Hempstear Aldi, Redbourn Road, Hemel Hempstear Asda, Hillfield Road, Hemel Hempstear	1,430 1,422 3,849	986 980 2,345	789 784 1.571	10,827 10,827 13,659	8.5 8.5 21.5	35.3 29.9 16.0	0.0 0.0 0.0	26.8 21.4 -5.5
Co-op (Petrol Station), Redbourn Road, Cupid Green, Hemel Hempstea Co-op, Bellgate, Highfield, Hemel Hempsteac Co-op, The Heights, Hemel Hempsteac	200 241 208	125 168 140	119 160 133	10,824 10,824 10,824	1.3 1.7 1.4	0.7 0.8 0.5	0.0 0.0 0.0	-0.6 -1.0 -1.0
Co-op, The Queen's Square, Adeyfield, Hemel Hempstea Iceland, Hillfield Road, Hemel Hempstear Marks & Spencer (BP), Breakspear Way, Hemel Hempstear	448 1,422 250	294 711 150	279 690 143	10,824 6,859 10,476	3.0 4.7 1.5	1.6 2.3 0.2	0.0 0.0 0.0	-1.4 -2.4 -1.3
Sainsbury's Superstore, London Road, Apsley Mills, Hemel Hempstea Sainsbury's Superstore, Shenley Road, Woodhall Farm, Hemel Hempstea Tesco Express, Fletcher Way, Hemel Hempsteac	7,619 3,942 311	4,696 2,430 171	3,381 1,750 162	11,691 11,691 13,797	39.5 20.5 2.2	76.6 9.1 0.5	0.0 0.0 0.0	37.0 -11.4 -1.7
Tesco Express, The Denes, Barnacre Road, Hemel Hempstea Tesco Express, The Marlowes, Hemel Hempstea	265 533 9,581	183 280 6,572	174 266 4,995	13,797 13,797 13,797	2.4 3.7 68.9	1.2 2.2 66.9	0.0 0.0 0.0	-1.7 -1.2 -1.5 -2.0
Tesco Superstore, Jarman Way, Hemel Hempsteac Other stores, Zone 11	9,361	0,372	4,995	13,797	8.4	8.4	0.0	0.0
Sub-total  Zone 12   Hemel Hempstead Fringe					206.2	256.1	0.0	49.9
Co-op, Stoneycroft, Warners End, Hemel Hempstear Tesco Express, Henry Wells Square, Grove Hill, Hemel Hempstear	262 321	158 229	150 218	10,824 13,797	1.6 3.0	1.9 7.0	0.0 0.0	0.2 4.0
Tesco Express, Stoneycroft, Warners End, Hemel Hempstea Other stores, Zone 12	311	186	177	13,797	2.4	3.1 2.1	0.0	0.7 0.0
Sub-total  Zone 13   Berkhamsted					9.2	14.1	0.0	4.9
Waitrose, St John's Well Lane, Berkhamsted M&S Simply Food, High Street, Berkhamsted	4,602 1,784	2,633 1,109	2,159 1.054	12,940 10,476	27.9 11.0	56.3	0.0	28.4
Tesco Express, High Street, Northchurch, Berkhamster Tesco Metro, High Street, Berkhamster	261 2,506	182 1,445	173 1,098	13,797 13,797	2.4 15.2	6.4 7.9 5.3 0.0	0.0 0.0	-4.7 5.5 -9.9
Sub-total					56.5	75.8	0.0	19.3
Zone 14   Tring Co-op, Silk Mill Way, Tring	252 1,027	184 638	175 606	10,824	1.9 6.3	0.4 9.3	0.0 0.0	-1.5 3.0
M&S Simply Food, Dolphin Square, Tring Tesco Superstore, London Road, Trins Other stores, Zone 14	2,397	1,467	1,115	10,476 13,797	6.3 15.4 1.4	9.3 50.4 1.4	0.0 0.0 0.0	35.0 0.0
Sub-total					25.1	61.6	0.0	36.5
Zone 18   St Albans Co-op, Cell Barnes Lane, St. Albans	210	149	142	10,824	1.5	3.0	0.0	1.4
Co-op, High Street, Redbourn, St. Albans Co-op, Park Street, How Wood, St. Albans Iceland, Victoria Street, St. Albans	240 168 1.012	140 106 506	133 101 491	10,824 10,824 6.859	1.4 1.1 3.4	0.6 3.0 1.1	0.0 0.0 0.0	-0.9 2.0 -2.3
Marks & Spencer (BP), Verluam Road, St. Albans Marks & Spencer, St. Peter's Street, St. Albans Morrisons, Hatfield Road, St. Albans	100 943 6,490	70 566 3,799	67 538 3,039	10,476 10,476 12,656	0.7 5.6 38.5	0.4 4.8 65.9	0.0 0.0 0.0	-0.3 -0.8 27.4
Sainsbury's Local, Marshalswick Lane, St. Albans Sainsbury's, Everard Close, St. Albans Tesco Express, Beech Road, St. Albans	399 7,085 359	184 4,367 251	175 3,144 238	11,691 11,691 13,797	2.0 36.8 3.3	3.6 52.8 3.0	0.0 0.0 0.0	1.5 16.1 -0.3
Tesco Express, Hatfield Road, St. Alban: Tesco Express, Luton Road, Harpende: Tesco Express, St. Bredlades Place, Jersey Farm Estate, St. Alban:	458 300 399	320 170 280	304 162 266	13,797 13,797 13,797	4.2 2.2 3.7	1.8 4.0 0.7	0.0 0.0 0.0	-2.4 1.7 -2.9
Tesco Metro, St. Peters Street, St. Albans Waitrose, Ermine Close, Mayne Avenue, St. Albans Local shops, St Albans City Centre	1,954 3,392	1,127 1,940	857 1,591	13,797 12,940	11.8 20.6 1.3	10.8 20.4 1.3	0.0 0.0 0.0	-1.0 -0.2 0.0
Local snops, St Albans City Centre Other stores, Zone 18 Sub-total					1.3 3.6 141.7	1.3 3.6 180.7	0.0	0.0
Zone 19   London Colney Fringe					1./		J.0	33.0
Co-op, Bradmore Green, Brookmans Park, Hatfiel Co-op, Haseldine Road, London Colney, St. Alban	201 143	134 89	127 80	10,824 10,824	1.4 0.9	2.8 1.2	0.0	1.5 0.3
Marks & Spencer, Barnet Road, London Colney, St. Alban: Sainsbury's, Colney Fields Shopping Park, London Colne Tesco Express, High Street, London Colnet	3,290 15,017 263	1,974 8,420 184	1,875 6,063 175	10,476 11,691 13,797	19.6 70.9 2.4 0.4	3.5 44.6 0.3	2.6 33.4 0.0	-13.5 7.1 -2.1
Other stores, Zone 19 Sub-total					0.4 95.6	0.4 52.8	0.0 36.1	0.0 -6.8
Zone 21   Harpenden								
Co-op, Lower Luton Road, Batford, Harpende Tesco Express, High Street, Wheathampsteac Tesco Express, Lower Luton Road, Batford, Harpende	227 307 551	156 168 236	148 160 224	10,824 13,797 13,797	1.6 2.2 3.1	1.0 1.0 2.0	0.0 0.0 0.0	-0.6 -1.3 -1.1
Local shops, Wheathampstead Village Centre Co-op, Southdown Road, Harpendei M&S Simply Food, Church Green Parade, Harpendei	2,172 694	1,307 496	1,176 471	10,824 10,476	0.5 12.7 4.9	0.5 11.9 2.0	0.0 0.0 0.0	0.0 -0.8 -3.0
Marks & Spencer (BP), Luton Road, Townsend, Harpende Sainsburys Superstore, High Street, Harpender Waitrose, Leyton Road, Harpender	100 4,586 2,680	70 2,827 1,533	67 2,035 1,257	10,476 11,691 12,940	0.7 23.8 16.3	0.3 44.3 23.7	0.0 0.0 0.0	-0.4 20.5 7.4
Sub-total					65.8	86.6	0.0	20.8
Total   Inner Study Area					1,278.8	1,396.0	36.1	153.3
Sub Total   Watford Borough Sub Total   Hertsmere Borough Sub Total   Three Rivers District					334.5 232.7 111.6	319.8 199.7 148.8	0.0 0.0 0.0	-14.7 -32.9 37.2
Sub Total   Three Rivers District Sub Total   Dacorum Borough Sub Total   St Albans District					296.9 303.1	148.8 407.5 320.1	0.0 0.0 36.1	37.2 110.6 53.1

Notes:
a. Gross footpaped derived from StorePoint database. Council records or Nexus Planning assessment
b. Net flooragace derived from StorePoint database. Council records where a available or based on Nexus Planning professional judgement
c. Proportion of net flooragace derived from StorePoint database. Council records where a vailable or based on Nexus Planning professional judgement
c. Proportion of net flooragace derived from StorePoint database or Council records where a variable to a based on Nexus Planning professional judgement
c. Proportion of net flooragace derived from StorePoint database or Council records where a variable or the same of council records a discovery Retailers 2015 with the exception of large food superstores (i.e. over 4,000 sqm net saids area) which are assumed to have specificate to the secretary of the same of the

# Further Dacorum Retail Study Nexus Planning

Table 6m: Estimated 'capacity' for new convenience goods facilities in Dacorum

Year	Benchmark Turnover	Survey Turnover	Inflow	Surplus Expenditure
Teal	(£m) <sup>1</sup>	(£m) <sup>2</sup>	(£m)	(£m)
2017	296.9	407.5	0.0	110.6
2021	294.5	426.0	0.0	131.5
2026	294.5	457.9	0.0	163.4
2031	294.5	500.1	0.0	205.6
2032	294.5	507.4	0.0	212.9
2036	294.5	537.5	0.0	242.9
Study Area Market Sha	re (%)	120.6		

2017 Prices

Table 6n: Gross quantitative capacity for additional convenience goods floorspace in Dacorum

Year	Surplus Expenditure	Floorspace Cap	pacity (sq m net)
rear	(£m)	Min <sup>1</sup>	Max <sup>2</sup>
2017	110.6	8,500	10,600
2021	131.5	10,200	12,600
2026	163.4	12,700	15,700
2031	205.6	16,000	19,800
2032	212.9	16,500	20,500
2036	242.9	18,900	23,400

2017 Prices

Table 6o: Extant convenience goods commitments in Dacorum

application 4/00595/18/MFA)  acafe/restaurant (with ancillarytakeaway) unit together with access, car parking, service yard and associated works.   ### April Planning permission (4/01317/14/MFA) has been granted for a control been implemented, but a number of applications to discharge the planning conditions have been submitted recently, which suggests that a start on site is imminent.  ### April Planning permission (4/01317/14/MFA) has been granted for a control been implemented, but a number of applications to discharge the planning conditions have been submitted recently, which suggests that a start on site is imminent.  ### April Planning Permission (4/01317/14/MFA) has been granted for a control been implemented, but a number of applications to discharge the planning conditions have been submitted recently, which suggests that a start on site is imminent.  #### April Planning Conditions have been submitted recently, which suggests that a start on site is imminent.  #### April Planning Conditions have been submitted recently, which suggests that a start on site is imminent.  #### April Planning Conditions have been submitted recently, which suggests that a start on site is imminent.  #### April Planning Conditions have been submitted recently, which suggests that a start on site is imminent.  #### April Planning Conditions have been submitted recently, which suggests that a start on site is imminent.  #### April Planning Conditions have been submitted recently, which suggests that a start on site is imminent.  #### April Planning Conditions have been submitted recently, which suggests that a start on site is imminent.  #### April Planning Conditions have been submitted recently, which suggests that a start on site is imminent.  #### April Planning Conditions have been submitted recently, which suggests that a start on site is imminent.  #### April Planning Conditions have been submitted recently, which suggests that a start on site is imminent.  #### April Planning Conditions have been submitted recently, w	Destination	Reference	Proposal	Net Convenience Floorspace (sq m)	Estimated Sales Density (£/sq m)	Estimated Convenience Turnover (£m)
A/01317/14/MFA, Gossoms End, Berkhamstead  A/03187/14/MFA, Gossoms End, Berkhamstead  A/00676/14/MFA, Maylands Avenue, Hemel Hempstead Avenue, Hemel Hempstead Avenue, Hemel Hempstead ArFORDABLE HOUSING (C3), OFFICE (B1) AND MIXED RETAIL (A1), FINANCIAL AND PROFESSIONAL SERVICES (A2), RESTAUBANT (HOT POOD TAKEAWAY) (A3/AS) (B1) AND PUBLIC REALM  Outline planning permission (4/01132/15/MOA) has been granted for retail development (12,503 sq. metres), offices (3,004 sq. metres) and restaurants (650 sqm) at this site. The conditions attached to this permissions stipulate that the net retail floor area shall not exceed 9,290 sq. metres. comprising a maximum of:  4/03157/16/MFA), Aviva site, Maylands Avenie, Hemel Hempstead  Are conditions on the conditions attached to this permissions stipulate that the net retail floor area shall not exceed 9,290 sq. metres. comprising a maximum of:  4/03157/16/MFA), Aviva site, Maylands Avenie, Hemel Hempstead  Area of the conditions attached to this permission non-food goods  The Council has now granted a reserved matters application (4/03157/16/MFA). This application proposes an increase in net	Dacorum	Park, St Albans Hill, Hemel Hempstead (revised application	development (to include convenience and comparison retail floorspace and ancillary cafe) and Class A3 drive thru café/restaurant (with ancillarytakeaway) unit together with access,	sq m net and is anticipated to be occupied by Lidl. Net comparison	10,103	12.0
Avenue, Hemel Hempstead  Avenue, Hemel Hempstead  AFFORDABLE HOUSING (C3), OFFICE (B1) AND MIXED  RETAIL (A1), FINANCIAL AND PROFESSIONAL SERVICES (A2), RESTAURANT (HOT FOOD TAKEAWAY) (A3/45) USES TOGETHER WITH A CHURCH (D1) (WITH ANCILLARY ACCOMMODATION) PEDESTRIAN AND VEHICULAR ACCESS AND PUBLIC REALM  Outline planning permission (4/01132/15/MOA) has been granted for retail development (12,503 sq. metres), offices (3,004 sq. metres) and restaurants (650 sqm) at this site. The conditions attached to this permission stipulate that the net retail floor area shall not exceed 9,290 sq. metres. comprising a maximum of:  4/03157/16/MFA), Aviva site, Maylands Avenie, Hemel Hempstead  The Council has now granted a reserved matters application (4/03157/16/MFA). This application proposes an increase in net	Dacorum		2,010 sq m gross Lidl store and 30 flats. The development has not been implemented, but a number of applications to discharge the planning conditions have been submitted recently, which	Net floorspace is 1,281 sq m net x 80% convenience goods area =	10,103	10.4
for retail development (12,503 sq. metres), offices (3,004 sq. metres) and restaurants (650 sqm) at this site. The conditions attached to this permission stipulate that the net retail floor area shall not exceed 9,290 sq. metres. comprising a maximum of:  4/03157/16/MFA), Aviva site, Maylands Avenie, Hemel Hempstead  • 1,414 sq. metres of convenience food goods • 7,848 sq. metres of comparison non-food goods  The Council has now granted a reserved matters application (4/03157/16/MFA). This application proposes an increase in net	Dacorum		OF FLATTED RESIDENTIAL ACCOMMODATION (C3), AFFORDABLE HOUSING (C3), OFFICE (B1) AND MIXED RETAIL (A1), FINANCIAL AND PROFESSIONAL SERVICES (A2), RESTAURANT (HOT FOOD TAKEAWAY) (A3/A5) USES TOGETHER WITH A CHURCH (D1) (WITH ANCILLARY ACCOMMODATION) PEDESTRIAN AND VEHICULAR ACCESS	600 sq m is assumed to be convenience. 600 sq m x 65% gross to net = 390 sq m net. Majority of	13,797	5.4
	Dacorum	site, Maylands Avenie,	for retail development (12,503 sq. metres), offices (3,004 sq. metres) and restaurants (650 sqm) at this site. The conditions attached to this permission stipulate that the net retail floor area shall not exceed 9,290 sq. metres. comprising a maximum of:  1,414 sq. metres of convenience food goods 7,848 sq. metres of comparison non-food goods The Council has now granted a reserved matters application (4/03157/16/MFA). This application proposes an increase in net	1,753	10,827	19.0

# 2017 Prices

Table 6p: Net quantitative capacity for additional convenience goods floorspace in Dacorum

Vacu	Surplus Expenditure	Commitments	Residual Expenditure	Floorspace Cap	pacity (sq m net)
Year	(£m)	(£m)	(£m)	Min <sup>1</sup>	Max <sup>2</sup>
2017	110.6	46.7	63.9	4,900	6,100
2021	131.5	46.3	85.2	6,600	8,200
2026	163.4	46.3	117.1	9,100	11,300
2031	205.6	46.3	159.3	12,400	15,300
2032	212.9	46.3	166.6	12,900	16,000
2036	242.9	46.3	196.6	15,300	18,900

Average sales density assumed to be £12,951 per sq.m (rounded) based on the average sales density of the leading four supermarkets
 Average sales density assumed to be £10,465 per sq.m (rounded) based on the average sales density of leading four operators and discount operators
 Allows for increased turnover efficiency as set out in Table 4a Experian Retail Planner 17

<sup>120.0

1.</sup> Allows for increased turnover efficiency as set out in Table 4a Experian Retail Planner 17

2. Assumes constant market share claimed by Dacorum facilities at 120.6% from the Study Area

Average sales density assumed to be £12,951 per sq.m (rounded) based on the average sales density of the leading four supermarkets
 Average sales density assumed to be £10,465 per sq.m (rounded) based on the average sales density of leading four operators and discount operators
 Allows for increased turnover efficiency as set out in Table 4a Experian Retail Planner 17

# Further Dacorum Retail Study Nexus Planning Table 7a: Population

			Popu	lation		
10	23,773	23,857	24,267	24,691	24,701	24,741
11	68,860	73,653	82,134	90,484	91,966	97,893
12	38,500	39,669	42,112	44,854	44,973	45,449
13	25,649	26,318	26,987	29,190	29,804	32,261
14	14 879	15 580	16 130	18 680	10 120	20 924

													Compa	rison good	s expendit															C	omparison	goods exp	enditure per	capita (£)							s expendi	iture per ca	pita (£)													Compa	arison good	s expenditur	re per capit		
Zor																																																													
10	1,165	236	1,113	3 532	n/a	164	337	280	357	4,184	983	199	939	449	139	284	237	301	3,531	1,077	218	1,028	492	152	311	259	330 :	3,867 1,	207	244 1,1	152 5	51 17	349	290	370	4,333	1,371	277	1,309	626	193	396	330	420	4,922	1,408	285	1,344	643	98 4	107	339 43	5,054	1,572	2 318	1,501	718	221	454	378 4	182 5,645
11	977	172	982	432	n/a	121	400	206	346	3,636	825	145	828	364	102	338	174	292	3,069	903	159	907	399	112	370	191	320 :	3,361 1,	012	178 1,0	017 4	17 12	3 415	213	358	3,765	1,149	202	1,155	508	143	471	242	407	4,277	1,180	208	1,186	521	47 4	184	249 41	4,392	1,318	3 232	1,324	582	164	540	278 4	167 4,905
12	1,057	204	1,104	4 512	n/a	145	461	260	401	4,144	892	172	932	432	122	389	220	339	3,498	977	189	1,021	473	134	426	240	371 :	3,830 1,	.095	211 1,1	144 5	30 15	477	269	416	4,292	1,243	240	1,299	602	170	542	306	472	4,875	1,277	246	1,334	618	75 5	557	314 48	5,006	1,426	3 275	1,490	690	195	622	351 5	542 5,591
13	1,225	255	1,299	9 517	n/a	173	498	316	504	4,786	1,034	215	1,096	437	146	420	267	425	4,040	1,132	236	1,201	478	160	460	292	466	1,424 1,	268	264 1,3	345 5	36 17	515	327	522	4,957	1,441	300	1,528	609	203	585	371	593	5,630	1,480	308	1,569	625	109 6	301	381 60	5,782	1,652	2 344	1,752	698	233	671	426 6	80 6,457
14	1,127	234	1,176	6 537	n/a	172	497	309	457	4,508	951	198	992	454	145	419	260	385	3,805	1,042	217	1,087	497	159	459	285	422	1,167 1,	167	243 1,2	218 55	57 17	514	320	473	4,669	1,326	276	1,383	632	202	584	363	537	5,303	1,362	283	1,420	649	108 E	300	373 55	5,447	1,52	1 316	1,586	725	232	670	416 6	6,083

Further Dacorum Retail Study Nexus Planning

Table 8: Total comparison goods expenditure available

Zone			Con	parison go	ods expen 2017	diture (£m)	)						Compa	ison go	ds expe 2021	nditure (£	n)							Compari	son goo 2	ds expei 2026	nditure (£	m)						Con	iparison ç	ods expe 2031	diture (£m	)					Com	parison g	ods expe 2032	enditure (f	m)						Co	mparison	oods expe 2036	enditure (£m	n)				Compari	ison goods (£m)	growth
10	23.4																																																														
11	56.8																																																														
12	34.3																																																														
13																																																															0.7 104.
14	14.2	2.9	14.8	6.7	2.2	6.2	3.9	5.7	56.6	6.2	3.4	16.	7	7	2.5	7.2	4.4	6.0	. 6	4.9	18.8	3.9	19.7	9.0	1	2.9	8.3	5.2	7.6	75.4	4 24.	B 5.	1 :	25.8	11.8	3.8	10.9	6.8	10.0	99.1	26.1	5.4	27.2	12.4	4.0	11.5	7.1	10.	3 10	4.2	31.8	6.6	33.2	15.2	4.9	14.0	8.7	12.9	127.3	, 8.3	18.7	.7 42	.4 70.

Notes:

A Zones based on the post code sectors shown on the plan of Appendix A.

B. Per capital expenditure derived from Expertan MMGS data (2019 report)

For Application entervision Employers MMGS data (2019 report)

For Application entervision Employers MMGS data (2019 report)

The Complication entervision Employers MMGS data (2019 report)

The Complication entervision Employers (1) Intervision Employer

Study Area	Zone 11 Clothing (%)	Zone 12 Clothing (%)	Clothing (%)	Zone 14 Clothing (%)
Zone 1   Watford South Coine Valley Retail Park, Lower High Street, Watford	0.00%	0.71%	0.00%	0.00%
Waterfields Shopping Park, Waterfields Way, Watford Watford Arches Retail Park, Lower High Street, Watford Watford Town Centre	0.00% 0.00% 13.80%	0.00% 0.00% 10.39%	0.00% 0.00% 10.14%	0.00% 0.00% 6.49%
Others, Zone 1	0.00%	0.00%	0.00%	0.00%
Zone 2   Watford North Asda, Odhams Industrial Estate, St. Albans Road, Watford	0.00%	0.00%	0.00%	0.00%
Garston Village Centre Others, Zone 2	0.00%	0.00%	0.00%	0.00%
Sub-total	0.00%	0.00%	0.00%	0.00%
Zone 3   Bushey & Aldenham Aldenham Village Centre Bushey Town Centre	0.00%	0.00%	0.00%	0.00%
Costco, Hartspring Lane, Bushey Others, Zone 3	0.00%	0.00%	0.00%	0.00%
Sub-total  Zone 4   Radiett & Shenley	0.00%	0.00%	0.00%	0.00%
Zone 4   Radlett & Shenley Radlett Town Centre Shenley Village Centre	0.00%	0.00%	0.00%	0.00%
Sub-total Sub-total	0.00%	0.00%	0.00%	0.00%
Zone 5   Borehamwood & Elstree Borehamwood Town Centre Stirling Retail Park, Stirling Way, Borehamwood	0.00%	0.00%	0.00%	0.00%
Tesco Extra, Shenley Road, Borehamwood Others, Zone 5	0.00%	0.00%	0.00%	0.00%
Sub-total  Zono 6   Potters Bar	0.00%	0.00%	0.00%	0.00%
Potters Bar Town Centre South Mimms Village Centre	0.00%	0.00%	0.00%	0.00%
Tesco Superstore, Mutton Lane, Potters Bar Others, Zone 6	0.00%	0.00%	0.00%	0.00%
Sub-total  Zone 7   Rickmansworth	0.00%	0.00%	0.00%	0.00%
Croxley Green Local Centre Rickmansworth Town Centre Others, Zone 7	0.00% 0.00% 0.00%	0.00% 0.00% 0.00%	0.00% 0.00% 0.00%	0.00% 0.00% 0.00%
Sub-total	0.00%	0.00%	0.00%	0.00%
Zone 8   Batchworth Heath & South Oxhey Northwood Local Centre	0.00%	0.00%	0.00%	0.00%
South Oxhey Local Centre Sub-total	0.00%	0.00%	0.00%	0.00%
Zone 9   Chorleywood & Sarratt	0.001/			
Chorleywood Village Centre Elstree Village Centre Sarratt Village Centre	0.00% 0.00% 0.00%	0.00% 0.00% 0.00%	0.00% 0.00% 0.00%	0.00% 0.00% 0.00%
Sub-total Sub-total	0.00%	0.00%	0.00%	0.00%
Zone 10   Kings Langley & Abbots Langley Abbots Langley Village Centre Kings Langley Village Centre	0.00%	0.00%	0.00%	0.00%
Others, Zone 10	0.00%	0.00%	0.00%	0.00%
Sub-total Zone 11   Hemel Hempstead	0.00%	0.00%	0.00%	0.00%
Hemel Hempstead Town Centre Apsley Mills Retail Park, London Road, Hemel Hempstead Others, Zone 11	71.91% 0.00% 0.65%	58.12% 2.95% 0.00%	37.51% 0.00% 0.00%	15.22% 0.76% 0.00%
Sub-total	72.56%	61.07%	37.51%	15.98%
Zone 12   Hemel Hempsteed Fringe Grovehill Local Centre Others, Zone 12	0.00%	0.00%	0.00%	0.00%
Others, Zone 12 Sub-total	0.00%	0.00%	0.00%	0.00%
Zone 13   Berkhamsted Berkhamsted Town Centre	0.86%	1.96%	22.09%	1.78%
Berkhamsted Town Centre Others, Zone 13 Sub-total	0.00%	0.00%	0.00%	0.00%
Zone 14   Tring Tring Town Centre	0.00%	0.00%	0.00%	0.73%
Others, Zone 14	0.00%	0.00%	0.00%	0.73%
Sub-total           Zone 18   St Albans	0.00%	0.00%	0.00%	1.45%
Abbey View Retail Park, Griffiths Way, St. Albans St. Albans City Centre Others, Zone 18	0.00% 5.29% 0.00%	0.00% 1.46% 0.00%	0.00% 2.03% 0.00%	0.00% 0.73% 1.01%
Sub-total	5.29%	1.46%	2.03%	1.74%
Zone 19   London Colney Fringe Albert Bygrave Retail Park, North Orbital Road, St Albans	0.00%	0.00%	0.00%	0.00%
Colney Fields Shopping Park, Alsop Close, London Colney Cuffley Village Centre Others, Zone 19	2.56% 0.00% 0.00%	6.45% 0.00% 0.00%	4.11% 0.00% 0.00%	1.74% 0.00% 0.76%
Sub-total	2.56%	6.45%	4.11%	2.49%
Zone 21   Harpenden Wheathampstead Village Centre Harpenden Town Centre	0.00%	0.00%	0.00%	0.00%
Sub-total	0.00%	0.71%	0.00%	0.00%
	95.1%	82.8%	75.9%	29.9%
Total   Inner Study Area				
Sub Total   Watford District Sub Total   Hertsmere District	13.8% 0.0% 0.0%	11.1% 0.0% 0.0%	10.1% 0.0% 0.0%	6.5% 0.0% 0.0%
Sub Total   Watford District	13.8%	11.1%	10.1% 0.0% 0.0% 59.6% 6.1%	6.5%
Sub Total   Watford District Sub Total   Hertsmere District Sub Total   Three Rivers Borough Sub Total   Docorum District	13.8% 0.0% 0.0% 73.4% 7.8%	11.1% 0.0% 0.0% 63.0% 8.6%	0.0% 0.0% 59.6% 6.1%	6.5% 0.0% 0.0% 19.2% 4.2%
Sub Total   Walford District Sub Total   Hertsmen District Sub Total   The Xens Borough Sub Total   Dac Norm District Sub Total   St Albans City & District	13.8% 0.0% 0.0%	11.1% 0.0% 0.0% 63.0%	0.0% 0.0% 59.6%	6.5% 0.0% 0.0% 19.2%
Sub Total   Watford District Sub Total   Watford District Sub Total   Text Remainer District Sub Total   Text Remainer District Sub Total   Sub Total	13.8% 0.0% 0.0% 73.4% 7.8% Zone 11 Clothing (%)	11.1% 0.0% 0.0% 63.0% 8.6% Zone 12 Clothing (%)	0.0% 0.0% 59.6% 6.1% Zone 13 Clothing (%)	8.5% 0.0% 0.0% 19.2% 4.2% Zone 14 Clothing (%)
Sub Total   Watford Datrict Usb Total   Visitorium District Usb Total   Visitorium District Usb Total   State   State   Usb Total   State   State   Usb Total   State   State   Usb Total   State   State   Usb Total   Us	13.8% 0.0% 0.0% 73.4% 7.8% Zone 11 Clothing (%)	11.1% 0.0% 0.0% 63.0% 8.6% Zone 12 Clothing (%)	0.0% 0.0% 59.6% 6.1% Zone 13 Clothing (%)	8.5% 0.0% 0.0% 19.2% 4.2% Zone 14 Clothing (%)
Sub Total   Warford District Sub Total   Warford District Sub Total   Warford District Sub Total   Twe Warford District Sub Total   Twe Warford Borogh Sub Total   Lacorum District Sub Total	13.8% 0.0% 0.0% 73.4% 7.8% Zone 11 Clothing (%)	11.1% 0.0% 0.0% 63.0% 8.8% Zone 12 Clothing (%)	0.0% 0.0% 59.6% 6.1% Zone 13 Clothing (%) 0.00% 0.00% 0.00%	8.5% 0.0% 0.0% 19.2% 4.2% Zone 14 Clothing (%)
Sub Total   Watford Datrict Sub Total   Watford Datrict Sub Total   Watford Datrict Sub Total   Streamer Datrict Sub Total   Streamer Datrict Sub Total   St Albans City & Datrict Destination Outside Inner Study Area From 15   There Rows From Contact Inner Study Area From 15   There Rows From Contact Inner Study Area From 15   There Rows From Event From Total Contact Inner Study Area From 15   There Rows From Event From Total Contact Inner Study Area From 15   There Rows From Event From Total Contact Inner Study Area From 15   There Rows From Event From Total Contact Inner Study Area From Total Contact Inner From Total Co	13.8% 0.0% 0.0% 73.4% 73.4% 7.2 Zone 11 Clothing (%)	11.1% 0.0% 0.0% 63.0% 8.6% Zone 12 Clothing (%) 0.00% 0.00% 0.00%	0.0% 0.0% 59.6% 6.1% Clothing (%) 0.00% 0.00% 0.00%	8.5% 0.0% 0.0% 19.2% 4.2% Zone 14 Clothing (%)
sub Total   Watford Datrict Sub Total   Watford Datrict Sub Total   Watford Datrict Sub Total   Streamer Datrict Sub Total   Streamer Datrict Sub Total   Streamer Sub	13.8% 0.0% 0.0% 0.0% 73.4% Zone 11 Clothing (%) 0.00% 0.00% 0.00% 0.00% 0.00%	11.1% 0.0% 0.0% 63.0% 6.6% Zone 12 Clothing (%) 0.00% 0.00% 0.00% 0.00% 0.00% 0.00%	0.0% 0.0% 59.6% 6.1% Zone 13 Clothing (%) 0.00% 0.00% 0.00% 0.00%	6.5% 0.0% 0.0% 19.2% 4.2% Zone 14 Clothing (%) 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00%
Sub Total   Warford Datrict Sub Total   Warford Datrict Sub Total   Warford Datrict Sub Total   Warford Datrict Sub Total   Datrict Bearuph Sub Total   Sub Total   Sub Total Sub Total   Sub Total Sub Total   Sub Total Sub Total   Sub Total Sub Total   Sub Total Sub Total   Sub Total Su	13.8% 0.0% 0.0% 0.0% 73.4% 73.4% 20ne 11 Clothing (%) 0.00% 0.00% 0.00% 0.00% 0.00% 0.00%	11.1% 0.0% 0.0% 8.8% Zone 12 Clothing (%) 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00%	0.0% 0.0% 59.6% 6.1% Zone 13 Clothing (%) 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00%	6.5% 0.0% 0.0% 19.2% 4.2% Zone 14 Clothing (%) 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00%
sub-Total   Washed Datrict sub-Total   Washed Datrict sub-Total   Washed Datrict sub-Total   Streamen D	13.8% 0.0% 0.0% 73.4% 7.8% Zone 11 Clothing (%) 0.00%	11.1% 0.0% 0.0% 63.0% 63.0% 63.0% 63.0% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00%	0.0% 0.0% 59.6% 6.1% Zone 13 Clothing (%) 0.00% 0.00% 0.00% 0.00% 0.00% 0.00%	8.5% 0.0% 0.0% 19.2% 4.2% Zone 14 Clothing (%) 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00%
sub-Total   Warford Datrict Sub-Total   Warford Datrict Sub-Total   Warford Datrict Sub-Total   Seriamon Datrict Sub-Total   Seriamon Datrict Sub-Total   Seriamon Sub-Sub-Sub- Sub-Total   Seriamon Sub-Sub-Sub- Sub-Total   Seriamon Sub-Sub-Sub- Sub-Total   Seriamon Sub-Sub-Sub-Sub- Sub-Sub-Sub-Sub-Sub-Sub-Sub-Sub-Sub-Sub-	13.8% 0.0% 0.0% 73.4% 73.4% 73.4% 73.4% 70.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00%	11.1% 0.0% 0.0% 8.0% 8.5% 8.6% 8.6% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00%	0.0% 0.0% 59.6% 61.0% 59.6% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00%	6.5% 0.0% 0.0% 4.2% 4.2% 0.00%
Sub Total   Watford Datrict Sub Total   Watford Datrict Sub Total   Watford Datrict Sub Total   Petramero Datrict Sub Total   Petramero Datrict Sub Total   State   Sub Total   Sub Total	13.8% 0.0% 0.0% 73.4% 73.4% 74.5% 74.5% 75.00% 0	11.1% 0.0% 0.0% 0.0% 03.0% 03.0% 03.0% 03.0% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00%	0.0% 0.0% 59.6% 6.1% Clothing (%) 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00%	6.5% 0.0% 0.0% 0.00% 0.00% 0.00%
sub Total   Watford Datrict Sub Total   Watford Datrict Sub Total   Watford Datrict Sub Total   Streamer Datrict Sub Total   Streamer Datrict Sub Total   Streamer Subgraph Sub Total   St	13.8% 0.0% 0.0% 0.0% 73.4% 73.8% Zone 11 Clothing (%) 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00%	11.1% 0.0% 0.0% 0.0% 63.0% 8.6% 8.6% 2one 12 Clothing (%) 0.00% 0.00% 0.00% 0.00% 0.00% 0.00%	0.0% 0.0% 59.6% 61.0% 59.6% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00%	6.5% 0.0% 19.2% 4.2% 4.2% Clething in (%) 0.0% 0.00% 0
Sub-Total   Warford Datrict Sub-Total   Warford Sub-Yar Sub-Yar Sub-Total   Warford Sub-Yar Sub-Ya	13.8% 0.0% 73.4% 1.0% 1.0% 1.0% 1.0% 1.0% 1.0% 1.0% 1.0	11.1% 0.0% 8.0% 2.00% 1.	0.0% 0.0% 0.00% 0.	6.5% 0.0% 0.0% 19.2% Zone 14.2% Zone 14.2% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00%
sub Total   Watford Datrict sub Total   Watford Datrict sub Total   Watford Datrict sub Total   Petranium Datrict sub Total   Petranium Datrict sub Total   Petranium Datrict sub Total   St Albans City & Datrict  Destination  Outside Romer Study Area  Cons 16   These Rome Rome Challed St Albans City & Datrict  Destination  Cons 16   These Rome Rome Challed St Albans City & Datrict  Destination St I   These Rome Rome Challed St Albans City & Datrict  Destination Control  Challed State Control  Stat	13 8% 0.0% 0.0% 1.20% 0.0% 1.20% 0.0% 0.0% 0.00%	11 11% 0.0% Ca Only Ca	0.0% 50 e% C.00% 5	6.5% 0.0% 0.0% 0.0% 19.2% 4.2% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00%
Sub Total   Watford Datrict Sub Total   Watford Datrict Sub Total   Watford Datrict Sub Total   Watford Datrict Sub Total   Person Datrict Sub Total   Person Datrict Sub Total   Sub Total   Sub Total Sub Total   Sub Total Sub Total   Sub Total Sub Total   Sub Total Sub Total   Sub Total Sub Total   Sub Total Sub Total   Sub Total Sub Total   Sub Total Su	13.8% 0.0% 1.0% 1.0% 1.0% 1.0% 1.0% 1.0% 1.0	11-1% O.0% G.00% G	0.0% 0.00% 0	6.5% 0.0% 0.0% 10.2% 12.2% 2.20ne 14.2% 2.20
sub Total   Watford Datrict sib Total   Watford Datrict sib Total   Watford Datrict sib Total   Sterame Datrict sib Total   Sterame Datrict sib Total   Sterame Datrict sib Total   Sterame Datrict sib Total   St. Albara City & Datrict  Destination  Outside Sines Sterily Area  Zona 15   These Roses Sterily Cartal St. Albara City & Datrict  Destination   St. Feet Village Centre bearin Village Centre  Learnin Villa	13 6% 0.0% 1.0 6	11.1% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0%	0.0% 50 eV. 20 e	0.5% 0.0% 0.0% 0.0
Sub-Total   Watford Datrict Sub-Total   Watford Datrict Sub-Total   Watford Datrict Sub-Total   Watford Datrict Sub-Total   Stream Datrict Sub-Total   Stream Datrict Sub-Total   Stream Sub-Sub-Sub-Sub-Total Sub-Total   St. Albama City & Datrict  Destination  Constitut   St. Albama City & Datrict  Datrict   St. Albama City & Datrict  Datrict   Constitut   St. Albama City & Datrict  Datrict   Constitut   Cons	13.6% 0.0% 1.00% 1	11.1% 0.0% 0.0% 0.00% 0.	0.0% 0.00% 0	0.5% 0.0% 0.0% 0.0
sub-focal   Washed Datrict sub-focal   Washed Datrict sub-focal   Washed Datrict sub-focal   Section of Datrict sub-focal   Section   Se	13 8% 0.00% 1.00%	11 11/4 10 10 10 10 10 10 10 10 10 10 10 10 10	0.0% 0.00% 0	0.5% 0.0% 0.0% 0.0
sub Total   Watford Datrict sub Total   Watford Datrict sub Total   Watford Datrict sub Total   Sterlamon Datrict sub Total   Sterlamon Datrict sub Total   Sterlamon Datrict sub Total   St. Albane City & Olarict  Destination  Outside Inner Study Area  Constitution Study	13 8% 0.00% 1.00%	11 11/4 10 10 10 10 10 10 10 10 10 10 10 10 10	0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0%	0.5% 0.0% 0.0% 0.0
sub-Total   Washed Datrict sub-Total   Washed Datrict sub-Total   Washed Datrict sub-Total   Statemen Statemen Datrict sub-Total   Statemen Stateme	13 8% 0.00% 1.00%	11 11/4	0.0% 0.0% 0.00% 0.	0.5% 0.0% 0.00% 0.
sub-Total   Washed Datrict sub-Total   Washed Datrict sub-Total   Washed Datrict sub-Total   Standard D	13 8% 0.00% 1.00%	11 11% Committee of the	0.0% 5	6.0% 0.00% 0
sub-focal   Warford Datrict sub-focal   Warford Datrict sub-focal   Warford Datrict sub-focal   Warford Warford sub-focal   Warford Warford sub-focal   Warford Warford sub-focal   Warfor	13 8% 0.0% 1.0% 1.0% 1.0% 1.0% 1.0% 1.0% 1.0	11 11% 0.00%	0.00% 0.00%	0.0% 0.00% 0
sub-Total   Washed Datrict sub-Total   Washed Datrict sub-Total   Washed Datrict sub-Total   Washed Datrict sub-Total   Standard Dat	13 8% 0.00% 1.00%	11 11% Committee of the	0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0%	0.00% C.00%
sub-focal   Warford Datrict sib-focal   State   Warford sib-focal   Warford sib-fo	13 8% 0.0% 1.0% 1.0% 1.0% 1.0% 1.0% 1.0% 1.0	11 11% A 20%	0.00% 0.00%	0.0% C.00% C
sub-focal   Washed Datrice  sib Focal   State   Washed  sib Focal   Washed	13 8% 0.00% 1.00%	11 11% Const. 2 Cons 12 Cons 1	0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0%	0.00% C.00%
sub-focal   Warford Datrict Sub-focal   Warford Datrict Sub-focal   Warford Datrict Sub-focal   Seria March Baseagh Sub-focal   Seria March Baseagh Sub-focal   Seria March Baseagh Sub-focal   Seria March Sub-graph Sub-focal   Seria March Sub-focal Sub-graph Sub-focal   Seria March Sub-graph Sub-focal   Seria Ma	13 8% 0.00% 1.00%	11 11% Const. 2 Cons 12 Cons 1	0.00% 0.00%	0.05% 0.00%
sub-focal   Washed Datrice sib-focal   Washed Datrice sib-focal   Washed Datrice sib-focal   Washed Datrice sib-focal   Section   Washed sib-focal   Washed sib-	13 8% 0.00% 1.00%	11 11/16	0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0%	0.00%
sub-Total   Watered Datrict sub-Total   Watered Datrict sub-Total   Watered Datrict sub-Total   Section   Datrict sub-Total   Datrict su	13 8% CON	11 11/4	0.00%	0.00% (0.
sib-Total   Watered Datrict sib-Total   Watered Datrict sib-Total   Watered Datrict sib-Total   Watered Datrict sib-Total   Section   Se	13 8% 0.00% 1.00%	11 11/16	0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0%	0.00% (0.
sich Total   Watford Datrict sich Total   Watford Datrict sich Total   Watford Datrict sich Total   Stefamen Datrict sich Total   Stefamen Datrict sich Total   Stefamen Datrict sich Total   Stefamen Stefamen Stefa	13 8% CON 1 10 8%	11 11/16 CONT. CON	0.00%	0.00% (0.
sib-Total   Watford Datrict Sib-Total   Watford Datrict Sib-Total   Watford Datrict Sib-Total   Steramor Datrict Sib-Total   Steramor Datrict Sib-Total   Steramor Datrict Sib-Total   Steramor Datrict Sib-Total   St. Albara City & Datrict Datrict   St. Albara City & Datrict   St. Albara City & Datrict   Datrict   St. Albara City & Datrict   St. Albara City & Datrict   Datrict   St. Albara City & Datrict   St. Albara City & Datrict   Datrict   St. Albara City & Datrict   St. Albara City & Datrict   Datrict   St. Albara City & Datrict   St. Albara City & Datrict   Datrict   St. Albara City & Datrict   St. Albara City & Datrict   Datrict   St. Albara City & Datrict   St. Albara City & Datrict   Datrict   St. Albara City & Datrict   St. Albara City & Datrict   Datrict   St. Albara City & Datrict   St. Albara City & Datrict   Datrict   St. Albara City & Datrict   St. Albara City & Datrict   Datrict   St. Albara City & Datrict   St. Albara City & Datrict   Datrict   St. Albara City & Datrict   St. Albara City & Datrict   Datrict   St. Albara City & Datrict   St. Albara City & Datrict   Datrict   St. Albara City & Datrict   St. Albara City & Datrict   Datrict   St. Albara City & Datrict   St. Albara City & Datrict   Datrict   St. Albara City & Datrict   St. Albara City & Datrict   Datrict   St. Albara City & Datrict   St. Albara City & Datrict   Datrict   St. Albara City & Datrict   St. Albara City & Datrict   Datrict   St. Albara City & Datrict   St. Albara City & Datrict   Datrict   St. Albara City & Datrict   St. Albara City & Datrict   Datrict   St. Albara	13 8% 0.00% 1.00%	11 11% 0.00%	0.00% 0.00%	0.00% C.00%
sich Total   Watered Datrict sich Total   Watered Datrict sich Total   Watered Datrict sich Total   Watered Datrict sich Total   Statemen Datrict sich	13 8% CON 1	11 11/16	0.00%	6.0% (-0.
sib Total   Watered Datrict sib Total   Watered Datrict sib Total   Watered Datrict sib Total   Standard Datrict sib Datrict	13 8% COP 1 1 2 8% COP 1 1 2 8% COP 1 2 8% C	11 11 11 11 11 11 11 11 11 11 11 11 11	0.00%	0.00% (0.
sib Total   Warderd Classics also Warderdd Classics	13 8% COP 1 10 8%	11 11/16	0.00%	6.0% (0.0% (
sib-Total   Watford Datrict sib-Total   Watford Datrict sib-Total   Watford Datrict sib-Total   Watford Datrict sib-Total   Statement Datrict sib-Total   Statement Datrict sib-Total   Statement Statement sib-Total   Statement Statement sib-Total   Statement Statement sib-Total   Statem	13 8% 0.00% 1.00%	11 11% Control 12 Cont	0.00% 0.00%	0.00% (0.

Notes: a. Zones based b. Market share

 Market shares for 'main' and 'top-up' shopping derived directly from NEHS Household Survey (Nevember 20s c. Excludes 'don't know/varies', markets and internet sales

Destination Study Area	Zone 11 Clothing (£m)	Zone 12 Clothing (£m)	Zone 13 Clothing (£m)	Zone 14 Clothing (£m)
Cone 1   Watford South_ Coine Valley Retail Park, Lower High Street, Watford	£0.0 £0.0	£0.2	£0.0 £0.0	£0.0
Waterfields Shopping Park, Waterfields Way, Watford Watford Arches Retail Park, Lower High Street, Watford Watford Town Centre Others, Zone 1	£0.0 £0.0 £7.8 £0.0	£0.0 £0.0 £3.6 £0.0	£0.0 £0.0 £2.7 £0.0	£0.0 £0.0 £0.9
Sub-total	£7.8	£3.8	£2.7	£0.9
Zone 2   Watford North Asda, Odhams Industrial Estate, St. Albans Road, Watford Garston Village Centre Others, Zone 2	£0.0 £0.0	£0.0 £0.0	£0.0 £0.0	£0.0 £0.0
Sub-total	£0.0	£0.0	£0.0	£0.0
Zono 3   Bushoy & Aldenham Aldenham Vilage Centre Bushey Town Centre	£0.0 £0.0	£0.0 £0.0	£0.0 £0.0	£0.0 £0.0
Costoo, Hartspring Lane, Bushey Others, Zone 3 Sub-total	£0.0 £0.0	£0.0 £0.0	£0.0 £0.0	£0.0 £0.0
Zone 4   Radlett & Shenley Radlett Town Centre	£0.0	£0.0	£0.0	£0.0
Shenley Village Centre Sub-total	£0.0	£0.0	£0.0	£0.0
Zono 5   Borchemwood & Elstree Borehamwood Town Centre Sürling Retail Park, Stirling Way, Borehamwood	£0.0	£0.0	£0.0	£0.0
Sanning Resall + ark, Saining Way, Borenamwood Tesco Extra, Shenley Road, Borehamwood Others, Zone 5	£0.0 £0.0 £0.0	£0.0 £0.0 £0.0	£0.0 £0.0 £0.0	£0.0 £0.0
Sub-total  Zone 6   Potters Bar	£0.0	£0.0	£0.0	£0.0
Potters Bar Town Centre South Mirms Village Centre Tesco Superstore, Mutton Lane, Potters Bar Others, Zone 6	£0.0 £0.0	£0.0 £0.0 £0.0	£0.0 £0.0 £0.0	£0.0 £0.0
Others, Zone 6 Sub-total	£0.0	£0.0	£0.0	£0.0
Zone 7   Rickmansworth Croxley Green Local Centre Rickmansworth Town Centre	£0.0 £0.0	£0.0 £0.0	£0.0 £0.0	£0.0
Others, Zone 7 Sub-total	£0.0	£0.0	£0.0	£0.0
Zone 8   Batchworth Heath & South Oxhey Northwood Local Centre	£0.0	£0.0	£0.0	£0.0
South Oxhey Local Centre Sub-total	£0.0	£0.0	£0.0	£0.0
Zone 9   Chorleywood & Sarrett Chorleywood Village Centre Elstree Village Centre	£0.0	£0.0 £0.0	£0.0 £0.0	£0.0
enance vinage centre Sarratt Village Centre Sub-total	£0.0 £0.0	£0.0	£0.0	£0.0
Zone 10   Kings Langley & Abbots Langley Abbots Langley Village Centre Kings Langley Village Centre	£0.0	£0.0	£0.0 £0.0	£0.0
Kings Langley Village Centre Others, Zone 10 Sub-total	£0.0 £0.0	£0.0 £0.0	£0.0 £0.0	£0.0 £0.0
Zone 11   Hemel Hempstead Hemel Hempstead Town Centre	£40.8	£20.0	£9.9	£2.2
Apsley Mills Retail Park, London Road, Hemel Hempstead Others, Zone 11	£0.0 £0.4	£1.0 £0.0	£0.0 £0.0	£0.1 £0.0
Sub-total  Zone 12   Hemel Hempstead Fringe Grovehil Local Centre	£41.2	£21.0	£9.9	£2.3
Others, Zone 12	£0.0	£0.0	£0.0	£0.0
Zone 13   Berkhamsted Berkhamsted Town Centre Others, Zone 13	£0.5 £0.0	£0.7 £0.0	£5.9 £0.0	£0.3 £0.0
Sub-total	£0.5	£0.7	£5.9	£0.3
Zone 14   Tring Tring Town Centre Others, Zone 14	£0.0 £0.0	£0.0 £0.0	£0.0 £0.0	£0.1 £0.1
Sub-total	£0.0	£0.0	£0.0	£0.2
Zone 18   St Abans Abbey View Retail Park, Griffiths Way, St. Albans St. Albans City Centre Others, Zone 18	£0.0 £3.0 £0.0	£0.0 £0.5 £0.0	£0.0 £0.5 £0.0	£0.0 £0.1 £0.1
Sub-total	£3.0	£0.5	£0.5	£0.2
Zono 19   London Colney Frince. Albert Bygrave Retail Park, North Orbital Road, St Albans Colney Fields Shopping Park, Alsop Close, London Colney	£0.0 £1.5	£0.0 £2.2	£0.0 £1.1	£0.0 £0.2
Cuffley Village Centre Others, Zone 19 Sub-total	£0.0 £0.0	£0.0 £0.0	£0.0 £0.0	£0.0 £0.1
Zone 21   Harpenden Wheathampstead Village Centre	£1.5	£2.2	£1.1	£0.4
Harpenden Town Centre Sub-total	£0.0	£0.2	£0.0	£0.0
Total   Inner Study Area	£54.0	£28.4	£20.1	£4.2
Sub Total   Watford District Sub Total   Hertsmere District Sub Total   Three Rivers Borough Sub Total   Dacorum District	£7.8 £0.0 £0.0 £41.7	£3.8 £0.0 £0.0 £21.6	£2.7 £0.0 £0.0 £15.8	£0.9 £0.0 £0.0 £2.7
Sub Total   St Albans City & District	£4.5 Zone 11	£3.0 Zone 12	£1.6	£0.6 Zone 14
Destination	Clothing (£m)	Clothing (£m)	Clothing (£m)	Clothing (£m)
Outside Inner Study Area Zone 15   Three Rivers Frage Challont St. Peter Village Centre	£0.0	£0.0	£0.0	£0.0
Denham Village Centre Eastcote Local Centre Harefield Green Park, Rickmansworth Road, Harefield, Uxbridge	£0.0 £0.0	£0.0 £0.0	£0.0 £0.0 £0.0	£0.0 £0.0
Harrow Town Centre Hatch End Local Centre Pinner Village Centre	£0.0 £0.0	£0.0 £0.0	£0.0 £0.0	£0.0 £0.0
Ruislip Town Centre	£0.0	£0.0	£0.0 £0.0	£0.0 £0.0
Others, Zone 15	£0.0			20.0
Others, Zone 15  Sub-total  Zone 16   Daccrum Western Fringe	£0.0	£0.0		£0.0
Others, Zone 15 Sub-total			£0.3 £0.0	£0.0 £0.0
Others, Zono 15 Sub-loctal  Zern 61 Decom Version Frage Chesham Tonn Ceste Others, Zono 16 Sub-loctal  Zono 11 Decom Version Frage Decom Version F	£0.0 £0.0 £0.0	£0.0 £0.0 £0.0	£0.3 £0.0 £0.3	£0.0
Others, Zono 15 Sub-total Sub-total Others and 10 Process Western Error, Others and Total Coale Others, Zono 16 Sub-total Zono 11 (Decomm Northern Error,	£0.0 £0.0 £0.0	£0.0 £0.0 £0.0	£0.3 £0.0	£0.0
Chiese, Zono 15 Sub-testal Charlama Transa Centre Charlama Transa Centre Charlama Transa Centre Sub-testal Sub-testal Const. 14 (Process between Faces Const. 14 (Pro	£0.0 £0.0 £0.0 £0.0	£0.0 £0.0 £0.0 £0.0	£0.3 £0.0 £0.3 £0.0 £0.0 £0.0	£0.0 £0.0 £0.0 £0.0 £0.0
Chrons 16 Sub-botal  Christian Trans (Chronom Western France Christian Trans Contre Chrons (Chronom Contre Chrons (Chronom Contre Chrons (Chronom Contre Chronic (Chronom Contre Chronom Chronic (Chronom Chronom Chronom Chronic (Chronom Chronom Chronom Chronic (Chronom Chronom Chronic (Chronom Chronom Chronic (Chronom Chronom Chronic (Chronom Chronom Chronic (Chronom Chronic (Chronom Chronom Chronic (Chronom Chronic (Chronic (Chronom Chronic (Chronic (Chronom Chronic (Chronom Chronic (Chronic (Chronom Chronic (Chronic (Chronom Chronic (Chronic (Chronom Chronic (Chronic (Chronic (Chronic (Chronom Chronic (Chronic (C	£0.0 £0.0 £0.0 £0.0 £0.0 £0.0 £0.0 £0.0	£0.0 £0.0 £0.0 £0.0 £0.0 £0.0 £0.0 £0.0	£0.3 £0.0 £0.0 £0.0 £0.0 £0.0 £0.0 £0.0	£0.0 £0.0 £0.0 £0.0 £0.0 £0.0 £0.0
Citions, Zono 15 Sub-total Creations Transport Creations Transport Creations Transport Sub-total Sub-total Sub-total Compatible Transport Sub-total Compatible Transport Compatib	£0.0 £0.0 £0.0 £0.0 £0.0 £0.0 £0.0 £0.0	£0.0 £0.0 £0.0 £0.0 £0.0 £0.0 £0.0 £0.0	£0.3 £0.0 £0.3 £0.0 £0.0 £0.0 £0.0 £0.0	£0.0 £0.0 £0.0 £0.0 £0.0 £0.0 £0.0 £0.0
Citions, Zono 15 Sub-total Circulation Tom Centre Citions, Zono 16 Sub-total Circulation Tom Centre Citions, Zono 16 Sub-total Circulations Centre Sub-total Circulations Circulations Centre Sub-total Circulations Circles Circulations Circulations Circulations Circulations Circulations Circulations Circulations Circulations Circulations Circulat	£0.0 £0.0 £0.0 £0.0 £0.0 £0.0 £0.0 £0.0	£0.0 £0.0 £0.0 £0.0 £0.0 £0.0 £0.0 £0.0	£0.3 £0.0 £0.3 £0.0 £0.0 £0.0 £0.0 £0.0	£0.0 £0.0 £0.0 £0.0 £0.0 £0.0 £0.0 £0.0
Citions, Zono 15 Sub-testal Creatable Town Western Enrop Creatable Town Centre Committee	£0.0 £0.0 £0.0 £0.0 £0.0 £0.0 £0.0 £0.0	£0.0 £0.0 £0.0 £0.0 £0.0 £0.0 £0.0 £0.0	£0.3 £0.0 £0.3 £0.0 £0.0 £0.0 £0.0 £0.0	£0.0 £0.0 £0.0 £0.0 £0.0 £0.0 £0.0 £0.0
Christian Come 15 Sub-betal  Christian Trans (Carbon Western Frees) Christian Trans Control Sub-betal  Sub-betal  Come 17 Decommend Frees Dumatide Trans Certa  Come 17 Decommend Frees Dumatide Trans  Come 17 Decommend Frees  Come 17 Decommend	£0.0 £0.0 £0.0 £0.0 £0.0 £0.0 £0.0 £0.0 £0.0 £0.0 £0.0 £0.0 £0.0 £0.0 £0.0 £0.0	£0.0 £0.0 £0.0 £0.0 £0.0 £0.0 £0.0 £0.0	£0.3 £0.0 £0.3 £0.0 £0.0 £0.0 £0.0 £0.0	£0.0 £0.0 £0.0 £0.0 £0.0 £0.0 £0.0 £0.0
Christian Core 15 Sub-Intella Trans (Christian Erroge Christian Erroge Christian Erroge Christian Erroge Christian Erroge Sub-Intella Trans Centre Growth Core Core Core Core Core Core Core Core	£0.0 £0.0 £0.0 £0.0 £0.0 £0.0 £0.0 £0.0	60.0 60.0	60.3 60.0	£0.0 £0.0 £0.0 £0.0 £0.0 £0.0 £0.0 £0.0
Chromato Tomo 15 Sub-botal  Zone 16 Concorn Western France Chromato Tomo Contro  Chromato Tomo Contro  Sub-botal  Zone 17 (Forcorn Scriman France Chromato Tomo Contro  Dimension State Contro  Dimens	£0.0 £0.0 £0.0 £0.0 £0.0 £0.0 £0.0 £0.0 £0.0 £0.0 £0.0 £0.0 £0.0 £0.0 £0.0 £0.0	60.0 60.0	£0.3 £0.0 £0.3 £0.0 £0.0 £0.0 £0.0 £0.0	£0.0 £0.0 £0.0 £0.0 £0.0 £0.0 £0.0 £0.0
Citishes, Zono 15 Sub-botal  Circulation To can Centre  Citishes To can Centre  Control Control  Control Control  Control	600 600 600 600 600 600 600 600	\$0.0 \$0.0 \$0.0 \$0.0 \$0.0 \$0.0 \$0.0 \$0.0	\$0.00	£0.0 £0.0 £0.0 £0.0 £0.0 £0.0 £0.0 £0.0
Christon Tom 15 Sub-Intella Tom Centre Christon Tom Centre Chom Centre Christon Tom Centre Christon Tom Centre Christon Tom Ce	600 600 600 600 600 600 600 600	60.0  60.0	\$20.0 \$20.0	60.0 60.0 60.0 60.0 60.0 60.0 60.0 60.0
Cheshart Four 16 Carcon Western Froze Cheshart Four 16 Carcon Western Froze Cheshart Four 16 Carcon Western Froze Cheshart Four 16 Carcon Carcon Cheshart Four Carcon Carcon Cheshart Four 17 Carcon Carcon Carcon 17 Carcon Carcon Carcon 17 Carcon Carcon Carcon 17 Carcon Carcon Carcon 17 Carcon Carco	600 600 600 600 600 600 600 600	60.0  60.0	\$20.3	\$0.0 \$0.0 \$0.0 \$0.0 \$0.0 \$0.0 \$0.0 \$0.0
Chlorian, Zono 15 Sub-botal  Zens 16 Discours Western Errors Christman Trans Centre  Christman Trans Centre  Christman Trans Centre  Sub-botal  Zens 17 Discours Meritema Errors  Sub-botal  Zens 18 Discours Meritema Errors  Duntation Trans Centre  Homesback Winy Road, Leighton Buzzard  Leighton Buzzard Trans Centre  Chlorian, Zono 17  Bland Local Centre  Signand Daird Centre  Signand Daird Centre  Signand Daird Centre  Signand	600 600 600 600 600 600 600 600	\$50.0 \$5	\$200 \$200 \$200 \$200 \$200 \$200 \$200 \$200	\$0.0
Chrishan Endo Carte  Chrishan Endo  Carte I Discours Northern Endo  Chrishan Endo  Chrishan Endo  Carte I Discours Northern Endo  Chrishan Endo  Carte I Discours Northern Endo  Chrishan Endo  Carte  Chrishan Endo  Chr	600 600 600 600 600 600 600 600	60.0 60.0 60.0 60.0 60.0 60.0 60.0 60.0	\$20.0	\$0.0
Christian Come 15 Sub-betal  Christian Come Certa  Certa Come Come Certa  Certa Come Certa  Certa Come Come  Certa Come  Come Come Come  Come  Come C	600 600 600 600 600 600 600 600 600 600	\$50.0 \$50.0	\$50.0	\$0.0
Cheshart Form (19 Care 19 Care	600 600 600 600 600 600 600 600	50.0 50.0 50.0 50.0 50.0 50.0 50.0 50.0	\$20.00	\$0.0
Cheshart Form (19 care of 19 care	600 600 600 600 600 600 600 600 600 600	60.0 60.0 60.0 60.0 60.0 60.0 60.0 60.0	\$20.3 \$20.0	\$0.0 (0.0 (0.0 (0.0 (0.0 (0.0 (0.0 (0.0
Chrishan Count 15 Sub-betal  Creen 11 Discount Venimen France Chrishan Carde Centre Chri	600 (000 (000 (000 (000 (000 (000 (000	50.0 50.0 50.0 50.0 50.0 50.0 50.0 50.0	\$20.0	\$0.0 (0.0 (0.0 (0.0 (0.0 (0.0 (0.0 (0.0
Cheshard Tom Cell Control State Control State Control	600 600 600 600 600 600 600 600 600 600	60.0 60.0 60.0 60.0 60.0 60.0 60.0 60.0	\$200	60.0  60.0
Cheshard Toron 15  Sub-batal  Toron 15 (Concern Western France Cheshard Toron Centre Cheshard Concern Concern 15  Sub-batal  Sub-bat	600 600 600 600 600 600 600 600 600 600	60.0 60.0 60.0 60.0 60.0 60.0 60.0 60.0	\$20.0	\$0.0
Chrishan Endo Carte  Chrishan Endo  Carte I Discours Northern Endo  Chrishan Endo  Carte I Discours Northern Endo  Chrishan Endo  Carte I Discours Northern Endo  Chrishan Endo  Carte I Christan  C	600 600 600 600 600 600 600 600	\$50.0	\$200	\$0.0

 Market shares for 'main' and 'top-up' shopping derived directly from NEMS Household Survey (November 201 c. Excludes 'don't know/varies', markets and internet sales

Table 11: Books, CDs, DVDs shopping patterns					
	Total Books etc	Zone 11 Books etc.	Zone 12 Books etc	Zone 13 Books etc	Zone 14 Books etc (%)
Study Area	(%)	(%)	(%)	(%)	(%)
Zone 1.1 Watford South Colne Valley Retail Park, Lower High Street, Watford Waterfields Shopping Park, Waterfields Way, Watford Watford Arches Retail Park, Lower High Street, Watford	0.00% 0.00% 0.13%	0.00% 0.00% 0.00%	0.00% 0.00% 0.00%	0.00% 0.00% 0.00%	0.00%
Walford Town Centre Others, Zone 1	13.58%	0.00%	6.20%	2.12%	3.48%
Sub-total Zone 2   Watford North	14.02%	0.00%	6.20%	2.12%	3.48%
Asda, Othams Industrial Estate, St. Albans Road, Watford Garston Village Centre Others, Zone 2	0.47% 0.00% 0.00%	3.08% 0.00%	0.00% 0.00% 0.00%	0.00% 0.00% 0.00%	0.00% 0.00% 0.00%
Sub-total	0.47%	3.08%	0.00%	0.00%	0.00%
Zone 3   Bushey & Aldenham Aldenham Vilage Centre Bushey Town Centre	0.00%	0.00%	0.00%	0.00%	0.00%
Costco, Hartspring Lane, Bushey Others, Zone 3	0.00%	0.00%	0.00%	0.00%	0.00%
Sub-total  Zone 4   Radiett & Shenley	0.49%	0.00%	0.00%	0.00%	0.00%
Radlett Town Centre Shenley Village Centre	0.10% 0.02%	0.00%	0.00%	0.00%	0.00%
Sub-total  Zone 5   Borehamwood & Elstree	0.12%	0.00%	0.00%	0.00%	0.00%
Borehamwood Town Centre Stirling Retail Park, Stirling Way, Borehamwood Tesco Extra, Shenley Road, Borehamwood	1.16% 0.05% 0.75% 0.05%	0.00% 0.00% 0.00%	0.00% 0.00% 0.00%	0.00% 0.00% 0.00% 0.00%	0.00% 0.00% 0.00% 0.00%
Others, Zone 5 Sub-total	2.01%	0.00%	0.00%	0.00%	0.00%
Zone 6   Potters Bar Potters Bar Town Centre South Minnes Village Centre	1.01%	0.00%	0.00%	0.00%	0.00%
Tesco Superstore, Mutton Lane, Potters Bar Others, Zone 6	0.53%	0.00%	0.00%	0.00%	0.00%
Sub-total  Zone 7   Rickmansworth	1.64%	0.00%	0.00%	0.00%	0.00%
Croxley Green Local Centre Rickmanssworth Town Centre Others, Zone 7	0.00% 0.88% 0.00%	0.00% 0.00% 0.00%	0.00% 0.00% 0.00%	0.00% 0.00% 0.00%	0.00% 0.00% 0.00%
Sub-total	0.88%	0.00%	0.00%	0.00%	0.00%
Zone 8   Batchworth Heath & South Oxhey Northwood Local Centre South Oxhey Local Centre	0.75%	0.00%	0.00%	0.00%	0.00%
Sub-total	1.41%	0.00%	0.00%	0.00%	0.00%
Zone 9   Chorleywood & Sarrett Chorleywood Village Centre Elstree Village Centre	0.56% 0.00%	0.00%	0.00%	0.00%	0.00%
Sarratt Village Centre Sub-total	0.00%	0.00%	0.00%	0.00%	0.00%
Zone 10   Kings Langley & Abbots Langley Abbots Langley Village Centre	0.16%	0.00%	0.00%	0.00%	0.00%
Kings Langley Village Centre Others, Zone 10	0.10%	2.20%	0.00%	0.00%	0.00%
Sub-total  Zone 11   Hemel Hempstead  Hemel Hempstead Town Centre	0.26% 7.54%	2.20% 77.91%	49.83%	13.09%	3.48%
Hemel Hempstead Town Centre Apsley Mills Retail Park, London Road, Hemel Hempstead Others, Zone 11	7.54% 0.32% 0.14%	77.91% 4.62% 2.31%	49.83% 2.04% 0.00%	13.09% 0.00% 2.22%	3.48% 0.00% 0.00%
Sub-total  Zone 12   Hemei Hempstead Fringe	8.01%	84.84%	51.86%	15.31%	3.48%
Grovehil Local Centre Others, Zone 12	0.00%	0.00%	0.00%	0.00%	0.00%
Sub-total  Zone 13   Berkhamsted	0.00%	0.00%	0.00%	0.00%	0.00%
Berkhamsted Town Centre Others, Zone 13	2.97% 0.00%	0.00%	8.34% 0.00%	76.04% 0.00%	33.87%
Sub-total  Zone 14   Tring Tring Town Centre	2.97%	0.00%	0.00%	76.04%	33.87%
Others, Zone 14 Sub-total	0.40%	0.00%	0.00%	0.00%	0.00%
Zone 18   St Albans Abbey View Retail Park, Griffiths Way, St. Albans	0.35%	0.00%	0.00%	0.00%	0.00%
St. Albans City Centre Others, Zone 18	9.14%	4.51% 0.00%	2.14%	2.12%	0.00%
Sub-total  Zone 19 I London Colney Fringe	9.57%	4.51%	2.14%	2.12%	0.00%
Albert Bygrave Retail Park, North Orbital Road, St Albans Colney Fields Shopping Park, Alsop Close, London Colney Cuffley Village Centre	0.00% 0.84% 0.10%	0.00% 0.00% 0.00%	0.00% 0.00% 0.00%	0.00% 0.00% 0.00%	0.00% 0.00% 0.00%
Others, Zone 19 Sub-total	0.00%	0.00%	0.00%	0.00%	0.00%
Zone 21   Harpenden Wheathampstead Village Centre	0.00%	0.00%	0.00%	0.00%	0.00%
Harpenden Town Centre Sub-total	3.23%	0.00%	0.00%	0.00%	0.00%
Total   Inner Study Area			0.0076	0.00%	0.00%
	47.0%	94.6%	68.5%	95.6%	56.6%
Sub Total   Watford District Sub Total   Hertsmere District Sub Total   Three Rivers Borough	14.5% 4.3% 3.1%	3.1% 0.0% 2.2%	68.5% 6.2% 0.0% 0.0%	95.6% 2.1% 0.0% 0.0%	56.6% 3.5% 0.0% 0.0%
Sub Total   Watford District Sub Total   Hertamere District Sub Total   Text Merces Borough Sub Total   Text Merces Borough Sub Total   Dacorum District Sub Total   St Albans City & District	14.5% 4.3% 3.1% 11.4% 13.7%	3.1% 0.0% 2.2% 84.8% 4.5%	68.5% 6.2% 0.0% 0.0% 60.2% 2.1%	95.6% 2.1% 0.0% 0.0% 91.3% 2.1%	56.6% 3.5% 0.0% 0.0% 53.1% 0.0%
Sub Total   Hertsmere District Sub Total   Three Rivers Borough Sub Total   Dacorum District	14.5% 4.3% 3.1%	3.1% 0.0% 2.2%	68.5% 6.2% 0.0% 0.0%	95.6% 2.1% 0.0% 0.0%	56.6% 3.5% 0.0% 0.0%
Sun Total (Hertsmer District Sun Total (There News Borough Sun Total (There News Borough Sun Total (The New Son) Sun Total (There News Borough Sun Total (Sun Total Sun Total Sun Total (Sun Total Sun Total S	14.5% 4.3% 3.1% 11.4% 13.7% Total Books etc	3.1% 0.0% 2.2% 84.8% 4.5% Zone 11 Books etc	68.5% 6.2% 0.0% 0.0% 60.2% 2.1% Zone 12 Books etc	95.6%  2.1% 0.0% 0.0% 91.3% 2.1%  Zone 13 Books etc	56.6% 3.5% 0.0% 0.0% 53.1% 0.0% Zone 14 Books etc
Sub Total   Hertsmer District Sub Total   The Serve Showing Sub Total   The Serve Showing Sub Total   Ser Albans City & District  Destination  Outside Inner Surry Area  Zone 15   Three Shows France  Country Surry Area  Zone 15   Three Shows France  Country Surry Area  Zone 15   Three Shows France  Country Surry Area  Zone 15   Three Shows France	14.5% 4.3% 3.1% 11.4% 13.7% Total Books etc (%)	3.1% 0.0% 2.2% 84.8% 4.5% Zone 11 Books etc	68.5% 6.2% 0.0% 0.0% 60.2% 2.1% Zone 12 Books etc	95.6%  2.1% 0.0% 0.0% 91.3% 2.1%  Zone 13 Books etc	56.6% 3.5% 0.0% 0.0% 53.1% 0.0% Zone 14 Books etc
Sub Total   Hertsmere District Sub Total   There Never Borough Sub Total   Decroim District Sub Total   Sub Total   There Never Sub Total   Sub Total	14.5% 4.3% 3.1% 11.4% 13.7% Total Books etc (%) 0.00% 0.46% 0.00% 4.91%	3.1% 0.0% 2.2% 84.8% 4.5% 2.00 11 Books etc (%)	68.5% 6.2% 0.0% 60.2% 2.1% Zone 12 Books etc (%) 0.00% 0.00% 0.00%	95.6%  2.1% 0.0% 0.0% 91.3% 2.1% Zone 13 Books etc (%)  0.00% 0.00% 0.00% 0.00% 0.00%	56.6% 3.5% 0.0% 0.0% 53.1% 0.0% 53.1% 0.0% 50.0% 0.0% 0.00% 0.00% 0.00%
Sub Total (Hertmere District Sub-Total (Time News Borough Sub-Total (Time News Borough Sub-Total (Time News Borough Sub-Total (St Albare Gry & District  Destination  Outside Siner Study Area  Zone 14.1 There Rivers Finne  Challen St. Peter Village Centre  Hardfeld Coren Park, Robinsteason Road, Hardfeld, Ubridge  Hardfeld Coren Park, Robinsteason Road, Hardfeld, Ubridge	14.5% 4.3% 3.1% 11.4% 13.7% Total Books etc (%) 0.00% 0.46% 0.00% 4.91%	3.1% 0.0% 2.2% 84.8% 4.5% 2.0ne 11 Books etc (%)	68.5% 6.2% 0.0% 0.0% 60.2% 2.1% Zone 12 Books etc (%)	95.6%  2.1% 0.0% 0.0% 91.3% 2.1% Zone 13 Books etc (%)  0.00% 0.00% 0.00% 0.00%	3.5% 0.0% 0.0% 53.1% 0.0% 53.1% 0.0% Zone 14 Books etc (%)
Sub Total   Herstener District Sub Total   There News Borough Sub Total   There News Borough Sub Total   Total Pers New Sub Total   The New Sub Total   Total Sub Total   Total Sub Total   Total Sub Total   Total Sub Total   Destination  Outside Inner Study Area  Zon 15   There Rever Frace Challon S. Peter Village Centre Estation Louis Gente Estation Louis Gente Estation Louis Gente Estation Louis Gente Harber (Louis Gente) Harb End Louis Gente Harb Education Centre Primer Village Centre Route   Tom Centre Ottors, Zon 15   There Study Sub Total   Sub Total Sub Total Sub Total   Sub Total Sub Total Sub Total Sub Total   Sub Total	14.5% 4.3% 3.1% 11.4% 13.7% Total Books etc (%) 0.00% 0.46% 0.00% 4.91% 0.38% 2.52% 0.65%	3.1% 0.0% 2.2% 84.8% 4.5% Zone 11 Books etc (%) 0.00%	68.5% 6.2% 0.0% 0.0% 60.2% 2.1% 2.1% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00%	95.6% 2.1% 0.0% 0.0% 91.3% 2.1% 2.1% 2.1% 2.1% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00%	56.6% 3.5% 0.0% 0.0% 53.1% 0.0% 53.1% 0.0% 0.0% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00%
Sub Total   Herstener District Sub Total   There Survey Sub Total   There Survey Sub Total   There Survey Sub Total   There Survey Sub Total   December District Sub Total   Sub Total   Sub Total Sub Total   Sub Total Sub Total   Sub Total Sub Total   Sub Total Sub Total   Sub Total Sub Total   Sub Total Sub Total   Sub Total Sub Total   Sub Total Sub Total   Sub Total Sub Total   Sub Total Sub Total   Sub Total Sub Total   Sub Total	14.5% 4.3% 3.1% 11.4% 13.7%  Total Books etc (%)  0.00% 0.46% 0.00% 4.91% 0.38% 2.52% 0.65% 0.00%	3.1% 0.0% 2.2% 84.8% 4.5% Zone 11 Books etc (%)  0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00%	68.5% 6.2% 0.0% 6.0.2% 2.1% 2.1% 2.1% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00%	95.6%  2.1% 0.0% 0.0% 91.3% 2.1% Zone 13 Books etc (%) 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00%	56.6% 3.5% 0.0% 0.0% 53.1% 0.0%  Zone 14 Books etc (%)  0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00%
Sub Total   Herstener District Sub Total   There Survey Borough Sub Total   There Survey Borough Sub Total   Daccorum District Sub Total   Daccorum District Sub Total   Sub Total   Sub Total Destination  Outside Inner Study Area  Cursade Inner Study Area  Cursade Inner Study Area  Cursade Inner Study Area  Contained Survey Borough Challen S. Peter Wilson Entero  Estatione Local Centre  Peter Wilson Centre  Harmon Tom Centre  Harmon Tom Centre  Harmon Tom Centre  Other, Zone 1 S  Sub-total  Zone 15   Occount Western Esco  Charabam In own Centre  Other, Zone 15   Occount Western Esco  Octabam In own Centre	14.5% 4.3% 3.1% 11.4% 13.7% Total Books etc (%) 0.00% 0.00% 4.49% 0.00% 4.91% 0.38% 2.52% 0.65% 0.00%	3.1% 0.0% 2.2% 84.8% 4.5% Zone 11 Books etc (%) 0.00% 0.00% 0.00% 0.00% 0.00% 0.00%	69.5% 6.2% 6.2% 0.0% 0.0% 60.2% 60.2% 2.1% Zone 12 Books etc (%) 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00%	95.6% 2.1% 0.0% 0.0% 91.3% 2.19 Zone 13 Books etc (%) 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00%	56.6% 3.5% 0.0% 0.0% 53.1% 0.0% 53.1% 0.0% 53.1% 0.0% 50.0% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00%
Sub Total   Hertsmer District Sub Total   There Survey Sub Total   There Survey Sub Total   There Survey Sub Total   There Survey Sub Total   Sub Total   Sub Total Sub Total   Sub Total Sub Total   Sub Total Sub Total   Sub Total Sub Total   Sub Total Sub Total   Sub Total Sub Total   Sub Total	14.5% 4.3% 3.1% 11.4% 11.4% 13.7% Total Books etc (%) 0.00% 0.00% 4.49% 0.00% 0.46% 0.00% 8.92%	3.1% 0.0% 2.2% 84.8% 4.5% EXECUTE 11 BOOKS etc. (%) 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00%	69.5% 6.2% 0.0% 0.0% 0.0% 60.2% 60.2% 50.2% 50.2% 60.2% 60.0% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00%	95.6% 2.1% 0.0% 0.0% 91.3% 2.196 Zone 13 Books etc (%) 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00%	56.6% 3.5% 0.0% 0.0% 0.0% 53.1% 53.1% 0.0% Zone 14 Books etc (%) 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00%
Sub Total   Herstener District Sub Total   Tree Peres Borough Sub Total   Tree Peres Borough Sub Total   Sub Total	14.5% 4.3% 3.1% 11.4% 13.7% 13.8%	3.1% 0.0% 2.2% 84.8% 4.5% 4.5% 1.5% 2.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00%	68.5% 6.2% 0.0% 0.0% 60.2% 2.1% Zone 12 Books etc (%) 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00%	2.5 5% 2.1% 0.0% 0.0% 0.0% 0.0	56.6% 3.5% 0.0% 0.0% 53.1% 0.0% 53.1% 0.0% 50.0% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00%
Sub Total   Hertemen District Sub Total   There Survey Sub Total   Sub Total   Sub Total Sub Total   Sub Total Sub Total   Sub Total Sub Total   Sub Total Sub Total   Sub Total Sub Total   Sub Total Sub Tot	14.0% 4.3% 4.3% 4.3% 4.3% 4.3% 4.3% 4.3% 4.3	3.1% 0.0% 2.2% 24% 25% 25% 25% 25% 25% 25% 25% 25% 25% 25	6.0% C.0% C.0% C.0% C.0% C.0% C.0% C.0% C	2.5% 0.0% 0.00% 0.	5.65% 3.0% 0.0% 0.00% 0.
Sub Total I Herstener District Sub Total Type Revers Borough Sub Total Type Revers Borough Sub Total I Type Revers Borough Sub Total I Sub Type Reverse Sub Total I Sub Type Reverse Destination  Outside Amer Study Area  Zene 16 These Rivers Fance Charlor St. Peter Village Centre  Charlor St. Peter Village Centre Establish Local Centre Establish Local Centre Establish Local Centre Study Reverse Sub Type Reverse S	14.0% 4.3% 4.3% 1.1% 1.1% 1.1% 1.1% 1.1% 1.1% 1.1% 1	3.1% 0.0% 0.0% 0.0	6.0% 0.0% 0.00% 0.	\$5.5% 2.1% 0.0% 0.0% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00%	56.5% 3.5% 0.0% 0.0% 0.0% 0.00
Sub Total   Hertsmera District Sub Total   There Survey Sub Total   There Sub Total   Sub	14.0% 4.3% 4.3% 6.00% 6.	3.1% 0.0% 0.0% 0.0	6.0% C.0% C.0% C.0% C.0% C.0% C.0% C.0% C	\$5.5% 2.1% 0.0% 0.0% 0.0% 0.00%	56.5% 3.5% 3.5% 3.5% 3.5% 3.5% 3.5% 3.5% 3
Sub Total I Hertsmer District Sub Total The Revision Bounds Above Total The Revision Bounds Above Total The Revision Bounds Above Total State Above Stry & District  Destination  Oriestic Inner Study Area  Constal St Above Stry & District  Destination  Oriestic Inner Study Area  Constal St The Revision Stry & District  Destination  Oriestic Inner Study Area  Constal St The Revision Stry  France Total Center  France Total Center  France Total Center  France Whigh Cente	14.0% 4.3% 1.1% 1.1% 1.1% 1.1% 1.1% 1.1% 1.1% 1	3.1% 0.0% 2.0% 0.0% 0.00	6.8% Cons 12 C	\$5.50 (1) (2) (4) (2) (4) (4) (4) (4) (4) (4) (4) (4) (4) (4	66.6% 2.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0
Sub Total I Hertsmer District  Sub Total Type Sub missonish Sub Total Type Sub missonish Sub Total Type Sub missonish Sub Total Type Sub Total Sub	14.0% 4.5% 10.0% 1	0.1% (0.0%) (0.0	6.8% Cons 12 C	95.5% 2.14% 0.0% 1.15% 0.0% 1.15% 0.00% 1.15% 0.00% 1.	56.6%  2.0% 0.0% 0.0% 0.0% 0.0% 0.00%
Sub Total   Hertanera District  Sub Total   The New Boovagh  Sub Total   The New Boovagh  Sub Total   The New Boovagh  Sub Total   Sub Tot	14.0% 4.5% 1.20% 1	3.1% 0.00% 0	6.0% C.0% C.0% C.0% C.0% C.0% C.0% C.0% C	95.5% 2.449 0.059	66.6% 2.0% 2.0% 0.0% 0.0% 0.0% 0.0% 0.00%
Sub Total   Hertsmer District Sub Total   There Here Borough Sub Total   There Here Borough Sub Total   There Here Borough Sub Total   Sub-Total Sub-Total Sub-Total Sub Total   Sub-Total Sub-Total Sub-Total   Sub-Total Sub-Tot	14.0% 4.5% 17.0% 1	3.1% and a six a	6.5% C 20% C	\$5.5% 2.1% 0.0% 0.1% 0.1% 0.1% 0.1% 0.1% 0.1% 0	6.65% Conf. (1.00%) Conf. (1.0
Sub-Total   Hertsmere District  Sub-Total   These Private Borough Sub-Total   These Private Borough Sub-Total   These Private Borough Sub-Total   Sub-Total	14.0% 4.5% 2.20% 0.0% 1.35% 0.00% 1.22% 0.00% 0.00% 1.22% 0.00% 1.22% 0.00% 1.22% 0.00% 1.22% 0.00% 1.22% 0.00% 1.22% 0.00% 1.23% 0.00% 0.00% 1.23% 0.00% 0.	3.1% 0.00% 0	6.0% C.0% C.0% C.0% C.0% C.0% C.0% C.0% C	99.5% 2.449 0.076	6.65% CONT.
Sub Total I Hertener District  Sub Total Type Server Borough  Sub Total Type Server Borough  Sub Total Type Server Borough  Sub Total Server Server  Outside Server Sub Server Server  Coulsing St. Peter Village Center  Zene 151 Three Rever France  Coulsing St. Peter Village Center  Server Sub Server Server  Coulsing St. Peter Village Center  Harderfold Groen Park, Richmensovoth Road, Hardfeld, Usbridge  Harder Stage Server Server  State Server Server Server  Chest-Aum Town Center  Others, Zozen 15  Sub-total  Zene 11 Denoum Newtonn Server  Sub-total  Zene 12 Denoum Newtonn Server  Weddelons Local Genter  Sub-total  Su	14.0% 4.5% 1.7% 1.4% 1.2% 1.4% 1.2% 1.4% 1.2% 1.4% 1.2% 1.4% 1.2% 1.4% 1.2% 1.4% 1.2% 1.4% 1.2% 1.4% 1.2% 1.4% 1.2% 1.4% 1.4% 1.2% 1.4% 1.4% 1.4% 1.4% 1.4% 1.4% 1.4% 1.4	3.1% 0.00% 0	6.0% CON STATE OF STA	95.5% 2.4% 0.0% 1.3% 0.0% 1.3% 0.0% 1.3% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0	6.6% 2.0% 2.0% 0.0% 0.0% 0.0% 0.0% 0.00%
Sub Total I Hertsmer District  Sub Total I Tree Reven Elevand  Outside Sun Total I Sub Tot	14.0% 4.9% 1.14% 1.27% 1	0.1% (0.0% (	6.8% CON 10 CON	\$5.5% 2.1% 2.1% 2.1% 0.0% 0.0% 0.0% 0.0% 0.00%	6.65% Control of the
Sub-Total   Hertsmere District  Sub-Total   The Review Boough  Sub-Total   The Review Boough  Sub-Total   The Review Boough  Sub-Total   S	14.0% 4.5% 1.20% 1	3.1% 0.00% 0	6.0%   6.	95.5% 2.449 0.076	6.6 5%   2.0%
Sub Total   Hertsmer District  Sub Total   The Server Boorugh  Sub Total   The Server Boorugh  Sub Total   The Server Boorugh  Sub Total   Ser Albama Gity & District  Outside Server Sub I	14.0% 4.5% 12.2% 1	3.1% DOS'S D	6.8% CON 10 CON	\$5.5% 2.1% 2.1% 2.1% 2.1% 2.1% 2.1% 2.1% 2.1	0.00% 0.00%
Sub Total I Hertsmer District  Sub Total I Tree Reven Elevand  Outside Sun Total Sub Total Sub Total Sub Total I Tree Sub Total I Tree Sub Total I Tree Sub Total I Sub Total	14.0% 4.9% 1.14% 1.27% 1	0.1% (1.0% (	6.8% CONS. C	\$5.5% 2.1% 2.1% 2.1% 2.1% 2.1% 2.1% 2.1% 2.1	6.65%. 2.57%. 2.
Sub-Total   Hertsmer District  Document Study Acca  Oriside Sneet Study Acca  Oriside Sneet Study Acca  Oriside Sneet Study Acca  Zens St   These Reves France Challers St. Peter Village Centre  Oriside Sneet Study Acca  Zens St   These Reves France Challers Study Acca  Zens St   These Reves France Land These Challers Study Acca  Zens Study Centre Challers Study Centre Challers Study Acca  Zens Study Centre Challers Study Acca  Zens Study Acc	14.0% 4.5% 1.2 2.0% 1.2 2.0% 1.2 2.0% 1.2 2.0% 1.2 2.0 0.0% 1.2 2.0 0.0% 1.2 2.0 0.0% 1.2 2.0 0.0% 1.2 2.0 0.0% 1.0 0.0%	3.1% DOM: 10.00% D	6.8% CON 10 CON	\$3.5 (%) 2.15) 2.1	6.6 5%   2.0%
Sub-Total   Hertsmere District  Destination  Outside Fines Party Brough  Destination  Outside Fines Sandy Area  Outside Fines Fines Fines  Outside Fines Fines Fines  Outside Fines Fines Fines  Outside Fines Fines Fines  Internet Village Centre  Internet Village Centre  Others, Zone 15  Sub-betal  Outside Fines Fines Fines  Sub-betal  Outside Fines Fines Fines  Outside Fines  Outside Fines Fines  Outside Fine	14.0% 4.5% 1.2% 1.2% 1.2% 1.2% 1.2% 1.2% 1.2% 1.2	3.1% 0.00% 0	6.5% CONSTRUCTION OF THE C	\$3.6 \$\cdots\$ 2.449 2.44	6.6 5%   2.0%
Sub-Total   Hertsmere District  Destination  Outside State   Sept About State   Sept Abou	14.0% 4.9% 1.14% 1.27% 1	3.1% 0.00% 0	0.00% C.00%	\$5.5% 2.4% 0.0% 2.4% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0	0.00% 0.00%
Sub-total   Hertsmera District  Destination  Outside Since   State   S	14.0% 4.9% 1.14% 1.27% 1	3.1% 0.00% 0	6.0% C.0% C.0% C.0% C.0% C.0% C.0% C.0% C	\$3.5% 2.15% 0.05%	6.6 5% Cone 14 do 20 do
Sub-Total   Mersterner District  Destination  Destination  Outside State   Sta	14.0% 4.0% 1.0% 1.0% 1.0% 1.0% 1.0% 1.0% 1.0% 1	0.00%	6.251 C.275	\$3.5 (%) 2.15) 2.1	6.6 5%.  2.0%. 2.0
Sub-total   Hertsmere District  Outside Finer Stordy Area  Zone 16   1 thousand District  Outside Finer Stordy Area  Zone 16   1 thousand District  Outside Finer Stordy Area  Zone 16   1 thousand District  Outside Finer Stordy Area  Zone 16   1 thousand District  Outside Finer Stordy Area  Zone 16   1 thousand District  Outside Finer Stordy Area  Zone 16   1 thousand District  Internet Village Centre  Internet Village Centre  Outside Finer Stordy Area  Sub-total  Sub-total  Outside Finer Stordy Area  Outside Finer Stordy Area  Sub-total  Outside Finer Stordy Area  Outside Finer Stordy Area  Outside Finer Stordy Area  Sub-total  Outside Finer Stordy Area  Outside Finer Finer Stordy Area  Outside Finer Finer Finer Finer Finer Contrict  Outside Finer F	14.0% 4.5% 1.2% 1.2% 1.2% 1.2% 1.2% 1.2% 1.2% 1.2	3.1% 0.00% 0	0.00% C.00%	\$3.6 \$\times \cdot	0.00% 0.00%
Sub-Total   Hertsmere District  Destination  Outside Finer Study Area  Sub-total  Outside Finer Study Area  Outside Finer Study Area  Sub-total  Outside Finer Study Area  Out	14.0% 4.9% 1.9% 1.9% 1.9% 1.9% 1.9% 1.9% 1.9% 1	3.1% 0.00% 0	6.05% C.20%	\$3.5 \$\cdot \cdot	6.6 5%   2.00%
Sub-total   Hertsmere District  Outside Finer Story Area  Contained St Abams Gey & District  Outside Finer Story Area  Contained St Abams Gey & District  Outside Finer Story Area  Zee 151 Three River Finer  Contained St Peter Village Centre  Contained St Peter Village Centre  Land History Contained Story Area  Zee 151 Three River Finer  Contained St Peter Village Centre  Land History Contained Story Area  Zee 151 Three River Finer  Contained St Peter Village Centre  Land History Contained Story Area  Zee 151 Three River Finer  Land History Contained Story Area  Zee 151 Three River Finer  Land History Contained Story Area  Zee 151 Three River Finer  Land History Contained Story Area  Zee 151 Three River Finer  Contained Story Contained Story Area  Sub-total  Sub-total  John Land History Contained Story Contained Story Land History Contained Story Cont	14.0% 4.0% 1.0% 1.0% 1.0% 1.0% 1.0% 1.0% 1.0% 1	3.1% (1.0% (	6.251 6.275 6.276	\$3.5 \$\cdots\$ \ 2.15 \\ 0.05 \	6.6 5%.  2.0%. 2.0

 Market shares for "main" and "top-up" shopping derived directly from NEMS Household Survey (Nevember 2016 c. Excludes 'don't know/varies', markets and internet sakes

Destination Study Area	Books etc (£m)	Zone 11 Books etc (£m)	Books etc (£m)	Zone 13 Books etc (£m)	Zone 14 Books et (£m)
one 1   Watford South Johe Valley Retail Park, Lower High Street, Watford aterfields Shopping Park, Waterfields Way, Watford	£0.0 £0.0	£0.0 £0.0	£0.0 £0.0	£0.0 £0.0	£0.0
Vatford Arches Retail Park, Lower High Street, Watford Vatford Town Centre  thers, Zone 1	£0.4 £34.4 £0.9	£0.0 £0.0	£0.0 £0.4 £0.0	£0.0 £0.1 £0.0	£0.0 £0.1 £0.0
ub-total	£35.6	£0.0	£0.4	£0.1	£0.1
one 2   Watford North sda, Odhams Industrial Estate, St. Albans Road, Watford Sarston Village Centre	£1.3 £0.0	£0.3	£0.0 £0.0	£0.0 £0.0	0.03
Others, Zone 2	£0.0	£0.0	£0.0	£0.0	£0.0
iub-total  Cone 3   Bushey & Aldenham	£1.3	£0.3	£0.0	£0.0	£0.0
Jdenham Village Centre Jushey Town Centre Jostoo, Hartspring Lane, Bushey	£0.0 £1.3 £0.0	£0.0 £0.0	£0.0 £0.0	£0.0 £0.0	£0.0 £0.0
Others, Zone 3	£0.0	£0.0	£0.0	£0.0	£0.0
Cone 4   Radlett & Shenley Radlett Town Centre	£0.7	£0.0	£0.0	£0.0	£0.0
Shenley Village Centre	£0.1	£0.0	£0.0	£0.0	£0.0 £0.0
Sub-total  Zone 5   Borehamwood & Eistree					
Borehamwood Town Centre Stirling Retail Park, Stirling Way, Borehamwood Fesco Extra, Shenley Road, Borehamwood	£3.1 £0.2 £1.9	£0.0 £0.0	£0.0 £0.0	£0.0 £0.0	£0.0 £0.0
Others, Zone 5	£0.1	£0.0	£0.0	£0.0	£0.0
Cone 6   Potters Bar Potters Bar Town Centre	£2.6	£0.0	£0.0	£0.0	0.03
South Mimms Village Centre Fesco Superstore, Mutton Lane, Potters Bar Others, Zone 6	£0.0 £1.4 £0.2	£0.0 £0.0	£0.0 £0.0	£0.0 £0.0	£0.0 £0.0
Sub-total	£4.2	£0.0	£0.0	£0.0	£0.0
Zone 7   Rickmansworth Croxley Green Local Centre	£0.0	£0.0	£0.0	£0.0	£0.0
Rickmansworth Town Centre Others, Zone 7	£3.1 £0.0	£0.0 £0.0	£0.0 £0.0	£0.0 £0.0	£0.0 £0.0
Sub-total	£3.1	£0.0	£0.0	£0.0	£0.0
Zono 8   Batchworth Heath & South Oxhey Northwood Local Centre South Oxhey Local Centre	£2.0 £1.4	£0.0	£0.0 £0.0	£0.0 £0.0	£0.0
Sub-total	£3.4	£0.0	£0.0	£0.0	£0.0
Zone 9   Chorleywood & Sarratt Chorleywood Village Centre Elstree Village Centre	£1.7	£0.0	£0.0	£0.0	£0.0
Sarratt Village Centre	£0.0 £0.0	£0.0 £0.0	£0.0 £0.0	£0.0 £0.0	£0.0 £0.0
Sub-total  Cone 10   Kings Langley & Abbots Langley	£1.7	£0.0	£0.0	£0.0	£0.0
Abbots Langley Village Centre Kimgs Langley Village Centre Others, Zone 10	£0.6 £0.0 £0.2	£0.0 £0.0	£0.0 £0.0	£0.0 £0.0	£0.0 £0.0
Sub-total	£0.2	£0.2	£0.0	£0.0	£0.0
Zone 11   Hemel Hempstead Hemel Hempstead Town Centre	£17.0	£7.8	£3.3	£0.7	£0.1
Apsley Mills Retail Park, London Road, Hemel Hempstead Others, Zone 11	£0.8 £0.4	£0.5 £0.2	£0.1 £0.0	£0.0 £0.1	£0.0
Sub-total	£18.1	£8.5	£3.4	£0.8	£0.1
Cone 12   Hemel Hempstead Fringe Grovehill Local Centre Dithers, Zone 12	£0.0 £0.0	£0.0 £0.0	£0.0 £0.0	£0.0 £0.0	£0.0 £0.0
Sub-total	£0.0	£0.0	£0.0	£0.0	£0.0
Zono 13   Berkhamsted Berkhamsted Town Centre Others, Zone 13	£8.9 £0.0	£0.0 £0.0	£0.6 £0.0	£4.2 £0.0	£1.0 £0.0
Sub-total	£8.9	£0.0	£0.6	£4.2	£1.0
Zone 14   Tring Fring Town Centre Others, Zone 14	£1.0	£0.0	£0.0	£0.0	£0.5
Others, Zone 14 Sub-total	£0.0	£0.0	£0.0	£0.0	£0.0
Zone 18   St. Albans Abbey View Retail Park, Griffiths Way, St. Albans	£0.8	£0.0	£0.0	£0.0	£0.0
St. Albans City Centre Dthers, Zone 18	£21.8 £0.2	£0.4 £0.0	£0.0 £0.0	£0.0 £0.0	£0.0 £0.0
Sub-total	£22.8	£0.4	£0.1	£0.1	£0.0
Zone 19   London Colney Fringe Albert Bygrave Retail Park, North Orbital Road, St Albans Colney Fields Shopping Park, Alsop Close, London Colney	£0.0 £1.9	£0.0	£0.0 £0.0	£0.0 £0.0	£0.0 £0.0
Cuffley Village Centre Others, Zone 19	£0.2 £0.0	£0.0 £0.0	£0.0 £0.0	£0.0 £0.0	£0.0
Sub-total	£2.1	£0.0	£0.0	£0.0	£0.0
Zone 21   Harpenden Wheathampstead Village Centre Harpenden Town Centre	£0.0 £8.1	£0.0 £0.0	£0.0 £0.0	£0.0 £0.0	£0.0 £0.0
Sub-total	£8.1	£0.0	£0.0	£0.0	£0.0
Total   Inner Study Area	£118.8 £36.9	£9.4 £0.3	£4.5 £0.4	£5.3	£1.7
Sub Total   Watford District Sub Total   Hertsmere District Sub Total   Three Rivers Borough Sub Total   Dacorum District	£11.8 £9.0	£0.0 £0.2	£0.0 £0.0	£0.1 £0.0 £0.0	£0.0 £0.0
Sub Total   Dacorum District Sub Total   St Albans City & District	£28.1 £33.0	£8.5 £0.4	£4.0 £0.1	£5.0 £0.1	£1.6 £0.0
	Total Books etc (£m)	Zone 11 Books etc (£m)	Zone 12 Books etc (£m)	Zone 13 Books etc (£m)	Zone 14 Books et (£m)
Outside Inner Study Area					
Zone 15   Three Rivers Fringe Chalfont St. Peter Village Centre	£0.0	£0.0	£0.0	£0.0	£0.0
Denham Village Centre Eastcote Local Centre Harefield Green Park, Rickmansworth Road, Harefield, Uxbridge	£0.0 £1.2 £0.0	£0.0 £0.0	£0.0 £0.0	£0.0 £0.0	£0.0 £0.0
Harrow Town Centre Hatch End Local Centre Pinner Village Centre	£11.9 £0.8 £6.8	£0.0 £0.0	£0.0 £0.0	£0.0 £0.0	£0.0 £0.0
Ruislip Town Centre Others, Zone 15	£1.8 £0.0	£0.0 £0.0	£0.0 £0.0	£0.0 £0.0	£0.0 £0.0
Sub-total	£22.4	£0.0	£0.0	£0.0	£0.0
Cone 16   Dacceum Western Fringe Chesham Town Centre Others, Zone 16	£4.1 £0.3	£0.0 £0.0	£0.0 £0.0	£0.1 £0.0	£0.2 £0.0
Sub-total	£4.3	£0.0	£0.0	£0.1	£0.2
Zone 17   Dacorum Northern Fringe Dunstable Town Centre	£4.3	£0.0	£0.0	£0.0	£0.0
Homebase, Virny Road, Leighton Buzzard Leighton Buzzard Town Centre Others, Zone 17	£0.0 £4.5 £0.4	£0.0 £0.0	£0.0 £0.0 £0.0	£0.0 £0.0	£0.0 £0.0
Sub-total	£9.2	£0.0	£0.0	£0.0	£0.0
Zone 20   Herismere Southern Eringe Barnet Local Centre Edwaren District Centre	£6.9	£0.0	£0.0	£0.0	0.03
Edgware District Centre Stanmore District Centre Wealdstone Local Centre	£13.1 £1.9 £0.0	£0.0 £0.0	£0.0 £0.0 £0.0	£0.0 £0.0	£0.0 £0.0
Others, Zone 20 Sub-total	£0.0	£0.0	£0.0	£0.0	£0.0
Zone 22   St Albans Northern Fringe	£0.0	£0.0	€0.0	£0.0	0.03
uton Retail Park, Gipsy Lane, Luton Wigmore Park Shopping Centre, Wigmore Lane, Luton Others, Zone 22	£0.0 £0.0	£0.0 £0.0	£0.0 £0.0	£0.0 £0.0	£0.0 £0.0
Sub-total	£0.0	£0.0	£0.0	£0.0	£0.0
Sub-total Study Area  Outside Study Area	£176.5	£9.4	£4.5	£5.4	£1.9
Amerisham Town Centre	£0.3 £5.6	£0.0	£0.0 £0.0	£0.0 £0.0	£0.0 £0.5
Seaconsfield Town Centre Srent Cross Shooping Centre, Prince Charles Drive, Brent Cross	£0.0	£0.0	£0.0	£0.0	£0.0 £0.0
Broadfields Retail Park, Bicester Road, Aylesbury Brookfield Retail Park, Halfhide Lane, Cheshunt, Waltham Cross Central London	£0.0 £0.2 £13.8	£0.0 £0.0 £0.3	£0.0 £0.0 £0.0	£0.0 £0.0 £0.1	£0.0 £0.0 £0.1
Colindale Local Centre Enfield Retail Park, Crown Road, Enfield	£0.0 £0.0	£0.0 £0.0	£0.0 £0.0	£0.0 £0.0	£0.0 £0.0
Infield Town Centre Serrards Cross Town Centre	£0.0 £0.0	£0.0	£0.0 £0.0	£0.0 £0.0	£0.0 £0.0
Great Missenden Village Centre latfield Town Centre lattersway Retail Park, Chaul End Lane, Luton	£0.0 £4.4 £0.0	£0.0 £0.0	£0.0 £0.0 £0.0	£0.0 £0.0	£0.0 £0.0
Hertford City Centre High Wycombe Town Centre Hitchin Town Centre	£0.0 £0.2 £0.4	£0.0 £0.0	£0.0 £0.0	£0.0 £0.0	£0.0 £0.0
kea, Drury Way, North Circular Road, Wembley (enton Local Centre	£0.0	£0.0	£0.0	£0.0	£0.0 £0.0
Kingsbury District Centre Little Chalifont Village Centre Luton Town Centre	£0.0 £0.0 £3.4	£0.0 £0.0	£0.0 £0.0 £0.2	£0.0 £0.0	£0.0 £0.0
dariow Town Centre dail Hill Local Centre dittor Keynes Town Centre	£0.4 £0.0 £4.8	£0.0 £0.2 £0.0	£0.0 £0.0 £0.0	£0.0 £0.0 £0.0	£0.0 £0.0
MK1 Shopping & Leisure Park, Stadium Way, West Bletchley Monkswood Retail Park Fider Way, Stevenage	£0.0	£0.0	£0.0	£0.0	£0.0
Others, Aylesbury Others, Enfield Princes Risborough Town Centre	£0.0 £0.0	£0.0 £0.0	£0.0 £0.0 £0.0	£0.0 £0.0 £0.0	£0.0 £0.0
Joseph Carlo Joseph Mag Retail Park, Great North Road, Stevenage toebuck Retail Park, London Road, Stevenage ilough Town Centre	£0.2 £0.0	£0.0 £0.0	£0.0	£0.0 £0.0	£0.0 £0.0
tevenage Town Centre he Galleria Outlet, Comet Way, Hatfield	£0.0 £1.5 £2.5	£0.0 £0.0	£0.0 £0.0	£0.0 £0.0	£0.0 £0.0
Ixbridge Town Centre Victoria Retail Park, Crown Road, South Ruislip	£9.0 £0.9 £0.0	£0.0 £0.0 £0.0	£0.0 £0.0 £0.0	£0.0 £0.0	£0.0 £0.0
Valtham Cross Town Centre			£0.0	£0.0	£0.0
Valtham Cross Town Centre Velwyn Garden City Town Centre Ithers, outside study area	£3.6 £8.6	£0.0 £0.0	£0.3	0.02	£0.5
Valtham Cross Town Centre Velwyn Garden City Town Centre	£3.6				£0.5 £0.0

	Zone 11 H'Hold (%)	Zone 12 H'Hold (%)	Zone 13 H'Hold (%)	Zone 14 H'Hold (%)
Study Area  Cone 1   Watford South  Coine Valley Retail Park, Lower High Street, Watford	0.00%	0.99%	0.00%	0.00%
Valency Retail Fails, Lower High Steet, Wastord Valentields Shopping Park, Waterfields Way, Watford Valford Arches Retail Park, Lower High Street, Watford Valford Town Centre	0.00% 0.00% 0.00%	2.31% 0.00% 4.52%	0.00% 0.00% 0.00% 32.02%	0.00% 0.00% 1.00% 3.34%
Validora I dwn Lehtre Others, Zone 1	0.00%	0.00%	0.00%	0.00%
Sub-total  Zone 2   Watford North	2.82%	7.83%	32.02%	4.34%
Asda, Odhams Industrial Estate, St. Albans Road, Watford Sarston Village Centre Others, Zone 2	0.00% 0.00% 0.00%	0.99% 0.99% 0.00%	0.00% 0.00% 0.00%	0.00% 0.00% 0.00%
Sub-total	0.00%	1.98%	0.00%	0.00%
Zone 3   Bushey & Aldenham Aldenham Village Centre	0.00%	0.00%	0.00%	0.00%
Bushey Town Centre Costco, Hartspring Lane, Bushey Others, Zone 3	0.00%	0.00%	0.00%	0.00%
Sub-total	0.00%	0.00%	0.00%	0.00%
Zone 4   Radiett & Shenley Radiet Town Centre	0.00%	0.00%	0.00%	0.00%
Shenley Village Centre Sub-total	0.00%	0.00%	0.00%	0.00%
Zone 5   Borehamwood & Elstree Borehamwood Town Centre	0.00%	0.00%	0.00%	0.00%
Stirling Retail Park, Stirling Way, Borehamwood Tesco Extra, Shenley Road, Borehamwood	0.00%	0.00%	0.00%	0.00%
Others, Zone 5	0.00%	0.00%	0.00%	0.00%
Zone 6   Potters Bar Potters Bar Town Centre	0.00%	0.00%	0.00%	0.00%
South Mimms Village Centre Tesco Superstore, Mutton Lane, Potters Bar	0.00%	0.00%	0.00%	0.00%
Others, Zone 6 Sub-total	0.00%	0.00%	0.00%	0.00%
Zone 7   Rickmansworth Croxley Green Local Centre	0.00%	0.00%	0.00%	0.00%
Rickmansworth Town Centre Others, Zone 7	0.00%	0.00%	0.00%	0.00%
Sub-total	0.00%	0.00%	0.00%	0.00%
Zone 8   Batchworth Heath & South Oxhey Northwood Local Centre	0.00%	0.00%	0.00%	0.00%
South Oxhey Local Centre Sub-total	0.00%	0.00%	0.00%	0.00%
Zone 9   Chorleywood & Sarratt				
Chorleywood Village Centre Elstree Village Centre Sarratt Village Centre	0.00% 0.00% 0.00%	0.00% 0.00% 0.00%	0.00% 0.00% 0.00%	0.00% 0.00% 0.00%
Sub-total	0.00%	0.00%	0.00%	0.00%
Zone 10   Kings Langley & Abbots Langley Abbots Langley Village Centre Kings Langley Village Centre	0.00%	0.00%	0.00%	0.00%
Others, Zone 10	0.00%	0.00%	0.00%	0.00%
Sub-total  Zone 11   Hemel Hempstead	0.00%	0.00%	0.00%	0.00%
Hemel Hempstead Town Centre Apsley Mills Retail Park, London Road, Hemel Hempstead	48.81% 23.80%	19.46% 44.54%	9.53% 4.66%	3.94% 0.00%
Others, Zone 11 Sub-total	0.00% 72.61%	0.99%	0.00%	0.00%
Zone 12   Hemel Hempstead Fringe Grovehil Local Centre	0.00%	0.00%	0.00%	0.00%
Grovehill Local Centre Others, Zone 12	0.00%	0.00%	0.00%	0.00%
Sub-total  Zone 13   Berkhamsted	0.00%	0.00%	0.00%	0.00%
Berkhamsted Town Centre Others, Zone 13	0.00%	0.00%	10.20% 0.00%	2.91% 0.00%
Sub-total	0.00%	0.00%	10.20%	2.91%
Zone 14   Tring Tring Town Centre Others, Zone 14	0.00%	0.00%	0.00%	31.41% 1.00%
Sub-total	0.00%	0.00%	0.00%	32.41%
Zone 18   St. Albans Abbey View Retail Park, Griffiths Way, St. Albans	0.00%	0.00%	0.00%	0.00%
St. Albans City Centre Others, Zone 18	0.00%	0.00%	0.00%	0.00%
Sub-total	0.00%	0.00%	0.00%	0.00%
Active II (Concord Control Manager) Albert Bygrave Retail Park, North Orbital Road, St Albans Colney Fields Shopping Park, Alsop Close, London Colney	0.00%	1.32%	0.00%	0.00%
Cuffley Village Centre Others, Zone 19	0.00%	0.00%	0.00%	0.00%
Sub-total	2.36%	3.86%	1.55%	0.00%
Zone 21   Harpenden Wheathampstead Village Centre Harpenden Town Centre	0.00%	0.00%	0.00%	0.00%
Sub-total	0.00%	0.00%	0.00%	0.00%
Total   Inner Study Area	77.8%	78.7%	58.0%	43.6%
Sub Total   Watford District Sub Total   Hertsmere District Sub Total   Three Rivers Borough Sub Total   Dacorum District	2.8% 0.0% 0.0%	9.8% 0.0% 0.0%	32.0% 0.0% 0.0%	4.3% 0.0% 0.0%
Sub Total   Dacorum District Sub Total   St Albans City & District	72.6% 2.4%	65.0% 3.9%	24.4% 1.6%	39.3% 0.0%
	Zone 11 H'hold	Zone 12 H'hold (%)	Zone 13 H'hold (%)	Zone 14 H'hold (%)
Outside Inner Study Area	(%)	(%)	(%)	(%)
Zone 15   Three Rivers Fringe Chalfont St. Peter Village Centre	0.00%	0.00%	0.00%	0.00%
Denham Village Centre Eastcote Local Centre	0.00%	0.00%	0.00%	0.00%
Harefield Green Park, Rickmansworth Road, Harefield, Uxbridge Harrow Town Centre Hatch End Local Centre	0.00% 0.00% 0.00%	0.00% 0.00% 0.00%	0.00% 0.00% 0.00%	0.00% 0.00% 0.00%
Pinner Village Centre Ruislip Town Centre	0.00%	0.00%	0.00%	0.00%
Others, Zone 15 Sub-total	0.00%	0.00%	0.00%	0.00%
Zone 16   Daccoum Western Fringe Chesham Town Centre	0.00%	0.00%	0.00%	0.00%
Others, Zone 16	0.00%	0.00%	0.00%	0.00%
Sub-total	0.00%	0.00%	0.00%	0.00%
Zone 17   Dacorum Northern Fringe	0.00%	3.25% 0.00% 0.00%	2.07% 0.00% 0.00%	0.00% 0.00% 0.00%
Dunstable Town Centre Homebase, Vimy Road, Leighton Buzzard	0.00%	0.007%	0.00%	0.00%
Dunstable Town Centre Homebase, Vimy Road, Leighton Buzzard Leighton Buzzard Town Centre Others, Zone 17	0.00% 0.00% 0.00%	0.00%	2.07%	0.00%
Dunstable Trans Centre Honebase, Virry Road, Leighton Buzzard Leighton Buzzard Town Centre Others, Zone 17 Sub-total	0.00%			
Durstable Four Centre  Application of Control  Leighton Buzzard Countre  Others, Zose 17  Sub-total  Zenza Countre  Super Count	0.00% 0.00% 0.00% 0.00% 0.00%	0.00% 3.25% 0.00% 0.00%	0.00%	0.00%
Duratable from Centre frombesse, Virry Rocal, Leighton Buzzard suppline Buzzard Town Centre froms, Zines 17 Stub-total  Stub-total  ACM-SULF Internet Southern Zings  Bush Local Centre Southern Zings  Southe	0.00% 0.00% 0.00% 0.00%	0.00% 3.25% 0.00%		
Dunstable Trans Centre Honebase, Virry Road, Leighton Buzzard Leighton Buzzard Town Centre Others, Zone 17 Sub-total	0.00% 0.00% 0.00% 0.00% 0.00%	0.00% 3.25% 0.00% 0.00% 0.00%	0.00% 0.00% 0.00%	0.00% 0.00% 0.00%
Durstable from Centre  (complete Suzzard Coun Centre  (complete Suzzard Coun Centre  (Distra, Zone 17  Sub-total  Zene 20 1 Sub-total  Zene 20 2 Sub-total	0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00%	0.00% 3.25% 0.00% 0.00% 0.00% 0.00%	0.00% 0.00% 0.00% 0.00% 0.00%	0.00% 0.00% 0.00% 0.00%
Durstable from Centre  Amorbiese, Virgin Rosa, Leighton Buzzard  Leighton Buzzard Town Centre  Others, Zone 17  Sub-total  Amorbiese Substantian Filtron  Barrel Local Centre  Edigeare District Centre  Edigeare District Centre  Others, Zone 20  Sub-total  Sub-total  Amorbiese Substantian Filtron  Sub-total  Others, Zone 20  Sub-total  Amorbiese Substantian Filtron  Sub-total  Others, Zone 20  Others, Zone 20  Others, Zone 20  Others, Rose Substantian Filtron  Substantian Rotal Park, Glopy Lane, Lutin  Others, Zone 22  Others, Zone 20	0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00%	0.00% 3.25% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00%	0.00% 0.00% 0.00% 0.00% 0.00% 0.00%	0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00%
Duratable from Centre  complete Suzzard Town Centre  Divers, Zone 17  Sub-total  Zene 201 Estimates Southern Entre  Biograms Division Centre  Biograms Division Centre  Biograms Division Centre  Biograms Division Centre  Westidence Lord Centre  Westidence Lord Centre  Divers, Zone 20  Sub-total  Sub-total  John Super	0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00%	0.00%  3.25%  0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00%	0.00% 0.00% 0.00% 0.00% 0.00% 0.00%	0.00% 0.00% 0.00% 0.00% 0.00% 0.00%
Durstable from Centre frombesse. Viring Rosa Leighton Buzzard eighton Buzzard Town Centre flows, Zone 17 Sub-total  Sub-total  Annua Coll Institute Southern Annua Bussel Local Centre Eighpare District Centre Eighpare District Centre  Others, Zone 20  Others, Zone 20  Others, Zone 20	0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00%	0.00%  3.25%  0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00%	0.00% 0.00% 0.00% 0.00% 0.00% 0.00%	0.00% 0.00% 0.00% 0.00% 0.00% 0.00%
Durstable from Centre  Grombesse, Virry Roos Leiphton Buzzard  Leiphton Buzzard Coun Centre  Gross, Zone 17  Stub-total  Command County County  Stub-total  Command County County  Stub-total  County County  Stub-total  County  Coun	0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00%	0.00% 3.25% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00%	0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00%	0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 43.5%
Durstable from Centre  Grows Carl Harman Scall Leighton Buzzard Leighton Buzzard Corn Centre  Grows Zote 17  Stub-total  Corn Scall Harman Scall Leighton Buzzard Leighton Buzzard Corn  Bush Scall  Corn Scall Harman Scall Leighton  Edigman Durst Centre  Edigman Durst Centre  Edigman Durst Centre  Others Zote 20  Sub-total Centre  Others Zote 20  Sub-total Scall Centre  Others Zote 22  Leighton Durst Centre  William Feel Park Gipp Leighton  William Feel Park Gipp Leighton  Others Zote 22  Sub-total Scale Centre  Others Zote 22  Sub-total Scale Centre  Americkian Town Centre  Americkian Town Centre  Wylechory Town Centre  Wylechory Town Centre  William Corn Sponging Centre, Prince Charles Drive, Brev Cross	0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00%	0.00% 3.25% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00%	0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00%	0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 43.5%
Durstable from Centre  Growth Country (1997)  Stude total  Growth Country (1997)  Stude total  Country (1997)  Stude total  Country (1997)  Stude total  Country (1997)  Count	0.00% 0.00%	0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00%	0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00%	0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00%
Duratable from Centre  complete Buzzard Coun Centre  disease, 2014 17 State Centre  State County Cou	0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00%	0.00% 3.25% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00%	0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00%	0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 43.5%
Durstable from Centre  Grown See Very Rocal Leighton Buzzard  Leighton Buzzard Coun Centre  Grown, Zone 17  Stub-total  Connection Control  Grown See Very Control  Grown See	0.00% 0.00%	0.00% 0.00%	0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00%	0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00%
Duratable from Centre  complete Buzzard Coun Centre  disease, 2019 17 State Legistron Buzzard  caption Buzzard Coun Centre  State County Count	0.00% 0.00%	0.00% 0.00%	0.00% 0.00%	0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00%
Duratable from Centre  complete Buzzard Coun Centre  disease, Prince Leighton Buzzard  complete Buzzard Coun Centre  Bish-botal  disease County Centre  State County Centre  Stat	0.00% 0.00%	0.00% 0.00%	0.00% 0.00%	0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00%
Duratable from Centre  complete Buzzard Coun Centre  districture of the Cen	0.00% 0.00%	0.00% 0.00%	0.00% 0.00%	0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00%
Durstable from Centre  complete Buzzard Coun Centre  disease, Prince Leighton Buzzard  capithon Buzzard Coun Centre  Bish-botal  Comment Centre  Bush-botal  Comment Centre  Comment Centre  Bush-botal  Comment Centre  Comment Centre  Comment Centre  Comment Centre  Bush-botal  Comment Centre  Comment Centr	0.00%	0.00% 0.00%	0.00% 0.00%	0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00%
Duratable from Centre  complete Buzzard Town Centre  district State Centre  State State Centre  State State Centre  State State Centre  District Centre  State Centre  State Centre  District Centre  District Centre  District Centre  District Centre  District Centre  State Centre  District Centre  State Cen	0.00% 0.00%	0.00% 0.00%	0.00% 0.00%	0.00% 0.00%
Durstable from Centre  Kombosea, Virty Root, Leighton Buzzard Leighton Buzzard Town Centre  Bross, Zone 17  Stab-total  Stab-total  Towns, 201 Hortmans Southern Finone Barnet Lood Centre Eighare District Centre Eighare District Centre Eighare District Centre  Stab-total  Others, Zone 20  Differs, Zone 20  Stab-total	0.00% 0.00%	0.00% 0.00%	0.00% 0.00%	0.00% 0.00%
Durstable from Centre  complete Buzzard Coun Centre  districture of the Centre Centre  dinches of the Centre  districture of the Centre  districture of th	0.00% 0.00%	0.00% 0.00%	0.00% 0.00%	0.00% 0.00%
Duratable from Centre  complete Buzzard Coun Centre  district State County (County County Cou	0.00% 0.00%	0.00% 0.00%	0.00% 0.00%	0.00% 0.00%
Duratable from Centre  centre Buzzard Town Centre  Stehestaal  Leighton Buzzard Town Centre  Stehestaal  Stehestaal  Look Contre  Stehestaal  Look Contre  Stehestaal  Stehestaal  Look Contre  Stehestaal  Look Contre  Stehestaal  Stehestaal	0.00% 0.00%	0.00% 0.00%	0.00% 0.00%	0.00% 0.00%
Journales Town Centre morbines, Winny Road, Leighton Buzzard enghton Buzzard Town Centre miles, Ziene 17  Jack Setzal  Jac	0.00% 0.00%	0.00% 0.00%	0.00% 0.00%	0.00% 0.00%
Journales Form Centre  morbines, Winny Road, Leighton Buzzard eighton Buzzard Toron Centre  literatives, Ziner 17  laub betaal  document Load Centre  morbines Literatives, Li	0.00% 0.00%	0.00% 0.00%	0.00% 0.00%	0.00% 0.00%
Journales Foun Centre morbines Muy Road Leighton Buzzard enghton Buzzard Trom Centre morbines, Xine IZ Tom Centre Minera, Xine IZ Tom Centre Minera, Xine IZ Tom Centre Minera, Xine IZ Tom Centre Minera Minera Minera Minera Minera Minera Minera Minera Centre Minera Minera Minera Minera Minera Minera Minera Minera Centre Minera Min	0.00% 0.00%	0.00% 0.00%	0.00% 0.00%	0.00% 0.00%

Notes: a. Zones base b. Market sha

 b. Market shares for 'main' and 'top-up' shopping derived directly from NEHS Household Survey (November 20: c. Excludes 'don't know/varies', markets and internet sales

Destination Study Area	H'hold (£m)	Zone 11 H'hold (£m)	Zone 12 H'hold (£m)	Zone 13 H'hold (£m)	Zone 14 H'hold (£m)
Cone 1   Watford South Colne Valley Retail Park, Lower High Street, Watford	£2.1	£0.0	£0.4	£0.0	60.0
Waterfields Shopping Park, Waterfields Way, Watford Watford Arches Retail Park, Lower High Street, Watford Watford Town Centre Others, Zone 1	£7.6 £4.3 £260.3	£0.0 £0.0 £1.6	£0.8 £0.0 £1.6	£0.0 £0.0 £9.0	£0.0 £0.1 £0.5
Sub-total	£1.6 £275.9	£1.6	£0.0	£9.0	£0.0
Zone 2   Watford North Asda, Odhams Industrial Estate, St. Albans Road, Watford Garston Village Centre	£6.7 £0.4	£0.0 £0.0	£0.4 £0.4	£0.0 £0.0	£0.0
Others, Zone 2	£0.0	£0.0	£0.0	£0.0	£0.0
Zone 3   Bushey & Aldenham Aldenham Vilage Centre	£0.0	£0.0	£0.0	£0.0	£0.0
Bushey Town Centre Costco, Hartspring Lane, Bushey Others, Zone 3	£1.2 £2.4 £0.0	£0.0 £0.0 £0.0	£0.0 £0.0	£0.0 £0.0 £0.0	£0.0 £0.0
Sub-total	£3.5	£0.0	£0.0	£0.0	£0.0
Zone 4   Radiett & Shenley Radiett Town Centre Shenley Village Centre	£0.0 £0.2	£0.0 £0.0	£0.0 £0.0	£0.0 £0.0	£0.0 £0.0
Sub-total	£0.2	£0.0	£0.0	£0.0	£0.0
Zone 5   Borehamwood & Elstree Borehamwood Town Centre Stirling Retail Park, Stirling Way, Borehamwood	£18.4 £2.2	£0.0 £0.0	£0.0 £0.0	£0.0 £0.0	£0.0 £0.0
Tesco Extra, Shenley Road, Borehamwood Others, Zone 5	£3.8 £0.2	£0.0 £0.0	£0.0	£0.0	£0.0
Sub-total  Zone 6   Potters Bar	£24.6	£0.0	£0.0	£0.0	£0.0
Potters Bar Town Centre South Mimms Village Centre Tesco Superstore, Mutton Lane, Potters Bar Others, Zone 6	£4.6 £0.0 £0.7	£0.0 £0.0	£0.0 £0.0	£0.0 £0.0	£0.0 £0.0
Sub-total	£0.0	£0.0	£0.0	£0.0	£0.0
Zone 7   Rickmansworth Croxley Green Local Centre Rickmansworth Town Centre	£0.5 £1.7	£0.0 £0.0	£0.0 £0.0	£0.0 £0.0	0.03
Others, Zone 7 Sub-total	£0.4	£0.0	£0.0	£0.0	£0.0
Zone 8   Batchworth Heath & South Oxhey Northwood Local Centre	£0.0	£0.0	£0.0	£0.0	£0.0
South Oxhey Local Centre Sub-total	£0.8	£0.0	£0.0	£0.0	£0.0
Zone 9   Chorleywood & Sarratt					
Chorleywood Village Centre Elstree Village Centre Sarratt Village Centre	£1.5 £0.0 £0.0	£0.0 £0.0 £0.0	£0.0 £0.0 £0.0	£0.0 £0.0 £0.0	£0.0 £0.0
Sub-total  Zone 10   Kings Langley & Abbots Langley	£1.5	£0.0	£0.0	£0.0	£0.0
Zone 10  Kings Langley & Abbots Langley Abbots Langley Village Centre Kimgs Langley Village Centre Others, Zone 10	£0.6 £0.3 £0.0	£0.0 £0.0	£0.0 £0.0	£0.0 £0.0	£0.0 £0.0
Sub-total	£0.9	£0.0	£0.0	£0.0	£0.0
Zone 11   Hemel Hempstead Hemel Hempstead Town Centre Apsley Mills Retail Park, London Road, Hemel Hempstead	£46.1 £47.7	£27.8 £13.6	£7.0 £16.0	£2.7 £1.3	6.03 0.03
Others, Zone 11  Sub-total	£0.4 £94.2	£0.0 £41.4	£0.4 £23.3	£0.0	£0.0 £0.6
Zone 12   Hemel Hempstead Fringe Grovehil Local Centre	€0.0	£0.0	£0.0	£0.0	0.03
Others, Zone 12 Sub-total	£3.2	£0.0	£0.0	£0.0	£0.0
Zone 13   Berkhamsted Berkhamsted Town Centre Others, Zone 13	£5.2 £0.0	£0.0 £0.0	£0.0 £0.0	£2.9 £0.0	£0.4 £0.0
Others, Zone 13 Sub-total	£0.0	£0.0	£0.0	£0.0	£0.0
Zone 14   Tring Tring Town Centre	£7.0 £0.1	£0.0	£0.0	£0.0	£4.6
Others, Zone 14 Sub-total	£0.1	£0.0	£0.0	£0.0	£0.1
Zone 18   St Albans Abbey View Retail Park, Griffiths Way, St. Albans	£5.8	£0.0	£0.0	£0.0	£0.0
St. Albans City Centre Others, Zone 18	£73.5 £2.4	£0.0 £0.0	£0.0 £0.0	£0.0 £0.0	£0.0 £0.0
Sub-total  Zone 19   London Colney Fringe	£81.7	£0.0	£0.0	£0.0	£0.0
Albert Bygrave Retail Park, North Orbital Road, St Albans Colney Fields Shopping Park, Alsop Close, London Colney Cuffley Village Centre	£0.5 £27.4 £0.0	£0.0 £1.3 £0.0	£0.5 £0.9 £0.0	£0.0 £0.4 £0.0	£0.0 £0.0
Others, Zone 19 Sub-total	£0.0	£0.0	£0.0	£0.0	£0.0
Zone 21   Harpenden Wheathampstead Village Centre Harpenden Town Centre	£0.0 £3.1	£0.0 £0.0	£0.0 £0.0	£0.0 £0.0	0.03
Sub-total	£3.1	£0.0	£0.0	£0.0	£0.0
Total   Inner Study Area Sub Total   Watford District	£544.5 £282.9	£44.4 £1.6	£28.2 £3.5	£16.3	£6.4 £0.6
Sub Total   Watford District Sub Total   Hertsmere District Sub Total   Three Rivers Borough Sub Total   Dacorum District	£33.6 £5.6 £109.7	£0.0 £0.0 £41.4	£3.5 £0.0 £0.0 £23.3	£0.0 £0.0 £6.9	£0.0 £0.0 £5.8
Sub Total   St Albans City & District	£112.6	£1.3 Zone 11	£1.4 Zone 12	£0.4 Zone 13	£0.0 Zone 1
Destination	H'hold (£m)	H'hold (£m)	H'hold (£m)	H'hold (£m)	H'hold (£m)
Outside Inner Study Area Zone 15   Three Rivers Fringe					
Chalfont St. Peter Village Centre Denham Village Centre Eastcote Local Centre	£0.0 £0.0 £2.1	£0.0 £0.0	£0.0 £0.0	£0.0 £0.0	£0.0 £0.0
Harefield Green Park, Rickmansworth Road, Harefield, Uxbridge Harrow Town Centre Hatch End Local Centre	£0.0 £42.6 £0.3	£0.0 £0.0	£0.0 £0.0	£0.0 £0.0	£0.0 £0.0
Pinner Village Centre Ruislip Town Centre Others, Zone 15	£4.4 £5.0 £0.0	£0.0 £0.0 £0.0	£0.0 £0.0 £0.0	£0.0 £0.0 £0.0	£0.0 £0.0
Sub-total	£54.3	£0.0	£0.0	£0.0	£0.0
Zone 16   Dacorum Western Fringe Chesham Town Centre Others, Zone 16	£2.8 £0.0	£0.0 £0.0	£0.0 £0.0	£0.0 £0.0	£0.0 £0.0
Sub-total	£2.8	£0.0	£0.0	£0.0	£0.0
Zono 17   Daccoum Nosthern Fringe Dunstable Town Centre Homebase, Virny Road, Leighton Buzzard	£10.8 £2.2	£0.0 £0.0	£1.2 £0.0	£0.6 £0.0	0.03 0.03
Leighton Buzzard Town Centre Others, Zone 17	£12.2 £0.0	£0.0 £0.0	£0.0 £0.0	0.03	£0.0 £0.0
Sub-total  Zone 20   Hertsmere Southern Fringe	£25.2	£0.0	£1.2	£0.6	0.03
Barnet Local Centre Edgware District Centre Stanmore District Centre	£28.5 £7.9 £26.6	£0.0 £0.0 £0.0	£0.0 £0.0	£0.0 £0.0	0.03 0.03 0.03
Wealdstone Local Centre Others, Zone 20	£0.0 £0.0	£0.0 £0.0	£0.0 £0.0	£0.0 £0.0	£0.0 £0.0
Sub-total  Zone 22   St Albans Northern Fringe	£63.0	£0.0	£0.0	£0.0	£0.0
Luton Retail Park, Gipsy Lane, Luton Wigmore Park Shopping Centre, Wigmore Lane, Luton Others, Zone 22	£0.9 £0.0 £0.0	£0.0 £0.0 £0.0	£0.0 £0.0	£0.0 £0.0	£0.0 £0.0
Sub-total	£0.9	£0.0	£0.0	£0.0	£0.0
Sub-total Study Area Outside Study Area	£690.7	E44.4	£29.4	£16.9	£6.4
Amersham Town Centre Aylesbury Town Centre	£9.3 £20.0	£0.0 £0.9	£0.0 £0.4	£0.0 £0.4	£0.0 £2.8
Beaconsfield Town Centre Brent Cross Shopping Centre, Prince Charles Drive, Brent Cross Broadfields Retail Park, Bicester Road, Aylesbury	£0.3 £17.8 £2.6	£0.0 £0.0 £0.0	£0.0 £0.0	£0.0 £0.0	£0.0 £0.0
Brookfield Retail Park, Halfhide Lane, Cheshunt, Waltham Cross Central London Chalfont St. Giles Village Centre	£1.5 £21.6 £0.0	£0.0 £0.0	£0.0 £0.0	£0.0 £0.6 £0.0	£0.0 £0.0
Colindale Local Centre Enfield Retail Park, Crown Road, Enfield Enfield Town Centre	£1.1 £0.0 £3.8	£0.0 £0.0 £0.0	£0.0 £0.0 £0.0	£0.0 £0.0 £0.0	£0.0 £0.0
Gerrards Cross Town Centre Great Missenden Village Centre Haffield Town Centre	£0.0 £0.0 £15.4	£0.0 £0.0 £0.0	£0.0 £0.0	£0.0 £0.0 £0.4	£0.0 £0.0 £0.0
Hattersway Retail Park, Chaul End Lane, Luton Hertford City Centre High Wycombe Town Centre	£0.0 £0.0 £20.4	£0.0 £0.0 £0.0	£0.0 £0.0	£0.0 £0.0 £6.3	£0.0 £0.0 £0.4
Hitchin Town Centre Ikea, Drury Way, North Circular Road, Wembley Kenton Local Centre	£0.9 £27.6 £0.0	£0.0 £8.4 £0.0	£0.0 £0.0	£0.0 £0.4 £0.0	£0.0 £0.0
Kingsbury District Centre	£0.0 £0.0 £9.2	£0.0 £0.0 £0.0	£0.0 £0.0	£0.0 £0.0	£0.0 £0.0
Little Chalfont Village Centre Luton Town Centre	£0.0 £0.0 £64.4	£0.0 £0.0 £0.7	£0.0 £0.0 £0.3	£0.0 £0.0 £1.6	£0.0 £0.0 £2.9
Lution Town Centre Marlow Town Centre Mill Hill Local Centre Million Keynes Town Centre	£9.1	£0.0 £0.0	£0.3 £0.0 £0.0	£0.4 £0.0 £0.0	£0.0 £0.0
Luban Town Centre Malf Hill Local Centre Mild Hill Local Centre Mild Hill Local Centre MKI Shopping & Liesure Park, Stadium Way, West Bletchley MKI Shopping & Liesure Park, Stadium Way, West Bletchley Monkawand Retail Park	£0.8 £0.0		£0.0	£0.0 £0.0	£0.0 £0.0
Lution Toom Centre Lution Toom Centre Lution Connection Million Keylmer Toom Centre Person Million Million Centre Recogning Million Mill	£0.8 £0.0 £0.0 £0.0 £3.7	£0.0 £0.0	£0.0		
Lution Tom Centre  Makeur Grant Centre  Mil His Local Centre  Mil His Local Centre  Mil His Local Centre  Mil His Local Centre  Mil Stepping Li Learne  Mil Stepping Li Learne	£0.8 £0.0 £0.0	£0.0		£0.0 £0.0 £0.0	£0.0 £0.0
Lution Tom Centre  Lution Tom Centre  Millon Krighers Aller Millon  Millonsan, Aylerbally  Millonsan, Millon  Millonsan, Millon  Mil	£0.8 £0.0 £0.0 £0.0 £3.7 £1.5 £0.0 £2.6 £3.6 £3.9	£0.0 £0.0 £0.0 £0.0 £0.0 £0.0 £0.0	£0.0 £0.0 £0.0 £0.0 £0.0	£0.0 £0.0 £0.0 £0.0	£0.0 £0.0 £0.0
Lubor Tom Centre Markow Tom Centre Markow Tom Centre Markow Tom Centre Markow Tom Centre Mark Shopping & Leburur Park, Sandum Way, West Bleichiey Mark Shopping & Leburur Park, Sandum Way, West Bleichiey More, Apricabry Dobers, Enfand Primeros Risborough Tom Centre Rosarry Markow Rotal Park, Creat North Road, Stevenage Rosarry Markow Rosal Park, Creat North Road, Stevenage Rosary Markow Tom Centre Westernage Tom Cen	£0.8 £0.0 £0.0 £0.0 £3.7 £1.5 £0.0 £2.6 £3.6 £3.9 £0.0 £5.2 £78.0	£0.0 £0.0 £0.0 £0.0 £0.0 £0.0 £0.0 £0.0	£0.0 £0.0 £0.0 £0.0 £0.0 £0.0 £0.0 £0.0	£0.0 £0.0 £0.0 £0.0 £0.0 £0.0 £0.0 £0.0	£0.0 £0.0 £0.0 £0.0 £0.0 £0.0
Lution Town Centre  Makeur Town Centre  Millon Keymer Town Centre  Millon Millon Millon Millon Millon Millon  Millon Millon Millon Millon  Millon Millon Millon  Millon Millon Millon  Millon Millon  Millon Millon  Millon Millon  Millon Millon  Millo	£0.8 £0.0 £0.0 £0.0 £3.7 £1.5 £0.0 £2.6 £3.6 £3.9 £0.0 £5.2	£0.0 £0.0 £0.0 £0.0 £0.0 £0.0 £0.0 £0.0	£0.0 £0.0 £0.0 £0.0 £0.0 £0.0 £0.0 £0.0	£0.0 £0.0 £0.0 £0.0 £0.0 £0.0	£0.0 £0.0 £0.0 £0.0 £0.0

 Market shares for 'main' and 'top-up' shopping derived directly from NEHS Household Survey (Nevember 20s c. Excludes 'don't know/varies', markets and internet sales

	Zone 11 Recrtn (%)	Recrtn (%)	Zone 13 Recrtn (%)	Zone 14 Recrtn (%)
Cone 1   Watford South Coine Valley Retail Park, Lower High Street, Watford	0.00%	0.00%	0.00%	0.00%
Naterfields Shopping Park, Waterfields Way, Watford Natford Arches Retail Park, Lower High Street, Watford Natford Town Centre	6.25% 0.00% 3.10%	2.12% 0.00% 1.51%	0.00% 0.00% 18.12%	0.00% 0.00% 3.46%
Others, Zone 1	9.35%	0.00%	0.00%	0.00%
Zone 2   Watford North Asda, Odhams Industrial Estate, St. Albans Road, Watford	0.00%	0.000	0.00%	0.00%
Garston Village Centre Others, Zone 2	0.00%	0.00%	0.00%	0.00%
Sub-total	0.00%	0.00%	0.00%	0.00%
Zone 3   Bushey & Aldenham Aldenham Vilage Centre Bushey Town Centre	0.00%	0.00%	0.00%	0.00%
Costco, Hartspring Lane, Bushey Others, Zone 3	0.00%	0.00%	0.00%	0.00%
Sub-total  Zone 4   Redlett & Shenley	0.00%	0.00%	0.00%	0.00%
Zone 4   Radlett & Shenley Radlett Town Centre Shenley Village Centre	0.00%	0.00%	0.00%	0.00%
Sub-total	0.00%	0.00%	0.00%	0.00%
Zone 5   Borehamwood & Elstree Borehamwood Town Centre Stirling Retail Park, Stirling Way, Borehamwood	0.00%	0.00%	0.00%	0.00%
Tesco Extra, Shenley Road, Borehamwood Others, Zone 5	0.00%	0.00%	0.00%	0.00%
Sub-total  Zono 6   Potters Bar	0.00%	0.00%	0.00%	0.00%
Potters Bar Town Centre South Mirmms Village Centre	0.00%	0.00%	0.00%	0.00%
Tesco Superstore, Mutton Lane, Potters Bar Others, Zone 6	0.00%	0.00%	0.00%	0.00%
Sub-total  Zone 7   Rickmansworth	0.00%	0.00%	0.00%	0.00%
Croxley Green Local Centre Rickmanssworth Town Centre Others, Zone 7	0.00% 0.00% 0.00%	0.00% 0.00% 0.00%	0.00% 0.00% 0.00%	0.00% 0.00% 0.00%
Sub-total	0.00%	0.00%	0.00%	0.00%
Zone 8   Batchworth Heath & South Oxhey Northwood Local Centre	0.00%	0.00%	0.00%	0.00%
South Oxhey Local Centre Sub-total	0.00%	0.00%	0.00%	0.00%
Zone 9   Charleywood & Sarratt Charleywood Village Centre	0.00%	0.00%	0.00%	0.00%
Elstree Village Centre Sarratt Village Centre	0.00%	0.00%	0.00%	0.00%
Sub-total	0.00%	0.00%	0.00%	0.00%
Zone 10   Kings Langley & Abbots Langley Abbots Langley Village Centre Kings Langley Village Centre	0.00%	0.00%	0.00%	0.00%
Others, Zone 10	0.00%	0.00%	0.00%	0.00%
Sub-total  Zone 11   Hemel Hempstead	0.00%	0.00%	0.00%	0.00%
Hemel Hempstead Town Centre Apsley Mills Retail Park, London Road, Hemel Hempstead Others, Zone 11	76.59% 5.74% 3.10%	31.81% 38.42% 0.00%	25.38% 0.00% 0.00%	9.27% 0.00% 0.00%
Sub-total	85.43%	70.23%	25.38%	9.27%
Zone 12   Hemel Hempstead Fringe Grovehil Local Centre Others, Zone 12	0.00%	0.00%	0.00%	0.00%
Sub-total	0.00%	1.51%	0.00%	0.00%
Zone 13   Berkhamsted Berkhamsted Town Centre Others, Zone 13	0.00%	4.16%	47.36%	1.77%
Others, Zone 13 Sub-total	0.00%	0.00% 4.16%	0.00% 47.36%	1.77%
Zone 14   Tring Tring Town Centre	0.00%	0.00%	0.00%	4.05%
Others, Zone 14 Sub-total	0.00%	0.00%	0.00%	0.00% 4.05%
Zone 18   St Albans				
Abbey View Retail Park, Griffiths Way, St. Albans St. Albans City Centre Others, Zone 18	0.00% 0.00% 0.00%	0.00% 2.12% 6.25%	0.00% 0.00% 0.00%	0.00% 1.77% 0.00%
Sub-total	0.00%	8.37%	0.00%	1.77%
Zone 19   London Colney Fringe Albert Bygrave Retail Park, North Orbital Road, St Albans Colney Fields Shopping Park, Alsop Close, London Colney	0.00%	0.00%	0.00%	0.00%
Colney Fields Shopping Park, Alsop Close, London Colney Cuffley Village Centre Others, Zone 19	0.00%	0.00%	0.00%	0.00%
Sub-total	0.00%	0.00%	0.00%	0.00%
Zone 21 Harpenden Wheathampstead Village Centre Harpenden Town Centre	0.00%	0.00%	0.00%	0.00%
Sub-total Sub-total	0.00%	0.00%	0.00%	0.00%
Total   Inner Study Area	94.8%	87.9% 3.6%	90.9%	20.3% 3.5%
	5.470	0.0%	0.0%	0.0%
Sub Total   Watford District Sub Total   Hertsmere District Sub Total   Three Rivers Borough	0.0%			
Sub Total   Hertsmere District Sub Total   Three Rivers Borough Sub Total   Dacorum District	0.0% 0.0% 85.4% 0.0%	0.0% 75.9% 8.4%	72.7% 0.0%	15.1% 1.8%
Sub Total   Hertsmere District Sub Total   Three Rivers Borough Sub Total   Dacorum District	85.4% 0.0% Zone 11	75.9% 8.4% Zone 12	72.7% 0.0% Zone 13	1.8% Zone 14
Sub Total   Hertsmere District Sub Total   These Kivers Borough Sub Total   Dacorum District Sub Total   St Albans City & District	85.4%	75.9%	72.7%	15.1% 1.8% Zone 14 Recrtn (%)
Sub Total   Hertamen District Sub Total   There News Borough Sub Total   Daccoum District Sub Total   Stabars City & District  Destination  Outside Inner Study Area Zone 16   There Reven France Challotted St. Ped Villago Centre	85.4% 0.0% Zone 11 Recrtn (%)	75.9% 8.4% Zone 12 Recrtn (%)	72.7% 0.0% Zone 13 Recrtn (%)	1.8% Zone 14 Recrtn (%)
Sub Total I Hertanera District Sub Total I Trace Wires Borough Sub Total I Trace Wires Borough Sub Total I Daccrium District Destination  Custade finers Study Area Zurase Mil There Bures Enrore Countries S. Peter Wilson Contre Entition Encode Centre En	85.4% 0.0% Zone 11 Recrtn (%) 0.00% 0.00% 0.00%	75.9% 8.4% Zone 12 Recrtn (%) 0.00% 0.00% 0.00%	72.7% 0.0% Zone 13 Recrtn (%) 0.00% 0.00% 0.00%	1.8%  Zone 14  Recrtn (%)  0.00% 0.00% 0.00% 0.00%
Sub Total I Hertamen District Sub Total I There Rivers Borough Sub Total I There Rivers Borough Sub Total I Dacroum District Sub Total I Sub Total Destination  Outside Intere Study Area  Zutside Interes Study Area  Zutside Interes Study Area  Zutside Interes Study Area  Zutside Student Student Study Area  Zutside Student	85.4% 0.0% Zone 11 Recrtn (%) 0.00% 0.00% 0.00% 0.00%	75.9% 8.4% Zone 12 Recrtn (%) 0.00% 0.00% 0.00% 0.00%	72.7% 0.0% Zone 13 Recrtn (%) 0.00% 0.00% 0.00% 0.00% 0.00%	1.8% Zone 14 Recrtn (%) 0.00% 0.00% 0.00% 0.00% 0.00%
Sub Total   Hertsmer District in Total   Test Perus Eleccupit Sub Total   Test Perus Eleccupit Sub Total   St Albans City & District  Destination  Outstail St Albans City & District  Cuttatie Inner Study Area  Cons 151   Three Street France  Cons 151   Three Street France  Landing St Perus Village Centre  Electrical Core Core Park, Richmansworth Road, Herefield, Ubbridge  Hardfeld Core Park, Richmansworth Road, Herefield, Ubbridge  Hardfeld Coor Core Park  Landing Street Core Core P	85.4% 0.0% Zone 11 Recrtn (%) 0.00% 0.00% 0.00%	75.9% 8.4% Zone 12 Recrtn (%) 0.00% 0.00% 0.00%	72.7% 0.0% Zone 13 Recrtn (%) 0.00% 0.00% 0.00%	0.00% 0.00% 0.00% 0.00%
Sub Total I Hertsmers District Sub Total The Reviews Borough Sub Total The Reviews Borough Sub Total I The Reviews Borough Sub Total I Set Abones Giry & District  Destination  Outside Sinner Study Area  Zone 16 I There Study Area  Zone 16 I There Reves Finne Chaliton 55 Peter Village Centre  Destination  Chaliton 55 Peter Village Centre  Handfall Content Pulk Rotamansoon's Road, Harefeld, Usbridge Reviews Content Pulk Rotaman Village Centre  Handfall Content Pulk Rotamansoon's Road, Harefeld, Usbridge Review Content Pulk Rotaman Village Centre  Rotalin Tom Centre  Obstruction Centre  Study Centre  Sub-Obstruction Centre  Obstruction Centr	85.4% 0.0% Zone 11 Recrtin (%) 0.00% 0.00% 0.00% 0.00% 0.00% 0.00%	75.9% 8.4% Zone 12 Recrtn (%) 0.00% 0.00% 0.00% 0.00% 0.00% 0.00%	72.7% 0.0% Zone 13 Recrtn (%) 0.00% 0.00% 0.00% 0.00% 0.00%	1.8%  Zone 14  Recrtn (%)  0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00%
Sub Total I Herstener District Sub Total Three News Borough Sub Total Three News Borough Sub Total I Three News Borough Sub Total I Discontinu District Destination  Constant I Discontinu District  Destination  Constant I Discontinu District  Zene 18 I Three Rivers France  Challers St. Peter Village Centre  Estation E Load Gentre  Estation E Load Gentre  Halth End Load Centre  Plant I Discontinu Meanner District  Road J Tom Centre  Roads Tom	85.4% 0.0% Zone 11 Recrtn (%) 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00%	75.9% 8.4% Zone 12 Recrtn (%) 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00%	72.7% 0.0% Zone 13 Recrtn (%) 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00%	1.8%  Zone 14  Recrtin (%)  0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00%
Sub Total   Herstener District Sub Total   There Survey Sub Total   There Survey Sub Total   There Survey Sub Total   There Survey Sub Total   Sub Total   Substitut  Destination  Custade Inner Study Area  Zee   Si   There Survey Survey Zee   Si   There Survey S	85.4% 0.0% Zone 11 Recrin (%) 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00%	75.9% 8.4% Zone 12 Recrtn (%) 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00%	72.7% 0.0% Zone 13 Recrin (%) 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00%	0.00% Recrtn (%) 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00%
Sub Total I Hertsmera District Sub Total I Hertsmera District Sub Total I There Never Becough Sub Total I There Never Becough Sub Total I Set Dohns Giry & District Destination  Conteste Inner Study Area  Conteste Inner Study Area  Conteste I Sub Total Set District  Conteste I Sub Total Set Sub I Set Set Sub I Set Set Set Sub I Set	85.4% 0.0% Recrin (%) 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00%	75.9% 8.4% 8.4% 8.4% 8.4% 0.00%	72.7% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00%	1.8% Zone 14 Recrtn (%) 0.00%
Sub Total   Herstener District Sub Total   The West Borough Sub Total   The West Sover Sover Sub Total   The West Sover Sub Total   The West Sover Sub Total   The West Sover Sub Total	85.4% 0.0% Cone 11 Recrin (%) 0.00% 0.	75.9% 8.4% 2 one 12 Recrtn (%) 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00%	72.7%  Zone 13  Recrin (%)  0.00%  0.00%  0.00%  0.00%  0.00%  0.00%  0.00%  0.00%  0.00%  0.00%  0.00%	1.8% Zone 14 Recrtn (%) 0.00%
Sub Total   Herstener District bio Total   These Wass Borough bio Total   These Wass Borough bio Total   These Wass Borough bio Total   Ed. Abbass City & District  Destination  Ourside inner Study Area  Zons 16   These Rivers France Challors S. Peter Village Centre  Destination S. Peter Village Centre  Establish Local Centre Establish Local Centre Establish Local Centre Harbit France Centre Horis, Zone 16  Sub-total  Zone 16   Descent Western France Chesham Town Centre  Dithes, Zone 16  Sub-total  Zone Harbit France Centre  Dithes, Zone 16  Sub-total  Zone Harbit France Centre  Disness Cone (Section Centre  Disness Local Centre  Sub-total  Zone Harbit France  Disness Local Centre  Sub-total  Disness Local Centre  Sub-total  Sub-total  Sub-total  Sub-total	85.4% 0.0% Zone 11 Reartn (%) 0.00%	75.9% 8.4% Zone 12 Recrtn (%) 0.00%	72.7% 20ne 13 Recrtn (%) 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00%	1.8% Zono 14 Recrin (%)  0.00%
Sub-Total J Herstener District Sub-Total Three Wars Borough Sub-Total Three Wars Borough Sub-Total Three Wars Borough Sub-Total Three Wars Destination  Courseld Inner Study Area  Zene 19   Three Rivers France Challons S. Peter Willing Centre Estation Local Centre Benann Williage Centre Estation Local Centre Benann Williage Centre Estation Local Centre Harbit Ford Local Centre Harbit Ford Local Centre Peter Williage Centre Station Local Centre Peter Williage Centre Bould Total Centre Peter Williage Centre District Local Centre District Local Centre Bould Total Centre District Local Centre	86.4% 0.0% 20me 11 Recrit (%) 20me 11 Recrit (%) 20me 11 Recrit (%) 20me 10 0.0% 0.0	75 9% 8.4% 2 Zone 12 Zone 12 Zone 12 Zone 12 Zone 12 Zone 12 Recrim (%) 0.00%	727% 00% 20% 20% 00% 00% 00% 00% 00% 00% 00	1.8% Zone 14 Resertin (%)  0.00% - 0.0
Sub Total   Herstener District Sub Total   The West Borough Sub Total   Ed Abons City & District  Destination  Outside Amer Study Area  Zone 16   These River France Challors S. Peter Village Centre  Destination S. Peter Village Centre  Challors S. Peter Village Centre  Statistic Local Centre  Canton S. Control Centre  Canton S. Control Centre  Statistic Local Centre  France S. Control Centre  Sub-Actal  Zone 16 Decomm Western France  Chesham Conn Centre  Chieses, Zone 16  Sub-Actal  Zone 16 Decomm Western France  Control Centre  Control	85.4%   65.4%	75 9% 6.4% Zone 12 Zon	72.7% (20%) 200% (20%) 20%	1.8% Zone 11 Recrit (%)  2.00% Zone 20 X Zone
Sub-Total   Netsmers District  Sub-Total   Test Person Education  Destination  Destination  Curtacle Inner Study Area  South Total   St Albana Gity & District  Destination  Curtacle Inner Study Area  France  Constitution   St Albana Gity & District  Destination  Constitution   Study Area  France	85 4% O/ON 1 CON 1	75 9% 8.4% Zone 12 Zon	72.7% (20%) 20%	1.8% Zone 14 (%) 2.00% (%) 0.00% (%)
Sub-Total   Hertsmere District bio Total   The Review Borough bio Total   The Review Borough bio Total   The Review Borough bio Total   St Abons City & District  Destination  Ourside Inner Study Area  Zone 15   The Review Brook  Constal   The Review Brook  Form Whigh Control  Former Whigh Control	85.4%   65.4%	75 9% 6.4% 2 2 cms 12	227% 2006 2006 2006 2006 3006 3006 3006 3006	1.8%   Zone 1.1   Zone 1.1   Zone 2.1   Zone
Sub-Total J Herstener District Sub-Total J Tree Was Borough Sub-Total J Tree Was Borough Sub-Total J Tree Was Borough Sub-Total J Decomm District Destination  Constitute Sub-Total Sub-Total Sub-Total Sub-Total Sub-Total  Constitute Sub-Total Sub-Total Constitute Sub-Total Sub	85.4%   65.4%	75 9% 200% 200% 200% 200% 200% 200% 200% 2	12.7% (1.0%) (1.	2.00% 2.36%
Sub-Total   Stream Porters  Sub-Total   Text Porters Borough Sub-Total   Stream Borough Sub-Total   Stream Borough Sub-Total   Stream Sub-Total Sub-Total   Stream Sub-Total Sub-Total   Stream Borough Sub-Total	85.4%   65.4%	75 974 (15) 20m (15)	12.7% Only	2.00 (%) 2.0
Sub-Total   Hertsmere District bio Total   The Rivers Borough bio Total   St District  Destination  Ourside Inner Study Area  Foreign Inner Study Area  Study Area  Foreign Inner Study Area  Ourside Inner Study Area  Ourside Inner Study Area  Ourside Inner Study Area  Ourside Inner Study Ourside Inner  Ourside Inner Study Area  Ourside Inner  Ourside Inn	85.4%   65.4%	75 974 (15) 20m (15)	12.7% Only	2.00% 2.00% 2.36% 0.00%
Sub-Total   Herstener District bio Total   There Was Borough bio Total   There Was Borough bio Total   The Was Borough bio Total   State Was Borough bio Borough bio Total   State Was Borough bio Borough bio Total   State Was Borough bio Borough b	85 4% O/ON - O/O	75 of the Control of	12.7% Only	1.8% Zone 11 En Control (%)
Sub-Total J Herstener District Sub-Total J Herstener District Sub-Total J Herstener Survival Sub-Total J Herstener Survival Sub-Total J Herstener Survival Destination  Outside Inner Study Area  Inner Study Area  Inner Study Area  Internative Inner Inner  Inner Village Centre  Internative Inner Inner  Inner Village Centre  In	85 4%   60 0%    60 0%   60 0%   60 0%   60 0%   60 0%   60 0%    60 0	75 of the Control of	72.7% (100%) (10	2 con 1 1 2 con 1
Sub-Total   Herstener District bio Total   There Was Borough bio Total   There Was Borough bio Total   Discound District bio Total   The Was Borough bio Total   Exhibits Start Start bio Total   Exhibits Start Start bio Total   Exhibits S	85 4% 0 00%	75 of the Control of	12.7% Only	2 con 1 1 2 con 1 2 co
Sub-Total J Herstener District  Sub-Total J Herstener District  Sub-Total J Res Herstener District  Destination  Outside Inner Study Area  Cons 16 1 These Repair Edy & District  Destination  Outside Inner Study Area  Cons 16 1 These Repair Edy & District  Destination  Outside Inner Study Area  Cons 16 1 These Repair Edy & District  Destination  Outside Inner Study Area  Cons 16 1 These Repair Edy & District  Cons 16 1 These Repair Edy & District  Cons 16 1 These Repair Edy & Constellation  Land Herstener Study Area  Land Land Land Herstener Study Area  Land Land Land Land Land Land Land Land	85.4%	75 98% 25 20% 25	22 78 0 00%	1.8% Const. (1.1) 1.8% Const.
Sub-Total   Netsmera District bio Total   The Revision Borough bio Total   St. Abores City & District  Destination  Outside Sneer Study Area  Zens 54   These Revis Finne Challons St. Peter Village Centre  Lecture Study Area  Zens 54   These Revision Borough Challons St. Peter Village Centre  Lecture Study Area  Zens 54   These Revision Borough Lecture Study Area  Lecture Study Area  Zens 54   These Revision Borough Lecture Study Area  Zens 54   These Revision Borough Lecture Study Area  Zens 54   These Revision Borough Lecture Study Area  Zens 55   These Revision Borough Lecture Study Area  Zens 56   These Town Centre  Debts Coal Study Area  Zens 56   These Town Centre  Debts Coal Study Area  Zens 56   These Town Centre  Debts Coal Study Area  Zens 56   These Town Centre  Debts Coal Study Area  Zens 56   These Town Centre  Debts Coal Study Area  Zens 56   These Town Centre  Debts Coal Study Area  Zens 56   These Town Centre  Lecture Study Face Centre  Lecture Study Area  Zens 56   These Town Centre  Lecture Study Area  Zens 56   These Town Centre  Lecture Study Face Centre  L	85 4% 0 00% 1	75 of the Control of	12.7% Only	1.8% Comp. (1.20%) Comp. (1.20
Sub-Total   Hertsmere District bio Total   The Rivers Borough bio Total   St Dose Cell Pick	85 4% 0 00%	75 of the Control of	22 78 0 00%	1.8% Process P
Sub-Total   Netsman District  Sind Total   The Revision Borough  Sind Total   The Revision Borough  Sind Total   St Abans Gity & District  Destination  Ourside Inner Study Area  Constal St Abans Gity & District  Destination  Ourside Inner Study Area  Constal   The Revision Gity & District  Destination St Destination St District  Ourside Inner Study Area  Constal   The Revision Gity & District  Destination St Destination St District  Constal   The Revision Study Area  Constal   The Revision Study Area  Constal   The Revision Study Area  Formation   The Revision Study Area  Sub-total   The Revision Study Area  Destination   The Revision Study	85 4% 0 00%	7 5 9% 2	22 78 0 00% 00% 00% 00% 00% 00% 00% 00% 00%	1.6% Present (**)  0.00% (**)
Sub-Total   Netsmer District  Sint Total   The Revision Borough  Sint Total   The Revision Borough  Sint Total   St Albama Gity & District  Destination  Ourside Inner Study Area  Constitute   St Albama Gity & District  Destination  Constitute   St Albama Gity & District  Destination  Constitute   St Albama Gity & District  Destination   Student   Student	85.4%   65.0%	75 of the Control of	12.7% Confe 12 Confe	1.8% Comp. (1.2) C
Sub-total   Horsener District  Sold Total   Stell Aboras Boorge  Moral Sold Price   March Sold Price   Sold Total   St Aboras Gity & District  Destination  Corrected Inner Study Area  Corrected Inner Study Area  Corrected Inner Study Area  Corrected Inner Study Area  Constitution   Stell Aboras Gity & District  Destination  Constitution   Stell Aboras Gity & District  Constitution   Stell Aboras Stell Aboras Inner  Lond Corrected Inner Study Area  London   Stell Aboras Inner	85 4% 0 00%	75 98% 2 cms 12	22 78 0 00%	1.8% (%) 1.8
Sub-Total   Netsmer District  Side Total   The Review Borough  Side Total   Set Albama Gity & District  Destination  Ourside Inner Study Area  Consider Set   Peter Village Centre  South Total   Set Albama Gity & District  Destination  Ourside Inner Study Area  Consider Set   Peter Village Centre  Earlies   Consider Set   Peter Village Centre  Standard Corem Park, Richmanwoodh Road, Hardedd, Ubdridge  Handledd Corem Park, Hardedd, Hardedd, Hardedd, Ubdridge  Handledd Corem Park, Hardedd, Hardedd, Hardedd, Ubdridge  Handledd Corem Park, Hardedd, Ha	65 4% 0 00%	75 9% 200% 200% 200% 200% 200% 200% 200% 2	22 78 0 00% 00% 00% 00% 00% 00% 00% 00% 00%	1.8% (2.00%) 0.00% (2.28%) 0.00% (2.00%) 0.00% (2.28%) 0.00% (2.00%) 0.00% (2.00%) 0.00% (2.00%) 0.00% (2.00%) 0.00% (2.00%) 0.00% (2.00%)
Sub-Total   Netsman District  Sind Total   The Review Borough  Sind Total   Stat Abara City & District  Destination  Correction from Study Area  Correction from Corter  Corter from C	85 4% 0 00%	75 of the Control of	22 78 0 00%	1.6% (%) (%) (%) (%) (%) (%) (%) (%) (%) (%
Sub-Total   Net Survey Bourses  for Total   These News Bourses  for Total   Set Albama Gity & District  Destination  Ourside Inner Study Area  Control   Set Albama Gity & District  Destination  Ourside Inner Study Area  Control   Set Albama Gity & District  Destination  Control   Set Albama Gity & District  Destination  Control   Set Albama Gity & District  Destination  Control   Set Albama Gity & District  Control   Set Albama Gity & District  Destination   Set Control  Language	85 4th 20 cm 1 cm	75 of the Control of	22 Feb 20 Control 20 C	1.8% 2.00% 1.00% 1.00% 1.00% 1.17% 1.17% 1.00% 1
Sub-Total   Netsoner District  Destination  Destination  Destination  Destination  Constitution   State   Stat	85 4% 0 00% 1	75 of the Control of	22 78 0 00%	1.6% (1.0%) (1.0
Jack Total   Heranen Street  Jack Total   Sea Alberts City & District  Destination	85 4th 20 cm 1 cm	75 of the Control of	12.7% (10.0%) 2.0m	1.6% 2.00% 1
Sub-Total   Net Survey Area  Constitution   Net Survey Area  C	85.4%   60.0%	75 9 5% 2 5% 2 5% 2 5% 2 5% 2 5% 2 5% 2 5	22 78 0 00%	1.6% (Control of the Control of the
Sub-total   Netsoner District  Oberlandion  Outside Inner Study Area  Corrected Inner Study Area  Corrected Inner Study Area  Corrected Inner Study Area  Corrected Inner Study Area  Control   St Albarra City & District  Destination  Corrected Inner Study Area  Control   St Albarra City & District  Control   St Albarra Study Area  Landing Corrected Inner Study Area  Landing Corrected Inner Study Area  Landing Corrected Inner Study Area  Control   Study Area  Control   Study Area  Control   Study Area  Landing Corrected Inner I	85 4% 0 00%	75 98% 2 cms 12	22 27% 0 00%	1.6% 2.00% (1.00

a. Zones based on post code sectors
 b. Market shares for 'main' and 'top-up' shopping derived directly from NEMS Household Survey (November 20s c. Excludes' Vorthern-Venic's -markets and internet sales

Destination Study Area	Zone 11 Recrtn (£m)	Zone 12 Recrtn (£m)	Zone 13 Recrtn (£m)	Zone 14 Recrtn (£m)
Cone 1   Walford South Cone 1   Walford South Colne Valley Retail Park, Lower High Street, Walford Valerfields Shopping Park, Waterfields Way, Walford	£0.0	£0.0	£0.0 £0.0	£0.0
Valerfields Shopping Park, Waterfields Way, Watford Valford Arches Retail Park, Lower High Street, Watford Valford Town Centre Ulters. Zone 1	£1.6 £0.0 £0.8 £0.0	£0.4 £0.0 £0.3 £0.0	£0.0 £0.0 £2.0 £0.0	£0.0 £0.0 £0.2 £0.0
Sub-total	£2.3	£0.6	£2.0	£0.0
one 2   Watford North ksda, Odhams Industrial Estate, St. Albans Road, Watford Sarston Village Centre	£0.0 £0.0	£0.0 £0.0	£0.0 £0.0	£0.0 £0.0
Others, Zone 2	£0.0	£0.0	£0.0	0.02 £0.0
Zono 3   Bushey & Aldenham Nderham Vilage Centre Bushey Town Centre	£0.0 £0.0	£0.0 £0.0	£0.0 £0.0	£0.0 £0.0
Costco, Hartspring Lane, Bushey Others, Zone 3	£0.0 £0.0	£0.0 £0.0	£0.0 £0.0	£0.0 £0.0
Sub-total Zone 4   Radiett & Shenley	£0.0	£0.0	£0.0	£0.0
Radiett Town Centre Shenley Wilage Centre Sub-total	£0.0 £0.0	£0.0 £0.0	£0.0 £0.0	£0.0 £0.0
Zone 5   Berehamwood & Elstree Borehamwood Town Centre	£0.0	£0.0	£0.0	£0.0
Stirling Retail Park, Stirling Way, Boreharnwood Tesco Extra, Shenley Road, Boreharnwood Others, Zone 5	£0.0 £0.0	£0.0 £0.0 £0.0	£0.0 £0.0 £0.0	£0.0 £0.0
Sub-total  Zone 6   Potters Bar	£0.0	£0.0	£0.0	£0.0
Potters Bar Town Centre South Minms Village Centre Tesco Superstore, Mutton Lane, Potters Bar	£0.0 £0.0 £0.0	£0.0 £0.0 £0.0	£0.0 £0.0 £0.0	£0.0 £0.0
Others, Zone 6 Sub-total	£0.0	£0.0	£0.0	£0.0
Zone 7   Rickmansworth Croxley Green Local Centre	£0.0	£0.0	£0.0	£0.0
Rickmansworth Town Centre Others, Zone 7 Sub-total	£0.0 £0.0	£0.0 £0.0	£0.0 £0.0	£0.0 £0.0
Zone 8   Batchworth Heath & South Oxhoy Northwood Local Centre	£0.0	£0.0	£0.0	£0.0
South Oxhey Local Centre Sub-total	£0.0	£0.0	£0.0	£0.0
Zone 9   Chorleywood & Sarrett Chorleywood Village Centre	£0.0	£0.0	£0.0	£0.0
Elstree Village Centre Sarratt Village Centre	£0.0 £0.0	£0.0 £0.0	£0.0 £0.0	£0.0 £0.0
Zone 10   Kings   angley & Abbots   angley	£0.0	£0.0	£0.0	£0.0
Abbots Langley Village Centre Kings Langley Village Centre Others, Zone 10	£0.0 £0.0	£0.0	£0.0	£0.0
Sub-total  Zone 11   Hemei Hempstead	£0.0	£0.0	£0.0	£0.0
Hemel Hempstead Town Centre Apsley Mills Retail Park, London Road, Hemel Hempstead Others, Zone 11	£19.2 £1.4 £0.8	£5.3 £6.4 £0.0	£2.8 £0.0 £0.0	£0.6 £0.0
Sub-total  Zone 12   Hemel Hempstead Fringe	£21.4	£11.7	£2.8	£0.6
Grovehill Local Centre Others, Zone 12	£0.0 £0.0	£0.0 £0.3	£0.0 £0.0	£0.0 £0.0
Sub-total  Zone 13   Berkhamsted	£0.0	£0.3	£0.0	£0.0
Berkhamsted Town Centre Others, Zone 13 Sub-total	£0.0 £0.0	£0.7 £0.0	£5.3 £0.0	£0.1 £0.0
Zone 14   Tring Tring Town Centre	£0.0	£0.0	£0.0	£0.3
Others, Zone 14 Sub-total	£0.0	£0.0	£0.0	£0.0
Zono 18   St Albans Abbey View Retail Park, Griffiths Way, St. Albans St. Albans City Centre	£0.0 £0.0	£0.0 £0.4	£0.0 £0.0	£0.0 £0.1
Others, Zone 18	£0.0	£1.0 £1.4	£0.0 £0.0	£0.0
Zone 19   London Golney Fringe Albert Bygrave Retail Park, North Orbital Road, St Albans	£0.0	£0.0	£0.0	£0.0
Colney Fields Shopping Park, Alsop Close, London Colney Cuffley Village Centre Others, Zone 19	£0.0 £0.0	£0.0 £0.0 £0.0	£0.0 £0.0	£0.0 £0.0
Sub-total Zone 21   Harpenden	£0.0	£0.0	£0.0	£0.0
Wheathampstead Village Centre Harpenden Town Centre	£0.0 £0.0	£0.0 £0.0	£0.0 £0.0	£0.0 £0.0
Sub-total Total   Inner Study Area	£0.0	£0.0 £14.6	£0.0	£0.0
Sub Total   Watford District Sub Total   Hertsmere District Sub Total   Three Rivers Borough Sub Total   Dacorum District	£2.3 £0.0 £0.0	£0.6 £0.0 £0.0 £12.6	£2.0 £0.0 £0.0	£0.2 £0.0 £0.0
Sub Total   St Albans City & District	£21.4 £0.0 Zone 11	£1.4 Zone 12	£8.1 £0.0 Zone 13	£1.0 £0.1 Zone 14
Destination	Recrtn (Ém)	Recrtn (£m)	Recrtn (£m)	Recrtn (£m)
Outside Inner Study Area  Zone 15   Three Rivers Fringe  Chalfont St. Peter Village Centre	£0.0	£0.0	£0.0	£0.0
Denham Village Centre Eastcote Local Centre Harefield Green Park, Rickmansworth Road, Harefield, Uxbridge	£0.0 £0.0	£0.0 £0.0 £0.0	£0.0 £0.0 £0.0	£0.0 £0.0
Harrow Town Centre Hatch End Local Centre Pinner Village Centre	£0.0 £0.0	£0.0 £0.0 £0.0	£0.0 £0.0 £0.0	£0.0 £0.0
Ruislip Town Centre Others, Zone 15	£0.0 £0.0	£0.0	£0.0 £0.0	£0.0
Sub-total  Zone 16   Dacorum Western Fringe	£0.0	£0.0	£0.0	£0.0
Chesham Town Centre Others, Zone 16 Sub-total	£0.0 £0.0	£0.0 £0.0	£0.0 £0.0	£0.0 £0.0
Zone 17   Dacorum Northern Fringe Dunstable Town Centre	£0.0	£0.0	£0.0	£0.0
Homebase, Virny Road, Leighton Buzzard Leighton Buzzard Town Centre Others, Zone 17	£0.0 £0.0	£0.0 £0.0 £0.0	£0.0 £0.0 £0.0	£0.0 £0.0
Sub-total	£0.0	£0.0	£0.0	£0.0
Zone 20   Hertsmere Southern Fringe,  Barnet Local Centre  Edgware District Centre  Stannore District Centre	£0.0 £0.0	£0.0 £0.0	£0.0 £0.0	£0.0 £0.2 £0.0
Wealdstone Local Centre Others, Zone 20	£0.0 £0.0	£0.0 £0.0	£0.0 £0.0	£0.0 £0.0
Sub-total  Zone 22   St Albans Northern Fringe.	£0.0	£0.0	£0.0	£0.2
Luton Retail Park, Gipsy Lane, Luton Wigmore Park Shopping Centre, Wigmore Lane, Luton Others, Zone 22	£0.0 £0.0	£0.0 £0.0 £0.0	£0.0 £0.0 £0.0	£0.0 £0.0
Sub-total Sub-total Study Area	£0.0	£0.0 £14.6	£0.0	£0.0
Outside Study Area				
A	£0.0	£0.0 £0.0 £0.0	£0.0 £0.0 £0.0	£0.2 £3.2 £0.0
Aylesbury Town Centre Beaconsfield Town Centre Brent Cross Shopping Centre, Prince Charles Drive, Brent Cross	£0.0	£0.0	£0.0 £0.0 £0.0	£0.0 £0.1 £0.0 £0.0
Aylesbury Town Centre Jeaconsfield Town Centre Jeaconsfield Town Centre Jeaconsfield Town Centre Jeaconsfield Town Jeach Jeaconsfields Real Jeach Jeac	£0.0 £0.0 £0.0 £0.0 £0.4	£0.0 £0.0 £0.5		£0.0 £0.0
ylectory Trom Centre Becondield Tom Centre Berri Cross Shopping Centre Prince Charles Dave, Benet Cross Biosoffelis Stein Park, Steiner Hoost, Alyesbary Boodeles Renal Park, Hailhole Lee, Cheshort, Waltham Cross Berri London B	£0.0 £0.0 £0.0 £0.4 £0.0 £0.0 £0.0	£0.0 £0.5 £0.0 £0.0 £0.0	£0.0 £0.0	
ylectory Tran Centre Becondiel Tom Centre Bern Cross Shipping Centre Perior Charles Dine, Bent Cross Bern Cross Shipping Centre Perior Charles Dine, Bent Cross Bern Constant Control Bern Constant Control Bern Bern Control Bern Bern Bern Control Bern Bern Bern Control Bern Bern Bern Control Bern Bern Bern Bern Bern Bern Bern Bern	60.0 60.0 60.0 60.4 60.0 60.0 60.0 60.0	£0.0 £0.5 £0.0 £0.0 £0.0 £0.0 £0.0 £0.0	£0.0 £0.0 £0.0 £0.0	£0.0 £0.0
ylectory Tron Centre  Becandidid Tom Centre  Bent Cross Shopping Centre, Prince Charles Dave, Bient Cross  Brodeließ Read Park, Sickert Rock, Alyesbury  Boodleids Read Park, Halfhéle Lane, Cheshunt, Waltham Cross  Bernal London  Thalfort St. Gilber Wilage Centre  Cinided Sicker Park, Crown Rock, Einfeld  Indicate Lord Centre  Centre Control Control  Tom Control  Tom Microsoft Vision Centre  Sindel Sono  Sindel So	£0.0 £0.0 £0.0 £0.4 £0.0 £0.0 £0.0 £0.0	£0.0 £0.5 £0.0 £0.0 £0.0 £0.0 £0.0	£0.0 £0.0 £0.0	£0.0 £0.0
Aylesbury Trans Centre Bescondied Tom Centre Bernel Cross Shopping Centre Prince Charles Dave, Baret Cross Bernel Cross Shopping Centre Prince Charles Dave, Baret Cross Bernel Cross Shopping Centre Control Local Centre Finish Besta Park, L. Crown Road, Enfeet Griefel Tom Centre Bernel Cross Short Centre Bernel Control Ce	£0.0 £0.0 £0.0 £0.4 £0.0 £0.0 £0.0 £0.0	£0.0 £0.5 £0.0 £0.0 £0.0 £0.0 £0.0 £0.0	£0.0 £0.0 £0.0 £0.0 £0.0 £0.0 £0.0 £0.0	£0.0 £0.0 £0.0 £0.0 £0.0 £0.0 £0.0 £0.0
Alphabury Tourn Centre Becomified Tourn Centre Becomified Tourn Centre Bern Circus Shippung Carrier, Prince Charles Dave, Been Circus Bern Circus Shippung Carrier, Prince Charles Dave, Been Circus Bern Carrier, Bern Carrier, Bern Circus Central London Bern Carrier, Bern Carrier, Bern Carrier, Bern Circus Central London Bern Carrier, Carrier, Bern Bern Carrier, Bern Massecher Williage Centre Laffled Tour C	£0.0 £0.0 £0.0 £0.4 £0.0 £0.0 £0.0 £0.0 £0.0 £0.0 £0.0 £0.0 £0.0 £0.0 £0.0	£0.0 £0.5 £0.0 £0.0 £0.0 £0.0 £0.0 £0.0	£0.0 £0.0 £0.0 £0.0 £0.0 £0.0 £0.0 £0.0	£0.0 £0.0 £0.0 £0.0 £0.0 £0.0 £0.0 £0.0
Alphabury Torun Centre Benondied Torun Centre Benondied Torun Centre Benondied Torun Centre Benondied Torun Schoper Portoc Prince Charles Dave, Benef Cross Biomodielis Reba Park, Haithied Laue, Chevalum, Waltham Cross Benaria Lordon.  Benaria Benaria Rodon.  Benaria Centre Benaria Cross Centre Benaria Cross Contre Benaria Cross Torun Centre Benaria Cross Contre Benaria Cross Contre Benaria Cross Centre Benaria Cross Contre Benaria Con	E0.0 E0.0 E0.0 E0.4 E0.0 E0.0 E0.0 E0.0	60.0 60.5 60.0	£0.0 £0.0 £0.0 £0.0 £0.0 £0.0 £0.0 £0.0	£0.0 £0.0 £0.0 £0.0 £0.0 £0.0 £0.0 £0.0
Mill Hill Local Centre Millor Keyner Srown Centre MK1 Shopping & Leisure Park, Stadium Way, West Bletchley McNawood Retal Park, Elder Way, Stevenage Others, Mylesbury	E0.0 E0.0 E0.0 E0.0 E0.0 E0.0 E0.0 E0.0	ED.0 ED.0	E0.0 E0.0 E0.0 E0.0 E0.0 E0.0 E0.0 E0.0	£0.0 £0.0 £0.0 £0.0 £0.0 £0.0 £0.0 £0.0
Alphabury Tourn Centre Beacondied Tourn Centre Beacondied Tourn Centre Berouffeld Steap Stopper Centre Prince Charles Dave, Bard Cross Berouffeld Steap Stopper Centre Prince Charles Dave, Bard Cross Beacondied Steap Stopper Centre Centre Control Centre Beacondied Steap Centre Control Centre Beacondied Steap Centre Control Centre Beacond Centre Beaco	E0.0 E0.0 E0.0 E0.0 E0.0 E0.0 E0.0 E0.0	ED.0 5 50.0 50.0 50.0 50.0 50.0 50.0 50.0	60.0 60.0 60.0 60.0 60.0 60.0 60.0 60.0	£0.0 £0.0 £0.0 £0.0 £0.0 £0.0 £0.0 £0.0
Alphabury Tourn Centre Benountiel of nom Centre Benountiel of Nome Post, Valabury Benountiel of Nome Post, Benountiel Benount	E0.0 E0.0 E0.0 E0.0 E0.0 E0.0 E0.0 E0.0	ED.0 ED.0 ED.0 ED.0 ED.0 ED.0 ED.0 ED.0	E0.0 E0.0 E0.0 E0.0 E0.0 E0.0 E0.0 E0.0	£0.0 £0.0 £0.0 £0.0 £0.0 £0.0 £0.0 £0.0
ylesbury Trous Centre Becomified Form Centre Berourified Step Park, Descript Direc, Benet Cross Berourified Step Park, Descript Direc, Benet Cross Berourified Step Park, Descript Direc, Benet Cross Bernal Lossen	E0.0 E0.0 E0.0 E0.0 E0.0 E0.0 E0.0 E0.0	50.0 50.5 50.0 50.0 50.0 50.0 50.0 50.0	\$50.0	£0.0 £0.0 £0.0 £0.0 £0.0 £0.0 £0.0 £0.0
Alphabury Toma Centre Benomifield Toma Centre Benomifield Tom Centre Benomifield Tom Shopping Centre, Prince Charles Dave, Benet Cross Broughtes Face Park, Schoert Posta, Alphabury Brookfarle Rotal Park, Haithis Laure, Chentre, Waltham Cross Charlest St. Gibt Walter Benomifield Park, Haithis Laure, Chentre, Waltham Cross Christials Lord Centre Benome Control Benome Centre Benome Control	\$0.0	50.0 50.5 50.0 50.0 50.0 50.0 50.0 50.0	\$20.0	£0.0 £0.0 £0.0 £0.0 £0.0 £0.0 £0.0 £0.0

Further Dacorum Retail Study Nexus Planning Table 17: Chemist goods shopping patterns		Dacon	um BC	
	Zone 11 Chemist (%)	Zone 12 Chemist (%)	Zone 13 Chemist (%)	Zone 14 Chemist (%)
Zone 1   Watford South Coine Valley Retail Park, Lower High Street, Watford	0.00%	0.00%	0.00%	0.00%
Waterfields Shopping Park, Waterfields Way, Watford Watford Arches Retail Park, Lower High Street, Watford Watford Town Centre Others, Zone 1	0.00% 0.00% 0.00%	0.00% 0.00% 0.00%	0.00% 0.66% 0.00%	0.00% 0.00% 0.00%
Sub-total	0.00%	0.67%	0.66%	0.00%
Zone 2   Watford North Asda, Odhams Industrial Estate, St. Albans Road, Watford Garston Village Centre	0.00%	0.70%	0.00%	0.00%
Others, Zone 2 Sub-total	0.00%	0.00%	0.00%	0.00%
Zone 3   Bushey & Aldenham Aldenham Village Centre	0.00%	0.00%	0.00%	0.00%
Bushey Town Centre Costco, Hartspring Lane, Bushey Others, Zone 3	0.00% 0.00% 0.00%	0.00% 0.00% 0.00%	0.00% 0.00% 0.00%	0.00% 0.00% 0.00%
Sub-total  Zone 4   Radiett & Shenley	0.00%	0.00%	0.00%	0.00%
Radiett Town Centre Shenley Village Centre	0.00%	0.00%	0.00%	0.00%
Sub-total  Zone 5   Borehamwood & Elstree	0.00%	0.00%	0.00%	0.00%
Borehamwood Town Centre Stirling Retail Park, Stirling Way, Borehamwood Tesco Extra, Shenley Road, Borehamwood	0.00% 0.00% 0.00%	0.00% 0.00% 0.00%	0.00% 0.00% 0.00%	0.00% 0.00% 0.00%
Others, Zone 5 Sub-total	0.00%	0.00%	0.00%	0.00%
Zono 6   Potters Bar Potters Bar Town Centre	0.00%	0.70%	0.00%	0.00%
South Mirmms Village Centre Tesco Superstore, Mutton Lane, Potters Bar Others, Zone 6	0.00% 0.00% 0.00%	0.00% 0.00% 0.00%	0.00% 0.00% 0.00%	0.00% 0.00% 0.00%
Sub-total	0.00%	0.70%	0.00%	0.00%
Control References Control Sickmansworth Town Centre Dithers, Zone 7	0.00%	0.00% 0.00% 0.00%	0.00% 0.00% 0.00%	0.00% 0.00% 0.00%
Sub-total	0.00%	0.00%	0.00%	0.00%
Zone 8   Batchworth Heath & South Oxhey Vorthwood Local Centre South Oxhey Local Centre	0.00%	0.00%	0.00%	0.00%
Sub-total	0.00%	0.00%	0.00%	0.00%
Zone 9   Chorleywood & Sarratt Chorleywood Village Centre Elstree Village Centre	0.00%	0.00%	0.00%	0.00%
Sarratt Village Centre Sub-total	0.00%	0.00% 2.75%	0.00%	0.00%
zone 10   Kings Langley & Abbots Langley Abbots Langley Village Centre (imgs Langley Village Centre	0.00%	0.00%	0.00%	0.00%
Others, Zone 10	0.00% 2.68%	0.00%	0.00%	0.00%
Sub-total  Zone 11   Hemei Hempstead	2.68%	0.00%	0.00%	0.00%
Hemel Hempstead Town Centre Apsley Mills Retail Park, London Road, Hemel Hempstead Others, Zone 11	83.00% 5.60% 6.48%	51.34% 1.86% 3.26%	0.88% 0.00% 0.00%	1.68% 0.00% 0.00%
Sub-total  Zone 12   Hemel Hemostead Fringe	95.08%	56.46%	0.88%	1.68%
Cone 12   Hemel Hempstead Fringe Grovehil Local Centre Others, Zone 12	0.00%	1.40%	0.00%	0.00%
Sub-total Cone 13   Berkhamsted	0.00%	17.43%	0.00%	0.00%
Berkhamsted Town Centre Others, Zone 13	0.91% 0.00%	1.63% 0.76%	95.59% 1.32%	26.23% 0.00%
Sub-total  Zono 14   Tring fring Town Centre	0.91%	2.33%	96.91%	26.23%
Others, Zone 14	0.00%	0.00%	0.00%	64.28% 2.11% 66.39%
Sub-total  Zone 18   St Albans		0.00%	0.00%	
Abbey View Retail Park, Griffiths Way, St. Albans St. Albans City Centre Ulters, Zone 18	0.00% 0.65% 0.00%	0.00% 3.03% 2.75%	0.00% 0.00% 0.00%	0.00% 0.00% 0.00%
Sub-total	0.65%	5.78%	0.00%	0.00%
Administration College Hingo Mibert Bygrave Retail Park, North Orbital Road, St Albans Colney Fields Shopping Park, Alsop Close, London Colney Cuffley Village Centre	0.00%	0.00% 0.67% 0.00%	0.00% 0.00% 0.00%	0.00% 0.00% 0.00%
Others, Zone 19	0.00%	0.00%	0.00%	0.00%
Zone 21   Harpenden Wheathampstead Village Centre	0.00%	0.00%	0.00%	0.00%
Harpenden Town Centre	0.00%	1.36%	0.00%	0.00%
Total   Inner Study Area	99.3%	88.9%	98.5%	94.3%
Sub Total   Watford District Sub Total   Hotsmere District Sub Total   Three Rivers Borough Sub Total   Three Rivers Borough Sub Total   St Albans City & District	0.0% 0.0% 2.7% 96.0% 0.7%	1.4% 0.7% 2.8% 76.2% 7.8%	0.7% 0.0% 0.0% 97.8% 0.0%	0.0% 0.0% 0.0% 94.3% 0.0%
		Zone 12 Chemist	Zone 13 Chemist (%)	Zone 14 Chemist
Destination	Zone 11 Chemist			
Destination Outside inner Study Area	Zone 11 Chemist (%)			(%)
Zone 15   Three Rivers Fringe Chalfont St. Peter Village Centre	0.00%	0.00%	0.00%	0.00%
Cons 15   Three Rives France Challons St. Peter Village Centre Lenham Village Centre Lastock Local Centre Lastock Local Centre Lardeld Green Park, Rickmaneworth Road, Harefield, Uxbridge	0.00% 0.00% 0.00% 0.00%	0.00% 0.00% 0.00% 0.00%	0.00% 0.00% 0.00% 0.00%	0.00% 0.00% 0.00%
Coma Hella traces Cores Erroce Challeton St. Peter Villago Centre Centram Villago Centre C	0.00% 0.00% 0.00% 0.00% 0.00% 0.00%	0.00% 0.00% 0.00% 0.00% 0.00% 0.00%	0.00% 0.00% 0.00% 0.00% 0.00% 0.00%	0.00% 0.00% 0.00% 0.00% 0.00% 0.00%
Constitution Const	0.00% 0.00% 0.00% 0.00% 0.00%	0.00% 0.00% 0.00% 0.00% 0.00% 0.00%	0.00% 0.00% 0.00% 0.00% 0.00%	0.00% 0.00% 0.00% 0.00% 0.00%
Constit Break Sever From  Justine S. R. Feet Wilage Centre  Johann V. Ber Wilage Centre  Johann V. Ber Wilage Centre  Johann V. Ber Wilage Centre  John V. B	0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00%	0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00%	0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00%	0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00%
Constité libraria Constitución Disalford CR. Peter Villago Codre Desirat Villago Codre D	0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00%	0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00%	0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00%	0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00%
Journal of the American Company Journal of Service (American Company Journal of Servi	0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00%	0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00%	0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00%	0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00%
Journal of the American Service Johns John Service John Ser	0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00%	0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00%	0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00%	0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00%
Constal Brace Reservations  Abulant S. R. Peter Village Cestle  Abulant S. R. Peter Village Cestle  Interfect Green Past, Rodmanseoth Road, Harefeld, Usbridge  Interfect Green Past, Rodmanseoth Road, Harefeld, Usbridge  Interfect Cestle  Interfec	0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00%	0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00%	0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00%	0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00%
Journal of the Company of the Compan	0.00% 0.00%	0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00%	0.00% 0.00%	0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00%
Marie S Cheek Visign Control  Johann S (1994 Visign Contro  Johann S (1994 Visign Contro  Johann S (1994 Visign Contro  Johann S (1994 Visign Control  Joha	0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00%	0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00%	0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00%	0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00%
Market St. Des Verger Conte  Market St. Des Verger St. Des Verger St. Des Verger  Market St. Des Verger St. Des Ver	0.00% 0.00%	0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00%	0.00% 0.00%	0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00%
Journal of the Control of the Contro	0.00% 0.00%	0.00% 0.00%	0.00% 0.00%	0.00% 0.00%
And Allahouse Residence John St. Residence Stander Sta	0.00% 0.00%	0.00% 0.00%	0.00% 0.00%	0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00%
Joseph March Control C	0.00% 0.00%	0.00% 0.00%	0.00% 0.00%	0.00% 0.00%
Joseph State Content C	0.00% 0.00%	0.00% 0.00%	0.00% 0.00%	0.00% 0.00%
Journal of the Control of the Contro	0.00% 0.00%	0.00% 0.00%	0.00% 0.00%	0.00% 0.00%
Authorities Control Control  John St. Dear Working Control  Lendrick St. Gener Volume Control  Lendrick St. Gener Volume Control  Lendrick St. Gener St. Richmanson's Road, Hardfeld, Usbridge  Lendrick St. Gener Dask, Richmanson's Road, Hardfeld, Usbridge  Lendrick St. Gener  Lendrick S	0.00% 0.00%	0.00% 0.00%	0.00% 0.00%	0.00% 0.00%
Journal of the Control of the Contro	0.00% 0.00%	0.00% 0.00%	0.00% 0.00%	0.00% 0.00%
Joseph Comment of the	0.00% 0.00%	0.00% 0.00%	0.00% 0.00%	0.00% 0.00%
Journal of the Control of the Contro	0.00% 0.00%	0.00% 0.00%	0.00% 0.00%	0.00% 0.00%
Journal of the Control of the Contro	0.00% 0.00%	0.00% 0.00%	0.00% 0.00%	0.00% 0.00%
Journal of the Control of the Contro	0.00% 0.00%	0.00% 0.00%	0.00% 0.00%	0.00% 0.00%
Authorities Control Control  Authorities Control  A	0.00% 0.00%	0.00% 0.00%	0.00% 0.00%	0.00% 0.00%
And Allahome Residence  John Milling Craine  Standard S. Refer Wings Craine  Standard Standard Standard  Standard Standard  Standard Standard  Standard Standard  Standard Standard  Standard Standard  Standard Standard  Standard Standard  Standard Standard  Standard  Standard Standard  Stan	0.00% 0.00%	0.00% 0.00%	0.00% 0.00%	0.00% 0.00%
Constitution Control	0.00% 0.00%	0.00% 0.00%	0.00% 0.00%	0.00% 0.00%
Constitution Control Control  Control Control  Control Control  Control Control  Con	0.00% 0.00%	0.00% 0.00%	0.00% 0.00%	0.00% 0.00%
John St. Prince Control Control  John St. Prince Vision Contro	0.00% 0.00%	0.00% 0.00%	0.00% 0.00%	0.00%
Journal of the Control of the Contro	0.00% 0.00%	0.00% 0.00%	0.00% 0.00%	0.00% 0.00%
Challor St. Peter Village Certie Derbart Willage Certie Peter Village Certie Peter Village Certie Peter Village Certie Peter Village Certie Derbart Willage Certie Derbart Lord Certie	0.00% 0.00%	0.00% 0.00%	0.00% 0.00%	0.00%

Destination Study Area	Zone 11 Chemist (£m)	Chemist (£m)	Zone 13 Chemist (£m)	Zone 14 Chemist (£m)
<u>Cone 1   Watford South</u> Colne Valley Retail Park, Lower High Street, Watford Vaterfields Shopping Park, Waterfields Way, Watford	£0.0 £0.0	£0.0 £0.0	£0.0 £0.0	£0.0 £0.0
Vatford Arches Retail Park, Lower High Street, Watford Vatford Town Centre Others, Zone 1	£0.0 £0.0	£0.0 £0.0	£0.0 £0.0	£0.0 £0.0
Sub-total	£0.0	£0.0	£0.0	£0.0
tone 2   Watford North seta, Odhams Industrial Estate, St. Albans Road, Watford Sarston Village Centre	£0.0 £0.0	£0.0 £0.0	£0.0 £0.0 £0.0	£0.0 £0.0
Others, Zone 2	£0.0	£0.0	£0.0	£0.0
Zono 3   Bushey & Aldenham Nderham Vilage Centre Bushey Town Centre	£0.0 £0.0	£0.0 £0.0	£0.0 £0.0	£0.0 £0.0
Costco, Hartspring Lane, Bushey Others, Zone 3	£0.0	£0.0 £0.0	£0.0 £0.0	£0.0 £0.0
Sub-total  Zone 4   Radlett & Shenley	£0.0	£0.0	£0.0	£0.0
Radlett Town Centre Shenley Village Centre	£0.0 £0.0	£0.0 £0.0	£0.0	£0.0 £0.0
Sub-total  Zone 5   Borehamwood & Elstree	£0.0	£0.0	£0.0	£0.0
Borehamwood Town Centre Stirling Retail Park, Stirling Way, Borehamwood Fesco Extra, Shenley Road, Borehamwood	£0.0 £0.0	£0.0 £0.0	£0.0 £0.0	£0.0 £0.0
Others, Zone 5 Sub-total	£0.0	£0.0	£0.0	£0.0
Zone 6   Potters Bar Potters Bar Town Centre South Mimms Village Centre	£0.0	£0.0	£0.0	£0.0
South withmis Village, Centre Tesco Superstore, Mutton Lane, Potters Bar Others, Zone 6	£0.0 £0.0 £0.0	£0.0 £0.0 £0.0	£0.0 £0.0 £0.0	£0.0 £0.0
Sub-total  Zone 7   Rickmansworth	£0.0	£0.0	£0.0	£0.0
Croxley Green Local Centre Rickmansworth Town Centre Others, Zone 7	£0.0 £0.0	£0.0 £0.0	£0.0 £0.0	0.02 0.02 0.03
Sub-total Sub-total	£0.0	£0.0	£0.0	£0.0
Zone 8   Batchworth Heath & South Oxhey Northwood Local Centre South Oxhey Local Centre	£0.0	£0.0	£0.0 £0.0	£0.0 £0.0
Sub-total	£0.0	£0.0	£0.0	£0.0
Zone 9   Chorleywood & Sarratt Chorleywood Village Centre Elstree Village Centre	0.03	£0.0 £0.1	£0.0 £0.0	£0.0 £0.0
Sarratt Village Centre Sub-total	£0.0	£0.0	£0.0	£0.0
zone 10   Kings Langley & Abbots Langley Abbots Langley Village Centre (imgs Langley Village Centre	£0.0	€0.0	£0.0	20.0
Others, Zone 10	£0.0 £0.2	£0.0	£0.0 £0.0	£0.0 £0.0
Sub-total  Zone 11   Hemei Hempstead	£0.2	£0.0	£0.0	£0.0
Hemel Hempstead Town Centre Apsley Mills Retail Park, London Road, Hemel Hempstead Others, Zone 11	£5.9 £0.4 £0.5	£2.4 £0.1 £0.2	£0.0 £0.0	£0.0 £0.0
Sub-total  Zone 12   Hemel Hempstead Fringe	£6.7	£2.7	£0.0	£0.0
Cone 12 Hemel Hempsteed Fringe Grovehill Local Centre Others, Zone 12	£0.0	£0.1 £0.8	£0.0	£0.0 £0.0
Sub-total  Zone 13   Berkhamsted	£0.0	£0.8	£0.0	£0.0
Berkhamsted Town Centre Others, Zone 13	£0.1 £0.0	£0.1 £0.0	£3.6 £0.0	8.03 0.03
Sub-total  Zone 14   Tring Ining Town Centre	£0.1	£0.1	£3.6	£0.6
Others, Zone 14	£0.0	£0.0 £0.0	£0.0	£1.4 £0.0
Sub-total  Zone 18   St Albans	£0.0	£0.0	£0.0	£1.4
Abbey View Retail Park, Griffiths Way, St. Albans St. Albans City Centre Others, Zone 18	£0.0 £0.0	£0.0 £0.1 £0.1	£0.0 £0.0	£0.0 £0.0 £0.0
Sub-total	£0.0	£0.3	£0.0	£0.0
Adhert Bygrave Retail Park, North Orbital Road, St Albans Colney Fields Shopping Park, Alsop Close, London Colney Cuffley Village Centre	£0.0 £0.0	£0.0 £0.0	£0.0 £0.0	£0.0 £0.0
Others, Zone 19 Sub-total	£0.0 £0.0	£0.0	£0.0	£0.0 £0.0
Zone 21   Harpenden Wheathampstead Village Centre	£0.0	£0.0	£0.0	£0.0
Harpenden Town Centre	£0.0	£0.1	£0.0	£0.0
Total   Inner Study Area	£7.0	£4.2	£3.7	£2.0
Sub Total   Watford District Sub Total   Hertsmere District Sub Total   There Rivers Borough Sub Total   Dacorum District	£0.0 £0.0 £0.2	£0.1 £0.0 £0.1	£0.0 £0.0 £0.0	£0.0 £0.0 £0.0
Sub Total   Dacorum District Sub Total   St Albans City & District	8.83 0.03	£3.6 £0.4	£3.7 £0.0	£2.0 £0.0
Destination	Chemist (£m)	Chemist (£m)	Chemist (£m)	Chemist (£m)
Outside Inner Study Area Zone 15   Three Rivers Fringe				
Challont St. Peter Village Centre  Denham Village Centre  Eastcole Local Centre	£0.0 £0.0	£0.0 £0.0	£0.0 £0.0 £0.0	£0.0 £0.0 £0.0
Harefield Green Park, Rickmansworth Road, Harefield, Uxbridge Harrow Town Centre Hatch End Local Centre	£0.0 £0.0	£0.0 £0.0	£0.0 £0.0	£0.0 £0.0 £0.0
Pinner Village Centre Ruislip Town Centre Others, Zone 15	£0.0 £0.0	£0.0 £0.0 £0.0	£0.0 £0.0	£0.0 £0.0
Sub-total	£0.0	£0.0	£0.0	£0.0
Zone 16   Daccoum Western Fringe Chesham Town Centre Others, Zone 16	£0.0 £0.0	£0.0 £0.0	£0.0 £0.0	£0.0 £0.0
Sub-total	£0.0	£0.0	£0.0	£0.0
Zone 17   Daporum Northern Fringe Dunstable Town Centre Homebase, Vimy Road, Leighton Buzzard	£0.0 £0.0	£0.0 £0.0	£0.0 £0.0	£0.0 £0.0
Leighton Buzzard Town Centre Others, Zone 17	£0.0 £0.0	£0.0 £0.0	£0.0 £0.0	£0.0 £0.0
Sub-total  Zono 20   Hertsmere Southern Fringe	£0.0	£0.0	£0.0	£0.0
Barnet Local Centre Edgware District Centre Stanmore District Centre	0.03 0.03 0.03	£0.0 £0.0	£0.0 £0.0 £0.0	£0.0 £0.0
Nealdstone Local Centre Others, Zone 20	0.03	£0.0 £0.0	£0.0 £0.0	0.03
Sub-total  Zone 22   St Albans Northern Fringe	£0.0	£0.0	£0.0	£0.0
Luton Retail Park, Gipsy Lane, Luton Wigmore Park Shopping Centre, Wigmore Lane, Luton Others, Zone 22	£0.0 £0.0	£0.0 £0.0	£0.0 £0.0 £0.0	£0.0 £0.0
Sub-total	£0.0	£0.0	£0.0	£0.0
Sub-total Study Area <u>Outside Study Area</u>	£7.0	£4.2	£3.7	£2.1
Amersham Town Centre Aylesbury Town Centre Beaconsfield Town Centre	£0.0 £0.0	£0.0 £0.0	£0.0 £0.0	£0.0 £0.1 £0.0
Jeaconsteld Town Centre Brent Cross Shopping Centre, Prince Charles Drive, Brent Cross Broadfields Retail Park, Bicester Road, Aylesbury Brookfield Retail Park, Halfhide Lane, Cheshunt, Waltham Cross	£0.0 £0.0 £0.0	£0.0 £0.0 £0.0	£0.0 £0.0 £0.0	£0.0 £0.0 £0.0
Zentral London Chalfont St. Giles Village Centre Colindale Local Centre	£0.0 £0.0 £0.0	£0.0 £0.4 £0.0 £0.0	£0.0 £0.0 £0.0	£0.0 £0.0 £0.0
infield Retail Park, Crown Road, Enfield Infield Town Centre Berrards Cross Town Centre	£0.0 £0.0 £0.0	£0.0 £0.0 £0.0	£0.0 £0.0	£0.0 £0.0 £0.0
Great Missenden Village Centre Hatfield Town Centre Hattersway Retail Park, Chaul End Lane, Luton	£0.0 £0.0	£0.0 £0.0	£0.0 £0.0	£0.0 £0.0 £0.0
Hertford City Centre High Wycombe Town Centre Hitchin Town Centre	£0.0 £0.0	£0.0 £0.0	£0.0 £0.0	£0.0 £0.0
kea, Drury Way, North Circular Road, Wembley Senton Local Centre	£0.0 £0.0	£0.0 £0.0	£0.0 £0.0	£0.0 £0.0
Kingsbury District Centre	£0.0 £0.0	£0.0 £0.0 £0.0	£0.0 £0.0 £0.0	£0.0 £0.0
Little Chalifont Village Centre Luton Town Centre Marlow Town Centre	20.03	£0.0 £0.0	£0.0 £0.0 £0.0	£0.0 £0.0 £0.0
Little Challofful Village Centre Usoft Town Centre Martow Town Centre Milth Hill Local Centre Milth Hill Coal Centre Milth Negree Town Centre Milt	£0.0 £0.0	£0.0	£0.0 £0.0	£0.0 £0.0
Life Challerd Wilage Centre  Lator Tourn Centre  Martin Tourn Centre  Miller Micros Tourn Centre  Miller Miller Miller Miller  Miller Miller Miller  Miller Miller Miller  Miller Miller  Miller Miller  M	£0.0 £0.0 £0.0	£0.0	£0.0	
Lifle Chaldrot Village Ceree Lution Tom Cerete Lutarion Tom Cerete Lutarion Tom Cerete Lutarion Tom Cerete MICH Strepping Lesiner Park, Stadoum Way, Weet Bletchley Michaevon Series In Fail, East Way, Oliverange Dilens, Nijesbary Johns, Gildroth Lutarion, Lutarion Lutarion, Lutarion Lutarion, Lut	£0.0 £0.0 £0.0 £0.0 £0.0 £0.0	£0.0 £0.0 £0.0 £0.0	£0.0 £0.0	£0.0 £0.0
Graphout Disord Center Life Charlor Village Cente Little Charlor Village Cente Little Table Village Cente Little Table Village Cente Little Little Center Little Little Center Little Little Center Little Little Center Little Li	£0.0 £0.0 £0.0 £0.0 £0.0 £0.0 £0.0 £0.0	£0.0 £0.0 £0.0 £0.0 £0.0 £0.0 £0.0 £0.0	£0.0 £0.0 £0.0 £0.0 £0.0	£0.0 £0.0 £0.0 £0.0
Life Challent Village Ceree Lution Team Cerete Lutarium Team Cerete Luta	£0.0 £0.0 £0.0 £0.0 £0.0 £0.0 £0.0 £0.0	£0.0 £0.0 £0.0 £0.0 £0.0 £0.0 £0.0 £0.0	£0.0 £0.0 £0.0 £0.0 £0.0 £0.0 £0.0 £0.0	£0.0 £0.0 £0.0 £0.0 £0.0 £0.0 £0.0 £0.0
Lifle Challent Village Centre Lution Tomic Centre Lutarium Tomic C	£0.0 £0.0 £0.0 £0.0 £0.0 £0.0 £0.0 £0.0	£0.0 £0.0 £0.0 £0.0 £0.0 £0.0 £0.0 £0.0	£0.0 £0.0 £0.0 £0.0 £0.0 £0.0 £0.0 £0.0	£0.0 £0.0 £0.0 £0.0 £0.0 £0.0

 Market shares for 'main' and 'top-up' shopping derived directly from NEMS Household Survey (November 201 c. Excludes 'don't know/varies', markets and internet sales

Nexus Planning Table 19: Large electrical goods shopping patterns		Dacor	um BC	
Destination	Zone 11 Electrical (%)	Zone 12 Electrical (%)	Zone 13 Electrical (%)	Zone 14 Electrical (%)
Zone 1   Watford South Coine Valley Retail Park, Lower High Street, Watford	0.00%	0.00%	0.00%	0.00%
Waterfields Shopping Park, Waterfields Way, Watford Watford Arches Retail Park, Lower High Street, Watford Watford Town Centre Others, Zone 1	0.00% 0.00% 15.94% 0.00%	0.00% 1.84% 9.70% 0.00%	0.00% 0.00% 26.57% 0.00%	0.00% 0.00% 8.93% 0.00%
Sub-total	15.94%	11.54%	26.57%	8.93%
Zone 2   Watford North Asda, Odhams Industrial Estate, St. Albans Road, Watford Garston Village Centre	0.00%	0.00%	0.00%	0.00%
Others, Zone 2 Sub-total	0.00%	0.00%	0.00%	0.00%
Zone 3   Bushey & Aldenham Aldenham Vilage Centre Bushey Town Centre	0.00%	0.00%	0.00%	0.00%
Costco, Hartspring Lane, Bushey Others, Zone 3 Sub-total	0.00% 0.00%	0.00%	0.00% 0.00% 1.64%	0.00%
Sub-total  Zone 4   Radlett & Shenley  Radlett Town Centre	0.00%	0.00%	0.00%	0.00%
Shenley Village Centre Sub-total	0.00%	0.00%	0.00%	0.00%
Borehamwood & Elstree Borehamwood Town Centre Stirling Retail Park, Stirling Way, Borehamwood	0.00%	0.00%	0.00%	0.00%
Others, Zone 5	0.00%	0.00%	0.00%	0.00%
Sub-total  Zone 6   Potters Bar	0.00%	0.00%	0.00%	0.00%
Potters Bar Town Centre South Mimms Village Centre Tesco Superstore, Mutton Lane, Potters Bar Öthers, Zone 6	0.00% 0.00% 0.00% 0.00%	0.00% 0.00% 0.00% 0.00%	0.00% 0.00% 0.00% 0.00%	0.00% 0.00% 0.00% 0.00%
Sub-total	0.00%	0.00%	0.00%	0.00%
Zone 7 Rickmansworth Croudey Green Local Centre Rickmansworth Town Centre Others, Zone 7	0.00% 0.00% 0.00%	0.00% 0.00% 0.00%	0.00% 0.00% 0.00%	0.00% 0.00% 0.00%
Curiers, cone / Sub-total	0.00%	0.00%	0.00%	0.00%
Zone 8   Batchworth Heath & South Oxhey Northwood Local Centre South Oxhey Local Centre	0.00%	0.00%	0.00%	0.00%
Sub-total	0.00%	0.00%	0.00%	0.00%
Zone 9   Chorleywood & Sarrett Chorleywood Village Centre Elstree Village Centre Sarratt Village Centre	0.00% 0.00% 0.00%	0.00% 0.00% 0.00%	0.00% 0.00% 0.00%	0.00% 0.00% 0.00%
Sub-total	0.00%	0.00%	0.00%	0.00%
Zone 10   Kings Langley & Abbots Langley Abbots Langley Wilage Centre Kings Langley Village Centre Others Zone 10	0.00% 0.00% 1.19%	1.14% 0.00% 0.00%	0.00% 0.00% 1.18%	0.00% 0.00% 0.00%
Others, Zone 10 Sub-total	1.19%	1.14%	1.18%	0.00%
Zone 11   Hemel Hempstead Hemel Hempstead Town Centre Apstey Mills Retail Park, London Road, Hemel Hempstead	20.11% 59.84%	16.07% 62.65%	11.68% 29.50%	1.51%
Others, Zone 11 Sub-total	1.67% 81.62%	0.00% 78.72%	0.00%	0.00%
Zone 12   Hemel Hempstead Fringe Grovehil Local Centre Others, Zone 12	0.00%	0.00%	0.00%	0.00%
Sub-total	0.00%	0.00%	0.00%	0.00%
Zone 13   Berkhamsted Berkhamsted Town Centre Others, Zone 13	0.00%	0.00%	17.29% 0.00%	4.32% 0.00%
Sub-total  Zone 14   Tring Tring Town Centre	0.00%	0.00%	17.29%	4.32% 8.36%
Tring Town Centre Others, Zone 14 Sub-total	0.00%	0.00%	0.00%	8.36% 1.51% 9.87%
Zone 18   St Albans Abbey View Retail Park, Griffiths Way, St. Albans	0.00%	0.00%	0.00%	0.00%
St. Albans City Centre Others, Zone 18	0.00%	0.00%	0.00%	0.00%
Sub-total  Zone 19   Landon Colney Fringe Albert Bygrave Retail Park, North Orbital Road, St Albans	0.00%	0.00%	0.00%	0.00%
Colney Fields Shopping Park, Alsop Close, London Colney Cuffley Village Centre	0.00%	1.14%	0.00%	0.00% 0.00% 0.00%
Others, Zone 19	0.00%	0.00%	0.00%	
Others, Zone 19 Sub-total	0.00%	1.14%	0.00%	0.00%
Others, Zone 19				
Others, Zone 19  Sub-total Zone 21   Harpenden Wheathampstadd Village Centre	0.00%	1.14%	0.00%	0.00%
Others, Zoze 19 Sub-testal Sub-testal VinearInarpstead Vilage Centre Happenden Town Centre Sub-testal Central Happenden Town Centre	0.00% 0.00% 0.00% 0.00% 98.8%	1.14% 0.00% 0.00% 0.00% 92.5% 11.5% 0.0%	0.00% 0.00% 0.00% 0.00% 87.9% 28.6% 1.6%	0.00% 0.00% 0.00% 0.00% 35.5%
Others, Zone 19 Sub-botal Zone 21 Harpenden Wheathampstad Village Centre Harpenden Town Centre Sub-botal	0.00% 0.00% 0.00% 98.8% 15.9% 0.0% 1.2% 81.6% 0.0%	0.00% 0.00% 0.00% 0.00% 92.5% 11.5% 0.0% 1.1% 78.7% 1.1%	0.00% 0.00% 0.00% 0.00% 87.9%	0.00% 0.00% 0.00% 0.00%
Others, Zoze 19 Sub-total Sub-total Sub-total Windowskie Windowski	0.00% 0.00% 0.00% 0.00% 98.8% 15.9% 0.0% 1.2%	1.14% 0.00% 0.00% 0.00% 0.00% 11.5% 0.0%	0.00% 0.00% 0.00% 0.00% 87.9% 28.6% 1.8% 1.2% 0.0%	0.00% 0.00% 0.00% 0.00% 35.5% 8.9% 0.0%
Ofbors, Zoza 19 Sub-total  Sub-total  Wheathampstead Vilago Costre Happenden Town Costre  Sub-total  Getal Inner Study Area Sub Total I Westerd District Sub-Total Inner Study Area Sub-Total Inner Sudy Area Sub-Total Inner District	0.00% 0.00% 0.00% 98.8% 15.9% 0.0% 1.2% 81.6% 0.0%	0.00% 0.00% 0.00% 0.00% 92.5% 11.5% 0.0% 1.1% 78.7% 1.1%	0.00% 0.00% 0.00% 0.00% 87.9% 26.6% 1.6% 1.2%	0.00% 0.00% 0.00% 0.00% 35.5% 8.9% 0.0% 28.6% 0.0%
Others, Zone 19 Sub-total Sub-total Weatherspited Visign Centre Harpenden Foun Centre Harpenden Foun Centre Harpenden Foun Centre Sub-total Total Inner Study Area Sub-Total Inner Study Area Sub-Total Inner Study Area Sub-Total Inner District Sub-Total Inner Study Area Centre Sub-Total Inner Sub-Total Inner Study Area Centre Sub-Total Inner Sub-Total Inne	0.00% 0.00% 0.00% 0.00% 15.9% 0.0% 12.0% 2.00% 2.00% 0.00% 0.00% 0.00% 0.00% 0.00%	1.14%  0.00%  0.00%  0.00%  92.5%  11.5%  0.00%  1.1%  Zone 12 Electrical (%)  0.00%  0.00%  0.00%  0.00%	0.00% 0.00% 0.00% 0.00% 87.9% 28.6% 1.8% 1.8% 1.2% 0.0%  Zone 13 Electrical (%)	0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 25.5% 0.0% 20.6% 0.0% 0.0% 0.00% 0.00%
Others, Zone 19 Sub-total Vinearhampstead Vilago Centre Happenden Town Centre Sub-total  Total   Intere Study Area Sub-Total   Vilago Centre Happenden Town Centre Sub-Total   Vilago Centre Contain (Sub-Total Vilago Centre Comban Vil	0.00% 0.00% 0.00% 0.00% 15.9% 0.00% 12.8% 1.2% 81.6% 0.0% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00%	1.14%  0.00% 0.00% 0.00%  1.1% 78.7% 1.1% 78.7% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00%	0.00% 0.00% 0.00% 0.00% 0.00% 1.6% 1.6% 1.2% 58.5% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00%	0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00%
Others, Zoze 19 Sub-total  Sub-total  Wheatherspitael Visign Contre Harpenden Town Centre  Sub-total  Total Inner Study Area  Sub-total  Total Inner Study Area  Sub-Total Inner Otheric  Sub-Total Inner Otheric  Sub-Total Inner Study Area  Consider More Total  Outside Inner Study Area  Consider Sub-Total Inner Stud	0.00% 0.00% 0.00% 0.00% 0.00% 15.9% 0.00% 1.2% 1.2% 1.2% 0.0% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00%	1.14%  0.00% 0.00% 0.00%  92.5% 11.5% 0.0% 1.1% 78.7% 1.1% 2.on 2.0 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00%	0.00% 0.00% 0.00% 0.00% 87.9% 28.6% 1.8% 1.2% 58.5% 0.0% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00%	0.00% 0.00%
Others, Zene 19 Sub-total Wheathampsteed Vilage Centre Happenden Town Centre Sub-total  Total   Maren Study Area Sub-Total   Vester Study Area Sub-Total   Vester Otistrict Sub-Total   Vester Study Area Sub-Total   Vester	0.00% 0.00% 0.00% 15.9% 0.00% 15.9% 0.00% 1.2% 81.6% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00%	1.14% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00%	0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00%	0.00% 0.00% 0.00% 0.00% 0.00%
Oftons, Zone 19 Sub-total Vineathampstead Village Certe Vineathampstead Village Certe Vineathampstead Village Certe Vineathampstead Village Certe Sub-total Interne District Sub-Total Sub-Total Village Certe Outside Sub-Total Sub-Total Village Certe Centum Village Certe Centum Village Certe Centum Village Certe Village Cert	0.00% 0.00%	1.14% 0.00% 0.00% 1.14% 0.00%	0.00% 0.00%	0.00% 0.00%
Others, Zene 19 Sub-total  Sub-total  Wheathampstead Vilage Coate Happendon Town Coate  Sub-total  Cotal Happendon Town Coate  Sub-total  Cotal Happendon Town Coate  Sub-total  Cotal Happendon Town Coate  Sub-total Westerd District  Sub-Total Happendon District  Cost Total Happendon Cost Total  Cost Total Happendon Happendon Finespo  Costalation Cost Total  Sub-total  Sub-total  Cost Total Happendon Happendon Finespo  Costalation Cost Total  Costalation	0.00% 0.00%	1.14% 0.00%	0.00% 0.00%	0.00% 0.00%
Oftons, Zoza 19 Sub-total Wheathampstead Villago Cortee Happender Torm Cortee Sub-total Total Villago Cortee Sub-total	0.00% 0.00%	1.14% 0.00%	0.00% 0.00%	0.00% 0.00%
Chenn, Zone 19 Sub-total  Sub-total  Wheathampstead Vilago Costre Happendon Town Costre  Sub-total  Cetal I Mare Study Area  Sub-total  Cetal I Mare Study Area  Sub-Total I Vestero District  Sub-Total I Vestero District  Sub-Total I Vestero District  Sub-Total I Three Rivers Borrough  Sub-Total I Marea District  Sub-Total I Three Rivers Borrough  Sub-Total I Sub-Total I Three Rivers Borrough  Sub-Total I Sub-Total I Three Rivers Borrough  Sub-Total I Three Rivers Borrough  Sub-Total I Three Rivers Earnough  Costs Total I Sub-Total I Sub-Total  Costs Total  Costs Tota	0.00%	1.14% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00%	0.00% 0.00%	0.00% 0.00%
Others, Zone 19 Sub-total  Sub-total  Wheathampstead Vilage Certre Happenden Town Certre Sub-total  Total   Interes Study Area  Sub-total   Valence   Valenc	0.00% 0.00%	1.14% 0.00% 0.00% 0.00% 0.00% 1.15% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00%	0.60% 0.60%	0.00% 0.00%
Others, Zone 19 Sub-testal  Sub-testal  Wheathampstead Village Certre  Wheathampstead Village Certre  Wheathampstead Village Certre  Sub-testal  Testal Inner Study Area  Sub-Total Interfere District  Outside Inner Study Area  Zone Si Times Study	0.00% 0.00%	1.14% 0.00% 0.00% 0.00% 0.00% 1.5% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00%	0.00% 0.00%	0.00% 0.00%
Others, Zene 19 Sub-testal Wheathampstead Village Centre Hispendent Torm Centre Sub-testal Testal Inner Study Area Sub-testal Testal Inner Study Area Sub-Testal Invested Study Study Area Sub-Testal Invested Study Area	0.00% 0.00%	1.14% 0.00% 0.00% 0.00% 0.00% 1.55% 0.00%	0.00% 0.00%	0.00% 0.00%
Others, Zone 19 Sub-total Vineathampstead Vilage Certie Hispenden Tom Cartee Hispenden Tom Cartee Sub-total Vineathampstead Vilage Certie Hispenden Tom Cartee Sub-total Vineathampstead Vilage Certie Sub-total Vineathampstead Vilage Certie Sub-total Vineathampstead Vilage Certie Sub-total Vineathampstead Vilage Certie Sub-total Vineathampstead Sub-total Vineathampstead Cartain Sub-total Vineath Sub-total Vineath Sub-total Vineath Sub-total Vineath Sub-total Vineath Sub-total Vineath Sub-total Vineathampstead Vin	0.00%	1.14% 0.00% 0.00% 0.00% 1.15% 0.00%	0.00%	0.00%
Others, Zene 19 Sub-testal  Sub-testal  Wheathampstead Vilage Certie Happenden Town Certie Sub-testal  Testal Interes Study Area  Sub-testal Vilage Certie Sub-testal  Testal Interes Study Area  Sub- Total Interes Toury Busines  Countries  Outside Sub- Toury Busines  Outside Toury Busines  Outside Sub- Toury Busines  Countries  Outside Sub- Toury Busines  Sub- Toury Busines  Outside Sub- Toury Busines  Outside Sub- Toury Busines  Sub- Toury Busines  Outside Sub- Tour	0.00% 0.00%	1.14% 0.00% 0.00% 0.00% 1.15% 0.00%	0.00% 0.00%	0.00%
Others, Zene 19 Sub-testal  Sub-testal  Wheathampstead Vilage Certie Hispenden Town Certie Sub-testal  Total   Interes Study Area  Sub-testal   Interes Study Area  Sub-Total   Valence Obstact Sub-Total   Interes Policy Area  Control Total   Interes Policy A	0.00%	1.14% 0.00% 0.00% 0.00% 0.00% 1.15% 0.00%	0.00%	0.00%
Others, Zone 19 Sub-statal Vineathampstead Vilage Certies Happender Tom Carties Sub-statal Vineathampstead Vilage Certies Happender Tom Carties Sub-statal Vineathampstead Vilage Certies Certification Vilage Certies Vilage Certification Vilage Certies Vilage Certification Vilage Certies Vilage Certification Vilage Certies Vilage Certification Vilage Certif	0.00%	1.14% 0.00% 0.00% 0.00% 1.5% 1.5% 0.00% 1.5% 1.5% 0.00%	0.00%	0.00%
Others, Zene 19 Sub-testal Wheathampstead Village Centre Happenden Tom Centre Sub-testal Testal Internetion Wheathampstead Village Centre Happenden Tom Centre Sub-testal Testal Internet Study Area Sub-testal Testal Internet Study Area Sub-Total I Water Sub-Total Sub-Total I Water Sub-Total Sub-Total I Water Sub-Total Sub-Total I Sub-Total Sub	0.00% 0.00%	1.14% 0.05% 0.05% 0.05% 0.05% 1.15% 0.05%	0.00%	0.00%
Others, Zene 19 Sub-statal  Team \$11 Harmenfers Wheathampstead Village Certer Hispersion Torn Carter Hispersion Torn Carter Sub-statal  Team \$1 horser Study Area  Sub-statal  Team \$1 horser Study Area  Sub-statal  Team \$1 horser Study Area  Sub-statal  Cast Team \$1 horser Study Area  Sub-statal  Cast Sub-statal	0.00%	1.14% 0.00% 0.00% 0.00% 1.54% 0.00%	0.00% 0.00%	0.00%
Others, Zene 19 Sub-testal Wheathampstead Village Certie Hispendien Town Cortie Sub-testal Wheathampstead Village Certie Hispendien Town Cortie Sub-testal  Total I honer Study Area Sub-Total I Water of District Sub-Total I Water of District Sub-Total I Harten Dusted Sub-Total I Harten Sub-Total Sub-Total I Harten Sub-Total Sub-Total I Harten Sub-Total Certification Outside Amer Study Area  Zena Sub-Total Sub-Total Certification Certificatio	0.00%	1.14% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00%	0.00%	0.00%
Others, Zene 19 Sub-testal Wheathampstead Village Centre Happenden Tom Centre Sub-testal Testal Internation Wheathampstead Village Centre Happenden Tom Centre Sub-testal Testal Internation Sub-testal Testal Internation Sub-testal Testal Internation Sub-testal Sub-	0.00% 0.00%	1.14% 0.00% 0.00% 0.00% 1.15% 0.00%	0.00% 0.00%	0.00%
Others, Zone 19 Sub-statal Vineathampstead Vilage Certies Hippenden Tom Carties Sub-statal Vineathampstead Vilage Certies Hippenden Tom Carties Sub-statal Vineathampstead Vilage Certies Carties Sub-statal Vineathampstead Vilage Certies Certies Sub-statal Vilage Certies Certies Sub-statal Vilage Certies Certies Sub-statal Vilage Certies Vilage Cer	0.00%	1.14% 0.00%	0.00% 0.00%	0.00%
Others, Zene 19 Sub-total Vineathampstead Village Centre Happenden Torm Centre Sub-total  Total I Water Study Area Sub-total  Total I Water Study Area Sub-Total I Water Sub-Total Sub-Total I Sub-Total Sub	0.00%	1.14% 0.00%	0.00% 0.00%	0.00%
Others, Zene 19 Sub-testal Wheathampstead Village Centre Happenden Tom Centre Sub-testal Testal Internation Wheathampstead Village Centre Happenden Tom Centre Sub-testal Testal Internation Sub-testal Testal Internation Sub-testal Testal Internation Sub-testal Sub-	0.00%	1.14% 0.05%	0.00% 0.00%	0.00%
Others, Zone 19 Sub-testal Wheethampstead Village Certies Hispendent From Corties Sub-testal  Total   Interes Study Area Sub-testal   Vestero District Sub-t	0.00%	1.14% 0.00%	0.00% 0.00%	0.00%
Others, Zene 19 Sub-total Wheathampstead Village Certre Wheathampstead Village Certre Wheathampstead Village Certre Sub-total  Tedal Inner Study Area Sub-total  Tedal Inner Study Area Sub-Total I Water Obstrict Sub-Total I Sub-Total I Sub-Total Sub-Total I Sub-Total Constitution Outside Sub-Total Certre Sub-Total I Sub-Total Constitution Outside Sub-Total Con	0.00%	1.14% 0.00%	0.00%	0.00%
Others, Zene 19 Sub-total Wheathampstead Village Certe Happender Tom Certe Sub-total  Teal Inversibility Area Sub-total  Teal Inversibility Area Sub-total  Teal Inversibility Water District Sub-total Sub-total Inversibility Water District Sub-total Inversibility Sub-total S	0.00% 0.00%	1.14% 0.00%	0.00% 0.00%	0.00%
Others, Zene 19 Sub-testal Wheathampstead Village Corte Happender Torm Corte Sub-testal Testal Interesting Varian Sub-testal Testal Interesting Varian Sub-testal Testal Interesting Obstract Sub-testal Sub-testal Sub-testal Sub-testal Varian Sub-testal Sub-testal Sub-testal Overstination Overstin	0.00% 0.00%	1.14% 0.00%	0.00% 0.00%	0.00%
Others, Zene 19 Sub-total Vineathampstead Village Certre Sub-total  Edd   Inner Study Area Sub Total   Valetre District Sub-Total   Sub-Total   Valetre Village Certre Certre Village Certre Village Certre Certre Village Villag	0.00%	1.14% 0.00%	0.00%	0.00%
Others, Zene 19 Sub-testal Wheathampstead Village Cortee Hispendent Torm Cortee Sub-testal Testal Interesting Varian Sub-testal Testal Interesting Varian Sub-testal	0.00%	1.14% 0.00%	0.00%	0.00%

a. Zones based on post code sectors
 b. Market shares for 'main' and 'top-up' shopping derived directly from NEMS Household Survey (November 2016)
 c. Excludes 'don't know/varies', markets and internet sales

Destination Study Area	Zone 11 Electrical (£m)	Zone 12 Electrical (£m)	Zone 13 Electrical (£m)	Zone 14 Electrica (£m)
Zone 1   Watford South Coine Valley Retail Park, Lower High Street, Watford Waterfields Shopping Park, Waterfields Way, Watford	£0.0 £0.0	£0.0	£0.0 £0.0	£0.0 £0.0
Waterfields Shopping Park, Waterfields Way, Watford Watford Arches Retail Park, Lower High Street, Watford Watford Town Centre Others, Zone 1	£0.0 £0.0 £3.7 £0.0	£0.0 £0.3 £1.5 £0.0	£0.0 £0.0 £2.9 £0.0	£0.0 £0.6 £0.0
Sub-total	£3.7	£1.7	£2.9	£0.6
Zone 2   Watford North Asda, Odhams Industrial Estate, St. Albans Road, Watford Garston Village Centre	£0.0 £0.0	£0.0 £0.0	£0.0 £0.0	£0.0 £0.0
Others, Zone 2 Sub-total	£0.0	£0.0	£0.0	£0.0
Zone 3   Bushey & Aldenham Aldenham Vilage Centre	£0.0	£0.0	£0.0	£0.0
Bushey Town Centre Costco, Hartspring Lane, Bushey Others, Zone 3	£0.0 £0.0	£0.0 £0.0	£0.2 £0.0 £0.0	£0.0 £0.0
Sub-total	£0.0	£0.0	£0.2	£0.0
Zone 4   Radlett & Shenley Radlett Town Centre Shenley Village Centre	£0.0 £0.0	£0.0 £0.0	£0.0 £0.0	£0.0 £0.0
Sub-total Sub-total	£0.0	£0.0	£0.0	£0.0
Zone 5   Borehamwood & Elstree Borehamwood Town Centre Stirling Retail Park, Stirling Way, Borehamwood	£0.0 £0.0	£0.0 £0.0	£0.0 £0.0	£0.0 £0.0
Tesco Extra, Shenley Road, Borehamwood Others, Zone 5	£0.0 £0.0	£0.0 £0.0	£0.0 £0.0	£0.0 £0.0
Sub-total  Zone 6   Potters Bar	£0.0	£0.0	£0.0	£0.0
Potters Bar Town Centre South Mimms Village Centre Tesco Superstore, Mutton Lane, Potters Bar	£0.0 £0.0 £0.0	£0.0 £0.0 £0.0	£0.0 £0.0 £0.0	£0.0 £0.0
Others, Zone 6 Sub-total	£0.0	£0.0	£0.0	£0.0
Zone 7   Rickmansworth Croxley Green Local Centre	£0.0	£0.0	£0.0	£0.0
Rickmansworth Town Centre Others, Zone 7 Sub-total	£0.0	£0.0 £0.0	£0.0 £0.0	£0.0
Zone 8   Batchworth Heath & South Oxhey	£0.0	£0.0	£0.0	£0.0
Northwood Local Centre South Oxhey Local Centre	£0.0	£0.0	£0.0 £0.0	£0.0
Sub-total  Zone 9   Chorleywood & Sarratt	£0.0	£0.0	£0.0	£0.0
Chorleywood Village Centre Elstree Village Centre Sarratt Village Centre	£0.0 £0.0	£0.0 £0.0 £0.0	£0.0 £0.0 £0.0	£0.0 £0.0 £0.0
Sub-total Sub-total	£0.0	£0.0	£0.0	£0.0
Zone 10   Kings Langley & Abbots Langley Abbots Langley Village Centre Kings Langley Village Centre	£0.0 £0.0	£0.2 £0.0	£0.0 £0.0	£0.0 £0.0
Others, Zone 10 Sub-total	£0.3	£0.0	£0.1	£0.0
Zone 11   Hemel Hempstead Hemel Hempstead Town Centre	£4.7	£2.4	£1.3	£0.1
Apsley Mills Retail Park, London Road, Hemel Hempstead Others, Zone 11	£13.9 £0.4	£9.4 £0.0	£3.2 £0.0	£0.7 £0.0
Sub-total  Zone 12   Hemel Hempstead Fringe	£19.0	£11.8	£4.4	£0.8
Grovehill Local Centre Others, Zone 12	£0.0 £0.0	£0.0 £0.0	£0.0 £0.0	£0.0 £0.0
Sub-total  Zone 13   Berkhamsted	£0.0	£0.0	£0.0	£0.0
Berkhamsted Town Centre Others, Zone 13 Sub-total	£0.0 £0.0	£0.0 £0.0	£1.9 £0.0	£0.3 £0.0
Zone 14   Tring Tring Town Centre	£0.0	£0.0	£0.0	£0.5
Others, Zone 14 Sub-total	£0.0	£0.0	£0.0	£0.1
Zone 18   St Albans Abbey View Retail Park, Griffiths Way, St. Albans	£0.0	£0.0	£0.0	£0.0
St. Albans City Centre Others, Zone 18	£0.0 £0.0	£0.0 £0.0	£0.0 £0.0	£0.0 £0.0
Sub-total  Zone 19   London Colney Fringe	£0.0	£0.0	£0.0	£0.0
Albert Bygrave Retail Park, North Orbital Road, St Albans Colney Fields Shopping Park, Alsop Close, London Colney Cuffley Village Centre	£0.0 £0.0	£0.0 £0.2 £0.0	£0.0 £0.0	£0.0 £0.0 £0.0
Others, Zone 19	£0.0	£0.0	£0.0	£0.0
Zono 21   Harpenden Wheathampstead Village Centre	£0.0	£0.0	£0.0	£0.0
Harpenden Town Centre Sub-total	£0.0	£0.0	£0.0	£0.0 £0.0
Total   Inner Study Area	£23.0	£13.9	£9.5	£2.2
Sub Total   Watford District Sub Total   Hertsmere District Sub Total   Three Rivers Borough	£3.7 £0.0 £0.3	£1.7 £0.0 £0.2	£2.9 £0.2 £0.1	£0.6 £0.0 £0.0
Sub Total   Three Rivers Borough Sub Total   Dacorum District Sub Total   St Albans City & District	£19.0 £0.0	£11.8 £0.2	£6.3 £0.0	£1.7 £0.0
	Zone 11 Electrical (£m)	Zone 12 Electrical (£m)	Zone 13 Electrical (£m)	Zone 14 Electrica (£m)
Outside Inner Study Area				
Zone 15   Three Rivers Fringe Chalfont St. Peter Village Centre Denham Village Centre	£0.0 £0.0	£0.0 £0.0	£0.0	£0.0 £0.0
Eastcote Local Centre Harefield Green Park, Rickmansworth Road, Harefield, Uxbridge Harrow Town Centre	£0.0 £0.0	£0.0 £0.0	£0.0 £0.0 £0.0	£0.0 £0.0
Hatch End Local Centre Pinner Village Centre Ruislip Town Centre	£0.0 £0.0	£0.0 £0.0	£0.0 £0.0	£0.0 £0.0
Others, Zone 15 Sub-total	£0.0	£0.0	£0.0	£0.0
Zone 16   Dacorum Western Fringe Chesham Town Centre	£0.0	£0.3	£0.0	£0.1
Others, Zone 16 Sub-total	£0.0	£0.0	£0.0	£0.0
Zone 17   Daccorum Northern Fringe Dunstable Town Centre	£0.0	£0.0	£0.0	£0.0
Homebase, Vimy Road, Leighton Buzzard Leighton Buzzard Town Centre Others, Zone 17	£0.0 £0.0	£0.0 £0.0	£0.0 £0.0 £0.0	£0.0 £0.0
Sub-total	£0.0	£0.0	£0.0	£0.0
Zone 20   Hertsmere Southern Fringe Barnet Local Centre Edgware District Centre	£0.0 £0.0	£0.0 £0.0	£0.0 £0.0	£0.0 £0.0
Stanmore District Centre Wealdstone Local Centre Others, Zone 20	£0.0 £0.0	£0.0 £0.0 £0.0	£0.0 £0.0 £0.0	£0.0 £0.0
Sub-total	€0.0	£0.0	£0.0	£0.0
Zone 22   St Albans Northern Fringe. Luton Retail Park, Gipsy Lane, Luton Wigmore Park Shopping Centre, Wigmore Lane, Luton	£0.0 £0.0	£0.0 £0.0	£0.0 £0.0	£0.0 £0.0
Others, Zone 22 Sub-total	£0.0	£0.0	£0.0	£0.0
Sub-total Study Area	£23.0	£14.1	£9.5	£2.3
Outside Study Area Amersham Town Centre	£0.0	£0.0	£0.0	£0.0
Aylesbury Town Centre Beaconsfield Town Centre Brent Cross Shopping Centre, Prince Charles Drive, Brent Cross	£0.0 £0.0	£0.0 £0.0	£0.0 £0.0	£1.3 £0.0 £0.0
Broadfields Retail Park, Bicester Road, Aylesbury Brookfield Retail Park, Halfhide Lane, Cheshunt, Waltham Cross Central London	£0.0 £0.0	£0.0 £0.0 £0.0	£0.0 £0.0 £0.2	£0.0 £0.0 £0.1
Chalfont St. Giles Village Centre Colindate Local Centre Enfield Retai Park, Crown Road, Enfield	£0.0 £0.0	£0.0 £0.0	£0.0 £0.0	£0.0 £0.0 £0.0
Enfield Town Centre Gerrards Cross Town Centre Great Missenden Village Centre	£0.0 £0.0	£0.0 £0.0	£0.0 £0.0	£0.0 £0.0
Hatfield Town Centre Hattersway Retail Park, Chaul End Lane, Luton Hertford City Centre	£0.0 £0.0	£0.0 £0.0	£0.0 £0.0	£0.0 £0.0
High Wycombe Town Centre Hitchin Town Centre Hitchin Town Centre Likea, Drury Way, North Circular Road, Wembley Keeten Leval Centre	£0.0 £0.0	£0.0 £0.0	£0.5 £0.0 £0.0	£0.3 £0.0 £0.0
Kenton Local Centre Kingsbury District Centre Little Chalfort Village Centre	£0.0 £0.0	£0.0 £0.0	£0.0 £0.0	£0.0 £0.0
Luton Town Centre Marlow Town Centre Mill Hill Local Centre	£0.0 £0.0	£0.2 £0.0 £0.0	£0.1 £0.0 £0.0	£0.0 £0.0
Milton Keynes Town Centre MK1 Shopping & Leisure Park, Stadium Way, West Bletchley Monkswood Retail Park, Elder Way, Stevenage	£0.0 £0.0	£0.0 £0.0	£0.3 £0.0 £0.0	£1.6 £0.0 £0.0
Others, Aylesbury Others, Enfield Princes Risborough Town Centre	£0.0 £0.0	£0.0 £0.0 £0.0	£0.0 £0.0	£0.0 £0.0
Roaring Meg Retail Park, Great North Road, Stevenage Roebuck Retail Park, London Road, Stevenage Slough Town Centre	£0.0 £0.0	£0.0 £0.0	£0.0 £0.0	£0.0 £0.0
Stevenage Town Centre The Galleria Outlet, Comet Way, Hatfield Uxbridge Town Centre	£0.0 £0.0 £0.0	£0.0 £0.0 £0.0	£0.0 £0.0 £0.0	£0.0 £0.0
Victoria Retail Park, Crown Road, South Ruislip Waltham Cross Town Centre	£0.0 £0.0	£0.0 £0.0 £0.3	£0.0 £0.0	£0.0 £0.0
Welwyn Garden City Town Centre		00.0	£0.2	£0.6
Welwyn Garden City Town Centre Others, outside study area Abroad	£0.3 £0.0	£0.3 £0.0	£0.0	£0.0

	Zone 11 DIY (%)	Zone 12 DIY (%)	Zone 13 DIY (%)	Zone 14 DIY (%)
Study Area  Cone 1   Watford South  Coine Valley Retail Park, Lower High Street, Watford	0.00%	0.00%	0.00%	0.00%
Vaterfields Shopping Park, Waterfields Way, Watford Vatford Arches Retail Park, Lower High Street, Watford	0.00%	0.00%	0.00%	0.00%
Watford Town Centre Others, Zone 1	0.83%	0.00%	0.88%	0.79%
Sub-total  Cone 2   Watford North	0.83%	0.00%	0.88%	0.79%
Asda, Odhams Industrial Estate, St. Albans Road, Watford Sarston Village Centre Others, Zone 2	0.00% 0.00% 0.00%	0.00% 0.00% 0.00%	0.00% 0.00% 0.00%	0.00% 0.00% 0.00%
Sub-total	0.00%	0.00%	0.00%	0.00%
Zone 3   Bushey & Aldenham Aderham Village Centre	0.00%	0.00%	0.00%	0.00%
Bushey Town Centre Costco, Hartspring Lane, Bushey Others, Zone 3	0.00% 0.00% 0.00%	0.00% 0.00% 0.00%	0.00% 0.00% 0.00%	0.00% 0.00% 0.00%
Sub-total	0.00%	0.00%	0.00%	0.00%
Zone 4   Radiett & Shenley Radiett Town Centre	0.00%	0.00%	0.00%	0.00%
Shenley Village Centre  Sub-total	0.00%	0.00%	0.00%	0.00%
Zone 5   Borehamwood & Elstree Borehamwood Town Centre	0.00%	0.00%	0.00%	0.00%
Stirling Retail Park, Stirling Way, Borehamwood Tesco Extra, Shenley Road, Borehamwood	0.00%	0.00%	0.00%	0.00%
Others, Zone 5 Sub-total	0.00%	0.00%	0.00%	0.00%
Zone 6   Potters Bar Potters Bar Town Centre	0.00%	0.00%	0.00%	0.00%
South Mimms Village Centre Fesco Superstore, Mutton Lane, Potters Bar	0.00% 0.00% 0.00%	0.00%	0.00%	0.00%
Others, Zone 6 Sub-total	0.00%	0.00%	0.00%	0.00%
Zone 7   Rickmansworth Croxley Green Local Centre	0.00%	0.00%	0.00%	0.00%
Rickmansworth Town Centre Others, Zone 7	0.00%	0.00%	0.00%	0.00%
Sub-total	0.00%	0.00%	0.00%	0.00%
Zone 8   Batchworth Heath & South Oxhey Northwood Local Centre South Oxhey Local Centre	0.00%	0.00%	0.00%	0.00%
Sub-total	0.00%	0.00%	0.00%	0.00%
Zone 9   Chorleywood & Sarratt Chorleywood Village Centre	0.00%	0.00%	0.00%	0.00%
Elstree Village Centre Sarratt Village Centre	0.00%	0.00%	0.00%	0.00%
Sub-total  Zone 10   Kings Langley & Abbots Langley	0.00%	0.00%	0.00%	0.00%
Abbots Langley Village Centre Kimgs Langley Village Centre	0.00%	0.00%	0.00%	0.00%
Others, Zone 10	1.58%	0.78%	1.84%	0.00%
Zone 11   Hemel Hempstead	38.08%	13.97%	12.02%	1.89%
remei Hempsteaa i John Centre Apsley Mills Retail Park, London Road, Hemel Hempstead Others, Zone 11	47.83% 4.88%	63.39%	26.05% 11.43%	10.36%
Sub-total	90.78%	80.64%	49.51%	12.25%
Zone 12   Hemel Hempstead Fringe Grovehill Local Centre Others, Zone 12	0.00%	0.00%	0.00%	0.00%
Sub-total	0.00%	0.82%	0.00%	0.00%
Zone 13   Berkhamsted Berkhamsted Town Centre Dihers, Zone 13	0.00%	0.00%	30.62%	3.81%
uniers, zone 13	0.00%	0.00%	30.62%	3.81%
Zone 14   Tring Fing Town Centre	0.00%	0.00%	0.88%	48.13%
Others, Zone 14	0.00%	0.78%	0.92%	6.68% 54.81%
Zone 18   St Albans				
Abbey View Retail Park, Griffiths Way, St. Albans St. Albans City Centre Others, Zone 18	0.00% 0.83% 0.00%	0.00% 2.74% 0.00%	0.00% 0.00% 0.00%	0.00% 0.00% 0.00%
Sub-total	0.83%	2.74%	0.00%	0.00%
Zone 19   London Colney Fringe Albert Bygrave Retail Park, North Orbital Road, St Albans	0.00%	0.00%	0.00%	0.00%
Colney Fields Shopping Park, Alsop Close, London Colney Cuffley Village Centre Others, Zone 19	0.00% 0.00% 0.00%	0.00%	0.00% 0.00% 0.00%	0.00% 0.00% 0.00%
Sub-total	0.00%	0.00%	0.00%	0.00%
Zone 21   Harpenden Wheathampstead Village Centre	0.00%	0.00%	0.00%	0.00%
farpenden Town Centre	0.00%		0.00%	
Harpenden Town Centre Sub-total	0.00%	0.00%	0.00%	0.00%
karpenden Town Centre Sub-total Total   Inner Study Area	0.00% 94.0%	0.00%	0.00% 84.6%	0.00% 71.7%
karpenden Town Centre  Total   Inner Study Area  Sub-Total   Warfford District,  Sub-Total   Warfford District,	0.00%	0.00%	0.00%	0.00%
karpenden Town Centre Süd-total Fotal   linner Study Area Süd-Total   Walford District	0.00% 94.0% 0.8%	0.00% 0.00% 85.8%	0.00% 84.6% 0.9%	0.00% 71.7% 0.8%
sapenden Town Centre  Sobi   Immer Study Area  Sob Total   Marter Obstrict  Sub Total   Marter Obstrict  Sub Total   Marter Borough  Sub Total   Marter Borough	0.00% 94.0% 0.8% 0.0% 1.6% 90.8%	0.00% 0.00% 85.8% 0.0% 0.0% 0.8% 82.2%	0.00% 84.6% 0.9% 0.0% 1.8% 81.9%	0.00% 71.7% 0.8% 0.0% 0.0% 70.9% 0.0%
Sub-total  Goal   Inner Study Area  Sub Total   Watford District  side Total   Intertainere District  side Total   Matternere District  side Total   St. Albama City & District	0.00% 94.0% 0.8% 0.0% 1.6% 90.8% 0.8%	0.00% 0.00% 85.8% 0.0% 0.0% 0.8% 82.2% 2.7% Zone 12	0.00% 84.6% 0.9% 0.0% 1.8% 81.9% 0.0%	0.00% 71.7% 0.8% 0.0% 0.0% 70.9%
Sub-total Court Centre Sub-total Court Centre Sub-Total   Meta Sub-Total   Meta Centre Sub-Total   Meta Centre Sub-Total   Meta Centre Sub-Total   Sub	0.00% 94.0% 0.8% 0.0% 1.6% 90.8% Zone 11 DIY (%)	0.00%  85.8%  0.0% 0.0% 0.0% 0.8% 82.2% 2.7%  Zone 12 DIY (%)	0.00% 84.6% 0.0% 1.8% 0.0% 1.8% 0.0% Zone 13 DIY (%)	0.00% 71.7% 0.8% 0.0% 0.0% 70.9% 0.0% Zone 14 DIY (%)
Aspenden Foun Centre Bull-betal  Sub-betal  Sub-betal  Sub-Fotal   Markeror District Sub-Fotal   Markeror District Sub-Fotal   Markeror District Sub-Fotal   Markeror District Sub-Fotal   Sub-Fotal   Markeror Sub- Sub-Fotal   Sub-Fotal	0.00% 94.0% 0.8% 0.0% 1.6% 90.8% 0.8% Tone 11 DIY (%)	0.00% 85.8% 0.0% 0.0% 0.0% 0.8% 82.2% 2.7% Zone 12 DIY (%)	0.00% 84.6% 0.9% 0.0% 1.8% 81.9% 0.0% Zone 13 DIY (%)	0.00% 71.7% 0.8% 0.0% 70.9% 0.0% TO.9% 0.0%
Sub-total Coun Contre Sub-total Coun Contre Sub-total Country Country Sub-Total (Workrow District Sub-Total (Workrow District Sub-Total (Workrow District Sub-Total (Workrow Borough Sub-Total) Sub-Total (Sub-Total Sub-Total) Sub-Total (Sub-Total Sub-Total S	0.00% 94.0% 0.8% 0.0% 1.6% 90.8% 0.8% 0.00% 0.00% 0.00% 0.00% 0.00%	0.00%  85.8%  0.0%  0.8%  82.2%  Zone 12  DIY  (%)  0.00%  0.00%  0.00%  0.00%  0.00%  0.00%  0.00%	0.00% 84.6% 0.9% 0.0% 1.8% 81.9% 0.00 (%) 2one 13 DIY (%)	0.00% 71.7% 0.8% 0.0% 0.0% 0.0% 0.0% 0.00% 0.00% 0.00% 0.00% 0.00%
Sub-total South Court Co	0.00% 94.0% 0.8% 0.0% 1.6% 90.8% 0.8% 0.8% 0.6% 0.00% 0.00% 0.00% 0.00%	0.00%  85.8%  0.0%  0.0%  0.0%  0.0%  0.8%  82.2%  Zone 12  DIY  (%)  0.00%  0.00%  0.00%  0.00%	0.00% 84.6% 0.9% 0.0% 1.8% 81.9% 0.0% Zone 13 DIY (%)	0.00% 71.7% 0.8% 0.0% 0.0% 70.9% 0.0% (%)
Sub-botal  Sub-foral   Norther Study Area Sub-foral   Norther Study Area Sub-foral   Norther Obstrect Sub-foral   Norther Obstrect Sub-foral   Norther Study Area Sub-foral   Sub-foral   Norther Study Area Sub-foral   Sub-f	0.00% 94.0% 0.8% 0.0% 1.6% 90.8% 0.8% 0.8% Zone 11 DIY (%) 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00%	0.00%  85.8%  0.0% 0.0% 0.0% 0.8% 82.2% 2.7%  Zone 12 DIY (%) 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00%	0.00% 84.6% 0.9% 0.0% 1.8% 81.9% 0.0% Zone 13 DIY (%) 0.00% 0.00% 0.00% 0.00% 0.00% 0.00%	0.00% 71.7% 0.8% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0
Sub-total  Cotal Inter Study Area  Sub-Total I Water Study Area  Destination  Destination  Destination  Destination  Destination  Destination  Sub-Total I Water Study Area  Sub-Total I W	0.00% 94.0% 0.0% 0.0% 1.0% 90.8% 0.0% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00%	0.00%  85.8%  0.0% 0.0% 0.0% 0.0% 0.0% 0.00% 0.00% 0.00% 0.00% 0.00%	0.00%  84.6%  0.9%  0.0%  1.8%  81.9%  0.0%  Zone 13  DIY  (%)  0.00%  0.00%  0.00%  0.00%  0.00%  0.00%  0.00%  0.00%	0.00% 71.7% 0.8% 0.0% 0.0% 0.0% 0.0% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00%
Aspenden Foun Contre Bulb Actail  Total Inter Study Area  Bulb Total   Water Obstrict  Bulb Total   Water Obstrict  Bulb Total   Water Obstrict  Bulb Total   State   State   State   State    Bulb Total   State   State   State   State   State    Bulb Total   State   State   State   State   State    Bulb Total   State   State   State   State    Bulb Total   St	0.00% 94.0% 0.8% 0.0% 1.6% 90.8% 0.6% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00%	0.00%  85.8%  0.0%  0.0%  0.0%  0.8%  82.2%  2.7%  (%)  0.00%  0.00%  0.00%  0.00%  0.00%  0.00%  0.00%	0.00%  84.6%  0.9% 0.0% 1.8% 81.9% 0.0%  Zone 13 DIY (%)  0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00%	0.00% 71.7% 0.8% 0.0% 0.0% 70.9% 0.0% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00%
Authorities Count Centre  Liab bottal  Liab bottal  Liab Liab County Markered District  Liab Total   Markered District  Liab Total   Markered District  Liab County   Markered District  Liab County   Markered District  Liab County   Liab County   Liab County    Liab County   Liab County   Liab County    Liab County   Liab County   Liab County    Liab County   Liab County    Liab County   Liab County    Liab County   Liab County    Liab County   Liab County    Liab County    Liab County    Liab County    Liab County    Liab County    Liab County    Liab Liab Liab County    Liab Liab Liab Liab Liab Liab Liab Liab	0.00%  94.0%  0.8% 0.0% 1.6% 60.8% 0.6%  2.006 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00%	0.00% 0.00% 55.8% 0.0% 0.0% 0.0% 0.00%	0.00%.  84.6%. 0.9%. 0.0%. 0.0%. 1.9%. 81.9%. 1.	0.00% 74.7% 0.08% 0.0% 0.0% 0.0% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00%
Sub-botal  Sold-Total   Inner Study Area  Sold-Total   Statistics Borogeth  Botal Sold-Total   Statistics Borogeth  Sold-Total   Statistics City & District  Destination  Desti	0.00% 94.0% 0.8% 0.0% 1.6% 90.8% 0.0% 2.00 11 DIY (%) 0.00% 0.00% 0.00% 0.00% 0.00%	0.00%   0.00%	0.00%  24.6%  0.9% 0.0% 1.8% 81.9% 0.0% 20.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00%	0.00% 71.7% 0.8% 0.0% 0.0% 0.0% 0.0% 0.0% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00%
kapendam From Contre kab total  Total I Inner Study Area  tala Total Contre  tala Total Contre  tala Total Contre  tala Total Contre  tala Total I Inner Village Contre  tala Total Contre  tala Tot	0.00%   0.00%	0.00% 0.00%	0.00%   0.00%	0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00%
Augmented Town Centre  Aub total  Augmented Town Augmented  Augmente	0.60%   0.60%	0.00%	0.00%   0.00%	0.00%
Aspendent From Centre  Lab bottal  And I I Inner Study Area  Job Total   Martland District  Job Total   States City & District  District   States City & District  District   States City & District  District   States   States   States    District   States   States   States    Job Total   States   States   States    Job Total   States   States   States    Job Total   States   States    Job Total   States   States    Job Total   States   States    Job Total    Job Total   States    Job Total    Job Total   States    Job Total    Job To	0.00%   0.00%	0.00%	0.00%   0.00%	0.00% 71.7% 0.8% 0.0% 0.0% 0.0% 0.0% 0.0% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00%
Augmented Troon Centre  Authorisati  Authori	0.69%   0.69%	0.00%	0.00%   0.00%	0.00% 717% 0.00% 0
lapender Foun Certe  sub-total  foot   Martiner Study Area  sub-total   Martiner Study Area  sub-to	0.69%   0.69%	0.00% 0.00%	0.05%   0.05%	0.00%   7127%   0.00%
islander in Common Centre  islander in Centre  island	0.69%   0.69%	0.00%	0.05%   0.05%	0.00%   0.00%
International Control  Label State  Label Total   Watterd Datrict  Label Total   Control  Label Label Total   Control  Label Label Label   Control  Label	0.69% 0.69%	0.00%	0.05%   0.05%	0.00%   7.17%
largement From Cortice  Lab-bottal  Cold   Inner Study Area  Job Total   Martland District  Job Total   Start Albans City & Dis	0.45% 0.05%	0.00% 0.00%	0.00%   0.00%	0.00%   0.00%
laspender Town Corbin  hab-botal  sols Total   Martland Datrict  sols Total   States Datrict  sols Datri	0.49% 0.49%	0.00%	0.00%   0.00%	0.00% 71.2% 0.00%
internation Trans Centre  uich fotal   Martinere Datrict uich Total   St. Alberte Core   Destruct uich Total   St. Alberte uich Edul Loud Core   Destruct uich Total   St. Alberte uich Total Core   Destruct uich Total   St. Alberte uich Total Core   Destruct uich Total   Des	0.45% 0.45%	0.00%	0.00%   0.00%	0.00% 71.7% 0.00%
internation Trans Centre  uith footal   Marker of Deterrict  uith Total   St. Alberts Centre  uith Local   St. Alberts Centre  u	0.49%   0.49%	0.00%	0.00%   0.00%	0.00% 71.2% 0.00%
internation from Centre  uich fotal   Variative District uich Total   St. Albana City A District uich Total   St. Alba	0.45% 0.45%	0.00%	0.00%   0.00%	0.00% 71.7% 0.00%
individual control con	0.45% 0.45%	0.00%	0.05%   0.05%	0.00% 71.7% 0.00%
international Control Control  sub-hotal  dol Total (Washed District sub Total (Standard Standard Standard sub Total (Standard Standard sub Total (Standard Standard sub Total (Standard Standard sub Total (Standard sub Total	0.69% 0.60% 0.60%	0.00%	0.00%   0.00%	0.00%
islay record from Centre  sub-total  of Col I I Inner Study Area  sub-Total I Inner Study Area	0.45% 0.50%	0.00%	0.00%   0.00%	0.00% 71.7% 0.00%
islayments Trout Corties  Isla Total   Martiner Study Area  Isla Total   Stathmar City & District  Island   Island Study Area  Island   Island   Island Study Area  Island   Island   Island   Island   Island    Island   Island   Island   Island   Island   Island    Island   Island   Island   Island   Island   Island    Island   Island   Island   Island   Island   Island   Island    Island   Island   Island   Island   Island   Island   Island   Island    Island   Island   Island   Island   Island   Island   Island   Island    Island   I	0.45% 0.45%	0.00%	0.05%   0.05%	0.00%
size priced in Control (State Contro	0.46%   0.46%	0.00%	0.00%   0.00%	0.00%
independent Found Centre  Judy Total   Marked Classics  Judy Total   Stat Abone City & District  Judy Total   Stat Abone City & Distr	0.45% 0.05%	0.00%	0.05%   0.05%	0.00%
international Control Control  International	0.46%   0.46%	0.00%	0.05%   0.05%	0.00%   0.00%
isspenden From Centre  sub-total  foot   Inter Study Area  sub-Total   Internet Study Area  sub-Total   Internet Study Area  sub-Total   Internet Study Area  sub-Total   Internet Study Area  sub-Total   Stathans City & District  sestimation  build Trise Study Area  sestimation for Park Resimenseon's Road, Hardried, Usbridge learner Visings Centre  setter Study Area  setter Study	0.45% 0.05%	0.00%	0.05%   0.05%	0.00%
isspenden Troon Centre  sub-total  foot   Internation Study Area  sub-Total   Internation Study Area  sub-Total   Internation Study Area  sub-Total   Internation Study Area  sub-Total   Stathbert City & District  sub-Total   Stathbert City & Stathber	0.40%   0.40%	0.00%	0.00%   0.00%	0.00%
isspenden Trour Centre  sub- total  Variation of Story Area  sub- Total   Wastland Clastrict  sub- Total   Wastland Clastrict  sub- Total   Wastland Clastrict  sub- Total   Stat Albane City & District  Variation   Stat Albane City & District  value Total   Stat Albane City & District  Variation   Stat Albane City & Distric	0.46%   0.46%	0.00%	0.05%   0.05%	0.00%
sub-hotal  dol Tord (Warter District	0.40%   0.40%	0.00%	0.05%   0.05%	0.00%
sub-hotal  dol   Inser Study Area  uib Total   Marter of Study Area  uib Total   Star Abers City & District  estimation  but side inser Study Area  von 15   The	0.45% 0.50%	0.00%	0.05%   0.05%	0.00%

Notes:

a. Zonsa based on post code sectors

b. Market shares for "main" and 'top-sp' shopping derived directly from NEMS Hossehold Survey (November 2016)

C. Excludes 'Gon' Toxony'varies', markets and internet sales

Destination Study Area	Zone 11 DIY (£m)	Zone 12 DIY (£m)	Zone 13 DIY (£m)	Zone 14 DIY (£m)
Zone 1   Watford South Colne Valley Retail Park, Lower High Street, Watford Waterfields Shopping Park, Waterfields Way, Watford	£0.0 £0.0	£0.0	£0.0 £0.0	£0.0 £0.0
Watford Arches Retail Park, Lower High Street, Watford Watford Town Centre Others, Zone 1	£0.0 £0.1 £0.0	£0.0 £0.0	£0.0 £0.1 £0.0	£0.0 £0.0 £0.0
Sub-total	£0.1	£0.0	£0.1	£0.0
Zone 2   Watford North Asda, Odhams Industrial Estate, St. Albans Road, Watford Sarston Village Centre	£0.0 £0.0	£0.0 £0.0	£0.0 £0.0	£0.0 £0.0
Others, Zone 2 Sub-total	£0.0	£0.0	£0.0	£0.0
Zone 3   Bushey & Aldenham Alderham Village Centre Bushey Town Centre	£0.0	£0.0 £0.0	£0.0 £0.0	£0.0 £0.0
Costoo, Hartspring Lane, Bushey Others, Zone 3	£0.0	£0.0 £0.0	£0.0	£0.0
Sub-total  Zone 4   Radlett & Shenley	£0.0	£0.0	£0.0	£0.0
Radlett Town Centre Shenley Village Centre	£0.0 £0.0	£0.0 £0.0	£0.0 £0.0	£0.0 £0.0
Sub-total  Zone 5   Borehamwood & Elstree	£0.0	£0.0	£0.0	£0.0
Borehamwood Town Centre Stirling Retail Park, Stirling Way, Borehamwood Fesco Extra, Shenley Road, Borehamwood	£0.0 £0.0 £0.0	£0.0 £0.0	£0.0 £0.0	£0.0 £0.0
Others, Zone 5 Sub-total	£0.0	£0.0	£0.0	£0.0
Zono 6   Potters Bar Potters Bar Town Centre South Mimms Village Centre	£0.0	£0.0	£0.0	£0.0
Sourn winnins visage Centre Tesco Superstore, Mutton Lane, Potters Bar Others, Zone 6	£0.0 £0.0 £0.0	£0.0 £0.0 £0.0	£0.0 £0.0 £0.0	£0.0 £0.0
Sub-total  Zone 7   Rickmansworth	£0.0	£0.0	£0.0	£0.0
Croxley Green Local Centre Rickmansworth Town Centre Others, Zone 7	£0.0 £0.0	£0.0 £0.0	£0.0 £0.0	£0.0 £0.0
Sub-total	€0.0	£0.0	£0.0	£0.0
Zone 8   Batchworth Heath & South Oxhey Northwood Local Centre South Oxhey Local Centre	£0.0 £0.0	£0.0	£0.0	£0.0
Sub-total	£0.0	£0.0	£0.0	£0.0
Zone 9   Chorleywood & Sarratt Chorleywood Village Centre Elstree Village Centre Sarratt Village Centre	£0.0 £0.0	£0.0 £0.0	£0.0 £0.0	0.02 0.02
Sarratt Village Centre	£0.0	£0.0	£0.0	£0.0
Zone 10   Kings Langley & Abbots Langley Abbots Langley Village Centre Kings Langley Village Centre	£0.0 £0.0	£0.0 £0.0	£0.0 £0.0	£0.0 £0.0
Others, Zone 10	£0.2	£0.1	£0.1	£0.0
Zone 11   Hemel Hempstead	£4.6	£1.2	£0.8	£0.1
Hemel Hempstead Town Centre Apaley Mills Retail Park, London Road, Hemel Hempstead Others, Zone 11	£5.7 £0.6	£5.4 £0.3	£1.8 £0.8	£0.4 £0.0
Sub-total  Zone 12   Hemel Hempstead Fringe	£10.9	£6.8	£3.4	£0.5
Grovehill Local Centre Others, Zone 12	£0.0 £0.0	£0.0 £0.1	£0.0 £0.0	£0.0 £0.0
Sub-total Zone 13   Berkhamsted	£0.0		£0.0	£0.0
Berkhamsted Town Centre Others, Zone 13 Sub-total	£0.0	£0.0 £0.0	£2.1 £0.0	£0.0
Zone 14   Tring Tring Town Centre	£0.0	£0.0	£0.1	£1.9
Others, Zone 14 Sub-total	£0.0	£0.1	£0.1	£0.3
Zone 18   St Albans Abbey View Retail Park, Griffiths Way, St. Albans	£0.0	£0.0	£0.0	£0.0
St. Albans City Centre Others, Zone 18 Sub-total	£0.1 £0.0	£0.2 £0.0	£0.0 £0.0	£0.0 £0.0
Zone 19   London Colney Fringe_ Albert Bygrave Retail Park, North Orbital Road, St Albans	£0.0	£0.0	£0.0	20.0
Colney Fields Shopping Park, Alsop Close, London Colney  Cuffley Village Centre  Others. Zone 19	£0.0 £0.0	£0.0 £0.0 £0.0	£0.0 £0.0 £0.0	£0.0 £0.0 £0.0
Sub-total	€0.0	£0.0	£0.0	£0.0
Zone 21   Harpenden Wheathampstead Village Centre Harpenden Town Centre	£0.0 £0.0	£0.0	£0.0 £0.0	£0.0 £0.0
Sub-total	£0.0	£0.0	£0.0	£0.0
Total   Inner Study Area  Sub Total   Watford District  Sub Total   Martenare District	£11.3 £0.1 £0.0	£7.2 £0.0 £0.0	£5.8 £0.1 £0.0	£2.8 £0.0 £0.0
Sub Total   Watford District Sub Total   Hertsmere District Sub Total   There Knere Bororugh Sub Total   Dacorum District Sub Total   St Albans City & District	£0.2 £10.9 £0.1	£0.1 £7.0 £0.2	£0.1 £5.6 £0.0	£0.0 £2.7 £0.0
Destination	Zone 11 DIY	Zone 12 DIY	Zone 13 DIY	Zone 14 DIY
Outside Inner Study Area	(£m)	(Ém)	(£m)	(£m)
Zone 15. Three Rivers Fringe Chalfort St. Peter Village Centre Denham Village Centre	£0.0	£0.0	£0.0 £0.0	£0.0 £0.0
Eastoole Local Centre Harefield Green Park, Rickmansworth Road, Harefield, Uxbridge Harrow Town Centre	£0.0 £0.0	£0.0 £0.0	£0.0 £0.0	£0.0 £0.0
Hatch End Local Centre Pinner Village Centre Ruislip Town Centre	£0.0 £0.0	£0.0 £0.0	£0.0 £0.0	£0.0 £0.0
Others, Zone 15 Sub-total	£0.0	£0.0	£0.0	£0.0
Zone 16   Dacorum Western Fringe Chesham Town Centre	£0.0	£0.0	£0.0	£0.0
Others, Zone 16 Sub-total	£0.0	£0.0	£0.0	£0.0
Zone 17   Dacorum Northern Fringe Dunstable Town Centre Homebase Virry Road Leighton Buzzard	£0.0	£0.0	£0.1	0.03
Homebase, Vimy Road, Leighton Buzzard Leighton Buzzard Town Centre Others, Zone 17	£0.0 £0.0 £0.1	£0.0 £0.0 £0.3	£0.0 £0.0 £0.0	£0.0 £0.0
Sub-total  Zone 20   Hertamere Southern Fringe	£0.1	£0.3	£0.1	£0.0
Barnet Local Centre Edgware District Centre Stanmore District Centre	£0.0 £0.0	£0.0 £0.0	£0.0 £0.0 £0.0	£0.0 £0.0
Wealdstone Local Centre Others, Zone 20	£0.1 £0.0	£0.0 £0.0	£0.0 £0.0	£0.0 £0.0
Sub-total  Zone 22   St. Albans Northern Eringe	£0.1	£0.0	£0.0	£0.0
uton Retail Park, Gipsy Lane, Luton Wigmore Park Shopping Centre, Wigmore Lane, Luton Others, Zone 22	£0.0 £0.0 £0.0	£0.0 £0.0 £0.0	£0.0 £0.0 £0.0	£0.0 £0.0
Sub-total	£0.0	£0.0	£0.0	£0.0
Sub-total Study Area Outside Study Area	£11.5	£7.5	£5.9	£2.8
Amersham Town Centre Nylesbury Town Centre Beaconsfield Town Centre	£0.1 £0.1 £0.0	£0.0 £0.1 £0.0	£0.0 £0.1 £0.0	£0.0 £0.9 £0.0
Brent Cross Shopping Centre, Prince Charles Drive, Brent Cross Broadfields Retail Park, Bicester Road, Aylesbury Brookfield Retail Park, Halfhide Lane, Cheshunt, Waltham Cross	£0.0 £0.0	£0.0 £0.0	£0.0 £0.0	£0.0 £0.0
Central London Chalfont St. Giles Village Centre Colindale Local Centre	£0.0 £0.0 £0.0	£0.0 £0.0 £0.0	£0.7 £0.0 £0.0	£0.0 £0.0
Enfield Retail Park, Crown Road, Enfield  Enfield Town Centre  Gerrards Cross Town Centre  Stant Microsoft William Centre	£0.0 £0.0	£0.0 £0.0	£0.0 £0.0 £0.0	0.02 0.02 0.03
Great Missenden Village Centre Iatifield Town Centre Haltersway Retail Park, Chaul End Lane, Luton Hertford City Centre	£0.0 £0.0 £0.0	£0.0 £0.0 £0.0	£0.0 £0.0 £0.0	0.02 0.02 0.02 0.03
teritord City Centre ligh Wycombe Town Centre litchin Town Centre kea, Drury Way, North Circular Road, Wembley	£0.0 £0.0 £0.0	£0.0 £0.0 £0.0	£0.0 £0.0 £0.0	£0.0 £0.0 £0.0
Kenton Local Centre Kingsbury District Centre Little Chalfont Village Centre	£0.0 £0.0 £0.0	£0.0 £0.0 £0.0	£0.0 £0.0 £0.0	£0.0 £0.0 £0.0
uton Town Centre Marlow Town Centre Mill Hill Local Centre	£0.0 £0.1 £0.0	£0.0 £0.0 £0.0	£0.0 £0.0 £0.0	£0.0 £0.0 £0.0
will risk tocal Centre Willion Keynes Town Centre MK1 Shopping & Leisure Park, Stadium Way, West Bletchley	£0.0 £0.0	£0.0 £0.0	£0.0 £0.0	£0.0 £0.0
Monkswood Retail Park, Elder Way, Stevenage	£0.0 £0.0	£0.0 £0.1 £0.0	£0.1 £0.0 £0.0	£0.0 £0.0
Monkswood Retail Park, Elder Way, Slevenage Others, Aylesbury Others, Enfield Princes Risborough Town Centre	£0.0	£0.0	£0.0 £0.0	£0.0 £0.0
Monkswood Retall Park, Elder Way, Stevenage  Others, Aljesbay, Others, Enfeldd  The Responsible Town Centre  Roaning Mag Retall Park, Crisca North Road, Stevenage  Roabsuk Retail Park, London Road, Stevenage  Roabsuk Retail Park, London Road, Stevenage	£0.0 £0.0 £0.0	£0.0		
Morkwand Retail Park, Ester Way, Shreenage  Theres, Ajestary  Theres, Ajestary  Threes, Ajestary  Threes Riskansigh Town Centhr  Threes Riskansigh Town Centhr  Robotack Retail Park, London Rosal, Shreenage  Robotack Rosal  Three Centre Rosal  Th	£0.0 £0.0 £0.0 £0.0 £0.0	£0.0 £0.0 £0.0	£0.0 £0.0	£0.0 £0.0
Morkason Gharil Park, Ester Way, Shrvenage Tilbers, Ajesbay Tilbers, Ajesb	£0.0 £0.0 £0.0 £0.0 £0.0 £0.0 £0.0 £0.0	£0.0 £0.0 £0.0 £0.0 £0.0 £0.0	£0.0 £0.0 £0.0 £0.0 £0.0 £0.0	£0.0 £0.0 £0.0 £0.0
Monkswood Retail Park, Elder Way, Slevenage  Übters, Ajebsby Übters, Enfeld  Phrioce Ribborough Town Centre Roaring Meg Retail Park, Great North Road, Stevenage Roaring Meg Retail Park, Great North Road, Stevenage Roaring Meg Retail Park, Great North Road, Stevenage	£0.0 £0.0 £0.0 £0.0 £0.0 £0.0 £0.0	£0.0 £0.0 £0.0 £0.0 £0.0	£0.0 £0.0 £0.0 £0.0	£0.0 £0.0 £0.0

Destination Study Area	Zone 11 Furniture (%)	Zone 12 Furniture (%)	Zone 13 Furniture (%)	Zone 14 Furniture (%)
Zono 1   Watford South Colne Valley Retail Park, Lower High Street, Watford Waterfields Shopping Park, Waterfields Way, Watford	4.49%	0.00%	1.19%	0.00%
Waterhields Shopping Park, Waterhelds Way, Watford Watford Arches Retail Park, Lower High Street, Watford Watford Town Centre Others, Zone 1	22.12% 10.41% 0.00%	10.56% 13.27% 1.58%	5.89% 10.88%	2.55% 9.35% 0.00%
Sub-total	37.02%	25.42%	17.96%	11.90%
Zone 2   Watford North Asda, Odhams Industrial Estate, St. Albans Road, Watford Garston Village Centre	0.00%	0.00%	0.00%	0.00%
Others, Zone 2	0.00%	0.00%	0.00%	0.00%
Zone 3   Bushey & Aldenham Aldenham Vilage Centre	0.00%	0.00%	0.00%	0.00%
Busshey Town Centre Costoo, Hartspring Lane, Bushey Others, Zone 3	0.00% 0.00% 0.00%	0.00% 0.00% 0.00%	0.00%	0.00% 0.00% 0.00%
Sub-total	0.00%	0.00%	0.00%	0.00%
Zone 4   Radlett & Shenley Radlett Town Centre Shenley Village Centre	0.00%	0.00%	0.00%	0.00%
Sub-total	0.00%	0.00%	0.00%	0.00%
Zone 5   Borehamwood & Elstree Borehamwood Town Centre	0.00%	1.13%	0.00%	0.00%
Sürling Retail Park, Stirling Way, Boreharmwood Tesco Extra, Shenley Road, Boreharmwood Others, Zone S	0.00% 0.00% 0.00%	0.00% 0.00% 0.00%	0.00% 0.00% 0.00%	0.00% 0.00% 0.00%
Sub-total Sub-total	0.00%	1.13%	0.00%	0.00%
Zone 6   Potters Bar Potters Bar Town Centre South Mimms Village Centre	0.00%	0.00%	0.00%	0.00%
Tesco Superstore, Mutton Lane, Potters Bar Others, Zone 6	0.00%	0.00%	0.00%	0.00%
Sub-total  Zone 7   Rickmansworth	0.00%	0.00%	0.00%	0.00%
Croxley Green Local Centre Rickmanssworth Town Centre Others, Zone 7	0.00% 0.00% 0.00%	0.00% 0.00% 0.00%	0.00% 0.00% 0.00%	0.00% 0.00% 0.00%
Sub-total	0.00%	0.00%	0.00%	0.00%
Zone 8   Batchworth Heath & South Oxhey Northwood Local Centre	0.00%	0.00%	0.00%	0.00%
South Oxhey Local Centre Sub-total	0.00%	0.00%	0.00%	0.00%
Zone 9   Chorleywood & Sarrett Chorleywood Village Centre	0.00%	0.00%	0.00%	0.00%
Elstree Village Centre Sarratt Village Centre	0.00%	0.00%	0.00%	0.00%
Sub-total  Zone 10   Kings Langley & Abbots Langley	0.00%	0.00%	0.00%	0.00%
Abbots Langley Village Centre Kimgs Langley Village Centre Others, Zone 10	0.00%	0.00% 5.83% 1.19%	0.00%	0.00% 0.00% 0.00%
Others, Zone 10 Sub-total	0.00%	7.01%	0.00%	0.00%
Zone 11   Hemel Hempstead Hemel Hempstead Town Centre	12.82%	10.64%	1.19%	1.09%
Apsley Milis Retail Park, London Road, Hemel Hempstead Others, Zone 11	22.71%	28.02%	0.00%	4.00%
Sub-total  Zone 12   Hemel Hempstead Fringe	35.53%	38.66%	20.01%	5.09%
Grovehill Local Centre Others, Zone 12	1.52% 1.52%	0.00%	0.00%	0.00%
Sub-total  Zone 13   Berkhamsted	3.04%	1.19%	0.00%	0.00%
Berkhamsted Town Centre Others, Zone 13	1.14% 0.00%	1.58% 0.00%	20.99% 0.00%	3.11% 0.00%
Sub-total Zone 14   Tring	1.14%	1.58%	20.99%	3.11%
Zone 14   Tring Ting Town Centre Others, Zone 14	0.00%	0.00%	0.00%	6.75% 0.00%
Sub-total  Zone 18   St Albans	0.00%	0.00%	0.00%	6.75%
Abbey View Retail Park, Griffiths Way, St. Albans St. Albans City Centre Others, Zone 18	0.00% 1.14% 0.00%	0.00% 0.00% 0.00%	0.00% 0.00% 0.00%	0.00% 0.00% 0.00%
Sub-total	1.14%	0.00%	0.00%	0.00%
Zone 19   London Colney Fringe Albert Bygrave Retail Park, North Orbital Road, St Albans Colney Fields Shopping Park, Alsop Close, London Colney	0.00%	0.00%	0.00%	0.00%
Colney Fields Shopping Park, Alsop Close, London Colney Cuffley Village Centre Others, Zone 19	0.00% 0.00% 0.00%	0.00% 0.00% 0.00%	0.00% 0.00% 0.00%	0.00% 0.00% 0.00%
Sub-total	0.00%	0.00%	0.00%	0.00%
Zono 21   Harpenden Wheathampstead Village Centre Harpenden Town Centre	0.00%	0.00%	0.00%	0.00%
Sub-total Sub-total	0.00%	0.00%	0.00%	0.00%
Total   Inner Study Area Sub Total   Watford District	77.9% 37.0%	75.0% 25.4%	59.0% 18.0%	26.9% 11.9%
Sub Total   Hertsmere District Sub Total   Three Rivers Borough Sub Total   Dacorum District	0.0% 0.0% 39.7%	1.1% 7.0% 41.4%	0.0% 0.0% 41.0%	0.0%
Sub Total   St Albans City & District	39.7% 1.1% Zone 11	0.0% Zone 12	0.0% Zone 13	15.0% 0.0% Zone 14
Destination	(%)	(%)	(%)	(%)
Outside Inner Study Area  Zone 15   Three Rivers Fringe				
Challont St. Peter Village Centre  Denham Village Centre  Eastcote Local Centre	0.00% 0.00% 0.00%	0.00% 0.00% 0.00%	0.00% 0.00% 0.00%	0.00% 0.00% 0.00%
Lasscole Docar Centre Harrefield Green Park, Rickmansworth Road, Harefield, Uxbridge Harrow Town Centre Hatch End Local Centre	0.00% 0.00% 0.00%	0.00% 0.00% 0.00%	0.00% 0.00% 0.00%	0.00% 0.00% 0.00%
Pinner Village Centre Ruislip Town Centre	0.00%	0.00%	0.00%	0.00%
Others, Zone 15 Sub-total	0.00%	0.00%	0.00%	0.00%
Zone 16   Dacorum Western Fringe Chesham Town Centre	0.00%	0.00%	1.14%	0.00%
Others, Zone 16 Sub-total	0.00%	0.00%	0.00%	0.00%
Zone 17   Dacorum Northern Fringe Dunstable Town Centre	0.00%	0.00%	0.00%	0.00%
Homebase, Vimy Road, Leighton Buzzard Leighton Buzzard Town Centre Others, Zone 17	0.00% 0.00% 0.00%	0.00% 0.00% 0.00%	0.00% 0.00% 1.59%	0.00% 0.00% 2.13%
Sub-total	0.00%	0.00%	1.59%	2.13%
Zone 20   Herismere Southern Fringe Barnet Local Centre Edgware District Centre	0.00%	0.00%	0.00%	0.00%
Stanmore District Centre Wealdstone Local Centre	0.00%	0.00%	0.00%	0.00%
Others, Zone 20	0.00%	0.00%	0.00%	0.00%
Zone 22   St. Albans Northern Fringe, Luton Retail Park, Gipsy Lane, Luton		0.00%	0.00%	0.00%
Wigmore Park Shopping Centre, Wigmore Lane, Luton Others, Zone 22	0.00%	0.00%	0.00%	0.00%
Sub-total Sub-total Study Area	77.9%	75.0%	0.00% 61.7%	0.00% 29.0%
Outside Study Area				
Amersham Town Centre Aylesbury Town Centre Beaconsfield Town Centre	0.00% 2.28% 0.00%	0.00% 1.19% 0.00%	0.00% 13.25% 0.00%	0.00% 30.97% 0.00%
Brent Cross Shopping Centre, Prince Charles Drive, Brent Cross Broadfields Retail Park, Bicester Road, Aylesbury Brookfield Retail Park, Halfhide Lane, Cheshunt, Waltham Cross	0.00% 0.00% 0.00%	0.00% 0.00% 0.00%	0.00% 0.00% 0.00%	0.00% 0.00% 0.00%
Central London Chalfont St. Giles Village Centre Colindale Local Centre	0.00% 0.00% 0.00%	0.00% 0.00% 0.00%	2.39% 0.00% 0.00%	0.00% 0.00% 0.00%
Enfield Retail Park, Crown Road, Enfield Enfield Town Centre Serzants Cross Town Centre	0.00% 0.00% 0.00%	0.00% 0.00% 0.00%	0.00% 0.00% 0.00%	0.00% 0.00% 0.00%
Geral Missenden Village Centre Hatfield Town Centre Hatfield Town Centre	0.00%	0.00%	0.00% 0.00% 0.00%	0.00% 0.00% 0.00%
Hertford City Centre High Wycombe Town Centre Hitchin Town Centre	0.00%	0.00%	0.00%	0.00% 0.00% 3.22% 0.00%
Hitchin Town Centre Kea, Drury Way, North Circular Road, Wembley Kenton Local Centre Kingabury District Centre	0.00% 13.83% 0.00% 0.00%	0.00% 13.21% 0.00% 0.00%	0.00% 0.00% 0.00% 0.00%	0.00% 0.00% 0.00% 0.00%
Kingsbury District Centre Little Chalfort Village Centre Luton Town Centre Marlow Town Centre	0.00%	0.00%	0.00%	0.00%
Mill Hill Local Centre Milton Keynes Town Centre	0.00% 0.00% 0.00%	0.00% 0.00% 1.19%	0.00% 0.00% 4.32%	0.00% 0.00% 23.56%
MK1 Shopping & Leisure Park, Stadium Way, West Bletchley Monkswood Retail Park, Elder Way, Stevenage Others, Aylesbury	0.00% 0.00% 0.00%	0.00% 0.00% 0.00%	0.00% 0.00% 1.19%	0.00% 0.00% 1.45%
Others, Enfield Princes Risborough Town Centre Roaring Meg Retail Park, Great North Road, Stevenage	0.00% 0.00% 0.00%	0.00% 0.00% 0.00%	0.00% 0.00% 0.00%	0.00% 0.00% 0.00%
Roebuck Retail Park, London Road, Stevenage Slough Town Centre Stevenage Town Centre	0.00% 0.00% 0.00%	0.00% 0.00% 0.00%	0.00% 0.00% 0.00%	0.00% 0.00% 0.00%
sevenage Town Centre  The Galleria Outlet, Comet Way, Hatfield  Jixbridge Town Centre  Victoria Retail Park, Crown Road, South Ruislip	0.00% 0.00% 0.00%	0.00% 0.00% 0.00%	0.00% 0.00% 0.00%	0.00% 0.00% 0.00%
	0.00%	0.00%	0.00% 1.14% 1.19%	0.00%
Waltham Cross Town Centre Welwyn Garden City Town Centre	1.52%	1.19% 8.24%		
Waltham Cross Town Cerelse Vietings Garden City Town Centre Obless, outside study area Abroad		1.19% 8.24% 0.00%	14.84%	11.82%

 Market shares for 'main' and 'top-up' shopping derived directly from NEMS Household Survey (November 201 c. Excludes 'don't know/varies', markets and internet sales

Destination Study Area	Zone 11 Furniture (£m)	Zone 12 Furniture (£m)	Zone 13 Furniture (£m)	Zone 14 Furniture (£m)
Study Area  Zone 1   Watford South  Coine Valley Retail Park, Lower High Street, Watford	£0.9	£0.0	£0.1	£0.0
Waterfields Shopping Park, Waterfields Way, Watford Watford Arches Retail Park, Lower High Street, Watford Watford Town Centre	£0.0 £4.4 £2.1	£0.0 £1.4 £1.7	£0.0 £0.6 £1.2	£0.0 £0.1 £0.5
Others, Zone 1	£0.0	£0.2	£0.0	£0.0
Cone 2   Watford North	£0.0	£0.0	£0.0	£0.0
Asda, Johanns Industrial Estate, St. Albans Road, Wattord Garston Village Centre Others, Zone 2	£0.0 £0.0	£0.0 £0.0	£0.0 £0.0	£0.0 £0.0
Sub-total	£0.0	£0.0	£0.0	£0.0
Zone 3   Bushey & Aldenham Mdenham Village Centre Bushey Town Centre	£0.0 £0.0	£0.0 £0.0	£0.0 £0.0	£0.0 £0.0
Costco, Hartspring Lane, Bushey Others, Zone 3	£0.0 £0.0	£0.0 £0.0	£0.0 £0.0	£0.0 £0.0
Sub-total  Zone 4   Radiett & Shenley	£0.0	£0.0	£0.0	£0.0
Zone 4   Radlett & Shenley Radlett Town Centre Shenley Village Centre	£0.0 £0.0	£0.0 £0.0	£0.0 £0.0	£0.0 £0.0
Sub-total Sub-total	£0.0	£0.0	£0.0	£0.0
Zone 5   Borehamwood & Elstree Borehamwood Town Centre Stirling Retail Park, Stirling Way, Borehamwood	£0.0	£0.1 £0.0	£0.0 £0.0	£0.0 £0.0
Tesco Extra, Shenley Road, Borehamwood Others, Zone 5	£0.0 £0.0	£0.0 £0.0	£0.0 £0.0	£0.0 £0.0
Sub-total  Zone 6   Potters Bar	£0.0	£0.1	£0.0	£0.0
Potters Bar Town Centre South Mimms Village Centre	£0.0 £0.0	£0.0 £0.0	£0.0	£0.0
Tesco Superstore, Mutton Lane, Potters Bar Others, Zone 6	£0.0 £0.0	£0.0 £0.0	£0.0 £0.0	£0.0
Sub-total  Zone 7   Rickmansworth	£0.0	£0.0	£0.0	£0.0
Croxley Green Local Centre Rickmansworth Town Centre Others, Zone 7	£0.0 £0.0 £0.0	£0.0 £0.0	£0.0 £0.0 £0.0	£0.0 £0.0
Sub-total	£0.0	£0.0	£0.0	£0.0
Zone 8   Batchworth Heath & South Oxhey Northwood Local Centre	£0.0	£0.0	£0.0	£0.0
South Oxhey Local Centre Sub-total	£0.0	£0.0	£0.0	£0.0
Zone 9   Chorleywood & Sarratt	00.0	00.0	20.0	00.0
Chorleywood Village Centre Elstree Village Centre Sarratt Village Centre	£0.0 £0.0	£0.0 £0.0 £0.0	£0.0 £0.0 £0.0	£0.0 £0.0 £0.0
Sub-total	£0.0	£0.0	£0.0	£0.0
Zone 10   Kings Langley & Abbots Langley Abbots Langley Village Centre Kings Langley Village Centre	£0.0 £0.0	£0.0 £0.8	£0.0 £0.0	£0.0 £0.0
Others, Zone 10	£0.0	£0.2	£0.0	£0.0
Sub-total  Zone 11   Hemel Hempstead	£0.0	£0.9	£0.0	£0.0
Hemel Hempstead Town Centre Apsley Mills Retail Park, London Road, Hemel Hempstead Others, Zone 11	£2.6 £4.6 £0.0	£1.4 £3.7 £0.0	£0.1 £2.1 £0.0	£0.1 £0.2 £0.0
Sub-total	£7.1	£5.0	£2.2	£0.0
Zone 12   Hemel Hempstead Fringe Grovehill Local Centre	£0.3	£0.0	£0.0	£0.0
Others, Zone 12 Sub-total	£0.3	£0.2	£0.0	£0.0
Zone 13   Berkhamsted				
Berkhamsted Town Centre Others, Zone 13 Sub-total	£0.2 £0.0	£0.2 £0.0	£2.3 £0.0	£0.2 £0.0
Zone 14   Tring   Tring Town Centre	£0.0	£0.0	£2.3	£0.2
Others, Zone 14	£0.0	£0.0	£0.0	£0.0
Sub-total  Zone 18   St Albans	£0.0	£0.0	£0.0	£0.4
Abbey View Retail Park, Griffiths Way, St. Albans St. Albans City Centre Others, Zone 18	£0.0 £0.2 £0.0	£0.0 £0.0 £0.0	£0.0 £0.0 £0.0	£0.0 £0.0 £0.0
Sub-total	£0.0	£0.0	£0.0	£0.0
Zone 19   London Colney Fringe Albert Bygrave Retail Park, North Orbital Road, St Albans	£0.0	£0.0	£0.0	£0.0
Colney Fields Shopping Park, Alsop Close, London Colney Cuffley Village Centre Others, Zone 19	£0.0 £0.0	£0.0 £0.0	£0.0 £0.0	£0.0 £0.0
Sub-total	£0.0	£0.0	£0.0	£0.0
Zone 21   Harpenden Wheathampstead Village Centre Harpenden Town Centre	£0.0	€0.0	£0.0	£0.0
Sub-total	£0.0	£0.0	£0.0	£0.0
Total   Inner Study Area	£15.7	£9.8	£6.4	£1.5
Sub Total   Watford District Sub Total   Hertsmere District Sub Total   Three Rivers Borough Sub Total   Dacorum District	£7.4 £0.0 £0.0	£3.3 £0.1 £0.9	£2.0 £0.0 £0.0	£0.7 £0.0 £0.0
Sub Total   Dacorum District Sub Total   St Albans City & District	£8.0 £0.2	£5.4 £0.0	£4.5 £0.0	£0.9 £0.0
Destination	Zone 11 Furniture (£m)	Zone 12 Furniture (£m)	Zone 13 Furniture (£m)	Zone 14 Furniture (£m)
Outside Inner Study Area	(EM)	(Em)	(£m)	(£m)
Zone 15.  Three Rivers France Chalfont St. Peter Village Centre	£0.0	£0.0	£0.0	£0.0
Denham Village Centre Eastcote Local Centre Harefield Green Park, Rickmansworth Road, Harefield, Uxbridge	£0.0 £0.0	£0.0 £0.0	£0.0 £0.0	£0.0 £0.0
Harrow Town Centre Hatch End Local Centre Pinner Village Centre	£0.0 £0.0	£0.0 £0.0	£0.0 £0.0	£0.0 £0.0
Ruislip Town Centre Others, Zone 15	£0.0 £0.0	£0.0	£0.0	£0.0
Sub-total	£0.0	£0.0	£0.0	£0.0
Zone 16   Dacorum Western Fringe Chesham Town Centre Others, Zone 16	£0.0 £0.0	£0.0 £0.0	£0.1 £0.0	£0.0 £0.0
Sub-total	£0.0	£0.0	£0.1	£0.0
Zone 17   Daccoum Northern Fringe Dunstable Town Centre	£0.0	£0.0	£0.0	£0.0
Homebase, Vimy Road, Leighton Buzzard Leighton Buzzard Town Centre Others, Zone 17	£0.0 £0.0	£0.0 £0.0	£0.0 £0.0 £0.2	£0.0 £0.0 £0.1
Sub-total	£0.0	£0.0	£0.2	£0.1
Zone 20   Hertsmere Southern Fringe Barnet Local Centre Edgware District Centre	£0.0 £0.0	£0.0 £0.0	£0.0 £0.0	£0.0 £0.0
Stanmore District Centre  Wealdstone Local Centre	£0.0	£0.0	£0.0	£0.0
Others, Zone 20 Sub-total	£0.0	£0.0	£0.0	£0.0
Conc. 22 LS: Albans Notifican Eriopa, Luton Retail Park, Gipsy Lane, Luton	£0.0	£0.0	£0.0	£0.0
Vigmore Park Shopping Centre, Wigmore Lane, Luton Others, Zone 22	£0.0 £0.0	£0.0 £0.0	£0.0 £0.0	£0.0
Sub-total	£0.0	£0.0	£0.0	£0.0
Sub-total Study Area Outside Study Area	£15.7	£9.8	£6.7	£1.7
Amersham Town Centre Aylesbury Town Centre	£0.0 £0.5	£0.0 £0.2	£0.0 £1.4	£0.0 £1.8
Beaconsfield Town Centre Brent Cross Shopping Centre, Prince Charles Drive, Brent Cross Broadfields Retail Park, Bicester Road, Aylesbury	£0.0 £0.0	£0.0 £0.0	£0.0 £0.0	£0.0 £0.0
Brookfield Retail Park, Halfhide Lane, Cheshunt, Waltham Cross Central London	£0.0 £0.0	£0.0 £0.0	£0.0 £0.3	£0.0
Chalfont St. Giles Village Centre Colindale Local Centre Infield Retail Park, Crown Road, Enfield	£0.0 £0.0	£0.0 £0.0	£0.0 £0.0	£0.0 £0.0
Enfield Town Centre Gerrards Cross Town Centre Great Missenden Village Centre	£0.0 £0.0	£0.0 £0.0	£0.0 £0.0 £0.0	£0.0 £0.0
	£0.0 £0.0	£0.0 £0.0	£0.0 £0.0	£0.0 £0.0
Hatfield Town Centre Hattersway Retail Park, Chaul End Lane, Luton		£0.0	£0.0	£0.2 £0.0
Hatfield Town Centre  Hatfleeway Relate  Hertford City Centre  High Wycombe Town Centre  High Wycombe Town Centre	£0.0	£1.7	£0.0 £0.0 £0.0	£0.0 £0.0
staffeld Foun Centre statistersway Retail Park, Chaul End Lane, Luton settion CD/, Centre sight Wycombe Town Centre stichni Foun Centre stec, Drury Way, North Circular Road, Wembley (retion Local Centre Grapbury Object Centre	£0.0 £0.0 £2.8 £0.0 £0.0	£0.0 £0.0	£0.0	£0.0 £0.0
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	Zone 11 Comparison (£m)	Zone 12 Comparisor (£m)	Zone 13 Comparisor (£m)	Zone 14 Comparise (£m)
Zone 1   Watford South_ Colne Valley Retail Park, Lower High Street, Watford	£0.9	£0.6	£0.1	£0.0
Waterfields Shopping Park, Waterfields Way, Watford Watford Arches Retail Park, Lower High Street, Watford Watford Town Centre	£1.6 £4.4 £16.1	£1.2 £1.7 £9.0	£0.0 £0.6 £18.0	£0.0 £0.3 £2.9
Others, Zone 1	£0.0	£0.2 £12.7	£0.0	£0.0
Zone 2   Watford North Asda, Odhams Industrial Estate, St. Albans Road, Watford	£0.3	£0.4	£0.0	£0.0
Sarston Village Centre Others, Zone 2	£0.0	£0.4 £0.0	£0.0	£0.0
Sub-total  Zone 3   Bushey & Aldenham	£0.3	£0.7	£0.0	£0.0
Aldenham Village Centre Bushey Town Centre Costco, Hartspring Lane, Bushey	£0.0 £0.0	£0.0 £0.0	£0.0 £0.2 £0.0	£0.0 £0.0
Others, Zone 3 Sub-total	£0.0	£0.0	£0.0	£0.0
Zone 4   Radiett & Shenley Radiett Town Centre	£0.0	£0.0	£0.0	£0.0
Shenley Village Centre Sub-total	£0.0	£0.0	£0.0	£0.0
Zone 5   Borehamwood & Elstree Borehamwood Town Centre	£0.0	£0.1	£0.0	£0.0
Stirling Retail Park, Stirling Way, Boreharmwood Tesco Extra, Shenley Road, Boreharmwood Others, Zone 5	£0.0 £0.0	£0.0 £0.0	£0.0 £0.0	£0.0 £0.0
Sub-total	£0.0	£0.1	£0.0	£0.0
Zone 6   Potters Bar Potters Bar Town Centre South Mimms Village Centre	£0.0	£0.0 £0.0	£0.0	£0.0 £0.0
Tesco Superstore, Mutton Lane, Potters Bar Others, Zone 6	£0.0 £0.0	£0.0 £0.0	£0.0 £0.0	£0.0 £0.0
Sub-total  Zone 7   Rickmansworth	£0.0	£0.0	£0.0	£0.0
Croxley Green Local Centre Rickmansworth Town Centre	£0.0 £0.0	£0.0 £0.0	£0.0 £0.0	£0.0 £0.0
Others, Zone 7 Sub-total	£0.0	£0.0	£0.0	£0.0
Zone 8   Batchworth Heath & South Oxhey Northwood Local Centre	£0.0	£0.0	£0.0	£0.0
South Oxhey Local Centre	£0.0	£0.0	£0.0	£0.0
Zone 9   Chorleywood & Sarratt				
Chorleywood Village Centre Elstree Village Centre Sarratt Village Centre	£0.0 £0.0	£0.0 £0.1 £0.0	£0.0 £0.0 £0.0	£0.0 £0.0 £0.0
Sub-total Sub-total	£0.0	£0.1	£0.0	£0.0
Zone 10   Kings Langley & Abbots Langley Abbots Langley Village Centre Kings Langley Village Centre	£0.0 £0.0	£0.2 £0.8	£0.0 £0.0	£0.0 £0.0
Others, Zone 10	£0.9	£0.2	£0.3	£0.0
Sub-total  Zone 11   Hemel Hempstead  Hemel Hempstead Town Centre	£0.9	£1.2	£0.3	£0.0
Hemel Hempstead Town Centre Apsley Mills Retail Park, London Road, Hemel Hempstead Others, Zone 11	£113.3 £40.1 £2.8	£42.9 £42.0 £0.8	£18.4 £8.3 £0.9	£3.7 £1.4 £0.0
Sub-total	£156.2	£85.7	£27.7	£5.1
Zono 12   Hemel Hempstead Fringe Grovehill Local Centre Others, Zone 12	£0.3 £0.3	£0.1 £1.2	£0.0 £0.0	£0.0 £0.0
Sub-total Sub-total	£0.6	£1.3	£0.0	£0.0
Zone 13   Berkhamsted Berkhamsted Town Centre Others, Zone 13	£0.8 £0.0	£2.2 £0.0	£28.0 £0.0	£3.0 £0.0
Sub-total Sub-total	£0.8	£2.2	£28.1	£3.0
Zone 14   Tring Tring Town Centre Others, Zone 14	£0.0 £0.0	£0.0 £0.1	£0.1 £0.1	£9.6 £0.6
Sub-total	£0.0	£0.1	£0.1	£10.3
Zono 18 St Albans Abbey View Retail Park, Griffiths Way, St. Albans St. Albans City Centre	£0.0	£0.0	0.02	£0.0
Others, Zone 18	£3.8 £0.0	£1.4 £1.2	£0.7 £0.0	£0.2 £0.1
Sub-total  Zone 19   London Colney Fringe	£3.8	£2.5	£0.7	£0.4
Albert Bygrave Retail Park, North Orbital Road, St Albans Colney Fields Shopping Park, Alsop Close, London Colney Cuffley Village Centre	£0.0 £2.8 £0.0	£0.5 £3.3 £0.0	£0.0 £1.5 £0.0	£0.0 £0.2 £0.0
Others, Zone 19 Sub-total	£0.0	£0.0	£0.0	£0.1
Zone 21   Harpenden Wheathampstead Village Centre	£0.0	£0.0	£0.0	£0.0
Harpenden Town Centre Sub-total	£0.0 £0.0	£0.3	£0.0	£0.0
Total   Inner Study Area	£188.5	£110.9	£77.2	£22.3
Sub Total   Watford District Sub Total   Hertsmere District	£23.3 £0.0	£13.5 £0.2	£18.7 £0.2	£3.2 £0.0
Sub Total   Hertsmere District Sub Total   Three Rivers Borough Sub Total   Decorum District Sub Total   St Albans City & District	£0.9 £157.6 £6.6	£1.3 £89.3 £6.7	£0.3 £55.9 £2.2	£0.0 £18.4 £0.7
Destination	Zone 11 Comparison (£m)	Zone 12 Comparisor	Zone 13 Comparisor (£m)	Zone 14 Compariso (£m)
Outside Inner Study Area	(£m)	(£m)	(£m)	(£m)
Zone 15   Three Rivers Fringe Chalfont St. Peter Village Centre	£0.0	£0.0	£0.0	£0.0
Denham Village Centre Eastcote Local Centre Harefield Green Park, Rickmansworth Road, Harefield, Uxbridge	£0.0 £0.0	£0.0 £0.0	£0.0 £0.0	£0.0 £0.0
Harrow Town Centre Hatch End Local Centre Pinner Village Centre	£0.0 £0.0	£0.0 £0.0	£0.0 £0.0	£0.0 £0.0
Ruislip Town Centre Others, Zone 15	£0.0 £0.0	£0.0 £0.0	£0.0	£0.0
Sub-total	£0.0	£0.0	£0.0	£0.0
Zone 16   Daporum Western Fringe Chesham Town Centre Others, Zone 16	£0.0 £0.0	£0.3 £0.0	£0.5 £0.0	£0.3 £0.0
Sub-total	£0.0	£0.3	£0.5	£0.3
Zone 12   Dacorum Northern Fringe Dunstable Town Centre Homebase, Virny Road, Leighton Buzzard	£0.0 £0.0	£1.5 £0.0	£0.7 £0.0	£0.0 £0.0
Leighton Buzzard Town Centre Others, Zone 17	£0.0 £0.1	£0.0 £0.3	£0.0 £0.2	£0.0 £0.1
Sub-total  Zone 20   Hertsmere Southern Fringe	£0.1	£1.8	£0.9	£0.1
Barnet Local Centre Edgware District Centre	£0.0 £0.0	£0.0 £0.0	£0.0 £0.0	£0.0 £0.2
Stanmore District Centre Wealdstone Local Centre Others, Zone 20	£0.0 £0.1 £0.0	£0.0 £0.0	£0.0 £0.0	£0.0 £0.0
Sub-total	£0.1	£0.0	£0.0	£0.2
Zono 22 LS: Abanse Northern Eringo. Luton Retail Park, Gipsy Lane, Luton Wigmore Park Shopping Centre, Wigmore Lane, Luton	£0.0	£0.0 £0.0	£0.0	£0.0
Others, Zone 22 Sub-total	£0.0	£0.0	£0.0	£0.0
Sub-total Study Area	£188.7			
Outside Study Area  Amersham Town Centre	£0.1	£0.0	£0.0	£0.4
Amerisman Town Centre Aylesbury Town Centre Beaconsfield Town Centre Brent Cross Shopping Centre, Prince Charles Drive, Brent Cross	£1.5 £0.0	£0.6 £0.0	£2.2 £0.0	£15.6 £0.0
Broadfields Retail Park, Bicester Road, Aylesbury Brookfield Retail Park, Halfhide Lane, Cheshunt, Waltham Cross	£0.5 £0.0 £0.0	£0.0 £0.0	£0.0 £0.0	£0.0 £0.1 £0.0
Central London Challont St. Giles Village Centre Colindale Local Centre	£1.1 £0.0 £0.0	£0.9 £0.0	£5.4 £0.0 £0.0	£0.5 £0.0 £0.0
Enfield Retail Park, Crown Road, Enfield Enfield Town Centre Gerrards Cross Town Centre	£0.0 £0.0	£0.0 £0.0	£0.0 £0.0 £1.1	£0.0 £0.0
Great Missenden Village Centre Hatfield Town Centre	£0.0 £1.2 £0.0	£0.0 £0.0	£0.0 £0.4 £0.0	£0.0 £0.0 £0.0
Hattersway Retail Park, Chaul End Lane, Luton	£0.0 £0.0	£0.0 £0.0	£0.0 £6.8 £0.0	£0.0 £1.0 £0.0
Hertford City Centre High Wycombe Town Centre	£0.0 £11.1 £0.0	£1.7 £0.0	£0.4 £0.0	£0.0
Heritord City Centre High Wycombe Town Centre Hitchin Town Centre Ikea, Drury Way, North Circular Road, Wembley Kenton Local Centre		£0.0 £0.0 £1.5	£0.0 £0.0 £0.1	£0.0 £0.0 £0.1
Valeteway Pokel Park, Chail End Lane, Luidon Herridor Cily Certer High Wycornell Town Contre Hostin Town Certer Hostin Town Certer Hostin Town Certer Hostin Town Certer Hostin Town Certer Life Challent Village Certer Luife Challent Village Certer	£0.0 £0.0		£0.0	£0.0 £0.0 £9.5
Ferford Dr. Carete  feltron Clay Corete  feltrin Tom Centre  feltrin Control Centre  feltrin Control Centre  feltrin Control  felt	£0.0	£0.0 £0.0 £1.3	£2.7	£9.5
Ferford Dr. Corete  (skyl) Woombe Tourn Centre  (skribn Tourn Centre  Isko Tury Way, North Circular Road, Wembley  (skribn Load Centre  (singbuy) Dishot Centre  (singbuy) Dishot Centre  (singbuy) Dishot Centre  (sinc Tourn Centre  (sinc) To	£0.0 £0.5 £1.1 £0.0 £0.7 £0.0 £0.0	£0.0 £0.0 £1.3 £0.6 £0.0	£0.4 £0.0	0.03
Interfact City Carete  (Sight Wycombel Touris Centre  (stichn Touris Centre  (stichn Touris Centre  (stichn Touris Centre  (singbury Night Centre  (singbury Sharif Centre  Little Chalfort Willing Centre  Lutten Touris Centre  Mall Hill Local Centre  Mill Hill Local Cent	£0.0 £0.5 £1.1 £0.0 £0.7 £0.0 £0.0 £0.0 £0.0 £0.0	£0.0 £0.0 £1.3 £0.6 £0.0 £0.4 £0.1 £0.0	£0.4 £0.0 £0.2 £0.0 £0.0	£0.1 £0.0 £0.0
Fertion CDV, Corbe  fight, Wycombe Tour Corbe  fittols Foun Corbe  fittols Foun Corbe  fittols Foun Corbe  fittols Foun Corbe  fittols Foundation	£0.0 £0.5 £1.1 £0.0 £0.7 £0.0 £0.0 £0.0 £0.0	£0.0 £0.0 £1.3 £0.6 £0.0 £0.4 £0.1 £0.0 £0.0 £0.0	£0.4 £0.0 £0.2 £0.0 £0.0 £0.0 £0.0	£0.1 £0.0
Fertion CDV, Corbe  fight, Wycombe Tour Corbe  fitch Tourn Corbe  fitch Corbe  fitch Corbe  fitch Tourn Corbe  fitch Colors Corbe  fitch Tourn Corbe  fitch Tourn Corbe  fitch Corbe  fitch Tourn Corbe  fitch Corbe Corbe  fitch Tourn Corbe  fitch Corb	£0.0 £0.5 £1.1 £0.0 £0.7 £0.0 £0.0 £0.0 £0.0 £0.0 £0.0	£0.0 £1.3 £0.6 £0.0 £0.4 £0.1 £0.0 £0.0 £0.0 £0.0 £0.0 £0.0 £0.0	£0.4 £0.0 £0.2 £0.0 £0.0 £0.0 £0.0 £0.0 £0.0	£0.1 £0.0 £0.0 £0.0 £0.0 £0.0 £0.0 £0.0
Fertion CDV, Corbe  sight Wycombe Tourn Corbe  strict Found Found Found Found Found  strict Found Found Found Found  strict Found  strict Found Found  stric	£0.0 £0.5 £1.1 £0.0 £0.7 £0.0	60.0 60.0 61.3 60.6 60.0 60.4 60.1 60.0 60.0 60.0 60.0 60.0 60.0 60.0	£0.4 £0.0 £0.2 £0.0 £0.0 £0.0 £0.0 £0.0 £0.0	£0.1 £0.0 £0.0 £0.0 £0.0 £0.0 £0.0 £0.0
Interior City Cortes  (spir) Wycombe Tourn Cente  (stota Tourn Cente  (stota Tourn Cente  (stota Tourn Cente  (spir) Wycombe Tourn  (spir) Wycombe Tourn  (spir) Wycombe Tourn  (stota Tourn  (stota Tourn  (spir) Wycombe Tourn  (stota Tourn	£0.0 £0.5 £1.1 £0.0 £0.7 £0.0 £0.0 £0.0 £0.0 £0.0 £0.0	60.0 60.0 61.3 60.6 60.0 60.4 60.1 60.0 60.0 60.0 60.0 60.0 60.0 60.0	£0.4 £0.0 £0.2 £0.0 £0.0 £0.0 £0.0 £0.0 £0.0	£0.1 £0.0 £0.0 £0.0 £0.0 £0.0 £0.0 £0.0
Ferrior CDV, Corbe  (spit) Wycombe Touri Cente  siac, Then yilve, North Centair Road, Wentdey  (referror Local Cente  (registory Disertic Cente  side Touris Corbe  s	600 600 600 600 600 600 600 600 600 600	60.0 60.0 61.3 60.6 60.0 60.4 60.1 60.0 60.0 60.0 60.0 60.0 60.0 60.0	£0.4 £0.0 £0.2 £0.0 £0.0 £0.0 £0.0 £0.0 £0.0	£0.1 £0.0 £0.0 £0.0 £0.0 £0.0 £0.0 £0.0

# Further Dacorum Retail Study Nexus Planning

# Table 26m: Estimated 'capacity' for new comparison goods facilities in Dacorum

Year	Turnover	Available Expenditure	Inflow	Surplus Expenditure			
rear	(£m) <sup>1</sup>	(£m) <sup>2</sup>	(£m)	(£m)			
2017	441.9	441.9	0.0	0.0			
2021	506.1	505.3	0.0	-0.7			
2026	592.4	594.8	0.0	2.4			
2031	676.8	707.3	0.0	30.5			
2032	695.1	735.1	0.0	40.0			
2036	773.2	849.4	0.0	76.1			
y Area Market Share	r Area Market Share (%) 10.5%						

1. Allows for increased furnover efficiency as set out in Table 4b Experian Retail Planner 17
2. Assumes constant market share claimed by Dacorum facilities at 10.5% from the Study Area

# Table 26n: Gross quantitative capacity for additional comparison goods floorspace in Dacorum

V	Surplus Expenditure	Floorspace Capacity (sq m net)		
Year			Max <sup>2</sup>	
2017	0.0	0	0	
2021	-0.7	-100	-100	
2026	2.4	200	300	
2031	30.5	2,700	3,700	
2032	40.0	3,100	4,300	
2036	76.1	6,000	8 100	

2036 76.1 6,000 8,100

1. Average sales density assumed to be £7,500 per sq.m which Nexus Planning considers to be towards the higher end of what could be achieved in South West Hertfordshire

2. Average sales density assumed to be £5,500 per sq.m which Nexus Planning considers to be towards the lower end of what could be achieved in South West Hertfordshire

3. Allows for increased turnover efficiency as set out in Table 4b Experian Retail Planner 17

2017 Prices

## Table 26o: Extant comparison goods commitments in Dacorum

Destination	Reference	Proposal	Net Comparison Floorspace (sq m)	Estimated Sales Density (£/sq m)	Estimated Comparison Turnover (£m)
Dacorum	4/00424/15/MOA, Jarman Park, St Albans Hill, Hemel Hempstead	The proposed development involves the erection of Class A1 retail development (to include convenience and comparison retail floorspace and ancillary cafe) and Class A3 drive thru café/restaurant (with ancillarytakeaway) unit together with access, car parking, service yard and associated works.	Net convenience floorspace is 812 sq m net. Net comparison floorspace is 8,000 sq m net.	6,500	52.0
Dacorum	4/01317/14/MFA, Gossoms End, Berkhamstead	Full Planning permission (4/01317/14/MFA) has been granted for a 1,884 sq m gross Lidl store and 30 flats. The development has not been implemented, but a number of applications to discharge the planning conditions have been submitted recently, which suggests that a start on site is imminent.	Net floorspace is 1,281 sq m net x 20% comparison goods area = 256 sq m	4,800	1,2
Dacorum	4/03157/16/MFA), Aviva site, Maylands Avenie, Hemel Hempstead	Outline planning permission (4/01132/15/MOA) has been granted for retail development (12,503 sq. metres), offices (3,004 sq. metres) and restaurants (650 sqm) at this site. The conditions attached to this permission stipulate that the net retail floor area shall not exceed 9,290 sq. metres. comprising a maximum of:  • 1,414 sq. metres of convenience food goods  • 7,848 sq. metres of comparison non-food goods	The Council advise that the comparison goods element of Phase 2 of the project is no longer likely to come forward.	0	0.0
Total			13,869		53.2

# Table 26p: Net quantitative capacity for additional comparison goods floorspace in Dacorum

Voor	Surplus Expenditure	Commitments	Residual Expenditure	Floorspace Capa	acity (sq m net)
Year	(£m)	(£m)	(£m)	Min <sup>1</sup>	Max <sup>2</sup>
2017	0.0	53.2	-53.2	-7,100	-9,700
2021	-0.7	61.0	-61.7	-7,400	-10,100
2026	2.4	71.4	-69.0	-7,100	-9,600
2031	30.5	81.5	-51.0	-4,600	-6,200
2032	40.0	83.7	-43.7	-3,400	-4,700
2036	76.1	93.1	-17.0	-1,300	-1,800

- 1. Average sales density assumed to be £7,500 per sq.m which Nexus Planning considers to be towards the higher end of what could be achieved in South West Hertfordshire 2. Average sales density assumed to be £5,500 per sq.m which Nexus Planning considers to be towards the lower end of what could be achieved in South West Hertfordshire 3. Residual calculated by subtracting turnover of commitments (sourced from Table 26o) from surplus expenditure (sourced from Table 26m) 4. Allows for increased turnover efficiency as set out in Table 4b Experian Retail Planner 17

Appendix A: Updated Statistical Assessment: High Scenario

Nexus Planning

Table 1: Population and convenience goods expenditure per capita

Zana			Popu	lation						oita expend Convenience			
Zone	2017	2021	2026	2031	2032	2036	<b>2017</b> inc SfT	2017	2021	2026	2031	2032	2036
10	23,785	23,863	24,364	24,880	24,892	24,941	2,288	2,201	2,194	2,192	2,187	2,187	2,191
11	69,202	74,314	84,656	94,839	96,647	103,875	2,246	2,161	2,154	2,152	2,147	2,147	2,151
12	38,587	39,925	42,903	46,248	46,393	46,974	2,423	2,331	2,324	2,321	2,317	2,317	2,321
13	25,726	26,349	27,165	29,851	30,600	33,596	2,604	2,505	2,498	2,494	2,489	2,489	2,493
14	14,949	15,627	16,309	19,408	19,955	22,145	2,461	2,367	2,360	2,357	2,352	2,352	2,356

# Notes:

- a. Zones based on the post code sectors shown on the plan at Appendix A
- b. Per capita expenditure derived from Experian MMG3 data (2019 report)
- c. 2017 Population derived from Experian MMG3 data (2019 report). Projections to 2036 are based on the figures set out in the Population Note at Appendix G.
- d. Per capita expenditure projected forward using forecast growth rates taken from Table 6 of Experian Retail Planner Briefing Note 17
- e. Expenditure excludes Special Forms of Trading in line with 'adjusted' allowance derived from Figure 5 of Appendix 3 to Experian Retail Planner Briefing Note 17

# 2017 Prices

Nexus Planning

Table 2a: Total convenience goods expenditure available

Zone				ture (£m)				<b>Growt</b> Conve	h (£m) nience	
	2017	2021	2026	2031	2032	2036	2017-2021	2017-2026	2017-2031	2017-2036
11	149.5	160.1	182.1	203.6	207.5	223.5	10.6	32.6	54.1	73.9
12	90.0	92.8	99.6	107.1	107.5	109.0	2.8	9.6	17.2	19.0
13	64.4	65.8	67.7	74.3	76.2	83.8	1.4	3.3	9.9	19.3
14	35.4	36.9	38.4	45.7	46.9	52.2	1.5	3.0	10.3	16.8
Study Area Total	339.3	355.6	387.9	430.7	438.1	468.4	16.2	48.6	91.4	129.1

Table 2b: Convenience goods expenditure split between main food shopping and top-up food shopping spend

Zone		Expenditure (£m convenience (2017	
	Main	Top-up	Total
11	126.9	22.6	149.5
12	66.0	24.0	90.0
13	51.3	13.1	64.4
14	26.9	8.5	35.4
Total	271.2	68.2	339.3

### Notes

a. Figures derived from multiplying per capita expenditure with population within each zone using data provided at Table 1

b. Ratio of main food shopping to top-up food shopping per zone derived directly from Questlons 9 and 15 of the NEMS Household Survey (December 2017)

2017 Prices

Dacorum	

satination	To Main food (%)	tal Top-up (%)	Total Convenience (%)	Zon Main food (%)	o 11 Top-up (%)	Zone Main food (%)	12 Top-up (%)	Zone Main food (%)	13 Top-up (%)	Zon Main food (%)	14 Top-up (%)
usly Area  co. 1 ( West and South  Is West and 1 South  Is West and 2 South  Is West and 2 South  Is West and 3 South  Is West and 3 South	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
out shops, Walfard Yorn Cartin white & Spencer, High Steed, Walfard Homeson, Are Hard Steed, Walfard Homeson, Are Hard Steed South, Walfard soo Capture, High Shewi, Walfard soo Capture, Willy Down, Walfard soo Capture, Willy Down, Walfard soo Capture, Willy All Steed, Walfard	0.0% 0.0% 0.4% 1.9% 1.2% 0.1% 0.0%	2.0% 0.2% 0.8% 0.2% 0.0% 0.1%	0.0% 0.4% 0.4% 1.7% 1.1% 0.1% 0.0%	0.0% 0.0% 0.0% 2.4% 0.0% 0.0%	0.0% 0.0% 0.0% 0.0% 0.0% 0.0%	0.0% 0.0% 0.0% 0.0% 0.0% 0.0%	0.0% 0.0% 0.0% 0.0% 0.0%	0.0% 0.0% 0.0% 0.0% 0.0%	0.0% 0.0% 0.0% 0.0% 0.0% 0.0%	0.0% 0.0% 0.0% 0.0% 0.0% 0.0%	0.0% 0.0% 0.0% 0.0% 0.0%
ace Exyrams, Whipperchall Road, Walford one Editys, Lover High Street, Walford has allones, Zone 1 b-4otal	0.0% 3.6% 0.0%	0.1% 0.8% 0.1% 4.2%	0.0% 3.2% 0.1% 7.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
12.2 ( Warford North  00, St. Albams Road, Walford  In, Coherns Industrial Estate, St. Albams Road, Walford  00, Albahamood Park, Leavesden, Walford  00, The Cossarren, Carrison, Walford  10, The Cossarren, Carrison, Walford	0.0% 3.4% 0.0% 0.0%	0.2% 0.4% 0.3% 0.1%	0.0% 2.9% 0.0% 0.0%	0.0%	0.0% 0.0% 0.0% 0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0% 0.0% 0.0% 0.0%
cop, Abbolswood Park, Leavender, Warford cop, The Gossarran, Carslon Warford insbury's Supervine, Geve Lans, Walford soo Express, St. Albane Road, Walford soo Express, St. Albane Road, Walford stress, Corne Roandelboxi, St. Albane Road, Walford her stores, Zone 2	0.0% 0.0% 2.1% 0.2% 0.0%	0.3% 0.1% 1.4% 0.4% 0.2% 0.1%	0.0% 0.0% 2.0% 0.2% 0.0%	0.0% 0.0% 0.0% 0.0%	0.0% 0.0% 0.0% 0.0%	0.0% 0.0% 0.0% 0.0%	0.0%	0.0% 0.0% 0.0% 0.0%	0.0% 0.0% 0.0% 0.0%	0.0% 0.0% 0.0% 0.0%	0.0% 0.0% 0.0% 0.0%
trose, Come Positioscost, SC Alcient House, Washington er slores, Zone 2 Hotal	0.0%	0.1%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
so 3   Bushey & Aldenham con Express (Easo), High Rosel, Bushey Heath, Bushey dech, Hartigeria, Bushey, Walford con Express, Haccourt Rosel, Bushey, Walford are stores, Zon 3	0.0% 0.0% 0.0%	0.4% 0.1% 0.4% 0.3%	0.1% 0.1% 0.1% 0.1%	0.0%	0.0% 0.9% 0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0% 0.0% 0.0%
et bless, Son 3 b-total ne 4   Radett & Shanley	0.0%	1.2%	0.1%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
ns.   Radiet & Shanley Iso Express, Walling Street, Radiet Spans, Walling Street, Radiet spans, Walling Street, Radiet spans, Maling Street, Radiet spans, Maling Street, Radiet spans, Maling Street, Radiet spans, Maling	0.0% 0.1% 0.0% 0.0%	0.4% 0.3% 0.1% 0.3%	0.1% 0.2% 0.0% 0.1%	0.0%	0.0% 0.0% 0.0% 0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0% 0.0% 0.0%
co Espress, Andrew Coss, Stepley, Radiel b-total cos 2   Screhamwood & Elairee	0.0%	1.1%	0.1%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
naby Supersions, Shenley Road, Borehamood  op, Leening Road, Borehamood  op, Capan Hall Road, Borehamood  op, Ospan Hall Road, Borehamood  into Cheriely Road, Borehamood  janch, Shenley Road, Borehamood  j, Borehamood Shepping Piek, Thechald Sheat, Borehamood	0.0% 0.0% 0.0% 0.0%	0.3% 0.3% 0.1% 0.0%	0.1% 0.1% 0.0% 0.0%	0.0% 0.0% 0.0%	0.0%	0.0%	0.0%	0.0% 0.0% 0.0%	0.0% 0.0% 0.0%	0.0% 0.0% 0.0%	0.0% 0.0% 0.0%
	0.0% 0.5% 0.0% 0.6% 3.5% 0.0%	0.0% 0.6% 0.7% 0.7% 0.8% 0.6%	0.5%	0.0% 0.0% 0.0% 0.0% 0.0%	0.0% 0.0% 0.0% 0.0% 0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
rrisons, Sirling Way, Boreharrecod co Extra, Sherriey Road, boreharrecod er atores, Zone 5 b-tofal	0.0%	0.6%	2.9% 0.1% 4.5%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	1.0%
on E. Polisra Bar sco Express, Crichard Parada, Multon Lare, Polisra Bar op, High Street, Polisia Bar oos Suparinion, Multon Lare, Polisia Bar	0.1%	0.3% 0.2% 0.5%	0.2% 0.1% 1.4%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
risbury's Supersione, Derkes Lane, Posters San ner stores, Zone 6 b-total	0.5%	0.2% 0.3% 1.6%	0.6%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
ns.7. Rickmansworth land, High Street, Rickmansworth op, New Road, Crodey Green	0.1% 0.0% 0.0% 0.1%	0.3% 0.6% 0.2% 0.7%	0.1% 0.1% 0.0% 0.2%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0% 0.0% 0.0%
land, High Stoset, Richmensworth op, New Road, Crosley Green an ideas, Richmensworth and Carlor sides, Richmensworth Town Carlor side Sides, Richmensworth Town sides, Richmensworth side Sides (Richmensworth sides, Sides) sides, Sides, Richmensworth sides, Sides, Richmensworth sides, Sides, Richmensworth sides, Richmenswort	0.0% 0.1% 0.2% 1.1% 0.8%	0.2%	0.0% 0.2% 0.2% 1.1% 0.8% 0.1%	0.0% 0.0% 0.0% 0.0%	0.0% 0.0% 0.0% 0.0%	0.0%	0.0%	0.0% 0.0% 0.0% 0.8% 0.0%	0.0% 0.0% 0.0% 0.0%	0.0% 0.0% 0.0% 0.0%	0.0% 0.0% 0.0% 0.0%
b-total	2.3%	3.6%	2.7%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
se 5   Batchworth Health & South Onbey  those, Green Laren, Northwood  op, 34 Andrews Road, South Gay, Welford  op, The Plande, Cappanders Park, Welford  op, The Plander, Cappanders Park, Welford  op Contract Cappanders (	1.5% 0.0% 0.2%	1.1% 0.3% 0.7%	1.5% 0.1% 0.3%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0% 0.0% 0.0%
co Express: Prestack Road, South Cabley, Walford  -total  9 2   Chaorisyecod & Sarratt	1.9%	2.7%	2.1%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
e 3   Chaorieywood & Sarratt  O Express, Tudor Parade, Serry Lane, Robmansworth  J. Lower Road, Chaoleywood, Robmansworth  et doese, Zone 3	0.2%	0.3% 0.5% 0.1%	0.2% 0.2% 0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
-total e 10   Kings Langley & Abbota Langley	0.2%	0.9%	0.4%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
co Express, College Road, Abbots Langley Igens, High Street, Abbots Langley er stores, Zone 10	0.0% 0.1% 0.0%	0.7% 0.5% 0.8%	0.1% 0.2% 0.1%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Hotal s 11   Herrel Herrostand ks & Spencer, Marlowes, Herrel Hempstead	0.1%	0.4%	0.5%	0.0%	7.8%	0.0%	0.0%	0.6%	0.0%	0.0%	0.0%
in 11 (Hermel Managahara)  An & Sporcov, Markowa, Hermel Hempalased  Luchorn Road Hermel Hempalased  Robbson Floor, Markowa Hempalased  Debboson Floor, Hermel Hempalased  Op Heild Station, Heldonin Floor, Capill Claim, Hernel Hempalased  Op Heild Station, Heldonin Floor, Capill Claim, Hernel Hempalased  Op Heild Station, Heldonin Heart, Capill  The Telepin, Hermel Hempalased  Op, The Glownin Sporas, Adoptical, Hempel Hempalased  Op, The Glownin Sporas, Adoptical, Hempel Hempalased  Mort Heilder Station Hempelased  Mort Helder Station Hempelased	0.1% 1.4% 1.3% 0.6% 0.0% 0.0%	0.3% 0.2% 0.4% 0.2%	1.4% 1.1% 0.6% 0.0% 0.0%	0.0% 13.4% 5.0% 7.4% 0.0%	7.8% 4.9% 1.3% 4.9% 1.3%	0.7% 5.5% 9.3% 5.5% 0.0% 0.0%	0.0% 2.1% 1.4% 4.6% 0.0%	0.6% 8.5% 0.8% 0.0% 0.0%	0.0% 1.0% 0.0%	0.0%	0.0% 0.0% 0.0%
op, Belgate, Hönfeldt, Hernel Herrostead op, The Height, Hermi Herspisade op, The Cusen's Square, Adoyfield, Hernel Herspisad and, Hilliad Road, Hernel Herspisad As Spence (EP), Bleakspeer Wity, Hernel Herspisad	0.0%	0.2% 0.1% 0.3%	0.1%	0.0% 0.0% 0.0% 1.2% 0.0%	2.0% 1.0% 7.2% 1.0%	0.0%	0.0%	0.0%	0.0% 0.0% 0.0% 0.7%	200 200 200 200 200	0.0% 0.0% 0.0% 0.0%
No. Traisland rodes, framer intergration of a Special Conference of the Conference o	0.0% 3.1% 0.3% 0.0% 0.0%	0.0% 0.6% 0.4% 0.0% 0.1% 0.1%	0.0% 2.9% 0.3% 0.0% 0.0%	0.0% 27.3% 1.2% 0.0% 0.0%	1.0% 6.2% 4.6% 0.0% 2.0%	0.0% 38.2% 2.2% 0.0% 0.0%	0.0% 3.2% 6.7% 0.0% 0.0%	0.0% 2.9% 1.2% 0.0% 0.0%	0.0%	0.0% 2.1% 0.0% 0.0% 0.0%	0.0% 0.0% 0.0% 0.0% 0.0%
co Supersione, Jarman Way, Hernel Hempstead or stores, Zone 11	0.1% 2.4% 0.0%	0.1% 1.7% 1.3%	0.1% 2.6% 0.3%	1.2% 33.4% 0.6% 91.2%	1.3% 21.6% 14.1% 82.2%	0.0% 0.0% 0.0% 16.4% 0.0%	0.0% 0.0% 0.0% 18.0% 14.2%	0.0% 0.0% 0.0% 5.1% 0.0%	0.0%	0.0% 0.0% 0.0% 0.6% 0.0%	0.0% 0.0% 1.7%
ne 12   Hernel Hempsteed Fringe op, Stoneycoff, Warners End, Hemel Hempsteed no Express, Herry Wells Squaw, Grove Htt. Hemel Hempsteed	0.0%	5.2% 1.0%	0.1%	0.0%	0.0%	0.7%	7.4%	0.0%	0.7%	8.8%	0.0% 0.0%
op, Stoneycroft, Warrans End, Hernel Hempsbaad oo Express, Ferry Wells Squass, Grows Hill, Hernel Hempsbaad oo Express, Stoneycroft, Warrans End, Hernel Hempsbaad or stones, Zone 12	0.0%	0.3% 0.3%	0.1%	0.0%	1.0%	0.7%	8.6% 7.0% 36.0%	0.0%	0.0%	0.0%	0.0%
s 1) Berkhamsted toos, 51 John's Wel Law, Berkhamsted 2 John's Track Fig. 1 Standard Standa	2.2% 0.2% 0.2% 0.1%	0.9%	2.2% 0.2% 0.3% 0.2%	1.4% 0.0% 0.0% 0.0%	0.0% 0.0% 0.0% 0.0%	6.5% 0.0% 0.0%	1.1% 1.1% 0.0% 0.0%	53.8% 8.0% 7.5% 1.7%	32.7% 11.0% 25.4% 25.4%	17.8% 0.0% 0.0% 0.0%	2.9% 0.0% 2.8% 0.0%
oo Mairo, High Street, Serkharrated oo Express, High Street, Northchurch, Berkharrated >-total	0.2% 0.1% 2.6%	0.6% 0.6% 2.5%	0.3% 0.2%	0.0%	0.0%	0.0%	0.0%	7.5% 1.7% 71.1%	25.4% 25.4% 94.5%	0.0% 0.0%	2.8% 0.0% 5.7%
p. Sir Mil Way, Tring Sireply Food, Dolphin Square, Tring	0.0%	0.0%	0.0% 0.4% 1.9%	0.0%	0.0%	0.0%	0.0%	0.0% 0.0% 7.8%	0.0%	0.0% 5.0% 66.5%	4.6% 31.9% 45.3%
S, Jan was verg. Hing. S Emply Pool. O Dohin Square. Tring oo Supersions, London Road, Tring er stores, Zone 14	0.2% 1.8% 0.0% 2.0%	0.7% 1.4% 0.2% 2.4%	1.9% 0.1% 2.4%	0.0%	0.0%	0.0%	0.0%	7.8% 0.6% 8.4%	0.0%	66.5% 0.0% 71.5%	45.3% 7.4% 89.1%
ne 15   51 Albana O C. I. Daniel Livre, S. Albana O J. High Dread, Rodoccer, D. Albana	0.1%	0.4%	0.1%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
op, Cell Barnes Lare, St. Abans top, frigh Street, Rothocurr, M. Abans top, frigh Street, Fred Wood, St. Abans not, Victions Dreet, St. Abans not, Victions Dreet, St. Abans to Spercer (PS), Vinter-Ward, St. Abans to Spercer, St. Peter's Street, St. Abans	0.0% 0.0% 0.0% 0.2% 2.9%	0.5% 0.1% 0.1% 0.2% 0.6%	0.1% 0.0% 0.0% 0.2% 2.5%	0.0% 0.0% 0.0% 0.0%	0.0%	0.0%	0.0%	0.0% 0.0% 0.0% 0.0%	0.0%	0.0%	0.0% 0.0% 0.0% 0.0%
asbury's Local Marshalawick Lane, St. Abana asbury's, Everard Closs, St. Abana oo Express, Beech Road, St. Abana oo Express, Haffeld Road, St. Abana	0.1% 2.3% 0.1% 0.0% 0.1%	0.5% 0.8% 0.3% 0.3% 0.5%	0.1% 2.0% 0.1% 0.1% 0.2%	0.0% 0.0% 0.0% 0.0%	0.0%	0.0% 0.7% 0.0% 0.0%	0.0% 0.0% 0.0% 0.0%	0.0% 0.0% 0.0% 0.0%	0.0%	0.0%	0.0% 0.0% 0.0% 0.0%
reum, halfeld Road, S. Alases halfel, S. Alases halfel, S. Alases halfel, S. Alases halfel, S. Alases barry, S. Eventa Clam, S. Alases barry, S. Eventa Clam, S. Alases barry, S. Eventa Clam, S. Alases barry, S. Alases barry, S. Alases barry, S. Alases barry, S. P. Alases barry, S. P. Alases barry, S. P. P. P. P. San, S. Marse barry, S. P. P. P. P. San, S. Marse barry, S. P. P. P. P. San, S. Marse barry, S. P. P. P. P. San, S. Marse barry, S. P. P. P. San, S. Marse barry, S. P. P. San, S. Marse barry, S. P. P. P. San, S. Marse barry, S. P. San, S. Marse barry, S. M. P. San, S. Marse barry, S. M. San, S. M. San, S. Marse barry, S. M. San, S. M. San, S. Marse barry, S. M. San, S. M.	0.1% 0.0% 0.2% 0.9% 0.0%	0.5% 0.2% 1.4% 0.1% 0.3% 0.8%	0.2% 0.0% 0.4% 0.8% 0.0%	0.0%	0.0%	0.0%	0.0%	0.0% 0.0% 0.0% 0.0% 0.0%	0.0%	0.0%	0.0%
er sloces, Zone 18	0.0%	7.4%	0.1%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
and 31 Londons Colored Strose  op, Blassfrore Green, Trockmans Park, Haffald  op, Hassifror Rhand, Londons College, St. Albams  ski & Suprocor, Bassell Rhand, Londons College, St. Albams  ski & Suprocor, Bassell Rhand, Londons College, St. Albams  skinder St. College, Park Londons College  scot Express, 16(ph Street, Londons College  on Bassel, Zool St. St.  street, Zool St. St.  street, Zool St.  street,	0.0%	0.4% 0.2% 0.2%	0.1% 0.0% 0.1% 1.7%	0.0%	0.0% 0.0% 0.0% 0.0%	0.0% 0.0% 0.0%	0.0%	0.0%	0.0%	0.0%	0.0% 0.0% 0.0%
vabury's, Colney Fleids Shopping Park, London Colney co Express, High Shreet, London Colney er sloces, Zone 19	0.0%	0.4% 0.0% 0.1%	1.7% 0.0% 0.0%	0.0%	0.0%	1.5% 0.0% 0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
ns 21 i Herceniko. op, Lower Luton Road, Balford, Harpendan	0.0%	0.3%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
co Express, High Street, Wheathurspalead co Express, Lower Luton Road, Salford, Haspenden ai shops, Wheatharspalead Village Centre op, Southdown Road, Haspenden S Stroly Food, Church Green Parade, Harpenden	0.0% 0.0% 0.0% 0.3% 0.1%	0.5% 0.6% 0.1% 1.5% 0.2%	0.0% 0.1% 0.0% 0.5% 0.1%	0.0%	0.0% 0.0% 0.0% 0.0%	0.0%	0.0%	0.0% 0.0% 0.0% 0.0%	0.0%	0.0% 0.0% 0.0% 0.0%	0.0% 0.0% 0.0% 0.0%
Stroty Food, Church Green Perade, Happenden is & Spence IIIP, Liaten Road, Command, Happenden shury's Superstore, High Street, Happenden coase, Lepton Road, Marpenden	0.1% 0.0% 1.9% 1.0%	0.2% 0.1% 1.5% 0.7%	0.1% 0.0% 1.7% 0.9%	0.0%	1.0% 0.0% 0.0% 0.0%	0.0% 0.0% 0.7% 0.0%	0.0%	0.0%	0.0%	0.0%	0.0% 0.0% 0.0% 0.0%
al   Inner Study Area		51.1%	53.5%	100.0%	22.1%	91.7%	93.3%	99.2%	27.7%		
Total   Walford Scrough Total   Walford Scrough Total   These Rivers District Total   Decomb Scrough Total   St Albans City & District	6.8% 4.6% 14.2% 12.3%	7.1% 8.0% 9.1% 13.0% 13.9%	12.2% 7.6% 5.7% 15.7% 12.3%	2.4% 0.8% 0.6% 92.7% 3.6%	0.0% 0.9% 0.0% 97.1% 1.0%	1.5% 0.0% 0.0% 86.5% 3.7%	0.0% 1.1% 0.0% 89.4% 2.8%	0.0% 0.0% 0.8% 98.4% 0.0%	0.0% 0.0% 0.0% 97.7% 0.0%	0.0% 0.0% 93.0% 0.0%	1.0% 0.0% 96.5% 0.0%
tination wide inner Study Area											
n 15 i Toron Boson France. risona, Trident Point, Hamow Field End Road, Esalcole	1.7%	1.5%	1.6%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
misons, Trides Pools, Harows   Neld End Road, Castocke   Bodge Street   Prints   Simply Food, Stinbops Walk, Printer   Simply Food, Stinbops Walk, Printer   Simply Food, Holl Street, Roads   misons, Lithridge Road, Halch End	0.6% 0.5% 0.2% 1.2%	1.6% 0.3% 0.8% 0.2% 0.8%	0.6% 0.6% 0.2% 1.1%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0% 0.0% 0.0%	0.0%	0.0% 0.0% 0.0% 0.0%
action to Local Mark Planet Bright	3.0% 0.1% 0.4% 1.7%	4.2% 0.3% 0.6% 0.4% 0.5%	3.1% 0.2% 0.4% 1.5%	0.0% 0.0% 0.0% 0.0%	0.0% 0.0% 0.0% 0.0%	0.0%	0.0%	0.0% 0.0% 0.0% 0.0%	0.0% 0.0% 0.0% 0.0%	0.0% 0.0% 0.0% 0.0%	0.0% 0.0% 0.0% 0.0%
story a County Year Content, County  From Content County County  County County County  County County  County	0.1% 0.0% 0.1% 2.6%	0.2% 0.2% 0.4% 2.7%	0.1% 0.1% 0.2% 2.6%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0% 0.0% 0.0%
Consequence (Palaip)  brose, Krigsend, Palaip)  er stores, Zone 15  -total	0.6% 1.1% 14.5%	0.2% 3.3% 18.1%	0.6% 1.4% 14.8%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
15 (Decoran) Western Februar Bose, The Backs, Chesham sabury 8 Osperatore, Egylor Lane, Chesham er stores, Zone 5	0.4%	0.6%	0.5%	0.0%	0.0%	0.0%	1.4%	0.0%	0.0%	0.0%	0.0%
Hotal	0.1%	0.7% 1.6%	1.5%	0.0%	0.0%	0.0%	1.4%	0.0%	0.0%	0.0%	0.0%
m bil i koncent ketiran jaran op, Maner Roud, Caddington reson, Late Street, Leighton Buzzard er doese, Contable	0.0% 1.4% 1.9%	0.2% 1.1% 0.9%	0.0% 1.4% 1.7%	0.0%	0.0%	0.0% 0.0% 5.3%	0.0%	0.0%	0.0% 0.0% 2000	0.0%	0.0%
r stores, Leighten Buzzard (Zone 17) Dispersione, Very Road, Leighten Buzzard ones, Walenborne Welk, Leighten Buzzard er stores, Zone 17	0.0% 1.4% 0.8% 0.5%	0.1% 0.7% 0.1% 2.6%	0.0% 1.3% 0.6% 1.0%	0.0% 0.0% 0.0% 0.0%	0.0% 0.0% 0.0% 0.0%	0.0%	0.0%	0.0% 0.0% 0.0% 0.0%	0.0%	0.0%	0.0% 0.0% 0.0% 0.0%
-total = 20   Mertamere Southern Frings	5.9%	5.7%	6.1%	0.0%	0.0%	5.3%	0.0%	0.8%	0.0%	0.6%	0.0%
is, High Dreet, Westdatone and High Street, Barret High Street, Edgavers The Broadway, Starranos Stabulary, Broadway, Starranos	0.1% 1.4% 0.6% 0.5% 1.0%	0.0% 0.0% 0.4% 0.7% 1.2%	0.1% 0.9% 0.4% 0.5% 1.0%	0.0% 0.0% 0.0% 0.0%	0.0% 0.0% 0.0% 0.0%	0.0%	0.0%	0.0% 0.0% 0.0% 0.0%	0.0%	0.0% 0.0% 0.0% 0.0%	0.0% 0.0% 0.0% 0.0%
High Direct Edgreer The Dunchery, Sourcess The Dunchery, Sourcess Sources,	2.1% 0.0% 0.1% 0.0%	2.0% 0.2% 0.2% 0.7%	0.0% 0.1% 0.1%	0.0%	0.0% 0.0% 0.0% 0.0% 0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0% 0.0% 0.0% 0.0%
nose, The Spires Etopping Certise, High Street, Barnet a stone, Zone 20 -total	0.3% 1.4% 2.5%	0.0% 0.6% 2.8% 8.7%	0.2% 1.1% 2.2% 8.6%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
SVA List Abstract Indications Extract  Wignore I feel Shopping Center, Wignore Lane, Stopping, Lution  Wignore I feel Shopping Center, Wignore Lane, Stopping, Lution  Stopping, High Stopping Center, Wildery  Dispress, High Stopping	0.6%	0.3%	0.4% 0.2% 0.1%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
p, Stoplands Parado, Kopfstafedt, Welvyn Garden City oo Espress, High Street, Welvyn oo Espress, Ealthn Green Road, Lidon -total	0.0%	0.8% 0.8% 0.3% 2.7%	0.2% 0.1% 0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Total Study Area ide Study Area		57.9%	85.1%	100.0%		97.0%	94.7%	100.0%	98.5%	93.7%	
Farriands Way, Stevenage Kregsbury Rosel, Kregsbury Parlihouse Courl, Haffeld Sooft Rosel, Lidon	0.0% 0.0% 1.1% 0.0%	0.0% 0.0% 0.0% 0.0%	0.0% 0.0% 0.9% 0.0%	0.0% 0.0% 0.0%	0.0% 0.0% 0.0% 0.0%	0.0% 0.0% 0.8% 0.0%	0.0%	0.0% 0.0% 0.0%	0.0% 0.0% 0.0% 0.0%	0.0%	0.0% 0.0% 0.0% 0.0%
Fationals May, Stevenspe Kreglady Plant (Sophery Kreglady Plant (South Plant) South Read, Luter Very Plant, Luter Very Plant, Lughton Buszert Very Plant, Lughton Buszert Kreglady (South Plant) Kreglady (South Plant) Kreglady (South Plant) R. Down Crimt, Halfeld M. Demont Mark, Luter M. Demont M. Demont	0.7% 1.2% 0.2% 0.1% 1.3% 0.0%	0.4% 0.0% 0.2% 0.2% 0.5% 0.5%	0.6% 0.9% 0.2% 0.1% 1.1% 0.0%	0.0% 0.0% 0.0% 0.0% 0.0%	0.0% 0.0% 0.0% 0.0% 0.0%	0.0% 0.0% 0.0% 0.0%	0.0%	0.0% 0.0% 0.0% 0.0% 0.0%	0.0% 0.0% 0.0% 0.0% 0.0%	0.0%	0.0% 0.0% 0.0% 0.0% 0.0%
and, Park Street, Luters and, Park Street, Luters Movee Wolfe Development Walson Confee City	0.0%	0.5%	0.1% 0.1% 0.1%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
risons, Black Fan Road, Welwyn Garden City	0.1%	0.6% 0.8% 1.0% 0.0%	0.2% 0.5% 1.1% 0.0%	0.0% 0.0% 0.0% 0.0%	0.0%	0.0% 0.0% 0.0% 0.0%	0.0% 0.0% 0.0% 0.0%	0.0%	0.0%	0.0% 1.1% 3.8% 0.0%	0.0% 0.0% 2.5% 0.0%
sebury's Superatore, Darkes Lane, Protein Bar sebury's Superatore, Duratable Road, Lutin sebury's Superatore, Hitchin Road, Sevenage sebury's Superatore, Long Drive, Russip	1.3% 0.2% 0.0% 0.8%	0.0% 0.3% 0.2% 0.0% 0.2%	0.0% 0.9% 0.1% 0.0% 0.7% 0.0%	0.0% 0.0% 0.0% 0.0% 0.0%	0.0% 0.0% 0.0% 0.0% 0.0%	0.0%	0.0%	0.0% 0.0% 0.0% 0.0% 0.0%	0.0%	0.0%	0.0%
Internal, Edynam Foad, Culnelas  Territori, Salaman Foad, Culnelas  Territori, Salaman Foad, Collection  Territori, Salaman Foad, Collection  Territori, Salaman Foad, Salaman  Territori, S	0.0% 0.1% 0.0% 0.1% 1.79	0.0% 0.0% 0.0% 0.2% 0.2%	0.0% 0.0% 0.1% 0.9%	0.0% 0.0% 0.0% 0.0%	0.0%	0.0% 0.0% 0.0% 0.0%	0.0%	0.0% 0.0% 0.0% 0.0%	0.0% 0.0% 0.0% 0.0% 0.0%	0.0%	0.0% 0.0% 0.0% 0.0%
co Edut, The Forum Stevenage co Edut, The Forum Stevenage co Martin, Liston Mall, Lution co Supersione, Breadwater Fatal Park, London Road, Stevenage	1.3% 0.1% 0.4% 0.0% 0.6% 0.2%	0.2% 0.0% 0.0% 0.0% 0.0%	0.0% 0.3% 0.0% 0.6%	0.0%		0.0% 0.0% 0.0% 0.0%	0.0%	0.0% 0.0% 0.0% 0.0%	0.0%	0.0% 0.0% 0.0% 0.0%	0.0% 0.0% 0.0% 0.0% 0.0%
soo Superstone, London Road West, Ameraham	0.2%	0.0%	0.1%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0% 0.0% 0.0% 0.0%	0.0%	0.0%
to Erick Monte Pleasers, College Connec Febrield  Stein, Tue From La Generation  Stein, Lack Monte Librar  Stein, Lack Monte Librar  Stein, Lack Monte Librar  Stein Lack Monte Librar  Superiston, Lector Read West, Lackdon Read  Superiston, Lector Read West, Areasthen  Superiston, Publichers Read (Centre City  see, Petro Publicher Read (Centre City  see, Petro Publicher Lector City  see, Petro Publicher Lector City  see, Petro Publicher Lector City  see, Stein Stein Lack Accounts  Specimen Work Advanced  Specimen Work Advanced  Specimen Work Advanced  stein Stein Stein Lack Advanced  stein Stein Stein Stein Lack Advanced  stein Stein Stein Stein Lack Advanced  stein S	0.3% 0.0% 0.0% 0.1% 4.7%	0.0% 0.0% 0.0% 6.3%	0.1% 0.2% 0.0% 0.0% 0.1% 4.7%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%

Mates:

a. Zones based on post code sectors:

A. Manter chares for 'main' and 'top-up' shopping derived cliently from hillattli Household Survey (Secentian' 25

C. Sictudes 'stort' householder', markets and interest sales.

Further Decorum Retail Study Nexus Planning

Further Decorum Retail Study Nexus Planning Table 4: Convenience goods expenditure	To	tel	Total	Ton	- 11	Zon	- 12	Zor	w 13	Zon	* 14
Destination Study Area	Main food (Em)	Top-up (Em)	Convenience (Em)	Main food (Em)	Top-up (Ere)	Main food (Ern)	Top-up (Em)	Main food (Em)	Top-up (Em)	Main food (Em)	Top-up (Em)
Zons. 1 Walford South  Little Walfords at John Lesis, Into Walford, The Harlequin, Walford Local shops, Walford Town Centre	0.3	10.0	0.3	0.0 0.0 0.0 3.0	0.0 0.0 0.0	0.0 0.0 0.0	0.0	0.0 0.0 0.0	0.0 0.0 0.0	0.0 0.0 0.0 0.0	0.0 0.0 0.0
Little Websites of John Levet, Into Windows The Honland, Welford Count John, Websit Time Carle Count John, Websit Time Carle County John Carle County	0.6 8.7 41.1 27.7 3.2 0.5	09 4.0 1.1 0.0 0.3	9.6 45.0 28.7 3.2 0.8	0.0 0.0	0.0	0.0 0.0 0.0	0.0	0.0 0.0	0.0	0.0	0.0 0.0
Yeaco Extra, Lower High Street, Wastland Other stores, Zone 1 Sub-total	78.6 0.7 161.3	4.1 0.8 21.2	82.8 1.5 182.5	0.0	0.0	0.5 0.0	0.0	0.0	0.0	0.0	0.0
Zone 2   Walford North Co-op, St. Abara Road, Walford	0.0	0.5	0.8	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Co-op, St. Albares Road, Walford Anda, Chihare Industria Esistie, St. Albares Road, Walford Co-op, Albabrasod Park, Leavesder, Walford Co-op, The Gossamers, Gardon, Walford Sainsbury's Supersire, Core Lenn, Walford	0.0 72.8 0.0 0.0 46.3	0.6 1.6 1.3 0.5 6.5	0.8 74.5 1.3 0.5 52.8	0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0	0.0 0.5 0.0 0.0	0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0
Co-Op. In a Cossamera, Carrison, valorior Sarisbury's Superioriso, Core Lancy, Valorior Traco Express, 25. Albans Road, Vasibrd Valorisos, Cores I Roundibout, 35. Albans Road, Walford Other Stores, Zone 2	4.2 0.4 0.0	1.8 0.9 0.2	6.0 1.3 0.2	0.0	0.0	0.0 0.0 0.0	0.0 0.0 0.0	0.0	0.0 0.0	0.0 0.0 0.0	0.0
Zons 3   Bushey & Aldenham	123.7	13.6	137.4	0.0	0.0	0.5	0.0	0.0	0.0	0.0	0.0
Texco Express (Exso), High Road, Bushey Heath, Bushey Costco, Harbering Laren, Bushey, Walford Texco Express, Hancott Road, Bushey, Walford Other Idones, Zono 3	0.3 0.9 0.0	2.4 0.4 3.0 2.5	2.6 1.3 3.0 2.5	0.0 0.0 0.0	0.0 0.2 0.0 0.0	0.0 0.0 0.0	0.0 0.0 0.0	0.0 0.0 0.0	0.0 0.0 0.0	0.0 0.0 0.0	0.0 0.0 0.0
Sub-total  Zone 4   Radiett & Shanky	1.1	8.3	2.4	0.0	0.2	0.0	0.0	0.0	0.0	0.0	0.0
Texco Express, Walling Street, Radell Budgers, Walling Street, Radell Local shops, Radell Town Centre	0.6 2.8 0.0	19 16 07	2.5 4.4 0.7	0.0 0.0 0.0	0.0 0.0 0.0	0.0	0.0 0.0 0.0	0.0 0.0 0.0	0.0 0.0	0.0 0.0 0.0	0.0 0.0 0.0
Yesco Express, Andrew Close, Shenley, Radielt Sub-total	3.4	5.9	9.3	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Zccs_S   Borehamwood & Distree  Sainsbury's Supersions, Shanley Road, Borehamwood  Co-op, Learning Road, Sorehamwood	12	1.7	2.8 1.5	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sainsbury's Superstane, Shanlay Road, Bonshamanood Co-op, Learning Road, Stonshamanood Co-op, Cagan Hill Road, Savehamanood Coop, Cagan Hill Road, Savehamanood List, Bonshamanood Shopping Park, Thaobaid Shaal, Bonshamanood MASS Strayly Food, Sowhamanood Shopping Carles, Bonshamanood	0.0 0.5 9.8 1.2	05 02 32 37	0.6 0.6 13.0 4.9	0.0 0.0 0.0	0.0 0.0 0.0	0.0 0.0 0.0	0.0 0.0 0.0	0.0 0.0 0.0	0.0	0.0 0.0 0.0	0.0 0.0 0.0
MSS Samply Food, Bowhamswood Shopping Centre, Bowhamswood Moreon, Sating Way, Soeshamswood Teacon, Sating Way, Soeshamswood Teacon Extra Sharing Road, Bowhamswood Chiev stores, Zone 5	1.2 12.8 71.5 0.0	37 37 4.1 2.8	4.9 16.6 75.6 2.8	0.0 1.0 0.0 0.0	0.0 0.0 0.0	0.0 0.0 0.0	0.0 0.0 0.0	0.0 0.0 0.0	0.0	0.0 0.0 0.0	0.0 0.0 0.1
Sub-total Zone &   Potters Bar	97.0	21.5	118.4	1.0	0.0	0.0	0.0	0.0	0.0	0.0	0.1
Texco Express, Orchard Parade, Multon Lane, Poters Bar Co-op, High Street, Poters Bar Texco Supervision, Multon Lane, Poters Bar Sahnsbury's Supervision, Derkes Lane, Poters Bar	1.7 0.8 33.5 14.8	2.5 1.1 3.6 1.7	4.2 1.9 37.1 16.5	0.0 0.0 0.0	0.0 0.0 0.0	0.0 0.0 0.0	0.0 0.3 0.0	0.0 0.0 0.0	0.0 0.0 0.0	0.0 0.0 0.0	0.0 0.0 0.0
Sub-total	51.5	2.1	2.6 62.6	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Zone Z   Rickmansworth  Iceland, High Street, Rickmansworth  Co-on, New Road, Croder Green	20 1.0 0.0 3.0	15	3.6 3.5 0.9 5.7	0.0 0.0 0.0	0.0 0.0 0.0	0.0 0.0 0.0	0.0	0.0 0.0 0.0	0.0 0.0 0.0	0.0 0.0 0.0	0.0 0.0 0.0
Iceland, High Street, Richmanworth Chop, New Tood, Croster (Josen Chop, New Tood, Croster (Josen Chora), New Tood, Croster (Josen Chora), Chora (Joseph Chora), Mill End, Richmanworth Marka & Spercer (19)* Listerday Rosed, Mill End, Richmanworth Marka & Spercer (19)* Listerday Rosed, Mill End, Richmanworth Marka & Spercer (19)* Listerday Rosed, Millermanworth Waldrass, Professor, Land (Joseph Chora) Waldrass, Waldrass, Land (Joseph Chora) Waldrass, Waldrass, Waldrass, Waldrass, Waldra	4.1	25 09 27 08 41	4.9	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Waltose, Homestead Road, Richmanssorth Other stores, Zone 7 Sub-total	25.6 17.9 0.0	4.1 2.4 1.8	29.7 20.3 1.8 70.5	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Zons 5   Batchworth Heath & South Oxhey	34.2	52	70.4	- 00	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Washose, Green Lane, Northwood Co-op, SI, Andrews Road, South Clary, Wasford Co-op, The Pandac Carpenders Park, Walford Tasco Express, Prestricts Road, South Cabey, Wasford	0.3 5.5 1.4	1.7 3.4 3.1	2.1 9.0 4.5	0.0 0.0 0.0	0.0	0.0	0.0	0.0	0.0 0.0	0.0 0.0 0.0	0.0
Sub-total  Zone 3   Chaorisywood & Sarratt	41.5	13.4	54.9	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Tesco Express, Tudor Parade, Berry Lane, Richmansworth Co-op, Lower Road, Chorleywood, Richmansworth Other stores, Zone 9	3.8 1.2 0.3	15 32 08	5.3 4.4 1.0	0.0	0.0 0.0 0.0	0.0 0.0 0.0	0.0 0.0 0.0	0.0 0.0 0.0	0.0	0.0 0.0 0.0	0.0 0.0 0.0
Sub-total  Zons 10   Kings Langley & Abbots Langley	5.3	5.5	10.8	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Tesco Express, College Road, Abbots Langley Budgers, High Street, Abbots Langley Other stores, Zone 10	0.4 3.2 0.0	3.1 2.2 3.8	3.5 5.4 3.8	0.0 0.7 0.0	0.0 0.0 0.0	0.0 0.0 0.0	0.0 0.0 0.0	0.0	0.0	0.0 0.0 0.0	0.0
Sub-total	3.6	2.1	12.7	0.7	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Marks & Spencer, Marlowes, Hernel Hempstead Add, London Road, Hernel Hempstead Add, Redbourn Road, Hernel Hempstead	2.2 33.7 29.1	1.8 1.7 0.9	3.9 35.4 30.0 16.0	0.0 17.0 6.4	1.8 1.1 0.3	0.5 3.6 6.1	0.0 0.5 0.3	0.3 4.3 0.4	0.0 0.0 0.1	0.2 0.2 0.0	0.0 0.0
Aada, Hilfield Road, Hernel Herrpüland Co-op (Patrol Station), Rudbourn Road, Cupit Greun, Harnel Herrpaland Co-op, Stations, Rudbourn Road, Cupit Greun, Harnel Herrpaland Co-op, The Heighth, Hernel Herrpaland Co-op, The Heighth, Hernel Herrpaland	29.1 13.7 0.0 0.0 0.0	09 23 07 08 05	0.8	0.0 0.0 0.0	0.3 1.1 0.3 0.4 0.2	6.1 3.6 0.0 0.0 0.0	0.3 1.1 0.0 0.0 0.0	0.4 0.0 0.0 0.0 0.0	0.1 0.0 0.0 0.0	0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0
Co-op, The Cosen's Square, Adeyfield, Hernel Hempstead Lesiand, Hilfield Road, Hernel Hempstead Marks & Opencer (BP), Bessingses Way, Hernel Hempstead Sanisbury's Supersion, London Road, Jevies Mills, Hearth	0.0 2.0 0.0 73.7 6.5	1.6 0.3 0.2 3.1 2.7	1.6 2.3 0.2 76.8	0.0 1.5 0.0 34.7	1.6 0.2 0.2 1.4 1.0	0.0 0.5 0.0 25.2	0.0 0.0 0.0	0.0 0.0 0.0	0.0 0.1 0.0 0.0	0.0 0.0 0.0	0.0 0.0 0.0
Com St. Home Assemblered  And S. Specime Assemblered  And Rechnical Programs	0.5 0.7	0.0 0.4 0.3 9.5 7.6	9.1 0.5 1.2	0.0 0.7	0.0	1.5 0.0 0.0 0.0 10.9	1.6 0.0 0.0 0.0 4.3	0.6 0.0 0.0	0.0 0.0 0.0 0.0 0.0	0.0	0.0 0.0 0.0 0.0 0.0
Teaco Supersions, Jarman Way, Hernel Hempalead Other atones, Zone 11 Sub-total	57.6 0.8	9.5 7.6	67.2 8.4 256.9	423 0.8 115.8	0.3 4.9 3.2	10.9 0.0	4.3 3.4	2.6	0.0	0.0 0.2 0.0	0.0
Zone 12   Herrel Herrpstead Fringe	0.0	19	- 0	0.0	0.0	0.0		0.0	0.1	0.0	0.0
Co-op, Stoneycroft, Warners End, Hernal Hempstead Tasco Express, Henry Wells Square, Grove Hill, Hernal Hempstead Tasco Express, Stoneycroft, Warners End, Hernal Hempstead Other stones, Zone 12	12 0.9 0.0	5.8 2.3 2.1	7.0 3.1 2.1	0.0 0.0 0.0	2.7 0.2 0.4	0.5 0.5 0.0	3.1 2.1 1.7	0.0 0.0 0.0	0.0	0.0 0.0	0.0 0.0
Sub-total Zone 13   Berkhamsted	2.0	12.1	14.1	0.0	3.4	1.0	8.6	0.0	0.1	0.0	0.0
Wistose, St. John's Well Lane, Berkhamsted MSS Stripty Food, High Street, Berkhamsted Tasco Matro, High Street, Berkhamsted Tasco Express, High Street, Northchuch, Berkhamsted	51.3 4.1 4.4 1.9	52 23 38 33	56.4 6.4 7.9 5.3	1.8 0.0 0.0 0.0	0.0 0.0 0.0 0.0	4.3 0.0 0.0 0.0	0.3 0.3 0.0 0.0	27.6 4.1 3.8 0.9	43 1.4 33 33	47 00 00 00	02 00 02 00
Sub-total Zone 14   Tring	61.7	14.4	76.0	1.8	0.0	4.3	0.5	36.5	12.4	4.7	0.5
Co-op, Sik Mil Way, Tring MSS Simply Foot, Dolphin Square, Tring Teacs Superstrian, London Road, Tring Other stones, Score 14	0.0 4.4 41.2 0.3	0.4 4.9 9.3	0.4 9.4 50.5	0.0 0.0 0.0	0.0 0.0 0.0	0.0 0.0 0.0	0.0 0.0 0.0 0.0	0.0 0.0 4.0 0.3	0.0 0.0 0.1 0.0	0.0 1.3 17.9 0.0	0.4 2.7 3.5 0.5
Other stores, Zone 14 Sub-total	0.3 45.9	1.1	61.7	0.0	0.0	0.0	0.0	0.3 4.3	0.0	19.3	7.5
Zone 15   St Albana Co-op, Cell Barnes Lane, St. Albana	12	1.8	3.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Co-op, Call Barres Lare, SJ. Abans Co-op, Nigh Dreef, Horbourn, S. Abans Co-op, Nigh Dreef, Horbourn, S. Abans Code, Park Street, New Wood, SJ. Abans Lorians Victions Dreef, SJ. Abans Lorians Victions Dreef, SJ. Abans Lorians Species (SJ. Victions Red., SJ. Abans Lorians Species (SJ. Victions Red., SJ. Abans Lorians Species (SJ. Victions Red., SJ. Abans Maries S, Species (SJ. Victions) Admiratis Species (SJ. Victions) Admirat	1.1 0.6 0.0	1.9 0.5 0.4	3.0 1.1 0.4	0.0 0.0 0.0	0.0 0.0 0.0	0.0 0.0 0.0	0.0 0.0	0.0 0.0	0.0	0.0 0.0	0.0 0.0
Marks & Spencer, St. Peter's Street, St. Albans Mornsons, Hatfeld Road, St. Abans Sainsbury's Local Marshalwick Lane, St. Albans Sainsbury's, Evenerd Close, St. Albans	4.1 63.1 1.5 49.6	0.7 2.8 2.1 3.3	4.8 65.9 3.6 52.8	0.0 0.0 0.0	0.0 0.0 0.0	0.0 0.0 0.0	0.0 0.0 0.0	0.0 0.0 0.0	0.0 0.0 0.0	0.0 0.0 0.0	0.0 0.0 0.0
Texco Express, Beach Road, St. Abans Texco Express, Haffeld Road, St. Abans Texco Express, Luton Road, Harpenden Texco Express, St. Brediades Place, Jersey Farm Estate, St. Abans Texco Express, St. Brediades Place, Jersey	1.7 0.5 2.2 0.0	1.3 1.5 1.6 0.7	3.0 1.8 4.0 0.7	0.0 0.0 0.0	0.0 0.0 0.0	0.0 0.0 0.0	0.0 0.0 0.0	0.0 0.0 0.0	0.0	0.0 0.0 0.0	0.0 0.0 0.0
Morrows, Related Read, St. Albares Camberly 1, Lond, Morrowske 1, Long, St. Albares Samberly 1, Servard Claus, Servard Clau	5.3 19.5 0.0 0.0	5.5 0.9 1.3 3.6	10.8 20.5 1.3 3.6	0.0 4.5 0.0 0.0	0.0 0.0 0.0	0.0 0.5 0.0 0.0	0.0 0.7 0.0 0.0	0.0 0.0 0.0	0.0	0.0 0.0 0.0	0.0 0.0 0.0 0.0
Sub-total  Zone 12   London Colony Frings	150.4	30.4	180.7	4.5	0.0	1.0	0.7	0.0	0.0	0.0	0.0
Co-op, Bedricos Green, Brochman Park, Halfald Co-op, Hastins Road, London Colleng, St. Albans Marks & Sporce, Brawl Road, London Colleng, St. Albans Sanisbury N, Colleng Fleids Shopping Park, London Colleng Fleids Sporce, Fleid Shopping Park, London Colleng Fleids Sporce, Fleid Shopping Dark, London Colleng Class State, Sporce, Fleid Shopping Brak, London Colleng Class State, Sporce, Fleids Shopping Brak, London Colleng Class State, Sporce, Fleids Shopping Brak, London Colleng Class State, Sporce, Fleids Shopping Brak, London Colleng Class Shopping Brak, London Colleng Cla	0.5 0.0 2.4	2.3 1.2 1.1	2.8 1.2 3.5	0.0 0.0 0.0	0.0 0.0 0.0	0.0 0.0 0.0	0.0 0.0 0.0	0.0 0.0 0.0	0.0	0.0 0.0 0.0	0.0
Seinsbury's, Colney Fields Shopping Park, London Colney Teaco Express, High Street, London Colney Other stores, Zone 19	42.3 0.0 0.0	23 03 04	44.6 0.3 0.4	0.0 0.0 0.0	0.0 0.0 0.0	1.0 0.0 0.0	0.0 0.0 0.0	0.0 0.0 0.0	0.0	0.0 0.0 0.0	0.0 0.0 0.0
Sub-total Zone 21   Harmandon	45.2	7.6	52.8	0.0	0.0	1.0	0.0	0.0	0.0	0.0	0.0
Co-op, Lower Luton Road, Balford, Harpenden Texco Express, High Direct, Wheshampshaad Texco Express, Lower Luton Road, Balford, Haspenden	0.0 0.0 0.0 0.0	1.0 1.0 2.0 0.5 5.0	1.0 1.0 2.0 0.5 11.9	0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0	0.0 0.0 0.0
Coop, Losse Lation Road, Baltinot, Harpendon Taxon Cayana, High Draws, Wheelmanghan German Local Hugo, Westerhampedan Wilago Centre Coop, Standborn Road, Harpendon MAS Chryst You, Church Coop Paratta, Harpendon MAS Chryst You, Church Coop Paratta, Harpendon MAS Chryst You, Church Coop, Standborn Road, Harpendon Salvais & Spierce (Ed.), Liston Road, Towassen, Harpendon Contributy in Superstrain, High Stock, Harpendon Market & Charles Charles Charles See Contributy Superstrain, High Stock, Harpendon Marketon, Language (Language)	6.9 1.3 0.0 39.5 21.3	50 07 03 48 23	11.9 2.0 0.3 44.3	0.0 0.0 0.0 0.0	0.0 0.2 0.0 0.0	0.0 0.0 0.0 0.5 0.0	0.0 0.0 0.0 0.0	0.0	0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0
Carrisony's Supersone, right Street, harpendern Waltone, Leyfon Road, Harpendern Sub-total	21.3	23	23.7	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Total   Inner Study Area Sub Total   Watterd Berough		258.7 34.8			22.4		0.0		12.9	25.1	8.3 0.0
Sub Total   Waiford Borcough Sub Total   Huntamere Borcough Sub Total   Teres Rivers District Sub Total   Decorate Borcough Sub Total   Decorate Borcough Sub Total   St Abara Coly & District	285.0 153.0 104.1 331.8 264.6	34.8 46.7 44.7 76.9 55.5	319.8 199.8 148.8 408.8 320.1	3.0 1.0 0.7 117.6 4.5	0.0 0.2 0.0 21.9 0.2		0.0 0.3 0.0 21.4 0.7	0.0 0.4 50.5 0.0	0.0 0.0 12.9 0.0		0.0 0.1 0.0 8.2 0.0
Destination											
Outside inner Study Area Zone 15 I Trose Rosen Frinze.											
Monisons, Trident Point, Harrow Alds, Field Hind Standonie Alds, Field Hind Standonie Litt Bridge Strate, Prener MAS Strayly Food, Bishops Wale, Pinner MAS Strayly Food, Bishops Wale, Pinner MAS Strayly Food, Hind Street, Foods Man Strayly Food, Hind Street, Foods Monisons, Libradge Road, Halan Stre	36.7 9.5 14.4 11.5	52 59 12 30	41.9 15.4 15.5 14.5	0.0 0.0 0.0	0.0 0.0 0.0	0.0 0.0 0.0	0.0 0.0 0.0	0.0 0.0 0.0	0.0 0.0 0.0	0.0 0.0 0.0	0.0 0.0 0.0
	3.8 25.4 62.7 3.2	3.0 0.5 3.4 17.9 1.0	4.4 28.8 80.6 4.1	0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0
Sensiery Local Engl Down, Randy Canadrony Local Engl Down, Canady Canadrony Local Engl Down Canady Canadrony Local Engl Canadrony Canadr	3.2 8.1 37.2 2.3 3.2	1.0 2.2 1.3 1.6 0.5	4.1 10.3 38.5 3.9 3.7	0.0 0.0 0.0	0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0	0.0 0.0 0.0	0.0 0.0 0.0	0.0 0.0 0.0 0.0
Texco Express, Gravel Hill, Challord St. Peter, Gernards Cross Texco Express, Park Way, Ruistly Texco Supervices, Ash Hill Drive, Piener Walstone, Kingsand, Rajahn	0.8 3.2 57.6	0.5 1.5	4.6 67.4	0.0 0.0 0.0	0.0	0.0 0.0 0.0	0.0 0.0 0.0 0.0	0.0 0.0 0.0	0.0 0.0 0.0	0.0 0.0 0.0	0.0
Waltone, Kingsend, Ruislip Other stones, Zone 15 Sub-total	14.0 23.3 316.6	0.8 12.4 69.0	14.7 35.6 385.7	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Zone 15   Decourt Western Frings Validons, The Earth, Chathan Lainsbury Expensions, Opys Loss, Chathan	8.9 17.9	33	12.2	0.0	0.0	0.0	0.3	0.0	0.0	0.0	0.0
Seinstery's Superiodre, Eigen Lane, Chesters Other stones, Zone 16 Sub-total	17.9 1.7 28.5	25 38 95	20.3 5.4 38.0	0.0	0.0	0.0	0.0	0.0	0.1 0.0	0.0	0.0
Zone 17 i Dacorum Northern Frince,	0.0	0.7	0.7	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Co-op, Marcel Road, Caldington Morrisons, Liale Drivet, Leighton Buzzard Other doses, Durable Other doses, Leighton Buzzard Other doses, Leighton Buzzard Other doses, Leighton Buzzard Waltons, Way Road, Leighton Buzzard Waltons, Walenborn Walf, Leighton Buzzard Other doses, Zon E T T	29.7 38.9 0.0 29.2	6.9 6.1 0.6 4.3	36.6 45.0 0.6 33.6	0.0 0.0 0.0	0.0 0.0 0.0	0.0 3.5 0.0 0.0	0.0 0.0 0.0	0.0 0.4 0.0 0.0	0.0 0.0 0.0	0.0 0.2 0.0 0.0	0.0 0.0 0.0
Waltone, Walerborne Wale, Leighlon Buzzard Other stores, Zone 17 Sub-total	15.7 9.4 122.8	0.6 17.2 36.4	16.2 26.6 150.2	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Zone 20   Hertemere Southern Frings	2.1 24.4	0.0	2.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Auds, High Street, Wesdations looked, High Street, Edysere Lidt, High Street, Edysere Lidt, The Broadway, Stammore	9.8	1.9 3.7 6.5	24.4 11.7 13.2 24.9 47.2	0.0	0.0	0.0 0.0	0.0 0.0 0.0	0.0 0.0 0.0 0.0	0.0 0.0 0.0	0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0
Sainsbury's, Broadwalk Shopping Centre. Station Road. Frieware	9.5 18.4 36.6 0.0 2.1	09 09 39	2.0 2.9	0.0 0.0 0.0	0.0 0.0 0.0	0.0 0.0 0.0	0.0 0.0 0.0	0.0 0.0 0.0 0.0	0.0 0.0 0.0	0.0 0.0 0.0	0.0 0.0 0.0
Sainsbury's, Bosdesalk Shopping Center, Station Road, Edgware Sainsbury's, The Broadewy, Starrore Fasco Express, Centers Corner, Stones, Stone, Edgware Fasco Express, Gengal Road, Edgware Fasco Express, Glengal Road, Edgware	0.0	3.9 0.0 3.3 14.8	5.0 5.0 28.7 58.7	0.0 0.0 0.0	0.0 0.0 0.0	0.0 0.0 0.0	0.0 0.0 0.0	0.0	0.0 0.0 0.0	0.0 0.0 0.0	0.0 0.0 0.0
List High Desic Edgere List To Bendering Designing Center, District Rosel, Edgeres Carrisony, The Strategy, Starters Carrisony, The Strategy, Starters Listed Express, Centers Center, Stopeser Listed Express, Center Center, Stopeser Listed Express, Center, Center, Edgeres Listed Express, Listed Designer, Edgeres Listed Express, Listed Designer, Edgeres Validous, The Spires Strategy Center, High Street Center Listed Listed Center, Listed Lis	0.0 5.0 25.5 44.0		223.8	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Unit The Sensitive Chemistry Chemistry Chemistry State Chemist	25.5 44.0 177.3	46.5				0.0	0.0	0.0 0.0 0.0	0.0 0.0 0.0	0.0	0.0
Unit The Sensitive Chemistry Chemistry Chemistry State Chemist	5.0 25.5 44.0 177.3 10.2 0.0 0.0	46.5	11.0 4.0 2.3 0.8	0.0 0.0 0.0	0.0 0.0 0.0	0.0	0.0	0.0	0.0	0.0 0.0 0.0	0.0
Left The Developer Common.  Left The Developer Common.  Section 1. The Common C	5.0 25.5 44.0 177.3	46.5	11.0 4.0 2.3 0.8 18.2	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Leaf To Manney Statement County Statemen	5.0 25.5 44.0 177.3 10.2 0.0 0.0 0.0 10.2 10.2	08 40 23 08 80 4252	0.8 18.2 2223,1	0.0	0.0	0.0	0.0	0.0	13.0	25.2	0.0
Leaf To Manney Statement County Statemen	50 255 440 177.3 102 00 00 00 102 102 124.0	46.5 0.5 4.0 2.3 0.5 8.0 428.2 0.0 0.0 0.0 0.0 0.0	0.8 18.2 2003 0.8 0.2 22.5 0.6 15.9	0.0 0.0 0.0 126.9	0.0 0.0 0.0 2224	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.5	0.0	0.0 0.0 5153	0.0 13.0 0.0 0.0 0.0 0.0	0.0 0.0 2552 0.0 0.0 0.0 0.0	0.0
Leaf To Manney Statement County Statemen	102 00 00 1774.0	46.5 0.5 4.0 2.3 0.5 6.0 4.25.2 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0	0.8 18.2 2003 0.8 0.2 22.5 0.6 15.9	0.0 0.0 120.9	0.0 0.0 0.0 22.4 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 22.7 0.0 0.0 0.0 0.0	0.0 0.0 51.3	0.0 0.0 13.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.0 0.0
Leaf Tau Security State Control Contro	102 00 00 00 00 00 00 00 00 00 102 1734.0 06 02 223 0.6 223 0.6 146 229 43 1,6	0.5 40 23 0.5 8.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.8 18.2 222.4 0.6 0.2 22.5 0.6 15.9 23.9 5.2 22.7 27.7 27.7 1.8	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	00 00 00 00 00 00 00 00 00 00 00	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0
Leaf Tour Section Continues Continue	502 225 440 177.3 502 00 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.	46.5 0.5 4.0 2.3 0.5 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.8 18.2 5527.4 0.5 0.2 22.9 0.6 12.9 22	0.0 0.0 126.9	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0
Leaf Tour Section Continues Continue	50.2 177.3 100.2 00.0 00.0 00.0 19.2 1724.0 105.0 106.0 107.0 107.0 108.0 109.0	46.5 0.8 4.0 2.3 0.5 0.0 0.0 0.0 0.0 0.0 0.0 0.0	08 08 08 005 005 007 02 025 06 050 06 07 07 07 07 08 08 08 08 08 08 08 08 08 08 08 08 08	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	00 00 00 00 00 00 00 00 00 00 00 00 00
Leaf Tour Section Continues Continue	50 50 50 50 50 50 50 50 50 50 50 50 50 5	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	08 08 08 08 08 08 08 08 08 08 08 08 08 0	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	00 00 00 00 00 00 00 00 00 00 00 00 00	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0
Leaf Touris of State Control (1997) and the C	50.0 50.0 177.3 192.2 19	44.5 44.5 44.5 44.5 44.5 44.5 44.5 44.5	0.8  (6.2  22234  0.6  0.7  0.7  22.9  0.6  15.9  22.9  23.9  23.9  23.9  24.9  25.9  26.9  26.9  26.9  26.9  26.9	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.5 0.5 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.2 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0
Leaf Tour Section Control Cont	5.5.5.5.6.6.6.6.6.6.6.6.6.6.6.6.6.6.6.6	46.5  0.8. 4.0  2.3. 0.8  0.8. 4.0  2.3. 0.8  0.0. 0.0  0.0 0.0  0.0 0	0.8  0.8  18.2  2222.5  0.6  0.6  10.9  22.9  10.1  22.7  22	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	00 00 00 00 00 00 00 00 00 00 00 00 00	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0
Leaf Tour Section Control Cont	555 - 566 -	46.5  0.8  4.0  0.8  4.0  0.8  4.0  0.8  0.8	0.5 0.6 0.6 0.6 0.6 0.6 0.6 0.6 0.6 0.6 0.6	00 00 00 00 00 00 00 00 00 00 00 00 00	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	00 00 00 00 00 00 00 00 00 00 00 00 00	00 00 00 00 00 00 00 00 00 00 00 00 00	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0
Leaf Table - Secretary Control	553 446 1773 1773 1773 1773 1773 1773 1773 177	46.5 0.6, 0.6, 0.6, 0.6, 0.6, 0.6, 0.6, 0.6,	0.5 0.5 0.5 0.5 0.5 0.5 0.5 0.5	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	00 00 00 00 00 00 00 00 00 00 00 00 00	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0	00 00 00 00 00 00 00 00 00 00 00 00 00	0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0

Manace:

a Zones based on pold code sectors:

b Manace chares for 'mane' and top-up' shopping derived cliently from hillatili Household Survey (December 20 c Sociolates 'Son') knowledders and interest sales.

Table 5: Convenience goods benchmark	1							
	Gross Floorspace (Sq m)	Net Sales Area (Sq m)	Net Convenience Sales Area (Sq m)	Sales Density (£ per sq m)	Benchmark Turnover (£m)	Survey Turnover (£m)	Inflow from Beyond Study Area (£m)	Trading Position against Benchmark (£m)
Zone 1   Watford South								
Little Waitrose at John Lewis, Intu Watford, The Harlequin, Watford Local shops, Watford Town Centre Marks & Spencer, High Street, Watford	672 2,245	344 873	327 829	12,940 10,476	4.2 10.6 8.7	0.3 10.6 9.6	0.0 0.0 0.0	-4.0 0.0 0.9
Morrisons, Ascot Road, Watforc Sainsbury's Superstore, Albert Road South, Watford Tesco Express, High Street, Watford	6,733 5,403 288	3,941 3,330 201	3,153 2,398 191	12,656 11,691 13,797	39.9 28.0 2.6	45.0 28.7 3.2	0.0 0.0 0.0	5.1 0.7 0.6
Tesco Express, Whippendell Road, Watford Tesco Extra, Lower High Street, Watford Other stores, Zone 1	247 13,011	175 8,924	166 5,354	13,797 13,797	2.3 73.9 1.5	0.8 82.8 1.5	0.0 0.0 0.0	-1.5 8.9 0.0
Sub-total					171.8	182.5	0.0	10.7
Zone 2   Watford North Co-op, St. Albans Road, Watford	547	329	313	10,824	3.4	0.8	0.0	-2.6
Asda, Odhams Industrial Estate, St Albans Road, Watford Co-op, Abbotswood Park, Leavesden, Watford Co-op, The Gossamers, Garston, Watford	19,307 547 209	14,591 329 123	8,755 313 117	13,659 10,824 10,824	119.6 3.4 1.3	74.5 1.3 0.5	0.0 0.0 0.0	-45.1 -2.1 -0.8
Sainsbury's Superstore, Cow Lane, Watforc Tesco Express, St. Albans Road, Watforc Waitrose, Dome Roundabout, St. Albans Road, Watforc	6,074 255 200	3,744 140 125	2,696 133 119	11,691 13,797 12,940	31.5 1.8 1.5	52.8 6.0 1.3	0.0 0.0 0.0	21.3 4.1 -0.3
Other stores, Zone 2 Sub-total					0.2 162.7	0.2	0.0	0.0 -25.4
Zone 3   Bushey & Aldenham							 	
Tesco Express (Esso), High Road, Bushey Heath, Bushe Costco, Hartspring Lane, Bushey, Watforc Tesco Express, Harcourt Road, Bushey, Watforc	250 210	150 127	143	13,797 13,797	2.0 1.3 1.7	2.6 1.3 3.0	0.0 0.0 0.0	0.7 0.0 1.3
Other stores, Zone 3 Sub-total					2.5 7.4	2.5 9.4	0.0	2.0
Zone 4   Radlett & Shenley								
Tesco Express, Watting Street, Radlett Budgens, Watting Street, Radlett Local shops, Radlett Town Centre	504 773	259 355	246 337	13,797 8,664	3.4 2.9 0.7	2.5 4.4 0.7	0.0 0.0 0.0	-0.9 1.5 0.0
Tesco Express, Andrew Close, Shenley, Radlet	342	239	227	13,797	3.1	1.6 9.3	0.0	-1.5 -0.8
Zone <u>5</u>   Borehamwood & Elstree								
Sainsbury's Local, Shenley Road, Borehamwooι Co-op, Leeming Road, Borehamwooι Co-op, Organ Hall Road, Borehamwooι	350 386 150	225 207 90	214 197 86	11,691 10,824 10,824	2.5 2.1 0.9	2.8 1.5 0.6	0.0 0.0 0.0	0.3 -0.6 -0.3
Iceland, Shenley Road, Borehamwood Lidl, Borehamwood Shopping Park, Theobald Street, Borehamwoo	1,038 1,258 1,200	475 900 746	461 720 709	6,859 10,103 10,476	3.2 7.3	0.6 13.0	0.0 0.0	-2.5 5.7 -2.5
M&S Simply Food, Borehamwood Shopping Centre, Borehamwooi Morrisons, Stirling Way, Borehamwood Tesco Extra, Shenley Road, Borehamwood	6,734 14,544	3,941 10,534	3,153 6,320	12,656 13,797	7.4 39.9 87.2	4.9 16.6 75.6	0.0 0.0 0.0	-23.3 -11.6
Other stores, Zone 5 Sub-total					2.8 153.3	2.8	0.0	-34.9
Zone 6   Potters Bar								
Tesco Express, Orchard Parade, Mutton Lane, Potters Ba Co-op, High Street, Potters Bar Tesco Superstore, Mutton Lane, Potters Ba	551 353 5,862	236 186 3,587	224 177 2,726	13,797 10,824 13,797	3.1 1.9 37.6	4.2 1.9 37.1	0.0 0.0 0.0	1.1 0.0 -0.5
Sainsbury's Superstore, Darkes Lane, Potters Ba Other stores, Zone 6	3,152	1,943	1,399	11,691	16.4 2.8	16.5 2.8	0.0 0.0	0.2 0.0
Sub-total  Zone 7   Rickmansworth					61.8	62.6	0.0	0.8
Zone 7   Rickmansworth  Iceland, High Street, Rickmansworth  Co-op, New Road, Croxley Greet	516 335	307 203	298 193	6,859 10,824	2.0 2.1	3.6 3.5	0.0	1.5 1.4
Co-op, New Road, Croxley Greei Local shops, Rickmansworth Town Centre Marks & Spencer (BP), Uxbridge Road, Mill End, Rickmansworth Marks & Spencer, High Street, Rickmansworth	250 1,933	150 1,202	193 143 1,142	10,824 10,476 10,476	2.1 0.9 1.5 12.0	3.5 0.9 5.7 4.9	0.0 0.0 0.0 0.0	1.4 0.0 4.2 -7.1
Tesco Superstore, Frogmoor Wharf, Harefield Road, Rickmanswort Waitrose, Homestead Road, Rickmansworth	1,933 3,847 4,213	1,202 2,354 2,410	1,142 1,789 1,976	10,476 13,797 12,940	24.7 25.6	29.7 20.3	0.0	5.0 -5.2
Other stores, Zone 7 Sub-total					1.8 70.5	1.8 <b>70.5</b>	0.0	0.0 - <b>0.1</b>
Zone 8   Batchworth Heath & South Oxhey								
Waitrose, Green Lane, Northwoor Co-op, St. Andrews Road, South Oxhey, Watforc Co-op, The Parade, Carpenders Park, Watfon	2,591 548 438	1,482 364 291	1,215 346 276	12,940 10,824 10,824	15.7 3.7 3.0	39.4 2.1 9.0	0.0 0.0 0.0	23.7 -1.7 6.0
Tesco Express, Prestwick Road, South Oxhey, Watfort	250	150	143	13,797	2.0	4.5 <b>54.9</b>	0.0	2.5
Zone 9   Chaorleywood & Sarratt								
Tesco Express, Tudor Parade, Berry Lane, Rickmanswort Co-op, Lower Road, Chorleywood, Rickmanswortl Other stores, Zone 9	340 588	187 383	177 364	13,797 10,824	2.4 3.9 1.0	5.3 4.4 1.0	0.0 0.0 0.0	2.8 0.5 0.0
Sub-total					7.4	10.8	0.0	3.3
Zone 10   Kings Langley & Abbots Langley								
Tesco Express, College Road, Abbots Langle Budgens, High Street, Abbots Langley Other stores, Zone 1C	461 519	253 250	240 238	13,797 8,664	3.3 2.1 3.8	3.5 5.4 3.8	0.0 0.0 0.0	0.1 3.3 0.0
Sub-total					9.2	12.7	0.0	3.5
Zone 11   Hemel Hempstead  Marks & Spencer, Marlowes, Hemel Hempsteac	1,456	873	829	10,176 10,827	8.4	3.9	0.0	-4.5
Aldi, London Road, Hemel Hempstear Aldi, Redbourn Road, Hemel Hempstear Asda, Hillfield Road, Hemel Hempstear	1,430 1,422 3,849	986 980 2,345	789 784 1,571	10,827 13,659	8.5 8.5 21.5	35.4 30.0 16.0	0.0 0.0 0.0	26.9 21.5 -5.4
Co-op (Petrol Station), Redbourn Road, Cupid Green, Hemel Hempstea Co-op, Bellgate, Highfield, Hemel Hempsteax Co-op, The Heights, Hemel Hempsteax	200 241 208	125 168 140	119 160 133	10,824 10,824 10,824	1.3 1.7 1.4	0.7 0.8 0.5	0.0 0.0 0.0	-0.6 -1.0 -1.0
Co-op, The Queen's Square, Adeyfield, Hemel Hempstea Iceland, Hillfield Road, Hemel Hempsteax Marks & Spencer (BP). Breakspear Way. Hemel Hempsteax	1,422 250	294 711 150	279 690 143	10,824 6,859 10,476	3.0 4.7 1.5	1.6 2.3 0.2	0.0 0.0 0.0	-1.4 -2.4 -1.3
Sainsbury's Superstore, London Road, Apsley Mills, Hemel Hempstea Sainsbury's Superstore, Shenley Road, Woodhall Farm, Hemel Hempstea Tesco Express, Fletcher Way, Hemel Hempstear	7,619 3,942 311	4,696 2,430 171	3,381 1,750 162	11,691 11,691 13,797	39.5 20.5 2.2	76.8 9.1 0.5	0.0 0.0 0.0	37.3 -11.3 -1.7
Tesco Express, The Denes, Barnacre Road, Hemel Hempstea Tesco Express, The Marlowes, Hemel Hempstear Tesco Superstore, Jarman Way, Hemel Hempstear	265 533 9,581	183 280 6,572	174 266 4,995	13,797 13,797 13,797	2.4 3.7 68.9	1.2 2.2 67.2	0.0 0.0 0.0	-1.2 -1.5 -1.7
Other stores, Zone 11 Sub-total					8.4 206.3	8.4 256.9	0.0	0.0 <b>50.7</b>
Zone 12   Hemel Hempstead Fringe								
Co-op, Stoneycroft, Warners End, Hemel Hempstear Tesco Express, Henry Wells Square, Grove Hill, Hemel Hempstea	262 321 311	158 229 186	150 218 177	10,824 13,797	1.6 3.0 2.4	1.9 7.0 3.1	0.0 0.0 0.0	0.2 4.0 0.7
Tesco Express, Stoneycroft, Warners End, Hemel Hempstear Other stores, Zone 12	311	186	177	13,797	2.4 2.1 9.2	2.1	0.0	0.7
Sub-total  Zone 13   Berkhamsted					9.2	14.1	0.0	5.0
Waitrose, St John's Well Lane, Berkhamsted M&S Simply Food, High Street, Berkhamsted	4,602 1,784	2,633 1,109	2,159 1,054	12,940 10,476	27.9 11.0	56.4 6.4	0.0	28.5 -4.6
Tesco Express, High Street, Northchurch, Berkhamster Tesco Metro, High Street, Berkhamster	261 2,506	182 1,445	173 1,098	13,797 13,797	2.4 15.2	7.9 5.3 0.0	0.0 0.0	5.6 -9.9
<u>Sub-total</u> <u>Zone 14  </u> Tring					56.5	76.0	0.0	19.5
Со-ор, Silk Mill Way, Tring M&S Simply Food, Dolphin Square, Tring	252 1,027	184 638	175 606	10,824 10,476	1.9 6.3	0.4 9.4	0.0 0.0	-1.5 3.0
Tesco Superstore, London Road, Trink Other stores, Zone 14	2,397	1,467	1,115	13,797	15.4 1.4	50.5 1.4	0.0 0.0	35.1 0.0
Sub-total Zone 18   St Albans					25.1	61.7	0.0	36.6
Co-op, Cell Barnes Lane, St. Albans Co-op, High Street, Redbourn, St. Albans	210 240	149 140	142 133	10,824 10,824	1.5 1.4	3.0 0.6	0.0	1.4 -0.9
Co-op, Park Street, How Wood, St. Albans Iceland, Victoria Street, St. Albans	168 1,012	106 506	101 491	10,824 6,859	1.1 3.4	3.0 1.1	0.0 0.0	2.0 -2.3
Marks & Spencer (BP), Verluam Road, St. Albans Marks & Spencer, St. Peter's Street, St. Albans Morrisons, Hatfield Road, St. Albans	100 943 6,490	70 566 3,799	67 538 3,039	10,476 10,476 12,656	0.7 5.6 38.5	0.4 4.8 65.9	0.0 0.0 0.0	-0.3 -0.8 27.4
Sainsbury's Local, Marshalswick Lane, St. Albans Sainsbury's, Everard Close, St. Albans Tesco Express, Beech Road, St. Albans	399 7,085 359	184 4,367 251	175 3,144 238	11,691 11,691 13,797	2.0 36.8 3.3	3.6 52.8 3.0	0.0 0.0 0.0	1.5 16.1 -0.3
Tesco Express, Hatfield Road, St. Alban: Tesco Express, Luton Road, Harpendei Tesco Express, St. Bredlades Place, Jersey Farm Estate, St. Alban:	458 300 399	320 170 280	304 162 266	13,797 13,797 13,797	4.2 2.2 3.7	1.8 4.0 0.7	0.0 0.0 0.0	-2.4 1.7 -2.9
Tesco Metro, St. Peters Street, St. Albans Waitrose, Ermine Close, Mayne Avenue, St. Albans Local shops, St Albans City Centre	1,954 3,392	1,127 1,940	857 1,591	13,797 12,940	11.8 20.6 1.3	10.8 20.5 1.3	0.0 0.0 0.0	-1.0 -0.1 0.0
Other stores, Zone 18 Sub-total					3.6 141.7	3.6 180.7	0.0	0.0 39.1
Zone 19   London Colney Fringe								
Co-op, Bradmore Green, Brookmans Park, Hatfiel Co-op, Haseldine Road, London Colney, St. Alban Marks & Spencer, Barnet Road, London Colney, St. Alban:	201 143 3,290	134 89 1,974	127 80 1,875	10,824 10,824 10,476	1.4 0.9 19.6	2.8 1.2 3.5	0.0 0.0 2.6	1.5 0.3 -13.5
Mains a Spericer, Barrier Road, Condon Coliney, St. Albari: Sainsbury's, Colney Fields Shopping Park, London Colne Tesco Express, High Street, London Colne; Other stores, Zone 19	15,017 263	8,420 184	6,063 175	11,691 13,797	70.9 2.4 0.4	44.6 0.3 0.4	33.4 0.0 0.0	7.1 -2.1 0.0
Sub-total					95.6	52.8	36.1	-6.8
Zone 21   Harpenden	207	450	440	40.004	4.0	40		0.0
Co-op, Lower Luton Road, Batford, Harpende Tesco Express, High Street, Wheathampsteac Tesco Express, Lower Luton Road, Batford, Harpende	227 307 551	156 168 236	148 160 224	10,824 13,797 13,797	1.6 2.2 3.1	1.0 1.0 2.0	0.0 0.0 0.0	-0.6 -1.3 -1.1
Local shops, Wheathampstead Village Centre Co-op, Southdown Road, Harpender M&S Simply Food, Church Green Parade, Harpender	2,172 694	1,307 496	1,176 471	10,824 10,476	0.5 12.7 4.9	0.5 11.9 2.0	0.0 0.0 0.0	0.0 -0.8 -3.0
Marks & Spencer (BP), Luton Road, Townsend, Harpende Sainsbury's Superstore, High Street, Harpender Waitrose, Leyton Road, Harpender	100 4,586 2,680	70 2,827 1,533	67 2,035 1,257	10,476 11,691 12,940	0.7 23.8 16.3	0.3 44.3 23.7	0.0 0.0 0.0	-0.4 20.5 7.4
Sub-total					65.8	86.6	0.0	20.8
Total   Inner Study Area					1,278.8	1,397.3	36.1	154.6
Sub Total   Watford Borough Sub Total   Hertsmere Borough Sub Total   Three Rivers District					334.5 232.7 111.6	319.8 199.8 148.8	0.0 0.0 0.0	-14.7 -32.9 37.3
Sub Total   Mecorum Borough Sub Total   St Albans District					297.0 303.1	408.8 320.1	0.0 36.1	111.8 53.1

Notes:
a. Gross footpaped derived from StorePoint database. Council records or Nexus Planning assessment
b. Net flooragace derived from StorePoint database. Council records where a available or based on Nexus Planning professional judgement
c. Proportion of net flooragace derived from StorePoint database. Council records where available or based on Nexus Planning professional judgement
c. Proportion of net flooragace derived from StorePoint database or Council records where a variable or based on Nexus Planning professional judgement
c. Proportion of net flooragace derived from StorePoint database or Council records where a variable or the same of council records as defined by Nexus Planning professional judgement
d. Sales deviated to retire to the monetary tumover of each square meter of net sales area and are derived for all retailers except Ltd and Afal from Veridic UK Food & Grocey Retailers 2015, and for Ltd and Afal from Mintel Retail Rankings 2015.
d. Sales deviates retaile to the monetary tumover of each square meter of net sales area and are derived for all retailers except Ltd and Afal from Veridic UK Food & Grocey Retailers 2015, and for Ltd and Afal from Mintel Retail Rankings 2015.
d. It has been assumed that all numerade and local conveniences because within a centre (including BAM Baspain documents).
d. Sales deviated to the concept from the sales area and are derived for all retailers except Ltd and Afal from Mintel Retail Rankings 2015.
d. Sales deviated to the concept from the sales area and are derived for all retailers except Ltd and Afal from Mintel Retail Rankings 2015.
d. Sales deviated to the concept from the sales area and are derived for all retailers except Ltd and Afal from Mintel Retail Rankings 2015.
d. Sales deviated from the concept from the sales area and are derived for all retailers except Ltd and Afal from Mintel Retail Rankings 2015.
d. Sales deviated by the sales area and are derived for all retailers except Ltd and Afal from Mintel Retail Rankings 2015.
d. Sales deviated b

# Further Dacorum Retail Study Nexus Planning

Table 6m: Estimated 'capacity' for new convenience goods facilities in Dacorum

Year	Benchmark Turnover	Survey Turnover	Inflow	Surplus Expenditure
i cui	(£m) <sup>1</sup>	(£m) <sup>2</sup>	(£m)	(£m)
2017	297.0	408.8	0.0	111.8
2021	294.6	428.3	0.0	133.7
2026	294.6	467.3	0.0	172.7
2031	294.6	518.9	0.0	224.3
2032	294.6	527.8	0.0	233.2
2036	294.6	564.3	0.0	269.7
Study Area Market Shar	re (%)	120.5		

2017 Prices

Table 6n: Gross quantitative capacity for additional convenience goods floorspace in Dacorum

Year	Surplus Expenditure	Floorspace Cap	acity (sq m net)
I Gai	(£m)	Min <sup>1</sup>	Max <sup>2</sup>
2017	111.8	8,600	10,700
2021	133.7	10,400	12,900
2026	172.7	13,400	16,600
2031	224.3	17,400	21,600
2032	233.2	18,100	22,400
2036	269.7	21,000	25,900

2017 Prices

Table 6o: Extant convenience goods commitments in Dacorum

application 4/00595/18/MFA)  acafe/restaurant (with ancillarytakeaway) unit together with access, car parking, service yard and associated works.   ### April Planning permission (4/01317/14/MFA) has been granted for a control been implemented, but a number of applications to discharge the planning conditions have been submitted recently, which suggests that a start on site is imminent.  ### April Planning permission (4/01317/14/MFA) has been granted for a control been implemented, but a number of applications to discharge the planning conditions have been submitted recently, which suggests that a start on site is imminent.  ### April Planning Permission (4/01317/14/MFA) has been granted for a control been implemented, but a number of applications to discharge the planning conditions have been submitted recently, which suggests that a start on site is imminent.  #### April Planning Conditions have been submitted recently, which suggests that a start on site is imminent.  #### April Planning Conditions have been submitted recently, which suggests that a start on site is imminent.  #### April Planning Conditions have been submitted recently, which suggests that a start on site is imminent.  #### April Planning Conditions have been submitted recently, which suggests that a start on site is imminent.  #### April Planning Conditions have been submitted recently, which suggests that a start on site is imminent.  #### April Planning Conditions have been submitted recently, which suggests that a start on site is imminent.  #### April Planning Conditions have been submitted recently, which suggests that a start on site is imminent.  #### April Planning Conditions have been submitted recently, which suggests that a start on site is imminent.  #### April Planning Conditions have been submitted recently, which suggests that a start on site is imminent.  #### April Planning Conditions have been submitted recently, which suggests that a start on site is imminent.  #### April Planning Conditions have been submitted recently, w	Destination	Reference	Proposal	Net Convenience Floorspace (sq m)	Estimated Sales Density (£/sq m)	Estimated Convenience Turnover (£m)
A/01317/14/MFA, Gossoms End, Berkhamstead  A/03187/14/MFA, Gossoms End, Berkhamstead  A/00676/14/MFA, Maylands Avenue, Hemel Hempstead Avenue, Hemel Hempstead Avenue, Hemel Hempstead ArFORDABLE HOUSING (C3), OFFICE (B1) AND MIXED RETAIL (A1), FINANCIAL AND PROFESSIONAL SERVICES (A2), RESTAUBANT (HOT POOD TAKEAWAY) (A3/AS) (B1) AND PUBLIC REALM  Outline planning permission (4/01132/15/MOA) has been granted for retail development (12,503 sq. metres), offices (3,004 sq. metres) and restaurants (650 sqm) at this site. The conditions attached to this permissions stipulate that the net retail floor area shall not exceed 9,290 sq. metres. comprising a maximum of:  4/03157/16/MFA), Aviva site, Maylands Avenie, Hemel Hempstead  Are conditions on the conditions attached to this permissions stipulate that the net retail floor area shall not exceed 9,290 sq. metres. comprising a maximum of:  4/03157/16/MFA), Aviva site, Maylands Avenie, Hemel Hempstead  Area of the conditions attached to this permission non-food goods  The Council has now granted a reserved matters application (4/03157/16/MFA). This application proposes an increase in net	Dacorum	Park, St Albans Hill, Hemel Hempstead (revised application	development (to include convenience and comparison retail floorspace and ancillary cafe) and Class A3 drive thru café/restaurant (with ancillarytakeaway) unit together with access,	sq m net and is anticipated to be occupied by Lidl. Net comparison	10,103	12.0
Avenue, Hemel Hempstead  Avenue, Hemel Hempstead  AFFORDABLE HOUSING (C3), OFFICE (B1) AND MIXED  RETAIL (A1), FINANCIAL AND PROFESSIONAL SERVICES (A2), RESTAURANT (HOT FOOD TAKEAWAY) (A3/45) USES TOGETHER WITH A CHURCH (D1) (WITH ANCILLARY ACCOMMODATION) PEDESTRIAN AND VEHICULAR ACCESS AND PUBLIC REALM  Outline planning permission (4/01132/15/MOA) has been granted for retail development (12,503 sq. metres), offices (3,004 sq. metres) and restaurants (650 sqm) at this site. The conditions attached to this permission stipulate that the net retail floor area shall not exceed 9,290 sq. metres. comprising a maximum of:  4/03157/16/MFA), Aviva site, Maylands Avenie, Hemel Hempstead  The Council has now granted a reserved matters application (4/03157/16/MFA). This application proposes an increase in net	Dacorum		2,010 sq m gross Lidl store and 30 flats. The development has not been implemented, but a number of applications to discharge the planning conditions have been submitted recently, which	Net floorspace is 1,281 sq m net x 80% convenience goods area =	10,103	10.4
for retail development (12,503 sq. metres), offices (3,004 sq. metres) and restaurants (650 sqm) at this site. The conditions attached to this permission stipulate that the net retail floor area shall not exceed 9,290 sq. metres. comprising a maximum of:  4/03157/16/MFA), Aviva site, Maylands Avenie, Hemel Hempstead  • 1,414 sq. metres of convenience food goods • 7,848 sq. metres of comparison non-food goods  The Council has now granted a reserved matters application (4/03157/16/MFA). This application proposes an increase in net	Dacorum		OF FLATTED RESIDENTIAL ACCOMMODATION (C3), AFFORDABLE HOUSING (C3), OFFICE (B1) AND MIXED RETAIL (A1), FINANCIAL AND PROFESSIONAL SERVICES (A2), RESTAURANT (HOT FOOD TAKEAWAY) (A3/A5) USES TOGETHER WITH A CHURCH (D1) (WITH ANCILLARY ACCOMMODATION) PEDESTRIAN AND VEHICULAR ACCESS	600 sq m is assumed to be convenience. 600 sq m x 65% gross to net = 390 sq m net. Majority of	13,797	5.4
	Dacorum	site, Maylands Avenie,	for retail development (12,503 sq. metres), offices (3,004 sq. metres) and restaurants (650 sqm) at this site. The conditions attached to this permission stipulate that the net retail floor area shall not exceed 9,290 sq. metres. comprising a maximum of:  1,414 sq. metres of convenience food goods 7,848 sq. metres of comparison non-food goods The Council has now granted a reserved matters application (4/03157/16/MFA). This application proposes an increase in net	1,753	10,827	19.0

# 2017 Prices

Table 6p: Net quantitative capacity for additional convenience goods floorspace in Dacorum

Voor	Surplus Expenditure	Commitments	Residual Expenditure	Floorspace Cap	pacity (sq m net)
Year	(£m)	(£m)	(£m)	Min <sup>1</sup>	Max <sup>2</sup>
2017	111.8	46.7	65.1	5,000	6,200
2021	133.7	46.3	87.4	6,800	8,400
2026	172.7	46.3	126.4	9,800	12,200
2031	224.3	46.3	178.0	13,800	17,100
2032	233.2	46.3	186.9	14,500	18,000
2036	269.7	46.3	223.4	17,400	21,500

Average sales density assumed to be £12,951 per sq.m (rounded) based on the average sales density of the leading four supermarkets
 Average sales density assumed to be £10,465 per sq.m (rounded) based on the average sales density of leading four operators and discount operators
 Allows for increased turnover efficiency as set out in Table 4a Experian Retail Planner 17

<sup>1.</sup> Allows for increased turnover efficiency as set out in Table 4a Experian Retail Planner 17
2. Assumes constant market share claimed by Dacorum facilities at 120.6% from the Study Area

Average sales density assumed to be £12,951 per sq.m (rounded) based on the average sales density of the leading four supermarkets
 Average sales density assumed to be £10,465 per sq.m (rounded) based on the average sales density of leading four operators and discount operators
 Allows for increased turnover efficiency as set out in Table 4a Experian Retail Planner 17

# Further Dacorum Retail Study Nexus Planning Table 7a: Population

10	23,785	23,863	24,364	24,880	24,892	24,941
11	69,202	74,314	84,656	94,839	96,647	103,875
12	38,587	39,925	42,903	46,248	46,393	46,974
13	25,726	26,349	27,165	29,851	30,600	33,596
14	14,949	15,627	16,309	19,408	19,955	22,145

# Table 7b: Comparison goods expenditure per capita

			C	Compariso	n goods expe	nditure pe	er capita (£)				1		Compa	rison good	s expenditu	re per capi	ta (£)				Co	mparison g	oods expen	liture per c	apita (£)				Cor	nparison go	ods expend	liture per ca	ita (£)				Com	parison good	ls expendit	ture per cap	ita (£)				Comp	arison goo	ds expenditu	ure per cap	oita (£)				Compa	rison goods	expenditure p	er capita (£)		
Zone																																																										
																																																							221 45			
																																																							164 54			
																																																							195 62			
																																																							233 67			
14	1,127	234	1,176	537	n/a	172	497	309	457	4,508	951	198	992	454	145	419	260	385 3,8	305 1,	042 217	7 1,0	87 497	159	459	285	422	4,167 1.	167 2	243 1,21	8 557	178	514	320	473 4,	669 1,3	26 276	1,383	632	202	584	363	537	5,303 1,3	82 283	1,420	649	208	600	373	552 <b>5</b> ,	147 1,5	21 316	1,586	725	232 67	0 416	616	6,083

Further Dacorum Retail Study Nexus Planning

Table 8: Total comparison goods expenditure available

Zone				Comparis	on goods 201	expenditu 7	re (£m)							Co	nparison	goods e 2021	xpenditu	e (£m)							Coi	mparison	goods ex 2026	penditur	e (£m)							Соп	parison (	oods ex 2031	penditure	(£m)							Com	parison g	oods expe 2032	enditure (£	m)						C	omparisor	goods e 2036	cpenditur	e (£m)				C	omparison (	n goods gr (£m)	rowth	
10																																																																					
	57.1																																																																				1.2
12	34.4	6.6	36.0	16.7	4.7	15	.0 8	.5	13.1	135.0	39.0	7.5	5	40.8	18.9	5.3	17.	9	3	14.8	152.9	47.0	9.1	1 4	49.1	22.7	6.4	20.5	5 1	1.6	17.8	184.1	57.5	11.1	1 6	0.1	27.8	7.9	25.1	14.	2 2	1.8	225.4	59.2	11	1.4	61.9	28.7	8.1	25.8	14.6	3 22.	5 23:	2.3	67.0	12.9	70.0	32.4	9.2	29.2	16	5.5	25.4	262.6	18.0	49.2	90.5	/ 10	.1.7
13	26.6	5.5	28.2	11.2	3.7	10	.8 €	.9	10.9	103.9	29.8	6.3	2	31.6	12.6	4.2	12.	7	7	12.3	116.6	34.5	7.2	2 3	36.5	14.6	4.9	14.0	) (	8.9	14.2	134.7	43.0	9.0	4	15.6	18.2	6.1	17.5	11.	1 1	7.7	168.1	45.3	9	.4	48.0	19.1	6.4	18.4	11.7	7 18.	6 17	6.9	55.5	11.6	58.9	23.5	7.8	22.6	14	1.3	22.9	216.9	12.6	30.7	64.1	1'	3.0
14	14.2	3.0	14.8	6.8	2.2	6.	3 3	.9	5.8	56.9	16.3	3.4	4	17.0	7.8	2.5	7.2	4	5	6.6	65.1	19.0	4.0	0 1	19.9	9.1	2.9	8.4		5.2	7.7	76.1	25.7	5.3	2	6.8	12.3	3.9	11.3	7.0	) 1	0.4	102.9	27.2	5	.6	28.3	13.0	4.1	12.0	7.4	11.	0 10	18.7	33.7	7.0	35.1	16.1	5.1	14.8	9.	.2	13.6	134.7	8.2	19.3	46.0	, 7	.8

Notes:

A Zones based on the post code sectors shown on the plan of Appendix A.

B. Per capital expenditure derived from Expertan MMGS data (2019 report)

For Application entervision Employers MMGS data (2019 report)

For Application entervision Employers MMGS data (2019 report)

The Complication entervision Employers MMGS data (2019 report)

The Complication entervision Employers (1) Intervision Employer

Study Area	Zone 11 Clothing (%)	Zone 12 Clothing (%)	Clothing (%)	Zone 14 Clothing (%)
Zone 1   Watford South Coine Valley Retail Park, Lower High Street, Watford	0.00%	0.71%	0.00%	0.00%
Waterfields Shopping Park, Waterfields Way, Watford Watford Arches Retail Park, Lower High Street, Watford Watford Town Centre	0.00% 0.00% 13.80%	0.00% 0.00% 10.39%	0.00% 0.00% 10.14%	0.00% 0.00% 6.49%
Others, Zone 1	0.00%	0.00%	0.00%	0.00%
Zone 2   Watford North Asda, Odhams Industrial Estate, St. Albans Road, Watford	0.00%	0.00%	0.00%	0.00%
Garston Village Centre Others, Zone 2	0.00%	0.00%	0.00%	0.00%
Sub-total	0.00%	0.00%	0.00%	0.00%
Zone 3   Bushey & Aldenham Aldenham Village Centre Bushey Town Centre	0.00%	0.00%	0.00%	0.00%
Costco, Hartspring Lane, Bushey Others, Zone 3	0.00%	0.00%	0.00%	0.00%
Sub-total  Zone 4   Radiett & Shenley	0.00%	0.00%	0.00%	0.00%
Zone 4   Radlett & Shenley Radlett Town Centre Shenley Village Centre	0.00%	0.00%	0.00%	0.00%
Sub-total Sub-total	0.00%	0.00%	0.00%	0.00%
Zone 5   Borehamwood & Elstree Borehamwood Town Centre Stirling Retail Park, Stirling Way, Borehamwood	0.00%	0.00%	0.00%	0.00%
Tesco Extra, Shenley Road, Borehamwood Others, Zone 5	0.00%	0.00%	0.00%	0.00%
Sub-total  Zono 6   Potters Bar	0.00%	0.00%	0.00%	0.00%
Potters Bar Town Centre South Mimms Village Centre	0.00%	0.00%	0.00%	0.00%
Tesco Superstore, Mutton Lane, Potters Bar Others, Zone 6	0.00%	0.00%	0.00%	0.00%
Sub-total  Zone 7   Rickmansworth	0.00%	0.00%	0.00%	0.00%
Croxley Green Local Centre Rickmansworth Town Centre Others, Zone 7	0.00% 0.00% 0.00%	0.00% 0.00% 0.00%	0.00% 0.00% 0.00%	0.00% 0.00% 0.00%
Sub-total	0.00%	0.00%	0.00%	0.00%
Zone 8   Batchworth Heath & South Oxhey Northwood Local Centre	0.00%	0.00%	0.00%	0.00%
South Oxhey Local Centre Sub-total	0.00%	0.00%	0.00%	0.00%
Zone 9   Chorleywood & Sarratt	0.001/			
Chorleywood Village Centre Elstree Village Centre Sarratt Village Centre	0.00% 0.00% 0.00%	0.00% 0.00% 0.00%	0.00% 0.00% 0.00%	0.00% 0.00% 0.00%
Sub-total Sub-total	0.00%	0.00%	0.00%	0.00%
Zone 10   Kings Langley & Abbots Langley Abbots Langley Village Centre Kings Langley Village Centre	0.00%	0.00%	0.00%	0.00%
Others, Zone 10	0.00%	0.00%	0.00%	0.00%
Sub-total Zone 11   Hemel Hempstead	0.00%	0.00%	0.00%	0.00%
Hemel Hempstead Town Centre Apsley Mills Retail Park, London Road, Hemel Hempstead Others, Zone 11	71.91% 0.00% 0.65%	58.12% 2.95% 0.00%	37.51% 0.00% 0.00%	15.22% 0.76% 0.00%
Sub-total	72.56%	61.07%	37.51%	15.98%
Zone 12   Hemel Hempsteed Fringe Grovehill Local Centre Others, Zone 12	0.00%	0.00%	0.00%	0.00%
Others, Zone 12 Sub-total	0.00%	0.00%	0.00%	0.00%
Zone 13   Berkhamsted Berkhamsted Town Centre	0.86%	1.96%	22.09%	1.78%
Berkhamsted Town Centre Others, Zone 13 Sub-total	0.00%	0.00%	0.00%	0.00%
Zone 14   Tring Tring Town Centre	0.00%	0.00%	0.00%	0.73%
Others, Zone 14	0.00%	0.00%	0.00%	0.73%
Sub-total           Zone 18   St Albans	0.00%	0.00%	0.00%	1.45%
Abbey View Retail Park, Griffiths Way, St. Albans St. Albans City Centre Others, Zone 18	0.00% 5.29% 0.00%	0.00% 1.46% 0.00%	0.00% 2.03% 0.00%	0.00% 0.73% 1.01%
Sub-total	5.29%	1.46%	2.03%	1.74%
Zone 19   London Colney Fringe Albert Bygrave Retail Park, North Orbital Road, St Albans	0.00%	0.00%	0.00%	0.00%
Colney Fields Shopping Park, Alsop Close, London Colney Cuffley Village Centre Others, Zone 19	2.56% 0.00% 0.00%	6.45% 0.00% 0.00%	4.11% 0.00% 0.00%	1.74% 0.00% 0.76%
Sub-total	2.56%	6.45%	4.11%	2.49%
Zone 21   Harpenden Wheathampstead Village Centre Harpenden Town Centre	0.00%	0.00%	0.00%	0.00%
Sub-total	0.00%	0.71%	0.00%	0.00%
	95.1%	82.8%	75.9%	29.9%
Total   Inner Study Area				
Sub Total   Watford District Sub Total   Hertsmere District	13.8% 0.0% 0.0%	11.1% 0.0% 0.0%	10.1% 0.0% 0.0%	6.5% 0.0% 0.0%
Sub Total   Watford District	13.8%	11.1%	10.1% 0.0% 0.0% 59.6% 6.1%	6.5%
Sub Total   Watford District Sub Total   Hertsmere District Sub Total   Three Rivers Borough Sub Total   Docorum District	13.8% 0.0% 0.0% 73.4% 7.8%	11.1% 0.0% 0.0% 63.0% 8.6%	0.0% 0.0% 59.6% 6.1%	6.5% 0.0% 0.0% 19.2% 4.2%
Sub Total   Walford District Sub Total   Hertsmen District Sub Total   The Xens Borough Sub Total   Dac Norm District Sub Total   St Albans City & District	13.8% 0.0% 0.0%	11.1% 0.0% 0.0% 63.0%	0.0% 0.0% 59.6%	6.5% 0.0% 0.0% 19.2%
Sub Total   Watford District Sub Total   Watford District Sub Total   Text Remainer District Sub Total   Text Remainer District Sub Total   Sub Total	13.8% 0.0% 0.0% 73.4% 7.8% Zone 11 Clothing (%)	11.1% 0.0% 0.0% 63.0% 8.6% Zone 12 Clothing (%)	0.0% 0.0% 59.6% 6.1% Zone 13 Clothing (%)	8.5% 0.0% 0.0% 19.2% 4.2% Zone 14 Clothing (%)
Sub Total   Watford Datrict Usb Total   Visitorium District Usb Total   Visitorium District Usb Total   State   State Usb Total   State Usb Total Usb Tota	13.8% 0.0% 0.0% 73.4% 7.8% Zone 11 Clothing (%)	11.1% 0.0% 0.0% 63.0% 8.6% Zone 12 Clothing (%)	0.0% 0.0% 59.6% 6.1% Zone 13 Clothing (%)	8.5% 0.0% 0.0% 19.2% 4.2% Zone 14 Clothing (%)
Sub Total   Warford District Sub Total   Warford District Sub Total   Warford District Sub Total   Twe Warford District Sub Total   Twe Warford Borogh Sub Total   Lacorum District Sub Total	13.8% 0.0% 0.0% 73.4% 7.8% Zone 11 Clothing (%)	11.1% 0.0% 0.0% 63.0% 8.8% Zone 12 Clothing (%)	0.0% 0.0% 59.6% 6.1% Zone 13 Clothing (%) 0.00% 0.00% 0.00%	8.5% 0.0% 0.0% 19.2% 4.2% Zone 14 Clothing (%)
Sub Total   Watford Datrict Sub Total   Watford Datrict Sub Total   Watford Datrict Sub Total   Streamer Datrict Sub Total   Streamer Datrict Sub Total   St Albans City & Datrict Destination Outside Inner Study Area From 15   There Rows From Contact Inner Study Area From 15   There Rows From Contact Inner Study Area From 15   There Rows From Event From Total Contact Inner Study Area From 15   There Rows From Event From Total Contact Inner Study Area From 15   There Rows From Event From Total Contact Inner Study Area From 15   There Rows From Event From Total Contact Inner Study Area From Total Contact Inner From Total Co	13.8% 0.0% 0.0% 73.4% 73.4% 7.2 Zone 11 Clothing (%)	11.1% 0.0% 0.0% 63.0% 8.6% Zone 12 Clothing (%) 0.00% 0.00% 0.00%	0.0% 0.0% 59.6% 6.1% Clothing (%) 0.00% 0.00% 0.00%	8.5% 0.0% 0.0% 19.2% 4.2% Zone 14 Clething (%)
sub Total   Watford Datrict Sub Total   Watford Datrict Sub Total   Watford Datrict Sub Total   Streamer Datrict Sub Total   Streamer Datrict Sub Total   Streamer Sub	13.8% 0.0% 0.0% 7.3% Zone 11 Clothing (%) 0.00% 0.00% 0.00%	11.1% 0.0% 0.0% 63.0% 6.6% Zone 12 Clothing (%) 0.00% 0.00% 0.00% 0.00% 0.00% 0.00%	0.0% 0.0% 59.6% 6.1% Zone 13 Clothing (%) 0.00% 0.00% 0.00% 0.00%	6.5% 0.0% 0.0% 19.2% 4.2% Zone 14 Clothing (%) 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00%
Sub Total   Warford Datrict Sub Total   Warford Datrict Sub Total   Warford Datrict Sub Total   Warford Datrict Sub Total   Datrict Bearuph Sub Total   Sub Total   Sub Total Sub Total   Sub Total Sub Total   Sub Total Sub Total   Sub Total Sub Total   Sub Total Sub Total   Sub Total Su	13.8% 0.0% 0.0% 0.0% 73.4% Zone 11 Clothing (%) 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00%	11.1% 0.0% 0.0% 8.8% Zone 12 Clothing (%) 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00%	0.0% 0.0% 59.6% 6.1% Zone 13 Clothing (%) 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00%	6.5% 0.0% 0.0% 19.2% 4.2% Zone 14 Clothing (%) 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00%
sub-Total   Washed Datrict sub-Total   Washed Datrict sub-Total   Washed Datrict sub-Total   Streamen D	13.8% 0.0% 0.0% 73.4% 7.8% Zone 11 Clothing (%) 0.00%	11.1% 0.0% 0.0% 63.0% 63.0% 63.0% 63.0% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00%	0.0% 0.0% 59.6% 6.1% Zone 13 Clothing (%) 0.00% 0.00% 0.00% 0.00% 0.00% 0.00%	8.5% 0.0% 0.0% 19.2% 4.2% Zone 14 Clothing (%) 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00%
sub-Total   Warford Datrict Sub-Total   Warford Datrict Sub-Total   Warford Datrict Sub-Total   Seriamon Datrict Sub-Total   Seriamon Datrict Sub-Total   Seriamon Sub-Sub-Sub- Sub-Total   Seriamon Sub-Sub-Sub- Sub-Total   Seriamon Sub-Sub-Sub- Sub-Total   Seriamon Sub-Sub-Sub-Sub- Sub-Sub-Sub-Sub-Sub-Sub-Sub-Sub-Sub-Sub-	13.8% 0.0% 0.0% 73.4% 73.4% 73.4% 73.4% 70.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00%	11.1% 0.0% 0.0% 8.0% 8.5% 8.6% 8.6% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00%	0.0% 0.0% 59.6% 61.0% 59.6% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00%	6.5% 0.0% 0.0% 4.2% 4.2% 0.00%
Sub Total   Watford Datrict Sub Total   Watford Datrict Sub Total   Watford Datrict Sub Total   Petramero Datrict Sub Total   Petramero Datrict Sub Total   State   Sub Total   Sub Total	13.8% 0.0% 0.0% 73.4% 73.4% 74.5% 74.5% 75.00% 0	11.1% 0.0% 0.0% 0.0% 03.0% 03.0% 03.0% 03.0% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00%	0.0% 0.0% 59.6% 6.1% Clothing (%) 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00%	6.5% 0.0% 0.0% 0.00% 0.00% 0.00% 0.00%
sub Total   Watford Datrict Sub Total   Watford Datrict Sub Total   Watford Datrict Sub Total   Streamer Datrict Sub Total   Streamer Datrict Sub Total   Streamer Subgraph Sub Total   St	13.8% 0.0% 0.0% 0.0% 73.4% 73.8% Zone 11 Clothing (%) 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00%	11.1% 0.0% 0.0% 0.0% 63.0% 8.6% 8.6% 2one 12 Clothing (%) 0.00% 0.00% 0.00% 0.00% 0.00% 0.00%	0.0% 0.0% 59.6% 61.0% 59.6% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00%	6.5% 0.0% 19.2% 4.2% 4.2% Clething in (%) 0.0% 0.00% 0
Sub-Total   Warford Datrict Sub-Total   Warford Sub-Yar Sub-Yar Sub-Total   Warford Sub-Yar Sub-Ya	13.8% 0.0% 73.4% 1.0% 1.0% 1.0% 1.0% 1.0% 1.0% 1.0% 1.0	11.1% 0.0% 8.0% 2.00% 1.	0.0% 0.0% 0.00% 0.	6.5% 0.0% 0.0% 19.2% 2cone 14.2% 2cone 14.2% 2cone 14.2% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00%
sub Total   Watford Datrict sub Total   Watford Datrict sub Total   Watford Datrict sub Total   Petranium Datrict sub Total   Petranium Datrict sub Total   Petranium Datrict sub Total   St Albans City & Datrict  Destination  Outside Romer Study Area  Cons 16   These Rome Rome Challed St Albans City & Datrict  Destination  Cons 16   These Rome Rome Challed St Albans City & Datrict  Destination St I   These Rome Rome Challed St Albans City & Datrict  Destination Control  Challed State Control  Stat	13 8% 0.0% 0.0% 1.20% 0.0% 1.20% 0.0% 0.0% 0.00%	11.1% 0.0% Calonia (%)	0.0% 50 e% C.00% 5	6.5% 0.0% 0.0% 0.0% 19.2% 4.2% 4.2% 4.2% 4.2% 4.2% 4.2% 4.2% 4
Sub Total   Watford Datrict Sub Total   Watford Datrict Sub Total   Watford Datrict Sub Total   Watford Datrict Sub Total   Person Datrict Sub Total   Person Datrict Sub Total   Sub Total   Sub Total Sub Total   Sub Total Sub Total   Sub Total Sub Total   Sub Total Sub Total   Sub Total Sub Total   Sub Total Sub Total   Sub Total Sub Total   Sub Total Su	13.8% 0.0% 1.0% 1.0% 1.0% 1.0% 1.0% 1.0% 1.0	11-1% O.0% G.00% G	0.0% 0.00% 0	6.5% 0.0% 0.0% 10.2% 12.2% 2.20nc 14.2% 2.20
sub Total   Watford Datrict sib Total   Watford Datrict sib Total   Watford Datrict sib Total   Streams Datrict sib Total   Streams Datrict sib Total   Streams Datrict sib Total   Streams Datrict Destination  Outside Stream Study & Datrict  Destination  Outside Stream Study Area  Zona 15   I have Stream Stream  Zona 15   Zona Park, Technamenoris Read, Havefeld, Usbridge  Watfall Concern Vestern From  Zona 15   Zona 15   Zona 15   Zona 15    Zona 15   Zona 15   Zona 15   Zona 15    Zona 15   Zona 15   Zona 15    Zona 15   Zona 15   Zona 15    Zona 15   Zona 15   Zona 15    Zona 15   Zona 15   Zona 15    Zona 15   Zona 15    Zona 15   Zona 15    Zona 15   Zona 15    Zona 16   Zona 15    Zona 17   Zona 15	13 6% 0.0% 1.0% 1.0% 1.0% 1.0% 1.0% 1.0% 1.0	11.1% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0%	0.0% 50 eV. 20e eV. 20	0.5% 0.0% 0.0% 0.0
Sub-Total   Watford Datrict Sub-Total   Watford Datrict Sub-Total   Watford Datrict Sub-Total   Watford Datrict Sub-Total   Stream Datrict Sub-Total   Stream Datrict Sub-Total   Stream Sub-Sub-Sub-Sub-Total Sub-Total   St. Albama City & Datrict  Destination  Constitut   St. Albama City & Datrict  Datrict   St. Albama City & Datrict  Datrict   Constitut   St. Albama City & Datrict  Datrict   Constitut   Cons	13.6% 0.0% 1.00% 1	11.1% 0.0% 0.0% 0.00% 0.	0.0% 0.00% 0	0.5% 0.0% 0.0% 0.0
sub-focal   Washed Datrict sub-focal   Washed Datrict sub-focal   Washed Datrict sub-focal   Section of Datrict sub-focal   Section   Se	13 8% 0.00% 1.00%	11 11/4 10 10 10 10 10 10 10 10 10 10 10 10 10	0.0% 0.00% 0	0.5% 0.0% 0.0% 0.0
sub Total   Watford Datrict sub Total   Watford Datrict sub Total   Watford Datrict sub Total   Sterlamon Datrict sub Total   Sterlamon Datrict sub Total   Sterlamon Datrict sub Total   St. Albane City & Olarict  Destination  Outside Inner Study Area  Constitution Study	13 8% 0.00% 1.00%	11 11/4 10 10 10 10 10 10 10 10 10 10 10 10 10	0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0%	0.5% 0.0% 0.0% 0.0
sub-Total   Washed Datrict sub-Total   Washed Datrict sub-Total   Washed Datrict sub-Total   Statemen Statemen Datrict sub-Total   Statemen Stateme	13 8% 0.00% 1.00%	11 11/4	0.0% 0.0% 0.00% 0.	0.5% 0.0% 0.00% 0.
sub-Total   Washed Datrict sub-Total   Washed Datrict sub-Total   Washed Datrict sub-Total   Standard D	13 8% 0.00% 1.00%	11 11% Committee of the	0.0% 5	6.0% 0.00% 0
sub-focal   Warford Datrict sub-focal   Warford Datrict sub-focal   Warford Datrict sub-focal   Warford Warford sub-focal   Warford Warford sub-focal   Warford Warford sub-focal   Warfor	13 8% 0.0% 1.0% 1.0% 1.0% 1.0% 1.0% 1.0% 1.0	11 11% 0.00%	0.00% 0.00%	0.0% 0.00% 0
sub-Total   Washed Datrict sub-Total   Washed Datrict sub-Total   Washed Datrict sub-Total   Washed Datrict sub-Total   Standard Dat	13 8% 0.00% 1.00%	11 11% Committee of the	0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0%	0.00%
sub-focal   Warford Datrict sib-focal   State   Warford sib-focal   Warford sib-fo	13 8% 0.0% 1.0% 1.0% 1.0% 1.0% 1.0% 1.0% 1.0	11 11% 0.00%	0.00% 0.00%	0.0% C.00% C
sub-focal   Washed Datrice  sib Focal   State   Washed  sib Focal   Washed	13 8% 0.00% 1.00%	11 11% Const. 2 Cons 12 Cons 1	0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0%	0.00% C.00%
sub-focal   Warford Datrict Sub-focal   Warford Datrict Sub-focal   Warford Datrict Sub-focal   Seria March Baseagh Sub-focal   Seria March Baseagh Sub-focal   Seria March Baseagh Sub-focal   Seria March Sub-graph Sub-focal   Seria March Sub-focal Sub-graph Sub-focal   Seria March Sub-graph Sub-focal   Seria Ma	13 8% 0.00% 1.00%	11 11% Const. 2 Cons 12 Cons 1	0.00% 0.00%	0.05% 0.00%
sub-focal   Washed Datrice sib-focal   Washed Datrice sib-focal   Washed Datrice sib-focal   Washed Datrice sib-focal   Section   Washed sib-focal   Washed sib-	13 8% 0.00% 1.00%	11 11/16	0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0%	0.00%
sub-Total   Watered Datrict sub-Total   Watered Datrict sub-Total   Watered Datrict sub-Total   Section   Datrict sub-Total   Datrict su	13 8% CON	11 11/4	0.00%	0.00% (0.
sib-Total   Watered Datrict sib-Total   Watered Datrict sib-Total   Watered Datrict sib-Total   Watered Datrict sib-Total   Section   Se	13 8% 0.00% 1.00%	11 11/16	0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0%	0.00% (0.
sich Total   Watford Datrict sich Total   Watford Datrict sich Total   Watford Datrict sich Total   Stefamen Datrict sich Total   Stefamen Datrict sich Total   Stefamen Datrict sich Total   Stefamen Stefamen Stefa	13 8% CON 1 10 8%	11 11/16 CONT. CON	0.00%	0.00% (0.
sib-Total   Watford Datrict Sib-Total   Watford Datrict Sib-Total   Watford Datrict Sib-Total   Steramor Datrict Sib-Total   Steramor Datrict Sib-Total   Steramor Datrict Sib-Total   Steramor Datrict Sib-Total   St. Albara City & Datrict Datrict   St. Albara City & Datrict   St. Albara City & Datrict   Datrict   St. Albara City & Datrict   St. Albara City & Datrict   Datrict   St. Albara City & Datrict   St. Albara City & Datrict   Datrict   St. Albara City & Datrict   St. Albara City & Datrict   Datrict   St. Albara City & Datrict   St. Albara City & Datrict   Datrict   St. Albara City & Datrict   St. Albara City & Datrict   Datrict   St. Albara City & Datrict   St. Albara City & Datrict   Datrict   St. Albara City & Datrict   St. Albara City & Datrict   Datrict   St. Albara City & Datrict   St. Albara City & Datrict   Datrict   St. Albara City & Datrict   St. Albara City & Datrict   Datrict   St. Albara City & Datrict   St. Albara City & Datrict   Datrict   St. Albara City & Datrict   St. Albara City & Datrict   Datrict   St. Albara City & Datrict   St. Albara City & Datrict   Datrict   St. Albara City & Datrict   St. Albara City & Datrict   Datrict   St. Albara City & Datrict   St. Albara City & Datrict   Datrict   St. Albara City & Datrict   St. Albara City & Datrict   Datrict   St. Albara City & Datrict   St. Albara City & Datrict   Datrict   St. Albara City & Datrict   St. Albara City & Datrict   Datrict   St. Albara City & Datrict   St. Albara City & Datrict   Datrict   St. Albara City & Datrict   St. Albara City & Datrict   Datrict   St. Albara	13 8% 0.00% 1.00%	11 11% 0.00%	0.00% 0.00%	0.00% C.00%
sich Total   Watered Datrict sich Total   Watered Datrict sich Total   Watered Datrict sich Total   Watered Datrict sich Total   Statemen Datrict sich	13 8% CON 1	11 11/16	0.00%	6.0% (-0.
sib Total   Watered Datrict sib Total   Watered Datrict sib Total   Watered Datrict sib Total   Standard Datrict sib Datrict	13 8% COP 1 1 2 8% COP 1 1 2 8% COP 1 2 8% C	11 11 11 11 11 11 11 11 11 11 11 11 11	0.00%	0.00% (0.
sib Total   Warderd Classics also Warderdd Classics	13 8% COP 1 10 8%	11 11/16	0.00%	6.0% (-0.
sib-Total   Watford Datrict sib-Total   Watford Datrict sib-Total   Watford Datrict sib-Total   Watford Datrict sib-Total   Statement Datrict sib-Total   Statement Datrict sib-Total   Statement Statement sib-Total   Statement Statement sib-Total   Statement Statement sib-Total   Statem	13 8% 0.00% 1.00%	11 11% Control 12 Cont	0.00% 0.00%	0.00% (0.

Notes: a. Zones based b. Market share

 Market shares for 'main' and 'top-up' shopping derived directly from NEHS Household Survey (Nevember 20s c. Excludes 'don't know/varies', markets and internet sales

Destination Study Area	Zone 11 Clothing (£m)	Zone 12 Clothing (£m)	Zone 13 Clothing (£m)	Zone 14 Clothing (£m)
cone 1   Watford South Colne Valley Retail Park, Lower High Street, Watford Vaterfields Shopping Park, Waterfields Way, Watford	0.03	£0.2 £0.0	£0.0 £0.0	£0.0 £0.0
Valford Arches Retail Park, Lower High Street, Walford Valford Town Centre Others, Zone 1	£0.0 £7.9 £0.0	£0.0 £3.6 £0.0	£0.0 £2.7 £0.0	0.03 0.03 0.03
Sub-total	£7.9	£3.8	£2.7	£0.9
Cone 2   Watford North  seda, Odhams Industrial Estate, St. Albans Road, Watford  arston Village Centre	0.03	£0.0 £0.0	£0.0 £0.0	0.03
Others, Zone 2 Bub-total	£0.0	£0.0	£0.0	£0.0
Sone 3   Bushey & Aldenham Udenham Vilage Centre Justey Town Centre	£0.0 £0.0	£0.0 £0.0	£0.0 £0.0	£0.0 £0.0
Justiney Town Centre Costco, Hartspring Lane, Bushey Others, Zone 3	£0.0 £0.0	£0.0 £0.0	£0.0 £0.0	£0.0 £0.0
Sub-total  Zone 4   Radlett & Shenley	£0.0	£0.0	£0.0	£0.0
Radlett Town Centre Shenley Village Centre	£0.0 £0.0	£0.0 £0.0	£0.0 £0.0	£0.0 £0.0
Sub-total  Zone 5   Borehamwood & Elstree	£0.0	£0.0	£0.0	£0.0
Sorehamwood Cester Sorehamwood  Estring Retail Park, Stirling Way, Borehamwood  esco Extra, Shenley Road, Borehamwood	£0.0 £0.0	£0.0 £0.0	£0.0 £0.0	£0.0 £0.0
Others, Zone 5	£0.0	£0.0	£0.0	£0.0
Cone 6   Potters Bar Potters Bar Town Centre	60.0	£0.0	£0.0	20.0
South Mirmms Village Centre Fesco Superstore, Mutton Lane, Potters Bar Others, Zone 6	£0.0 £0.0	£0.0 £0.0	£0.0 £0.0	£0.0 £0.0
Sub-total	£0.0	£0.0	£0.0	£0.0
one 7   Rickmansworth Proxley Green Local Centre Rickmansworth Town Centre	£0.0 £0.0	£0.0 £0.0	£0.0 £0.0	£0.0 £0.0
Others, Zone 7	£0.0	£0.0	£0.0	£0.0
Zone 8   Batchworth Heath & South Oxhey Northwood Local Centre	£0.0	£0.0	£0.0	£0.0
South Oxhey Local Centre	£0.0	£0.0	£0.0	£0.0
cone 9   Chorleywood & Sarratt Chorleywood Village Centre	0.03	£0.0	£0.0	£0.0
Elstree Village Centre sarratt Village Centre	0.03	£0.0 £0.0	£0.0 £0.0	0.03
Sub-total  Sone 10   Kings Langley & Abbots Langley	£0.0	£0.0	£0.0	£0.0
Abbots Langley Village Centre (imgs Langley Village Centre Jihers, Zone 10	£0.0 £0.0	£0.0 £0.0	£0.0 £0.0	£0.0 £0.0
Sub-total  Cone 11   Hemel Hemostead	£0.0	£0.0	£0.0	£0.0
Cone 11 Hemel Hempstead	£41.0 £0.0 £0.4	£20.0 £1.0 £0.0	£10.0 £0.0 £0.0	£2.2 £0.1 £0.0
Sub-total	£0.4 £41.4	£21.0	£10.0	£0.0
tone 12   Hemel Hempstead Fringe Grovehill Local Centre Others, Zone 12	£0.0 £0.0	£0.0 £0.0	£0.0 £0.0	£0.0 £0.0
Sub-total	£0.0	£0.0	£0.0	£0.0
Cone 13   Berkhamsted Berkhamsted Town Centre Dibers, Zone 13	£0.5 £0.0	£0.7 £0.0	£5.9 £0.0	£0.3 £0.0
Sub-total	£0.5	£0.7	£5.9	£0.3
one 14   Tring ring Town Centre Others, Zone 14	£0.0 £0.0	£0.0 £0.0	£0.0 £0.0	£0.1 £0.1
Sub-total	£0.0	£0.0	£0.0	£0.2
Cone 18   St. Albans  Nobbey View Retail Park, Griffiths Way, St. Albans  St. Albans City Centire  Others, Zone 18	£0.0 £3.0	£0.0 £0.5	£0.0 £0.5	£0.0 £0.1
Sub-total	£0.0	£0.0	£0.0	£0.1
Cone 19   London Colney Fringe Ubert Bygrave Retail Park, North Orbital Road, St Albans	£0.0	£0.0	£0.0	0.03
Coiney Fields Shopping Park, Alsop Close, London Colney Cuffley Village Centre Others, Zone 19	£1.5 £0.0 £0.0	£2.2 £0.0 £0.0	£1.1 £0.0 £0.0	£0.2 £0.0 £0.1
Sub-total  Zone 21   Harnenden	£1.5	£2.2	£1.1	£0.4
Zone 21   Harpenden Wheathampstead Village Centre Harpenden Town Centre	£0.0 £0.0	£0.0 £0.2	£0.0	£0.0
Sub-total	£0.0	£0.2 £28.5	£0.0	£0.0
Sub Total   Watford District Sub Total   Hertsmere District	£7.9 £0.0	£3.8 £0.0	£2.7 £0.0	£0.9 £0.0
Sub Total   Three Rivers Borough Sub Total   Dacorum District Sub Total   St Albans City & District	£0.0 £41.9 £4.5	£0.0 £21.7 £3.0	£0.0 £15.8 £1.6	£0.0 £2.7 £0.6
Destination	Zone 11 Clothing (£m)	Zone 12 Clothing (£m)	Zone 13 Clothing (£m)	Zone 14 Clothing (£m)
Dutside Inner Study Area	(EIII)	(EIII)	(EIII)	(EIII)
Cone 15   Three Rivers Fringe Chalfont St. Peter Village Centre	£0.0 £0.0	£0.0 £0.0	£0.0 £0.0	£0.0 £0.0
Denham Village Centre  Easterle Local Centre  Latrefield Green Park, Rickmansworth Road, Harefield, Uxbridge  latrow Town Centre	£0.0 £0.0 £0.0	£0.0 £0.0 £0.0	£0.0 £0.0	£0.0 £0.0 £0.0
Hatch End Local Centre Pinner Village Centre Suisilio Town Centre	£0.0 £0.0	£0.0 £0.0	£0.0 £0.0	£0.0 £0.0
Others, Zone 15	£0.0	£0.0	£0.0	£0.0
Zone 16   Dacorum Western Fringe Chesham Town Centre	60.0	£0.0	£0.3	0.03
Others, Zone 16	£0.0	£0.0	£0.0	£0.0
Zone 17   Dacorum Northern Fringe Dunstable Town Centre	60.0	£0.3	£0.0	0.03
Homebase, Vimy Road, Leighlon Buzzard Leighlon Buzzard Town Centre Others, Zone 17	£0.0 £0.0	£0.0 £0.0 £0.0	£0.0 £0.0 £0.0	£0.0 £0.0
Sub-total	£0.0	£0.3	£0.0	£0.0
Zone 20   Hertsmere Southern Fringe Barnet Local Centre Edgware District Centre	£0.0 £0.0	£0.0 £0.0	£0.0 £0.0	£0.0 £0.0
Stanmore District Centre Wealdstone Local Centre Others, Zone 20	£0.0 £0.0	£0.0 £0.0	£0.0 £0.0 £0.0	£0.0 £0.0
Sub-total	£0.0	£0.0	£0.0	£0.0
Zone 22.LSt Albans Northern Eringe, uton Retail Park, Gipsy Lane, Luton Wigmore Park Shopping Centre, Wigmore Lane, Luton	£0.0 £0.0	£0.0 £0.0	£0.0 £0.0	£0.0 £0.0
Others, Zone 22 Sub-total	£0.0	£0.0	£0.0	£0.0
Sub-total Study Area	£54.3	£28.8	£20.4	£4.3
Outside Study Area  Amersham Town Centre  Meschury Town Centre	£0.0 £0.0	£0.0 £0.0	£0.0 £0.3	£0.2 £5.0
Aylesbury Town Centre Beaconsfield Town Centre Brant Cross Shopping Centre, Prince Charles Drive, Brent Cross Broadfields Retail Park, Bicester Road, Aylesbury	£0.0 £0.0 £0.5 £0.0	£0.0 £0.0 £0.0	£0.0 £0.0 £0.0	£5.0 £0.0 £0.0
Brookfield Retail Park, Halfhide Lane, Cheshunt, Waltham Cross  Central London  Chalfont St. Giles Village Centre	£0.0 £0.0 £0.4 £0.0	£0.0 £0.0 £0.0	£0.0 £0.0 £3.6 £0.0	£0.0 £0.0 £0.3
nations st. cities vittage centre Colindale Local Centre Enfield Retail Park, Crown Road, Enfield Enfield Town Centre	£0.0 £0.0 £0.0	£0.0 £0.0 £0.0	£0.0 £0.0 £0.0	£0.0 £0.0 £0.0
Serrards Cross Town Centre Great Missenden Village Centre Hatfield Town Centre	£0.0 £0.0 £1.2	£0.0 £0.0	£1.1 £0.0 £0.0	£0.0 £0.0
samelo I own Centre Haltersway Refail Park, Chaul End Lane, Luton Hertford City Centre High Wycombe Town Centre	£0.0 £0.0 £0.0	£0.0 £0.0 £0.0	£0.0 £0.0 £0.0	£0.0 £0.0 £0.0
litchin Town Centre kea, Drury Way, North Circular Road, Wembley Centon Local Centre	£0.0 £0.0 £0.0	£0.0 £0.0 £0.0	£0.0 £0.0 £0.0	£0.0 £0.0
centon Local Centre Kingsbury District Centre ittle Chalfont Village Centre uton Town Centre	£0.0 £0.0	£0.0	£0.0 £0.0	£0.0 £0.0
Aurlow Town Centre  Alarlow Town Centre  Alarlow Town Centre	£0.0 £0.4 £0.0	£0.6 £0.0 £0.0	£0.0 £0.0 £0.0	£0.0 £0.0
dilton Keynes Town Centre MK1 Shopping & Leisure Park, Stadium Way, West Bletchley Jonkswood Retail Park, Elder Way, Stevenage Where, Audebray	0.03 0.03 0.03	£0.8 £0.2 £0.0	£0.4 £0.0 £0.0	£2.2 £0.0 £0.0
Others, Aylesbury Others, Enfield Princes Risborough Town Centre	£0.0 £0.0	£0.0 £0.0 £0.0	£0.0 £0.0 £0.0	0.03 0.03 0.03
Roaring Meg Retail Park, Great North Road, Stevenage Roebuck Retail Park, London Road, Stevenage Blough Town Centre	£0.0 £0.0 £0.0	£0.0 £0.3 £0.0	£0.0 £0.0	0.03 0.03 0.03
Stevenage Town Centre The Galleria Outlet, Comet Way, Hatfield Substidge Town Centre	£0.0 £0.0	£0.0 £2.9 £0.0	£0.0 £0.0	£0.0 £0.0 £0.0
/ictoria Retail Park, Crown Road, South Ruislip Valtham Cross Town Centre	£0.0 £0.0	£0.0 £0.0	£0.0 £0.0 £0.3	£0.0 £0.0
Velwyn Garden City Town Centre				£2.2
Velwyn Garden City Town Centre Dithers, outside study area Ubroad	£0.4 £0.0	£0.8 £0.0	£0.3	£0.0

Further Dacorum Retail Study Nexus Planning					
Table 11: Books, CDs, DVDs shopping patterns  Destination	Total Books etc	Zone 11 Books etc.	Zone 12 Books etc	Zone 13 Books etc	Zone 14 Books etc (%)
Study Area	(%)	(%)	(%)	(%)	(%)
Zone 1.1 Watford South Coine Valley Retail Park, Lower High Street, Watford Waterfields Shopping Park, Waterfields Way, Watford Watford Arches Retail Park, Lower High Street, Watford	0.00% 0.00% 0.13%	0.00% 0.00% 0.00%	0.00% 0.00% 0.00%	0.00% 0.00% 0.00%	0.00%
Wallord Arches Retail Park, Lower High Street, Wallord Walford Town Centre Others, Zone 1	13.58% 0.32%	0.00%	6.20%	2.12%	3.48%
Sub-total Zone 2   Watford North	14.02%	0.00%	6.20%	2.12%	3.48%
Asda, Odhams Industrial Estate, St. Albans Road, Watford Garston Village Centre Others. Zone 2	0.47% 0.00% 0.00%	3.08% 0.00%	0.00% 0.00% 0.00%	0.00% 0.00% 0.00%	0.00% 0.00% 0.00%
Sub-total	0.47%	3.08%	0.00%	0.00%	0.00%
Zone 3   Bushey & Aldenham Aldenham Vilage Centre Bushey Town Centre	0.00%	0.00%	0.00%	0.00%	0.00%
Costco, Hartspring Lane, Bushey Others, Zone 3	0.00%	0.00%	0.00%	0.00%	0.00%
Sub-total  Zone 4   Radiett & Shenley	0.49%	0.00%	0.00%	0.00%	0.00%
Radlett Town Centre Shenley Village Centre	0.10%	0.00%	0.00%	0.00%	0.00%
Sub-total  Zone 5   Borehamwood & Elstree	0.12%	0.00%	0.00%	0.00%	0.00%
Borehamwood Town Centre Stirling Retail Park, Stirling Way, Borehamwood Tesco Extra, Shenley Road, Borehamwood	1.16% 0.05% 0.75%	0.00% 0.00% 0.00%	0.00% 0.00% 0.00%	0.00% 0.00% 0.00%	0.00% 0.00% 0.00%
Others, Zone 5 Sub-total	2.01%	0.00%	0.00%	0.00%	0.00%
Zone 6   Potters Bar Potters Bar Town Centre	1.01%	0.00%	0.00%	0.00%	0.00%
South Mimms Village Centre Tesco Superstore, Mutton Lane, Potters Bar Others, Zone 6	0.00% 0.53% 0.09%	0.00% 0.00% 0.00%	0.00% 0.00% 0.00%	0.00%	0.00%
Sub-total  Zone 7   Rickmansworth	1.64%	0.00%	0.00%	0.00%	0.00%
Croxley Green Local Centre Rickmansworth Town Centre Others, Zone 7	0.00% 0.88% 0.00%	0.00% 0.00% 0.00%	0.00% 0.00% 0.00%	0.00% 0.00% 0.00%	0.00% 0.00% 0.00%
Sub-total Sub-total	0.88%	0.00%	0.00%	0.00%	0.00%
Zone & Batchworth Heath & South Oxhey Northwood Local Centre South Oxhey Local Centre	0.75%	0.00%	0.00%	0.00%	0.00%
Sub-total	1.41%	0.00%	0.00%	0.00%	0.00%
Zone 9   Chorleywood & Sarrett Chorleywood Village Centre Elstree Village Centre	0.56%	0.00%	0.00%	0.00%	0.00%
Sarratt Village Centre Sub-total	0.00%	0.00%	0.00%	0.00%	0.00%
Zone 10   Kings Langley & Abbots Langley Abbots Langley Village Centre	0.16%	0.00%	0.00%	0.00%	0.00%
Kimgs Langley Village Centre Others, Zone 10	0.00%	0.00% 2.20%	0.00%	0.00%	0.00%
Sub-total  Zone 11   Hemel Hempstead	0.26%	2.20%	0.00%	0.00%	0.00%
Hemel Hempstead Town Centre Apsley Mills Retail Park, London Road, Hemel Hempstead Others, Zone 11	7.54% 0.32% 0.14%	77.91% 4.62% 2.31%	49.83% 2.04% 0.00%	13.09% 0.00% 2.22%	3.48% 0.00% 0.00%
Sub-total  Zone 12   Hemel Hemostead Frince	8.01%	84.84%	51.86%	15.31%	3.48%
Zone 12   Hemel Hempstead Fringe Grovehill Local Centre Others, Zone 12	0.00%	0.00%	0.00%	0.00%	0.00%
Sub-total  Zone 13   Berkhamsted	0.00%	0.00%	0.00%	0.00%	0.00%
Additional Betratement  Berkhamsted Town Centre Others, Zone 13	2.97% 0.00%	0.00%	8.34% 0.00%	76.04% 0.00%	33.87% 0.00%
Sub-total  Zone 14   Tring  Tring Town Centre	2.97%	0.00%	0.00%	76.04%	33.87%
Others, Zone 14	0.40%	0.00%	0.00%	0.00%	0.00%
Sub-total Zone 18   St Albans	0.40%	0.00%	0.00%	0.00%	15.78%
Abbey View Retail Park, Griffiths Way, St. Albans St. Albans City Centre Others, Zone 18	0.35% 9.14% 0.07%	0.00% 4.51% 0.00%	0.00% 2.14% 0.00%	0.00% 2.12% 0.00%	0.00% 0.00% 0.00%
Sub-total  Zone 19   Lendon Colney Fringe	9.57%	4.51%	2.14%	2.12%	0.00%
Albert Bygrave Retail Park, North Orbital Road, St Albans Colney Fields Shopping Park, Alsop Close, London Colney Cuffley Village Centre	0.00% 0.84% 0.10%	0.00% 0.00% 0.00%	0.00% 0.00% 0.00%	0.00% 0.00% 0.00%	0.00% 0.00% 0.00%
Others, Zone 19	0.00%	0.00%	0.00%	0.00%	0.00%
Zone 21   Harpenden Wheathampstead Village Centre	0.00%	0.00%	0.00%	0.00%	0.00%
Harpenden Town Centre  Sub-total	3.23%	0.00%	0.00%	0.00%	0.00%
Total   Inner Study Area	47.0%	94.6%	68.5%	95.6%	56.6%
Sub Total   Watford District Sub Total   Hertsmere District Sub Total   Three Rivers Borough Sub Total   Dacorum District	14.5% 4.3% 3.1%	3.1% 0.0% 2.2%	6.2% 0.0% 0.0%	2.1% 0.0% 0.0%	3.5% 0.0% 0.0%
Sub Total   Dacorum District Sub Total   St Albans City & District	11.4% 13.7%	84.8% 4.5%	60.2% 2.1%	91.3% 2.1%	53.1% 0.0%
Destination	Total Books etc (%)	Zone 11 Books etc (%)	Zone 12 Books etc (%)	Zone 13 Books etc (%)	Zone 14 Books etc (%)
Outside Inner Study Area Zone 15   Three Rivers Fringe					
Chalfont St. Peter Village Centre  Denham Village Centre  Eastcole Local Centre	0.00% 0.00% 0.46%	0.00%	0.00%	0.00%	0.00%
Harefield Green Park, Rickmansworth Road, Harefield, Uxbridge Harrow Town Centre Hatch End Local Centre		0.00%	0.00%	0.00%	0.00%
Pinner Village Centre	0.00% 4.91% 0.38%	0.00% 0.00% 0.00% 0.00%		0.00%	
Ruislip Town Centre	0.00% 4.91%	0.00%	0.00% 0.00% 0.00%	0.00% 0.00% 0.00% 0.00%	0.00% 0.00% 0.00%
Ruslij Fown Centre Others, Zone 15 Sub-total	0.00% 4.91% 0.38% 2.52% 0.65%	0.00% 0.00% 0.00% 0.00% 0.00%	0.00% 0.00% 0.00% 0.00% 0.00% 0.00%	0.00% 0.00% 0.00% 0.00% 0.00% 0.00%	0.00% 0.00% 0.00% 0.00% 0.00% 0.00%
Rustipl Foun Centre  Others, Zone 15  Sub-total  Zone 16 Daxourn Western Frage  Chesham Town Centre	0.00% 4.91% 0.38% 2.52% 0.65% 0.00%	0.00% 0.00% 0.00% 0.00% 0.00% 0.00%	0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00%	0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00%	0.00% 0.00% 0.00% 0.00% 0.00% 0.00%
Rustip From Centre  Sub-total  From \$11   Extract Alleston Association  Constant Foundation  Others, Zone 16  Sub-total	0.00% 4.91% 0.38% 2.52% 0.65% 0.00% 8.92%	0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00%	0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00%	0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00%	0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00%
Rusbip Tom Centre  Sub-total  Zene 16 Decembry Western Earse. Chesham Town Centre  Others, Zone 16  Sub-total  Sub-total  Durdsale Town Centre  Durdsale Town Centre  Durdsale Town Centre  Durdsale Town Centre  Forenesse, Virgin Buzzard	0.00% 4.91% 0.38% 0.65% 0.00% 8.92% 2.00% 0.13% 2.13%	0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00%	0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00%	0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00%	0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00%
Rusbip Tom Centre  Others, Zoze 15  Sub-total  Zoze 16 Decount Western Firezo Dechamin Town Centre  Others, Zoze 16  Zoze 17  Zoze 16  Zoze 17  Zoze 16  Zoze 17  Zoze 17  Zoze 18  Zoze 18  Zoze 18  Zoze 18  Zoze 19  Zoz	0.00% 4.91% 0.38% 2.52% 0.65% 0.00% 8.92% 2.13% 2.13% 1.88% 0.00% 1.98%	0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00%	0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00%	0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00%	0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 6.99% 0.00%
Routing Tourn Centre  Stude 15 Sub-total  Years 16   Decorate Western France  Cheshart Tourn Centre  Others, Zone 16    Sub-total  Zone 10   Second Notice of Tourn  Zone 20   S	0.00% 4.91% 0.38% 2.52% 0.65% 0.00% 0.13% 2.13% 1.88% 0.19% 0.19%	0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00%	0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00%	0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00%	0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00%
Ruship Form Centre  Sub-total  Zene 10 Decount Western Since.  Chesham Four Centre  Others Azon 16  Sub-total  Sub-total  Sub-total  Durddale Four Centre  Durddale Four Centre  Leighton Buzzard Four Centre  Leighton Buzzard Tour Centre  Sub-total  Sub-total  Durddale Four Centre  Sub-total	0.00% 4.91% 0.38% 2.52% 0.65% 0.00% 8.92% 2.00% 0.13% 2.13% 1.88% 0.00% 1.98% 0.19%	0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00%	0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00%	0.00% 0.00%	0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00%
Ruship Tom Centre  Whens, Zone 16 Decomm Western Error.  Rose 16 Decomm Western Error.  Description Control Control  Sub-total  Zone 16 Decomm Nothern Error.  Durstable Town Centre  Direct, Zone 17 Decomm Nothern Error.  Sub-total  Zone 20 I Internet Southern Error.  Sub-total  Zone 20 I Internet Southern Error.  Bank Local Centre  Eigequer Direct Centre  Eigequer Direct Centre  Eigequer Direct Centre  Direct, Zone 20  Direct, Zone 20  Direct, Zone 20  Direct, Zone 20	0.00% 4.91% 0.38% 2.52% 0.65% 0.00% 8.92% 2.13% 2.13% 2.13% 4.05% 4.05% 5.44% 0.92% 0.92% 0.00%	0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00%	0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00%	0.00% 0.00%	0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00%
Ruship Tom Centre  Others, Zone 15 Sub-total  Sub-total  Zone 16 Decomm Western Force  Chestam Town Centre  Chestam Town Centre  Chestam Town Centre  Zone 16 Sub-total  Zone 16 Sub-total  Zone 16 Sub-total  Zone 17 Sub-total  Others, Zone 17  Sub-total  Zone 20 Sub-total  Zone 20 Centre  Sub-total  Zone 20 Sub-total	0.00% 4.91% 0.38% 2.82% 0.65% 0.00% 8.92% 2.00% 0.13% 2.13% 1.88% 0.00% 4.05% 4.05% 3.35% 6.44% 0.00% 0.00% 0.00%	0.00% 0.00%	0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00%	0.00% 0.00%	0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00%
Ruship Tom Centre  Whens, Zone 16 Cancount Western Finos  Robe-total  Robe-total  Sub-total  Sub-to	0.00% 4.91% 0.38% 2.52% 0.65% 0.00% 8.92% 2.13% 2.13% 2.13% 4.05% 4.05% 5.44% 0.92% 0.92% 0.00%	0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00%	0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00%	0.00% 0.00%	0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00%
Ruship Tom Centre  Bish dotal  State total  From LEF Concentration  From LEF C	0.00% 4.91% 0.20%	0.00% 0.00%	0.00% 0.00%	0.00% 0.00%	0.00% 0.00%
Ruship Tom Centre  Bish dotal  State total  From LEF Concentration  From LEF C	0.00% 4.91% 0.20%	0.00% 0.00%	0.00% 0.00%	0.00% 0.00%	0.00% 0.00%
Ruship Tom Centre  When, Zone 15 Becomm Western Error.  Bush-total  Cone 16 I Concern Western Error.  Decharin Town Centre  Urbars, Zone 16  Bush-total  Cone 16 I Concern Bush-town France  Durnstable Town Centre  Durnstable Town Centre  Durnstable Town Centre  Western Concern Centre  Western Centre	0.00% 4.91% 0.20%	0.00% 0.00%	0.00% 0.00%	0.00% 0.00%	0.00% 0.00%
Routing Tour Centre  Wheels, Zone 16 Leavenin Western Error.  Tourns 16 Leavenin Western Error.  Description Control  Sub-total  Zone 16 Leavenin Control  Durstable Tour Centre  Direct, Zone 17 Security Road, Legipton Buzzard  enginen Buzzard Tour Centre  Direct, Zone 17 Security Tour Centre  Direct, Zone 17 Security Tour Centre  Engineer Direct Centre  Engineer Direct Centre  Engineer Direct Centre  Direct, Zone 20 Security Centre  Sub-total  Direct, Zone 20 Security Centre  Direct, Zone 20 Security Centre	0.00%, 4.91%, 0.15%, 0.00%, 0.	0.00% 0.00%	0.00% 0.00%	0.00% 0.00%	0.00% 0.00%
Ruship Tom Centre  When, Zone 15 Both-total  State-total  From 16 I Concern Western Ezono Decharim Tom Centre  Unders, Zone 16  Both-total  Zone 18 I Concern Homen France Duridable Tom Centre  Duridable Tom Centre  Duridable Tom Centre  Duridable Tom Centre  When Address Tom Centre  Duridable Tom Centre  Sub-total  Duridable Tom Centre  Duridable Tom	0.00% 4.91% 0.25%	0.00% 0.00%	0.00% 0.00%	0.00% 0.00%	0.00%
Ruship Tom Centre  When Jones 15  Sibb-total  From 161 Extremen Western From Denham Tom Centre  District Core 16  Sibb-total  From 161 Extremen From Denham Tom Centre  District Core 16  Sibb-total  From 161 Extremen From Denham Tom Centre  Extreme From Centre  Denham Tom Centre  Denham Tom Centre  Sibb-total  From 161 Extremen Solitorian From Stemens Desham Tom Stemens Desham Centre  Denham Tom Centre  Denham	0.00% 4.91% 0.20%	0.00% 0.00%	0.00% 0.00%	0.00% 0.00%	0.00% 0.00%
Routing Tom Centre  Charter State 15  Stude-total Control Control  Charter State 15  Stude-total Control  Stude	0.00% 491% 0.20% 0.00% 0	0.00% 0.00%	0.00% 0.00%	0.00% 0.00%	0.00% 0.00%
Routing Tom Centre  Chores, Zone 15  Sub-detail  Constitution Centre  Chores, Tom 15  Sub-detail  Constitution Centre  Chores, Zone 15  Sub-detail  Constitution Centre  Chores, Zone 15  Sub-detail  Constitution Centre  Chores, Zone 16  Sub-detail  Constitution Centre  Chores, Zone 17  Sub-detail  Constitution Centre  Chores, Zone 17  Sub-detail  Constitution Centre  Constitution Centre  Sub-detail  Constitution Centre  Sub-detail  Constitution Centre  Constitution Centre  Sub-detail Constitution Centre  Sub-detail Centre  Constitution Centre  Apticulary Force Centre  Sub-detail  Constitution Centre  Constitution C	0.00% 4.91% 0.00%	0.00% 0.00%	0.00% 0.00%	0.00% 0.00%	0.00%
Routing Tom Centre  Chronic State 1 Decomm Western France Chronic State 1 Decomm Western France Chronicham Crown Centre Chronic State 1 Decomm Rendering France Chroni	0.00% 45% 50% 50% 50% 50% 50% 50% 50% 50% 50% 5	0.00% 0.00%	0.00% 0.00%	0.00% 0.00%	0.00% 0.00%
Ruship Tom Centre  Wheels, Zine 15 Stab-total  Stab-total  Cons. 16 Decomm Western Error.  Decharism Town Centre  Ditines, Zine 16 Stab-total  Cons. 16 Stab	0.00% 491% 10.00	0.00% 0.00%	0.00% 0.00%	0.00% 0.00%	0.00%
Routing Tour Centre  Study Stu	0.00% 4.91% 0.00% 1.15% 0.00% 0.00% 1.25% 0.00% 0.00% 1.25% 0.00%	0.00% 0.00%	0.00% 0.00%	0.00% 0.00%	0.00%
Ruship Tom Centre  State Hotal  From LEI L'Account Versions Faces  Chesta State Contre  Chest	0.00% 4.91% 0.00% 1.00%	0.00% 0.00%	0.00% 0.00%	0.00% 0.00%	0.00% 0.00%
Routing Tourn Centre  Others, Zone 15  State-total  Committee Control Control  Control  Control Control  Con	0.00%	0.00% 0.00%	0.00% 0.00%	0.00% 0.00%	0.00%
Ruship Tom Centre  Wheels, Zone 15 Stab-total  Stab-total  Cons. 16 Li Concenn Western Erzoz.  Chechantm Tom Centre  Dirters, Zone 16 Stab-total  Cons. 16 Li Concenn Nomenn Erzoz.  Duratable Tom Centre  Duratable Tom Centre  Cons. 16 Li Concenn Nomenn Erzoz.  Duratable Tom Centre  Stab-total  Cons. 16 Li Concenn Nomenn Erzoz.  Duratable Tom Centre  Concentration of Concentre  Stab-total  Cons. 16 Li Concentration of Concentre  Concentration of Concentre  Stab-total  Concentration of Concentration  Stammore District Centre  Stammore District Centre  Stammore District Centre  Concentration of Concentration  State Concentration  State Concentration  Concentration of Concentration  Concentration o	0.00% 451% 1.00% 1	0.00%	0.00% 0.00%	0.00% 0.00%	0.00% 0.00%
Routing Tom Centre Others, Zone 15 Sub-total  Zone 11 Decomm Western Erzon Others, Zone 16 Sub-total  Zone 12 Decomm Western Erzon Others, Zone 16  Zone 14 Decomm Rentern Erzon Others, Zone 16  Zone 14 Decomm Rentern Erzon Others, Zone 17  Zone 20  Zon	0.00% 4.91% 0.20%	0.00% 0.00%	0.00% 0.00%	0.00% 0.00%	0.00% 0.00%
Routing Town Centre  Chronic Zone 16 Stude-total  Stude-total  Constitution Contre  Chronic Town Centre  Chronic Centre  Stude-total  Stud	0.00% 4.91% 0.00%	0.00% 0.00%	0.00%	0.00% 0.00%	0.00% 0.00%
Routing Tom Centre Others, Zone 15 Sub-detail  Contained Town Centre Others, Zone 16 Sub-detail  Contained Town Centre Others, Zone 17 Sub-detail  Contained Town Centre Others, Zone 17 Sub-detail  Contained Town Centre Others, Zone 17 Sub-detail  Contained Town Centre Others, Zone 27 Sub-detail  Contained Town Centre Summer Debard Centre Su	0.00% 4.91% 1.00%	0.00% 0.00%	0.00% 0.00%	0.00% 0.00%	0.00%

 Market shares for "main" and "top-up" shopping derived directly from NEMS Household Survey (Nevember 2016 c. Excludes 'don't know/varies', markets and internet sakes

Study Area	Total Books etc (£m)	Zone 11 Books etc (£m)	Zone 12 Books etc (£m)	Zone 13 Books etc (£m)	Zone 14 Books et (£m)
one 1   Watford South coine Valley Retail Park, Lower High Street, Watford	£0.0	£0.0	0.03	0.03	£0.0
Vaterfields Shopping Park, Waterfields Way, Watford Vatford Arches Retail Park, Lower High Street, Watford Vatford Town Centre	£0.0 £0.4 £34.4	£0.0 £0.0	£0.0 £0.0 £0.4	£0.0 £0.0	£0.0 £0.0
Others, Zone 1	£0.9	£0.0	£0.0	£0.0	£0.0
Cone 2   Watford North sisda, Odhams Industrial Estate, St. Albans Road, Watford	£1.3	£0.3	£0.0	£0.0	£0.0
Sarston Village Centre Others, Zone 2	£0.0 £0.0	£0.0 £0.0	£0.0 £0.0	£0.0 £0.0	£0.0 £0.0
Sub-total	£1.3	£0.3	£0.0	£0.0	£0.0
Zone 3   Bushey & Aldenham Aldenham Village Centre Bushey Town Centre	£0.0 £1.3	£0.0 £0.0	£0.0 £0.0	0.03 0.03	£0.0 £0.0
Costco, Hartspring Lane, Bushey Others, Zone 3	£0.0 £0.0	£0.0	£0.0 £0.0	£0.0 £0.0	£0.0
Sub-total  Zone 4   Radlett & Shenley	£1.3	£0.0	£0.0	£0.0	£0.0
Radlett Town Centre Shenley Village Centre	£0.7 £0.1	£0.0 £0.0	£0.0 £0.0	£0.0 £0.0	£0.0
Sub-total	£0.8	£0.0	£0.0	£0.0	£0.0
Zone 5   Borehamwood & Elstree Borehamwood Town Centre Striing Retail Park, Striing Way, Borehamwood	£3.1 £0.2	£0.0 £0.0	£0.0 £0.0	0.03 0.03	£0.0 £0.0
Tesco Extra, Shenley Road, Borehamwood Others, Zone 5	£1.9 £0.1	£0.0	£0.0	0.03 0.03	£0.0
Sub-total  Zone 6   Potters Bar	£5.4	£0.0	£0.0	£0.0	£0.0
Potters Bar Town Centre South Mimms Village Centre Tesco Superstore, Mutton Lane, Potters Bar	£2.6 £0.0 £1.4	£0.0 £0.0	£0.0 £0.0	£0.0 £0.0	£0.0 £0.0
Others, Zone 6	£0.2	£0.0	£0.0	£0.0	£0.0
Zone 7   Rickmansworth					
Croxley Green Local Centre Rickmansworth Town Centre Others, Zone 7	£0.0 £3.1 £0.0	£0.0 £0.0	0.02 0.02 0.02	0.02 0.02 0.03	£0.0 £0.0
Sub-total	£3.1	£0.0	£0.0	£0.0	£0.0
Zone 8   Batchworth Heath & South Oxhey Northwood Local Centre South Oxhey Local Centre	£2.0 £1.4	£0.0	0.02	0.03	£0.0
Sub-total	£1.4 £3.4	£0.0	£0.0	£0.0	£0.0
Zone 9   Chorleywood & Sarratt Chorleywood Village Centre	£1.7	£0.0	£0.0	£0.0	£0.0
Elstree Village Centre Sarratt Village Centre	£0.0 £0.0	£0.0 £0.0	£0.0 £0.0	£0.0 £0.0	£0.0
Sub-total	£1.7	£0.0	£0.0	£0.0	£0.0
Zone 10   Kings Langley & Abbots Langley Abbots Langley Village Centre Kimgs Langley Village Centre	£0.6 £0.0	£0.0	£0.0 £0.0	0.03 0.03	£0.0 £0.0
Others, Zone 10 Sub-total	£0.2	£0.2	£0.0	£0.0	£0.0
Zone 11   Hemel Hempstead Hemel Hempstead Town Centre	£17.1	£7.8	£3.3	£0.7	£0.1
Hemel Hempstead Town Centre Apsley Mills Retail Park, London Road, Hemel Hempstead Others, Zone 11	£0.8 £0.4	£7.8 £0.5 £0.2	£0.1 £0.0	£0.7 £0.0 £0.1	£0.0 £0.0
Sub-total	£18.2	£8.5	£3.4	£0.8	£0.1
Zone 12   Hemel Hempstead Fringe Grovehill Local Centre Others, Zone 12	£0.0 £0.0	£0.0	£0.0 £0.0	£0.0 £0.0	£0.0 £0.0
Sub-total	£0.0	£0.0	£0.0	£0.0	£0.0
Zone 13   Berkhamsted Berkhamsted Town Centre Others, Zone 13	£9.0 £0.0	£0.0 £0.0	£0.6 £0.0	£4.2 £0.0	£1.0 £0.0
Umers, Zone 13	£9.0	£0.0	£0.6	£4.2	£1.0
Zone 14   Tring Tring Town Centre	£1.0	£0.0	£0.0	£0.0	£0.5
Others, Zone 14 Sub-total	£0.0	£0.0	£0.0	£0.0	£0.0
Zone 18   St Albans					
Abbey View Retail Park, Griffiths Way, St. Albans St. Albans City Centre Others, Zone 18	£0.8 £21.8 £0.2	£0.0 £0.5 £0.0	£0.0 £0.1 £0.0	£0.0 £0.1 £0.0	£0.0 £0.0
Sub-total	£22.8	£0.5	£0.1	£0.1	£0.0
Zone 19   London Golney Frince. Albert Bygrave Retail Park, North Orbital Road, St Albans	£0.0 £1.9	£0.0	£0.0 £0.0	£0.0 £0.0	£0.0
Colney Fields Shopping Park, Alsop Close, London Colney Cuffley Vilage Centre Others, Zone 19	£0.2 £0.0	£0.0 £0.0	£0.0 £0.0	£0.0 £0.0	£0.0 £0.0
Sub-total	£2.1	£0.0	£0.0	£0.0	£0.0
Zone 21   Harpenden Wheathampstead Village Centre Harpenden Town Centre	£0.0 £8.1	£0.0	£0.0 £0.0	£0.0 £0.0	£0.0 £0.0
Sub-total	£8.1	£0.0	£0.0	£0.0	£0.0
Total   Inner Study Area	£118.9	£9.5	£4.6	£5.3	£1.7
Sub Total   Watford District Sub Total   Hertsmere District Sub Total   There Rivers Borough Sub Total   Dacorum District	£36.9 £11.8 £9.0	£0.3 £0.0 £0.2	£0.4 £0.0 £0.0	£0.1 £0.0 £0.0	£0.1 £0.0 £0.0
Sub Total   Dacorum District Sub Total   St Albans City & District	£28.2 £33.0	£8.5 £0.5	£4.0 £0.1	£5.1 £0.1	£1.6 £0.0
	Total Books etc (£m)	Zone 11 Books etc (£m)	Zone 12 Books etc (£m)	Zone 13 Books etc (£m)	Zone 14 Books et (£m)
Outside Inner Study Area					
Zone 15   Three Rivers Fringe Chalfont St. Peter Village Centre	£0.0	£0.0	£0.0	£0.0	£0.0
Chaifont St. Peter Village Centre Denham Village Centre Eastcole Local Centre Harefield Green Park, Rickmansworth Road, Harefield, Uxbridge	£0.0 £0.0 £1.2 £0.0	£0.0 £0.0 £0.0	£0.0 £0.0 £0.0 £0.0	£0.0 £0.0 £0.0	£0.0 £0.0 £0.0
Challons St. Peter Village Centre Denham Village Centre Elastocile Local Centre Elastocile Local Centre Harried Grone Park, Richmansworth Road, Harefield, Uxbridge Harries Virom Centre Harries Virom Centre	£0.0 £1.2 £0.0 £11.9 £0.8	£0.0 £0.0 £0.0 £0.0	£0.0 £0.0 £0.0 £0.0	£0.0 £0.0 £0.0 £0.0	£0.0 £0.0 £0.0 £0.0
Chailorus S.; Pear Village Centre Deuhan Village, Centre Esiatobe Local Centre Esiatobe Local Centre Harmield Green Park, Richmansworth Road, Harefield, Ubbridge Harmow Tom Centre Harmow Tom C	£0.0 £1.2 £0.0 £11.9	£0.0 £0.0 £0.0	£0.0 £0.0 £0.0	£0.0 £0.0 £0.0	£0.0 £0.0 £0.0
Challon St. Pietr Village Centre Estatois Local Gertine Estatois Local Gertine Estatois Local Gertine Estatois Local Gertine Harbert Gertine Park, Richmansworth Road, Harefeldt, Usbridge Harb Erfort Local Centre Prince Village Centre Ruship Tom Centre Braulin Tom Centre British Local Centre British Loc	£0.0 £1.2 £0.0 £11.9 £0.8 £6.8 £1.8	£0.0 £0.0 £0.0 £0.0 £0.0 £0.0	£0.0 £0.0 £0.0 £0.0 £0.0 £0.0 £0.0	£0.0 £0.0 £0.0 £0.0 £0.0 £0.0 £0.0	£0.0 £0.0 £0.0 £0.0 £0.0 £0.0
Chalfort St. Peter Village Centre  Denham Village Centre  Eastoole Local Centre  Larefield Green Park, Rickmansworth Road, Harefield, Uxbridge  Harmfold Green Park, Rickmansworth Road, Harefield, Uxbridge  Harmor Vonn Centre	£0.0 £1.2 £0.0 £11.9 £0.8 £6.8 £1.8 £0.0	£0.0 £0.0 £0.0 £0.0 £0.0 £0.0 £0.0 £0.0	£0.0 £0.0 £0.0 £0.0 £0.0 £0.0 £0.0 £0.0	£0.0 £0.0 £0.0 £0.0 £0.0 £0.0 £0.0 £0.0	£0.0 £0.0 £0.0 £0.0 £0.0 £0.0 £0.0 £0.0
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Chailors St. Peer Village Centre Estatoria Local Centre Estatoria Local Centre Estatoria Local Centre Estatoria Local Centre Harmeled Centre Paul, Richmansworth Road, Hardfeld, Ubtridge Harmel Tom Centre Harmel Millage Centre Friene Village Centre Horse St.	£0.0 £1.2 £0.0 £11.9 £0.8 £6.8 £1.8 £0.0 £22.4 £4.1 £0.3 £4.3	£0.0 £0.0 £0.0 £0.0 £0.0 £0.0 £0.0 £0.0	£0.0 £0.0 £0.0 £0.0 £0.0 £0.0 £0.0 £0.0 £0.0 £0.0	£0.0 £0.0 £0.0 £0.0 £0.0 £0.0 £0.0 £0.0 £0.0 £0.0	£0.0 £0.0 £0.0 £0.0 £0.0 £0.0 £0.0 £0.0
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Challet of S. Feet Village Centre Dehthan Challet Dehthan Ch	E00   E02   E02   E03   E03	60.0   60	ECO	EGO	E0.0 (CO.0 (C))))))))))))))))))))))))
Challon S. Peter Village Centre Estatoble Local Centre Peter Village Centre Vil	E00   E02   E03   E03	50.0 50.0 50.0 50.0 50.0 50.0 50.0 50.0	COLO	COO	E0.0 (CO.0 (
Charlot Size Cheer Value Centre Debrath Village Centre Debrath Cheer Centre Debrath Cheer Cheer Centre Debrath Cheer Cheer Centre Debrath Cheer Cheer Cheer Cheer Cheer Cheer Debrath Cheer Cheer Cheer Debrath Ch	E00   E02   E02   E03   E03	Dec	ECO	EGO	E0.0 (C.) (C.) (C.) (C.) (C.) (C.) (C.) (C.)
Challot St. Pater Village Centre Debtart Nillage Centre Debtart Nill	E00   E01   E01	50.0 50.0 50.0 50.0 50.0 50.0 50.0 50.0	EQUIPMENT   EQUI	600 600 600 600 600 600 600 600 600 600	E0.0 (CO.0 (C))))))))))))))))))))))))))

	Zone 11 H'Hold (%)	Zone 12 H'Hold (%)	Zone 13 H'Hold (%)	Zone 14 H'Hold (%)
Study Area  Cone 1   Watford South  Coine Valley Retail Park, Lower High Street, Watford	0.00%	0.99%	0.00%	0.00%
Valency Retail Falk, Lower High Steet, Wastord Valentields Shopping Park, Waterfields Way, Watford Valford Arches Retail Park, Lower High Street, Watford Valford Town Centre	0.00% 0.00% 0.00%	2.31% 0.00% 4.52%	0.00% 0.00% 0.00% 32.02%	0.00% 1.00% 3.34%
Validora I dwn Lehtre Others, Zone 1	0.00%	0.00%	0.00%	0.00%
Sub-total  Zone 2   Watford North	2.82%	7.83%	32.02%	4.34%
Asda, Odhams Industrial Estate, St. Albans Road, Watford Sarston Village Centre Others, Zone 2	0.00% 0.00% 0.00%	0.99% 0.99% 0.00%	0.00% 0.00% 0.00%	0.00% 0.00% 0.00%
Sub-total	0.00%	1.98%	0.00%	0.00%
Zone 3   Bushey & Aldenham Aldenham Village Centre	0.00%	0.00%	0.00%	0.00%
Bushey Town Centre Costco, Hartspring Lane, Bushey Others, Zone 3	0.00%	0.00%	0.00%	0.00%
Sub-total	0.00%	0.00%	0.00%	0.00%
Zone 4   Radiett & Shenley Radiet Town Centre	0.00%	0.00%	0.00%	0.00%
Shenley Village Centre Sub-total	0.00%	0.00%	0.00%	0.00%
Zono 5   Borehamwood & Elstree Borehamwood Town Centre	0.00%	0.00%	0.00%	0.00%
Stirling Retail Park, Stirling Way, Borehamwood Tesco Extra, Shenley Road, Borehamwood	0.00%	0.00%	0.00%	0.00%
Others, Zone 5 Sub-total	0.00%	0.00%	0.00%	0.00%
Zone 6   Potters Bar Potters Bar Town Centre	0.00%	0.00%	0.00%	0.00%
South Mimms Village Centre Tesco Superstore, Mutton Lane, Potters Bar	0.00%	0.00%	0.00%	0.00%
Others, Zone 6 Sub-total	0.00%	0.00%	0.00%	0.00%
Zone 7   Rickmansworth Croxley Green Local Centre	0.00%	0.00%	0.00%	0.00%
Rickmansworth Town Centre Others, Zone 7	0.00%	0.00%	0.00%	0.00%
Sub-total	0.00%	0.00%	0.00%	0.00%
Zone 8   Batchworth Heath & South Oxhey Northwood Local Centre	0.00%	0.00%	0.00%	0.00%
South Oxhey Local Centre Sub-total	0.00%	0.00%	0.00%	0.00%
Zone 9   Chorleywood & Sarratt Chorleywood Village Centre	0.00%	0.001/	0.001/	0.00%
Lindreywood virlage Centre Elstree Village Centre Sarratt Village Centre	0.00% 0.00% 0.00%	0.00% 0.00% 0.00%	0.00% 0.00% 0.00%	0.00% 0.00% 0.00%
Sub-total Sub-total	0.00%	0.00%	0.00%	0.00%
Zone 10   Kings Langley & Abbots Langley Abbots Langley Village Centre Kings Langley Village Centre	0.00%	0.00%	0.00%	0.00%
Others, Zone 10	0.00%	0.00%	0.00%	0.00%
Sub-total  Zone 11   Hemel Hempstead	0.00%	0.00%	0.00%	0.00%
Hemel Hempstead Town Centre Apsley Mills Retail Park, London Road, Hemel Hempstead	48.81% 23.80%	19.46% 44.54%	9.53% 4.66%	3.94%
Others, Zone 11 Sub-total	0.00% 72.61%	0.99%	0.00%	0.00%
Zone 12   Hemel Hempstead Fringe Grovehil Local Centre				
Others, Zone 12	0.00%	0.00%	0.00%	0.00%
Sub-total  Zone 13   Berkhamsted	0.00%	0.00%	0.00%	0.00%
Berkhamsted Town Centre Others, Zone 13	0.00%	0.00%	10.20% 0.00%	2.91% 0.00%
Sub-total	0.00%	0.00%	10.20%	2.91%
Zone 14   Tring Tring Town Centre Others, Zone 14	0.00%	0.00%	0.00%	31.41% 1.00%
Sub-total	0.00%	0.00%	0.00%	32.41%
Zone 18   St. Albans Abbey View Retail Park, Griffiths Way, St. Albans	0.00%	0.00%	0.00%	0.00%
St. Albans City Centre Others, Zone 18	0.00%	0.00%	0.00%	0.00%
Sub-total	0.00%	0.00%	0.00%	0.00%
Active II (Concord Control Manager) Albert Bygrave Retail Park, North Orbital Road, St Albans Colney Fields Shopping Park, Alsop Close, London Colney	0.00%	1.32%	0.00%	0.00%
Cuffley Village Centre Others, Zone 19	0.00%	0.00%	0.00%	0.00%
Sub-total	2.36%	3.86%	1.55%	0.00%
Zone 21   Harpenden Wheathampstead Village Centre Harpenden Town Centre	0.00%	0.00%	0.00%	0.00%
Sub-total	0.00%	0.00%	0.00%	0.00%
Total   Inner Study Area	77.8%	78.7%	58.0%	43.6%
Sub Total   Watford District Sub Total   Hertsmere District Sub Total   Three Rivers Borough Sub Total   Dacorum District	2.8% 0.0% 0.0%	9.8% 0.0% 0.0%	32.0% 0.0% 0.0%	4.3% 0.0% 0.0%
Sub Total   Dacorum District Sub Total   St Albans City & District	72.6% 2.4%	65.0% 3.9%	24.4% 1.6%	39.3% 0.0%
	Zone 11 H'hold	Zone 12 H'hold (%)	Zone 13 H'hold (%)	Zone 14 H'hold (%)
Outside Inner Study Area	(%)	(%)	(%)	(%)
Zone 15   Three Rivers Fringe Chalfont St. Peter Village Centre	0.00%	0.00%	0.00%	0.00%
Denham Village Centre Eastcote Local Centre	0.00%	0.00%	0.00%	0.00%
Harefield Green Park, Rickmansworth Road, Harefield, Uxbridge Harrow Town Centre Hatch End Local Centre	0.00% 0.00% 0.00%	0.00% 0.00% 0.00%	0.00% 0.00% 0.00%	0.00% 0.00% 0.00%
Pinner Village Centre Ruislip Town Centre	0.00%	0.00%	0.00%	0.00%
Others, Zone 15 Sub-total	0.00%	0.00%	0.00%	0.00%
Zone 16   Daccoum Western Fringe Chesham Town Centre	0.00%	0.00%	0.00%	0.00%
Others, Zone 16	0.00%	0.00%	0.00%	0.00%
Sub-total  Zone 17   Dacorum Northern Fringe	0.00%	0.00%	0.00%	0.00%
Dunstable Town Centre	0.00% 0.00% 0.00%	3.25% 0.00% 0.00%	2.07% 0.00% 0.00%	0.00% 0.00% 0.00%
Homebase, Vimy Road, Leighton Buzzard	0.00%	0.00%	0.00%	0.00%
Homebase, Vimy Road, Leighton Buzzard Leighton Buzzard Town Centre Others, Zone 17		3.25%	2.07%	0.00%
Homebase, Vimy Road, Leighton Buzzard Leighton Buzzard foem Centre Others, Zone 17 Sub-total	0.00%		0.00%	0.00%
Vomebase, Vimy Road, Legiston Buzard cighton Buzard Couches  Others, Zone 17  Sub-total  Sub-total  Bane Local Centre  Bane Couchert  Bane Co	0.00%	0.00%		0.00%
Vomebase, Vimy Road, Legiston Buzard cighten Buzard Concentre  Others, Zone 17  Sub-total  Sub-total  Serve List Centre  Space Obstrict Centre  Stammon District Centre  Stammon District Centre  Stammon District Centre	0.00%		0.00% 0.00% 0.00%	0.00%
Homebase, Vimy Road, Leighton Buzzard Leighton Buzzard foem Centre Others, Zone 17 Sub-total	0.00% 0.00% 0.00% 0.00%	0.00% 0.00% 0.00%	0.00%	0.00%
Vomebase, Virry Road, Leghton Buzzard ciphon Buzzard cuphon Buzzard cuphon Buzzard ciphon Buzzard Comercia  Sub-total  Vomes 2011 Interes Southern Street  Vomes 2011 Interes Southern Street  Vomes 2011 Interes Southern Street  Vones Sub-total  Vones 2012 Interes Southern Street  Vones 2012 Interes Southern Street  Vones 2012 Interes Southern Street  Vones 2012 Interes S	0.00% 0.00% 0.00% 0.00% 0.00%	0.00% 0.00% 0.00% 0.00% 0.00%	0.00% 0.00% 0.00% 0.00%	0.00%
Vomebase, Vimy Road, Legiston Buzard cigiston Buzard Couches Uniters, Zono 17  Sub-total  Zerne 201 Interneese Southern Finance Blannet Local Centre Glaguare Chaint Comite Stammore Datest Comite Stammore Datest Comite Others, Zono 20  Sub-total  Justic Palle Park, Gippy Jame, Luton Wignone Palls Shopping Centre, Wignores Lune, Luton Others, Zono 2	0.00% 0.00% 0.00% 0.00% 0.00% 0.00%	0.00% 0.00% 0.00% 0.00% 0.00% 0.00%	0.00% 0.00% 0.00% 0.00% 0.00%	0.00% 0.00% 0.00% 0.00%
Vormebase, Virry Road, Leighton Buzzard eighton 1970	0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00%	0.00% 0.00% 0.00% 0.00% 0.00% 0.00%	0.00% 0.00% 0.00% 0.00% 0.00% 0.00%	0.00% 0.00% 0.00% 0.00%
Vomebase, Vimy Road, Legislon Buzard cighon Buzard Councerie Urbers, Zone 17  She Actal Vomes 2011 Estimates Southern Finon Barnet Local Centre Gloquer Charlot Contre Stamone District Contre Stamone District Contre Urbers, Zone 20  She Actal Vomes 2011 She Actal Vomes 2012 She Actal	0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00%	0.00% 0.00% 0.00% 0.00% 0.00% 0.00%	0.00% 0.00% 0.00% 0.00% 0.00% 0.00%	0.00% 0.00% 0.00% 0.00%
Vomebase, Virry Road, Legislon Buzard cighten Buzard Coun Centre  Citiess, 200 to 17  Sub-total  Vomes 201 Hermann Sontown Fitnes  Barnet Local Centre Glaguere District Centre  Glaguere District Centre  Glaguere District Centre  Glammer Local Centre  Johns, Zone 20  Lucker Retail Park, Gipp Liene, Lufon  Johns, Zone 22  Lucker Retail Park, Glapy Liene, Lufon  Johns, Zone 22  Lucker Retail Centre  Johns Local	0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00%	0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00%	0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00%	0.00% 0.00% 0.00% 0.00% 43.6%
Vomebase, Virry Road, Legiston Buzzard cighten Buzzard Counc Centre  Ulters, Zone 17  Sub- Actal  Vomes 201 Sentement Southern Finon  Barnet Local Centre Glogware Dabrict Centre  Stammore Dabrict Centre  Stammore Dabrict Centre  Others, Zone 20  Stammore Dabrict Centre  Others, Zone 20  Sub- Actal  Vomes 201 Sentement Finon  Under Robel Park, Gippy Lane, Luton  Vollegen Centre, Wigners Lane, Luton  Ulters, Zone 22  Sub- Actal  Sub- Actal  Sub- Actal  American Local Centre  Others, Zone 22  American Local Centre  Others Cone Centre  Note Cone Specific Centre  Others Cone	0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00%	0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00%	0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00%	0.00% 0.00% 0.00% 0.00% 43.6% 0.00% 19.23% 0.00% 0.00%
Vomebase, Virry Road, Leighton Buzzard eighton 1970 eighton	0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00%	0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00%	0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00%	0.00% 0.00% 0.00% 0.00% 43.5% 0.00% 0.00% 0.00% 0.00%
Komeksek, Winny Road, Leghton Buzzard eighton 1970 eighton	0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00%	0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00%	0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00%	0.00% 0.00% 0.00% 0.00% 43.6% 0.00% 0.00% 0.00% 0.00%
Vomebase, Virry Road, Leighton Buzzard eighton 1970 eighton	0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00%	0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00%	0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00%	0.00% 0.00% 0.00% 0.00% 0.00% 19.23% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00%
Komebase, Virry Road, Leghton Buzzard eighton Edward eigh	0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00%	0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00%	0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00%	0.00% 0.00% 0.00% 0.00% 19.23% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00%
Komebase, Virry Road, Leghton Buzzard eighton 1970 eight	0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00%	0.00% 0.00%	0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00%	0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 19.23% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00%
Komedase, Virry Road, Leghton Buzzard eighton	0.00% 0.00%	0.00% 0.00%	0.00% 0.00%	0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00%
Komebase, Virry Road, Lephon Buzzard eighthe Buzzard eighthe Buzzard Comer, 200 to 17  Sibil-total  Sibil-total  Comer, 200 to 17  Sibil-total  Sibil-tot	0.00% 0.00%	0.00% 0.00%	0.00% 0.00%	0.00% 0.00%
Komebase, Vinny Road, Leghton Buzzard equiphon Buzzard eq	0.00% 0.00%	0.00% 0.00%	0.00% 0.00%	0.00% 0.00%
Victorial Service (1997) Conference (1997) Confe	0.00% 0.00%	0.00% 0.00%	0.00% 0.00%	0.00% 0.00%
Komebase, Virry Road, Leghton Buzzard equiphon Buzzard eq	0.00% 0.00%	0.00% 0.00%	0.00% 0.00%	0.00% 0.00%
Komedase, Virry Road, Leghton Buzzard eighton	0.00% 0.00%	0.00%	0.00% 0.00%	0.00% 0.00%
Nomebase, Virry Road, Leghton Buzzard eighton	0.00% 0.00%	0.00% 0.00%	0.00% 0.00%	0.00% 0.00%
Sendence IVIII Processor (1997)	0.00% 0.00%	0.00% 0.00%	0.00% 0.00%	0.00% 0.00%
Sendential Complete Control Co	0.00% 0.00%	0.00% 0.00%	0.00% 0.00%	0.00% 0.00%
Somebase. Winy Road. Leighton Buzzard significant State of the Control Centre bitmers, Zines 17  Selected State of the Control State of	0.00% 0.00%	0.00% 0.00%	0.00% 0.00%	0.00% 0.00%

Notes: a. Zones base b. Market sha

 b. Market shares for 'main' and 'top-up' shopping derived directly from NEHS Household Survey (November 20: c. Excludes 'don't know/varies', markets and internet sales

Destination Study Area	Total H'hold (£m)	Zone 11 H'hold (£m)	Zone 12 H'hold (£m)	Zone 13 H'hold (£m)	Zone 14 H'hold (£m)
one 1   Watford South oine Valley Retail Park, Lower High Street, Watford aterfields Shopping Park, Waterfields Way, Watford	£2.1 £7.6	£0.0	£0.4 £0.8	£0.0 £0.0	£0.0 £0.0
latford Arches Retail Park, Lower High Street, Watford latford Town Centre thers, Zone 1	£4.3 £260.3 £1.6	£0.0 £1.6 £0.0	£0.0 £1.6 £0.0	£0.0 £9.0 £0.0	£0.1 £0.5 £0.0
ub-total	£275.9	£1.6	£2.8	£9.0	£0.6
one 2   Watford North sda, Odhams Industrial Estate, St. Albans Road, Watford airston Village Centre	£6.7 £0.4	£0.0 £0.0	£0.4 £0.4	£0.0 £0.0	£0.0 £0.0
ithers, Zone 2 ub-total	£0.0 £7.1	£0.0	£0.0	£0.0	£0.0
one 3   Bushey & Aldenham Idenham Vilage Centre ushey Town Centre	£0.0 £1.2	£0.0 £0.0	£0.0 £0.0	£0.0 £0.0	£0.0 £0.0
ostco, Hartspring Lane, Bushey tithers, Zone 3	£2.4 £0.0	£0.0 £0.0	£0.0 £0.0	£0.0 £0.0	£0.0 £0.0
iub-total  Cone 4   Radlett & Shenley	£3.5	£0.0	£0.0	£0.0	£0.0
tadlett Town Centre henley Village Centre	£0.0 £0.2	£0.0 £0.0	£0.0 £0.0	£0.0 £0.0	£0.0 £0.0
Sub-total  One 5   Borehamwood & Elstree	£0.2	£0.0	£0.0	£0.0	£0.0
Iorehamwood Town Centre Birling Retail Park, Stirling Way, Borehamwood Tesco Extra, Shenley Road, Borehamwood Uthers, Zone 5	£18.4 £2.2 £3.8 £0.2	£0.0 £0.0 £0.0	£0.0 £0.0 £0.0	£0.0 £0.0 £0.0	£0.0 £0.0 £0.0
iub-total	£0.2	£0.0	£0.0	£0.0	£0.0
one 6   Potters Bar otters Bar Town Centre outh Mimms Village Centre	£4.6 £0.0	£0.0	£0.0 £0.0	£0.0 £0.0	£0.0 £0.0
Fesco Superstore, Mutton Lane, Potters Bar Others, Zone 6	£0.7 £0.0	£0.0 £0.0	£0.0	£0.0 £0.0	£0.0 £0.0
Sub-total  Sone 7   Rickmansworth	£5.3	£0.0	£0.0	£0.0	£0.0
Croxley Green Local Centre Rickmansworth Town Centre Others, Zone 7	£0.5 £1.7 £0.4	£0.0 £0.0	£0.0 £0.0 £0.0	£0.0 £0.0	£0.0 £0.0
sub-total	£2.5	£0.0	£0.0	£0.0	£0.0
Cone 8   Batchworth Heath & South Oxhey Northwood Local Centre South Oxhey Local Centre	£0.0 £0.8	£0.0	£0.0	£0.0 £0.0	£0.0
sub-total	£0.8	£0.0	£0.0	£0.0	£0.0
one 9   Chorleywood & Sarratt Chorleywood Village Centre Estree Village Centre	£1.5 £0.0	£0.0 £0.0	£0.0 £0.0	£0.0 £0.0	£0.0 £0.0
iarratt Village Centre	£0.0	£0.0	£0.0	£0.0	£0.0
one 10   Kings Langley & Abbots Langley bbots Langley Village Centre imgs Langley Village Centre	£0.6 £0.3	£0.0 £0.0	£0.0 £0.0	£0.0 £0.0	£0.0 £0.0
imgs Langley Village Centre  Hhers, Zone 10  ub-total	£0.3 £0.0	£0.0 £0.0	£0.0 £0.0	£0.0 £0.0	£0.0 £0.0
one 11   Hemel Hempstead temel Hempstead Town Centre	£0.9 £46.2	£0.0	£0.0	£0.0	£0.0
femel Hempstead Town Centre Apsley Mills Retail Park, London Road, Hemel Hempstead Others, Zone 11	£46.2 £47.8 £0.4	£13.6 £0.0	£7.0 £16.0 £0.4	£2.7 £1.3 £0.0	£0.6 £0.0
Sub-total  Cone 12   Hemel Hempstead Fringe	£94.4	£41.6	£23.4	£4.0	£0.6
Content Hemostrempseed Fringe Stovehill Local Centre Others, Zone 12	£0.0 £3.2	£0.0 £0.0	£0.0 £0.0	£0.0 £0.0	£0.0
Sub-total Cone 13   Berkhamsted	£3.2	£0.0	£0.0	£0.0	£0.0
Serkhamsted Town Centre Ulters, Zone 13	£5.2 £0.0	£0.0 £0.0	£0.0 £0.0	£2.9 £0.0	£0.4 £0.0
one 14   Tring ring Town Centre	£5.2 £7.0	£0.0	£0.0	£2.9	£0.4
Sub-total	£0.1	£0.0	£0.0	£0.0	£0.1
Cone 18   St Albans Abbey View Retail Park, Griffiths Way, St. Albans	£5.8	£0.0	£0.0	£0.0	20.0
it. Albans City Centre Others, Zone 18	£73.5 £2.4	£0.0 £0.0	£0.0	£0.0 £0.0	£0.0
Sub-total  Cone 19   London Colney Fringe	£81.7	£0.0	£0.0	£0.0	£0.0
Albert Bygrave Retail Park, North Orbital Road, St Albans Colney Fields Shopping Park, Alsop Close, London Colney Cuffley Village Centre	£0.5 £27.4 £0.0	£0.0 £1.4 £0.0	£0.5 £0.9 £0.0	£0.0 £0.4 £0.0	£0.0 £0.0 £0.0
Others, Zone 19	£0.0	£0.0	£0.0	£0.0	£0.0
tone 21   Harpenden Wheathampstead Village Centre	£0.0	£0.0	£0.0	£0.0	£0.0
farpenden Town Centre Sub-total	£3.1	£0.0	£0.0	£0.0	£0.0
otal   Inner Study Area	£544.8	£44.6	£28.3	£16.3	£6.5
Sub Total   Watford District Sub Total   Hertsmere District Sub Total   There Rivers Borough Sub Total   Dacorum District	£283.0 £33.6 £5.6	£1.6 £0.0 £0.0	£3.5 £0.0 £0.0	£9.0 £0.0 £0.0	£0.6 £0.0 £0.0
sub Total   Discorum District Sub Total   St Albans City & District	£110.0 £112.6	£41.6 £1.4	£23.4 £1.4	£6.9 £0.4	£5.8 £0.0
Destination	H'hold (£m)	H'hold (£m)	H'hold (£m)	H'hold (£m)	H'hold (£m)
Outside Inner Study Area Cone 15   Three Rivers Fringe					
Chalfont St. Peter Village Centre Denham Village Centre Eastcote Local Centre	£0.0 £0.0 £2.1	£0.0 £0.0	£0.0 £0.0	£0.0 £0.0	0.02 0.02 0.03
farefield Green Park, Rickmansworth Road, Harefield, Uxbridge farrow Town Centre fatch End Local Centre	£0.0 £42.6 £0.3	£0.0 £0.0	£0.0 £0.0	£0.0 £0.0	£0.0 £0.0
inner Village Centre tuislip Town Centre Others, Zone 15	£4.4 £5.0 £0.0	£0.0 £0.0 £0.0	£0.0 £0.0 £0.0	£0.0 £0.0 £0.0	£0.0 £0.0 £0.0
iub-total	£54.3	£0.0	£0.0	£0.0	£0.0
ione 16   Dasceum Western Fringe Chesham Town Centre Others, Zone 16	£2.8 £0.0	£0.0 £0.0	£0.0 £0.0	£0.0 £0.0	£0.0 £0.0
iub-total	£2.8	£0.0	£0.0	£0.0	£0.0
Cone 17   Dacorum Northern Fringe Dunstable Town Centre Homebase, Vimy Road, Leighton Buzzard	£10.8 £2.2	£0.0 £0.0	£1.2 £0.0	£0.6 £0.0	£0.0 £0.0
eighton Buzzard Town Centre hthers, Zone 17	£12.2 £0.0	£0.0 £0.0	£0.0 £0.0	£0.0 £0.0	£0.0 £0.0
one 20   Hertsmere Southern Fringe	£25.2	£0.0	£1.2	£0.6	£0.0
lamet Local Centre idgware District Centre tammore District Centre	£28.5 £7.9 £26.6	£0.0 £0.0	£0.0 £0.0	£0.0 £0.0	0.03 0.03 0.03
Vealdstone Local Centre  Whers, Zone 20  Sub-total	£0.0 £0.0	£0.0 £0.0	£0.0 £0.0	£0.0 £0.0	£0.0 £0.0
one 22   St Albans Northern Fringe.	£63.0 £0.9	£0.0	£0.0	£0.0	£0.0
uton Retail Park, Gipsy Lane, Luton rigmore Park Shopping Centre, Wigmore Lane, Luton tthers, Zone 22	£0.0 £0.0	£0.0	£0.0	£0.0 £0.0	£0.0
ub-total ub-total Study Area	£0.9	£0.0	£0.0	£0.0	£0.0
utside Study Area					
unersham Town Centre cylesbury Town Centre leaconsfield Town Centre	£9.3 £20.0 £0.3	£0.0 £0.9 £0.0	£0.0 £0.4 £0.0	£0.0 £0.4 £0.0	£0.0 £2.9 £0.0
irent Cross Shopping Centre, Prince Charles Drive, Brent Cross iroadfields Retail Park, Bicester Road, Aylesbury irookfield Retail Park, Halfhide Lane, Cheshunt, Waltham Cross	£17.8 £2.6 £1.5	£0.0 £0.0	£0.0 £0.0	£0.0 £0.0	£0.0 £0.0
entral London halfont St. Giles Village Centre olindale Local Centre olindale Local Centre	£21.6 £0.0 £1.1	£0.0 £0.0 £0.0	£0.0 £0.0 £0.0	£0.6 £0.0 £0.0	£0.0 £0.0
nfield Retail Park, Crown Road, Enfield  nfield Town Centre  iterrands Cross Town Centre  iterrands Cross Town Centre	£0.0 £3.8 £0.0	£0.0 £0.0 £0.0	£0.0 £0.0 £0.0	£0.0 £0.0 £0.0	£0.0 £0.0
ireat Missenden Village Centire atfield Town Centre altiersway Retail Park, Chaul End Lane, Luton ertford City Centre	£0.0 £15.4 £0.0 £0.0	£0.0 £0.0 £0.0	£0.0 £0.0 £0.0	£0.0 £0.4 £0.0 £0.0	£0.0 £0.0 £0.0
ligh Wycombe Town Centre litchin Town Centre	£20.4 £0.9	£0.0	£0.0	£6.3 £0.0	£0.4 £0.0
sea Drury Way North Circular Pond Wambles	£27.7 £0.0 £0.0	£8.4 £0.0 £0.0	£0.0 £0.0 £0.0	£0.4 £0.0 £0.0	£0.0 £0.0 £0.0
enton Local Centre lingsbury District Centre	£0.0 £9.2 £0.0	£0.0 £0.0 £0.0	£0.0 £0.0 £0.0	£0.0 £0.0 £0.0	£0.0 £0.0 £0.0
ierton Local Centre lingbary District Centre title Chalfort Village Centre uton Town Centre actiour Town Centre		£0.7	£0.3 £0.3	£1.6 £0.4 £0.0	£0.0 £2.9 £0.0
ention Local Centre graphury Datrici Centre tillic Chaldron Wilago Centre dato Tomo Centre dato	£0.0 £64.5 £9.1	£0.0	£0.0		£0.0
ention Local Centre Ingoluty District Centre Ittle Challent Wilage Centre tator Toun Centre tator Toun Centre tator Toun Centre the Nazard Centre tator Toun Centre the Nazard Centre tator Toun Centre the Nazard	£0.0 £64.5	£0.0 £0.0 £0.0 £0.0	£0.0 £0.0 £0.0	0.02 0.02 0.03	£0.0
ention Local Centre Ingulary District Centre Iste Challed Village Centre Iste Challed Village Centre Iste Challed Village Centre Iste Iste Challed Village Centre Iste Iste Iste Centre Iste Iste Iste Centre Iste Iste Iste Village Severage Intern. Enfold Intern. E	£0.0 £64.5 £9.1 £0.8 £0.0 £0.0 £0.0 £3.7 £1.5	£0.0 £0.0 £0.0 £0.0 £0.0	£0.0 £0.0 £0.0 £0.0	£0.0 £0.0 £0.0	£0.0 £0.0
ention Local Centre Implication Centre Inter Ossification Village Centre Inter Ossification Village Centre Inter Ossification Village Centre Inter Int	£0.0 £64.5 £9.1 £0.8 £0.0 £0.0 £0.0 £3.7	£0.0 £0.0 £0.0 £0.0	£0.0 £0.0 £0.0	£0.0 £0.0 £0.0	£0.0
ention Local Centre Ingulary District Centre Into Charlon Vilage Centre ductor Toun Centre ductor Centre ductor Centre fulls Int Local Centre fulls Steppeng & Leaure Park, Stadium Way, West Bletchley Industroed Real Park, Stadium Way, West Bletchley Industroed Real Park, Ester Vilay, Stevenage fullers, Aylendary fulls, Stevenage Toun Centre ful	£0.0 £64.5 £9.1 £0.8 £0.0 £0.0 £3.7 £1.5 £0.0 £2.6 £3.6 £3.6 £3.6 £3.6 £3.6 £3.9 £0.0	£0.0 £0.0 £0.0 £0.0 £0.0 £0.0 £0.0 £0.0	£0.0 £0.0 £0.0 £0.0 £0.0 £0.0 £0.0 £0.0	£0.0 £0.0 £0.0 £0.0 £0.0 £0.0 £0.0 £0.0	£0.0 £0.0 £0.0 £0.0 £0.0 £0.0 £0.0 £0.0
sea, Druty Way, North Circular Road, Wemsley erizon Local Cortie Impulsive Disord Cereire Insplanty Disord Cereire Inter Charlow Village Cereire Auth Town Cereire Inter Aller Sea, Sea, Sea, Sea, Sea, Sea, Sea, Sea,	£0.0 £64.5 £9.1 £0.8 £0.0 £0.0 £0.0 £3.7 £1.5 £0.0 £2.6 £3.9 £0.0 £2.6 £3.9 £0.0	£0.0 £0.0 £0.0 £0.0 £0.0 £0.0 £0.0 £0.0	£0.0 £0.0 £0.0 £0.0 £0.0 £0.0 £0.0 £0.0	£0.0 £0.0 £0.0 £0.0 £0.0 £0.0 £0.0 £0.0	£0.0 £0.0 £0.0 £0.0 £0.0 £0.0 £0.0 £0.0

	Zone 11 Recrtn (%)	Recrtn (%)	Zone 13 Recrtn (%)	Zone 14 Recrtn (%)
Cone 1   Watford South Coine Valley Retail Park, Lower High Street, Watford	0.00%	0.00%	0.00%	0.00%
Waterfields Shopping Park, Waterfields Way, Watford Watford Arches Retail Park, Lower High Street, Watford Watford Town Centre	6.25% 0.00% 3.10%	2.12% 0.00% 1.51%	0.00% 0.00% 18.12%	0.00% 0.00% 3.46%
Others, Zone 1	9.35%	0.00%	0.00%	0.00%
Zone 2   Watford North		0.00%	0.00%	0.00%
Asda, Odhams Industrial Estate, St. Albans Road, Watford Garston Village Centre Others, Zone 2	0.00% 0.00% 0.00%	0.00%	0.00%	0.00%
Sub-total	0.00%	0.00%	0.00%	0.00%
Zone 3   Bushey & Aldenham Aldenham Vilage Centre Bushey Town Centre	0.00%	0.00%	0.00%	0.00%
Costco, Hartspring Lane, Bushey Others, Zone 3	0.00%	0.00%	0.00%	0.00%
Sub-total  Zone 4   Radiett & Shenley	0.00%	0.00%	0.00%	0.00%
Zone 4   Radlett & Shenley Radlett Town Centre Shenley Village Centre	0.00%	0.00%	0.00%	0.00%
Sub-total	0.00%	0.00%	0.00%	0.00%
Zone 5   Borehamwood & Elstree Borehamwood Town Centre Stirling Retail Park, Stirling Way, Borehamwood	0.00%	0.00%	0.00%	0.00%
Tesco Extra, Shenley Road, Borehamwood Others, Zone 5	0.00%	0.00%	0.00%	0.00%
Sub-total  Zono 6   Potters Bar	0.00%	0.00%	0.00%	0.00%
Potters Bar Town Centre South Mimms Village Centre	0.00%	0.00%	0.00%	0.00%
Tesco Superstore, Mutton Lane, Potters Bar Others, Zone 6	0.00%	0.00%	0.00%	0.00%
Sub-total  Zone 7   Rickmansworth	0.00%	0.00%	0.00%	0.00%
Croxley Green Local Centre Rickmanssworth Town Centre Others, Zone 7	0.00% 0.00% 0.00%	0.00% 0.00% 0.00%	0.00% 0.00% 0.00%	0.00% 0.00% 0.00%
Sub-total	0.00%	0.00%	0.00%	0.00%
Zone 8   Batchworth Heath & South Oxhey Northwood Local Centre	0.00%	0.00%	0.00%	0.00%
South Oxhey Local Centre Sub-total	0.00%	0.00%	0.00%	0.00%
Zone 9   Charleywood & Sarratt Chorleywood Village Centre	0.00%	0.00%	0.001/	0.00%
Chorleywood Village Centre Elstree Village Centre Sarratt Village Centre	0.00% 0.00% 0.00%	0.00% 0.00% 0.00%	0.00% 0.00% 0.00%	0.00% 0.00% 0.00%
Sub-total	0.00%	0.00%	0.00%	0.00%
Zone 10   Kings Langley & Abbots Langley Abbots Langley Village Centre Kings Langley Village Centre	0.00%	0.00%	0.00%	0.00%
Others, Zone 10	0.00%	0.00%	0.00%	0.00%
Zone 11   Hemel Hempstead				
Hemel Hempstead Town Centre Apsley Mills Retail Park, London Road, Hemel Hempstead Others, Zone 11	76.59% 5.74% 3.10%	31.81% 38.42% 0.00%	25.38% 0.00% 0.00%	9.27% 0.00% 0.00%
Sub-total	85.43%	70.23%	25.38%	9.27%
Zone 12   Hemel Hempstead Fringe Grovehil Local Centre Others, Zone 12	0.00%	0.00%	0.00%	0.00%
Others, Zone 12 Sub-total	0.00%	1.51%	0.00%	0.00%
Zone 13   Berkhamsted Berkhamsted Town Centre Others, Zone 13	0.00%	4.16%	47.36%	1.77%
Others, Zone 13 Sub-total	0.00%	0.00% 4.16%	0.00% 47.36%	0.00%
Zone 14   Tring Tring Town Centre	0.00%	0.00%	0.00%	4.05%
Others, Zone 14 Sub-total	0.00%	0.00%	0.00%	0.00% 4.05%
Zone 18   St Albans				
Abbey View Retail Park, Griffiths Way, St. Albans St. Albans City Centre Others, Zone 18	0.00% 0.00% 0.00%	0.00% 2.12% 6.25%	0.00% 0.00% 0.00%	0.00% 1.77% 0.00%
Sub-total	0.00%	8.37%	0.00%	1.77%
Zone 19 London Colney Fringe Albert Bygrave Retail Park, North Orbital Road, St Albans	0.00%	0.00%	0.00%	0.00%
Colney Fields Shopping Park, Alsop Close, London Colney Cuffley Village Centre Others, Zone 19	0.00% 0.00% 0.00%	0.00% 0.00% 0.00%	0.00% 0.00% 0.00%	0.00% 0.00% 0.00%
Sub-total	0.00%	0.00%	0.00%	0.00%
Zone 21 Harpenden Wheathampstead Village Centre Harpenden Town Centre	0.00%	0.00%	0.00%	0.00%
Sub-total	0.00%	0.00%	0.00%	0.00%
Total   Inner Study Area	94.8%	87.9%	90.9%	20.3%
Sub Total   Watford District Sub Total   Hertsmere District Sub Total   Three Rivers Borough Sub Total   Dacorum District	9.4% 0.0% 0.0%	3.6% 0.0% 0.0%	18.1% 0.0% 0.0%	3.5% 0.0% 0.0%
Sub Total   Dacorum District Sub Total   St Albans City & District	85.4% 0.0%	75.9% 8.4%	72.7% 0.0%	15.1% 1.8%
	Zone 11 Recrtn (%)	Zone 12 Recrtn (%)	Zone 13 Recrtn (%)	Zone 14 Recrtn (%)
Outside Inner Study Area				
Zone 15   Three Rivers Franc Chalfont St. Peter Village Centre	0.00%	0.00%	0.00%	0.00%
Denham Village Centre Eastcote Local Centre Harefield Green Park, Rickmansworth Road, Harefield, Uxbridge	0.00% 0.00% 0.00%	0.00% 0.00% 0.00%	0.00% 0.00% 0.00%	0.00% 0.00% 0.00%
Harrow Town Centre  Hatch End Local Centre  Pinner Village Centre	0.00% 0.00% 0.00%	0.00% 0.00% 0.00%	0.00% 0.00% 0.00%	0.00% 0.00% 0.00%
Ruislip Town Centre Others, Zone 15	0.00%	0.00%	0.00%	0.00%
Sub-total	0.00%	0.00%	0.00%	0.00%
	0.00%	0.00%	0.00%	0.00%
Chesham Town Centre Others, Zone 18		0.00%	0.00%	0.00%
Cheshant Town Centre Others, Zone 16 Sub-total	0.00%		0.00%	0.00%
Others, Zone 16  Sub-total Zone 17   Decoum Northern Fringe Dunstable Tour Centre	0.00%	0.00%	0.000	0.00%
Others, Zone 16  Sub-total  Zone 17   Daccorum Northern Fringe		0.00% 0.00% 0.00% 0.00%	0.00% 0.00% 0.00%	
Others, Zone 16 Sub-total Versa 11 Overcom Nothern Einne Durstable from Centre Unstable from Centre Leighton Buzzard Gom Centre Others, Zone 17 Stub-total	0.00% 0.00% 0.00%	0.00%	0.00%	0.00%
Others, Zone 16 Sub-total  Sub-total  Command Overcome Extract  Domain Centre  Unutation Count Centre  Unutation Count Centre  Unutation Count Centre  Others, Zone 17 Sub-total  Zone 20 I Instituteurs Southern Entrac  Barnet Local Centre  Blowner Date Centre	0.00% 0.00% 0.00% 0.00% 0.00%	0.00% 0.00% 0.00% 0.00% 0.00%	0.00% 0.00% 0.00% 0.00%	0.00% 0.00% 2.36%
Chess, Zone 16  Sub-total  Cornel 1 ( Decoum Notions Finns:  Durstable from Centre  Durstable from Centre  Complete Buzzard Conn Centre  Chess, Zone 17  Sub-total  Complete Buzzard Conn Centre  Sub-total  Complete Buzzard Conn  Sub-total  Complete Buzzard  Sub-total  Complete Buzzard  Sub-total  Sub-t	0.00% 0.00% 0.00% 0.00% 0.00% 0.00%	0.00% 0.00% 0.00% 0.00% 0.00%	0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00%	0.00% 0.00% 2.36% 0.00% 0.00%
Citions, 200e 16 Sub-total  Cornel I Concern Northwest France  Durstable France Conference  Durstable France Conference  Leighton Buzzard Conn Centre  Others, Zone 17 Sub-total  Cornel Of Estimates Southwest France  Barrel Load Carter  Barrel Load Carter  Barrel Load Carter  Barrel Load Carter	0.00% 0.00% 0.00% 0.00% 0.00%	0.00% 0.00% 0.00% 0.00% 0.00%	0.00% 0.00% 0.00% 0.00% 0.00%	0.00% 0.00% 0.00% 2.36% 0.00%
Others, Zone 16 Sub-total Duratable from Enthrop Surgery Duratable from Centre Sub-total Ten 20 Landau Surgery Sub-total Sub-total Duratable from Surgery Westdomor Local Centre Westdomor Local Centre Duratable from Surgery Sub-total Sub-total Sub-total Sub-total	0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00%	0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00%	0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00%	0.00% 0.00% 2.36% 0.00% 0.00% 2.36%
Others, Zone 16 Sub-total Zerra 17 Concern Northwest Entires Durstable from Centre Durstable from Centre Supplier Buzzard Coun Centre General Council Centre Sub-total Zerra 20 Council Centre Sub-total Zerra 20 Council Centre Engageur District Centre Engageur District Centre Supplier District Centre Sub-total Centre Sub-total Zerra 20 Council Centre Sub-total Ce	0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00%	0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00%	0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00%	0.00% 0.00% 2.38% 0.00% 0.00% 0.00% 0.00%
Citiess, 200x 16 Sub-total  Durstable from Cente Durstable from Cente Durstable from Cente Supplies Buzzard Tom Cente Supplies Buzzard Tom Cente Others, 200x 17 Sub-total  Zene 201 Hestimene Southern Finge Barnet Local Cente Supplies Business Southern Finge Barnet Local Cente Supplies Business Southern Finge Barnet Local Cente Others, 200x 10 Sub-total  Sub-total  Sub-total Supplies Southern Finge Sub-total Cente Others, 200x 10 Sub-total  Wignore Past Supplies Local Cente Others, 200x 10 Sub-total  Wignore Past Supplies Local Local  Wignore Past Supplies Local  Wignore Past Supplies Local  Wignore Past Supplies Local  Wignore Past Supplies Center, Wignore Lane, Luten Others, 200x 10 Sub-total	0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00%	0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00%	0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00%	0.00% 0.00% 2.38% 0.00% 0.00% 0.00% 0.00% 0.00%
Others, Zone 16 Sub-total Zerra 17 Concern Northwest Entires Durstable from Centre Durstable from Centre Supplier Buzzard Coun Centre General Council Centre Sub-total Zerra 20 Council Centre Sub-total Zerra 20 Council Centre Engageur District Centre Engageur District Centre Supplier District Centre Sub-total Centre Sub-total Zerra 20 Council Centre Sub-total Ce	0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00%	0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00%	0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00%	0.00% 0.00% 2.36% 0.00% 0.00% 0.00% 0.00%
Chess, Zone 16  Sub-total  Cornel 1 ( Decreme National France  Durstable from Centre  Durstable from Centre  Supplies Buzzard Coun Centre  General Supplies Buzzard Count Centre  General Supplies Buzzard Count Centre  Sub-total  Bushetotal  Accessor 1 ( Supplies Buzzard Count Centre  Sub-total  Bushetotal Centre  Summers Dustric Centre  Summers Dustric Centre  Others, Zone 20  Sub-total  Dub-total  Dub-total  Dub-total  Dub-total  Dub-total  Sub-total  Sub-to	0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00%	0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00%	0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00%	0.00% 0.00% 2.36% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00%
Chess, Zone 16 Sub-total  Zone 11 Concern Notions Ferre.  Durstable From Carries  Durstable From Carries  Commodas, Very Rocal Leighton Buzzard  Leighton Buzzard Conc Centre  Sub-total  Zone 20 Leighton Buzzard Concern  Summon Dahard Contre  Summon Dahard Contre  Summon Dahard Contre  Summon Dahard Contre  Chess, Zone 20  Summon Dahard Contre  Local	0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00%	0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00%	0.00% 0.00%	0.00% 2.38% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 2.36% 0.00% 0.00% 47.26% 0.00% 0.00%
Chiese, Zono 16 Sub-total Countable from Centre Dunstable from Centre Controlled from Centr	0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00%	0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00%	0.00% 0.00%	0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00%
Diletors, Zono 16  Sub-betall  Control 1 Concorn Berham Force  Duratish Conn Crette  Control 1 Control 1 Control  C	0.00% 0.00%	0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00%	0.00% 0.00%	0.00% 0.00% 2.38% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00%
Chless, Zono 16  Sub-total  Zerra 17 Excessor Newtown Britane Durstable From Centre  Durstable From Centre  Durstable From Centre  Chron-Sub-total  Zerra 17 Excessor Sub-total  Logiston Buzzard Coun Centre  Chron-Sub-total  Zerra 20 Hermann Southern Fators  Barrel Loud Centre  Edigeare District Centre  Edigeare District Centre  Edigeare District Centre  Horizonia Loud Centre  Horizonia Centre  Loud Loud Centre  Loud Centre  Loud Loud Centre  Loud Loud Loud Centre  Loud Loud Loud Loud Loud  Loud Loud Loud  Loud Loud  Loud Loud  Loud Loud  Loud Loud  Loud Loud  Loud Loud  Loud Loud  Loud Loud  Loud Loud  Loud Loud  Loud Loud  Loud Loud  Loud Loud  Loud  Loud Loud  Loud Loud  Loud	0.00% 0.00%	0.00% 0.00%	0.00% 0.00%	0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00%
Chees, Zone 16 Sub-total Versa 17 Concern Northern Fierres Durstable from Centre Concern 19 Concern Centre Central C	0.00% 0.00%	0.00% 0.00%	0.00% 0.00%	0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00%
Others, Zono 16  Sub-total  Versa 17 Concern Northwest Entire  Durstable from Centre  Durstable from Centre  Supplies Buzzard Tour Centre  Others, Zono 17  Sub-total  Versa 20 Listense Southern Fitting  Sub-total  Versa 20 Listense Southern Fitting  Sub-total  Versa 20 Listense Southern Fitting  Eigspare District Centre  Eigspare District Centre  Eigspare District Centre  Others, Zono 20  Sub-total  Versa 20 Listense Southern Fitting  Sub-total  Werna 20 Listense Southern Fitting  Sub-total  Sub-total  Werna 20 Listense Southern Fitting  Sub-total  Sub-total  Werna 20 Listense Southern  Sub-total  Werna 20 Listense  Werna	0.00% 0.00%	0.00% 0.00%	0.00% 0.00%	0.00% 0.00%
Chiese, Zone 16  Sub-total  Versa 17 Concern Nothern Fierre  Durstable from Cerrise  Controlled Four Cerrise  Cerrise Controlled Four Cerrise  Cerrise Controlled Four Cerrise  Cerrise Controlled Four Cerrise  Cerrise Controlled Four Cerrise  Cerrise Control Four Cerrise  Four Control Four Cerri	0.00% 0.00%	0.00% 0.00%	0.00% 0.00%	0.00% 0.00%
Christ, Zone 16  Sub-total  Vers 17 Concern Northwen Finnes  Durstable from Centre  Christian Concerns  Durstable from Centre  Christian Concerns  Christian Concerns  Sub-total  Sub-total  Sub-total  Christian Concerns  Sub-total  S	0.00% 0.00%	0.00% 0.00%	0.00% 0.00%	0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00%
Chress, Zone 16  Sub-total  Vers 17 Concern Northern Fierre  Durstable from Centre  Durstable from Centre  Chress, 2016 17  Sub-total  Vers 2016 19 The Concern Centre  Chress, Zone 17  Sub-total  Vers 2016 19 The Chress Concern Centre  Eigener District Centre  Eigener District Centre  Eigener District Centre  Eigener District Centre  Chress, Zone 20  Sub-total  Vers 2016 19 The Concern Centre  Sub-total  Direct, Zone 20  Sub-total  Sub-	0.00% 0.00%	0.00% 0.00%	0.00% 0.00%	0.00% 0.00%
Chess, Zone 16  Sub-total  Zone 17 (Decrem Nothern Finne Durstable from Centre  Durstable from Centre  Supplies Buzzard Town Centre  Sub-total  Zone 20 (Lineary Southern Finne  Sub-total  Anne Load Centre  Sub-total  Sub	0.00% 0.00%	0.00% 0.00%	0.00% 0.00%	0.00% 0.00%
Chess, Zone 16  Sub-total  Zone 11 Concern Nothern France  Durstable From Centre  Commission France  Durstable From Centre  Sub-total  Zone 20 France Centre  Sub-total  Zone 20 France Centre  Stammore Datart Centre  Datart Centre  Datart Centre  Stammore Datart Centre  Stammore Datart Centre  Datart Centre  Stammore Datart Centre  Datart Centre  Stammore Datart Centre  Datart Centre  Datart Centre  Stammore Datart Centre  Datart Centre  Stammore Datart Centre  Datart Centre  Datart Centre  Datart Centre  Stammore Datart Centre  Datart Centre  Backedal  Datart Centre  Backedal  Datart Centre  Backedal  Datart Centre  Backedal  Datart Centre  Backedal Education  Centre  Centre Coss Support Stammore  Datart Centre  Backedal Education  Centre  Centre Coss Support  Backedal Facility  Datart Centre  Backedal Education  Centre  Centre Centre  Great Missenden Village Centre  Centre Centre  Backed Centre  Ba	0.00% 0.00%	0.00% 0.00%	0.00% 0.00%	2.36% 0.00%
Chess, Zone 16  Sub-total  Zone 17 (Decomm Notional Finance  Durstable from Centre  Commission, Wing Model, Leighton Buzzard  Leighton Buzzard Town Centre  Sub-total  Zone 20 (Leighton Buzzard Town Centre  Sub-total  Sub-total  Sub-total Centre  Chess, Zone 17 (Leighton Buzzard  Leighton Buzzard Town Centre  Sub-total  Sub-total  Sub-total  Zone 20 (Leighton Buzzard Town  Leighton Buzzard Town  Sub-total  Sub-total  Sub-total  Sub-total  Sub-total  Sub-total  Sub-total Sub-toy Area  Control Centre  Sub-total  Sub-total Sub-toy Area  Control Centre  Sub-total Centre  Sub-total Sub-toy Area  Control Centre  Sub-total Centr	0.00% 0.00%	0.00% 0.00%	0.00% 0.00%	2.38% 0.00%
Chiese, Zono 16  Sub-betal  Control of Common Service Management Company  Control of Common Control  Company  C	0.00% 0.00%	0.00% 0.00%	0.00%	0.00% 0.00%
Chiefes, Zeno 16  Sub-betal  Journal of Trans Centre  Journal of Trans	0.00% 0.00%	0.00% 0.00%	0.00% 0.00%	0.00% 0.00%
Chees, Zone 16 Sub-total Zone 11 Concern Notional Ferric Duridable from Centre Duridable from Centre Concerns 11 Concern Notional Ferric Leighton Buzzard Conc Centre Chees, Zone 17 Sub-total Zone 21 Concern Centre Concern	0.00% 0.00%	0.00% 0.00%	0.00% 0.00%	0.00% 0.00%

a. Zones based on post code sectors
 b. Market shares for 'main' and 'top-up' shopping derived directly from NEMS Household Survey (November 20s c. Excludes' Vortherov-horis', markets and internet sales

Destination Study Area	Zone 11 Recrtn (£m)	Zone 12 Recrtn (£m)	Zone 13 Recrtn (£m)	Zone 14 Recrtn (£m)
Study Area  Zone 1   Watford South  Coine Valley Retail Park, Lower High Street, Watford	£0.0	£0.0	£0.0	£0.0
Waterfields Shopping Park, Waterfields Way, Watford Watford Arches Retail Park, Lower High Street, Watford Watford Town Centre	£1.6 £0.0 £0.8	£0.4 £0.0 £0.3	£0.0 £0.0 £2.0	£0.0 £0.0 £0.2
Others, Zone 1	£0.0	£0.6	£0.0	£0.0
Zone 2   Watford North Asda, Odhams Industrial Estate, St. Albans Road, Watford Garston Village Centre	£0.0	£0.0	£0.0 £0.0	£0.0 £0.0
Others, Zone 2 Sub-total	£0.0	£0.0	£0.0	£0.0
Cone 3   Bushey & Aldenham Uderham Village Centre	£0.0 £0.0	£0.0 £0.0	£0.0 £0.0	£0.0 £0.0
Bushey Town Centre Costco, Hartspring Lane, Bushey Others, Zone 3	£0.0 £0.0	£0.0 £0.0	£0.0 £0.0	£0.0 £0.0
Sub-total  Zone 4   Radlett & Shenley	£0.0	£0.0	£0.0	£0.0
Shenley Village Centre	£0.0 £0.0	£0.0 £0.0	£0.0	£0.0
Sub-total  Zone 5   Borehamwood & Eistree	£0.0	£0.0	£0.0	£0.0
Borehamwood Town Centre Stirling Retail Park, Stirling Way, Borehamwood Tesco Extra, Shenley Road, Borehamwood	£0.0 £0.0	£0.0 £0.0 £0.0	£0.0 £0.0	£0.0 £0.0
Others, Zone 5 Sub-total	£0.0	£0.0	£0.0	£0.0
Zone 6   Potters Bar Potters Bar Town Centre	£0.0	£0.0	£0.0	£0.0
South Mimms Village Centre Tesco Superstore, Mutton Lane, Potters Bar Others, Zone 6	£0.0 £0.0	£0.0 £0.0 £0.0	£0.0 £0.0 £0.0	£0.0 £0.0 £0.0
Sub-total  Zona 7   Rickmannsworth	£0.0	£0.0	£0.0	£0.0
Croxley Green Local Centre Rickmansworth Town Centre Others, Zone 7	£0.0 £0.0	£0.0 £0.0	£0.0 £0.0	£0.0 £0.0
Sub-total	£0.0	£0.0	£0.0	£0.0
Zone 8   Batchworth Heath & South Oxhey Northwood Local Centre South Oxhey Local Centre	£0.0 £0.0	£0.0 £0.0	£0.0 £0.0	£0.0 £0.0
Sub-total Sub-total	£0.0	£0.0	£0.0	£0.0
Zone 9   Chorleywood & Sarrett Chorleywood Village Centre Elstree Village Centre	£0.0	£0.0	£0.0 £0.0	£0.0 £0.0
Sarratt Village Centre	£0.0	£0.0	£0.0	£0.0
Zone 10   Kings Langley & Abbots Langley Abbots Langley Vilage Centre	£0.0	£0.0	£0.0	£0.0
Kimgs Langley Village Centre Others, Zone 10	£0.0 £0.0	£0.0 £0.0	£0.0 £0.0	£0.0 £0.0
Sub-total  Zone 11   Hamel Hempstead  Hemel Hempstead Town Centre	£0.0	£0.0	£0.0	£0.0
Hemel Hempstead Town Centre Apsley Milis Retail Park, London Road, Hemel Hempstead Others, Zone 11	£19.3 £1.4 £0.8	£5.3 £6.4 £0.0	£2.9 £0.0 £0.0	£0.6 £0.0 £0.0
Sub-total  Zone 12   Hemel Hempstead Fringe	£21.5	£11.7	£2.9	£0.6
Zone 12   Hemel Hempstead Fringe Grovehill Local Centre Others, Zone 12	£0.0 £0.0	£0.0 £0.3	£0.0	£0.0 £0.0
Sub-total  Zone 13   Berkhamsted	£0.0	£0.3	£0.0	£0.0
Berkhamsted Town Centre Others, Zone 13 Sub-total	£0.0 £0.0	£0.7 £0.0	£5.3 £0.0	£0.1 £0.0
Sub-rotal  Zone 14   Tring  Tring Town Centre	£0.0	£0.7	£6.3	£0.1
Others, Zone 14	£0.0	£0.0	£0.0	£0.0
Zono 18   St Albans Abbey View Retail Park, Griffiths Way, St. Albans	£0.0	£0.0	£0.0	£0.0
St. Albans City Centre Others, Zone 18	£0.0	£0.4 £1.0	£0.0 £0.0	£0.1 £0.0
Sub-total  Zone 19   London Golney Fringe	£0.0	£1.4	£0.0	£0.1
Albert Bygrave Retail Park, North Orbital Road, St Albans Colney Fields Shopping Park, Alsop Close, London Colney Cuffley Village Centre	£0.0 £0.0	£0.0 £0.0 £0.0	£0.0 £0.0 £0.0	£0.0 £0.0
Others, Zone 19 Sub-total	£0.0	£0.0	£0.0	£0.0
Zone 21   Harpenden Wheathampstead Village Centre Harpenden Town Centre	£0.0	£0.0	£0.0	£0.0
Sub-total	£0.0	£0.0	£0.0	£0.0
Total   Inner Study Area Sub Total   Watford District	£23.9	£14.6 £0.6	£10.2 £2.0	£1.4 £0.2
Sub Total   Hertsmere District Sub Total   Three Rivers Borough Sub Total   Dacorum District	£0.0 £0.0 £21.5	£0.0 £0.0 £12.6	£0.0 £0.0 £8.2	£0.0 £0.0 £1.0
Sub Total   St Albans City & District	£0.0 Zone 11	£1.4	£0.0	£0.1 Zone 14
Destination	Recrtn (Ém)	Recrtn (£m)	Recrtn (£m)	Recrtn (£m)
Outside Inner Study Area  Zone 15   Three Rivers Fringe				
Chalfont St. Peter Village Centre Denham Village Centre Eastcote Local Centre Harefield Green Park, Rickmansworth Road, Harefield, Uxbridge	£0.0 £0.0 £0.0	£0.0 £0.0 £0.0	£0.0 £0.0 £0.0	£0.0 £0.0 £0.0
Harrow Town Centre Harrow Town Centre Hatch End Local Centre Pinner Village Centre	£0.0 £0.0 £0.0	£0.0 £0.0 £0.0	£0.0 £0.0 £0.0	£0.0 £0.0 £0.0
Ruislip Town Centre Others, Zone 15	£0.0 £0.0	£0.0	£0.0 £0.0	£0.0
Sub-total  Zone 16   Daccrum Western Fringe	£0.0	£0.0	£0.0	£0.0
Chesham Town Centre Others, Zone 16	£0.0 £0.0	£0.0 £0.0	£0.0 £0.0	£0.0 £0.0
Sub-total  Zone 17   Daccrum Northern Fringe	£0.0	£0.0	£0.0	£0.0
Dunstable Town Centre Homebase, Vimy Road, Leighton Buzzard Leighton Buzzard Town Centre	£0.0 £0.0	£0.0 £0.0 £0.0	£0.0 £0.0	£0.0 £0.0
Others, Zone 17 Sub-total	£0.0	£0.0	£0.0	£0.0
Zone 20 I Hertsmere Southern Fringe Barnet Local Centre Edgware District Centre	0.03	20.0	0.03	£0.0
Edgware District Centre Stanmore District Centre Wealdstone Local Centre Others, Zone 20	0.03 0.03 0.03 0.03	£0.0 £0.0 £0.0	£0.0 £0.0 £0.0	£0.2 £0.0 £0.0
Sub-total	£0.0	£0.0	£0.0	£0.0
Zone 22.1 St. Albans, Northern Eringe, Luton Retail Park, Gipsy Lane, Luton Wigmore Park Shopping Centre, Wigmore Lane, Luton	£0.0	£0.0	£0.0 £0.0	£0.0 £0.0
Others, Zone 22	£0.0	£0.0	£0.0	£0.0
Sub-total Study Area	£23.9	£14.6	£10.2	£1.6
Outside Study Area Amersham Town Centre	£0.0	£0.0	£0.0	£0.2
Aylesbury Town Centre Beaconsfield Town Centre Brent Cross Shopping Centre, Prince Charles Drive, Brent Cross Broadfields Retail Park, Bioester Road, Aylesbury	0.03 0.03 0.03	£0.0 £0.0 £0.0	£0.0 £0.0 £0.0	£3.2 £0.0 £0.0
Broadfields Retail Park, Bicester Road, Aylesbury Brookfield Retail Park, Haifhide Lane, Cheshunt, Waltham Cross Central London Chalfont St. Giles Village Centre	£0.0 £0.0 £0.4 £0.0	£0.0 £0.0 £0.5 £0.0	£0.0 £0.0 £0.0	£0.1 £0.0 £0.0
Colindale Local Centre Enfield Retail Park, Crown Road, Enfield Enfield Town Centre	£0.0 £0.0	£0.0 £0.0	£0.0 £0.0 £0.0	£0.0 £0.0
Gerrards Cross Town Centre Great Missenden Village Centre Hatfield Town Centre	£0.0 £0.0	£0.0 £0.0 £0.0	£0.0 £0.0 £0.0	£0.0 £0.0
Hattersway Retail Park, Chaul End Lane, Luton Heriford City Centre High Wycombe Town Centre	£0.0 £0.0	£0.0 £0.0	£0.0 £0.0	£0.0 £0.0
Hilichiin Town Centre Ikea, Drury Way, North Circular Road, Wembley Kenton Local Centre	£0.0 £0.0	£0.0 £0.0 £0.0	£0.0 £0.0 £0.0	£0.0 £0.0
Kingsbury District Centre Little Chalfort Village Centre Luton Town Centre	£0.0 £0.0 £0.5	£0.0 £0.0 £0.5	£0.0 £0.0	£0.0 £0.0 £0.1
Marlow Town Centre Mill Hill Local Centre Millon Keynes Town Centre	£0.4 £0.0	£0.0 £0.0	£0.0 £0.0	£0.0 £0.0 £1.5
MK1 Shopping & Leisure Park, Stadium Way, West Bletchley Monkswood Retail Park, Elder Way, Stevenage Others, Aylesbury Others, Aylesbury	£0.0 £0.0 £0.0	£0.0 £0.0 £0.4	£0.0 £0.0 £0.0	£0.0 £0.0 £0.0
Others, Enfield Princes Risborough Town Centre Roaring Meg Retail Park, Great North Road, Stevenage	£0.0 £0.0 £0.0	£0.0 £0.0	£0.0 £0.0 £0.0	£0.0 £0.0 £0.0
Roebuck Retail Park, London Road, Stevenage Slough Town Centre Stevenage Town Centre The Calleria Outlet Comet Way, Hatfield	0.03 0.03 0.03	£0.0 £0.0 £0.0	£0.0 £0.0 £0.0	£0.0 £0.0 £0.0
The Galleria Outlet, Comet Way, Hatfield Usbridge Town Centre Victoria Retail Park, Crown Road, South Ruislip Waltham Cross Town Centre	£0.0 £0.0 £0.0	£0.0 £0.0 £0.0	£0.0 £0.0 £0.0	£0.0 £0.0 £0.0
Waltham Cross Town Centre Welwyn Garden City Town Centre Others, outside study area	£0.0 £0.0	£0.0 £0.6 £0.0	£0.0 £0.0 £1.0	£0.0 £0.0 £0.2
Olies, ouiside study area				

Notes: a. Zones based b. Market share

 Market shares for 'main' and 'top-up' shopping derived directly from NEMS Household Survey (November 201 c. Excludes 'don't know/varies', markets and internet sales

		Dacon	um BC	
	Zone 11 Chemist (%)	Zone 12 Chemist (%)	Zone 13 Chemist (%)	Zone 14 Chemist (%)
Zone 1   Watford South Colne Valley Retail Park, Lower High Street, Watford	0.00%	0.00%	0.00%	0.00%
Waterfields Shopping Park, Waterfields Way, Watford Watford Arches Retail Park, Lower High Street, Watford Watford Town Centre Others, Zone 1	0.00% 0.00% 0.00%	0.00% 0.00% 0.00%	0.00% 0.66% 0.00%	0.00% 0.00% 0.00%
Sub-total	0.00%	0.67%	0.66%	0.00%
Zone 2   Watford North Asda, Odhams Industrial Estate, St. Albans Road, Watford Garston Village Centre	0.00%	0.70%	0.00%	0.00%
Others, Zone 2	0.00%	0.00%	0.00%	0.00%
Zone 3   Bushey & Aldenham Aldenham Vilage Centre	0.00%	0.00%	0.00%	0.00%
Bushey Town Centre Costco, Hartspring Lane, Bushey Others, Zone 3	0.00% 0.00% 0.00%	0.00% 0.00% 0.00%	0.00% 0.00% 0.00%	0.00% 0.00% 0.00%
Sub-total  Zone 4   Radiett & Shenley	0.00%	0.00%	0.00%	0.00%
Radlett Town Centre Shenley Village Centre	0.00%	0.00%	0.00%	0.00%
Sub-total  Zone 5   Borehamwood & Elstree	0.00%	0.00%	0.00%	0.00%
Borehamwood Town Centre Stirling Retail Park, Stirling Way, Borehamwood Fesco Extra, Shenley Road, Borehamwood	0.00% 0.00% 0.00%	0.00% 0.00% 0.00%	0.00% 0.00% 0.00%	0.00% 0.00% 0.00%
Others, Zone 5 Sub-total	0.00%	0.00%	0.00%	0.00%
Zone 6   Potters Bar Potters Bar Town Centre	0.00%	0.70%	0.00%	0.00%
South Mirmms Village Centre Fesco Superstore, Mutton Lane, Potters Bar Others, Zone 6	0.00% 0.00% 0.00%	0.00% 0.00% 0.00%	0.00% 0.00% 0.00%	0.00% 0.00% 0.00%
Sub-total	0.00%	0.70%	0.00%	0.00%
Contey Green Local Centre  Rickmansworth Town Centre  Others, Zone 7	0.00% 0.00% 0.00%	0.00% 0.00% 0.00%	0.00% 0.00% 0.00%	0.00% 0.00% 0.00%
Sub-total	0.00%	0.00%	0.00%	0.00%
Zone 8   Batchworth Heath & South Oxhey Vorthwood Local Centre South Oxhey Local Centre	0.00%	0.00%	0.00%	0.00%
Sub-total	0.00%	0.00%	0.00%	0.00%
Zone 9   Chorleywood & Sarratt Chorleywood Village Centre Elstree Village Centre	0.00%	0.00%	0.00%	0.00%
Sarratt Village Centre Sub-total	0.00%	0.00% 2.75%	0.00%	0.00%
zone 10   Kings Langley & Abbots Langley Abbots Langley Village Centre (imgs Langley Village Centre	0.00%	0.00%	0.00%	0.00%
Others, Zone 10	0.00% 2.68%	0.00%	0.00%	0.00%
Sub-total  Zone 11   Hemel Hempstead  Jemel Hempstead Town Centre	2.68% 83.00%	0.00% 51.34%	0.00%	1.68%
-termel Hempstead Town Centre Appley Mills Retail Parik, London Road, Hemel Hempstead Others, Zone 11	83.00% 5.60% 6.48%	51.34% 1.86% 3.26%	0.88% 0.00% 0.00%	1.68% 0.00% 0.00%
Sub-total  Zone 12   Hemel Hempstead Fringe	95.08%	56.46%	0.88%	1.68%
Grovehill Local Centre Others, Zone 12	0.00%	1.40% 16.03%	0.00%	0.00%
Sub-total  Cone 13   Berkhamsted	0.00%	17.43%	0.00%	0.00%
Berkhamsted Town Centre Others, Zone 13	0.91%	1.63% 0.70%	95.59% 1.32%	26.23% 0.00%
Sub-total  Zone 14   Tring fring Town Certire	0.91%	2.33%	96.91%	26.23%
Others, Zone 14	0.00%	0.00%	0.00%	2.11%
Zone 18 St Albans Abbey View Retail Park, Griffiths Way, St. Albans	0.00%	0.00%	0.00%	0.00%
St. Albans City Centre Others, Zone 18	0.65%	3.03%	0.00%	0.00%
Sub-total  Zone 19 I London Colney Eringe	0.65%	5.78%	0.00%	0.00%
Albert Bygrave Retail Park, North Örbital Road, St Albans Colney Fields Shopping Park, Alsop Close, London Colney Cuffley Village Centre	0.00% 0.00% 0.00%	0.00% 0.67% 0.00%	0.00% 0.00% 0.00%	0.00% 0.00% 0.00%
Others, Zone 19 Sub-total	0.00%	0.00%	0.00%	0.00%
Zone 21   Harpenden Wheathampstead Village Centre	0.00%	0.00%	0.00%	0.00%
Harpenden Town Centre Sub-total	0.00%	1.36%	0.00%	0.00%
Fotal   Inner Study Area	99.3%	88.9%	98.5%	94.3%
Sub Total   Watford District Sub Total   Horsmere District Sub Total   Three Rivers Borough Sub Total   Three Rivers Borough Sub Total   Soroum District Sub Total   Soroum District	0.0% 0.0% 2.7% 96.0% 0.7%	1.4% 0.7% 2.8% 76.2% 7.8%	0.7% 0.0% 0.0% 97.8% 0.0%	0.0% 0.0% 0.0% 94.3% 0.0%
Destination	Zone 11 Chemist (%)	Zone 12 Chemist (%)	Zone 13 Chemist (%)	Zone 14 Chemist
Outside Inner Study Area	(20)	(20)	(~)	(74)
Zone 15   Three Rivers Fringe Chalfont St. Peter Village Centre Denham Village Centre	0.00%	0.00%	0.00%	0.00%
Eastoole Local Centre - Harefield Green Park, Rickmansworth Road, Harefield, Uxbridge - Harrow Town Centre	0.00% 0.00% 0.00%	0.00% 0.00% 0.00%	0.00% 0.00% 0.00%	0.00% 0.00% 0.00%
Hatch End Local Centre	0.00% 0.00% 0.00%	0.00%	0.00%	0.00%
Pinner Village Centre Ruislip Town Centre		0.00%	0.00%	0.00%
Pinner Village Centre	0.00%			0.00%
Piner Village Centre Luispi Town Centre Ithers, Zone 15 Lub-botal Lub-botal Cone 16   Decount Western Frace Desham Town Centre	0.00%	0.00% 0.00% 0.00%	0.00% 0.00% 0.00%	0.00% 0.00% 0.00% 0.00%
Pinner Village Centre  Auslip Town Centre  Dithers, Zone 15  Sub-total	0.00%	0.00% 0.00%	0.00%	0.00% 0.00% 0.00%
Prince Village Centre  Liulia Tourn Centre  Libers, Zonc 15  Sub-total  Form 16   Decount Western France  Chesham Tourn Centre  Libers, Zonc 16  Sub-total  Libers, Zonc 16  Sub-total	0.00% 0.00% 0.00% 0.00% 0.00%	0.00% 0.00% 0.00% 0.00% 0.00% 0.00%	0.00% 0.00% 0.00% 0.66% 0.00%	0.00% 0.00% 0.00% 0.00% 0.64% 0.64%
Prince Village Centre  Liulia Town Centre  Dithers, Zone 15  Sub-total  Sub-total  Distriction on Centre  Distriction 16  Sub-total  Sub-total  Sub-total  Sub-total  Sub-total  Sub-total	0.00% 0.00% 0.00% 0.00% 0.00%	0.00% 0.00% 0.00% 0.00% 0.00% 0.00%	0.00% 0.00% 0.00% 0.00% 0.66% 0.00%	0.00% 0.00% 0.00% 0.00% 0.64% 0.00%
Prince Villago Centre Usulari Torun Centre Dibers, Zono 15  Lub betal  Destabut Torun Centre Destabut Torun Centre  Destabut Torun Centre Dibers, Zono 16  Lub betal	0.00% 0.00% 0.00% 0.00% 0.00% 0.00%	0.00% 0.00% 0.00% 0.00% 0.00% 0.00%	0.00% 0.00% 0.00% 0.66% 0.00% 0.66%	0.00% 0.00% 0.00% 0.00% 0.64% 0.00% 0.64%
Prince Villago Centre  Usulari Toron Centre  Users, Zono 15  Londo 16  Londo	0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00%	0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00%	0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00%	0.00% 0.00% 0.00% 0.00% 0.00% 0.64% 0.00% 0.00% 0.00%
Prince Villago Centre  Usulari Toron Centre  Dibers, Zono 15  Londo 16 Discourin Western France  Cons 16 Discourin Western France  Cons 16 Discourin Western France  Cons 16 Discourin Western France  Discouring Construction  Cons 16 Discourin Medican France  Discouring Construction  Discouring Co	0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00%	0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00%	0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00%	0.00% 0.00% 0.00% 0.00% 0.64% 0.00% 0.00% 0.00%
Piner Village Centre Library, Endre 18  Library, Endre 18  Library, Endre 19  Library, En	0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00%	0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00%	0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00%	0.00% 0.00% 0.00% 0.00% 0.00% 0.64% 0.00% 0.00% 0.00% 0.00%
Prince Village Centre Living Town Centre Living Living Town Centre Living Living Town Centre Living Living Town Centre Living T	0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00%	0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00%	0.00% 0.00% 0.00% 0.00% 0.66% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00%	0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00%
Prince Village Centre  United Town Centre  District Son 15  Sub-total  Description Town Centre  Description Town Centre  District Sub-total  Description Town Centre  District Sub-total  Description District Sub-total  Description District Sub-total  Description District Sub-total  Description District Sub-total	0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00%	0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00%	0.00% 0.00% 0.00% 0.66% 0.00% 0.66% 0.00% 0.66% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00%	0.00% 0.00% 0.00% 0.00% 0.64% 0.00% 0.64% 0.00% 0.00% 0.00% 0.00% 0.00%
Prince Villago Centre Unitary Toron Contre Unitary	0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00%	0.00% 0.00%	0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00%	0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00%
Prince Village Centre Liver Jones Contre Liver Johns Contre Liver John	0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00%	0.00% 0.00%	0.00% 0.00%	0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00%
Prince Villago Centre  Walter Town Centre  Walter Sale Jan Walter Town  Walter Sale Jan Walter  Walter  Walter Sale Jan Walter  Wal	0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00%	0.00% 0.00%	0.00% 0.00%	0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00%
Prince Villago Centre United Town Contre United Tow	0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00%	0.00% 0.00%	0.00% 0.00%	0.00% 0.00%
inter Village Centre Liubit Toron Contre Internal Contre Inter	0.00% 0.00%	0.00% 0.00%	0.00% 0.00%	0.00% 0.00%
Prince Village Centre Living Town Contre Princes, Zene 1  Living Town Contre Living Town	0.00% 0.00%	0.00% 0.00%	0.00% 0.00%	0.00% 0.00%
Prince Village Centre  Walter Town Centre  Walter C	0.00% 0.00%	0.00%	0.00% 0.00%	0.00% 0.00%
Prince Village Centre Living Town Centre Living Living Town Centre Living Living Town Centre Living Living Centre Living Mycomb Centre Living Living Centre Living Liv	0.00% 0.00%	0.00% 0.00%	0.00% 0.00%	0.00%
Prince Village Centre Living Town Contre Princes, Zone 16  Sub-total  Cons. 16   Decomm Western From  Cons. 17   Decomm Western From  Cons. 17   Decomm Western From  Cons. 18   Decomm Western From  Cons. 20   Decomm Wester	0.00% 0.00%	0.00%	0.00% 0.00%	0.00%
Prince Village Centre Living Town Contre Princes, Zone 19  Links State 1  Links S	0.00% 0.00%	0.00% 0.00%	0.00% 0.00%	0.00%
Prince Village Cestre  Marie Town Contre  Prince State Contre  Water Contre  Wat	0.00% 0.00%	0.00%	0.00% 0.00%	0.00%
Piner Village Centre  Walter Town Centre  Walter Centre  Walter Town Centre  Walter Centre  Walt	0.00% 0.00%	0.00%	0.00% 0.00%	0.00%
Prince Village Centre Living Town Contre Princes, Zone 16  Sub-total  Cons. 16   Decomm Western Frage  Lond 17   Decomm Western Frage  Lond 16   Decomm Western Frage  Lond 17   Decomm Western Frage  Lond 18   Decomm Wester	0.00% 0.00%	0.00% 0.00%	0.00% 0.00%	0.00%
Prince Village Centre  Waller) Town Centre  Dieses, Zone 19  Sub-total  Loca 11   Decount Western Front  Cons 12   Decount	0.00% 0.00%	0.00%	0.00% 0.00%	0.00%
Piner Village Centre  Walter Town Centre  Walter Centre  Walt	0.00% 0.00%	0.00%	0.00% 0.00%	0.00%

Destination Study Area	Zone 11 Chemist (£m)	Chemist (£m)	Zone 13 Chemist (£m)	Zone 14 Chemist (£m)
<u>Cone 1   Watford South</u> Colne Valley Retail Park, Lower High Street, Watford Vaterfields Shopping Park, Waterfields Way, Watford	£0.0 £0.0	£0.0 £0.0	£0.0 £0.0	£0.0 £0.0
Vatford Arches Retail Park, Lower High Street, Watford Vatford Town Centre Others, Zone 1	£0.0 £0.0	£0.0 £0.0	£0.0 £0.0	£0.0 £0.0
Sub-total	£0.0	£0.0	£0.0	£0.0
tone 2   Watford North seta, Odhams Industrial Estate, St. Albans Road, Watford Sarston Village Centre	£0.0 £0.0	£0.0 £0.0	£0.0 £0.0 £0.0	£0.0 £0.0
Others, Zone 2	£0.0	£0.0	£0.0	£0.0
Zono 3   Bushey & Aldenham Nderham Vilage Centre Bushey Town Centre	£0.0 £0.0	£0.0 £0.0	£0.0 £0.0	£0.0 £0.0
Costco, Hartspring Lane, Bushey Others, Zone 3	£0.0 £0.0	£0.0 £0.0	£0.0 £0.0	£0.0 £0.0
Sub-total  Zone 4   Radlett & Shenley	£0.0	£0.0	£0.0	£0.0
Radlett Town Centre Shenley Village Centre	£0.0 £0.0	£0.0 £0.0	£0.0	£0.0 £0.0
Sub-total  Zone 5   Borehamwood & Elstree	£0.0	£0.0	£0.0	£0.0
Borehamwood Town Centre Stirling Retail Park, Stirling Way, Borehamwood Fesco Extra, Shenley Road, Borehamwood	£0.0 £0.0	£0.0 £0.0	£0.0 £0.0	£0.0 £0.0
Others, Zone 5 Sub-total	£0.0	£0.0	£0.0	£0.0
Zone 6   Potters Bar Potters Bar Town Centre South Mimms Village Centre	£0.0	£0.0	£0.0	£0.0
South withmis Village, Centre Tesco Superstore, Mutton Lane, Potters Bar Others, Zone 6	£0.0 £0.0 £0.0	£0.0 £0.0 £0.0	£0.0 £0.0 £0.0	£0.0 £0.0
Sub-total  Zone 7   Rickmansworth	£0.0	£0.0	£0.0	£0.0
Croxley Green Local Centre Rickmansworth Town Centre Others, Zone 7	£0.0 £0.0	£0.0 £0.0	£0.0 £0.0	0.02 0.02 0.03
Sub-total Sub-total	£0.0	£0.0	£0.0	£0.0
Zone 8   Batchworth Heath & South Oxhoy Northwood Local Centre South Oxhey Local Centre	£0.0	£0.0	£0.0 £0.0	£0.0 £0.0
Sub-total	£0.0	£0.0	£0.0	£0.0
Zone 9   Chorleywood & Sarratt Chorleywood Village Centre Elstree Village Centre	0.03	£0.0 £0.1	£0.0 £0.0	£0.0 £0.0
Sarratt Village Centre Sub-total	£0.0	£0.0	£0.0	£0.0
zone 10   Kings Langley & Abbots Langley Abbots Langley Village Centre (imgs Langley Village Centre	£0.0	€0.0	£0.0	20.0
Others, Zone 10	£0.0 £0.2	£0.0	£0.0 £0.0	£0.0 £0.0
Sub-total  Zone 11   Hemei Hempstead	£0.2	£0.0	£0.0	£0.0
Hemel Hempstead Town Centre Apsley Mills Retail Park, London Road, Hemel Hempstead Others, Zone 11	£5.9 £0.4 £0.5	£2.4 £0.1 £0.2	£0.0 £0.0	£0.0 £0.0
Sub-total  Zone 12   Hemel Hempstead Fringe	£6.7	£2.7	£0.0	£0.0
Cone 12 Hemel Hempsteed Fringe Grovehill Local Centre Others, Zone 12	£0.0	£0.1 £0.8	£0.0	£0.0 £0.0
Sub-total  Zone 13   Berkhamsted	£0.0	£0.8	£0.0	£0.0
Berkhamsted Town Centre Others, Zone 13	£0.1 £0.0	£0.1 £0.0	£3.6 £0.0	8.03 0.03
Sub-total  Zone 14   Tring Ining Town Centre	£0.1	£0.1	£3.6	£0.6
Others, Zone 14	£0.0	£0.0 £0.0	£0.0	£1.4 £0.0
Sub-total  Zone 18   St Albans	£0.0	£0.0	£0.0	£1.4
Abbey View Retail Park, Griffiths Way, St. Albans St. Albans City Centre Others, Zone 18	£0.0 £0.0	£0.0 £0.1 £0.1	£0.0 £0.0	£0.0 £0.0 £0.0
Sub-total	£0.0	£0.3	£0.0	£0.0
Adhert Bygrave Retail Park, North Orbital Road, St Albans Colney Fields Shopping Park, Alsop Close, London Colney Cuffley Village Centre	£0.0 £0.0	£0.0 £0.0	£0.0 £0.0	£0.0 £0.0
Others, Zone 19 Sub-total	£0.0 £0.0	£0.0	£0.0	£0.0 £0.0
Zone 21   Harpenden Wheathampstead Village Centre	£0.0	£0.0	£0.0	£0.0
Harpenden Town Centre	£0.0	£0.1	£0.0	£0.0
Total   Inner Study Area	£7.0	£4.2	£3.7	£2.0
Sub Total   Watford District Sub Total   Hertsmere District Sub Total   There Rivers Borough Sub Total   Dacorum District	£0.0 £0.0 £0.2	£0.1 £0.0 £0.1	£0.0 £0.0 £0.0	£0.0 £0.0 £0.0
Sub Total   Dacorum District Sub Total   St Albans City & District	8.83 0.03	£3.6 £0.4	£3.7 £0.0	£2.0 £0.0
Destination	Chemist (£m)	Chemist (£m)	Chemist (£m)	Chemist (£m)
Outside Inner Study Area Zone 15   Three Rivers Fringe				
Challont St. Peter Village Centre  Denham Village Centre  Eastcole Local Centre	£0.0 £0.0	£0.0 £0.0	£0.0 £0.0 £0.0	£0.0 £0.0 £0.0
Harefield Green Park, Rickmansworth Road, Harefield, Uxbridge Harrow Town Centre Hatch End Local Centre	£0.0 £0.0	£0.0 £0.0	£0.0 £0.0	£0.0 £0.0 £0.0
Pinner Village Centre Ruislip Town Centre Others, Zone 15	£0.0 £0.0	£0.0 £0.0 £0.0	£0.0 £0.0	£0.0 £0.0
Sub-total	£0.0	£0.0	£0.0	£0.0
Zone 16   Daccoum Western Fringe Chesham Town Centre Others, Zone 16	£0.0 £0.0	£0.0 £0.0	£0.0 £0.0	£0.0 £0.0
Sub-total	£0.0	£0.0	£0.0	£0.0
Zone 17   Daporum Northern Fringe Dunstable Town Centre Homebase, Vimy Road, Leighton Buzzard	£0.0 £0.0	£0.0 £0.0	£0.0 £0.0	£0.0 £0.0
Leighton Buzzard Town Centre Others, Zone 17	£0.0 £0.0	£0.0 £0.0	£0.0 £0.0	£0.0 £0.0
Sub-total  Zono 20   Hertsmere Southern Fringe	£0.0	£0.0	£0.0	£0.0
Barnet Local Centre Edgware District Centre Stanmore District Centre	0.03 0.03 0.03	£0.0 £0.0	£0.0 £0.0 £0.0	£0.0 £0.0
Nealdstone Local Centre Others, Zone 20	0.03	£0.0 £0.0	£0.0 £0.0	0.03
Sub-total  Zone 22   St Albans Northern Fringe	£0.0	£0.0	£0.0	£0.0
Luton Retail Park, Gipsy Lane, Luton Wigmore Park Shopping Centre, Wigmore Lane, Luton Others, Zone 22	£0.0 £0.0	£0.0 £0.0	£0.0 £0.0 £0.0	£0.0 £0.0
Sub-total	£0.0	£0.0	£0.0	£0.0
Sub-total Study Area <u>Outside Study Area</u>	£7.0	£4.2	£3.7	£2.1
Amersham Town Centre Aylesbury Town Centre Beaconsfield Town Centre	£0.0 £0.0	£0.0 £0.0	£0.0 £0.0	£0.0 £0.1 £0.0
Jeaconsteld Town Centre Brent Cross Shopping Centre, Prince Charles Drive, Brent Cross Broadfields Retail Park, Bicester Road, Aylesbury Brookfield Retail Park, Halfhide Lane, Cheshunt, Waltham Cross	£0.0 £0.0 £0.0	£0.0 £0.0 £0.0	£0.0 £0.0 £0.0	£0.0 £0.0 £0.0
Zentral London Chalfont St. Giles Village Centre Colindale Local Centre	£0.0 £0.0 £0.0	£0.0 £0.4 £0.0 £0.0	£0.0 £0.0 £0.0	£0.0 £0.0 £0.0
infield Retail Park, Crown Road, Enfield Infield Town Centre Berrards Cross Town Centre	£0.0 £0.0 £0.0	£0.0 £0.0 £0.0	£0.0 £0.0	£0.0 £0.0 £0.0
Great Missenden Village Centre Hatfield Town Centre Hattersway Retail Park, Chaul End Lane, Luton	£0.0 £0.0	£0.0 £0.0	£0.0 £0.0	£0.0 £0.0 £0.0
Hertford City Centre High Wycombe Town Centre Hitchin Town Centre	£0.0 £0.0	£0.0 £0.0	£0.0 £0.0	£0.0 £0.0
kea, Drury Way, North Circular Road, Wembley Senton Local Centre	£0.0 £0.0	£0.0 £0.0	£0.0 £0.0	£0.0 £0.0
Kingsbury District Centre	£0.0 £0.0	£0.0 £0.0 £0.0	£0.0 £0.0 £0.0	£0.0 £0.0
Little Chalifont Village Centre Luton Town Centre Marlow Town Centre	20.03	£0.0 £0.0	£0.0 £0.0 £0.0	£0.0 £0.0 £0.0
Little Challofful Village Centre Usoft Town Centre Martow Town Centre Milth Hill Local Centre Milth Hill Coal Centre Milth Negree Town Centre Milt	£0.0 £0.0	£0.0	£0.0 £0.0	£0.0 £0.0
Life Challerd Wilage Centre  Lator Tourn Centre  Martin Tourn Centre  Miller Micros Tourn Centre  Miller Miller Miller Miller  Miller Miller Miller  Miller Miller Miller  Miller Miller  Miller Miller  M	£0.0 £0.0 £0.0	£0.0	£0.0	
Lifle Chaldrot Village Ceree Lution Tom Cerete Lutarion Tom Cerete Lutarion Tom Cerete Lutarion Tom Cerete MICH Strepping Lesiner Park, Stadoum Way, Weet Bletchley Michaevon Series In Fail, East Way, Oliverange Dilens, Nijesbary Johns, Gildroth Lutarion, Lutarion Lutarion, Lutarion Lutarion, Lut	£0.0 £0.0 £0.0 £0.0 £0.0 £0.0	£0.0 £0.0 £0.0 £0.0	£0.0 £0.0	£0.0 £0.0
Graphout Disord Center Life Charlor Village Cente Little Charlor Village Cente Little Table Village Cente Little Table Village Cente Little Little Center Little Little Center Little Little Center Little Little Center Little Li	£0.0 £0.0 £0.0 £0.0 £0.0 £0.0 £0.0 £0.0	£0.0 £0.0 £0.0 £0.0 £0.0 £0.0 £0.0 £0.0	£0.0 £0.0 £0.0 £0.0 £0.0	£0.0 £0.0 £0.0 £0.0
Life Challent Village Ceree Lution Team Cerete Lutarium Team Cerete Luta	£0.0 £0.0 £0.0 £0.0 £0.0 £0.0 £0.0 £0.0	£0.0 £0.0 £0.0 £0.0 £0.0 £0.0 £0.0 £0.0	£0.0 £0.0 £0.0 £0.0 £0.0 £0.0 £0.0 £0.0	£0.0 £0.0 £0.0 £0.0 £0.0 £0.0 £0.0 £0.0
Lifle Challent Village Centre Lution Tomic Centre Lutarium Tomic C	£0.0 £0.0 £0.0 £0.0 £0.0 £0.0 £0.0 £0.0	£0.0 £0.0 £0.0 £0.0 £0.0 £0.0 £0.0 £0.0	£0.0 £0.0 £0.0 £0.0 £0.0 £0.0 £0.0 £0.0	£0.0 £0.0 £0.0 £0.0 £0.0 £0.0

 Market shares for 'main' and 'top-up' shopping derived directly from NEMS Household Survey (November 201 c. Excludes 'don't know/varies', markets and internet sales

	Zone 11 Electrical (%)	Zone 12 Electrical (%)	Electrical (%)	Zone 14 Electrica (%)
Cone 1   Watford South Coine Valley Retail Park, Lower High Street, Watford	0.00%	0.00%	0.00%	0.00%
Waterfields Shopping Park, Waterfields Way, Watford Watford Arches Retail Park, Lower High Street, Watford Watford Town Centre	0.00% 0.00% 15.94%	0.00% 1.84% 9.70%	0.00% 0.00% 26.57%	0.00% 0.00% 8.93%
Others, Zone 1	0.00%	0.00%	0.00%	0.00%
Zone 2   Watford North Asda, Odhams Industrial Estate, St. Albans Road, Watford	0.00%	0.001/	0.00%	0.00%
Garston Village Centre Others, Zone 2	0.00%	0.00%	0.00%	0.00%
Sub-total	0.00%	0.00%	0.00%	0.00%
Zone 3   Bushey & Aldenham Aldenham Village Centre Bushey Town Centre	0.00%	0.00%	0.00%	0.00%
Costco, Hartspring Lane, Bushey Others, Zone 3	0.00%	0.00%	0.00%	0.00%
Sub-total  Zone 4   Radiett & Shenley	0.00%	0.00%	1.64%	0.00%
Radiett Town Centre Shenley Village Centre	0.00%	0.00%	0.00%	0.00%
Sub-total	0.00%	0.00%	0.00%	0.00%
Zone 5   Borehamwood & Elstree Borehamwood Town Centre Striing Retail Park, Striing Way, Borehamwood	0.00%	0.00%	0.00%	0.00%
Tesco Extra, Shenley Road, Borehamwood Others, Zone 5	0.00%	0.00%	0.00%	0.00%
Sub-total  Zone 6   Potters Bar	0.00%	0.00%	0.00%	0.00%
Potters Bar Town Centre South Mirms Village Centre Tesco Superstore, Mutton Lane, Potters Bar	0.00% 0.00% 0.00%	0.00% 0.00% 0.00%	0.00% 0.00% 0.00%	0.00% 0.00% 0.00%
Others, Zone 6	0.00%	0.00%	0.00%	0.00%
Sub-total  Zone 7   Rickmansworth				
Croxley Green Local Centre Rickmansworth Town Centre Others, Zone 7	0.00% 0.00% 0.00%	0.00% 0.00% 0.00%	0.00% 0.00% 0.00%	0.00% 0.00% 0.00%
Sub-total Sub-total	0.00%	0.00%	0.00%	0.00%
Zone 8   Batchworth Heath & South Oxhey Northwood Local Centre South Oxhey Local Centre	0.00%	0.00%	0.00%	0.00%
Sub-total	0.00%	0.00%	0.00%	0.00%
Zone 9   Chorleywood & Sarratt Chorleywood Village Centre	0.00%	0.00%	0.00%	0.00%
Elstree Village Centre Sarratt Village Centre	0.00%	0.00%	0.00%	0.00%
Sub-total  Zone 10   Kings Langley & Abbots Langley	0.00%	0.00%	0.00%	0.00%
Abbots Langley Village Centre  Kings Langley Village Centre  Others, Zone 10	0.00% 0.00% 1.19%	1.14% 0.00% 0.00%	0.00% 0.00% 1.18%	0.00% 0.00% 0.00%
Others, Zone 10 Sub-total	1.19%	1.14%	1.18%	0.00%
Zone 11   Hemel Hempstead Hemel Hempstead Town Centre	20.11%	16.07%	11.68%	1.51%
Apsley Mills Retail Park, London Road, Hemel Hempstead Others, Zone 11	59.84% 1.67%	62.65% 0.00%	29.50% 0.00%	10.88%
Sub-total  Zone 12   Hemel Hempstead Fringe	81.62%	78.72%	41.18%	12.39%
Grovehil Local Centre Others, Zone 12	0.00%	0.00%	0.00%	0.00%
Sub-total	0.00%	0.00%	0.00%	0.00%
Zone 13   Berkhamsted Berkhamsted Town Centre Others, Zone 13	0.00%	0.00%	17.29% 0.00%	4.32% 0.00%
Sub-total	0.00%	0.00%	17.29%	4.32%
Zone 14   Tring Tring Town Centre Others, Zone 14	0.00%	0.00%	0.00%	8.36% 1.51%
Sub-total Sub-total	0.00%	0.00%	0.00%	9.87%
Zone 18   St Albans Abbey View Retail Park, Griffiths Way, St. Albans St. Albans City Centre	0.00%	0.00%	0.00%	0.00%
Others, Zone 18	0.00%	0.00%	0.00%	0.00%
Zone 19   London Colney Fringe				
Albert Bygrave Retail Park, North Orbital Road, St Albans Colney Fields Shopping Park, Alsop Close, London Colney Cuffley Village Centre	0.00% 0.00% 0.00%	0.00% 1.14% 0.00%	0.00% 0.00% 0.00%	0.00% 0.00% 0.00%
Others, Zone 19 Sub-total	0.00%	0.00%	0.00%	0.00%
Zono 21   Harpenden Wheathampstead Village Centre	0.00%	0.00%	0.00%	0.00%
Harpenden Town Centre	0.00%	0.00%	0.00%	0.00%
Total   Inner Study Area	98.8%	92.5%	87.9%	35.5%
Sub Total   Watford District Sub Total   Hertsmere District	15.9% 0.0% 1.2%	11.5% 0.0% 1.1%	26.6% 1.6% 1.2%	8.9% 0.0% 0.0%
Sub Total   Three Rivers Borough Sub Total   Dacorum District Sub Total   St Albans City & District	1.2% 81.6% 0.0%	1.1% 78.7% 1.1%	1.2% 58.5% 0.0%	0.0% 26.6% 0.0%
Destination	Zone 11 Electrical (%)	Zone 12 Electrical (%)	Zone 13 Electrical (%)	Zone 14 Electrica
Outside Inner Study Area	(%)	(%)	(%)	(%)
Zone 15   Three Rivers Fringe Chalfont St. Peter Village Centre	0.00%	0.00%	0.00%	0.00%
Denham Village Centre Eastcote Local Centre	0.00%	0.00%	0.00%	0.00%
Harefield Green Park, Rickmansworth Road, Harefield, Uxbridge Harrow Town Centre Halch End Local Centre	0.00% 0.00% 0.00%	0.00% 0.00% 0.00%	0.00% 0.00% 0.00%	0.00% 0.00% 0.00%
Pinner Village Centre Ruislip Town Centre Others, Zone 15	0.00% 0.00% 0.00%	0.00% 0.00% 0.00%	0.00% 0.00% 0.00%	0.00% 0.00% 0.00%
Sub-total	0.00%	0.00%	0.00%	0.00%
Zone 16   Daccrum Western Fringe Chesham Town Centre Others, Zone 16	0.00%	1.84%	0.00%	1.51%
Sub-total	0.00%	1.84%	0.00%	1.51%
Zone 17   Daccoum Northern Fringe Dunstable Town Centre	0.00%	0.00%	0.00%	0.00%
Homebase, Vimy Road, Leighton Buzzard Leighton Buzzard Town Centre Others, Zone 17	0.00% 0.00% 0.00%	0.00% 0.00% 0.00%	0.00% 0.00% 0.00%	0.00% 0.00% 0.00%
Sub-total	0.00%	0.00%	0.00%	0.00%
Zone 20   Hertsmere Southern Fringe Barnet Local Centre Edgware District Centre	0.00%	0.00%	0.00%	0.00%
	0.00% 0.00% 0.00%	0.00% 0.00% 0.00%	0.00% 0.00% 0.00%	0.00% 0.00% 0.00%
Stanmore District Centre Wealdstone Local Centre	0.00%	0.00%	0.00%	0.00%
	0.00%	0.00%		0.00%
Wealdstone Local Centre  Others, Zone 20  Sub-total  Sub-total  Access 22 ISA Abans Notineer Finose, Local Park, Glosy Lane, Lution	0.00%	0.00%	0.00%	0.00%
Westdrings Loral Centre  Obers, Zone 20  Sub-total  Zone 20 LSA Norm Noticem Error.  Luton Retail Park, Gippy Lane, Luton  Wignore Park Shopping Centre, Wignore Lane, Luton  Others, Zone 22	0.00% 0.00% 0.00%	0.00% 0.00% 0.00%	0.00%	0.00%
Wesidolino Loral Centre  Obers, Zore 20  Sub-total  Vers 22 (2 A News Instrum Errors  Wigmore Park Shepping Lene, Lution  Wigmore Park Shepping Centre, Wigmore Lane, Lution  Obers, Zore 22  Sub-total	0.00% 0.00% 0.00% 0.00%	0.00% 0.00% 0.00%	0.00%	0.00%
Wesidoline Loral Centre  Ohers, Zore 02  Sub-total  Commission of Centre  Wignore Park Stropping Centre, Wignore Lane, Lufen  Wignore Park Stropping Centre, Wignore Lane, Lufen  Ohers, Zone 02  Sub-total  Sub-total	0.00% 0.00% 0.00% 0.00%	0.00% 0.00% 0.00% 0.00%	0.00% 0.00%	0.00%
Westdoknoc Local Contre  Sout-total  Sout-total  Control Sout-total  Control Sout-total  Control Sout-total  Control Sout-total  Control Sout-total  Control Sout-total  Sout-total  Sout-total  Sout-total  Sout-total  Sout-total  Americkan Four Contre  Americkan Four Contre	0.00% 0.00% 0.00% 0.00% 99.8%	0.00% 0.00% 0.00% 0.00% 94.4%	0.00% 0.00% 0.00% 87.9% 0.00%	0.00% 0.00% 37.0% 0.00% 20.75%
Weedstran Loral Centre  Dens, Zone GO  Sub-total  Zone 21 S. Abarra Marthers Errors  Wijmore Park Shopping Centre, Wijmore Lane, Luton  Wijmore Park Shopping Centre, Wijmore Lane, Luton  Dens, Zone GZ  Sub-total  Sub-total  Joseph Area  Americkan Town Centre  Becauseraded Town	0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00%	0.00% 0.00% 0.00% 94.4% 0.00% 0.00% 0.00% 0.00%	0.00% 0.00% 0.00% 87.9% 0.00% 0.00% 0.00% 0.00%	0.00% 0.00% 37.0% 0.00% 20.75% 0.00% 0.00%
Weeddrine Local Centre Dense, Zone 20 Sub-total  Zene 24 E. Aberta between Einze, Lucken Retall Park (Joy Lane, Luten Wijmone Park Shooping Centre, Wijmone Lane, Luten Divers, Zone 22 Sub-total  Sub-total Story Area  Authorities Centre Dense Constant Dense Centre Dense Dense Bener Coose Dense Dense Dense Bener Coose Dense De	0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00%	0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00%	0.00% 0.00% 0.00% 87.9% 0.00% 0.00% 0.00% 0.00% 0.00% 1.84% 0.00%	0.00% 0.00% 37.0% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00%
Westdotion Local Centre  Done, Zone 20  Sub-total  Zone 21 S. A New Notion Firms  Local Relati Park, Gippy Line, Lution  Wigmore Park Shopping Centre, Wigmore Lane, Lution  Diene, Zone 22  Sub-total  Sub-total  Sub-total  Sub-total  Sub-total  Sub-total  Sub-total  Sub-total  Americkan Torun Centre  Application Subory Area  Description Centre  Sub-total Subory Area  Description Centre  De	0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00%	0.00% 0.00% 0.00% 0.00% 94.4% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00%	0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00%	0.00% 0.00% 37.0% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00%
Weedstran Loral Centre  Sout-total  Sout-total  Control Sout-total  Sout-total  Sout-total  Sout-total  Sout-total  Sout-total  Sout-total  Sout-total  Control South Arcs  Control Control  Control  Control Control  Cont	0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00%	0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00%	0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00%	0.00% 0.
Wesidolino Local Centre  Done, Zone 20  Sub-total  Zone 2 (2 A Name Normer Error  Local Relati Park, Gippy Lane, Lution  Wigmore Park Shopping Centre, Wigmore Lane, Lution  Others, Zone 22  Sub-total  District Sub-total  Distr	0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00%	0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00%	0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00%	0.00% 0.00% 57.0% 0.00% 0.
Wealdstone Local Centre  Sout-total  Sout-total  From 2.10 & Name Streems Forms  Wijmore Park Stropping Centre, Wijmore Lane, Luton  Wijmore Park Stropping Centre, Wijmore Lane, Luton  Wijmore Park Stropping Centre, Wijmore Lane, Luton  Debes, Zone 2.2  Sout-total  Sout	0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00%	0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00%	0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00%	0.00% 0.00% 20.75% 0.00% 0
Westdoknoc Local Centre  Dones, Zone 20  Sout-total  Zene 21 S. A Name Northern Errors  Local Relati Park, Gippy Lene, Lution  Wigmone Park Shopping Centre, Wigmone Lane, Lution  Others, Zone 22  Sout-total  Sout-total South Shopping Centre, Wigmone Lane, Lution  Others, Zone 22  Sout-total South Anna  Doubtools South Anna  American South Anna  American Toron Centre  Application of Centre Centre Drive, Brest Cross  Broudfolds Relat Park, Sociale Root, Ayriestury  Broudfolds Relat Park, Steries Root, Ayriestury  Broudfolds Relat Park, Haibbel Lane, Cheshurt, Waltham Cross  Central Looden  Charlot St. Galler Village Centre  Carrords Coos Toron Centre  Certrads Coos Toron Centre  Research Waltage Centre  Latified Toron Centr	0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00%	0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00%	0.00% 0.00%	0.00% 0.
Westdorine Loral Centre  Sout-total  Verse 20 (2 A Name Sentemen Erices  Laten Retal Park (2 By Lane, Luten  Wigmore Park Stropping Centre, Wigmore Lane, Luten  Wigmore Park Stropping Centre, Wigmore Lane, Luten  Wigmore Park Stropping Centre, Wigmore Lane, Luten  Debtes, Zone 22  Sout-total  Sout-total Study Area  Jonates South Area  American Town Centre  Berea Cross Shopping Centre, Prince Charles Drive, Breet Cross  Berea Cross Shopping Centre, Prince Charles Drive, Breet Cross  Berea Cross Shopping Centre, Prince Charles Drive, Breet Cross  Berea Cross Shopping Centre, Prince Charles Drive, Breet Cross  Berea Cross Shopping Centre, Prince Charles Drive, Breet Cross  Berea Cross Shopping Centre, Prince Charles Drive, Breet Cross  Berea Cross Shopping Centre  Berea Line, Centre Contrellation  Charles Contrellation  Canada Contrellation  Centre Micros Contrellation  Genetal Microsofte Village Centre  Hardes Contrellation  Genetal Contrellation  William Village Centre  Hardes Contrellation  Genetal Contrellation  Genetal Contrellation  Kontrol Local Centre  Kontrol Local Centre  Kontrol Local Centre  Kanton Local Centre  Luthon Town Centre  Luthon Town Centre  Luthon Town Centre	0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00%	0.00% 0.00%	0.00% 0.00%	0.00% 0.00%
Westdotion Local Centre  Divers, Zore 20  Sub-total  Verse 21 & Aberts Northwest Entre.  Verse 21 & Aberts Northwest Entre.  Verse 22 & Aberts Northwest Entre.  Verse 22 & Aberts Northwest Entre.  Verse 24 & Aberts Northwest Entre.  Sub-total  Sub-total Storby Area  Annual Sub-total  Sub-total Storby Area  Sub-total Storby Area  Annual Sub-total  Annual Sub-	0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00%	0.00% 0.00%	0.00% 0.00%	0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00%
Weedstone Local Centre  Dones, Zone 20  Sub-total  Zene 21 EA Abere Notice Finance  Local Residence Age United Centre  Wignore Park Shopping Centre, Wignore Lane, Lubon  Wignore Park Shopping Centre, Wignore Lane, Lubon  Dones, Zone 22  Sub-total  Sub-total Story Area  Annother Sub-total Story Area  Sub-total Story Area  Annother Sub-total Story Area  Sub-total Story Area  Annother Sub-total Story Area  Annother Sub-total Story Area  Marchad Story Area  Sub-total Story Area  Marchad Story Area  Sub-total Story Area  Local Local Local  Local Local  Local Local Local  Local Local  Local Local  Local Local  Local Local  Local Local  Local Local  Local Local  Local Local  L	0.00% 0.00%	0.00% 0.00%	0.00% 0.00%	0.00% 0.00%
Weatdraine Local Centre  Sub-total  Vera-22 (2 Aberts between Errors  Lucken Real Park (2 Aberts between Errors  Wijmone Park Shooping Centre, Wijmone Lane, Ludon  Others, Zone 22  Sub-total  Sub-total Story Area  Area  Sub-total Story Area	0.00% 0.00%	0.00% 0.00%	0.00% 0.00%	0.00% 0.00%
Westdoknoc Local Centre  Stud-total  Verse 22 if 2 A News Normen Error.  Local Resid Park, 1999 Lane, Luten  Wigmore Park Shopping Centre, Wigmore Lane, Luten  Wigmore Park Shopping Centre, Wigmore Lane, Luten  Wigmore Park Shopping Centre, Wigmore Lane, Luten  Wigmore Park Shopping Centre, Centre Centre, Park Shopping Centre, P	0.00% 0.00%	0.00% 0.00%	0.00% 0.00%	0.00% 0.00%
Needstane Loral Centre  District, 2012 SANNE Instrume Prince Loren 24 LB ANNE Instrume LB ANNE Instrume Large 24 LB ANNE Instrume Prince Loren 24 LB ANNE Instrume LB AN	0.00% 0.00%	0.00% 0.00%	0.00% 0.00%	0.00% 0.00%
Needstane Loral Centre  Stude-total  Johns, Zone 20  Sub-total  Johns, Zone 20  Sub-total  Johns, Zone 20  Sub-total  Johns, Zone 20  Johns, Zone 20  Johns, Zone 20  Johns, Zone 22  Sub-total  Johns, Zone 22  Sub-total  Johns, Zone 22  Sub-total  Johns, Zone 22  Johns, Johns 22  J	0.00% 0.00%	0.00% 0.00%	0.00% 0.00%	0.00% 0.00%

Notes: a. Zones based b. Market share

 Market shares for "main" and "top-up" shopping derived directly from NEMS Household Survey (Nevember 2016 c. Excludes 'don't know/varies', markets and internet sakes

Roades I Conclusive Control Bible-total  Size-total September Size-total Bible-total  Size-total Size-total Bible-total  Size-t	60.0 60.0 60.0 60.0 60.0 60.0 60.0 60.0	60.0   60	\$2.00	\$0.0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0
Andread Form Control From Lower Space Street, Washood Jovander Some Town 1  John Control Street Stre	E00	50.5   50	COLD	\$0.0
Sub-total  Corn a Lifering Audion  Andrew Mindow Carter  Bank Andrew Mindow Carter  Bank Andrew Mindow Carter  Bank Andrew Mindow Carter  Bank Andrew Mindow	\$2.00	\$1.7   \$50.0   \$20.0	\$2.00	\$0.6
Askar, Mohame Industrial Estate, St. Abares Road, Washerd Diseas, Darie 2 Diseas, Darie 2 Diseas, Darie 2 Diseas, Darie 3 Diseas, Darie 4 Dise	E0.0 E0.0 E0.0 E0.0 E0.0 E0.0 E0.0 E0.0	60.0  60.0	COLO	\$0.0
Sub-total  270-29 1 Disabuye A Alexandro  Blothery Come Centre  Come of 12-Series 1 Sherwy  Come of 12-Series 1 Sh	60.0  60.0	60.0  50.0	\$50.0	\$0.0
Allechard Wage Contre  Bush-total States   State	60.0 60.0 60.0 60.0 60.0 60.0 60.0 60.0	ED.0   ED	60.2 CO.0 CO.0 CO.0 CO.0 CO.0 CO.0 CO.0 CO.0	\$0.0
Coston, Netherping Lane, Bushery  Chores, Zone 3   State & Sheeley  Robe-total  Cone 4   Restrict & Sheeley  Robe-total  Cone 5   Restrict & Sheeley  Robe total  Cone 5   Restrict & Sheeley  Robe total	EO.0 EO.0 EO.0 EO.0 EO.0 EO.0 EO.0 EO.0	ED.0 ED.0 ED.0 ED.0 ED.0 ED.0 ED.0 ED.0	COLD	\$0.0
Radiet Ton Corbes Sub-total  Zone 5 International Control Siding Real Park, Siring Way, Behavismood Siring Real Park, Siring Way, Seberhamood Siring Real Park, Siring Way, Seberhamood Globa, Jone 6 Siring Real Park, Siring Way, Seberhamood Globa, Jone 6 Siring Real Park, Siring Way, Seberhamood Globa, Jone 6 Siring Real Park, Siring Way, Seberhamood Globa, Jone 6 Siring Real Park, Siring Way, Seberhamood Globa, Jone 6 Siring Real Park, Siring Way, Seberhamood Globa, Jone 6 Siring Real Park, Siring Way, Seberhamood Globa, Jone 6 Siring Real Park, Siring Way, Seberhamood Globa, Jone 6 Siring Real Park, Siring Way, Seberhamood Globa, Jone 6 Siring Real Park, Siring Way, Seberhamood Globa, Jone 1 Siring Langey Way, Siring Cortex Globa, Jone 1 Siring Langey Way, Seberhamood Globa,	60.0 60.0 60.0 60.0 60.0 60.0 60.0 60.0	60.0 (	\$20.0	60.0
Radiet Ton Corbes Sub-total  Zone 5 International Control Siding Real Park, Siring Way, Behavismood Siring Real Park, Siring Way, Seberhamood Siring Real Park, Siring Way, Seberhamood Globa, Jone 6 Siring Real Park, Siring Way, Seberhamood Globa, Jone 6 Siring Real Park, Siring Way, Seberhamood Globa, Jone 6 Siring Real Park, Siring Way, Seberhamood Globa, Jone 6 Siring Real Park, Siring Way, Seberhamood Globa, Jone 6 Siring Real Park, Siring Way, Seberhamood Globa, Jone 6 Siring Real Park, Siring Way, Seberhamood Globa, Jone 6 Siring Real Park, Siring Way, Seberhamood Globa, Jone 6 Siring Real Park, Siring Way, Seberhamood Globa, Jone 6 Siring Real Park, Siring Way, Seberhamood Globa, Jone 1 Siring Langey Way, Siring Cortex Globa, Jone 1 Siring Langey Way, Seberhamood Globa,	E0.0 E0.0 E0.0 E0.0 E0.0 E0.0 E0.0 E0.0	\$0.0   \$0	60.0  60.0	\$0.0
Commission Construction Constru	60.0 (	50.0 (	\$100 \$200 \$200 \$200 \$200 \$200 \$200 \$200	\$0.0
Borbalmond Town Carlot Side Restal Park, Seriety Poad Borthamsood Tarson Data, Seriety Poad Borthamsood Tarson Stays Poad Borthamsood Tarson Stays Restal Sub-total  Zeron I Parkmess with Teron Stays Restal Teron Teron Centre Teron Teron Centre Teron Teron Centre Teron Teron Centre Teron Teron Teron Centre Teron Teron Teron Centre Teron Teron Teron Centr	E00	60.0 (	E00 C00 C00 C00 C00 C00 C00 C00 C00 C00	E00 CO
Chem., Zono 5  Sub- Actal  Zone & Patters Rar  Potens Bar Town Centre  Sub-Actal  Zone & Patters Rar  Potens Bar Town Centre  Sub-Actal  Sub-Actal  Sub-Actal  Sub-Actal  Zone & Sub-Actal  Sub-Actal  Sub-Actal  Zone & Sub-Actal  Sub-Actal  Zone &	60.0  60.0	60.0  50.0	\$50.0	\$0.0
Footers Bar Jonn Centre Footers Jonn General Bar John Bar Jo	600 600 600 600 600 600 600 600 600 600	60.0   60	\$100 \$200 \$200 \$200 \$200 \$200 \$200 \$200	\$0.0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0
Sooth Minms Village Certies  From Superstorn, Ministra Jan Petters Bar  Others, Ends 6  Short-bear  Control, Central Certification  Central Central Certification  Central Central Certification  Central Central Central  Central Central  Central Central Central  Central Central  Central Central Central  Central Central	60.0 60.0 60.0 60.0 60.0 60.0 60.0 60.0	80.0 60.0 60.0 60.0 60.0 60.0 60.0 60.0	E00 C00 C00 C00 C00 C00 C00 C00 C00 C00	E00.0 E0.0 E0.0 E0.0 E0.0 E0.0 E0.0 E0.
Sub-botal  2.2. 3 EL Automorphis  George Creen Local Centre  Richmanusconth Forn Centre  Control Creen Local Centre  Sub-botal  2.2. 3 EL Sub-botal Hearth & South Othery  Northwood Local Centre  Sub-botal  2.2. 3 EL Sub-botal Hearth & South Othery  Northwood Local Centre  Sub-botal  2.2. 3 EL Sub-botal  2.2. 3 EL Sub-botal Length & Sub-botal  2.2. 3 EL Sub-botal  2.2. 4 EL Sub-botal  2.2. 5 EL Sub-botal  2.3. 5 EL Sub-botal  2.4. 5 EL Sub-botal  2.5. 5 EL Sub-botal	60.0  60.0	60.0  50.0	\$20.0 \$20.0	\$0.0 \$0.0 \$0.0 \$0.0 \$0.0 \$0.0 \$0.0 \$0.0
Construction Local Control Chicken, Society Chickens Society Chickens Society Chickens Society Control Chickens Society Control Chickens Society Control Chickens Control Chicke	60.0  60.0	ED.0 CO.0 CO.0 CO.0 CO.0 CO.0 CO.0 CO.0 CO	E00 C00 C00 C00 C00 C00 C00 C00 C00 C00	E0.0 E0.0 E0.0 E0.0 E0.0 E0.0 E0.0 E0.0
Cibers, Zone 1  Sub-total  Zenes   Electrowerth Isean & South Orbery Northwood Load Centre  Sub-total  Zenes   Contraversed & Serent  Controllymood Village Centre  Electrow Village Centre  Electrow Village Centre  Electrow Village Centre  Sub-total  Zenes   Linguis   Languis   Abbots   Languis    Sub-total   Linguis   Languis   Languis    Sub-total   Linguis   Languis   Languis    Sub-total   Linguis   Languis   Languis    Sub-total   Linguis   Languis    Zenes   Linguis   Languis   Languis    Sub-total   Linguis   Languis    Zenes   Linguis   Languis    Sub-total   Linguis    Zenes   Linguis   Languis    Sub-total   Linguis    Zenes   Linguis   Languis    Sub-total   Linguis    Zenes   Linguis    Sub-total   Linguis    Zenes   Linguis    Zenes   Linguis    Sub-total   Linguis    Zenes   Linguis    Sub-total   Linguis    Zenes   Linguis    Sub-total   Linguis    Linguis   Linguis    Sub-total   Linguis    Sub-total   Linguis    Linguis   Linguis    Sub-total   Linguis    L	60.0  60.0	60.0 60.0 60.0 60.0 60.0 60.0 60.0 60.0	\$50.0   \$50.0	\$0.0 \$0.0
Committee Control Centre Sub-total S	60.0 60.0 60.0 60.0 60.0 60.0 60.0 60.0	60.0 (	\$200 \$200 \$200 \$200 \$200 \$200 \$200 \$200	£0.0 £0.0
South Charles  Sub- total  Control ground of Salarett  Chickly south Village Centre  Size of Size Village Centre  Centre  Const. 200 1  Abbot Size Village Centre  Size Village Centre  Size Village Centre  Centre  Const. 200 1  Size Village Centre  Centre  Const. 200 1  Size Village Centre  Centre  Size Village Centre  Size Village Centre  Centre  Const. 200 1  Size Village Centre  Size Village Centre  Size Village Centre  Centre  Const. 200 1  Size Village Centre  Size Village Centre  Centre  Const. 200 1  Size Village Centre  Const. 200 1  Size Village Centre  Const. 200 1  Size Village Centre  Centre  Size Village Centre  Size Vi	00.0 00.0 00.0 00.0 00.0 00.0 00.0 00.	60.0  60.0	\$20.0	\$0.0
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Aprily Mills Real Park, London Read, Nemel Herropteed Others, Zone 11 I Interest Committee of Prince Committee Office Committee of Prince Committee Office Committee Office Committee Office Committee of Prince Committee Office Committee Off	E0.4 E19.1 E0.0 E0.0 E0.0 E0.0 E0.0 E0.0 E0.0 E0	E0.0 E11.8 E0.0 E0.0 E0.0 E0.0 E0.0 E0.0 E0.0 E0	£0.0 £4.5 £0.0 £0.0 £0.0 £1.9 £0.0 £0.0 £0.0 £0.0 £0.0 £0.0 £0.0 £0	£0.0 £0.8 £0.0 £0.0 £0.0 £0.0 £0.3 £0.3 £0.5 £0.5 £0.5
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Growbil Local Coree  Others, Zone 12  Sub-total  Zone 11 Enthameted  Behammeted Town Centre  Others, Area 12  Zone 11 Enthameted  Descharated Town Centre  Others, Zone 14  Zone 11 Enthameted  Descharated Town Centre  Others, Zone 14  Sub-total  Zone 11 Enthameted  Sub-total  Zone 12 Enthameted  Descharated Town Centre  Others, Zone 14  Sub-total  Zone 12 Enthameted  Sub-total  Zone 15 Enthameted  Descharated Town Centre  Others, Zone 18  Sub-total  Zone 15 Enthameted  Sub-total  Zone 15 Enthameted  Descharated  Zone 15 Enthameted  Sub-total  Zone 15 Enthameted  Descharated  Zone 15 Enthameted  Descharated  Zone 15 Enthameted  Sub-total  Zone 15 Enthameted  Descharated  Zone 15 Enthameted  Zone 15 Enthameted  Zone 15 Enthameted  Descharated  Zone 15 Enthameted  Zone	E0.0 E0.0 E0.0 E0.0 E0.0 E0.0 E0.0 E0.0	60.0 60.0	£0.0 £1.9 £0.0 £1.9 £0.0 £0.0 £0.0 £0.0 £0.0 £0.0 £0.0 £0.0	£0.0 £0.0 £0.3 £0.0 £0.3 £0.5 £0.1 £0.6
Comp. 11 Destroyants Bischharmstell Town Certie Bischharmstell Bis	600 600 600 600 600 600 600 600 600 600	£0.0 £0.0 £0.0 £0.0 £0.0 £0.0 £0.0 £0.0	£1.9 £0.0 £1.9 £0.0 £0.0 £0.0 £0.0 £0.0 £0.0 £0.0	£0.3 £0.0 £0.5 £0.1 £0.6
Sub-total  Times (Comp. Carter Cheese, Zone 14  Sub-total  Times (Comp. Carter Cheese, Zone 14  Sub-total  Zone 14 (S. Albans Cheese (S. A	£0.0 £0.0 £0.0 £0.0 £0.0 £0.0 £0.0 £0.0	60.0 60.0 60.0 60.0 60.0 60.0 60.0 60.0 60.0 60.0 60.0 60.0	£0.0 £1.9 £0.0 £0.0 £0.0 £0.0 £0.0 £0.0 £0.0 £0	£0.0 £0.3 £0.5 £0.1 £0.6
Zene 14 Trins Trips Town Certie United States Trips Town Certie United States Trips Town Certie United States Unit	£0.0 £0.0 £0.0 £0.0 £0.0 £0.0 £0.0 £0.0	60.0 60.0 60.0 60.0 60.0 60.0 60.0 60.0	£0.0 £0.0 £0.0 £0.0 £0.0 £0.0 £0.0 £0.0	£0.5 £0.1 £0.6
Chess, Cons 14  Zone 11 S Albans  Zone 11 S Albans  Abbey View Real Park, Griffins Way, St. Albans  Abbey View Real Park, Griffins Way, St. Albans  St. Albans Cly Creek  Chara, Lone 18  Sub-total  Zone 11 I London Colley Fance  Abort Digraves Real Park, North Child Read, St. Albans  Cons 11 I London Colley Fance  Abort Digraves Read Park, North Child Read, St. Albans  College Village Care  Chara, Zone 19  Sub-total  Zone 11 I Largendrea  Whealhampeted Village Certine  Kappenden Tom Control  Sub-total  Total I Loner Study Area  Sub-Total I Village Certine  Kappenden Tom United  Sub-Total I Village Certine  Sub-Total Village Certine  Did Total I Cartine  Did Total I Cartine  Did Total Certine  Dechart Village Certine  Consider Inner Study Area  Zone 16 I Theo Revers Strong  Charles Rever Study Area  Zone 16 I Theo Revers Strong  Charles Rever Study Area  Zone 16 I Theo Revers Strong  Charles Rever Study Area  Zone 16 I Theo Revers Strong  Charles Rever Study Area  Zone 16 I Theo Revers Strong  Charles Rever Study Area  Zone 16 I Theo Revers Strong  Charles Revers Study Area  Zone 16 I Theo Revers Strong  Charles Revers Study Area  Zone 16 I Theo Revers Strong  Charles Revers Study Area  Zone I State Study Area  Zone I	£0.0 £0.0 £0.0 £0.0 £0.0 £0.0 £0.0 £0.0	£0.0 £0.0 £0.0 £0.0 £0.0 £0.0 £0.0 £0.0	£0.0 £0.0 £0.0 £0.0 £0.0 £0.0 £0.0	£0.6 £0.0 £0.0
Zoon 11 STA Dates Abbey View Read Park, Geriffens Way, St. Albams St. Abbans (St. Abbans College) Dates, Abort (St. Abbans College) Dates,	£0.0 £0.0 £0.0 £0.0 £0.0 £0.0 £0.0 £0.0	£0.0 £0.0 £0.0 £0.0 £0.0 £0.0 £0.0 £0.0	£0.0 £0.0 £0.0 £0.0 £0.0	£0.0 £0.0
Si. Albans Coly Certie  Ohres, Zone 18 Lendon College France  Sub-hotal  Zees 18 Lendon College France  Abort Dysraw Retal Park, North Orbital Road, St Albans  College Facility Village Certie  Ohres, Zone 19  Sub-hotal  Zees 21 Lendon College France  Sub-hotal  Zees 21 Lendon College  Sub-hotal  Total I Inter Study Area  Sub-hotal Hertsen Durint  Sub-hotal Hertsen Durint  Sub-hotal Hertsen Sub-hotal  Sub-hotal Park Sub-hotal  Outside Inter Study Area  Durint Sub-hotal  Development Nort Certie  Sub-hotal Park Sub-hotal  Sub-hotal Park Sub-hotal  Sub-hotal Hertsen Park Sub-hotal  Development Nort Certie  Sub-hotal Park Sub-hotal	£0.0 £0.0 £0.0 £0.0 £0.0 £0.0 £0.0 £0.0	£0.0 £0.0 £0.0 £0.0 £0.0 £0.0 £0.0 £0.0	£0.0 £0.0 £0.0 £0.0 £0.0 £0.0	£0.0
Zone 11 London Colleny Frings Abort Digwore Read Park, North Chibil Road, St Abans Calley Falls Shoring Park, Abort Chibil Road, St Abans Calley Falls Shoring Park, Abort Chibil Road, St Abans Calley Falls Shoring Others, Zone 18  Sub-total  Total Inner Study Area Sub-total  Total Inner Study Area Sub-total  Total Inner Study Area Sub-Total Warford Denrict Sub-Total Inner Study Area Sub-Total Inner Study Area Sub-Total Inner Study Area College Sub-Total Inner Sub-Total College College College Sub-Total Inner Sub-Total College College College Sub-Total Inner Sub-Total College Col	£0.0 £0.0 £0.0 £0.0	£0.0 £0.2 £0.0 £0.0	£0.0 £0.0 £0.0	
Aben Bysyres Retal Park, North Orbital Read, St Abans Cookery Fields Stopped Park, Along Cises. London Catery Collegy Visiga Cester  Onces, Zone 19  Sub-botal  Sub-botal  Todal Liner-Study Area  Sub-Total Visiga Cester  Cestal Sub-Visiga C	£0.0 £0.0 £0.0 £0.0	£0.2 £0.0 £0.0	£0.0 £0.0	£0.0
Others, Zono 19 Sub-total  Wheathampelood Village Centre Wheathampelood Village Centre Wheathampelood Village Centre Sub-total  Total I Inner Study Area  Total I Inner Study Area  Sub-Total I Watford District Sub-Total I Watford District Sub-Total I Sub-Total I Watford District Sub-Total I Sub	£0.0 £0.0 £0.0 £0.0	£0.0		£0.0
Zeon 21 I I I Intramentario Wheathmap related Village Centrine I I I I I I I I I I I I I I I I I I I	£0.0 £0.0	£0.2	0.03	£0.0 £0.0
Vargenden Form Control Sub-Intel Sub	0.03		£0.0	£0.0
Total Inner Study Area  Sal Tutal Walford Desicht  Selv Total Hydrace Dutric  Sub Total Hydrace Dutric  Sub Total Hydrace Dutric  Sub Total Hydrace Dutric  Sub Total States Dutric  Sub Total States Sub Total  Sub Total States Street  Contact States States  Sub Total States Stry & Distrect  Desidnation  Sub Total States Stry & Distrect  Contact Stry & Distrect Stry		£0.0 £0.0	£0.0 £0.0	£0.0
Sub-Total   Netrosero District Sub-Total   Tree Prever Berough Courseld Inner Study Area Zees 15   Tree Rever Frace Challord S. Peter Village Centre Estatobs Local Centre Leader Centre Park, Robinsmesoch Road, Harefeld, Ubbridge Habit Ford Local Centre Leader Centre Park, Robinsmesoch Road, Harefeld, Ubbridge Habit Ford Local Centre Leader Centre Park, Robinsmesoch Road, Harefeld, Ubbridge Habit Ford Local Centre Leader Centre Park, Robinsmesoch Road, Harefeld, Ubbridge Habit Ford Local Centre Leader Centre C	£23.1	£0.0 £13.9	£0.0	£0.0
Sich Total Si Albans City & District  Destination  El Consider Area Sicry Area  Consider Area Sicry Area  Consider Area Sicry Area  Consider Area Sicry Area  Control Si Pater Visiga Centre  Central Visiga Centre  Central Visiga Centre  Central Visiga Centre  Central Visiga Centre  Forent Visiga Centre  Rapido Centre  Rapido Centre  Parce Visiga Centre  Cons. Jon. 18  Sich Actal  Cons. 18  Sich	£3.7 £0.0	£1.7 £0.0	£2.9 £0.2	£0.6 £0.0
Ourside inner Study Area  Zene 11 Thore Stees Error Chairon ST, Peter Village Centre Berchan Village Centre Bestoot Local Centre Bastoot Bastoot Local Bastoot Bastoot Local Bastoot Basto	£0.3 £19.1 £0.0	£0.2 £11.8 £0.2	£0.1 £6.3 £0.0	£0.0 £1.7 £0.0
Outside times Study Area  Time 11 II have Error Error Charlot S. Det Park Study Centre Devhan Village Centre Estatola Local Centre Dises, Zone 15 Sub-total  Zene 11 Local Centre Estatola Local Centr	Zone 11 Electrical (£m)	Zone 12 Electrical (£m)	Zone 13 Electrical (£m)	Zone 14 Electrica (£m)
Challon St. Peter Village Centre Estatosis Local Centre Estatosis	(EM)	(EM)	(EM)	(Em)
Estatos Local Cereire Internetia Gener Pas, Richmansworth Road, Harefeld, Ubbridge Halb Ford Local Cereire Halb Ford Local Cereire Passal Ford Comment Halb Ford Local Cereire Roady Ford Cereire Roady Ford Cereire Roady Ford Cereire Roady Ford Cereire Sub-total  Zene 16 Descent Western France Chesham France Cereire Others, Zone 16  Sub-total  Sub-total  Descent Roady Ford Cereire Local Cereire Descent Road Cereire Local Cereire Descent Road Cereire Local Cereire Local Cereire Sub-total  Descent Road Cereire Local Cereire Local Cereire Local Cereire Sub-total  Descent Road Cereire Local Cereire Loca	£0.0	£0.0 £0.0	£0.0 £0.0	£0.0
Visit Ent Cool Centre Visit Commerce Routin   Tomor Centre Routin	£0.0 £0.0	£0.0	£0.0	£0.0
Others, Zone 15 Sub-total  Zental El Force Windows Error  Cental and Code  Cental and Code  Cental and Code  Cental and Code  Constant in Section 15 Sub-total  Zental El Force Microsom Notice From  Constant in Code  Constant in Code  Constant in Code  Constant in Code  Code Sub-total  Sub-total  Zental El Force Code  Sub-total Code  Sub-total  Zental El Force Code  Sub-total Code  Others, Zental Code	£0.0 £0.0	£0.0 £0.0 £0.0	£0.0 £0.0 £0.0	£0.0 £0.0
Constitut Tomi Centre  Cheschaut Tomi Centre  Stude-total  Sub-total  Constitut Tomi Centre  Sub-total  Constitut Tomi Centre  Sub-total  Constitut Centre	£0.0	£0.0	£0.0	£0.0
Others, Zono 16  Sub-total  Duratable from Centre  Duratable from Centre  Duratable from Centre  Supplies Buzzard Conn Centre  Others, Zone 17  Sub-total  Zone 201 Bustoners Southern Enran  Bane Local Centre  Englance Dubric Centre  Englance Dubric Centre  Englance Dubric Centre  Differs, Zone 10  Differs, Zone 20  Differs, Zone 20  Differs, Zone 20	£0.0	£0.0	£0.0	£0.0
Zone III Decom Notinen Franc.  Duratable Found Centre  Connection Vision Stage of St	£0.0	£0.3 £0.0	£0.0	£0.1 £0.0
Vomebase, Umy Road, Leighton Buzzard Leighton	£0.0	£0.3	£0.0	£0.1
Sub-total  Zone 2001 Hostomers Southern Emps Barnet Local Centre Edigaver District Centre Stammore District Centre Stammore District Centre Others, Zone 20	£0.0 £0.0	£0.0 £0.0	£0.0 £0.0	£0.0 £0.0
Barnet Local Centre (Edigeware District Centre Stammore District Centre Westlatton Local Centre Others, Zone 20	0.03	£0.0	0.02 £0.0	£0.0
Edgware District Centre Stammore District Centre Wealdstone Local Centre Others, Zone 20	£0.0	£0.0	£0.0	£0.0
	£0.0 £0.0	£0.0 £0.0	£0.0 £0.0	£0.0 £0.0
Zone 22 LSt Albans Northern Scions	£0.0	£0.0	£0.0	£0.0
Zone 22 LSt Albans Northern Fringe. Luton Retail Park, Gipsy Lane, Luton	£0.0	£0.0	£0.0	£0.0
Wigmore Park Shopping Centre, Wigmore Lane, Luton Others, Zone 22	0.03 0.03	£0.0 £0.0	£0.0 £0.0	£0.0 £0.0
Sub-total Sub-total Study Area	£0.0	£0.0	£0.0	£0.0
Outside Study Area				
Amersham Town Centre Aylesbury Town Centre Beaconsfield Town Centre	£0.0 £0.0	£0.0 £0.0 £0.0	£0.0 £0.0 £0.0	£0.0 £1.3 £0.0
Brent Cross Shopping Centre, Prince Charles Drive, Brent Cross Broadfields Retail Park, Bicester Road, Aylesbury Brookfield Retail Park, Hailhide Lane, Cheshunt, Waltham Cross	0.03 0.03 0.03	£0.0 £0.0	0.03 0.03	£0.0 £0.0
Central London Chalfons St. Giles Village Centre Colindale Local Centre	£0.0 £0.0	£0.0 £0.0	£0.2 £0.0 £0.0	£0.1 £0.0 £0.0
Enfield Retail Park, Crown Road, Enfield Enfield Town Centre Gerrards Cross Town Centre	£0.0 £0.0	£0.0 £0.0	£0.0 £0.0	£0.0 £0.0
Great Missenden Village Centre Hatfield Town Centre Hattersway Retail Park, Chaul End Lane, Luton	£0.0	£0.0 £0.0	£0.0 £0.0	£0.0 £0.0
Hertford City Centre High Wycombe Town Centre Hitchin Town Centre	0.03 0.03 0.03 0.03	£0.0 £0.0	£0.0 £0.5 £0.0	£0.0 £0.3 £0.0
Ikea, Drury Way, North Circular Road, Wembley Kenton Local Centre Kingsbury District Centre	£0.0 £0.0 £0.0 £0.0 £0.0 £0.0 £0.0		£0.0 £0.0	£0.0 £0.0
Little Chalfort Village Centre Luton Town Centre Marlow Town Centre	£0.0 £0.0 £0.0 £0.0 £0.0 £0.0 £0.0 £0.0	£0.0 £0.0 £0.0		£0.0
Mill Hill Local Centre Milton Keynes Town Centre MK1 Shopping & Leisure Park, Stadium Way, West Bletchley	£0.0 £0.0 £0.0 £0.0 £0.0 £0.0 £0.0 £0.0	£0.0 £0.0 £0.0 £0.0 £0.2 £0.0	£0.0 £0.1 £0.0	£0.0
Monkswood Retail Park, Elder Way, Stevenage Others, Aylesbury Others, Enfeld	£0.0 £0.0 £0.0 £0.0 £0.0 £0.0 £0.0 £0.0	£0.0 £0.0 £0.0 £0.0	£0.1	£0.0
Princes Risborough Town Centre  Roaring Meg Retail Park, Great North Road, Stevenage  Roebuck Retail Park, London Road, Stevenage	E0.0 E0.0	£0.0 £0.0 £0.0 £0.0 £0.2 £0.0 £0.0 £0.0	£0.1 £0.0 £0.0 £0.3 £0.0 £0.0 £0.0 £0.0	£0.0 £0.0 £0.0 £1.6 £0.0 £0.0 £0.0
Stevenage Town Centre The Galleria Outlet, Comet Way, Hatfield	E0.0 E0.0	£0.0 £0.0 £0.0 £0.0 £0.2 £0.0 £0.0 £0.0	£0.1 £0.0 £0.0 £0.3 £0.0 £0.0 £0.0	£0.0 £0.0 £0.0 £1.6 £0.0 £0.0
The Galleria Outlet, Comet Way, Hattleld Ukbridge Town Centre Victoria Retail Park, Crown Road, South Ruislip Waltham Cross Town Centre	E0.0 E0.0	£0.0 £0.0 £0.0 £0.0 £0.0 £0.0 £0.0 £0.0	£0.1 £0.0 £0.0 £0.3 £0.0 £0.0 £0.0 £0.0 £0.0	£0.0 £0.0 £1.6 £0.0 £0.0 £0.0 £0.0 £0.0 £0.0
Waltham Cross Town Centre Welwyn Garden City Town Centre Others, outside study area	E00 0	60.0 60.0 60.0 60.0 60.0 60.0 60.0 60.0	£0.1 £0.0 £0.0 £0.0 £0.0 £0.0 £0.0 £0.0	£0.0 £0.0 £1.8 £0.0 £0.0 £0.0 £0.0 £0.0 £0.0 £0.0 £0
Abroad Sub Total outside Study Area	E000 E000 E000 E000 E000 E000 E000 E00	60.0 60.0	£0.1 £0.0 £0.0 £0.0 £0.0 £0.0 £0.0 £0.0	£0.0 £0.0 £0.0 £1.6 £0.0 £0.0 £0.0 £0.0 £0.0 £0.0 £0.0 £0

Destination Study Area	Zone 11 DIY (%)	DIY (%)	Zone 13 DIY (%)	Zone 14 DIY (%)
Zono 1   Walford South Coine Valley Retail Park, Lower High Street, Walford Waterfields Shopping Park, Waterfields Way, Walford	0.00%	0.00%	0.00%	0.00%
Waternelos snopping Fark, Waternelos Way, Wattord Watford Arches Retail Park, Lower High Street, Watford Watford Town Centre Others, Zone 1	0.00%	0.00%	0.00% 0.00% 0.88% 0.00%	0.00%
Sub-total	0.00%	0.00%	0.00%	0.00%
Zone 2   Watford North Asda, Odhams Industrial Estate, St. Albans Road, Watford	0.00%	0.00%	0.00%	0.00%
Sarston Village Centre Others, Zone 2	0.00%	0.00%	0.00%	0.00%
Sub-total  Zone 3   Bushey & Aldenham	0.00%	0.00%	0.00%	0.00%
Aldenham Village Centre Bushey Town Centre	0.00%	0.00%	0.00%	0.00%
Costco, Hartspring Lane, Bushey Others, Zone 3	0.00%	0.00%	0.00%	0.00%
Sub-total  Zone 4   Radlett & Shenley	0.00%	0.00%	0.00%	0.00%
Radlett Town Centre Shenley Village Centre	0.00%	0.00%	0.00%	0.00%
Sub-total Sub-total	0.00%	0.00%	0.00%	0.00%
Zone 5   Borehamwood & Elstree Borehamwood Town Centre Stirling Retail Park, Stirling Way, Borehamwood	0.00%	0.00%	0.00%	0.00%
Tesco Extra, Shenley Road, Borehamwood Others, Zone 5	0.00%	0.00%	0.00%	0.00%
Sub-total	0.00%	0.00%	0.00%	0.00%
Zone 6   Potters Bar Potters Bar Town Centre South Mirmis Village Centre	0.00%	0.00%	0.00%	0.00%
Tesco Superstore, Mutton Lane, Potters Bar Others, Zone 6	0.00%	0.00%	0.00%	0.00%
Sub-total	0.00%	0.00%	0.00%	0.00%
Zone 7   Rickmansworth Croxley Green Local Centre Rickmansworth Town Centre	0.00%	0.00%	0.00%	0.00%
Others, Zone 7	0.00%	0.00%	0.00%	0.00%
Sub-total  Zone 8   Batchworth Heath & South Oxhey	0.00%	0.00%	0.00%	0.00%
Northwood Local Centre South Oxhey Local Centre	0.00%	0.00%	0.00%	0.00%
Sub-total	0.00%	0.00%	0.00%	0.00%
Zone 9   Chorleywood & Sarratt Chorleywood Village Centre Elstree Village Centre	0.00%	0.00%	0.00%	0.00%
Sarratt Village Centre	0.00%	0.00%	0.00%	0.00%
Zone 10   Kings Langley & Abbots Langley				
Abbots Langley Village Centre Kings Langley Village Centre Others, Zone 10	0.00% 0.00% 1.58%	0.00% 0.00% 0.78%	0.00% 0.00% 1.84%	0.00% 0.00% 0.00%
Sub-total	1.58%	0.78%	1.84%	0.00%
Zone 11   Hemel Hempstead Hemel Hempstead Town Centre	38.08%	13.97%	12.02%	1.89%
Apsley Mills Retail Park, London Road, Hernel Hempstead Others, Zone 11	47.83% 4.88%	63.39% 3.28%	26.05% 11.43%	10.36%
Sub-total	90.78%	80.64%	49.51%	12.25%
Zone 12   Hemel Hempstead Fringe Grovehill Local Centre Others, Zone 12	0.00%	0.00%	0.00%	0.00%
Sub-total	0.00%	0.82%	0.00%	0.00%
Zone 13   Berkhamsted Berkhamsted Town Centre Others, Zone 13	0.00%	0.00%	30.62% 0.00%	3.81% 0.00%
Sub-total	0.00%	0.00%	30.62%	3.81%
Zone 14   Tring Ting Town Centre	0.00%	0.00%	0.88%	48.13%
Others, Zone 14 Sub-total	0.00%	0.78%	0.92%	6.68% 54.81%
Zone 18   St Albans				
Abbey View Retail Park, Griffiths Way, St. Albans St. Albans City Centre Others, Zone 18	0.00% 0.83% 0.00%	0.00% 2.74% 0.00%	0.00% 0.00% 0.00%	0.00% 0.00% 0.00%
Sub-total	0.83%	2.74%	0.00%	0.00%
Zone 19   London Colney Fringe Albert Bygrave Retail Park, North Orbital Road, St Albans	0.00%	0.00%	0.00%	0.00%
Colney Fields Shopping Park, Alsop Close, London Colney Cuffley Village Centre Others, Zone 19	0.00% 0.00% 0.00%	0.00% 0.00% 0.00%	0.00% 0.00% 0.00%	0.00% 0.00% 0.00%
Sub-total	0.00%	0.00%	0.00%	0.00%
Zone 21   Harpenden Wheathampstead Village Centre	0.00%	0.00%	0.00%	0.00%
Harpenden Town Centre Sub-total	0.00%	0.00%	0.00%	0.00%
Total   Inner Study Area	94.0%	85.8%	84.6%	71.7%
Sub Total   Watford District Sub Total   Hertsmere District Sub Total   Tree Rivers Borough Sub Total   Dacorum District	0.8% 0.0% 1.6%	0.0% 0.0% 0.8%	0.9% 0.0% 1.8%	0.8% 0.0% 0.0%
Sub Total   Dacorum District Sub Total   St Albans City & District	90.8% 0.8%	82.2% 2.7%	81.9% 0.0%	70.9% 0.0%
Destination	Zone 11 DIY	Zone 12 DIY	Zone 13 DIY	Zone 14 DIY
Outside Inner Study Area	(%)	(%)	(%)	(%)
outside times outdy seen				
Zone 15   Three Rivers Fringe	0.00%	0.00% 0.00% 0.00%	0.00% 0.00% 0.00%	0.00% 0.00% 0.00%
Chalfont St. Peter Village Centre  Denham Village Centre  Eastcole Local Centre	0.00%		0.00% 0.00% 0.00%	0.00% 0.00% 0.00%
Chalfont St. Peter Village Centre Denham Village Centre Eastrote Local Centre Harefield Green Park, Rickmansworth Road, Harefield, Uxbridge Harefield Aranow Town Centre	0.00% 0.00% 0.00%	0.00%	0.00%	0.00%
Chailon St. Peer Village Centre  Devlam Village Centre Elastoote Local Centre Elastoote Local Centre Harnest Geren Park, Richamsworth Road, Harefeld, Usbridge Harnest Good Centre Piner Village Centre Multip Com Centre	0.00% 0.00% 0.00% 0.00% 0.00%	0.00% 0.00% 0.00% 0.00%	0.00%	0.00%
Chailorus X, Peer Village Centre Denham Village Centre Esistobe Local Centre Esistobe Local Centre Harnest Green Park, Rickmansworth Road, Harefield, Usbridge Harnest Grot Centre Pinner Village Centre Harnest Ford Local Centre Pinner Village Centre Usulari Tomn Centre Others, Szore 15	0.00% 0.00% 0.00% 0.00% 0.00% 0.00%	0.00% 0.00% 0.00% 0.00% 0.00%	0.00%	
Chailoris S. Peter Village Centre  Derham Village Centre Estatoris Local Centre Estatoris Local Centre Harmelfed Creen Park, Richamensworth Road, Harnfield, Usbridge Harmelf Some Centre Harmel Some Centre Harmel Village Centre Order Some State Centre Order Some State State Centre Order Some State State Centre State	0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00%	0.00% 0.00% 0.00% 0.00% 0.00%	0.00%	0.00%
Chaison St. Peter Village Centre Denham Village Centre Estatoria Local Centre Estatoria Local Centre Harmer St. Peter Village Centre Harmer St. Peter Village Centre Harmer St. Peter Village Centre Ruship Tom Centre Ruship Tom Centre Buship Tom Centre Studies Tom Centre Sub-total  Zen 18 Denness Western Street Centre Tom Centre Centre Tom Centre Centre Tom Centre Centre Tom Centre Others, Zone 16  Chesham Tom Centre Others, Zone 16	0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00%	0.00% 0.00% 0.00% 0.00% 0.00% 0.00%	0.00% 0.00% 0.00% 0.00%	0.00% 0.00% 0.79%
Challons S. Peter Village Centre Eastools Local Gentre Eastools Local Gentre Auroles General Park, Richmanesworth Road, Hareffeld, Usbridge Harrow Tonn Centre Perev Village, Centre Rudiol Tonn Centre Rudiol Tonn Centre Sub-bottol  Zoman List Section Listen  Zoman List	0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00%	0.00% 0.00% 0.00% 0.00% 0.00% 0.00%	0.00% 0.00% 0.00%	0.00%
Chaison St. Peer Visige Centre Estatoria Local Gentre Estatoria Local Gentre Estatoria Local Gentre Bartis Groven Pala, Richamareworth Road, Harefield, Usbridge Visita Ford Local Centre Periner Visige Centre Periner Visige Centre Roadia Ford Centre Broadia Ford Centre Combess, Zone 16 Sub-total Sub-total Sub-total Sub-total Centre Combess Ford Centre Durstable Ford	0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00%	0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00%	0.00% 0.00% 0.00% 0.00% 0.00% 0.00%	0.00% 0.00% 0.79% 0.79% 0.00%
Chaldron S. Peter Visings Centre Estatoble Local Gerfer Hand France Hander Han	0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00%	0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00%	0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 1.22% 0.00% 0.00%	0.00% 0.79% 0.79% 0.00% 0.00%
Chaison St. Peter Visigo Centre Estatoria Local Gertie Estatoria Local Gertie Estatoria Local Gertie Bardiol Gene Past, Richamensvorh Road, Harefield, Usbridge Visitation of Committee Chaison Centre Primer Visigo Centre Ricalia Tono Centre Ricalia Tono Centre Britan St. Committee Chaison Centre Britan St. Committee Chaison Centre Duristable Tono Centre Committee Chaison Centre Committee Committee Chaison Centre	0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00%	0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00%	0.00% 0.00% 0.00% 0.00% 0.00% 0.00%	0.00% 0.79% 0.79% 0.00% 0.00% 0.00%
Chaldron S. Peter Visings Centre Establish Local Gertie Establish Local Gertie Establish Local Gertie Establish Local Gertie Harbin Franch State Charles Halb Frid Local Centre Halb Frid Local Centre Place Halb Frid Local Centre Place Halb Frid Local Centre Halb Frid Local Centre House John House House John House Local Halb Local Centre House John House John House Local Halb Local Centre House John House John House Local Halb Local Centre	0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00%	0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00%	0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00%	0.00% 0.79% 0.79% 0.00% 0.00% 0.00% 0.00%
Chaldron S. Peter Visings Centre Establish Local Gertie Establish Local Gertie Establish Local Gertie Bardel Gener Pat, Robinsmoworth Road, Harefield, Usbridge Halb Find Local Centre Halb Find Local Centre Patent Free Visings Centre Routin From Centre Brown File Stevensom Finoso Declaration Centre Chieses, Zone 16 Sub-total Zone 161 Externom Western Finoso Declaration Centre Chieses, Zone 16 Sub-total Zone 161 Externom Finoso Duratished From Centre Chieses, Zone 16 Sub-total Zone 161 Externom Finoso Duratished From Centre Chieses, Zone 17 Sub-total Zone 161 Externom Sub-total Zone 161 Externom Finoso Duratished From Centre Chieses, Zone 17 Sub-total Zone Declaration Centre Chieses, Zone Centre Chieses, Zone Centre Chieses, Zone Centre Sub-total Zone Declaration Centre Sub-total Zone Declaration Centre Sub-total	0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00%	0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00%	0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 1.22% 1.22%	0.00% 0.79% 0.79% 0.00% 0.00% 0.00%
Challoris St. Peter Village Centre Desham Village Centre Estatoris Local Gentre Barriol Gener Past, Richamaneworth Road, Harrefield, Usbridge statoris Local Gentre Harriol Gener Past, Richamaneworth Road, Harrefield, Usbridge statis for Id. Local Centre statis for Id. Local Centre Politage Centre Russilly Tomor Centre Desham, Store 15 Sub-total  Centre 15 Descript Meetern Estato Desham Connot Centre Desha	0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00%	0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00%	0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00%	0.00% 0.79% 0.79% 0.00% 0.00% 0.00% 0.00% 0.00%
Challoris S. Peter Visings Centre  Denhard Visings Centre  Estatoris Local Centre  Basticoris Local Centre  Parametria Green Pair, Richameravorh Road, Harefield, Libridge  Visin Ford Centre  Parametria Green Pair, Richameravorh Road, Harefield, Libridge  Visin Ford Centre  Parametria Centre  Parametria Centre  Parametria Centre  Parametria Centre  Divising Centre  Division Centre  Division Cent	0.00% 0.00%	0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00%	0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00%	0.00% 0.00% 0.79% 0.79% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00%
Chaison St. Peter Visings Centre Estatook Local Gertie Estatook Local Gertie Estatook Local Gertie Bardel Geom Pak, Robansensowth Road, Harefield, Usbridge Varietie Gertie Flore Visings Centre Flore Visings Centre Roadin Tonn Centre Chorte, Zone 15 Sub-total Zone 16 Decomm Western Error. Cherhalm Tonn Centre Chortes Tonn Centre Chortes Con 16 Sub-total Zone 16 Decomm Western Error. Cherhalm Tonn Centre Chortes Tonn Centre Chortes Con 16 Sub-total Zone 17 Decomm Nothern Error. Chortes Tonn Centre Chortes Zone 17 Sub-total Zone 18 Decomm Partner Durstable Tonn Centre Chortes Zone 17 Sub-total Zone 20 Sub-total Centre Chortes Zone 20 Sub-total Zone 20 Sub-total Centre Chortes Zone 20 Sub-total Part Sub-tonn Error. Zone 20 Sub-total Part Sub-tonn Error. Zone 20 Sub-total Part Supra Supra Loon Wijnoore Part Supra L	0.00% 0.00%	0.00% 0.00%	0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 1.22% 0.00% 0.00% 0.00% 0.00% 0.00%	0.00% 0.79% 0.79% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00%
Chaldren St. Peter Visings Centre  Charlon Visings Centre  Easthook Local Centre  Casthook Local Centre  Charlon Visings Centre  Visings Centr	0.00% 0.00%	0.00% 0.00%	0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 1.22% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00%	0.00% 0.00% 0.79% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00%
Chairton St. Peer Village Centre  Derham Village Centre  Easton Local Centre  Easton Local Centre  From Chairton Centre  From Village C	0.00% 0.00%	0.00% 0.00%	0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 1.22% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00%	0.00% 0.00% 0.79% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00%
Chaldren S. Peter Visigo Centre Estatoba Local Gertie Brandel Gener Pal, Rohamarowoth Road, Harefield, Usbridge Visit Local Centre Primer Visigo Centre Primer Visigo Centre Roubil Tom Centre Brandel Tom Centre Brandel Tom Centre Brandel Tom Centre Brandel Tom Centre Chitese, Zone 16 Sub-total Zone 161 Executin Northern Error Duristable Tom Centre Chitese, Zone 16 Sub-total Zone 161 Executin Northern Error Duristable Tom Centre Distres, Zone 17 Sub-total Zone 161 Executin Northern Error Duristable Tom Centre Distres, Zone 17 Sub-total Zone 161 Executin Sub-total Zone 161 Executin Sub-total Zone 161 Executin Sub-total Zone 161 Executin Sub-total Zone 261 Executin Sub-total Zone 261 Executin Sub-total Zone 261 Executin Sub-total Zone 261 Executin Sub-total Zone 262 Executin Sub-total Zone 262 Execution Sub-total	0.00% 0.00%	0.00% 0.00%	0.00% 0.00%	0.00% 0.79% 0.79% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00%
Challoris R. Peter Visigo Centre  Charloris Visigo Centre  Carte Control Centre  Carte Control Centre  Carte Control  Control  Carte Control  Control  Carte Control  Co	0.00% 0.00%	0.00% 0.00%	0.00% 0.00%	0.00% 0.00%
Challon SE, Peler Visigo Centre Estabola Local Gertie Parine Visigo Centre Parine Visigo Centre Parine Visigo Centre Parine Visigo Centre Estabola Tom Centre Estabola Tom Centre Estabola Tom Centre Estabola Tom Centre Ditres, Zone 15 Sub-total  Zone 16 Decomm Western Estab Local Estabola Centre Ditres, Zone 17 Sub-total  Zone 18 Decomm Estabola Estabola Local Estabola Centre Ditres, Zone 17 Sub-total  Zone 18 Decomm Estabola Local E	0.00% 0.00%	0.00% 0.00%	0.00% 0.00%	0.00% 0.00%
Challor SE, Peler Visigo Centre  Dentan Visigo Centre  Estabola Local Gertie Estabola Local Gertie Estabola Local Gertie Politica Contre  Poli	0.00% 0.00%	0.00%	0.00% 0.00%	0.00% 0.00%
Chaldren S. Peter Visigo Centre Estatoba Local Gertie Barbon S. Local Gertie Part Chaldren S. Chal	0.00% 0.00%	0.00% 0.00%	0.00% 0.00%	0.00% 0.00%
Challoris S. Peter Visigo Centre  Deman Visigo Centre  Estabola Local Gertie Estabola Local Gertie Estabola Local Gertie Politica Contre  Bish-botal  Sigh-botal  Deman Local Contre  Deman Local  Deman L	0.00% 0.00%	0.00%	0.00% 0.00%	0.00% 0.00%
Challon SE, Peter Visings Centre  Charlon Visings Contre  Castocks Local Certific Visings Centre Primer Visings Centre Visings Visings Visings Visings Centre Visings	0.00% 0.00%	0.00%	0.00% 0.00%	0.00% 0.00%
Challoris S. Peter Visigo Centre  Charloris S. Peter Visigo Centre  Cartonia Visigo Centre  Cartonia Visigo Centre  Cartonia Carter  Carteria Carteria  C	0.00% 0.00%	0.00%	0.00% 0.00%	0.00% 0.00%
Challoris R. Peter Visigo Centre  Charloris Visigo Contre  Carterio Contre  Carterio Carterio  Carterio Carterio  Carterio Carterio  Free Visigo Centre  Free Visigo Visigo Centre  Free Visigo Visigo Centre  Free Visigo Visita Centre  Free Visigo Visigo Centre  Free Visigo Visita Centre  Free Visigo Visit	0.00% 0.00%	0.00% 0.00%	0.00% 0.00%	0.00% 0.00%
Challoris S. Peter Visigo Centre  Charloris C. Control Centre  Cartonia Visigo Visigo Visigo Centre  Cartonia Visigo Visigo Visigo Visigo Visigo  Cartonia Visigo	0.00% 0.00%	0.00% 0.00%	0.00% 0.00%	0.00% 0.00%
Challors St. Peter Visings Centre  Charlors Visings Centre  Canton Visings Centre  Canton Visings Centre  Charlor Control  Charles Visings Centre  Visings Cen	0.00% 0.00%	0.00% 0.00%	0.00% 0.00%	0.00% 0.00%
Chaldren St. Peter Visings Centre  Charlot St. Local Centre  Castook Local Centre  Castook Local Centre  Charlot St. Comment of Pount Hardfold, Usbridge  Harden St. Comment of Pount Hardfold, Usbridge  Harden St. Comment  Harden St. Comment  Harden St. Comment  State St. Comment  State St. Comment  State St. Comment  Harden	0.00% 0.00%	0.00%	0.00% 0.00%	0.00%
Chaiston St. Peter Visings Centre  Central Visings Centre  Castonia Local Centre  Castonia Local Centre  Castonia Local Centre  Castonia Local Centre  Visings	0.00%	0.00% 0.00%	0.00% 0.00%	0.00% 0.00%
Chaison S. Peter Visigo Centre Estatos Local Gerte Estatos	0.00% 0.00%	0.00%	0.00% 0.00%	0.00%
Chaiston St. Peter Visings Centre  Castonia Local Centre  Vising Centre	0.00% 0.00%	0.00% 0.00%	0.00% 0.00%	0.00%
Challoris S. Peter Visings Centre Landonia Local Gentre Landonia Local Centre Landonia Local Local Landonia	0.00% 0.00%	0.00%	0.00% 0.00%	0.00%
Challoris S. Peter Visings Centre Landonia Local Gentre Robinstration of Challoris Challoris Landonia Vising Landonia Local Centre Vising Centre Primer Vising Centre Vising Centre Primer Vising Centre Ruship Toron Centre District	0.00% 0.00%	0.00%	0.00% 0.00%	0.00%

Notes: a. Zones base b. Market shar

 Market shares for 'main' and 'top-up' shopping derived directly from NEHS Household Survey (Nevember 2011 c. Excludes 'don't know/varies', markets and internet sales

	Zone 11 DIY (£m)	Zone 12 DIY (£m)	Zone 13 DIY (£m)	Zone 14 DIY (£m)
Zone 1   Watford South Coine Valley Retail Park, Lower High Street, Watford	£0.0	£0.0	£0.0	£0.0
Waterfields Shopping Park, Waterfields Way, Watford Watford Arches Retail Park, Lower High Street, Watford Watford Town Centre	£0.0 £0.0	£0.0 £0.0	£0.0 £0.0 £0.1	£0.0 £0.0
Others, Zone 1	£0.0	£0.0	£0.0	£0.0
Zone 2   Watford North Asda, Odhams Industrial Estate, St. Albans Road, Watford	£0.0	£0.0	£0.0	£0.0
Garston Village Centre Others, Zone 2	£0.0 £0.0	£0.0 £0.0	£0.0	£0.0
Sub-total  Zone 3   Bushey & Aldenham	£0.0	£0.0	£0.0	£0.0
Aldenham Village Centre Bushey Town Centre Costco, Hartspring Lane, Bushey	£0.0 £0.0	£0.0 £0.0	£0.0 £0.0	£0.0 £0.0
Others, Zone 3 Sub-total	£0.0	£0.0	£0.0	£0.0
Zone 4   Redlett & Shenley Radlett Town Centre	£0.0	£0.0	£0.0	£0.0
Shenley Village Centre Sub-total	£0.0	£0.0	£0.0	£0.0
Zone 5   Borehamwood & Eistree				
Borehamwood Town Centre Stirling Retail Park, Stirling Way, Borehamwood Tesco Extra, Shenley Road, Borehamwood	£0.0 £0.0	£0.0 £0.0	£0.0 £0.0	£0.0 £0.0
Others, Zone 5 Sub-total	£0.0	£0.0	£0.0	£0.0
Zone 6   Potters Bar Potters Bar Town Centre	£0.0	£0.0	£0.0	£0.0
South Mimms Village Centre Tesco Superstore, Mutton Lane, Potters Bar Others, Zone 6	£0.0 £0.0 £0.0	£0.0 £0.0 £0.0	£0.0 £0.0 £0.0	£0.0 £0.0 £0.0
Sub-total	£0.0	£0.0	£0.0	£0.0
Zone 7   Rickmansworth Croxley Green Local Centre	£0.0 £0.0	£0.0 £0.0	£0.0 £0.0	£0.0 £0.0
Rickmansworth Town Centre Others, Zone 7	£0.0	£0.0	0.03	£0.0
Sub-total  Zone 8   Batchworth Heath & South Oxhey	£0.0	£0.0	£0.0	£0.0
Northwood Local Centre South Oxhey Local Centre	£0.0 £0.0	£0.0	£0.0 £0.0	£0.0
Sub-total  Zone 9 I Chorleywood & Sarratt	£0.0	£0.0	£0.0	£0.0
Chorleywood Village Centre Eistree Village Centre	£0.0 £0.0	£0.0 £0.0	£0.0 £0.0	£0.0 £0.0
Sarratt Village Centre Sub-total	£0.0	£0.0	£0.0	£0.0
Zone 10   Kings Langley & Abbots Langley Abbots Langley Village Centre	£0.0	£0.0	£0.0	£0.0
Abbots Langley Village Centre Kimgs Langley Village Centre Others, Zone 10	£0.0 £0.2	£0.0 £0.1	£0.0 £0.1	£0.0
Sub-total  Zone 11   Hernel Hempstead	£0.2	£0.1	£0.1	£0.0
Hemel Hempstead Town Centre Apsley Mills Retail Park, London Road, Hemel Hempstead	£4.6 £5.8	£1.2 £5.4	£0.8 £1.8	£0.1 £0.4
Others, Zone 11 Sub-total	£0.6 £10.9	£6.8	£0.8	£0.0
Zone 12   Hemel Hempstead Fringe Grovehil Local Centre	£0.0	£0.0	£0.0	£0.0
Others, Zone 12 Sub-total	£0.0	£0.1	£0.0	£0.0
Zone 13   Berkhamsted	£0.0			£0.1
Berkhamsted Town Centre Others, Zone 13	£0.0	£0.0 £0.0	£2.1 £0.0	£0.0
Zone 14   Tring Tring Town Centre	£0.0	£0.0	£0.1	£1.9
Others, Zone 14 Sub-total	£0.0	£0.1	£0.1	£0.3
Zone 18 I St Albans	£0.0	£0.1	£0.1	£2.1
Abbey View Retail Park, Griffiths Way, St. Albans St. Albans City Centre Others, Zone 18	£0.0 £0.1 £0.0	£0.0 £0.2 £0.0	0.02 0.02 0.03	£0.0 £0.0
Sub-total	£0.1	£0.2	£0.0	£0.0
Zone 19   London Colney Fringe Albert Bygrave Retail Park, North Orbital Road, St Albans Colney Fields Shopping Park, Alsop Close, London Colney	£0.0 £0.0	£0.0 £0.0	£0.0 £0.0	£0.0 £0.0
Cuffley Village Centre Others, Zone 19	£0.0 £0.0	£0.0 £0.0	£0.0 £0.0	£0.0 £0.0
Sub-total	£0.0	£0.0	£0.0	£0.0
Zone 21   Harpenden Wheathampstead Village Centre Harpenden Town Centre	£0.0 £0.0	£0.0 £0.0	£0.0	£0.0 £0.0
Sub-total Sub-total	£0.0	£0.0	£0.0	£0.0
Total   Inner Study Area Sub Total   Watford District	£11.3 £0.1	£7.3	£5.8 £0.1	£2.8 £0.0
Sub Total   Hertsmere District Sub Total   Three Rivers Borough Sub Total   Dacorum District	£0.0 £0.2 £10.9	£0.0 £0.1 £7.0	£0.0 £0.1 £5.6	£0.0 £0.0 £2.8
Sub Total   St Albans City & District	£0.1	£0.2	£0.0	£0.0
Destination	DIY (£m)	DIY (£m)	DIY (£m)	DIY (£m)
Outside Inner Study Area				
Zone 15   Three Rivers Fringe Chalfont St. Peter Village Centre Denham Village Centre	£0.0 £0.0	£0.0	£0.0 £0.0	£0.0 £0.0
Eastcote Local Centre Harefield Green Park, Rickmansworth Road, Harefield, Uxbridge Harrow Town Centre	£0.0 £0.0	£0.0 £0.0 £0.0	£0.0 £0.0	£0.0 £0.0
Hatch End Local Centre Pinner Village Centre Ruislip Town Centre	£0.0 £0.0	£0.0 £0.0	£0.0 £0.0	£0.0 £0.0
Others, Zone 15	£0.0	£0.0	£0.0 £0.0	£0.0
Zone 16   Dacorum Western Fringe				
Chesham Town Centre Others, Zone 16	£0.0 £0.0	£0.0 £0.0	£0.0 £0.0	£0.0 £0.0
Sub-total  Zone 17   Daccoum Northern Fringe	£0.0	£0.0	£0.0	£0.0
Dunstable Town Centre Homebase, Virry Road, Leighton Buzzard Leighton Buzzard Town Centre	£0.0 0.03	£0.0 £0.0	£0.1 £0.0 £0.0	£0.0 £0.0
Others, Zone 17	£0.1	£0.3	£0.0	£0.0
Sub-total  Zone 20   Herismere Southern Fringe	£0.1	£0.3	£0.1	£0.0
Barnet Local Centre Edgware District Centre Stammor District Centre	£0.0 £0.0	£0.0 £0.0	£0.0 £0.0	£0.0 £0.0
Wealdstone Local Centre Others, Zone 20	£0.1 £0.0	£0.0 £0.0	£0.0 £0.0	£0.0 £0.0
Sub-total  Zone 22   St Albans Northern Fringe	£0.1	£0.0	£0.0	£0.0
Luton Retail Park, Gipsy Lane, Luton Wigmore Park Shopping Centre, Wigmore Lane, Luton Others, Zone 22	£0.0 £0.0	£0.0 £0.0 £0.0	£0.0 £0.0 £0.0	£0.0 £0.0 £0.0
Sub-total	£0.0	£0.0	£0.0	£0.0
Sub-total Study Area	£11.6	£7.6	£5.9	£2.8
Outside Study Area Amersham Town Centre	£0.1	£0.0	£0.0	£0.0
Aylesbury Town Centre Beaconsfield Town Centre Brent Cross Shopping Centre, Prince Charles Drive, Brent Cross	£0.1 £0.0 £0.0	£0.1 £0.0 £0.0	£0.1 £0.0 £0.0	£0.9 £0.0
Broadfields Retail Park, Bicester Road, Aylesbury Brookfield Retail Park, Halfhide Lane, Cheshunt, Waltham Cross Central London	£0.0 £0.0	£0.0 £0.0 £0.0	£0.0 £0.0 £0.7	£0.0 £0.0
Chalfont St. Giles Village Centre Colindale Local Centre Enfield Retail Park, Crown Road, Enfield	£0.0 £0.0	£0.0 £0.0	£0.0 £0.0	£0.0 £0.0
Emileu Nean Fain, Udwi Puau, Emileu Emfeid Town Centre Gerrards Cross Town Centre Great Missenden Village Centre	£0.0 £0.0 £0.0	£0.0 £0.0 £0.0	£0.0 £0.0 £0.0	£0.0 £0.0
Hatfield Town Centre Hattersway Retail Park, Chaul End Lane, Luton	£0.0 £0.0	£0.0	£0.0 £0.0	£0.0
Hertford City Centre High Wycombe Town Centre Hitchin Town Centre	£0.0 £0.0	£0.0 £0.0	£0.0 £0.0	£0.0 £0.0
Ikea, Drury Way, North Circular Road, Wembley Kenton Local Centre Kingsbury District Centre	£0.0 £0.0	£0.0 £0.0 £0.0	£0.0 £0.0 £0.0	£0.0 £0.0 £0.0
Lutton Town Centre	£0.0 £0.0 £0.1	£0.0 £0.0 £0.0	£0.0 £0.0 £0.0	£0.0 £0.0 £0.0
	£0.0	£0.0	£0.0	£0.0
Marlow Town Centre Mill Hill Local Centre Millon Kevnes Town Centre	0.03	£0.0 £0.0	£0.0 £0.0 £0.1	£0.0 £0.0
Marlow Town Centre Milh Hil Local Centre Milhon Keynes Town Centre Milhon Stepping Lister Way, Stevenage Others, Alylesbuy Thors, Alylesbuy	£0.0		£0.0	£0.0
Marliou Toru Centre Milhi II Licosa (Centre Milhi II Kaya (Centre Milhi II Maya (Centre Milhi II Milhi I	£0.0	£0.1 £0.0 £0.0	£0.0 £0.0	£0.0
Martion Your Centre Millen Krypers Town Centre Millen Krypers Town Centre Millen Krypers Town Centre Millen Krypers Ale Laiseur Perk Stadium Way, West Bleichley Microswood Fearl Park, Elder Way, Steverage Differs, Algebracy Plenses Richenough Town Centre Roman (Med Park Centre Centre Roman (Med Park Centre Centre) Roman (Med Park Centre) Ro	£0.0 £0.0 £0.0 £0.0 £0.0 £0.0	£0.1 £0.0 £0.0 £0.0 £0.0	£0.0 £0.0	£0.0
Martion Youn Centre  Mill Hill Local Core Hot Mills Rickynia Christ Mills Rickynia Christ Mills Rickynia Christ Mills Rickynia Christ Mills Rickynia Mills R	60.0 60.0 60.0 60.0 60.0 60.0 60.0 60.0	£0.1 £0.0 £0.0 £0.0 £0.0 £0.0 £0.0 £0.0	£0.0 £0.0 £0.0 £0.0 £0.0	£0.0 £0.0 £0.0 £0.0
Martion Youn Centre  Miller Mcorper Town Centre  Miller Mcorper Town Centre  Miller Mcorper Town Centre  Miller Mcorper McGreen Count Centre  Others, Anjeatory  Others, Anjeatory  Others, Chief Centre  Miller McGreen Centre  Mill	£0.0 £0.0 £0.0 £0.0 £0.0 £0.0 £0.0 £0.0 £0.0 £0.0 £0.0 £0.0	£0.1 £0.0 £0.0 £0.0 £0.0 £0.0 £0.0 £0.0	£0.0 £0.0 £0.0 £0.0 £0.0 £0.0 £0.0 £0.0	£0.0 £0.0 £0.0 £0.0 £0.0 £0.0 £0.0
Markins Trans Centre Milhi Ri Loral Centre Milhi Ri Loral Centre Milhi Ri Loral Centre Milhi Ri Koyan Tom Centre Mich Ri Sporga Ri Learne Plank, Stadum Way, West Bletchley Monkswood Retall Park, Elder Way, Stevenage Others, Arielskry Others, Arielskry Others, Arielskry Others, Arielskry Tom Centre Road Road, Stevenage Rockso & Retall Park, London Road, Stevenage Rockso & Retall Park, London Road, Stevenage Story Tom Centre Stevenage Tom Centre Stevenage Tom Centre Utkridge Tom Centre Vivotan Retall Park, Cowa Month Road, Stevenage Waltham Coxon Centre Others Centre Centre Road, South Russlip Waltham Coxon Tom Centre Vivotan Retall Park, Cowa Road, South Russlip Waltham Coxon Tom Centre Others, catalost skidy area	60.0 60.0 60.0 60.0 60.0 60.0 60.0 60.0	£0.1 £0.0 £0.0 £0.0 £0.0 £0.0 £0.0 £0.0	£0.0 £0.0 £0.0 £0.0 £0.0 £0.0 £0.0 £0.0	£0.0 £0.0 £0.0 £0.0 £0.0 £0.0

Notes: a. Zones base b. Market shar

 Market shares for 'main' and 'top-up' shopping derived directly from NEHS Household Survey (Nevember 20s c. Excludes 'don't know/varies', markets and internet sales

	Zone 11 Furniture (%)	Furniture (%)	Zone 13 Furniture (%)	Zone 14 Furniture (%)
Cone 1   Watford South Coine Valley Retail Park, Lower High Street, Watford	4.49%	0.00%	1.19%	0.00%
Waterfields Shopping Park, Waterfields Way, Watford Watford Arches Retail Park, Lower High Street, Watford Watford Town Centre	0.00% 22.12% 10.41%	0.00% 10.56% 13.27%	0.00% 5.89% 10.88%	0.00% 2.55% 9.35%
Others, Zone 1	0.00%	1.58%	0.00%	0.00%
Zone 2   Watford North				
Asda, Odhams Industrial Estate, St. Albans Road, Watford Garston Village Centre Others, Zone 2	0.00% 0.00% 0.00%	0.00% 0.00% 0.00%	0.00% 0.00% 0.00%	0.00% 0.00% 0.00%
Sub-total	0.00%	0.00%	0.00%	0.00%
Zone 3   Bushey & Aldenham Aldenham Village Centre Bushey Town Centre	0.00%	0.00%	0.00%	0.00%
Costco, Hartspring Lane, Bushey Others, Zone 3	0.00%	0.00%	0.00%	0.00%
Sub-total  Zone 4   Radiett & Shenley	0.00%	0.00%	0.00%	0.00%
Zone 4   Radlett & Shenley Radlett Town Centre Shenley Village Centre	0.00%	0.00%	0.00%	0.00%
Sub-total	0.00%	0.00%	0.00%	0.00%
Zone 5   Borehamwood & Elstree Borehamwood Town Centre Stirling Retail Park, Stirling Way, Borehamwood	0.00%	1.13%	0.00%	0.00%
Tesco Extra, Shenley Road, Borehamwood Others, Zone 5	0.00%	0.00%	0.00%	0.00%
Sub-total  Zone 6   Potters Bar	0.00%	1.13%	0.00%	0.00%
Potters Bar Town Centre South Mimms Village Centre	0.00%	0.00%	0.00%	0.00%
Tesco Superstore, Mutton Lane, Potters Bar Others, Zone 6	0.00%	0.00%	0.00%	0.00%
Sub-total  Zone 7   Rickmansworth	0.00%	0.00%	0.00%	0.00%
Croxley Green Local Centre Rickmansworth Town Centre Others, Zone 7	0.00% 0.00% 0.00%	0.00% 0.00% 0.00%	0.00% 0.00% 0.00%	0.00% 0.00% 0.00%
Sub-total	0.00%	0.00%	0.00%	0.00%
Zone 8   Batchworth Heath & South Oxhey Northwood Local Centre	0.00%	0.00%	0.00%	0.00%
South Oxhey Local Centre Sub-total	0.00%	0.00%	0.00%	0.00%
Zone 9   Chorleywood & Sarrett Chorleywood Village Centre	0.000	0.001/	0.001/	0.001/
unoneywood village Centre Elstree Village Centre Sarratt Village Centre	0.00% 0.00% 0.00%	0.00% 0.00% 0.00%	0.00% 0.00% 0.00%	0.00% 0.00% 0.00%
Sub-total Sub-total	0.00%	0.00%	0.00%	0.00%
Zone 10   Kings Langley & Abbots Langley Abbots Langley Village Centre Kings Langley Village Centre	0.00%	0.00%	0.00%	0.00%
Others, Zone 10	0.00%	1.19%	0.00%	0.00%
Zone 11   Hemel Hempstead	0.00%	7.01%	0.00%	0.00%
Hemel Hempstead Town Centre Apstey Mills Retail Park, London Road, Hemel Hempstead Others, Zone 11	12.82% 22.71% 0.00%	10.64% 28.02% 0.00%	1.19% 18.82% 0.00%	1.09% 4.00% 0.00%
Sub-total	35.53%	38.66%	20.01%	5.09%
Zone 12   Hemel Hempsteed Fringe Grovehill Local Centre Others, Zone 12	1.52%	0.00%	0.00%	0.00%
Others, Zone 12 Sub-total	1.52%	1.19%	0.00%	0.00%
Zone 13   Berkhamsted Berkhamsted Town Centre	1.14%	1.58%	20.99%	3.11%
Berkhamsted Town Centre Others, Zone 13 Sub-total	0.00%	0.00%	0.00%	0.00%
Zone 14   Tring Tring Town Centre	0.00%	0.00%	0.00%	6.75%
Others, Zone 14	0.00%	0.00%	0.00%	0.00% 6.75%
Sub-total  Zone 18   St Albans	0.00%	0.00%	0.00%	6.75%
Abbey View Retail Park, Griffiths Way, St. Albans St. Albans City Centre Others, Zone 18	0.00% 1.14% 0.00%	0.00% 0.00% 0.00%	0.00% 0.00% 0.00%	0.00% 0.00% 0.00%
Sub-total	1.14%	0.00%	0.00%	0.00%
Zone 19   London Colney Fringe Albert Bygrave Retail Park, North Orbital Road, St Albans	0.00%	0.00%	0.00%	0.00%
Colney Fields Shopping Park, Alsop Close, London Colney Cuffley Village Centre Others, Zone 19	0.00% 0.00% 0.00%	0.00% 0.00% 0.00%	0.00% 0.00% 0.00%	0.00% 0.00% 0.00%
Sub-total	0.00%	0.00%	0.00%	0.00%
Zone 21   Harpenden Wheathampstead Village Centre Harpenden Town Centre	0.00%	0.00%	0.00%	0.00%
Sub-total	0.00%	0.00%	0.00%	0.00%
Total   Inner Study Area	77.9%	75.0%	59.0%	26.9%
			18.0%	
Sub Total   Watford District Sub Total   Hertsmere District Sub Total   Three Rivers Borough	37.0% 0.0% 0.0%	25.4% 1.1% 7.0%	0.0%	11.9% 0.0% 0.0%
Sub Total   Watford District Sub Total   Hertamere District Sub Total   Three Mivers Borough Sub Total   Total   Discorum District Sub Total   St Albans City & District	37.0% 0.0% 0.0% 39.7% 1.1%	25.4% 1.1% 7.0% 41.4% 0.0%	0.0% 0.0% 41.0% 0.0%	11.9% 0.0% 0.0% 15.0% 0.0%
Sub Total   Hertsmere District Sub Total   Three Rivers Borough Sub Total   Dacorum District	0.0% 0.0% 39.7%	1.1% 7.0% 41.4%	0.0% 0.0% 41.0%	0.0% 0.0% 15.0%
Sub Total   Hertsmere District Sub Total   These Rivers Borrough Sub Total   Dacorum District Sub Total   St Albans City & District	0.0% 0.0% 39.7%	1.1% 7.0% 41.4% 0.0%	0.0% 0.0% 41.0% 0.0%	0.0% 0.0% 15.0%
Sub Total Fernance District Sub Total Fernance District Sub Total Three Rivers Borough Sub Total I Descente District Sub Total I Descente District Sub Total I Real Sub Total Destination Outside Inner Study Area Zens Si Ti	0.0% 0.0% 39.7%	1.1% 7.0% 41.4% 0.0%	0.0% 0.0% 41.0% 0.0%	0.0% 0.0% 15.0%
Sub Total   Heramon District Sub Total   The Wise Biorogh Sub Total   The Wise Biorogh Sub Total   St Albans City & District Destination  Outside Inner Stedy Area Zons 15   Thes Gives Frore Sub Total   St Albans City & District  Outside Note Stedy Area Zons 15   Thes Gives Frore Subside St Red Milling Critic  Factor Code (Service)	0.0% 0.0% 39.7% 1.1% Zone 11 (%)	1.1% 7.0% 41.4% 0.0% Zone 12 (%)	0.0% 0.0% 41.0% 0.0% Zone 13 (%)	0.0% 0.0% 15.0% 0.0% Zone 14 (%)
Sub Total I Netramore District Sub Total I True Rivers Borough Sub Total I True Rivers Borough Sub Total I Decomm District Sub Total I Sub Total I Sub Total Destination  Outside invers Study Area  Zoutside invers Study Area  Zoutside invers Study Area  Zoutside Sub Total I Sub Total  Enter Study Area  Zoutside Sub Total I Sub Total  Enter Study Area  Zoutside Sub Total I Sub Total  Enter Sub To	0.0% 0.0% 39.7% 1.1% Zone 11 (%)	1.1% 7.0% 41.4% 0.0% 0.0% 0.00% 0.00% 0.00% 0.00%	0.0% 0.0% 41.0% 0.0% Zone 13 (%)	0.0% 0.0% 15.0% 0.0% Zone 14 (%) 0.00% 0.00% 0.00% 0.00%
Sub-Total   Minternance Datatot discharge   Minternance Datatot discharge   Minternance Datatot discharge   Minternance   Destination  Outstade Inner Study Area  Constal   Shalkses City & Datatot  Destination  Outstade Inner Study Area  Constal   These Owner Study Area  Constal   The Constal   These  Constal   The Constal   These  Constal   The Constal   These  Constal   The Constal   These  Co	0.0% 0.0% 39.7% 1.1% Zone 11 (%)	1.1% 7.0% 41.4% 0.0% Zone 12 (%)	0.0% 0.0% 41.0% 0.0% Zone 13 (%) 0.00% 0.00% 0.00% 0.00%	0.0% 0.0% 15.0% 0.0% Zone 14 (%) 0.00% 0.00% 0.00% 0.00%
Sub-Total Petrameno Datatet dia Total Petrameno Datatet dia Total Total Petrameno dia Total Total Petrameno dia Total St. Albam City & District  Destination  Controle Inner Strong Area  Controle Inner Strong Control  Controle Inner Strong Control  Control Inner Strong Control  Contro	0.0% 0.0% 39.7% 1.1% Zone 11 (%) 0.00% 0.00% 0.00% 0.00%	1.1% 7.0% 41.4% 0.0% Zone 12 (%) 0.00% 0.00% 0.00% 0.00% 0.00% 0.00%	0.0% 0.0% 41.0% 0.0% Zone 13 (%) 0.00% 0.00% 0.00% 0.00% 0.00%	0.0% 0.0% 15.0% 0.0% 2one 14 (%) 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00%
Sub-Total   Mersenano Datatet due Total   There News Borough due Total   There News Borough due Total   Datacome Datatet due Total   Datacome Datatet due Total   Datatet   Datatet due Total   Datatet due To	0.0% 0.0% 39.7% 1.1% Zone 11 (%) 0.00% 0.00% 0.00% 0.00% 0.00%	1.1% 7.0% 41.4% 0.0% 41.4% 0.0%  Zone 12 (%) 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00%	0.0% 0.0% 41.0% 0.0% Zone 13 (%) 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00%	0.0% 0.0% 15.0% 0.0% (%) 2one 14 (%) 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00%
Sub Total   Hereamon Datatot Sub Total   Hereamon Datatot Sub Total   Here Mereamon Sub Total   Here Mereamon Sub Total   Hereamon Sub	0.0% 0.0% 39.7% 1.1% Zone 11 (%) 0.00% 0.00% 0.00% 0.00% 0.00% 0.00%	1.1% 7.0% 41.4% 0.0% 2one 12 (%) 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00%	0.0% 0.0% 41.0% 0.0% 2one 13 (%) 0.00% 0.00% 0.00% 0.00% 0.00% 0.00%	0.0% 0.0% 15.0% 0.0% 15.0% 0.0% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00%
Sub-Total Personano Datatet dia Total Personano Datatet dia Total Total Personano Datatet dia Total Total Personano Datatet dia Total St. Albama City & District  Destination  Controle Research Control	0.0% 30.7% 1.1% 2.0ne 11 (%) 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00%	1.1% 7.0% 41.4% 0.0% 2.0ne 12 (%) 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00%	0.0% 0.0% 41.0% 0.0% 2.0ne 13 (%) 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00%	0.0% 15.0% 0.0% (%)
Sub-Total Personano Datatric dia Total St. Administratori Coly & District Destination  Outside Break Storiy Area  Contrado Break Storiy Ar	0.0% 0.0% 0.00% 0.	1.1% 7.0% 41.4% 0.0% 41.4% 0.00% 0.0	0.0% 0.0% 11.0% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00%	0.0% 0.0% 0.0% 0.0% 0.0% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00%
Sub-Total Petramen Dated the Total Petramen Dated the Total Petramen Berough the Total Petrame Crey & District  Destination  Control Read Petramen Crey  Cont	0.00% 0.00% 0.00% 1.1% 1.1% (%) 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00%	1.1% 7.0% 41.4% 0.0% 41.4% 0.00% 41.4% 0.00% 41.4% 0.00% 0.0	0.0% 0.0% 41.0% 0.00%   Zone 13 (%)    0.00%   0.00% 0.00%   0.00% 0.00%   0.00% 0.00%   0.00% 0.00%   0.00% 0.00%   0.00% 0.00%   0.00% 0.00%   0.00% 0.00%   0.00% 0.00%   0.00% 0.00%   0.00% 0.00%   0.00% 0.00%   0.00% 0.00%   0.00% 0.00%   0.00% 0.00%   0.00% 0.00%   0.00% 0.00% 0.00%   0.00% 0.0	0.0% 15.0% 0.0% 15.0% 0.0% 15.0% 0.0% 15.0% 0.00
Sub-Total   Mercanevo Datatet due Total   Mercanevo Borough due Total   Datacome Datacome Destination  Constitution   Datacome Datacome Datacome Destination   Datacome Datacom	0.0% 207% 207% 207% 207% 207% 207% 207% 20	1.5% (%) (%) (%) (%) (%) (%) (%) (%) (%) (%	0.0% 41.0% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 1.14% 0.00% 1.59% 0.00% 0	0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00% 0.00%
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Sub-Total   Mercanero Datatet die Total   Mercanero Borough die Total   Datacome Datatet die Datatet die Datacome Datatet die Datatet	0.0% 20 7% 2	1.1% 1.1% 1.1% 1.1% 1.1% 1.1% 1.1% 1.1%	0.0% 41 00% 0.00% 1.14% 0.00% 1.59% 0.00% 1.59% 0.00% 1.59% 0.00% 1.59% 0.00% 1.59% 0.00% 1.00% 1.59% 0.00% 1.00%	0.00% 0.00%
Sub-Total   Mercanero Datatet dia Total   Mercanero Borosph dia Total   Datatet Serve Borosph dia Total   Datatet Serve Borosph dia Total   Datatet Serve Borosph dia Total   Datatet Cry & Datatet  Destination  Outside Rome Study Area  Const 51   These Boros Study Area  Const 51   These Boros Strong Challed St.   Peter Village Centre  Destination Construction  Const 51   These Boros Strong Challed St.   Peter Village Centre  Destination Construction  Const 51   These Boros Strong Challed Construction  Const 51   These Boros Strong Challed Construction  Const 51   Construction  Constru	0.00% 0.	1.1% (1.0%) (1.0	0.0% 41 00% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0% 0.0%	0.00% 0.00%
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Sub-Total   Streams Dated  Sub-Total   Streams D	0.0%   0.0%   0.0%   0.00%   0	1.1% 2.0% 2.0% 2.0% 2.0% 2.0% 2.0% 2.0% 2.0	0.0% CON	0.00% 0.00%
Sub-Total Personano Datatet  Michael Personano Datatet  Michael Personano Marca  Destination  Outside Inner Study A Datatet  Destination  Outside Inner Study Area  Control Personano  Control Personano	0.0%   0.0%   0.0%   0.00%   0	1.1% 2.0% 2.0% 2.0% 2.0% 2.0% 2.0% 2.0% 2.0	0.00% 0.00%	0.00% 0.00%
Sub-Total Personant Datated Sub-Total Personant Datated Sub-Total Personant Development Sub-Total Personant Development Sub-Total Sub-To	0.0%   0.0%   0.0%   0.0%   0.0%   0.0%   0.0%   0.00%	1.1% (1.0%) (1.0	0.0% CON	0.00% 0.00%
Sub-Total   Streams Dated  Sub-Total   Streams Descript  Destination  Destination  Outside Inner Stream Stream  Outside Inner Stream  Inner Inner Inner Inner  Outside Inner Stream  Inner Inner Inner  Inner Inner Inner  Inner Inner  Inner Inner  Inner  Outside Inner  Outside Inner  Inner  Outside Inner  Inner  Outside I	0.0% 20 0.0% 2	1.1% (1.0%) (1.0	0.00% 0.00%	0.00% (0.
Sub-Total   Petramero Datated die Total   Petramero Borough die Total   Datated Datated die Total   Da	0.00% 0.00%	1.1% (1.0%) (1.0	0.00% 0.00%	0.00% (0.
Sub-Total   Series March   Sub-Total   Sub-Total   Series March   Sub-Total   Sub-Total   Series March   Sub-Total   Sub-Total	0.00% 0.00%	1.1% (1.0%) (1.0	0.00%   0.00%	0.00% (0.
Sub-Total   Petramero Datated in Total   Petramero Borosult in Montal   There News Borosult in Montal   There News Borosult in Montal   Datated Borosult in Monta	0.00% 0.00%	1.1% (1.0%) (1.0	0.00% 0.00%	0.00% (0.
Sub-Total Information Datated in Total Information Datated Information Destination  Outside Read Study Area  Consiste Read Study Read Study  Consiste Read Study Area  Amendment Read Consiste  Consiste Read Read Study Area  Consiste Read Read Read Read Study Area  Consiste Read Read Read Study Area  Consiste Read Read Read Study Area  Consiste Read Read Read Read Read Study Area  Consiste Read Read Read Read Read Read Read Study Area  Consiste Read Read Read Read Read Read Read Rea	0.00%	1.1% (1.0%) (1.0	0.00%	0.00% (0.
Sub-Total   Personan Datated (bit of Total   Personan Datated (bit of Total   Personan Developed (bit of Total   Personan Datated (b	0.00%	1.1% (1.0%) (1.0	0.00%	0.00% (0.
Sub-Total Information Datated in Total Information Datated Information Destination  Outside Resear Study Area  Consist Information Datated Information D	0.00%	1.1% (1.0%) (1.0	0.00%	0.00% (0.
Sub-Total Information Datated Similar Market Sub-Total Similar Sub-Total Sub	0.00%	1.1% (1.0%) (1.0	0.00%	0.00% (0.
Sub-Total Information Datated in Total Information Destination  Outside Inner Study Area  Consider Inner Study Control  Feather Williage Control  Cont	0.00%	1.1% (1.0%) (1.0	0.00%	0.00% (0.
Sub-total Personant Datated Similar Martinana Datated Similar Martinana Datated Similar Similar Martinana Similar Simi	0.00%	1.1% (1.0%) (1.0	0.00%	0.00% 1.00%
Sub-Total   Seriamon Datated Similar   Internet West Bernards Similar   Internet Similar   Internet Similar Similar   Internet Similar   Internet Similar S	0.00% 0.00%	1.1% CON. CON. CON. CON. CON. CON. CON. CON.	0.00% 0.00%	0.00% (0.
Sub-Cotal I Servanes District  Side Total I Servanes Bernard  Germande Investment State  Germande Investment State  Germande Investment State  Germande Investment State  Germande I Servanes I Servanes  Germande I Servanes  Germand	0.00%	1.1% (1.0%) (1.0	0.00%   0.00%	0.00% 1.00%
Sub- Total   Streamen Datated Sin Total   Test Review Bernards Sin Total   Streamen Bernards Sin Total   St. Albares City & Datated Destination  Outside Rome Stody Area  Control   St. Albares City & Datated  Destination  Outside Rome Stody Area  Control   St. Albares City & Datated  Destination  Outside Rome Stody Area  Control   St. Albares City & Datated  Destination Control  Electric Control  Standard Control  Standard Control  Standard Control  Standard Control  Standard Control  Sub-total  Others Area St. Albares Control  Sub-total  Sub-total  Others Area St. Albares Control  Sub-total  Sub-total  Others Area St. Albares Control  Sub-total  Others Area St. Albares St. Alba	0.00%   0.00%	1.1% (1.00%) 1.1% (1.00%) 1.00% 1.00	0.0%   0.	0.00%   0.00%
Jack Total   Service Name Bergel  Jack   Jac	0.00%   0.00%	1.1% (1.0%) (1.0	0.00%   0.00%	0.00% (1.
Jail Total   Hertenane Datated in John State   John State	0.00%   0.00%	1.1% (1.0%) (1.0	0.00%	0.00% (0.

Notes: a. Zones bases b. Market shan

 Market shares for "main" and "top-up" shopping derived directly from NEMS Household Survey (Nevember 2016 c. Excludes 'don't know/varies', markets and internet sakes

	Zone 11 Furniture (£m)	Zone 12 Furniture (£m)	Zone 13 Furniture (£m)	Zone 14 Furniture (£m)
Zone 1   Watford South Coine Valley Retail Park, Lower High Street, Watford	£0.9	£0.0	£0.1	£0.0
Waterfields Shopping Park, Waterfields Way, Watford Watford Arches Retail Park, Lower High Street, Watford Watford Town Centre	£0.0 £4.5 £2.1	£0.0 £1.4 £1.7	£0.0 £0.6 £1.2	£0.0 £0.1 £0.5
Others, Zone 1	£0.0	£0.2	£0.0	£0.0
Zone 2   Watford North Asda, Odhams Industrial Estate, St. Albans Road, Watford	£0.0	£0.0	£0.0	£0.0
Garston Village Centre Others, Zone 2	£0.0 £0.0	£0.0 £0.0	£0.0	£0.0
Sub-total  Zone 3   Bushey & Aldenham	£0.0	£0.0	£0.0	£0.0
Alderham Village Centre Bushey Town Centre Costco, Hartspring Lane, Bushey	£0.0 £0.0	£0.0 £0.0	£0.0 £0.0	£0.0 £0.0
Others, Zone 3 Sub-total	£0.0	£0.0	£0.0	£0.0
Zone 4   Radiett & Shenley Radiett Town Centre	£0.0	£0.0	£0.0	£0.0
Shenley Village Centre Sub-total	£0.0	£0.0	£0.0	£0.0
Zone 5   Borehamwood & Elstree Borehamwood Town Centre	£0.0	£0.1	£0.0	£0.0
String Retail Park, Stirling Way, Boreharnwood Tesco Extra, Shenley Road, Boreharnwood Others, Zone 5	£0.0 £0.0	£0.0 £0.0	£0.0 £0.0	£0.0 £0.0 £0.0
Sub-total	£0.0	£0.0	£0.0	£0.0
Zone 6   Potters Bar Potters Bar Town Centre	£0.0	£0.0	£0.0	£0.0
South Mimms Village Centre Tesco Superstore, Mutton Lane, Potters Bar Others, Zone 6	£0.0 £0.0	£0.0 £0.0	£0.0 £0.0	£0.0 £0.0
Sub-total	£0.0	£0.0	£0.0	£0.0
Zone 7   Rickmansworth Croxley Green Local Centre Rickmansworth Town Centre	£0.0 £0.0	£0.0 £0.0	£0.0 £0.0	£0.0
Others, Zone 7 Sub-total	£0.0	£0.0	£0.0	£0.0
Zone 8   Batchworth Heath & South Oxhey Northwood Local Centre	£0.0	£0.0	£0.0	£0.0
South Oxhey Local Centre	£0.0	£0.0	£0.0	£0.0
Zone 9   Chorleywood & Sarratt				
Chorleywood Village Centre Elstree Village Centre Sarratt Village Centre	£0.0 £0.0	£0.0 £0.0	£0.0 £0.0	£0.0 £0.0
Sub-total	£0.0	£0.0	£0.0	£0.0
Zone 10   Kings Langley & Abbots Langley Abbots Langley Village Centre Kings Langley Village Centre	£0.0 £0.0	£0.0 £0.8	£0.0 £0.0	£0.0 £0.0
Others, Zone 10	£0.0	£0.9	£0.0	£0.0
Zone 11   Hemel Hempstead	£0.0	£0.9	£0.0	£0.0
Hemel Hempstead Town Centre Apsley Mills Retail Park, London Road, Hemel Hempstead Others, Zone 11	£2.6 £4.6 £0.0	£1.4 £3.7 £0.0	£0.1 £2.1 £0.0	£0.1 £0.2 £0.0
Sub-total	£7.2	£5.1	£2.2	£0.3
Zone 12   Hemel Hempstead Fringe Grovehil Local Centre Others, Zone 12	£0.3 £0.3	£0.0 £0.2	£0.0 £0.0	£0.0 £0.0
Sub-total	£0.6	£0.2	£0.0	£0.0
Zone 13   Berkhamsted Berkhamsted Town Centre Öthers, Zone 13	£0.2 £0.0	£0.2 £0.0	£2.3 £0.0	£0.2 £0.0
Sub-total	£0.2	£0.2	£2.3	£0.2
Zone 14   Tring Tring Town Centre Others, Zone 14	£0.0 £0.0	£0.0 £0.0	£0.0 £0.0	£0.4 £0.0
Sub-total	£0.0	£0.0	£0.0	£0.4
Zone 18 St Albans Abbey View Retail Park, Griffiths Way, St. Albans St. Albans City Centre	£0.0 £0.2	£0.0 £0.0	£0.0 £0.0	£0.0 £0.0
Others, Zone 18 Sub-total	£0.2 £0.0	£0.0	£0.0	£0.0
Zone 19   London Colney Fringe				
Albert Bygrave Retail Park, North Orbital Road, St Albans Colney Fields Shopping Park, Alsop Close, London Colney Cuffley Village Centre	£0.0 £0.0	£0.0 £0.0	£0.0 £0.0	£0.0 £0.0
Others, Zone 19 Sub-total	£0.0	£0.0	£0.0	£0.0
Zone 21   Harpenden Wheathampstead Village Centre	£0.0	£0.0	£0.0	£0.0
Harpenden Town Centre Sub-total	£0.0	£0.0	£0.0	£0.0
Total   Inner Study Area	£15.7	£9.8	£6.5	£1.5
Sub Total   Watford District Sub Total   Hertsmere District Sub Total   Three Pivers Barough	£7.5 £0.0 £0.0	£3.3 £0.1 £0.9	£2.0 £0.0 £0.0	£0.7 £0.0 £0.0
Sub Total   Three Rivers Borough Sub Total   Daccrum District Sub Total   St Albans City & District	£8.0 £0.2	£5.4 £0.0	£4.5 £0.0	£0.9 £0.0
Destination	Zone 11	Zone 12 Furniture (£m)	Zone 13 Furniture (£m)	Zone 14 Furniture (£m)
	(fm)			()
Outside Inner Study Area	Furniture (£m)	(Ém)		
Zone 15   Three Rivers Fringe Chalfont St. Peter Village Centre	£0.0	£0.0	£0.0	£0.0
Consident St. Peter Village Centre Denham Village Centre Eastocke Local Centre Eastocke Local Centre Harefield Green Pair, Richmansworth Road, Harefield, Ubbridge	£0.0 £0.0 £0.0	£0.0 £0.0 £0.0	£0.0 £0.0 £0.0	£0.0 £0.0
Comatel No. See New York Control State Control State Control State Control State Control State Control Control State Control Control Control Control Control Control State Control Control State Contr	£0.0 £0.0 £0.0 £0.0 £0.0 £0.0	£0.0 £0.0 £0.0 £0.0 £0.0 £0.0 £0.0	£0.0 £0.0 £0.0 £0.0 £0.0 £0.0	£0.0 £0.0 £0.0 £0.0 £0.0
Constitution of Peter Village Centre Challerio S. Peter Village Centre Estatolo Cost Centre Village Centre Vill	£0.0 £0.0 £0.0 £0.0 £0.0 £0.0 £0.0 £0.0	£0.0 £0.0 £0.0 £0.0 £0.0 £0.0 £0.0 £0.0	£0.0 £0.0 £0.0 £0.0 £0.0 £0.0 £0.0 £0.0	£0.0 £0.0 £0.0 £0.0 £0.0 £0.0 £0.0 £0.0
Zona El Buret Roses From Control Charles (S. Feer Village Certis Dectar Village Celtis Dectar Village Celtis Dectar Village Celtis (S. Feer Village Celtis C	£0.0 £0.0 £0.0 £0.0 £0.0 £0.0 £0.0	£0.0 £0.0 £0.0 £0.0 £0.0 £0.0 £0.0	£0.0 £0.0 £0.0 £0.0 £0.0 £0.0 £0.0	£0.0 £0.0 £0.0 £0.0 £0.0 £0.0
Constitution of Peter Village Centre Challerio S. Peter Village Centre Estatolo Cost Centre Village Centre Vill	£0.0 £0.0 £0.0 £0.0 £0.0 £0.0 £0.0 £0.0	£0.0 £0.0 £0.0 £0.0 £0.0 £0.0 £0.0 £0.0	£0.0 £0.0 £0.0 £0.0 £0.0 £0.0 £0.0 £0.0	£0.0 £0.0 £0.0 £0.0 £0.0 £0.0 £0.0 £0.0
Constitution Securitarions Charlot St. Peter Villago Contre Central Villago Centre Nation From Centre Preser Villago Centre Ricalio Toron Centre Children C	£0.0 £0.0 £0.0 £0.0 £0.0 £0.0 £0.0 £0.0	£0.0 £0.0 £0.0 £0.0 £0.0 £0.0 £0.0 £0.0	£0.0 £0.0 £0.0 £0.0 £0.0 £0.0 £0.0 £0.0	£0.0 £0.0 £0.0 £0.0 £0.0 £0.0 £0.0 £0.0
Comain St. Peer Village Centre Charlot St. Peer Village Centre Central Village Centre Central Village Centre Central Village Centre Central Village Centre Village Centre Village Centre Village Centre Risalis Forto Centre Centr	£0.0 £0.0 £0.0 £0.0 £0.0 £0.0 £0.0 £0.0	£0.0 £0.0 £0.0 £0.0 £0.0 £0.0 £0.0 £0.0	£0.0 £0.0 £0.0 £0.0 £0.0 £0.0 £0.0 £0.0	£0.0 £0.0 £0.0 £0.0 £0.0 £0.0 £0.0 £0.0
Zona 11 la ture Pours Fronz Challor S. Peer Village Certis Debath Village Certis Village Certis Village Certis Village Certis Debath Village Certis Sub-tectal Village Certis Debath Village Certis De	\$0.0 \$0.0 \$0.0 \$0.0 \$0.0 \$0.0 \$0.0 \$0.0	60.0 60.0 60.0 60.0 60.0 60.0 60.0 60.0 60.0 60.0 60.0 60.0 60.0 60.0 60.0 60.0 60.0	£0.0 £0.0 £0.0 £0.0 £0.0 £0.0 £0.0 £0.0	£0.0 £0.0 £0.0 £0.0 £0.0 £0.0 £0.0 £0.0
Constitution to Press Villago Centre Challerio SI, Peres Villago Centre Catalonio Caso Centre Catalonio Caso Centre Villago Ce	£0.0 £0.0 £0.0 £0.0 £0.0 £0.0 £0.0 £0.0	\$0.0 \$0.0	£0.0 £0.0 £0.0 £0.0 £0.0 £0.0 £0.0 £0.0	£0.0 £0.0 £0.0 £0.0 £0.0 £0.0 £0.0 £0.0
Committee Commit	\$0.0 \$0.0 \$0.0 \$0.0 \$0.0 \$0.0 \$0.0 \$0.0	60.0 60.0 60.0 60.0 60.0 60.0 60.0 60.0 60.0 60.0 60.0 60.0 60.0 60.0 60.0 60.0 60.0	£0.0 £0.0 £0.0 £0.0 £0.0 £0.0 £0.0 £0.0	£0.0 £0.0 £0.0 £0.0 £0.0 £0.0 £0.0 £0.0
Comit 14 Three Sever From  Challetot SI, Peter Village Cerine  Dentant Village Cerine  Dentant Village Cerine  Hardred Ceren Path, Richmansouth Road, Hardred Ubdridge  Hardred Ceren Path, Richmansouth Road, Hardred Ubdridge  Hardred Cerene  Hardred Cerene  Hardred Cerene  Hardred Cerene  Hardred Cerene  Bioth Food II  Sink-total  Ceren Life From Western From  Cerene  District Sink-total  Ceren Life From Cerene  District Cerene  Cerene  Dentative Cerene  Cerene  Dentative Cerene  Cerene  Dentative Cerene  Dentat	£0.0 £0.0 £0.0 £0.0 £0.0 £0.0 £0.0 £0.0	60.0 60.0	£0.0 £0.0 £0.0 £0.0 £0.0 £0.0 £0.0 £0.0	£0.0 £0.0 £0.0 £0.0 £0.0 £0.0 £0.0 £0.0
Constitution of Peter Village Certic Challetto G. Peter Village Certic Challetto G. Peter Village Certic Challetto G. Peter Village Certic Cer	£0.0 £0.0 £0.0 £0.0 £0.0 £0.0 £0.0 £0.0	60.0 60.0	£0.0 £0.0 £0.0 £0.0 £0.0 £0.0 £0.0 £0.0	£0.0 £0.0 £0.0 £0.0 £0.0 £0.0 £0.0 £0.0
Constitution of Person Wilago Control Charlott of St. Person Wilago Control Charlott of St. Person Wilago Control Charlott of St. Person Wilago Control Format Wilago Celera Form	\$0.0	\$20.0 \$2	\$200 \$200 \$200 \$200 \$200 \$200 \$200 \$200	\$0.0 \$0.0 \$0.0 \$0.0 \$0.0 \$0.0 \$0.0 \$0.0
Committee Commit	£0.0 £0.0	50.0 50.0	\$0.0 \$0.0 \$0.0 \$0.0 \$0.0 \$0.0 \$0.0 \$0.0	\$0.0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0
Constitution of Near Water Centre Exhabition St. Priesr Water Centre Exhabition St. Priesr Water Centre Exhabition Control Centre Francisco Control Centre Francisco Control Centre Francisco Control Centre Francisco Control Franc	600 600 600 600 600 600 600 600	\$0.0 \$0.0 \$0.0 \$0.0 \$0.0 \$0.0 \$0.0 \$0.0	\$0.0 \$0.0 \$0.0 \$0.0 \$0.0 \$0.0 \$0.0 \$0.0	\$0.0 \$0.0 \$0.0 \$0.0 \$0.0 \$0.0 \$0.0 \$0.0
Committed Commit	600 600 600 600 600 600 600 600	\$0.0 \$0.0 \$0.0 \$0.0 \$0.0 \$0.0 \$0.0 \$0.0	\$0.0 \$0.0 \$0.0 \$0.0 \$0.0 \$0.0 \$0.0 \$0.0	\$0.0
Commandation Control Service  Disable St. St. Pater Walge Ceate  Establic Control Centre  Barriel Control Centre  Walge St.	(0.0 co.) co.) co.) co.) co.) co.) co.) co.)	50.0 50.0	\$20.0	\$0.0
Constitution of Peter Village Certic Challeton S. Peter Village Certic Challeton S. Peter Village Certic Carterion S. Control Carterion	(0.0 ) (0	\$0.0 \$0.0	\$0.0	E0.0 E0.0 E0.0 E0.0 E0.0 E0.0 E0.0 E0.0
Combit 18 The Development of the Combined State of the Combined St	(00) (00) (00) (00) (00) (00) (00) (00)	\$0.0	\$0.0	60.0 (
Committed for Charter Visign Cervine Extraction Council Cervine Extraction Council Cervine Extraction Council Cervine For Anna Cervine For Anna Cervine Extraction Council Cervine For Anna Cervine Extraction Council Cervine For Anna Cervine Extraction Council Cervine Extraction Council Cervine Extraction Cervine Extr	600 600 600 600 600 600 600 600	\$0.0	\$0.0	60.0 CO.0 CO.0 CO.0 CO.0 CO.0 CO.0 CO.0 C
Constant St. Priesr Wage Cerie Estation Cost Ceries Facilities Commission Facilities Control Ceries Facilities Cost Ceries Facilities Cost Ceries Facilities	600 (600 (600 (600 (600 (600 (600 (600	\$20.0 \$2	\$0.0	\$0.0
Committed for Cheer Visign Cervine Extraction Country Extrac	600 600 600 600 600 600 600 600	\$50.0 \$5	\$0.0	(0.0 co.) (0.0 c
Committed Commit	(0.0   (0	\$50.0	\$50.0 \$50.0	\$0.0
Commandation Control Service  Disablic St. Nation Water Centre  Establic Control Control  Establic Control Control  Establic Control  Esta	(0.0 cm) (0.	\$2.0	\$20.0	\$0.0
Combit III Branch Deven Facus Charlot Col. Prietr Wilege Cerbin Establish Col. Prietr Wilege Cerbin Establish Col. Cerbin Facus Vision Color Part, Richmansouth Road, Hardeled, Usbridge Farian Ford Louis Cerbin Farian Vision Cerbin Farian Vision Cerbin Farian Vision Cerbin Sub-betal  Deban Jones 16  Bub-betal  Deban Jones 16  Bub-betal Bub-betal Pell Jubihol Lune Cheshurt, Washam Cross  Bub-betal  Bub-betal Jones 16	600 600 600 600 600 600 600 600	50.0 50.0 50.0 50.0 50.0 50.0 50.0 50.0	\$0.0	\$0.0
Committed Control Control  Tableton Control  Tab	(0.0 cm) (0.	\$2.0	\$20.0	\$0.0
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Committed Control Control Charlet Control Char	600 (600 (600 (600 (600 (600 (600 (600	\$50.0	\$20.0	CO
Committed Commit	600 (000 (000 (000 (000 (000 (000 (000	50.0 50.0 50.0 50.0 50.0 50.0 50.0 50.0	\$50.0	\$0.0
Committed Server From  Charlott of S. Peter Village Centre  Derban Village Centre  Derban Village Centre  Bernan Village Centre  From Part, Richmansonth Road, Harrefeld, Usbridge  Franch Centre  Franch Centre  Branch	(00) (00) (00) (00) (00) (00) (00) (00)	\$20.0	\$200 \$200 \$200 \$200 \$200 \$200 \$200 \$200	CO

urther Dacorum Retail Study lexus Planning 'able 25: All comparison goods expenditure				
destination	Zone 11 Comparison (£m)	Zone 12 Comparison (£m)	Zone 13 Comparison (£m)	Zone 14 Compariso (£m)
itudy Area Cone 1   Watford South Cohe Valley Retail Park, Lower High Street, Watford	£0.9	20.6	£0.1	0.03
Vaterfields Shopping Park, Waterfields Way, Watford Vatford Arches Retail Park, Lower High Street, Watford Vatford Town Centre	£1.6 £4.5 £16.2	£1.2 £1.7 £9.1	£0.0 £0.6 £18.0	£0.0 £0.3 £2.9
Others, Zone 1	£0.0 £23.2	£0.2 £12.7	£0.0 £18.8	£0.0 £3.2
one 2   Watford North sda, Odhams Industrial Estate, St. Albans Road, Watford	£0.3	£0.4	£0.0	£0.0
Sarston Village Centre Others, Zone 2	£0.0 £0.0	£0.4 £0.0	£0.0	£0.0 £0.0
one 3   Bushey & Aldenham Idenham Village Centre	£0.3	£0.7	£0.0	0.03
Jdenham Village Centre Lushey Town Centre Jostoo, Hartspring Lane, Bushey Whers, Zone 3	£0.0 £0.0	£0.0 £0.0	£0.0 £0.2 £0.0	0.03 0.03 0.03
iub-total	£0.0	£0.0	£0.0	£0.0
cone 4   Radiett & Shenley tadiett Town Centre	£0.0	£0.0	£0.0	£0.0
henley Village Centre	£0.0	£0.0	£0.0	£0.0
one 5   Borehamwood & Elstree lorehamwood Town Centre	£0.0	£0.1	£0.0	£0.0
tirling Retail Park, Stirling Way, Borehamwood esco Extra, Shenley Road, Borehamwood Ithers, Zone 5	£0.0 £0.0 £0.0	£0.0 £0.0 £0.0	£0.0 £0.0	£0.0 £0.0 £0.0
sub-total	£0.0	£0.1	£0.0	£0.0
one 6   Potters Bar lotters Bar Town Centre outh Mimms Village Centre	£0.0 £0.0	£0.0 £0.0	£0.0 £0.0	£0.0 £0.0
esco Superstore, Mutton Lane, Potters Bar Ithers, Zone 6	£0.0 £0.0	£0.0 £0.0	£0.0 £0.0	0.02 0.02
one 7   Rickmansworth				
croxley Green Local Centre tickmansworth Town Centre Others, Zone 7	£0.0 £0.0	£0.0 £0.0	0.02 0.02 0.02	0.02 0.02 0.03
sub-total	£0.0	£0.0	£0.0	£0.0
one 8   Batchworth Heath & South Oxhey Iorthwood Local Centre outh Oxhey Local Centre	£0.0 £0.0	£0.0 £0.0	£0.0 £0.0	£0.0 £0.0
iub-total	£0.0	£0.0	£0.0	£0.0
one 9   Chorleywood & Sarrett Chorleywood Village Centre Listree Village Certre	£0.0 £0.0	£0.0 £0.1	£0.0 £0.0	£0.0 £0.0
iub-total	£0.0	£0.0	£0.0	£0.0
Cone 10   Kings Langley & Abbots Langley	£0.0	£0.2	£0.0	£0.0
ings Langley Village Centre  Others, Zone 10	£0.0 £0.9	£0.2 £0.8 £0.2	£0.0 £0.3	£0.0 £0.0
iub-total  cone 11   Hemel Hempstead	£0.9	£1.2	£0.3	£0.0
Conc. 1.1 Hermel Hempstead lemel Hempstead Town Centre poley Mills Retail Park, London Road, Hernel Hempstead lithers, Zone 11	£113.9 £40.3 £2.8	£43.0 £42.1 £0.8	£18.5 £8.3 £0.9	£3.7 £1.4 £0.0
sub-total	£2.8 £157.0	£85.9	£0.9 £27.7	£5.2
one 12   Hemel Hempstead Fringe Frovehil Local Centre Others, Zone 12	£0.3	£0.1	£0.0	£0.0
Sub-total	£0.3	£1.2	£0.0	£0.0
ione 13   Berkhamsted lerkhamsted Town Centre Others, Zone 13	£0.8 £0.0	£2.2 £0.0	£28.1 £0.0	£3.0 £0.0
sub-total	£0.8	£2.2	£28.2	£3.0
one 14   Tring ring Town Centre Others, Zone 14	£0.0 £0.0	£0.0 £0.1	£0.1 £0.1	£9.7 £0.7
sub-total	£0.0	£0.1	£0.1	£10.3
one 18   St Albans bbey View Retail Park, Griffiths Way, St. Albans it. Albans City Centre	£0.0 £3.8	£0.0 £1.4	£0.0 £0.7	£0.0 £0.2
Others, Zone 18	£0.0	£1.2	£0.0	£0.1
uh.total	618			
sub-total  cone 19   London Colney Fringe	£3.8	£2.5	£0.7	
cone 19 i London Colney Frinne, libert Bygrave Retail Park, North Orbital Road, St Albans Johny Fields Shoeping Park, Alsop Close, London Colney Juffley Village Centre	£0.0 £2.8 £0.0	£0.5 £3.3 £0.0	£0.0 £1.5 £0.0	£0.0 £0.2 £0.0
one 19   London Colney Fringe   Bert Bygrave Retail Park, North Orbital Road, St Albans   Colney Fields Shooping Park, Alsop Close, London Colney	£0.0 £2.8	£0.5 £3.3	£0.0 £1.5	£0.0 £0.2
Com 11   London Coliney France	£0.0 £2.8 £0.0 £0.0 £2.8	£0.5 £3.3 £0.0 £0.0 £3.8	£0.0 £1.5 £0.0 £0.0 £1.5	£0.0 £0.2 £0.0 £0.1 £0.4
Come 19 L London Coliney França Libert Bygane Retal Park, North Orbal Road, SI Albans charp Felds Stopping Park, Alops Close, London Colney Lifley Village Center Hore, Zone 19 sub-lotal	£0.0 £2.8 £0.0 £0.0 £0.0	£0.5 £3.3 £0.0 £0.0 £3.8	£0.0 £1.5 £0.0 £0.0 £0.0	£0.0 £0.2 £0.0 £0.1
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cons 11 Leandon Colony France Libert Bygane Retal Park, North Challe Road, SI Albans chainsp Felds Shapping Park, Alony Close, Lendon Colony calling Village Center Little Colony Colony Colony Little Colony Libert	£0.0 £2.8 £0.0 £0.0 £0.0 £0.0 £0.0 £0.0 £0.0 £0	£0.5 £3.3 £0.0 £0.0 £0.0 £0.3 £0.3 £111.1	£0.0 £1.5 £0.0 £0.0 £1.5 £0.0 £0.0 £0.0 £0.0 £77.5	£0.0 £0.2 £0.0 £0.1 £0.4 £0.0 £0.0 £22.4 £3.2 £0.0 £0.0
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CORNEL   Levelor Colley France  Debte Bygung Retail Park. North Challe Road: \$1 Albams  bloom Floods Stepping Park. Along Close. Lendon Colley  alloy Visign Codes  alloy Visign Codes  alloy Visign Codes  allow Floods Codes  allow Codes  al	£0.0 £2.8 £0.0 £0.0 £0.0 £0.0 £0.0 £0.0 £0.0 £0	E0.5 E3.3 E0.0 E0.0 E3.8 E0.3 E0.3 E111.1 E13.5 E0.2 E13.5 E0.2 E13.5 E0.2 E13.5 E0.2 E13.5 E0.2	£0.0 £1.5 £0.0 £0.0 £1.5 £0.0 £0.0 £0.0 £0.0 £1.8 £0.2 £0.2 £0.3	£0.0 £0.2 £0.0 £0.1 £0.4 £0.0 £0.0 £22.4 £3.2 £0.0 £0.0 £18.5
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cont 11 London Colony Zings bleet Byzare Read Park North Chata Read SI Albans bleet Byzare Read Park North Chata Read SI Albans bleet Byzare Read Park North Chata bleet Sings of the Sings	£0.0 £2.8 £0.0 £0.0 £0.0 £0.0 £0.0 £0.0 £0.0 £0	00.5 £3.3 20.0 £0.0 £0.0 £0.0 £0.3 £111.1 £13.5 £0.2 £1.3 £0.7 Zone 12 Comparison (Em)	£0.0 £1.5 £0.0 £0.0 £0.0 £1.5 £0.0 £0.0 £0.0 £0.0 £0.0 £0.0 £0.0 £0	£0.0 £0.2 £0.0 £0.1 £0.4 £0.0 £0.0 £0.0 £0.0 £0.0 £0.0 £0.0
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cons 19 1 London Colley Frings beet Bygung Retail Park North Challe Road SI Albans beet Bygung Retail Park North Challe Road SI Albans beet Bygung Retail Park North Challe Road SI Albans beet Significant Signif	\$0.0 \$2.8 \$0.0	00.5	\$0.0	\$0.0 £0.2 £0.2 £0.0 £0.0 £0.0 £0.0 £0.0 £
con 11 London Colony Trings  lead Bygane Real Park North Chalar Road SI Abans  lead Bygane Real Park North Chalar Road SI Abans  lead Bygane Real Park North Chalar Road SI Abans  lead Bygane Real Park North Chalar Colony  libers, Zone 19  liber	\$0.00	60.5 52.3 50.0 50.0 50.0 50.0 50.0 50.0 50.0 50	\$20.0 \$21.5 \$20.0	E000 E022 E000 E000 E000 E000 E000 E000
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cons.1.1 London Colony Trings bleet Bygans Retail Park. North Chale Road. SI Albans bleet Bygans Retail Park. North Chale Road. SI Albans bleet Bygans Retail Park. North Chale bleet Bygans Retail Park. North Chale bleet Bygans Bygans Bygans Bygans bleet Bygans Bygans Bygans bleet Bygans Bygans Bygans bleet Bygans Bygans Bygans bleet Bygans b	500 500 500 500 500 500 500 500 500 500	00.5 12.3 100.0 10	50.0 1:5 1:5 1:5 1:5 1:5 1:5 1:5 1:5 1:5 1:5	\$0.0 \$0.2 \$0.0 \$0.0 \$0.0 \$0.0 \$0.0 \$0.0
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# Further Dacorum Retail Study Nexus Planning

# Table 26m: Estimated 'capacity' for new comparison goods facilities in Dacorum

Year	Turnover Available Expenditure	Available Expenditure	Inflow	Surplus Expenditure
rear	(£m) <sup>1</sup>	(£m) <sup>2</sup>	(£m)	(£m)
2017	443.1	443.1	0.0	0.0
2021	507.5	506.9	0.0	-0.6
2026	594.1	597.8	0.0	3.7
2031	678.7	712.6	0.0	33.8
2032	697.0	740.8	0.0	43.7
2036	775.4	857.1	0.0	81.7
Area Market Share	: (%)	10.5%		

1. Allows for increased furnover efficiency as set out in Table 4b Experian Retail Planner 17
2. Assumes constant market share claimed by Dacorum facilities at 10.5% from the Study Area

# Table 26n: Gross quantitative capacity for additional comparison goods floorspace in Dacorum

	Surplus Expenditure	Floorspace Ca	pacity (sq m net)
Year	(£m)		Max <sup>2</sup>
2017	0.0	0	0
2021	-0.6	-100	-100
2026	3.7	400	500
2031	33.8	3,000	4,100
2032	43.7	3,400	4,700
2036	81 7	6.400	8 700

2036 81.7 6.400 8,700

1. Average sales density assumed to be £7,500 per sq.m which Nexus Planning considers to be towards the higher end of what could be achieved in South West Hertfordshire

2. Average sales density assumed to be £5,500 per sq.m which Nexus Planning considers to be towards the lower end of what could be achieved in South West Hertfordshire

3. Allows for increased turnover efficiency as set out in Table 4b Experian Retail Planner 17

### 2017 Prices

## Table 26o: Extant comparison goods commitments in Dacorum

Destination	Reference	Proposal	Net Comparison Floorspace (sq m)	Estimated Sales Density (£/sq m)	Estimated Comparison Turnover (£m)
Dacorum	4/00424/15/MOA, Jarman Park, St Albans Hill, Hemel Hempstead	The proposed development involves the erection of Class A1 retail development (to include convenience and comparison retail floorspace and ancillary cafe) and Class A3 drive thru café/restaurant (with ancillarytakeaway) unit together with access, car parking, service yard and associated works.	Net convenience floorspace is 812 sq m net. Net comparison floorspace is 8,000 sq m net.	6,500	52.0
Dacorum	4/01317/14/MFA, Gossoms End, Berkhamstead	Full Planning permission (4/01317/14/MFA) has been granted for a 1,884 sq m gross Lidl store and 30 flats. The development has not been implemented, but a number of applications to discharge the planning conditions have been submitted recently, which suggests that a start on site is imminent.	Net floorspace is 1,281 sq m net x 20% comparison goods area = 256 sq m	4,800	1.2
Dacorum	4/03157/16/MFA), Aviva site, Maylands Avenie, Hemel Hempstead	Outline planning permission (4/01132/15/MOA) has been granted for retail development (12,503 sq. metres), offices (3,004 sq. metres) and restaurants (650 sqm) at this site. The conditions attached to this permission stipulate that the net retail floor area shall not exceed 9,290 sq. metres. comprising a maximum of:  • 1,414 sq. metres of convenience food goods  • 7,848 sq. metres of comparison non-food goods	The Council advise that the comparison goods element of Phase 2 of the project is no longer likely to come forward.	0	0.0
- Fotal			13.869		53.2

# Table 26p: Net quantitative capacity for additional comparison goods floorspace in Dacorum

Year	Surplus Expenditure	Commitments	Residual Expenditure	Floorspace Capa	acity (sq m net)
rear				Min <sup>1</sup>	Max <sup>2</sup>
2017	0.0	53.2	-53.2	-7,100	-9,700
2021	-0.6	61.0	-61.6	-7,400	-10,100
2026	3.7	71.4	-67.7	-6,900	-9,500
2031	33.8	81.5	-47.7	-4,300	-5,800
2032	43.7	83.7	-40.0	-3,100	-4,300
2036	81.7	93.1	-11.4	-900	-1,200

- 1. Average sales density assumed to be £7,500 per sq.m which Nexus Planning considers to be towards the higher end of what could be achieved in South West Hertfordshire 2. Average sales density assumed to be £5,500 per sq.m which Nexus Planning considers to be towards the lower end of what could be achieved in South West Hertfordshire 3. Residual calculated by subtracting turnover of commitments (sourced from Table 26o) from surplus expenditure (sourced from Table 26m) 4. Allows for increased turnover efficiency as set out in Table 4b Experian Retail Planner 17