

EXECUTIVE DECISION SHEET

Name of decision maker:	Councillor Janice Marshall
Portfolio:	Environmental, Sustainability and Regulatory Services
Date of Portfolio Holder Decision:	28 December 2016

Title of Decision:	Consultation to implement 3 x Electronic Car Club bays & 1 x electric vehicle charging bay
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Decision made and reasons:	<p>To engage consultant company 'The Project Centre Ltd' to carry out a Traffic Regulation Order (TRO) to undertake a formal consultation of changing 4 x parking bays on The Marlowes Road, outside 39 – 41 The Marlowes, into exclusive parking bays for the Electric Car Club cars.</p> <p>For the company to introduce restrictions to these bays, which will be enforceable by the Traffic Enforcement Team.</p>
Reports considered: (here reference can be made to specific documents)	No Reports to be considered
Has budget been approved? (provide budget codes):	Budget has been approved from budget code ED105/4310 for the value of £2,552.50
Officers/Councillors/Ward Councillors/Stakeholders Consulted:	<p>Should the decision be approved, consultations will take place with:</p> <ul style="list-style-type: none"> • The residents in and around the proposed parking bay • A notice to change of parking in the Hemel Gazette <p>Already consulted are:</p> <ul style="list-style-type: none"> • Herts County Council highways team • Dacorum Borough Council
Deputy Monitoring Officer comments:	No comments to add to the report
Section 151 Officer comments:	The total cost of the scheme is £57k. Of which grant funding and Section 106 funding will cover £47k. The £10k balance will be met from in year efficiencies as considered by CMT and will be considered as a proof of concept to look at the use of e car pool vehicles.
Implications:	The change of use of 4 x 1 hour parking to parking bays exclusive for the E car Club cars only – and that are enforceable

Risk:	The intention of this consultation is to comply with legislation and therefore avoid the risk of non-compliance
Value for Money:	The on street parking is chargeable, so there will be no loss of income to these parking bays changing the parking permissions. The Project Centre Ltd is costing £2,552.50 to carry out formal consultation to change the parking bays.
Options Considered and reasons for rejection: Not to consult on the proposal, will leave the E Car Club Scheme unachievable, as this location is the only suitable one for the cars to be parked sufficiently close to the Forum during the day, that it is an attractive scheme for employees, and then close enough to the new housing developments of Swan Court, and what will go in the place of the Old Civic Centre, for residents to use.	

Portfolio Holders Signature:
Date:
Details of any interests declared and any dispensations given by the Standards Committee:

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Date Decision Record Sheet received from portfolio holder: 20/12/2016
Date Decision Published: 28/12/2016 Decision No: PH/040/16
Date of Expiry of Call-In Period: 06/01/2017
Date any Call-In received or decision implemented:

BACKGROUND

DBC are leasing 3 x electric vehicles – 22kW Renault Zoe's – for 24 months, & installing 4 x electric charge points – 4 x 22kW chargers – to be used for the 3 x electric car club vehicles, and an additional point of use for general public, whom drive an electronic vehicle to use. It would also be put towards the lines and sign markings. This project requires a new Traffic Regulation Order to make sure these bays are exclusive and enforceable.

The Electric Car club scheme is designed to offer a pool car opportunity for employees of Dacorum Borough Council Monday to Friday, 8am to 5pm, and residents to have unlimited access to between 5pm – 8am Monday to Friday, and throughout the weekend.

The long term, sustainable improvements of this project include:

Easing driving congestion during peak periods - Employees will be no longer need to drive to work if they require access to a car. They can book out the times they need to access a vehicle for work travel, up to an hour before requirement – meaning that employees can forward plan their travel, and take other options to get to work from walking, cycling, bus, train or car share.

Improved air quality – with no tailpipe emissions whatsoever (no Pm's nitrous oxides or carbon monoxides) Electronic cars contribute to improved air quality.

Reduced parking pressure – although the cars will require an allocation of dedicated parking spaces, this project will enable households/ residents access to a vehicle without needing to buy their own car, whilst employees will not necessarily need to ever drive into work to carry out their role when travelling throughout the borough.

Local employment opportunities – the maintenance, cleaning and servicing of the 3 x electric vehicles will be carried out by local businesses to Hemel, and support these local businesses.

Future proofing – Dacorum Borough Council will be able to join the progressive movement of moving away from petrol and diesel cars under individual ownership to aid mobility, and instead progressively offer a sustainable, business/ resident transport plan which works. Residents living so close to London and often commute at a cost of £5,500.00 per annum season ticket on the train, deserve to be able to tap into an electronic vehicle when they arrive home in the evening for the weekly food shop or walk in the countryside, without having a car sitting idle throughout the week costing insurance, tax and petrol overheads.