

6. Strategic Objectives

- 6.1. In order to focus action, measure progress and meet the borough vision, a set of strategic objectives have been developed. These have been subdivided into the four Theme sections from the Strategy (Part B), together with Delivery and Monitoring (Part C). The first three objectives are cross-cutting. This means that they will not be achieved solely through the implementation of the Sustainable Development Strategy policies, but through the combined effect of all policies within the Core Strategy.
- 6.2. These strategic objectives are complemented by a set of local objectives set out in each Place Strategy (see Sections 19-26). These highlight issues of specific importance to each of the borough's towns, large villages and countryside that need to be addressed.

<ol style="list-style-type: none"> 1. To promote healthy and sustainable communities and a high quality of life. 2. To mitigate and adapt to the impacts of climate change. 3. To promote social inclusion and cohesiveness, embrace diversity and reduce inequalities. 4. To enable convenient access between jobs, homes and facilities, minimise the impact of traffic and reduce the overall need to travel by car. 5. To promote Hemel Hempstead as the focus of the borough for homes, jobs and strategic services, reinforcing the role of the neighbourhoods in the town 6. To conserve and enhance the function and character of the market towns, villages and countryside. 7. To ensure the effective use of existing land and previously developed sites. 8. To create safe and attractive environments through high quality design. 	<p>The Sustainable Development Strategy</p>
<ol style="list-style-type: none"> 9. To promote a vibrant and prosperous economy: <ul style="list-style-type: none"> – to strengthen confidence in Hemel Hempstead's role as a thriving sub-regional business centre and shopping hub; – to develop the Maylands Business Park as a leader 	<p>Strengthening Economic Prosperity</p>

<p>of “green enterprise” and focus of the low carbon economy;</p> <ul style="list-style-type: none"> – to maintain commercial enterprise and employment opportunities in the market towns and large villages; and – to support rural enterprise. 	
<p>10. To provide a mix of new homes to meet the needs of the population.</p> <p>11. To provide for a full range of social, leisure and community facilities and services.</p>	<p>Providing Homes and Community Services</p>
<p>12. To protect and enhance Dacorum’s distinctive landscape character, open spaces, biological and geological diversity and historic environment.</p> <p>13. To promote the use of renewable resources, reduce carbon emissions, protect natural resources and reduce waste.</p> <p>14. To protect people and property from flooding.</p> <p>15. To minimise the effects of pollution on people and the environment.</p>	<p>Looking after the Environment</p>
<p>16. To co-ordinate the delivery of new infrastructure with development.</p> <p>17. To ensure that all development contributes appropriately to local and strategic infrastructure requirements.</p>	<p>Implementation and Delivery</p>

6.3. Progress towards meeting these strategic objectives needs to be monitored. Whilst some of the strategic objectives can be directly monitored, others set a broader direction of travel. The Council’s approach to monitoring delivery of the Core Strategy is set out in Part C – Delivery and Review.