



Licensing Act 2003 Details of licensing application

Application ref. no: **M053227**
Application type: **LA2003 s.17: Premises licence - New licence application**
Date received: **7 October 2021**

Premises name:
Premises address: **Unit 13, Maylands Business Centre, Redbourn Road
Hemel Hempstead
Hertfordshire
HP2 7ES**

Dacorum Borough Council has received an application in respect of a premises licence, relating to the above premises.

Further details of the application, including the name of the applicant, the activities for which authorisation is sought, and where applicable the grounds for review, are included on the following pages.

Representations may be made by any person in respect of this application, either:

- By post, to the address at the top of this page; or
- By email, to: licensing@dacorum.gov.uk

All representations must be made in writing, and should include the name and address of the person making the representation, together with details of the grounds on which the representation is made (which must relate to at least one of the licensing objectives, which are preventing crime and disorder, public safety, preventing public nuisance, and protecting children from harm). The authority's licensing register, and a full copy of this application, may be viewed at the above address during standard working hours.

Representations must be received by the licensing authority no later than:

- **28 days** after the application received date above, for new licence, full variation or review applications, or
- **10 working days** after the application received date above, for minor variation applications

Any submissions received outside of these periods cannot be considered. Frivolous, vexatious or irrelevant representations will also be disregarded.

It is an offence knowingly or recklessly to make a false statement in connection with an application, and the maximum penalty to which a person is liable on summary conviction for such an offence is an unlimited fine.

Application details

Name of applicant(s):	Three Piece Events Ltd
Postal address of premises to which application relates:	Unit 13, Maylands Business Centre Redbourn Road Hemel Hempstead Hertfordshire HP2 7ES
Application type:	LA2003 s.17: Premises licence - New licence application
Applicant's description of application:	Self-contained warehouse unit with 24/7 video surveillance and gated access for out-of-hours. 22 other units on the site with operating businesses. Access through front door, back door & roller shutter. Storage of alcohol only for sale by retail online and postage / delivery. On-license & off-license preferable. No sales to be conducted in person, on site.

Operating schedule: Licensable activities proposed to be carried on
(N.B. where boxes are blank, authority for that activity has not been sought)

Plays:	
Films:	
Indoor sporting events:	
Boxing or wrestling:	
Live music:	
Recorded music:	
Performances of dance:	
Entertainment similar to music or dance:	
Late night refreshment:	

Operating schedule: Licensable activities proposed to be carried on <i>(N.B. where boxes are blank, authority for that activity has not been sought)</i>	
Supply of alcohol: <i>Alcohol may be supplied for consumption OFF the premises only</i>	For consumption off the premises Monday to Sunday 00:00 until 00:00
Hours the premises will open to the public:	Premises not open to the public

Operating schedule: Measures to promote the licensing objectives <i>(N.B. the measures below have been manually transcribed from the original application form. We recommend referring to the original form to confirm the accuracy of the text below.)</i>	
General:	No sale of alcohol to public on site or off site, only via online delivery & courier. Age verification process implemented prior to authorising online sales. Well protected premises with site security and insurance. No advertising of alcohol on site to prevent encouraging any crime. Only open during office hours.
Prevention of crime and disorder:	No advertising of alcohol on site to prevent encouraging any crime.
Public safety:	Age verification process implemented prior to authorising online sales. Delivered by reputable and insured couriers.
Prevention of public nuisance:	No off-license sales to be conducted on the premises to the public.
Protection of children from harm:	Age verification process ensures sales to over 18s only.