



Licensing Act 2003 Details of licensing application

Application ref. no: **M053192**
Application type: **LA2003 s.17: Premises licence - New licence application**
Date received: **28 September 2021**

Premises name: **Daisy & Co**
Premises address: **247 High Street
Berkhamsted
Hertfordshire
HP4 1AB**

Dacorum Borough Council has received an application in respect of a premises licence, relating to the above premises.

Further details of the application, including the name of the applicant, the activities for which authorisation is sought, and where applicable the grounds for review, are included on the following pages.

Representations may be made by any person in respect of this application, either:

- By post, to the address at the top of this page; or
- By email, to: licensing@dacorum.gov.uk

All representations must be made in writing, and should include the name and address of the person making the representation, together with details of the grounds on which the representation is made (which must relate to at least one of the licensing objectives, which are preventing crime and disorder, public safety, preventing public nuisance, and protecting children from harm). The authority's licensing register, and a full copy of this application, may be viewed at the above address during standard working hours.

Representations must be received by the licensing authority no later than:

- **28 days** after the application received date above, for **new licence**, full variation or review applications, or
- **10 working days** after the application received date above, for minor variation applications

Any submissions received outside of these periods cannot be considered. Frivolous, vexatious or irrelevant representations will also be disregarded.

It is an offence knowingly or recklessly to make a false statement in connection with an application, and the maximum penalty to which a person is liable on summary conviction for such an offence is an unlimited fine.

Application details

Name of applicant(s):	Jams Kitchen Limited
Postal address of premises to which application relates:	Daisy & Co 247 High Street Berkhamsted Hertfordshire HP4 1AB
Application type:	LA2003 s.17: Premises licence - New licence application
Applicant's description of application:	Restaurant based on a high street. A few outdoor tables on a raised front area. Serving a fresh food brunch menu and puddings in the evenings with some events every so often.

Operating schedule: Licensable activities proposed to be carried on
(N.B. where boxes are blank, authority for that activity has not been sought)

Plays:	
Films:	
Indoor sporting events:	
Boxing or wrestling:	
Live music:	<p>Indoors</p> <p>Monday-Wednesday 12:00 until 20:00 Thursday-Saturday 12:00 until 22:00 Sunday 12:00 until 20:00</p> <p>Christmas Eve 12:00 until 22:00 New Year's Eve 12:00 until 23:00</p>

Operating schedule: Licensable activities proposed to be carried on <i>(N.B. where boxes are blank, authority for that activity has not been sought)</i>	
Recorded music:	<p>Indoors</p> <p>Monday-Wednesday 08:00 until 23:00 Thursday 08:00 until 23:30 Friday-Saturday 08:00 until 00:00 Sunday 08:00 until 23:00</p> <p>Christmas Eve 08:00 until 23:30 New Year's Eve 08:00 until 01:00</p>
Performances of dance:	<p>Indoors</p> <p>Monday-Thursday 12:00 until 20:00 Friday-Sunday 12:00 until 22:00</p>
Entertainment similar to music or dance:	
Late night refreshment:	<p>Indoors and outdoors</p> <p>Thursday-Saturday 23:00 until 01:00</p> <p>Christmas Eve 23:00 until 00:00 New Year's Eve 23:00 until 00:30</p>
Supply of alcohol:	<p>For consumption both ON and OFF the premises</p> <p><i>Alcohol may be supplied for consumption both ON and OFF the premises</i></p> <p>Monday-Thursday 10:00 until 23:00 Friday-Saturday 10:00 until 00:00 Sunday 10:00 until 23:00</p> <p>Christmas Eve 10:00 until 00:00 New Year's Eve 10:00 until 01:00</p>
Hours the premises will open to the public:	Not specified.

Operating schedule: Measures to promote the licensing objectives

*(N.B. the measures below have been manually transcribed from the original application form.
We recommend referring to the original form to confirm the accuracy of the text below.)*

General:	<p>We will be responsible licensees and operate Challenge 25 age verification.</p> <p>Customers will be predominantly seated and table service to be served for the supply of drinks.</p> <p>We will operate a daily sweep to ensure there is no glass or cigarette butts outside the premises.</p>
Prevention of crime and disorder:	<p>We will operate CCTV on the site and recordings will be saved for 30 days.</p> <p>We will require proof of age ID for the sale of alcohol.</p> <p>We will not serve any consumer we feel is heavily under the influence of alcohol.</p>
Public safety:	<p>Staff will be trained in Fire Dispersal policy and a record kept of training.</p> <p>Fresh drinking water will be supplied to all guests during their time on the premises.</p> <p>We will list alcoholic content of cocktails and the units of alcohol in each drink.</p>
Prevention of public nuisance:	<p>No alcohol will be allowed off the premises other than in a sealed container for the consumption at home.</p> <p>Glass bottles will be disposed of between 08.30 and 18:00 to avoid noise disturbance.</p> <p>Consumers will be told to leave the venue quietly and respectfully.</p>
Protection of children from harm:	<p>No alcohol will be served to under 18's.</p> <p>Staff will be trained in proof of age policy and required to sign it.</p>