



Licensing Act 2003 Details of licensing application

Application ref. no: **M058499**
Application type: **LA2003 s.17: Premises licence - New licence application**
Date received: **18 March 2024**

Premises name: **Oktoberfest Hemel Hempstead**
Premises address: **Gadebridge Park, Leighton Buzzard Road
Hemel Hempstead
Hertfordshire
HP2 5HT**

Dacorum Borough Council has received an application in respect of a premises licence, relating to the above premises.

Further details of the application, including the name of the applicant, the activities for which authorisation is sought, and where applicable the grounds for review, are included on the following pages.

Representations may be made by any person in respect of this application, either:

- By post, to the address at the top of this page; or
- By email, to: licensing@dacorum.gov.uk

All representations must be made in writing, and should include the name and address of the person making the representation, together with details of the grounds on which the representation is made (which must relate to at least one of the licensing objectives, which are preventing crime and disorder, public safety, preventing public nuisance, and protecting children from harm). The authority's licensing register, and a full copy of this application, may be viewed at the above address during standard working hours.

Representations must be received by the licensing authority no later than:

- **28 days** after the application received date above, for **new licence**, full variation or review applications, or
- 10 working days after the application received date above, for minor variation applications

Any submissions received outside of these periods cannot be considered. Frivolous, vexatious or irrelevant representations will also be disregarded.

It is an offence knowingly or recklessly to make a false statement in connection with an application, and the maximum penalty to which a person is liable on summary conviction for such an offence is an unlimited fine.

Application details

Name of applicant(s):	Bavaria Events Ltd
Postal address of premises to which application relates:	Oktoberfest Hemel Hempstead Gadebridge Park Leighton Buzzard Road Hemel Hempstead Hertfordshire HP2 5HT
Application type:	LA2003 s.17: Premises licence - New licence application
Applicant's description of application:	<p>The premises is a largely flat, grassed area that is located within Gadebridge Park, Hemel Hempstead. It benefits from having a tarmac vehicle access route to it, as well as paved walkways close by. It also benefits from some permanent lighting around the edge of the park. In agreement with Dacorum Borough Council, the event organisers would like to stage an Oktoberfest event in 2024 in a circus type Big Top with bar, stage etc. within and food, toilets etc. outside. The Oktoberfest is a mix of Bavarian song, beer, dressing up & entertainment and Bavaria Events Limited have held similar Oktoberfest's in many cities over the past few years with no major issues. There will be a second event on the Friday before the Oktoberfest Saturday, which could be another Oktoberfest or may be an event similar to the Oktoberfest in make-up & size e.g. 90s event. If this Premises License is granted and the event successful, Bavaria Events Limited would plan to operate similar event on an annual basis, with all supporting documents submitted to SAG annually in good time.</p> <p>The footprint of the event will have secure fencing around and good levels of lighting & security.</p> <p>We wish to apply for an ongoing annual Premises License that will run for two days only per year in late September / October / early November, this being the 04 & 05 October for 2024.</p>

Operating schedule: Licensable activities proposed to be carried on
(N.B. where boxes are blank, authority for that activity has not been sought)

Plays:	
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Films:	<p>Indoors</p> <p>Friday 18:00 until 23:00 Saturday 12:00 until 17:00 and 18:00 until 23:00</p> <p>Video footage may be used as part of the performance.</p> <p>We wish to apply for an ongoing annual Premises License that will run for two days only per year in late September / October / early November, this being the 04 & 05 October for 2024.</p>
Indoor sporting events:	
Boxing or wrestling:	
Live music:	<p>Indoors</p> <p>Friday 18:00 until 23:00 Saturday 12:00 until 17:00 and 18:00 until 23:00</p> <p>Live music will be provided on both days, being a mixture of an Oompah Band, covers band, live vocalists and other similar artists. They will be amplified through a PA system that is controlled by the event's production team. Please see the Noise Management section in the Event Safety Management Plan for details on how potential noise nuisance will be controlled.</p> <p>We wish to apply for an ongoing annual Premises License that will run for two days only per year in late September / October / early November, this being the 04 & 05 October for 2024.</p>

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Recorded music:	<p>Indoors</p> <p>Friday 18:00 until 23:00 Saturday 12:00 until 17:00 and 18:00 until 23:00</p> <p>There will be background music when members of the public arrive and in between live music performances, as well as a DJ for one hour (approximately) at the end of each session. They will be amplified through a PA system that is controlled by the event's production team. Please see the Noise Management section in the Event Safety Management Plan for details on how potential noise nuisance will be controlled.</p> <p>We wish to apply for an ongoing annual Premises License that will run for two days only per year in late September / October / early November, this being the 04 & 05 October for 2024.</p>
Performances of dance:	<p>Indoors</p> <p>Friday 18:00 until 23:00 Saturday 12:00 until 17:00 and 18:00 until 23:00</p> <p>There may be short dance passages as part of the entertainment performances.</p> <p>We wish to apply for an ongoing annual Premises License that will run for two days only per year in late September / October / early November, this being the 04 & 05 October for 2024.</p>
Entertainment similar to music or dance:	

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Late night refreshment:	<p>Outdoors</p> <p>Friday 23:00 until 23:30 Saturday 23:00 until 23:30</p> <p>We would like to continue to offer food as people depart the event which will help with egress.</p> <p>We wish to apply for an ongoing annual Premises License that will run for two days only per year in late September / October / early November, this being the 04 & 05 October for 2024.</p>
Supply of alcohol: <i>Alcohol may be supplied for consumption ON the premises only</i>	<p>For consumption ON the premises</p> <p>Friday 18:00 until 23:00 Saturday 12:00 until 17:00 and 18:00 until 23:00</p> <p>We wish to apply for an ongoing annual Premises License that will run for two days only per year in late September / October / early November, this being the 04 & 05 October for 2024.</p>
Hours the premises will open to the public:	<p>Friday 18:00 until 23:30 Saturday 12:00 until 17:30 and 18:00 until 23:30</p> <p>We wish to apply for an ongoing annual Premises License that will run for two days only per year in late September / October / early November, this being the 04 & 05 October for 2024.</p>

Operating schedule: Measures to promote the licensing objectives

(N.B. the measures below have been manually transcribed from the original application form.
We recommend referring to the original form to confirm the accuracy of the text below.)

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General:

Bavaria Events Limited have staged Oktoberfest events many times before in other locations across the UK over many years and have experienced no major problems, delivering safe and enjoyable events, experiencing very few delivery and operational issues. The licensing objectives are always paramount in the event planning and delivery stages and have always been upheld. Bavaria Events Limited achieve this by:

Creating and maintaining a positive health and safety culture which secures the commitment and participation of all employees / sub-contractors.

Meeting its responsibilities to employees, guests and others, and to the environment, in a way which recognises that legal requirements are only a minimum standard.

Adopting a planned and systematic approach to meeting the Licensing Objectives.

Identifying and assessing the risks associated with all activities of the Company with the aim of eliminating or controlling the risks, so far as is reasonably practicable.

Allocating resources to meet the requirements of the Company's health and safety policy.

The event site has been designed around reducing the possibility of nuisance caused by attendees and an Event Site Plan has been submitted with this application to highlight this.

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Prevention of crime and disorder:

The event organiser's shall implement robust security measures, including trained security personnel, to deter criminal activities such as violence, theft, and disorderly conduct. The event is strictly 18+ and anyone trying to gain entry will be asked for ID if they appear to be 25 years old or younger (we operate to Challenge 25). All entrants will then be wrist-banded, allowing security to spot anyone who has not gone through these processes. All bags will be searched for not allowed items and individuals be will be searched on a 'random & targeted basis'.

ID checks will also operate at the bar (Challenge 25), so there will be two chances to detect those who may be underage. A fully experienced, qualified and competent Bar Management company will be employed to over-see this. Only plastic glasses will be used, no glass will be allowed in the public areas whatsoever. Free water and non-alcoholic drinks will be available to encourage sensible alcohol consumption.

A Security and Stewarding company will provide safety and control of the venue and all staff will be a trained to a minimum of SIA Door Supervisor level. Heras fencing & crowd control barriers will be used to secure the site from unauthorised access. Overnight security personnel will ensure that the site has a 24/7 presence from the start of the build, through to the end of the break-down.

The site will be lit with a combination of festoon lighting and tower-lights, giving good illumination across the site to deter crime and disorder.

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Public safety:

Ensuring public safety is very important to the organisers and, as per the section above, adequate crowd control measures will be in place. Emergency exits will be clearly marked and ‘House Lights’ in the Big Top will be battery maintained, giving ample time for emergency evacuation if necessary. A spare generator will be on standby should the main generator fail for any reason. Fire-fighting equipment and a fire-alarm system will be in-place in case of a fire-based emergency, with evacuation measures in place if required.

Comprehensive emergency evacuation procedures shall be in place, which are based on delivering these types of events since 2015. The venue will undergo a thorough inspection prior to opening to ensure compliance with safety regulations and to check structural integrity.

The site will be enclosed using temporary fencing, making it easier to secure. This will be installed to the manufacturer’s guidelines and prevailing wind and weather conditions shall be taken into account.

There will be no parking for members of the public at the event, thus reducing the issues around traffic management. Production vehicles will not operate around the site when the event is open to members of the public. Should an emergency vehicle be required on the site, this will be met by a member of the Production Team and a Banksman, and the vehicle led in at 5mph.

There will be a medical team on-site to help any customer, or staff member, who requires assistance. This will be led by a paramedic and supported by two other trained First Aiders. Several of the SIA Security Team will be First Aid trained also.

All temporary electrical installations and equipment used will comply with the general requirements of the Electricity at Work Regulations 1989, i.e. installed, tested and maintained in accordance with the latest edition of the Institution of Electrical Engineers BS 7671 “Regulation for Electrical Installations” and other relevant guidance.

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Prevention of public nuisance:

The organiser's are committed to preventing public nuisance that the event could cause, and so proceeds with consideration for the surrounding community. Measures to minimize disturbances such as littering, noise etc. will be implemented.

All noise levels will be continually monitored by the Production team to ensure that agreed noise levels are not exceeded.

As per The Noise Council's Code of Practice on Environmental Noise at Concerts (1995), the organisers will aim to operate at a level where the Music Noise Levels will not exceed 65dB(A) over a 15 minute period. The stage has been positioned so the bands that plays as part of the entertainment and the main PA speakers face away from the nearest sensitive properties.

The PA sound system itself will operate on a 'little and often' basis, so that there is no need for single, powerful speakers at the front. The system that will be used will have a pair of much smaller than usual speakers by the stage, but will have several smaller speakers placed around the Big Top allowing for a good spread of sound across the venue which can all be set at reasonable levels. This approach reduces the amount of sound coming from one main source and helps dramatically to reduce sound spillage outside of the venue.

Please note that the performers do not bring their own amplification equipment and so all amplified noise sources are controlled by the supplier of the PA system who operates under direct control of the most senior manager on the site.

Noise associated with the build-up and the break-down of the event can cause a nuisance if not controlled and so the organisers will ensure that the potential for noise nuisance of this nature will be reduced wherever possible. Any activity that is likely to cause a noise nuisance e.g. the use of electrical power tools, hammering etc. will be restricted between the hours of 08:00hrs and 20:00hrs. No noisy overnight work will be planned and will only be undertaken in extreme circumstances and only if very little noise is produced.

Customers leaving the event can possibly cause noise nuisance and the event's management & security team are well used to clearing the venue quickly and encouraging customers to leave quietly. We find that most customers are perfectly happy to respect the local community and do leave quietly.

A waste management plan shall be implemented by an appointed and contracted cleaning company. Waste bins shall be positioned across the site. These will be regularly emptied and then collected immediately after the event areas have closed or the following day, depending on time and schedule.

There are no plans to apply for any road closures.

The appointed contractor is also responsible for ensuring that controlled waste is collected and disposed in accordance with the Environmental Protection Act 1990. All medical waste will be dealt with by the medical providers.

Adequate numbers of toilets, urinals and hand-sanitising points will be provided within the site. These facilities shall be maintained to ensure that they are kept in a clean and serviceable condition throughout the duration of the event and maintained to a high standard of hygiene.

Disabled accessible toilet units will also be provided. The proposed locations of toilet facilities are detailed on the Site Plan.

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Protection of children from harm:	The event is strictly an over 18's event and the organiser's operate to a Challenge 25 policy for entry to the event and bar service, therefore having two safety measures to prevent under 18 attendance. Valid ID is required for entry if requested (if customers look under 25 years old), and these are (1) a current, in-date passport and (2) a current and in date driving licence. The event does not accept photocopies or expired documents.
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