



## Licensing Act 2003 Details of licensing application

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Application ref. no: **M058682**  
Application type: **LA2003 s.17: Premises licence - New licence application**  
Date received: **23 April 2024**

Premises name: **Daebak Chicken The K Grill**  
Premises address: **4 Riverside (aka Unit A2)  
Hemel Hempstead  
Hertfordshire  
HP1 1BT**

Dacorum Borough Council has received an application in respect of a premises licence, relating to the above premises.

Further details of the application, including the name of the applicant, the activities for which authorisation is sought, and where applicable the grounds for review, are included on the following pages.

Representations may be made by any person in respect of this application, either:

- By post, to the address at the top of this page; or
- By email, to: [licensing@dacorum.gov.uk](mailto:licensing@dacorum.gov.uk)

All representations must be made in writing, and should include the name and address of the person making the representation, together with details of the grounds on which the representation is made (which must relate to at least one of the licensing objectives, which are preventing crime and disorder, public safety, preventing public nuisance, and protecting children from harm). The authority's licensing register, and a full copy of this application, may be viewed at the above address during standard working hours.

Representations must be received by the licensing authority no later than:

- **28 days** after the application received date above, for **new licence**, full variation or review applications, or
- 10 working days after the application received date above, for minor variation applications

Any submissions received outside of these periods cannot be considered. Frivolous, vexatious or irrelevant representations will also be disregarded.

It is an offence knowingly or recklessly to make a false statement in connection with an application, and the maximum penalty to which a person is liable on summary conviction for such an offence is an unlimited fine.

## Application details

Name of applicant(s):	<b>Daebak Chicken Ltd</b>
Postal address of premises to which application relates:	<b>Daebak Chicken The K Grill 4 Riverside Hemel Hempstead Hertfordshire HP1 1BT</b>
Application type:	<b>LA2003 s.17: Premises licence - New licence application</b>
Applicant's description of application:	<p><b>Type of Premises:</b> The premises in question is a Korean restaurant specializing in authentic Korean cuisine. It operates as a sit-down dining establishment where customers can enjoy a variety of Korean dishes, including traditional favourites like bibimbap, bulogi and kimchi. The restaurant also offers Korean barbecue, allowing customers to grill their own meats at the table. Additionally the premises may include a bar area serving Korean beverages such as soju, makgeolli and Korean beers.</p> <p><b>General Situation and Layout:</b> The Korean restaurant is situated in a vibrant urban area, ideally located to attract both local residents and visitors. It is easily accessible by public transportation with bus stops and subway stations nearby. The premises occupy a spacious unit with ample seating capacity to accommodate diners comfortably. The layout features an open dining area with tables and chairs arranged to allow for flexibility in seating arrangements. The decor is inspired by Korean culture, with elements such as wooden furniture, paper lanterns, and artwork depicting scenes from Korea. Soft background music, including traditional Korean tunes and contemporary K-pop songs, enhances the ambiance.</p>

**Operating schedule: Licensable activities proposed to be carried on**  
*(N.B. where boxes are blank, authority for that activity has not been sought)*

Plays:	
Films:	

<b>Operating schedule: Licensable activities proposed to be carried on</b> <i>(N.B. where boxes are blank, authority for that activity has not been sought)</i>	
Indoor sporting events:	
Boxing or wrestling:	
Live music:	
Recorded music:	<p><b>Indoors</b></p> <p><b>Monday-Thursday 11:30 until 22:30</b>  <b>Friday-Sunday 11:30 until 23:30</b></p> <p><b>Bank Holidays 11:30 until 00:00</b>  <b>Christmas Eve 11:30 until 00:00</b>  <b>Easter day 11:30 until 00:00</b>  <b>New Year's Eve 11:30 until 00:00</b>  <b>World Cup Final 11:30 until 00:00</b></p> <p><b>Music won't be amplified. Playing latest K-pop music.</b></p>
Performances of dance:	
Entertainment similar to music or dance:	
Late night refreshment:	<p><b>Indoors</b></p> <p><b>Friday-Saturday 23:00 until 00:00</b>  <b>Sunday 23:00 until 23:30</b></p> <p><b>Bank Holidays 23:00 until 00:00</b>  <b>Christmas Eve 23:00 until 00:00</b>  <b>Easter day 23:00 until 00:00</b>  <b>New Year's Eve 23:00 until 01:00</b>  <b>World Cup Final 23:00 until 01:00</b></p>

**Operating schedule: Licensable activities proposed to be carried on**  
(N.B. where boxes are blank, authority for that activity has not been sought)

<p>Supply of alcohol:</p> <p><i>Alcohol may be supplied for consumption ON the premises only</i></p>	<p><b>For consumption ON the premises</b></p> <p><b>Monday-Thursday 17:00 until 21:30</b>  <b>Friday 17:00 until 23:00</b>  <b>Saturday 14:00 until 23:30</b>  <b>Sunday 14:00 until 22:30</b></p> <p><b>Bank Holidays 11:30 until 23:30</b>  <b>Christmas Eve 11:30 until 00:00</b>  <b>Easter day 11:30 until 23:30</b>  <b>New Year's Eve 11:30 until 00:00</b>  <b>World Cup Final 11:30 until 00:00</b></p>
<p>Hours the premises will open to the public:</p>	<p><b>Monday-Thursday 11:30 until 22:30</b>  <b>Friday-Saturday 11:30 until 00:00</b>  <b>Sunday 11:30 until 23:30</b></p> <p><b>Bank Holidays 11:30 until 00:00</b>  <b>Christmas Eve 11:30 until 00:00</b>  <b>Easter day 11:30 until 00:00</b>  <b>New Year's Eve 11:30 until 01:00</b>  <b>World Cup Final 11:30 until 01:00</b></p>

**Operating schedule: Measures to promote the licensing objectives**

(N.B. the measures below have been manually transcribed from the original application form.  
We recommend referring to the original form to confirm the accuracy of the text below.)

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<p>General:</p>	<p><b>Staff training and awareness:</b> Provide comprehensive training to all staff members on licensing laws, responsible alcohol service and conflict resolution techniques. Emphasize the importance of promoting the four licensing objectives in day-to-day operations.</p> <p><b>Implementing Responsible Services Policies:</b> Enforce strict policies to prevent underage drinking, including checking identification for all customers who appear to be under the legal drinking age. Monitor alcohol consumption levels and intervene when necessary to prevent overconsumption and ensure the safety of patrons. Provide non-alcoholic beverage options and promote their availability to customers.</p> <p><b>Maintaining a Safe and Secure Environment:</b> Install CCTV cameras in key areas of the premises to deter and monitor potential incidents of crime or disorder. Implement measures to control noise levels, particularly during peak operating hours, to minimize disturbances to neighbouring properties. Ensure that emergency exits are clearly marked and easily accessible in case of an evacuation.</p> <p><b>Regular Review and Evaluation:</b> Conduct regular reviews of policies and procedures to identify areas for improvement and ensure ongoing compliance with licensing objectives.</p>
<p>Prevention of crime and disorder:</p>	<p>The restaurant operates in compliance with all relevant laws and regulations to ensure a safe and secure environment for patrons and staff. Security measures such as CCTV cameras may be installed to deter and monitor any incidents of crime or disorder. CCTV records are kept 3 weeks.</p>
<p>Public safety:</p>	<p>The premises are equipped with fire safety measures, including fire extinguishers, smoke alarms and emergency exits, to ensure the safety of customers and staff in the event of an emergency.</p>

**Operating schedule: Measures to promote the licensing objectives**

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<p>Prevention of public nuisance:</p>	<p>The restaurant aims to minimize any potential nuisance to neighbouring properties by adhering to reasonable closing hours and implementing noise control measures, particularly during peak operating hours.</p>
<p>Protection of children from harm:</p>	<p>At our Korean restaurant, safeguarding children from harm is of utmost importance. To ensure compliance with licensing objectives and legal regulations, we have implemented a comprehensive policy aimed at preventing underage drinking and minimizing the risk of harm to minors. Central to this policy is the implementation of the Challenge 25 scheme, which requires all staff to request identification from any individual who appears to be under the age of 25 when purchasing alcohol. This policy is prominently displayed throughout the premises to communicate our commitment to responsible alcohol service and the protection of minors.</p> <p><b>How Challenge 25 Operates:</b></p> <p><b>1. Staff Training:</b> All staff members undergo rigorous training on the Challenge 25 scheme and are equipped with the necessary knowledge and skills to effectively implement it. They are trained to recognise acceptable forms of identification, such as driver's licences, passports, or PASS-accredited cards, and to handle age verification procedures with professionalism and courtesy.</p> <p><b>2. ID Checks:</b> Upon entering the premises, customers may be asked to provide valid identification if they appear to be under the age of 25. If they cannot provide any identity proof then we will kindly tell the customer we cannot sell alcohol to them.</p> <p><b>3. Regular Monitoring and Compliance:</b> Our management team conducts regular audits and spot checks to monitor compliance with Challenge 25 procedures. This includes reviewing CCTV footage, assessing staff performance, and addressing any issues or concerns promptly to ensure the effective operation of the policy.</p>