



Social Enterprise factsheet

- A social enterprise is a business that is sustainable and that meets social objectives.
- Social enterprises are set up primarily to benefit people and the planet.
- A social enterprise can be defined as, ‘...a business with primarily social objectives whose surpluses are principally reinvested for that purpose in the business or in the community, rather than being driven by the need to maximise profit for shareholders and owners’.
- By combining ‘doing business’ with reinvesting profits to ‘do more good’, social enterprises are one of the most exciting and fast-growing movements in England and across the globe.
- Here in Dacorum, there are many examples of successful social enterprises such as Sunnyside Rural Trust, Apsley Paper Trail, and Dacorum Paradise Furniture Project.
- Other national well known social enterprises include, The Big Issue magazine, Divine Chocolate, Jamie Oliver’s ‘Fifteen’, The Eden Project and The Co-Operative Group.