



Licensing Act 2003 Details of licensing application

Application ref. no: **M053214**
Application type: **LA2003 s.17: Premises licence - New licence application**
Date received: **5 October 2021**

Premises name: **Hive Coffee Shop**
Premises address: **17 High Street
Hemel Hempstead
Hertfordshire
HP1 3AA**

Dacorum Borough Council has received an application in respect of a premises licence, relating to the above premises.

Further details of the application, including the name of the applicant, the activities for which authorisation is sought, and where applicable the grounds for review, are included on the following pages.

Representations may be made by any person in respect of this application, either:

- By post, to the address at the top of this page; or
- By email, to: licensing@dacorum.gov.uk

All representations must be made in writing, and should include the name and address of the person making the representation, together with details of the grounds on which the representation is made (which must relate to at least one of the licensing objectives, which are preventing crime and disorder, public safety, preventing public nuisance, and protecting children from harm). The authority's licensing register, and a full copy of this application, may be viewed at the above address during standard working hours.

Representations must be received by the licensing authority no later than:

- **28 days** after the application received date above, for **new licence**, full variation or review applications, or
- **10 working days** after the application received date above, for minor variation applications

Any submissions received outside of these periods cannot be considered. Frivolous, vexatious or irrelevant representations will also be disregarded.

It is an offence knowingly or recklessly to make a false statement in connection with an application, and the maximum penalty to which a person is liable on summary conviction for such an offence is an unlimited fine.

Application details

| | |
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| Name of applicant(s): | Miss Kelly Ann Pedlar |
| Postal address of premises to which application relates: | Hive Coffee Shop 17 High Street Hemel Hempstead Hertfordshire HP1 3AA |
| Application type: | LA2003 s.17: Premises licence - New licence application |
| Applicant's description of application: | Coffee Shop / Cafe in Hemel Old Town Currently 14 seats capacity across 5 small bistro style tables. Consumption inside the coffee shop only. Intending a small licensable offering to compliment our coffee, for example Baileys Hot Chocolate, Espresso Martini or local wine. |

Operating schedule: Licensable activities proposed to be carried on
(N.B. where boxes are blank, authority for that activity has not been sought)

| | |
|--|--|
| Plays: | |
| Films: | |
| Indoor sporting events: | |
| Boxing or wrestling: | |
| Live music: | |
| Recorded music: | |
| Performances of dance: | |
| Entertainment similar to music or dance: | |
| Late night refreshment: | |

Operating schedule: Licensable activities proposed to be carried on
(N.B. where boxes are blank, authority for that activity has not been sought)

| | |
|---|---|
| <p>Supply of alcohol:</p> <p><i>Alcohol may be supplied for consumption ON the premises only</i></p> | <p>For consumption ON the premises</p> <p>Monday-Wednesday 12:00 until 15:00 Thursday-Saturday 12:00 until 15:00 and 18:00 until 23:00 Sunday 12:00 until 15:00</p> |
| <p>Hours the premises will open to the public:</p> | <p>Monday-Wednesday 09:00 until 15:00 Thursday-Saturday 09:00 until 15:00 and 18:00 until 23:00 Sunday 09:00 until 15:00</p> |

Operating schedule: Measures to promote the licensing objectives

(N.B. the measures below have been manually transcribed from the original application form. We recommend referring to the original form to confirm the accuracy of the text below.)

| | |
|--|---|
| <p>General:</p> | <p>In order to meet the licensing objectives we intend a small alcohol offering and a cafe environment, alongside coffee and cake. Operating a strict zero tolerance to drugs, and Challenge 25 in place with full staff training. I will ensure that the consumption of alcohol is restricted to the areas identified on the plan attached to the operating schedule.</p> |
| <p>Prevention of crime and disorder:</p> | <p>Fully operational CCTV covers our entire shop externally, recording anyone entering or leaving the premises. Only DPS or a fully trained member of staff over the age of 18 may serve alcohol. No customers will be admitted, or permitted to leave when carrying open or sealed bottles or glasses.</p> |

Operating schedule: Measures to promote the licensing objectives

(N.B. the measures below have been manually transcribed from the original application form.

We recommend referring to the original form to confirm the accuracy of the text below.)

| | |
|--|---|
| <p>Public safety:</p> | <p>Alcohol consumption will only be permitted inside the shop, in line with local regulations. Environmental Health check and fire safety already in place. I will ensure that the maximum occupancy of the licensed premises is restricted at any one time to 25 people. I will make sure that I have valid public liability insurance in force and that a copy of the schedule is available for inspection on request.</p> |
| <p>Prevention of public nuisance:</p> | <p>I will ensure no amplified music, and ensure any litter is kept within the shop and disposed of properly. Excessive alcohol consumption would be entirely inappropriate at our location, and anyone drinking excessively would be asked to leave.</p> |
| <p>Protection of children from harm:</p> | <p>All sales of alcohol will be subject to a strict Challenge 25 age verification policy. Only permitted identification will be accepted, otherwise sales will be refused. Our venue is small and easy to ensure alcohol isn't being purchased on behalf of a minor. Consistent staff training will be given on staff obligations for responsible service of alcohol.</p> |